

## 2019 - New Hampshire

### Arts and Cultural Production Satellite Account (ACPSA)<sup>1</sup>

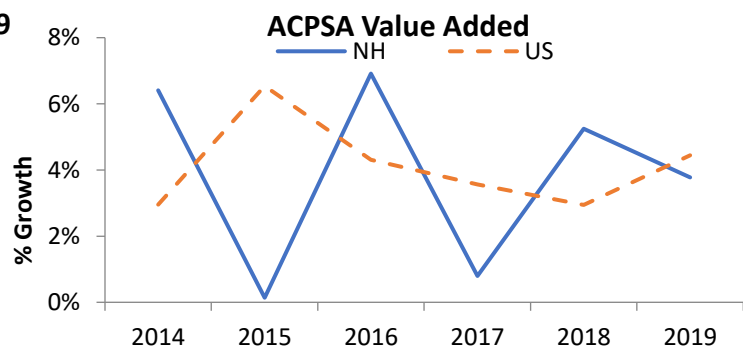
ACPSA Value Added	Percent of State Value Added	ACPSA Employment	Percent of State Employment	ACPSA Compensation	Percent of State Compensation
<b>\$3.1 Billion</b>	<b>3.5%</b>	<b>22,665</b>	<b>3.3%</b>	<b>\$1.6 Billion</b>	<b>3.3%</b>

	Value Added (000s)	Employment	Compensation(000s)
<b>New Hampshire (NH) Industries*</b>	<b>\$87,634,097</b>	<b>695,650</b>	<b>\$49,088,340</b>
<b>Arts and Cultural Industries (NH)</b>	<b>\$3,073,322</b>	<b>22,665</b>	<b>\$1,626,537</b>
<i><b>Top 5 ACPSA Industries by Value Added</b></i>			
Publishing	\$597,810	2,112	\$327,756
Broadcasting	\$594,415	D	D
Government	\$451,437	4,921	\$372,981
Retail industries	\$259,534	4,154	\$171,228
Wholesale and transportation industries	\$152,085	925	\$70,293
<b>Core Arts and Cultural Industries (NH)</b>	<b>\$507,753</b>	<b>5,245</b>	<b>\$266,745</b>
<i><b>Top 5 Core Arts and Cultural Industries</b></i>			
Independent artists, writers, and performers	\$92,910	139	\$28,692
Advertising	\$65,679	558	\$26,044
Education services	\$64,297	847	\$50,977
Performing arts companies	\$44,114	485	\$19,047
Architectural services	\$43,085	316	\$29,903

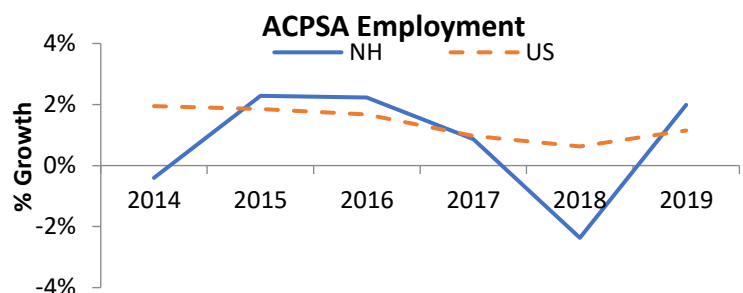
D = Not shown to avoid disclosure of confidential information, but the estimates for this item are included in the totals.

#### Trends in Arts and Cultural Production: 2018-2019

In 2019, New Hampshire ranked 36th among all states in ACPSA value added, and 23rd among all states in ACPSA value added growth. Since 2018, ACPSA value added has grown 3.77 percent in New Hampshire, compared with an increase of 4.45 percent for the U.S.

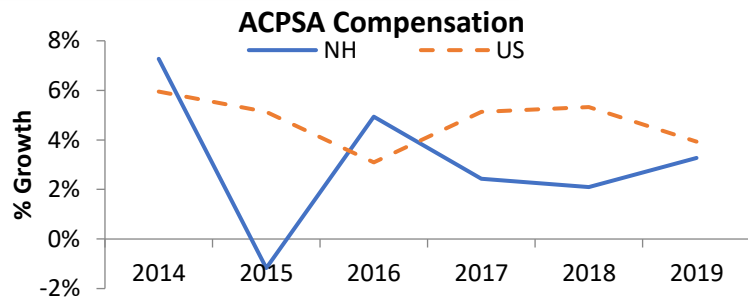


In 2019, New Hampshire ranked 39th among all states in ACPSA employment, and 11th among all states in ACPSA employment growth. Since 2018, ACPSA employment has grown 1.99 percent in New Hampshire, compared with an increase of 1.15 percent for the U.S.



