

**2019 - West Virginia**

**Arts and Cultural Production Satellite Account (ACPSA)<sup>1</sup>**

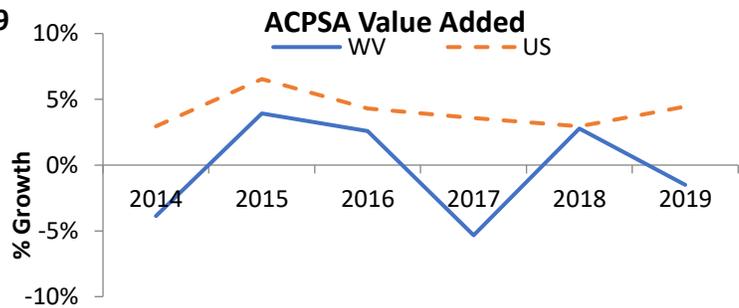
ACPSA Value Added	Percent of State Value Added	ACPSA Employment	Percent of State Employment	ACPSA Compensation	Percent of State Compensation
<b>\$1.5 Billion</b>	<b>1.9%</b>	<b>15,725</b>	<b>2.2%</b>	<b>\$0.9 Billion</b>	<b>2.0%</b>

	Value Added (000s)	Employment	Compensation(000s)
<b>West Virginia (WV) Industries*</b>	<b>\$78,863,865</b>	<b>725,804</b>	<b>\$42,258,260</b>
<b>Arts and Cultural Industries (WV)</b>	<b>\$1,519,022</b>	<b>15,725</b>	<b>\$857,592</b>
<i>Top 5 ACPSA Industries by Value Added</i>			
Government	\$538,622	6,816	\$452,616
Broadcasting	\$521,076	1,676	\$128,559
Retail industries	\$69,110	1,996	\$52,984
Publishing	\$57,572	D	D
Other goods manufacturing	\$27,947	272	\$14,306
<b>Core Arts and Cultural Industries (WV)</b>	<b>\$116,669</b>	<b>1,948</b>	<b>\$64,959</b>
<i>Top 5 Core Arts and Cultural Industries</i>			
Advertising	\$26,659	303	\$10,679
Architectural services	\$18,291	151	\$12,951
Education services	\$13,072	278	\$9,627
Performing arts companies	\$11,747	216	\$5,594
Museums	\$10,879	296	\$6,355

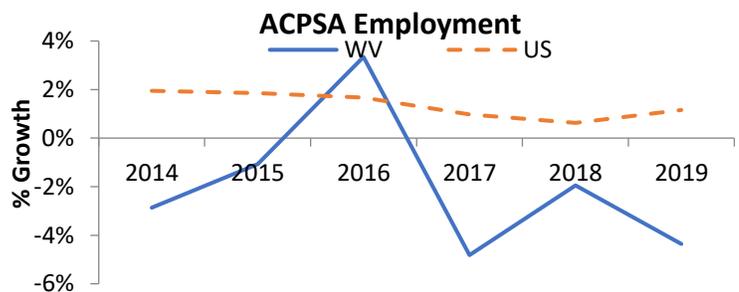
D = Not shown to avoid disclosure of confidential information, but the estimates for this item are included in the totals.

**Trends in Arts and Cultural Production: 2018-2019**

In 2019, West Virginia ranked 44th among all states in ACPSA value added, and 49th among all states in ACPSA value added growth. Since 2018, ACPSA value added has decreased 1.51 percent in West Virginia, compared with an increase of 4.45 percent for the U.S.

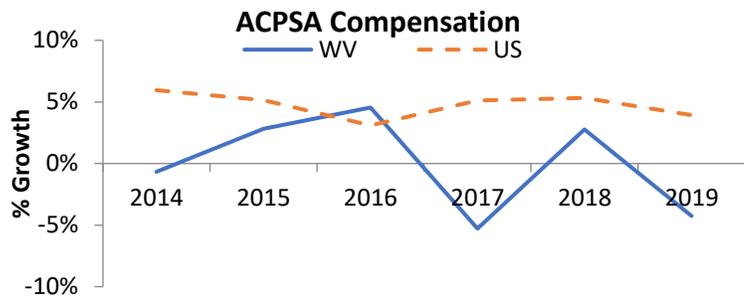


In 2019, West Virginia ranked 44th among all states in ACPSA employment, and 49th among all states in ACPSA employment growth. Since 2018, ACPSA employment has decreased 4.36 percent in West Virginia, compared with an increase of 1.15 percent for the U.S.



