

National Endowment for the Arts

2013 Annual Report

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Student dancers perform during the annual spring repertory concert of the Center of Creative Arts (COCA) in St. Louis, Missouri, an NEA grantee.

Photo courtesy of COCA



April 15, 2014

Dear Mr. President:

It is my pleasure to submit the Annual Report of the National Endowment for the Arts for Fiscal Year 2013.

Since it was established by Congress in 1965, the NEA has awarded more than \$4 billion to support artistic excellence, creativity, and innovation for the benefit of individuals and communities. The NEA extends its work through partnerships with state arts agencies, local leaders, other federal agencies, and the philanthropic sector.

The activities highlighted in this report illustrate the Arts Endowment's continuing commitment to making the arts a vital part of the lifeblood of this nation. I am confident that as we continue to invest in the arts, we are investing in the very things that make this country great: creativity, inspiration, and hard work.

A handwritten signature in black ink that reads "Joan Shigekawa". The signature is fluid and cursive, with a long, sweeping underline.

Joan Shigekawa
Acting Chairman
National Endowment for the Arts

National Endowment for the Arts

The Nancy Hanks Center
1100 Pennsylvania Avenue NW
Washington DC 20506-001



The National Endowment for the Arts (NEA) was established by Congress in 1965 as an independent agency of the federal government. To date, the NEA has awarded more than \$4 billion to support artistic excellence, creativity, and innovation for the benefit of individuals and communities. The NEA extends its work through partnerships with state arts agencies, local leaders, other federal agencies, and the philanthropic sector.

