

2019 - Georgia

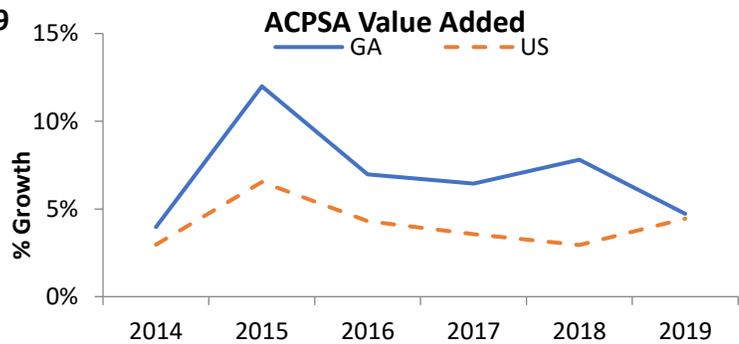
Arts and Cultural Production Satellite Account (ACPSA)¹

ACPSA Value Added	Percent of State Value Added	ACPSA Employment	Percent of State Employment	ACPSA Compensation	Percent of State Compensation
\$28.7 Billion	4.6%	154,259	3.2%	\$12.0 Billion	3.7%

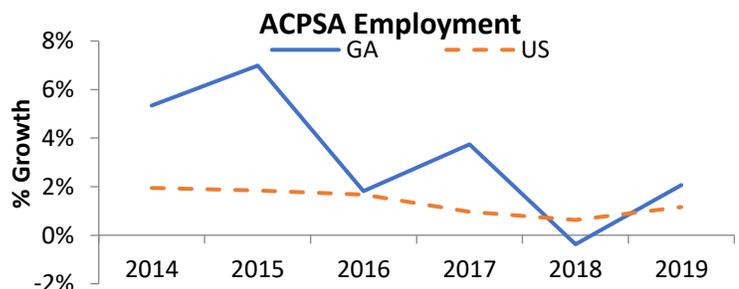
	Value Added (000s)	Employment	Compensation(000s)
Georgia (GA) Industries*	\$625,713,574	4,804,775	\$329,722,013
Arts and Cultural Industries (GA)	\$28,672,424	154,259	\$12,037,423
<i>Top 5 ACPSA Industries by Value Added</i>			
Broadcasting	\$10,557,777	20,727	\$2,513,052
Publishing	\$2,866,643	10,886	\$1,591,688
Government	\$2,709,861	30,202	\$2,151,822
Motion pictures	\$2,644,269	20,394	\$1,364,690
Advertising	\$1,408,633	6,417	\$480,800
Core Arts and Cultural Industries (GA)	\$5,427,035	34,238	\$2,278,563
<i>Top 5 Core Arts and Cultural Industries</i>			
Advertising	\$1,408,633	6,417	\$480,800
Promoters of performing arts and similar events	\$815,100	4,073	\$209,785
Architectural services	\$654,081	4,011	\$448,971
Interior design services	\$490,275	2,156	\$140,644
Independent artists, writers, and performers	\$448,119	1,266	\$132,842

Trends in Arts and Cultural Production: 2018-2019

In 2019, Georgia ranked 7th among all states in ACPSA value added, and 14th among all states in ACPSA value added growth. Since 2018, ACPSA value added has grown 4.72 percent in Georgia, compared with an increase of 4.45 percent for the U.S.

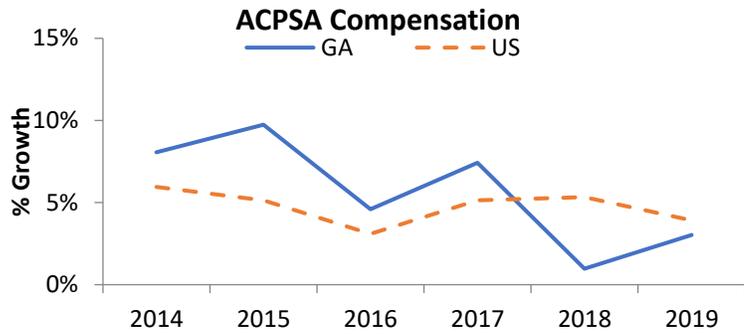


In 2019, Georgia ranked 9th among all states in ACPSA employment, and 10th among all states in ACPSA employment growth. Since 2018, ACPSA employment has grown 2.06 percent in Georgia, compared with an increase of 1.15 percent for the U.S.



