

National Endowment for the Arts

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Children from a day care center in Peoria, Illinois, are engaged in painting a large, colorful butterfly outside a Peoria downtown hotel as a part of a community painting project by Arts Partners of Central Illinois, a FY 2012 Our Town grantee. *Photo courtesy of ArtsPartners of Central Illinois*

2012 ANNUAL REPORT



ART WORKS.
arts.gov

April 15, 2013

Dear Mr. President:

It is my pleasure to submit the Annual Report of the National Endowment for the Arts for Fiscal Year 2012.

Since it was established by Congress in 1965, the NEA has awarded more than \$4 billion to support artistic excellence, creativity, and innovation for the benefit of individuals and communities. The NEA extends its work through partnerships with state arts agencies, local leaders, other federal agencies, and the philanthropic sector.

The activities highlighted in this report illustrate the Arts Endowment's continuing commitment to making the arts a vital part of the lifeblood of this nation. I am confident that as we continue to invest in the arts, we are investing in the very things that make this country great: creativity, inspiration, and hard work.

Joan Shigekawa
Acting Chairman
National Endowment for the Arts

NATIONAL ENDOWMENT FOR THE ARTS
THE NANCY HANKS CENTER
1100 PENNSYLVANIA AVENUE NW
WASHINGTON DC 20506-000

THE YEAR IN REVIEW



FISCAL YEAR 2012

Missoula Writing Collaborative in Montana received an FY 2012 Our Town grant for a two-year community creative writing project, Writing Lives, to focus on the role of the wilderness in shaping a shared identity for Missoulians.

Photo by Margie Goodburn

The National Endowment for the Arts (NEA) was established by Congress in 1965 as an independent agency of the federal government. To date, the NEA has awarded more than \$4 billion to support artistic excellence, creativity, and innovation for the benefit of individuals and communities. The NEA extends its work through partnerships with state arts agencies, local leaders, other federal agencies, and the philanthropic sector.

GRANTS

The NEA's fiscal year (FY) 2012 budget was \$146,020,992. The NEA awarded 2,218 grants, which reached an estimated 75 million Americans (excluding our broadcast programs that touched millions more individuals), including 18 million children, in every Congressional district in the country. The agency's funding made possible approximately 40,000 concerts, readings, and performances and 4,000 exhibitions. Internationally, 70 U.S. professional arts organizations and more than 1,200 artists provided performances, exhibits, and other arts activities in 45 countries.

For the second year, grants were given under the **Our Town** program to support creative placemaking around the country. Our Town supports projects that contribute toward the livability of communities and help transform sites into lively, beautiful, and sustainable places with the arts at their core. Projects range from a grant to Union County Arts Center in Rahway, New Jersey, to create a series of creative performances and community engagement activities with local groups such as Nai-Ni Chen Dance Company, StrangeDog Theatre Company, and the World Beat Box Association; to the Art Collaborative of Nevada County in Nevada City, California, which will together with its partners commission and install

15 environmentally based temporary public artworks along a nine-mile river parkway; to the Santo Domingo Tribe in Santa Domingo Pueblo, New Mexico, which will create a cultural district plan to document the cultural heritage of the tribe. In all, 80 grants were awarded in 44 states and the District of Columbia for a total of \$4,992,000. Together with the previous year's grants, an Our Town grant has been awarded in all 50 states and the District of Columbia, with 240 arts organizations and 566 partner organizations participating.

