

**2019 - Arizona**

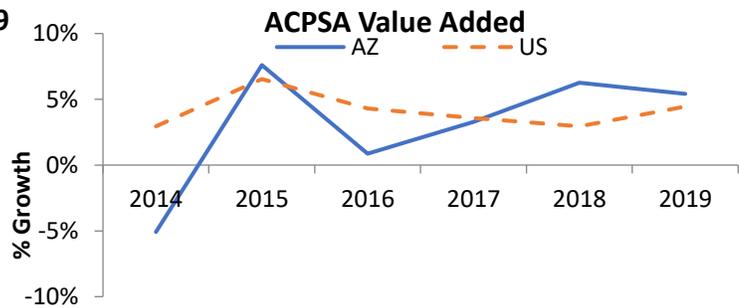
**Arts and Cultural Production Satellite Account (ACPSA)<sup>1</sup>**

ACPSA Value Added	Percent of State Value Added	ACPSA Employment	Percent of State Employment	ACPSA Compensation	Percent of State Compensation
<b>\$10.9 Billion</b>	<b>2.9%</b>	<b>89,033</b>	<b>2.9%</b>	<b>\$5.6 Billion</b>	<b>2.7%</b>

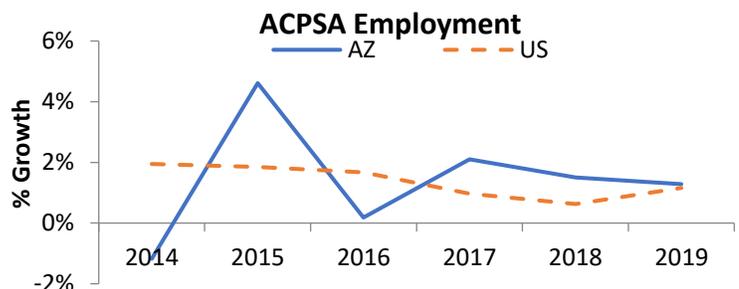
	Value Added (000s)	Employment	Compensation(000s)
<b>Arizona (AZ) Industries*</b>	<b>\$370,119,104</b>	<b>3,048,198</b>	<b>\$203,889,390</b>
<b>Arts and Cultural Industries (AZ)</b>	<b>\$10,874,706</b>	<b>89,033</b>	<b>\$5,591,778</b>
<i>Top 5 ACPSA Industries by Value Added</i>			
Broadcasting	\$2,421,761	8,058	\$731,253
Government	\$1,834,908	19,305	\$1,535,102
Publishing	\$1,027,362	3,845	\$519,724
Retail industries	\$966,967	16,804	\$608,653
Wholesale and transportation industries	\$611,257	2,978	\$258,418
<b>Core Arts and Cultural Industries (AZ)</b>	<b>\$2,259,946</b>	<b>20,456</b>	<b>\$1,034,007</b>
<i>Top 5 Core Arts and Cultural Industries</i>			
Advertising	\$381,368	2,753	\$128,826
Architectural services	\$359,912	2,496	\$245,463
Promoters of performing arts and similar events	\$270,762	2,472	\$72,578
Interior design services	\$221,588	895	\$54,143
Independent artists, writers, and performers	\$206,588	629	\$58,425

**Trends in Arts and Cultural Production: 2018-2019**

In 2019, Arizona ranked 20th among all states in ACPSA value added, and 9th among all states in ACPSA value added growth. Since 2018, ACPSA value added has grown 5.41 percent in Arizona, compared with an increase of 4.45 percent for the U.S.

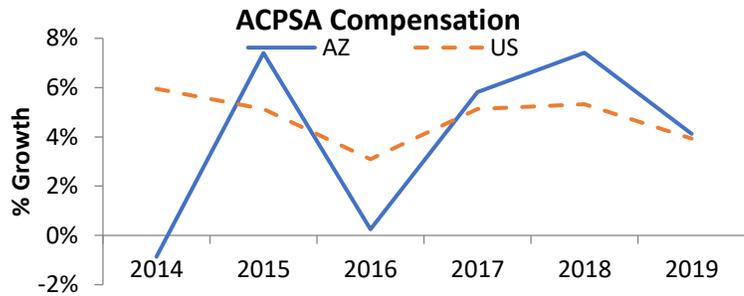


In 2019, Arizona ranked 20th among all states in ACPSA employment, and 21st among all states in ACPSA employment growth. Since 2018, ACPSA employment has grown 1.28 percent in Arizona, compared with an increase of 1.15 percent for the U.S.