The Year in Review

FISCAL YEAR 2013

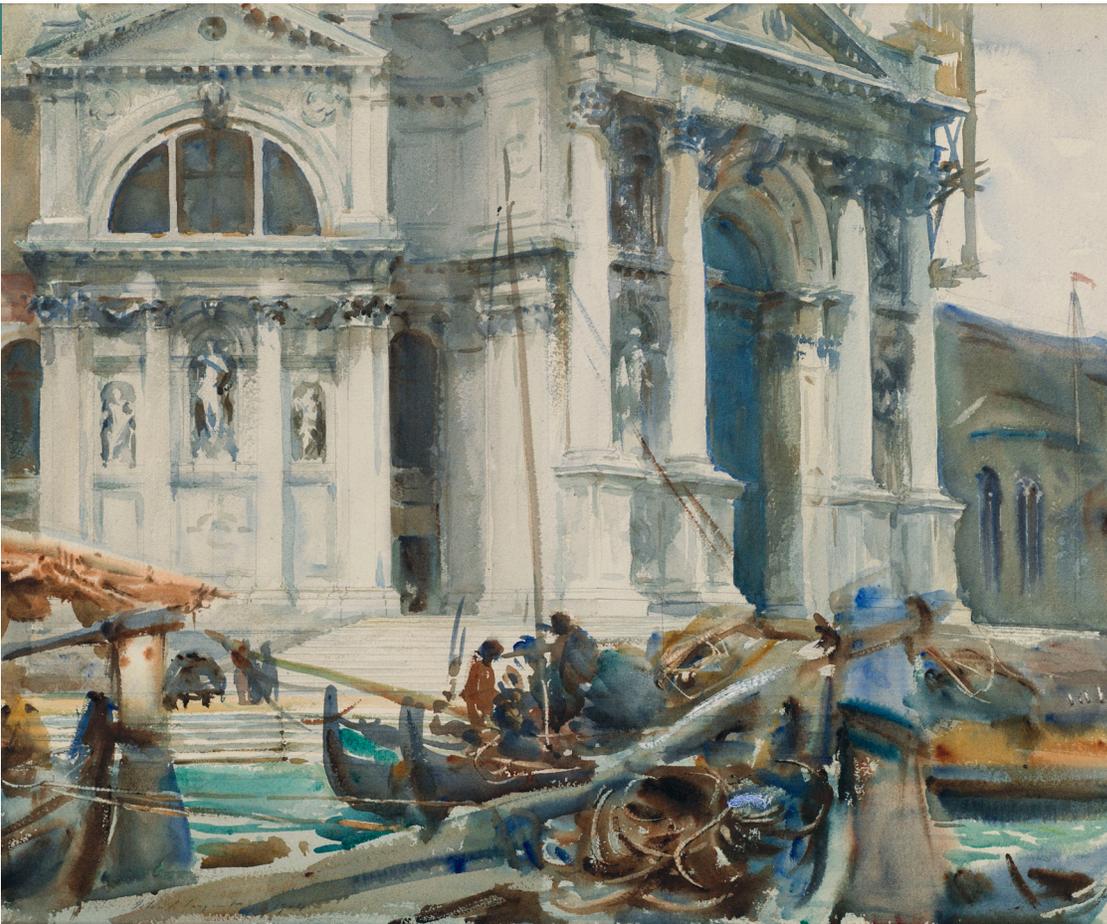
Grants

The NEA's fiscal year (FY) 2013 budget was \$138,383,218. The NEA awarded 2,152 grants in nearly 16,000 communities in every Congressional district in the country. More than 38 million Americans, including seven million children and youth, attended a live arts event supported by the NEA. These events included approximately 70,000 concerts, readings, and performances and 1,600 exhibitions. Internationally, 74 U.S. professional arts organizations and more than 1,200 artists provided performances, exhibits, and other arts activities in 55 countries.

In FY 2013, NEA **Our Town** grants to support creative placemaking around the country were awarded for the third year. Our Town supports projects that contribute toward the livability of communities and help transform sites into lively, beautiful, and sustainable places with the arts at their core. Of the 59 grants awarded in all of the NEA's arts disciplines and fields, 35 grants were in communities of less than 100,000 people. Thirty-three local arts agencies and six state arts agencies participated in FY 2013 Our Town projects with partners totaling more than 550. Since the program started in 2011, Our Town grants have supported 190 projects totaling more than \$16 million in all 50 states and the District of Columbia.

John Singer Sargent's *Santa Maria della Salute*, 1904, was part of the Brooklyn Museum of Art's exhibition *John Singer Sargent Watercolors* in 2013, supported by an NEA grant.

Image courtesy of Brooklyn Museum of Art



Partnerships

Forty percent of the Art Endowment's funds are awarded to longstanding partners: the state arts agencies (SAAs) and regional arts organizations (RAOs). With these grants, the SAAs/RAOs are able to fund arts education programs, regional touring projects, and arts activities in underserved communities, among many other activities. In recent years, more than 2,000 communities have been served each year through grants made possible by these agreements.

The SAAs also facilitate the statewide contests for the NEA initiative **Poetry Out Loud**. The event culminates with semi-finals and national finals held in Washington, DC, which are webcast live. In April 2013, Washington State POL Champion Langston Ward, a high school senior from Spokane, was named the national champion. Mid Atlantic Arts Foundation, a regional arts organization, and the Poetry Foundation are also important partners on this initiative.

Regional arts organization Arts Midwest plays an important role in two NEA initiatives: The Big Read and Shakespeare for A New Generation. For 2013-14, **The Big Read**, the NEA initiative to restore reading to the center of American

culture, awarded grants totaling \$1 million to 77 organizations nationwide, 24 of which are first-time Big Read grantees. The initiative introduced three new books in 2013: Jhumpa Lahiri's *The Namesake*, Charles Portis' *True Grit*, and Luis Alberto Urrea's *Into the Beautiful North*. **Shakespeare for A New Generation**, which introduces middle and high school students to live Shakespeare productions, awarded grants to 40 theater companies in 21 states to produce plays and accompanying educational material for at least ten schools each during the 2013-2014 season. Since its inception, the program has supported 7,700 performances and more than 24,000 educational activities for nearly two million students in all 50 states, the District of Columbia, and the U.S. Virgin Islands.

Pianist/composer Vijay Iyer provided commentary for the audio guide to the audio guide to Jhumpa Lahiri's *The Namesake*, one of the new books offered in 2013 for NEA's Big Read initiative.