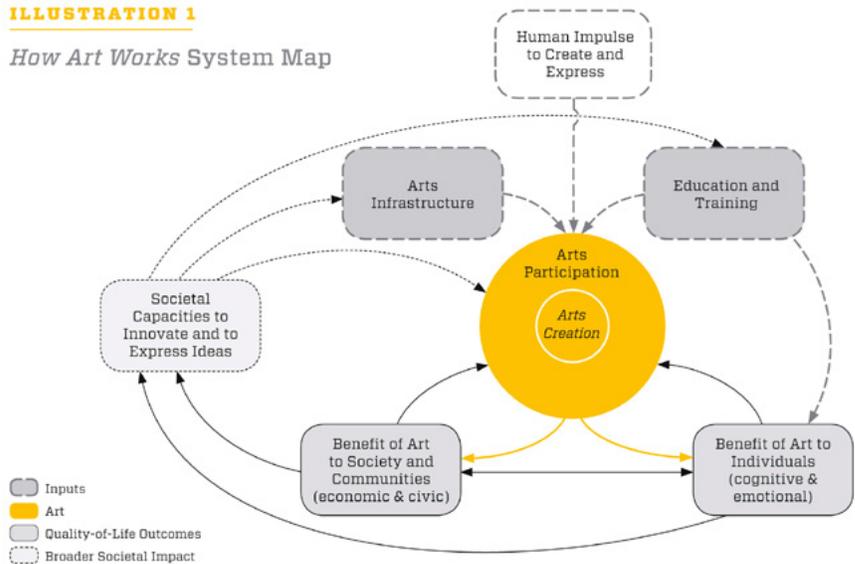
RESEARCH

In FY 2012, for the first time in the NEA's history the **NEA Office of Research and Analysis (ORA)** awarded grants for research on the value and impact of the arts in the United States. Fifteen grants were awarded totaling \$250,000

to grantees from 11 states. The projects will explore three areas: the impact of the arts on local and national economic development; the health and viability of arts and cultural organizations; and the links between arts engagement and cognitive, social, civic, and behavioral outcomes. At the conclusion of each project, the grantees will submit a report of their findings, methods, and data sources.

ORA continued to conduct its own research on the value and impact of the arts in all domains of American life, such as health and well-being, community livability, and economic prosperity. As part of developing a five-year plan for the research agenda for the agency, ORA commissioned a report to determine a model and measurement framework for evaluating the arts' impact on individuals and communities,

ILLUSTRATION 1
How Art Works System Map



From the NEA research report *How Art Works*.

How Art Works: The National Endowment for the Arts' Five-Year Research Agenda, with a System Map and Measurement Model. Another commissioned report was *The Arts and Achievement in At-Risk Youth: Findings from Four Longitudinal Studies.*

This report examines arts-related variables from four large datasets from the Departments of Education and Labor to understand the relationship between arts engagement and positive academic and social outcomes in children and young adults in lower economic classes.

In addition to producing research information, the NEA Research office has held convenings via webinars to present this information to the

arts field. This included a first-ever collaboration with the Brookings Institution on a co-commissioned series of papers on “The Arts, New Growth Theory, and Economic Development,” a symposium with leading economists that explored theories on the role of art and culture in the U.S. economy. Experts from Brookings, NEA, and the Departments of Commerce and Housing and Urban Development participated in the discussions.

ORA also convened a new task force of 13 federal agencies and departments to encourage more and better research on how the arts help people reach their full potential at all stages of life.

The Federal Interagency Task Force on the Arts and Human

Development will meet quarterly to share ideas and information about research gaps and opportunities for understanding the arts' role in improving health and educational outcomes throughout the lifespan. A white paper was produced by the NEA and HHS, *The Arts and Human Development: Framing a National Research Agenda for the Arts, Lifelong Learning, and Individual Well-Being* based on the first forum by the task force. Subjects of task force meetings in FY 2012 include the Gamelan Project, exploring cognitive development through music; digital storytelling in Native-American communities to help them build prevention programs; and how arts educators use the media arts to reach and teach youth.

PARTNERSHIPS

Forty percent of the Arts Endowment's funds are awarded to longstanding partners: the state arts agencies (SAAs) and regional arts organizations (RAOs). With these grants, the SAAs/RAOs are able to fund arts education programs, regional touring projects, and arts activities in underserved communities, among many other activities. In recent years, more than 2,000 communities have been served each year through grants made possible by these agreements.

The SAAs also facilitate the statewide contests for the NEA initiative, **Poetry Out Loud**.

The event culminates with semi-finals and national finals held in Washington, DC, which are webcast live. In May 2012, Mississippi State Champion Kristen Dupard was named the national champion. Mid Atlantic Arts Foundation, a regional arts organization, and the Poetry Foundation are also important partners on this initiative.

Regional arts organization Arts Midwest plays an important role in two NEA initiatives: The Big Read and Shakespeare for A New Generation. **The Big Read**, the NEA initiative to restore reading



2012 Poetry Out Loud National Champion Kristen Dupard of Ridgeland, Mississippi reciting during the national finals in Washington, DC.
Photo by James Kegley

to the center of American culture, awarded grants totaling \$1 million to 78 organizations nationwide for 2012-2013, 28 of which are first-time Big Read grantees. Since 2006, the Big Read has awarded more than 1,000 grants to communities across the country. **Shakespeare for A New Generation**, which introduces middle and high school students to live Shakespeare productions, awarded grants to 42 theater companies in 24 states to produce plays and accompanying educational material for at least ten schools each during the 2012-2013 season. Since its inception, more than 5,500 schools in 2,800 communities have seen performances through the program in all 50 states, the District of Columbia, and the U.S. Virgin Islands.

