Fiscal Year 2020

The National Endowment for the Arts started out Fiscal Year (FY) 2020 with many ambitious plans. An exhibit of work by participants of Creative Forces, the Arts Endowment’s initiative to provide creative arts therapy to military personnel, was planned for March 2020 at the Kennedy Center, to be attended by the Second Lady. In April, the NEA Jazz Masters Tribute Concert was to take place on the West Coast, hosted by SFJAZZ in San Francisco, for the first time in 20 years.

In the U.S.-Japan Creative Artists Fellowship Program, teams of collaborators from the United States and Japan worked on specific arts projects to be showcased at the Summer Olympic Games in Tokyo in the summer of 2020. Also that summer, the Arts Endowment was scheduled to host the Americas Cultural Summit, which brings together artists, thinkers, and leaders in public arts and culture funding from across North and South America to discuss arts-related issues. And August would have been our celebration of the centennial of women’s suffrage in the United States, with special events and the publication of a commemorative book.

But the COVID-19 pandemic changed all of that for the NEA as it did for much of the country. Stay-at-home orders were put into place, travel plans were canceled, retail outlets and restaurants sharply curtailed availability or closed, and arts and entertainment venues were shuttered. The country shut down and all of the agency’s carefully planned events were canceled. NEA staff was forced to retreat from the office and work from home for the remainder of the year (and longer).

And like many arts and culture organizations, the agency did what it could to deliver on its programming commitments and keep staff and members of the public safe. The Poetry Out Loud National Finals were not held in April 2020, nor was the Blue Star Museums initiative over the summer. The NEA Jazz Masters Tribute Concert became virtual, and was streamed in August instead of the planned live April event. The 2020 National Heritage Fellows concert scheduled for September was canceled, and was finally held as a virtual event the
However, while COVID-19 presented significant challenges to the agency, the impact of the pandemic on the arts community was devastating. The more than five million Americans who make their livelihoods in the arts and cultural sector were at risk. Those in the performing arts were especially hard-hit: by the third quarter of 2020, tax-exempt performing arts organizations saw a decline in revenues of nearly 54 percent, and unemployment rates in key segments of the cultural sector were over 50 percent.

In March 2020, Congress appropriated $75 million to the National Endowment for the Arts through the Coronavirus Aid, Relief, and Economic Security (CARES) Act in 2020 to preserve jobs and help support organizations forced to close operations due to the spread of COVID-19. All funds were committed by the agency within three months of the bill’s passage. Grant awards were fully obligated within five months. (More on CARES grants can be found in the Grants section of this report.)

One bright spot in the year’s activities is that the Arts Endowment was able to hold one event in February 2020 before the pandemic closed down the country. This was a first-of-its-kind national convening titled Native Arts & Culture: Resilience, Reclamation, and Relevance, hosted by the National Endowment for the Arts, National Endowment for the Humanities, and Native Arts & Cultures Foundation. U.S. Poet Laureate (and NEA Literature Fellow) Joy Harjo (Mvskoke) was the keynote speaker for the convening, which included break-out panels to discuss some of the issues affecting contemporary Native arts and culture, such as the use of language, arts, and historic preservation to revitalize Native communities; the role of Indigenous arts in social change; advancing accurate representations of Native culture through research and cultural resources; and reimagining Native visibility and identity in urban areas. This was an unprecedented convening with members from more than 40 tribal nations participating, as well as the heads of several federal agencies. Important nation-to-nation work in the arts was accomplished, and a report on the convening was produced in March 2021. In addition, the NEA collaborated with other federal agencies to produce a resource guide that consolidates federal funding opportunities and other resources available for Native organizations, tribal nations, and cultural practitioners. The Arts Endowment is continuing to engage with the Native community through tribal consultations, strategic outreach, and funding.
The National Endowment for the Arts’ budget in FY 2020 was $162.5 million, an increase of more than $7 million from the previous fiscal year. The Arts Endowment awarded more than 3,300 grants, including CARES grants, lifetime achievement awards, Literature Fellowships, and state and regional partnership agreements, reaching every Congressional district in the country. Annually, 65 percent of Arts Endowment grants go to small and medium-sized organizations, while 36 percent of projects reach underserved populations, such as people with disabilities, people in institutions, and veterans. Each dollar awarded by the Arts Endowment in direct grants to nonprofits leverages up to nine dollars in private and other public funds.