Photo courtesy of Larry Josephson/Radio Foundation





Drayton Hall in Charleston, South Carolina, is the country's oldest unrestored plantation house and grounds and is a participant in the NEA's Blue Star Museums initiative.

Photo courtesy of Jennifer Melville

In addition to partnerships on the state and regional levels, the NEA collaborates with other agencies on the federal level. FY 2013 was the fourth year of **Blue Star Museums**, a joint initiative among the NEA, the Department of Defense, and Blue Star Families to offer free museum admission to active duty military personnel and their families from Memorial Day through Labor Day. More than 2,000 museums participated this year, reaching more than 700,000 people in all 50 states, the District of Columbia, Puerto Rico, and American Samoa.

Another partnership with the Department of Defense is the **NEA/Walter Reed Healing Arts Partnership**, which began in 2011 to support creative arts therapies for service members

and their families at Walter Reed's National Intrepid Center of Excellence (NICoE), dedicated to serving combat veterans with traumatic brain injury and psychological health conditions. More than 200 active duty military and their families have taken part in the writing workshops, and visual arts and music therapy sessions in clinical and non-clinical settings.

As part of the Library of Congress' **National Book Festival**, held in Washington, DC in August 2013, the NEA brought many prestigious writers and poets to the NEA Poetry and Prose Pavilion. In addition to such lauded writers as Amity Gaige, Nicholson Baker, and Manil Suri, the pavilion included ten NEA Literature Fellows: Cristina García, Albert Goldbarth, Jamaica Kincaid, Natasha Trethewey, Dean Young, Benjamin Percy, Joyce Carol Oates, Heather McHugh, Alyson Hagg, and Juan Felipe Herrera. 2013 Poetry Out Loud state champions from Washington, Maryland, and Nebraska also recited during the event.



The NEA continued partnering with the President's Committee on the Arts and the Humanities (PCAH) on projects, such as the **National Arts & Humanities Youth Program Awards**, a collaboration among PCAH, NEA, National Endowment for the Humanities (NEH), and the Institute of Museum and Library Services (IMLS), which awards outstanding after-school and out-of-school programs that are transforming the lives of young people. The NEA also worked with PCAH, NEH, and IMLS, in partnership with the Sundance Institute, on **Film Forward**, an international cultural exchange program designed to enhance cross-cultural understanding by engaging audiences here and abroad with filmmakers and their films. The eight films that toured throughout the United States and abroad as part of the program were *Beasts of the Southern Wild* by Benh Zeitlin, *Chasing Ice* by Jeff Orlowski, *The Loving Story* by Nancy Buirski, and *Bones Brigade: An Autobiography* by Stacy Peralta, which take place in the United States. The four films with an international setting were *The Light in Her Eyes* by Julia Meltzer (Syria), *Under the Same Moon (La Misma Luna)* by Patricia Riggen (Mexico), *Tower of Runners* by Jerry Rothwell (Ethiopia), and *Valley of Saints* by Musa Syeed (Kashmir).

Twenty-story high icebergs float in the North Atlantic Ocean near Greenland, from Jeff Orlowski's film *Chasing Ice*, one of the 2013 Film Forward participants.

Photo courtesy of *Chasing Ice*

The grants for the 2013-2014 season of **Southern Exposure**, a public-private program by the NEA with the Mid Atlantic Arts Foundation and the Robert Sterling Clark Foundation, were awarded in FY 2013. Eight U.S. organizations were awarded grants totaling \$154,200 to present performances by Comphanhia Urbana de Dança of Brazil and Las Alegras Ambulancias of Colombia. The goal of the program is to build greater appreciation and understanding of Latin America by presenting exemplary performing artists to audiences across the United States who might not have access to this work.

Lifetime Honors

The Arts Endowment continued to make its events accessible to all through the use of social media and the Internet. Both lifetime honors events—NEA National Heritage Fellowships and NEA Jazz Masters—were webcast live. Archived videos of the events are available on the NEA YouTube channel.