In addition to partnerships on the state and regional levels, the NEA collaborates with other agencies on the federal level. FY 2012 was the third year of **Blue Star Museums**, a joint initiative among the NEA, the Department of Defense, and Blue Star Families to offer free museum admission to active duty military personnel and their families from Memorial Day through Labor Day. More than 1,800 museums participated this year, reaching approximately 475,000 people in all 50 states, the District of Columbia, Puerto Rico, and American Samoa.

Another project with the Department of Defense that began in FY 2012 was the **NEA/Walter Reed**

Healing Arts Partnership.

In November 2011, Department of Defense invited the NEA to bring its acclaimed Operation Homecoming writing program to the Walter Reed National Military Medical Center and the National Intrepid Center of Excellence (NICoE). The partnership reflects the growing use of creative arts therapy programs in healthcare settings. More than 150 active duty military and their families have taken part in the writing workshops in clinical and non-clinical settings.

As part of the Library of Congress' **National Book Festival**, held in Washington, DC in September 2012, the NEA brought many prestigious writers and poets to the NEA Poetry and Prose Pavilion. In addition to such lauded writers as Colson Whitehead and Junot Díaz, the pavilion included nine NEA Literature Fellows: T.C. Boyle, Giannina Braschi, Stephen Dunn, Jeffrey Eugenides, Paul Hendrickson, Tayari Jones, Laura Kasischke, Philip Levine, and Margot Livesey. Poetry Out Loud state champions from Mississippi, Vermont, and Utah also read during the event.

The NEA has also partnered with the President's Committee on the Arts and the Humanities (PCAH) on projects. **The National Arts & Humanities Youth Program Awards**, a collaboration among PCAH, NEA, National Endowment for the Humanities (NEH), and the Institute of Museum and Library

Services (IMLS), awards outstanding after-school and out-of-school programs that are transforming the lives of young people. The NEA also works with PCAH, NEH, and IMLS, in partnership with the Sundance Institute, on **Film Forward**, an international cultural exchange program designed to enhance cross-cultural understanding by engaging audiences here and abroad through filmmakers and their films. The six American films that toured throughout the United States and abroad as part of the program were *Another Earth* by Mike Cahill, *Beginners* by Mike Mills, *Buck* by Cindy Meehl, *On The Ice* by Andrew Okpeaha MacLean, *Somewhere Between* by Linda Goldstein Knowlton, and *Unfinished Spaces* by Benjamin Murray and Alysa Nahmias. The four international films chosen were *Bran Nue Dae* by Rachel Perkins (Australia), *Grbavica* by Jasmila Zbanic (Bosnia and Herzegovina), *The Green Wave* by Ali Samadi Ahad (Germany), and *Senna* by Asif Kapadia (United Kingdom).

The NEA engaged in other international projects in FY 2012 as well. A public-private program started in August 2011 with the Mid Atlantic Arts Foundation and the Robert Sterling Clark Foundation, **Southern Exposure** awarded its first grants in FY 2012. More than \$400,000 was awarded to 23 U.S. organizations presenting five different performing arts ensembles from Brazil, Chile, Colombia, and Mexico. The goal



On the Boards, based in Seattle, Washington, presented the contemporary multimedia performance *Amarillo* by the Mexican theater company Teatro Linea de Sombra as part of the Southern Exposure: Performing Arts of Latin America program. Photo by Eric Boudet

of the program is to build greater appreciation and understanding of Latin America by presenting exemplary performing artists to audiences across the United States who might not have access to this work.

FY 2012 also saw the last in the International Literary Exchanges series of anthologies of literature from other countries. Joining Mexico, Northern Ireland, Pakistan, and Russia is China with the publication of *Push Open the Window. Contemporary Poetry from China*. Published by Copper Canyon Press in Port Townsend, Washington, the bilingual anthology of 49 contemporary Chinese poets was edited by Qingping Wang. An

anthology of American poetry was published in China at the end of 2011.