The Arts Endowment’s principal grant program, Art Works, awarded more than 2,000 grants totaling more than $50.77 million in FY 2020. These grants were awarded to organizations in all 50 states, the District of Columbia, and five U.S. jurisdictions. Notably, FY 2020 grants also included projects that celebrated the Women’s Suffrage Centennial.

The Challenge America grant program, which primarily supports local projects by small and mid-sized organizations reaching underserved populations, awarded 144 grants totaling $1.43 million in FY 2020.

The Arts Endowment awarded 50 Our Town grants in FY 2020, totaling more than $3.6 million. FY 2020 marked the tenth year of support for Our Town projects, which support partnerships of artists, arts organizations, and municipal governments that work to revitalize neighborhoods. This practice places the arts at the table to address community challenges across sectors such as land-use, transportation, economic development, education, housing, infrastructure, and public safety.

Arts Endowment grantee Honolulu Theatre for Youth launched the 30-minute educational series The HI Way in March 2020, just as the initial shutdown due to the pandemic was taking place in Hawai'i. Image courtesy of Honolulu Theatre for Youth.
In FY 2020, the National Endowment for the Arts awarded 36 Literature Fellowships in creative writing for prose, totaling $900,000. Since 1967, the agency has awarded more than 3,500 Literature Fellowships in creative writing, totaling over $55 million. Many American recipients of the National Book Award, National Book Critics Circle Award, and the Pulitzer Prizes in Poetry and Fiction received National Endowment for the Arts fellowships early in their careers.

In addition, 24 Literature Fellowships in translation were awarded to support new translations of fiction, creative nonfiction, and poetry from 19 different countries, including Brazil, Egypt, and Japan. Since 1981, the agency has awarded 504 translation fellowships to 445 translators on works representing 70 languages and 86 countries.

All FY 2020 grants can be found through our online grant search, which allows users to search with various criteria for any NEA grants from 1998 to present. For earlier grants, users can find listings of awards in Annual Reports from 1965 to 1997.

(Above) Close-up of Tidal Bather III (2018) by Tasha Lewis, part of her NEA-supported exhibition Floodlines at the Parthenon in Nashville, Tennessee, in January 2020. Photo courtesy of the artist

2020 NEA Literature Fellow Toni Jensen, whose book Carry: A Memoir of Survival on Stolen Land is a meditation on the intersection of gun violence, violence against women, and America’s long history of violence against Indigenous communities. Photo by Sophia Spirlock
CARES Act

In FY 2020, the Arts Endowment received $75 million dollars through the Coronavirus Aid, Relief, and Economic Security (CARES) Act to redistribute to arts organizations in response to the COVID-19 pandemic.

By Congressional mandate, 40 percent of the agency’s CARES Act funding went to state and territorial arts agencies and regional arts organizations for their funding programs, ensuring distribution throughout the country. These funds were re-granted in order to preserve jobs and cover facilities costs.

The remaining 60 percent of funding was distributed to 855 organizations—located in every state, the District of Columbia, and Puerto Rico. In total, these organizations received $50,000 each for a total of $44.6 million in nonmatching funds to support staff salaries, fees for artists or contractual personnel, and facilities costs. Overall, funding was divided nearly evenly among small, medium, and large arts organizations.

A student learns how to weave a traditional Hopi belt at Hopitutuqaiki, an art school that teaches traditional Hopi art forms in Kykotsmovi, Arizona, that received CARES Act funding from the National Endowment for the Arts. Photo by Robert Rhodes
Partnerships

By law, 40 percent of the NEA’s funds are awarded to state arts agencies (SAAs) and regional arts organizations (RAOs). With these grants, the SAAs and RAOs are able to fund arts education programs, regional touring projects, and arts activities in underserved communities, among other activities. To date, 16,000 communities are served each year through these state-federal partnerships, according to the National Assembly of State Arts Agencies.

The SAAs also facilitate the statewide contests for Poetry Out Loud (POL), presented in partnership with the Poetry Foundation. POL culminates with semi-final and national final competitions held in Washington DC, which are webcast live. Due to the COVID-19 pandemic, the 2020 POL National Finals were canceled and several state finals were either canceled or held virtually. To honor the achievements of these students, each state champion received a $1,000 prize. In states where the finals were canceled, the state arts agency received $1,000 to either award to a state champion named at a later date or to divide among the students who advanced to the state finals. Videos of the state finalists were shared on the National Endowment for the Arts YouTube channel and across social media. Mid Atlantic Arts Foundation, a regional arts organization, traditionally administers the national finals.