<sup>1</sup>The value added, employment, and compensation statistics were developed and prepared by the BEA, U.S. Department of Commerce.

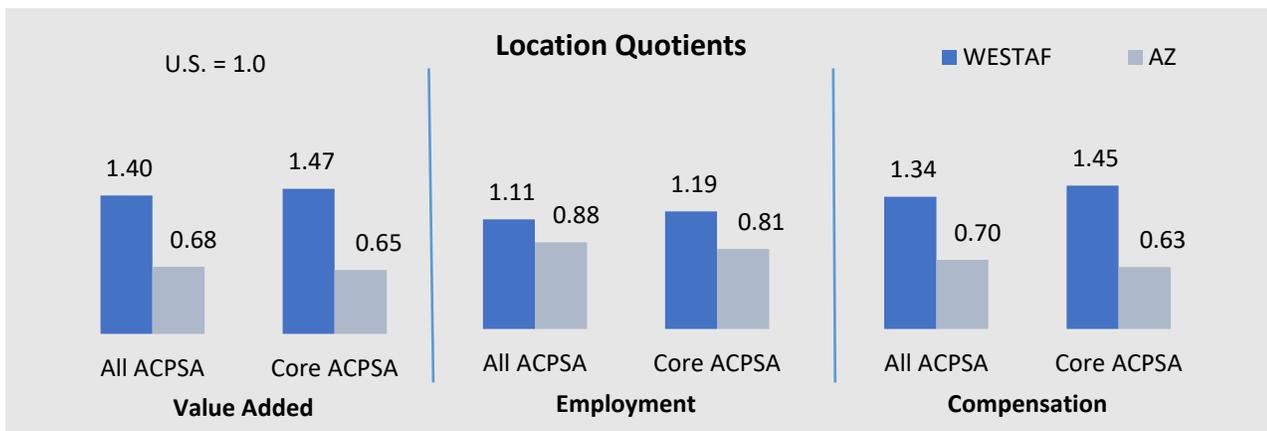
In 2019, Arizona ranked 21st among all states in ACPSA compensation, and 17th among all states in ACPSA compensation growth. Since 2018, ACPSA compensation has grown 4.12 percent in Arizona, compared with an increase of 3.93 percent for the U.S.



Average compensation per wage-and-salary job in Arizona's ACPSA industries was \$62,806 in 2019, compared with \$66,888 for all salaried jobs in the state.

**Location Quotients**

- In 2019, ACPSA value added was 32 percent below the national average. By comparison, the LQ for arts-and-cultural production value added in all states belonging to the U.S. regional arts organization WESTAF (of which Arizona is a member) was 1.4 or 40 percent above the national average.
- As for employment, in 2019 Arizona and WESTAF had an LQ of 0.88 and 1.11 respectively.
- And for compensation, in 2019 Arizona and WESTAF had an LQ of 0.7 and 1.34 respectively.



**Definitions**

**ACPSA Value Added** consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product (GDP).

**ACPSA employment** consists of all wage-and-salary jobs where the workers are engaged in the production of ACPSA goods and services.

**ACPSA compensation** consists of the remuneration (including wages and salaries, as well as benefits such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

**Core ACPSA industries** are originators of ideas and content associated with the creation of arts and culture. "Supporting" industries produce and disseminate arts and cultural commodities.

**Location quotients (LQ)** measure an industry's regional concentration of value added, employment, or compensation relative to the U.S. industry's share. For example, an employment LQ of 1.2 indicates that the state's employment in the industry is 20 percent greater than the industry's national employment share. An employment LQ of 0.8 indicates that the state's employment in the industry is 20 percent below the industry's national employment share.

**Arts Regions**, for the purpose of this brief, are defined by the geography groupings for the nation's six Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent State Arts Agencies and with the National Endowment for the Arts on planning and program delivery.

Western States Arts Federation (WESTAF) contains the states (AK, AZ, CA, CO, HI, ID, MT, NM, NV, OR, UT, WA, WY).