The **NEA National Heritage Fellowships** concert took place in September 2013 at the George Washington University Lisner Auditorium in Washington, DC. The show opened with Sacred Harp singing led by newly minted Heritage Fellow David Ivey and included performances by Irish fiddler Séamus Connolly, blues singer Carol Fran, singer/storyteller Sheila Kay Adams, and cimbalom player Nicolae Feraru. The **archive** of the concert is available on arts.gov.

The **NEA Jazz Masters** awards concert occurred in January 2014 at Jazz at Lincoln Center in New York City to celebrate the new class of Jamey Aebersold, Anthony Braxton, Richard Davis, and Keith Jarrett. The event included performances by Melissa Aldana, Kenny Barron, Kris Bowers, Taylor Ho Bynum, Bill Frisell, Jimmy

NEA National Heritage Fellow Sheila Kay Adams performing during the 2013 awards ceremony and concert at George Washington University's Lisner Auditorium in Washington, DC.

Photo by Michael G. Stewart





NEA Jazz Master Richard Davis performs a bass solo during the awards ceremony and concert at Jazz at Lincoln Center in New York City.

Photo by Michael G. Stewart

Heath, Joe Lovano, Jason Moran, and Jimmy Owens, and Jamison Ross, among others. The [archive](#) of the event can be found on [arts.gov](#).

The 2012 **National Medal of Arts** were awarded in July 2013 at an East Room ceremony at the White House. The awardees were Herb Alpert, Lin Arison, Joan Myers Brown, Renée Fleming, Ernest Gaines, Ellsworth Kelly, Tony Kushner, George Lucas, Elaine May, Laurie Olin, Allen Toussaint, and the Washington Performing Arts Society.

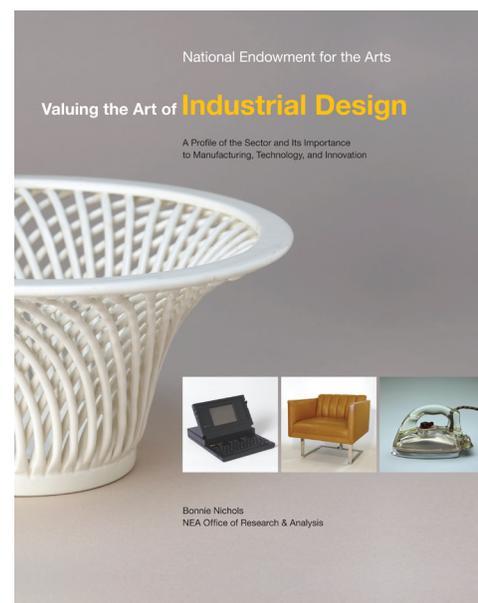
Research

FY 2013 marked the second year of the **NEA Office of Research and Analysis** (ORA) awarding grants for research on the value and impact of the arts in the United States. Seventeen grants were awarded totaling \$350,000. The projects will examine topics such as the cognitive and emotional benefits of art for individuals, the benefits of art for society and communities, and the role of arts education and training in achieving broader outcomes. At the conclusion of each project, the grantees will submit a report of their findings, methods, and data sources.

ORA continued to conduct its own research on the value and impact of the arts in all domains of American life, such as health and well-being, community livability, and economic prosperity. ORA, for the first time, took an in-depth look at the impact of industrial design, using data from the U.S. Bureau of Labor Statistics, the U.S. Census Bureau, and the U.S. Patent and Trademark Office. The resulting publication was ***Valuing the Art of Industrial Design: A Profile of the Sector and Its Importance to Manufacturing, Technology, and Innovation***. ORA also released highlights from the 2012 Survey of Public Participation in the Arts (SPPA), the nation's largest population survey of arts participation trends through a partnership with the Census Bureau. The NEA developed new questions for the 2012 survey through dialogues with researchers, policymakers, and practitioners in the arts, capturing more art forms and more information about electronic consumption of art.

The preliminary findings were released in ***How a Nation Engages with Art: Highlights from the 2012 Survey of Public Participation in the Arts***, with a more comprehensive report to be released in 2014.

