

Key to ACPSA Industries					
U.S., 2015					
	ACPSA value added to U.S. GDP (in millions)	Percent of industry's total production composed of arts and cultural goods and services	Average annual growth in real value added: 2012-2015 <sup>1</sup>	ACPSA employment (thousands)	Example establishments
All ACPSA industries	\$763,569	n/a	2.6%	4,917	n/a
Advertising	\$33,099	35.4%	3.4%	39	Advertising agencies.
Agents and managers	\$2,706	91.9%	2.4%	24	Agents, theatrical talent; literary agents.
Architectural services	\$17,168	72.9%	5.9%	116	Architectural services.
Broadcasting	\$127,844	45.4%	2.6%	410	Radio, television, and cable broadcasting--excluding sports.
Camera and motion picture equipment manufacturing <sup>2</sup>	\$8	3.0%	-17.0%	0	Motion picture camera manufacturing; photo-flash equipment manufacturing.
Computer systems design	\$3,430	2.3%	7.4%	21	Computer integration systems design services supporting sound recording and motion picture production.
Construction	\$10,195	20.5%	-3.4%	108	Construction of new arts and cultural structures, e.g., libraries, museums.
Custom architectural woodwork and metalwork manufacturing	\$2,102	11.5%	-0.8%	31	Architectural woodwork and fixtures manufacturing; custom architectural millwork manufacturing.
Education services	\$5,219	3.4%	-0.2%	99	Private, K-12 and postsecondary art classes.
Fine arts education	\$3,422	43.9%	2.3%	52	Dance studio; ceramics instruction; ballet school; photography school.
Government	\$101,464	8.3%	0.1%	1,127	Federal, state, local: K-12, postsecondary art classes; public museums; public libraries; cultural agencies; public nature parks.
Grant-making and giving services	\$694	3.1%	4.9%	6	Establishments engaged in raising funds for a wide range of social and welfare activities.
Graphic design services	\$8,073	94.8%	4.8%	63	Graphic design services; commercial art studios; commercial illustrators.
Independent artists, writers, and performers	\$21,982	50.8%	2.8%	105	Independent artists; independent authors; independent songwriters.
Industrial design services	\$1,791	98.9%	3.9%	34	Industrial design services; automobile design services; furniture design services.
Interior design services	\$8,875	90.5%	8.7%	24	Interior design services; decorator consulting services.
Jewelry and silverware manufacturing	\$2,158	94.4%	-18.6%	25	Manufacturing, engraving, chasing, or etching precious metal solid or precious metal clad jewelry.
Landscape architectural services	\$2,779	92.7%	4.2%	24	Landscape design services; garden-planning services.
Motion picture and video industries	\$99,280	99.1%	0.2%	392	Motion picture production and distribution; television show production; cartoon production and distribution; cinemas; film festivals.
Museums	\$5,261	92.6%	0.8%	95	Non-government museums; non-government botanical gardens and zoos; non-government nature parks.
Musical instrument manufacturing	\$847	94.9%	-3.0%	8	Violins and parts manufacturing; keyboards, piano, and organ manufacturing; guitars and parts, electric and non-electric, manufacturing.
Other goods manufacturing	\$2,154	9.5%	5.0%	19	Pottery manufacturing; stained and blown-glass manufacturing.
Other information services	\$43,379	87.5%	21.0%	60	Internet publishing and broadcasting; music archives; film archives; comic syndicates; news photo distribution services.
Other specialized design services	\$743	61.5%	6.0%	3	Jewelry design services; lighting design services; textile design services.
Other support services	\$481	2.0%	2.2%	4	Theatrical ticket agencies.
Performing arts companies	\$17,801	96.6%	3.0%	105	Theater companies; dance companies; symphony orchestras; opera companies; circuses.
Performing arts presenters	\$10,453	81.1%	9.5%	95	Live theater and art center operators; music festivals.
Photography and photo-finishing services	\$10,150	97.7%	2.9%	72	Photography studios; portrait; photography studios, commercial.
Printed goods manufacturing	\$7,770	20.1%	-2.7%	91	Book printing; lithographic printing; screen printing.
Publishing	\$77,694	39.1%	-0.6%	329	Book publishers; newspaper publishers; art print publishers; arts-related software publishing.
Rental and leasing	\$6,640	28.1%	3.3%	39	Theatrical costume rental; motion picture wardrobe rental.
Retail trade	\$51,311	4.9%	3.3%	767	Art dealers/galleries; music/music instrument stores; art-supply stores; book stores, including Internet retail; florist shops.
Sound recording	\$14,854	99.7%	3.0%	12	Record producers; music publishers; sound recording studios.
Unions	\$1,373	2.8%	0.4%	24	Establishments engaged in promoting the interests of organized labor and union employees.
Wholesale and transportation industries	\$33,517	2.2%	4.3%	205	Wholesale trade and trade margins of arts-related goods.
All other industries	\$26,851	0.2%	0.4%	207	Refers to arts and cultural goods and services produced by non-ACPSA industries. For example, a sawmill producing custom architectural woodwork or an engineering firm offering industrial design services.
<sup>1</sup> "Real" refers to estimates adjusted for inflation.					
<sup>2</sup> This industry employs fewer than 2,000 workers.					
Data source: Arts and Cultural Production Satellite Account (ACPSA), U.S. Bureau of Economic Analysis					