¹The value added, employment, and compensation statistics were developed and prepared by the BEA, U.S. Department of Commerce.

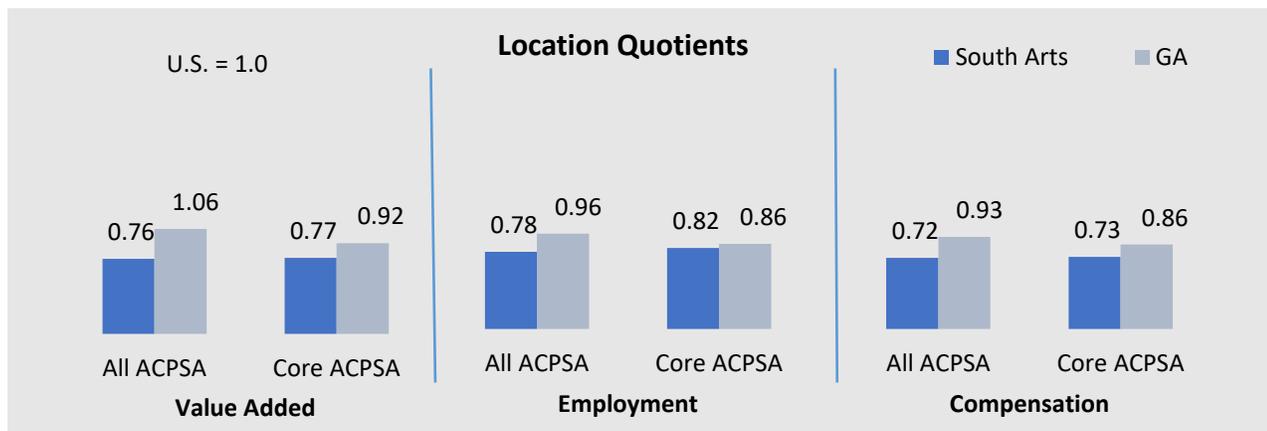
In 2019, Georgia ranked 9th among all states in ACPSA compensation, and 27th among all states in ACPSA compensation growth. Since 2018, ACPSA compensation has grown 3.02 percent in Georgia, compared with an increase of 3.93 percent for the U.S.



Average compensation per wage-and-salary job in Georgia's ACPSA industries was \$78,034 in 2019, compared with \$68,624 for all salaried jobs in the state.

Location Quotients

- In 2019, ACPSA value added was 6 percent above the national average. By comparison, the LQ for arts-and-cultural production value added in all states belonging to the U.S. regional arts organization South Arts (of which Georgia is a member) was 0.76 or 24 percent below the national average.
- As for employment, in 2019 Georgia and South Arts had an LQ of 0.96 and 0.78 respectively.
- And for compensation, in 2019 Georgia and South Arts had an LQ of 0.93 and 0.72 respectively.



Definitions

ACPSA Value Added consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product (GDP).

ACPSA employment consists of all wage-and-salary jobs where the workers are engaged in the production of ACPSA goods and services.

ACPSA compensation consists of the remuneration (including wages and salaries, as well as benefits such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

Core ACPSA industries are originators of ideas and content associated with the creation of arts and culture. "Supporting" industries produce and disseminate arts and cultural commodities.

Location quotients (LQ) measure an industry's regional concentration of value added, employment, or compensation relative to the U.S. industry's share. For example, an employment LQ of 1.2 indicates that the state's employment in the industry is 20 percent greater than the industry's national employment share. An employment LQ of 0.8 indicates that the state's employment in the industry is 20 percent below the industry's national employment share.

Arts Regions, for the purpose of this brief, are defined by the geography groupings for the nation's six Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent State Arts Agencies and with the National Endowment for the Arts on planning and program delivery.

South Arts contains the states (AL, FL, GA, KY, LA, MS, NC, SC, TN).