ORA continued to convene the task force of 13 federal agencies and departments, the **Federal Interagency Task Force on the Arts and Human Development**, which works to encourage more and better research on how the arts help people reach their full potential at all stages of life. Subjects of task force meetings in FY 2013 included treating age-related diseases with art; the importance of arts education to early childhood development; and how music affects brain function across the lifespan. Additionally, a report was produced on the proceedings and recommendations of the task force's September 2012 National Academies



workshop, “Research Gaps and Opportunities for Exploring the Relationship of the Arts to Health and Well-Being in Older Adults”: *The Arts and Aging: Building the Science*.

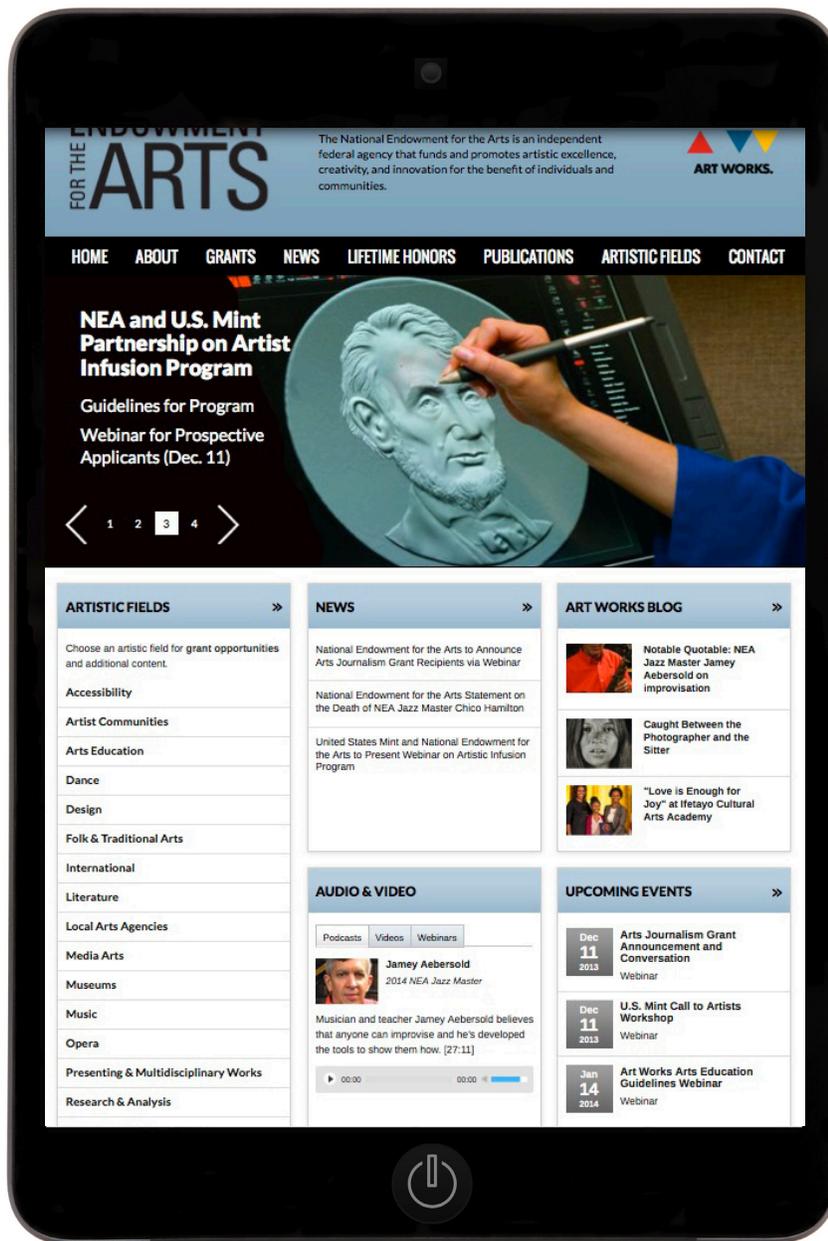
In October 2012, NEA inaugurated a partnership with the Bureau of Economic Analysis (BEA) to measure the American creative sector on a macroeconomic level for the first time. The BEA created an “Arts and Cultural Production Satellite Account” to calculate the arts and culture sector’s contributions to the Gross Domestic Product (GDP), reflecting the research office’s agenda to see how the arts affect various aspects of human life. In December 2013, the BEA announced the prototype estimates of the satellite account, finding that 3.2 percent—or \$50.4 billion—of current-dollar GDP in 2011 was attributable to arts and culture, more than the travel and tourism industry or agriculture.

