



TWEETABLE NOTABLE QUOTABLES for launch of and taken from

How to Do Creative Placemaking: An Action-Oriented Guide to Arts in Community Development

#creativeplace

Useful links and handles

- Hashtag for book and December 6 convening: #creativeplace
- Shortened url for [press release](http://go.usa.gov/x8Qqn) about *How to do Creative Placemaking* and December 6 convening: <http://go.usa.gov/x8Qqn>
- Shortened url for [book](http://go.usa.gov/x8Qq9) *How to do Creative Placemaking*: <http://go.usa.gov/x8Qq9>
- NEA: @NEArts
- ArtPlace: @artplaceamerica
- Kresge Foundation: @kresgearts
- Wilson Center: @thewilsoncenter

QUOTES FOR LAUNCH OF *HOW TO DO CREATIVE PLACEMAKING*

From Jane Chu, chairman of the National Endowment for the Arts

“Creative placemaking has proven to be a powerful tool to help communities reimagine themselves through the arts. The National Endowment for the Arts is proud to add to its arsenal of free, creative placemaking resources, *How to Do Creative Placemaking: An Action-Oriented Guide to Arts in Community Development*. We hope that the book’s essays and case studies inspire great ideas and assist in developing successful projects that make places better for all.”

112 characters: “We hope book go.usa.gov/x8Qq9 inspires great ideas that make places better for all.”
@NEAJaneChu #creativeplace

From Jamie Bennett, executive director of ArtPlace America

“Over the past eight years, the Obama administration has dedicated itself to investing in and supporting place-based, locally driven solutions. The National Endowment for the Arts has been part of that both through its Our Town grant program and through its participation in working groups like the Domestic Policy Council and The White House Rural Council. I am thrilled that some of the lessons from this work will now be shared through *How to Do Creative Placemaking: An Action-Oriented Guide to Arts in Community Development* for anyone

across this country interested in having arts and culture as an active partner in community planning and development.”

132 characters: New book [go.usa.gov/x8Qq9](https://www.go.usa.gov/x8Qq9) 4 anyone interested in arts & culture as active partner in comm dev. Jamie @ArtPlaceAmerica #creativeplace

From Rip Rapson, president and CEO of Kresge Foundation

“This book is a tremendous tool for people and communities to secure the full and robust integration of arts, culture, and community-engaged design into the decisions that define the ebb and flow of community life.”

133 characters: “New book [go.usa.gov/x8Qq9](https://www.go.usa.gov/x8Qq9), tremendous tool 2 integrate arts, culture, design into community life” Rip @kresgefdn #creativeplace

QUOTES FROM *HOW TO DO CREATIVE PLACEMAKING*

From New Orleans Mayor Mitchell Landrieu

“It is essential for the government to work with communities to help them have the cultural events that create meaning and unity for their residents.”

129 characters: NOLA Mayor Landrieu “Gov must work w/ communities 4 cultural events that create meaning & unity” #creative place [go.usa.gov/x8Qq9](https://www.go.usa.gov/x8Qq9)

From Laura Zabel, executive director of Springboard for the Arts

“Artists are people who know place, love place, and will use their creativity to tap into its potential and opportunities.”

129 characters: Laura @SpringboardArts “Artists know & love place, will use their creativity 2 tap its potential” #creativeplace [go.usa.gov/x8Qq9](https://www.go.usa.gov/x8Qq9)

From Jeremy Liu, co-founder of Creative Ecology Partners

“Art is a resiliency mechanism for neighborhoods and communities facing change that threatens to overwhelm them.”

122 characters: “Art is a resiliency mechanism for neighborhoods + communities facing change.” @Jeremyliu #creativeplace [go.usa.gov/x8Qq9](https://www.go.usa.gov/x8Qq9)

From Tracy Taft, executive advisor for International Sonoran Desert Alliance (ISDA), and Chris Beck, former “senior projects advisor for USDA Rural Development

The path to a new rural economy will be bumpy...however, with committed, open-minded leaders who embrace collaboration with new people, fresh ideas, and broad-based community input...an arts-driven economic strategy can take root and lead to very positive economic outcomes.”

120 characters: Tracy Taft + Chris Beck “Arts-driven economic strategy can be path to new rural economy” #creativeplace [go.usa.gov/x8Qq9](https://www.go.usa.gov/x8Qq9)

From María Lopez De León, executive director of National Association of Latino Arts and Cultures and member of National Council on the Arts

“The time has come for us to re-examine redevelopment methods that result in supplanting entire communities and find balanced approaches to building our cities and towns.”

110 characters: Maria @nalac_arts “Time to re-examine dev. methods that supplant communities”
#creativeplace go.usa.gov/x8Qqn

From Mimi Pickering, director of community media initiative at Appalshop, and Ben Fink, creative placemaking project manager at Appalshop

“Strengthening the capacity of residents to exercise voice, agency, and ownership over their community affairs is essential to their ability to create communities that they value.”

133 characters: Mimi & Ben @Appalshop “Resident ownership of comm. affairs essential 2 create communities of value #creativeplace go.usa.gov/x8Qqn

From Marty Pottenger, founding director of Art At Work

“This is the kind of work that depends on our ability to step outside our comfort zones, work together, think outside the box, and keep the bar high.”

125 characters: “Outcome depends on our ability to step outside comfort zones + work together”
@MartyPottenger #creativeplace go.usa.gov/x8Qqn

From Aviva Kapust, executive director of Village of Arts and Humanities

“Change must happen in people before it can happen in place.”

113 characters: Aviva @VillageArts, “Change must happen in people before it can happen in place.”
#creativeplace go.usa.gov/x8Qqn