<sup>1</sup>The value added, employment, and compensation statistics were developed and prepared by the BEA, U.S. Department of Commerce.

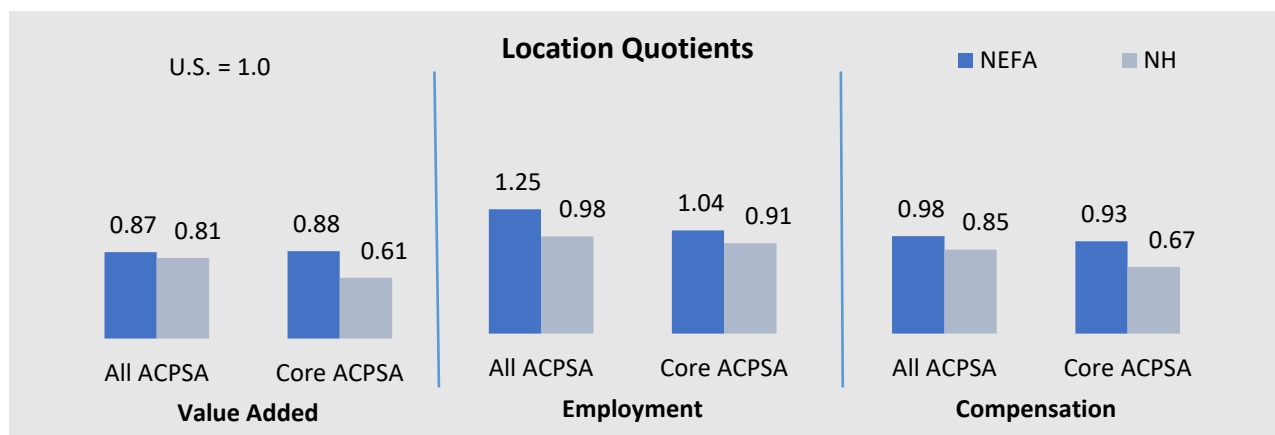
In 2019, New Hampshire ranked 36th among all states in ACPSA compensation, and 25th among all states in ACPSA compensation growth. Since 2018, ACPSA compensation has grown 3.27 percent in New Hampshire, compared with an increase of 3.93 percent for the U.S.



Average compensation per wage-and-salary job in New Hampshire's ACPSA industries was \$71,764 in 2019, compared with \$70,565 for all salaried jobs in the state.

### Location Quotients

- In 2019, ACPSA value added was 19 percent below the national average. By comparison, the LQ for arts-and-cultural production value added in all states belonging to the U.S. regional arts organization NEFA (of which New Hampshire is a member) was 0.87 or 13 percent below the national average.
- As for employment, in 2019 New Hampshire and NEFA had an LQ of 0.98 and 1.25 respectively.
- And for compensation, in 2019 New Hampshire and NEFA had an LQ of 0.85 and 0.93 respectively.



### Definitions

**ACPSA Value Added** consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product (GDP).

**ACPSA employment** consists of all wage-and-salary jobs where the workers are engaged in the production of ACPSA goods and services.

**ACPSA compensation** consists of the remuneration (including wages and salaries, as well as benefits such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

**Core ACPSA industries** are originators of ideas and content associated with the creation of arts and culture. "Supporting" industries produce and disseminate arts and cultural commodities.

**Location quotients (LQ)** measure an industry's regional concentration of value added, employment, or compensation relative to the U.S. industry's share. For example, an employment LQ of 1.2 indicates that the state's employment in the industry is 20 percent greater than the industry's national employment share. An employment LQ of 0.8 indicates that the state's employment in the industry is 20 percent below the industry's national employment share.

**Arts Regions**, for the purpose of this brief, are defined by the geography groupings for the nation's six Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent State Arts Agencies and with the National Endowment for the Arts on planning and program delivery.

New England Foundation for the Arts (NEFA) contains the states (CT, MA, ME, NH, RI, VT).