A companion to Poetry Out Loud, the Poetry Ourselves competition gives students the opportunity to submit original poetry. This year, Poetry Ourselves submissions were judged by poet Carmen Giménez Smith. The competition was open to state champions as well as students who advanced to their state final in states that were unable to hold a competition this year. Tessa Kresch, a student at Saint John’s School in San Juan, Puerto Rico, was the 2020 Poetry Ourselves spoken poetry winner for the poem “I Wonder What Will Happen Tomorrow.” Kieran Ellis, the 2020 Idaho Poetry Out Loud State Champion and a student at Kuna High School in Kuna, is the 2020 Poetry Ourselves written poetry winner for the poem “Drought.”

A longitudinal study of the POL program, co-sponsored by the Arts Endowment and Poetry Foundation, entitled Line by Line: Transforming Student Lives and Learning with the Art of Poetry, looked at student-level outcomes associated with the program. When the program was implemented under optimal conditions, POL was associated with academic achievement, increased self-confidence and social awareness, and increased appreciation and engagement with poetry. Read the whole study.
The regional arts organization Arts Midwest plays an important role in two initiatives: NEA Big Read and Shakespeare in American Communities. For 2019-20, the NEA Big Read, which broadens understanding of our world, our communities, and ourselves through the joy of sharing a good book, awarded grants totaling more than $1.15 million to 84 organizations in 32 states and Puerto Rico. Since 2006, the National Endowment for the Arts has funded more than 1,600 NEA Big Reads, providing more than $22 million in grants to organizations nationwide, reaching every Congressional district in the country. Grantees have leveraged more than $50 million in local funding to support their Big Read programs. More than 5.7 million Americans have attended a Big Read event, approximately 91,000 volunteers have participated at the local level, and 39,000 community organizations have partnered to make NEA Big Read activities possible.

Shakespeare in American Communities, which introduces middle and high school students to live Shakespeare productions, awarded $1 million in grants to 40 nonprofit, professional theater companies in 27 states and the District of Columbia to produce plays and create accompanying educational activities during the 2020-2021 season. Shakespeare in American Communities: Juvenile Justice awarded ten grants totaling $170,000 for programming for young people in the U.S. criminal justice system in the 2020-2021 season. In response to the COVID-19 pandemic, performances and educational activities could take place virtually as well as in person. Since the program’s inception in 2003, Shakespeare in American Communities has introduced three million middle and high school students to the power of live theater and the works of William Shakespeare.

In addition to partnerships on the state and regional levels, the National Endowment for the Arts collaborates with other agencies at the federal level.

Blue Star Museums is an important joint initiative among the Arts Endowment, the Department of Defense, and Blue Star Families that offers free museum admission to active-duty military personnel and their families. The 2020 season was canceled as a result of the COVID-19 pandemic, but the program resumed in 2021.
Another partnership with the Department of Defense, as well as the Department of Veterans Affairs, is Creative Forces: NEA Military Healing Arts Network. The initiative began in 2011 to support creative arts therapies for service members and their families at the National Intrepid Center of Excellence (NiCoE) at Walter Reed National Military Medical Center–Bethesda, Maryland, a facility dedicated to serving service members with traumatic brain injuries and psychological health conditions. In 2013, the program expanded to the Fort Belvoir Community Hospital’s NiCoE satellite in Fort Belvoir, Virginia. The success of the initiative led Congress to allocate additional funds for the program’s expansion. Creative Forces now has 13 clinical sites throughout the country, in addition to telehealth programs for patients in rural and remote areas.

Another component of Creative Forces includes research on the physical, emotional, and economic impacts and benefits of these innovative treatment methods. A Five-Year Agenda was created in FY 2018 to establish the strategic objectives for clinical research.

In FY 2020, Creative Forces launched the National Resource Center, which is home to a collection of research, impacts, and insights associated with the Creative Forces initiative.

The Musical Theater Songwriting Challenge is a program that invites high school students to write original songs that could be part of a musical theater production. It began as a pilot program in FY 2017 and went nationwide in FY 2018, in partnership with the American Theatre Wing, along with collaborators Disney Theatrical Productions, Concord Theatricals, and the S.O.N.G.S. Foundation of the National Music Publishers’ Association. In 2020, the competition received almost 200 applications from 41 states, and 12 winners were selected. Each finalist worked with a mentor virtually to refine their submitted song for the competition, which culminated with a professional recording of their final, original song via Zoom.

