

SPPA Monograph Series Webinar



FEBRUARY 24, 2011

OFFICE OF RESEARCH & ANALYSIS
NATIONAL ENDOWMENT FOR THE ARTS



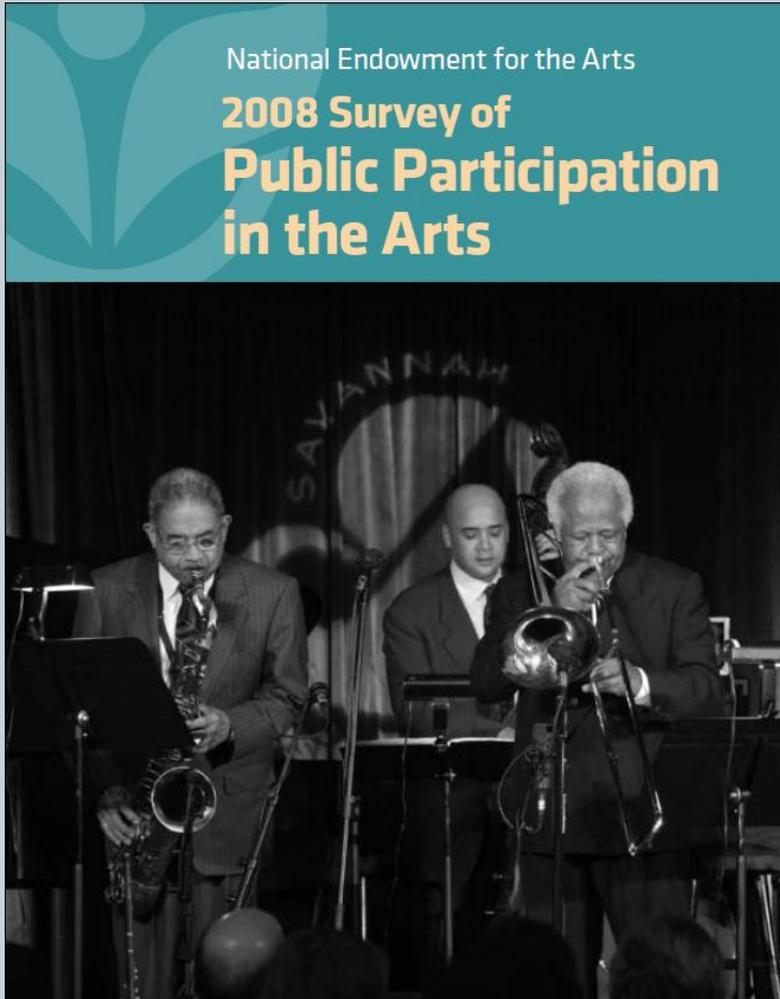
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Survey of Public Participation in the Arts



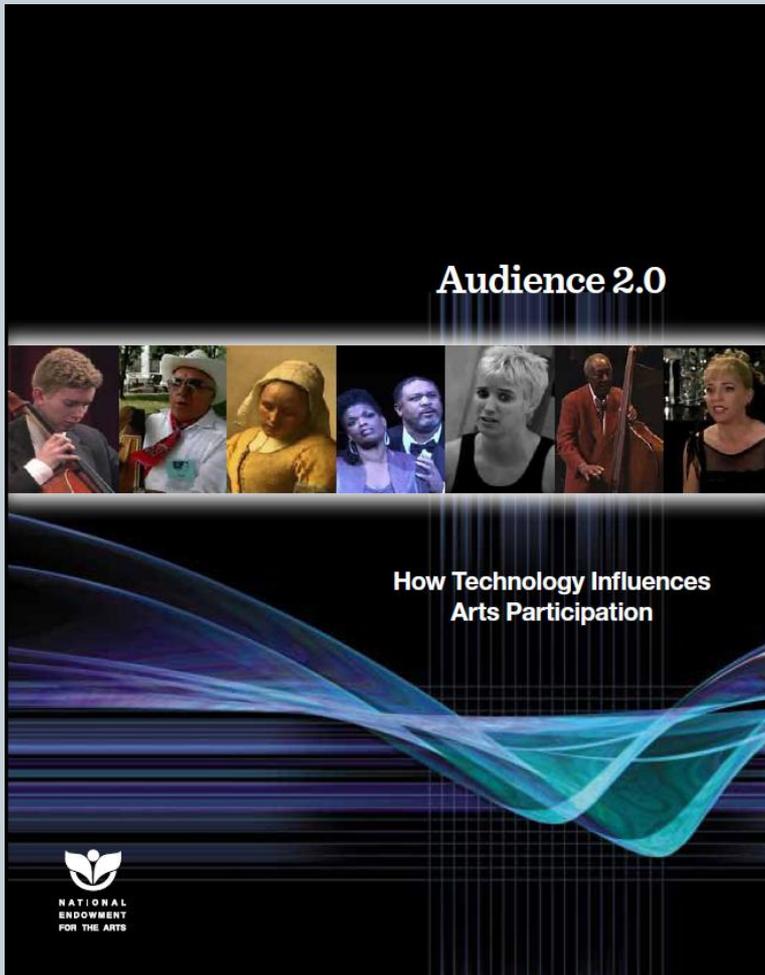
- Nation's largest general pop. survey of arts participation trends
 - Attendance
 - Personal creation or performance
 - Arts classes or lessons
 - Arts participation via media
- Conducted 5 times by the NEA since 1982 in partnership with the United States Census Bureau

2008 SPPA Survey



- Trend Tables
- 2008 Raw Data File
- 1982-2008 Combined Data File
- Data Users' Guide
- arts.gov/research

Audience 2.0: Arts & Media



- Who participates?
- How often?
- Which art forms?

Proportionately fewer adults attend arts performances



	1982	1992	2002	2008
Jazz	9.6%	10.6%	10.8%	7.8%
Classical music	13.0%	12.5%	11.6%	9.3%
Opera	3.0%	3.3%	3.2%	2.1%
Musical plays	18.6%	17.4%	17.1%	16.7%
Non-musical plays	11.9%	13.5%	12.3%	9.4%
Ballet	4.2%	4.7%	3.9%	2.9%
Art museums	22.1%	26.7%	26.5%	22.7%

NEA Research Monographs: Arts Participation



- *Arts Education in America: What the Declines Mean for Arts Participation*, Nick Rabkin and E.C. Hedberg, NORC at University of Chicago
- *Age and Arts Participation: A Case against Demographic Destiny*, Mark J. Stern, University of Pennsylvania
- *Beyond Attendance: A Multi-Modal Understanding of Arts Participation*, Jennifer L. Novak-Leonard and Alan S. Brown, WolfBrown

Conclusions



- Long-term declines in childhood arts education have serious implications for the future of arts participation in America. (*Rabkin & Hedberg*)
- Age is a poor predictor of arts participation habits. (*Stern*)
- A more comprehensive picture of arts engagement—one not focused exclusively on live arts attendance rates—yields a narrative that is different from prior NEA reports about U.S. adult participation in the arts. (*Novak-Leonard & Brown*)

From NEA Research Note #101, *Three NEA Monographs on Arts Participation: A Research Digest*, also available at [arts.gov/research](https://www.arts.gov/research)



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Questions?



If you have additional questions, please send them to
research@arts.gov