<sup>1</sup>The value added, employment, and compensation statistics were developed and prepared by the BEA, U.S. Department of Commerce.

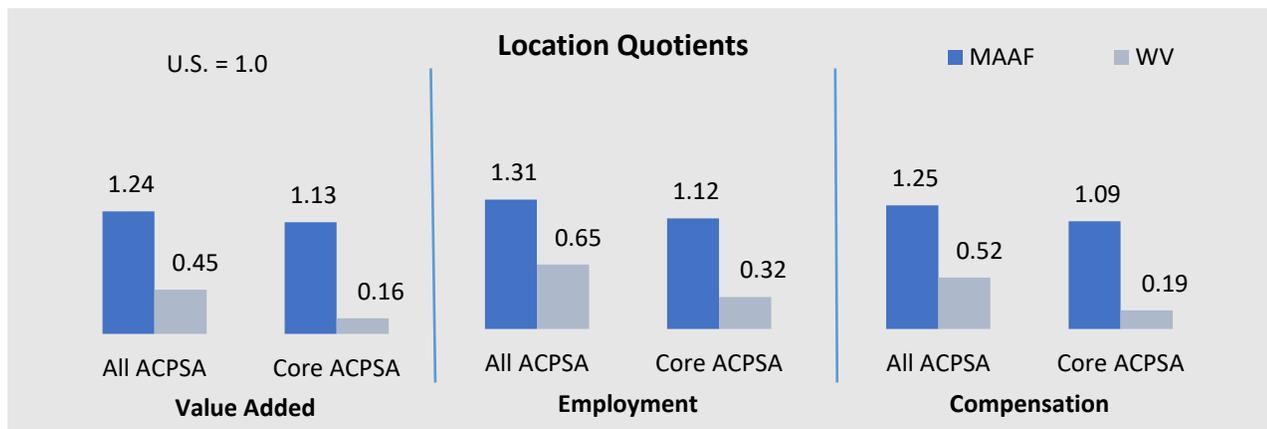
In 2019, West Virginia ranked 45th among all states in ACPSA compensation, and 49th among all states in ACPSA compensation growth. Since 2018, ACPSA compensation has decreased 4.26 percent in West Virginia, compared with an increase of 3.93 percent for the U.S.



Average compensation per wage-and-salary job in West Virginia's ACPSA industries was \$54,537 in 2019, compared with \$58,223 for all salaried jobs in the state.

### Location Quotients

- In 2019, ACPSA value added was 55 percent below the national average. By comparison, the LQ for arts-and-cultural production value added in all states belonging to the U.S. regional arts organization MAAF (of which West Virginia is a member) was 1.24 or 24 percent above the national average.
- As for employment, in 2019 West Virginia and MAAF had an LQ of 0.65 and 1.31 respectively.
- And for compensation, in 2019 West Virginia and MAAF had an LQ of 0.52 and 1.25 respectively.



### Definitions

**ACPSA Value Added** consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product (GDP).

**ACPSA employment** consists of all wage-and-salary jobs where the workers are engaged in the production of ACPSA goods and services.

**ACPSA compensation** consists of the remuneration (including wages and salaries, as well as benefits such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

**Core ACPSA industries** are originators of ideas and content associated with the creation of arts and culture. "Supporting" industries produce and disseminate arts and cultural commodities.

**Location quotients (LQ)** measure an industry's regional concentration of value added, employment, or compensation relative to the U.S. industry's share. For example, an employment LQ of 1.2 indicates that the state's employment in the industry is 20 percent greater than the industry's national employment share. An employment LQ of 0.8 indicates that the state's employment in the industry is 20 percent below the industry's national employment share.

**Arts Regions**, for the purpose of this brief, are defined by the geography groupings for the nation's six Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent State Arts Agencies and with the National Endowment for the Arts on planning and program delivery.

Mid Atlantic Arts Foundation (MAAF) contains the states (DE, DC, MD, NJ, NY, PA, VA, WV).