In FY 2012, the NEA also engaged in a new initiative to find new models for local arts journalism in the digital age. The NEA partnered with the Knight Foundation to create the **Knight/NEA Community Arts Journalism Challenge**, an eight-city competition for organizations to rethink how traditional media systems function and how to best engage communities through the arts by providing new platforms for high quality cultural criticism and coverage. The competition took place in the summer of 2011 in Akron, Ohio; Detroit, Michigan; Macon, Georgia; Charlotte, North Carolina; Miami,

Florida; Philadelphia, Pennsylvania; San Jose, California; and St. Paul, Minnesota. In October 2011, five finalists were chosen and received \$20,000 each to develop an action plan to develop their idea. From those, three winners received an additional \$80,000 each to implement their projects: Art Attack in Philadelphia, Charlotte Arts Journalism Alliance in Charlotte, and CriticCar Detroit in Detroit.

LIFETIME HONORS

The Arts Endowment continued to make its events accessible to all through the use of social media and the Internet. Both lifetime honors events—NEA National Heritage Fellowships and NEA Jazz Masters—were webcast live. Archived videos of the events are available on the NEA YouTube channel.

The NEA National Heritage Fellowships concert took place in October 2012 at the George Washington University Lisner Auditorium in Washington, DC. The show opened with klezmer musician Andy Statman playing solo clarinet before playing with his trio on both clarinet and mandolin and making appearances later in the show with other fellows Mike Auldridge and Flaco Jiménez, as well as during the grand finale. The archive of the event can be found on the [NEA YouTube channel](#).

The **NEA Jazz Masters** awards concert occurred in January 2013 at Dizzy’s Club at Jazz at Lincoln Center in New York City. The backing band for the event was the astonishing “NEA Jazz Master Trio” of Kenny Barron, Ron Carter, and Jimmy Cobb. Outside of performances by the awardees (Mose Allison, Lou Donaldson, and Eddie Palmieri (non-performer Lorraine Gordon received the jazz advocate award), additional NEA Jazz Masters performed as well, including Randy Weston, Jimmy Heath, Sheila Jordan, Dave Liebman, and Paquito D’Rivera. The archive of the event can be found on the [NEA YouTube channel](#).



TOP: Newly minted NEA Jazz Master Lou Donaldson performs during the awards ceremony and concert at Jazz at Lincoln Center in New York City.

BOTTOM: 2012 NEA National Heritage Fellow and Tejano accordion player Flaco Jiménez performs with Max Baca on bajo sexto, Oscar Garcia on bass, Raul Rubio, Jr. on vocals, and David Jiménez on drums during the awards concert at Lisner Auditorium in Washington, DC.

Photos by Michael G. Stewart

ART WORKS TOUR

Although Chairman Rocco Landesman ended his term at the end of 2012, he continued his Art Works tour across the country throughout FY 2012, visiting noteworthy cultural sites in each town and city, and meeting with arts leaders, policymakers, artists, and students to explore how art functions in their communities. You can follow all of his travels on our [Art Works Blog](#).

In **November 2011**, the chairman visited Dubuque, Iowa (the recipient of an Our Town grant); Madison and Reedsburg (the home of the Wormfarm Institute, another Our Town grantee), Wisconsin; and Rapid City and Pine Ridge, South Dakota, touring the Heritage Center at the Red Cloud Indian School on the Native-American reservation.

December 2011 found Chairman Landesman continuing across the Midwest to Red Wing, Minnesota, and Fargo (another Our Town grantee) and Wahpeton, North Dakota, at the invitation of the North Dakota Council on the Arts.

In February, the chairman visited **Providence, Rhode Island**, with Senator Sheldon Whitehouse to highlight the integral role the artistic community plays in the state's economy. In **March**, the chairman headed south to Shreveport, Louisiana, which received a Mayors' Institute on City Design 25th Anniversary Initiative (MICD25) grant in FY 2010 to turn a landmark fire station into an arts center and headquarters for the local arts agency. The chairman also visited Charlotte, North Carolina, at the invitation of the Knight Foundation and the Arts and Science Council.

The chairman next traveled to **Evanston and Chicago, Illinois**, participating in a roundtable discussion about the city's efforts to create an arts district in downtown Evanston and touring the Dorchester Projects and Rebuild Foundation on Chicago's South Side. This was



Chairman Landesman (middle) visiting one of the MICD25 projects in Greensboro, North Carolina, with (from left) Linda Carlisle, Jim Gallucci, Scott Richardson, and Chuck Cornelio, who worked on creating artworks for greenways around the city, including the lighted sculpture behind them.