Online Community

In September 2013, the NEA launched a new website based on the open source content management system Drupal and redesigned the site to make it more user-friendly and transparent. Since the agency started its blog and created a presence on Facebook, Twitter, and YouTube in 2009, the amount of new content on the site increased substantially. In addition, traffic to the website was increasingly generated by new mobile devices such as tablets and phones.

The move to a Drupal platform allows the new site to responsively adjust itself depending on the type of screen (i.e. tablet, phone, desktop) to be the most readable. The site redesign also emphasizes the areas from which we provide funding—the artistic fields. In addition, we made our newest content from the blogs, podcasts, and magazine more visible and easily accessible from the front page. All this material is aggregated for each artistic field page, so that if one goes to the Dance page on the site, all the blog posts related to dance will appear there, all the news releases, all the podcasts, etc., as well as links to all NEA grant information for that particular field.

In order to interact with the field in a more in-depth way, the NEA has been holding webinars on various topics throughout the year, including for the first time webinars on guidelines held in each of the artistic fields offering funding. Other topics included a look at the three new books in the Big Read catalog; an arts education webinar on collective impact; previews of the new Survey



of Public Participation in the Arts reports; a look at social impact design; and accessibility issues with websites, online videos, mobile apps, and video games. The NEA has continued webcasting its National Council on the Arts meetings as well as NEA events such as Poetry Out Loud National Finals, the NEA Jazz Masters Awards Ceremony and Concert, and the NEA National Heritage Fellowships Concert.

The NEA continues to interact with the general public through our social media channels. **Facebook** and **Twitter** audiences reach an increasingly larger audience each year, with more than 30,000 likes on Facebook and more than 40,000 Twitter followers achieved by the end of 2013 and continuing to grow.

Financial Summary

SUMMARY OF FUNDS AVAILABLE	FY2013
Appropriated Program Funds	109,138,757
Appropriated Balance, Prior Year ¹	8,353,271
Nonfederal Gifts ¹	1,188,727
Interagency Transfers ¹	889,110
TOTAL PROGRAM FUNDS AVAILABLE	119,569,865
TOTAL PROGRAM SUPPORT FUNDS AVAILABLE ¹	2,940,129
TOTAL SALARY AND EXPENSE FUNDS AVAILABLE ²	31,650,477
TOTAL FUNDS AVAILABLE ³	154,160,471

¹ Includes FY 2012 unobligated funds brought forward into FY 2013, prior year deobligations carried forward into FY 2013, and funds newly available in FY 2013, as applicable.

² Includes appropriated funds, nonfederal gifts, and interagency transfers including FY 2012 unobligated funds brought forward into FY 2013, prior year deobligations brought forward into FY 2013, and funds newly available in FY 2013, as applicable.

³ Includes nonfederal gifts and interagency transfers held on behalf of the President's Committee on the Arts and the Humanities.