Photo by Jeff Peck

followed by a two-fold trip in February: **Central Valley and Los Angeles in California** and **Phoenix, Maricopa County, Tucson, and Ajo in Arizona**, meeting with various organizations committed to creative placemaking in their communities.

In **March**, Chairman Landesman traveled to Arkansas and Kansas, touring downtown Little Rock with Mayor Mark Stodola and participating in a creative placemaking panel discussion, as well as visiting organizations in Bentonville and Fayetteville. In Kansas, the chairman toured the North Topeka Arts District and participated in another discussion on creative placemaking at the University of Kansas in Lawrence.

In April, the chairman participated in a session of the Mayors' Institute on City Design in **St. Louis, Missouri**. He then visited the South, stopping in **Greensboro, North Carolina**, and **Jackson and Port Gibson, Mississippi**, where he visited NEA-funded projects, and then visited **Georgia**, where he presented the keynote address at the Georgia Arts Network Annual Conference

in Macon and visited the Charles R. Drew Charter School in Atlanta, one of the state's first STEAM schools, before visiting with several arts organizations in the city.

In June, the chairman joined U.S. Representative Chellie Pingree in **Rockland and Portland, Maine**, meeting with community leaders in Rockland, taking a walking tour of the Portland Arts District, and visiting City Hall to discuss the city's Art at Work project.

The next month he visited **South Bend, Gary, and Munster, Indiana**, hosted by the Indiana Arts Commission, and then made a return visit to **Chicago** for the unveiling of the Chicago Cultural Plan 2012.

The chairman ended his travels for FY 2012 in September with three trips: first to **Boise, Idaho**, with U.S. Representative Mike Simpson to see how art works there. Then to **Chattanooga, Tennessee**, to meet with project leaders of Main Terrain, led by the Allied Arts of Greater Chattanooga, supported by an NEA Our Town grant. Finally, the chairman joined Senator Jack Reed and the Theatre Communications Group

in **Providence, Rhode Island**, to announce Blue Star Theatres, a theater-related program inspired by the NEA's Blue Star Museums initiative, and joined Senator Sheldon Whitehouse and Pawtucket Mayor Donald Grebian at the Pawtucket Film Festival in that city.

As his term ended in December 2012, Chairman Landesman stated, "My intention has always been to serve one term, and we have been able to accomplish more than I had ever thought possible: sparking a national movement around creative placemaking, forging significant relationships with other federal agencies, creating an unprecedented healing arts partnership with the Walter Reed National Military Medical Center, and increasing both the scope and impact of our research office.

"We have continued to support and strengthen the entire spectrum of arts in this country, and we have been able to expand the national conversation through convenings, traditional media, and new technology. I am proud and honored to have served alongside such an amazing group of dedicated public servants."

FINANCIAL SUMMARY

SUMMARY OF FUNDS AVAILABLE

FY 2012

Appropriated Program Funds	115,162,445
Appropriated Balance, Prior Year ¹	8,155,525
Nonfederal Gifts ¹	1,107,642
Interagency Transfers ¹	1,092,000
TOTAL PROGRAM FUNDS AVAILABLE	125,517,612
TOTAL PROGRAM SUPPORT FUNDS AVAILABLE¹	3,143,692
TOTAL SALARY AND EXPENSE FUNDS AVAILABLE²	31,219,001
TOTAL FUNDS AVAILABLE³	159,880,305

¹ Includes FY 2011 unobligated funds brought forward into FY 2012, prior year deobligations carried forward into FY 2012, and funds newly available in FY 2012, as applicable.

² Includes appropriated funds, nonfederal gifts, and interagency transfers including FY 2011 unobligated funds brought forward into FY 2012, prior year deobligations brought forward into FY 2012, and funds newly available in FY 2012, as applicable.

³ Includes nonfederal gifts and interagency transfers held on behalf of the President's Committee on the Arts and the Humanities.

SUMMARY OF FUNDS OBLIGATED FOR FY 2012¹

(\$ IN THOUSANDS)

TOTAL

CREATION OF ART

Direct Endowment Grants	
Project Support	10,127
Challenge America	940
TOTAL CREATION OF ART	11,067

ENGAGING WITH ART

Direct Endowment Grants	
Project Support	42,658
Challenge America	7,437
Our Town	4,992
TOTAL ENGAGING WITH ART	55,087

PROMOTING KNOWLEDGE

Direct Endowment Grants	
Project Support ²	5,051
TOTAL PROMOTING KNOWLEDGE	5,051

PARTNERSHIPS FOR THE ARTS

State & Regional Partnerships	
Basic Plan Support	36,666
Underserved	9,879
TOTAL PARTNERSHIPS FOR THE ARTS	46,545
TOTAL PROGRAM FUNDS OBLIGATED	117,750
TOTAL PROGRAM SUPPORT FUNDS OBLIGATED	2,370
TOTAL PROGRAM & PROGRAM SUPPORT FUNDS OBLIGATED	120,120
TOTAL SALARIES & EXPENSES FUNDS OBLIGATED	27,130
TOTAL FUNDS OBLIGATED³	147,250

¹ Includes appropriated funds, nonfederal gifts and interagency transfers.

² Includes \$2.472 million awarded through State & Regional Partnership agreements.

³ Includes funds obligated on behalf of the President's Committee on the Arts and the Humanities

NATIONAL COUNCIL ON THE ARTS

(AS OF APRIL 15, 2013)

JOAN SHIGEKAWA

Acting Chairman, National Endowment for the Arts

MIGUEL CAMPANERIA

Dance School Director/
Cary, CT

TERM: 2007-2012

BRUCE CARTER

Arts Researcher/Miami Beach, FL

TERM: 2013-2018

AARON DWORKIN

Violinist/Music Educator/
Ypsilanti, MI

TERM: 2011-2014

JOANN FALLETTA

Music Director/Buffalo, NY, &
Norfolk, VA

TERM: 2008-2012

LEE GREENWOOD

Country Music Singer,
Songwriter/Nashville, TN

TERM: 2008-2014

DEEPA GUPTA

Philanthropic Professional/
Chicago, IL

TERM: 2012-2016

PAUL HODES

Attorney/Musician/Former
Congressman/Concord, NH

TERM: 2012-2016

JOAN ISRAELITE

Arts Funding Consultant/
Kansas City, MO

TERM: 2006-2012

MARIA ROSARIO JACKSON

Urban Planning & Community
Policy Specialist/Los Angeles, CA

TERM: 2013-2016

EMIL J. KANG

Music Professor/Arts Administrator/
Chapel Hill, NC

TERM: 2012-2018

CHARLOTTE POWER KESSLER

Patron/Trustee/Columbus, OH

TERM: 2006-2012

MARÍA LÓPEZ DE LEÓN

Arts Administrator/San Antonio, TX

TERM: 2013-2016

DAVID "MAS" MASUMOTO

Organic Farmer/Author/
Del Rey, CA

TERM: 2013-2018

IRVIN MAYFIELD

Jazz Musician, Composer/
New Orleans, LA

TERM: 2010-2016

BARBARA ERNST PREY

Visual Artist/Oyster Bay, NY

TERM: 2008-2014

FRANK PRICE

Film Industry Executive/
New York, NY

TERM: 2006-2012

Ex-Officio Members, United States Congress

SENATE

TAMMY BALDWIN (D-WI)

SHELDON WHITEHOUSE (D-RI)

HOUSE

BETTY MCCOLLUM (D-MN)

PATRICK J. TIBERI (R-OH)

Appointment by Majority and Minority leadership of the remaining Members of Congress to the Council is pending.

NEA DISCIPLINE DIRECTORS

(AS OF APRIL 15, 2013)

FOLK AND TRADITIONAL ARTS

BARRY BERGEY

ACCESSIBILITY

BETH BIENVENU

MUSIC AND OPERA

WAYNE BROWN

ACTING MUSEUMS AND VISUAL ARTS

WENDY CLARK

ARTS EDUCATION

AYANNA HUDSON

RESEARCH AND ANALYSIS

SUNIL IYENGAR

CHALLENGE AMERICA AND LOCAL ARTS AGENCIES

MICHAEL KILLOREN

MEDIA ARTS

ALYCE MYATT

INTERNATIONAL ACTIVITIES

PENNIE OJEDA

PRESENTING AND ARTISTIC COMMUNITIES

MICHAEL ORLOVE

THEATER AND MUSICAL THEATER

RALPH REMINGTON

STATE AND REGIONAL PARTNERSHIPS

LAURA SCANLAN

DESIGN

JASON SCHUPBACH

LITERATURE

IRA SILVERBERG

DANCE

DOUGLAS SONNTAG



ART WORKS.

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