SUMMARY OF FUNDS OBLIGATED FOR FY 2013 ¹

(\$ in thousands)	TOTAL
CREATION OF ART	
Direct Endowment Grants	
Project Support	11,670
Challenge America	784
<i>Total Creation of Art</i>	12,454
ENGAGING WITH ART	
Direct Endowment Grants	
Project Support	41,028
Challenge America	6,916
Our Town	4,725
<i>Total Engaging with Art</i>	52,669
PROMOTING KNOWLEDGE	
Direct Endowment Grants	
Project Support ²	4,039
Challenge America ³	33
<i>Total Promoting Knowledge</i>	4,072
PARTNERSHIPS FOR THE ARTS	
State & Regional Partnerships	
Basic Plan Support	35,176
Underserved	9,555
<i>Total Partnerships for the Arts</i>	44,731
TOTAL PROGRAM FUNDS OBLIGATED	113,926
TOTAL PROGRAM SUPPORT FUNDS OBLIGATED	1,811
TOTAL PROGRAM & PROGRAM SUPPORT FUNDS OBLIGATED	115,737
TOTAL SALARIES & EXPENSES FUNDS OBLIGATED	26,670
TOTAL FUNDS OBLIGATED ⁴	142,407

¹ Includes appropriated funds, nonfederal gifts and interagency transfers.

² Includes \$2408 million awarded through State & Regional Partnership agreements.

³ \$33,000 awarded through State & Regional Partnership agreements.

⁴ Includes funds obligated on behalf of the President's Committee on the Arts and the Humanities.

National Council on the Arts

(as of April 15, 2014)

Joan Shigekawa

Acting Chairman, National Endowment for the Arts

Bruce Carter

Arts Researcher
Miami Beach, FL

TERM: 2013-2018

Aaron Dworkin

Violinist/Music Educator
Ypsilanti, MI

TERM: 2011-2014

Lee Greenwood

Country Music Singer,
Songwriter
Nashville, TN

TERM: 2008-2014

Deepa Gupta

Philanthropic Professional
Chicago, IL

TERM: 2012-2016

Paul Hodes

Attorney/Musician/Former
Congressman
Concord, NH

TERM: 2012-2016

Joan Israelite

Arts Funding Consultant
Kansas City, MO

TERM: 2006-2012

Maria Rosario Jackson

Urban Planning &
Community Policy Specialist
Los Angeles, CA

TERM: 2013-2016

Emil J. Kang

Music Professor/Arts
Administrator
Chapel Hill, NC

TERM: 2012-2018

Charlotte Kessler

Patron/Trustee
Columbus, OH

TERM: 2006-2012

María López De León

Arts Administrator
San Antonio, TX

TERM: 2013-2016

Rick Lowe

Artist, Community
Organizer
Houston, TX

TERM: 2013-2018

David "Mas" Masumoto

Organic Farmer, Author
Del Rey, CA

TERM: 2013-2018

Irvin Mayfield

Jazz Musician, Composer
New Orleans, LA

TERM: 2010-2016

Barbara Ernst Prey

Visual Artist
Oyster Bay, NY

TERM: 2008-2014

Ranee Ramaswamy

Dancer, Choreographer,
Teacher
Minneapolis, MN

TERM: 2013-2018

Olga Viso

Museum Director
Minneapolis, MN

TERM: 2013-2018

Ex-Officio Members, United States Congress

Senate

Tammy Baldwin

(D-WI)

Sheldon Whitehouse

(D-RI)

House

Betty McCollum

(D-MN)

Patrick J. Tiberi

(R-OH)

*Appointment by Majority and
Minority leadership of the
remaining Members of Congress
to the Council is pending.*

NEA Discipline Directors

(as of April 15, 2014)

FOLK AND TRADITIONAL ARTS

Barry Bergey

ACCESSIBILITY

Beth Bienvenu

MUSEUMS AND VISUAL ARTS

Wendy Clark

Acting Director

ARTS EDUCATION

Ayanna Hudson

RESEARCH AND ANALYSIS

Sunil Iyengar

CHALLENGE AMERICA AND LOCAL ARTS AGENCIES

Michael Killoren

ARTISTIC COMMUNITIES, MULTIDISCIPLINARY, PRESENTING, INTERNATIONAL

Michael Orlove

STATE AND REGIONAL PARTNERSHIPS

Laura Scanlan

DESIGN

Jason Schubach

MEDIA ARTS

Mary Smith

Acting Director

DANCE, PERFORMING ARTS

Douglas Sonntag

Interim Director, Performing Arts

LITERATURE

Amy Stolls

Acting Director



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arts.gov