As part of the Library of Congress’ National Book Festival, held virtually in September 2020, the NEA’s Poetry and Prose Stage featured United States Poets Laureates, NEA Literature Fellows, and past participants of Poetry Out Loud. The virtual 2020 Poetry and Prose Stage featured both pre-recorded videos and live chats and discussions with acclaimed authors, including Carmen Maria Machado, Elizabeth Tallent, Mark Doty, and Jenn Shapland.
Lifetime Honors

The 2020 NEA National Heritage Fellowship celebration took place virtually in March 2021. On a virtual trip across the country, storyteller Queen Nur took viewers into the homes and communities where the 2020 National Heritage Fellows live and create. The 2020 honorees included soul singer and songwriter William Bell, Armenian folk and liturgical singer Onnik Dinkjian, West African diasporic dancers Zakarya and Naomi Diouf, Iroquois raised beadworker Karen Ann Hoffman (Oneida Nation of Wisconsin), traditional religious dancers Los Matachines de la Santa Cruz de la Ladrillera, old-time fiddler and banjo player John Morris, Nueva Canción singer Suni Paz, birchbark canoe builder Wayne Valliere (Lac du Flambeau Ojibwe), and radio producer and radio network builder Hugo N. Morales.

The archive of “The Culture of America: A Cross-Country Visit with the National Endowment for the Arts National Heritage Fellows” can be found on arts.gov.

The NEA Jazz Masters tribute concert took place virtually for the second year in a row in April 2021. The concert was by hosted by 2017 NEA Jazz Master Dee Dee Bridgewater and actor Delroy Lindo, and included an after-show conversation with the 2021 NEA Jazz Masters. The 2021 NEA Jazz Masters were Terri Lyne Carrington, Albert “Tootie” Heath, Henry Threadgill, and Phil Schaap.

The archive of the concert is available on arts.gov.

The pandemic also delayed the awarding of the National Medal of Arts. In January 2021, President Trump awarded the 2020 medals to the following: opera singer Mary Costa, country music artist Toby Keith, museum director and art history expert Earl “Rusty” Powell, bluegrass artist Ricky Skaggs, and photojournalist Nick Ut. Costa and Powell were unable to attend the ceremony at the White House.
Research

The NEA Office of Research and Analysis (ORA) continued its review of the arts and culture sector’s economic contributions through its online series of Arts Data Profiles (ADPs), and released the latest figures from the Bureau of Economic Analysis (BEA) Arts and Cultural Production Satellite Account. Results from 2017, the most recent year that information was available in FY 2020, revealed that the arts and culture sector contributed more than $877.8 billion, or 4.5 percent, to the U.S. economy that year. From 2015 to 2017, the average annual growth rate of arts and culture was 4.45 percent, more than twice the growth rate of the total U.S. economy. The data showed that more than five million Americans work in industries that produce arts and cultural goods and services, and receive $405 billion in compensation.

Other ADPs published in FY 2020 included one tied to the 2018 Arts Basic Survey (ABS), which is produced jointly by the Arts Endowment’s Office of Research and Analysis and the U.S. Census Bureau. The ABS reveals the number and share of U.S. adults who personally perform or create artworks. According to the 2018 ABS, 33.4 percent of adults, or 83 million Americans, did at least one of the following activities in a 12-month period: performing arts, craft arts, film/ photography, visual arts, and/or creative writing.

Among the research reports that emerged in FY 2020 were How Do We Read? Let’s Count the Ways, which used the 2017 Survey of Public Participation in the Arts (SPPA) data to compare adults who read books in print only, those who read books electronically, and those who listen to audiobooks. Another report using the 2017 SPPA data, as well as the 2016 General Social Survey, was Why We Engage: Attending, Creating, and Performing Art, which identified common motivations and barriers for adults in deciding whether to participate in arts activities.

ORA awarded 14 grants in FY 2020 for research on the value and impact of the arts in the
United States, totaling $780,000. Projects included a study that will examine the relationship of American orchestras’ financial and operational data to the contributions of these orchestras to civic life. Another project will examine the effect of music on pain management in older adults. At the conclusion of each project, the grantees will submit a report of their findings, methods, and data sources.

In FY 2020, ORA saw its fourth year of its National Endowment for the Arts Research Labs program. The cross-sector projects supported through the program investigate how the arts contribute to positive outcomes for individuals and communities. Five labs, totaling nearly $850,000, were funded, including the renewal of an existing lab at Vanderbilt University Medical Center. New NEA Research Labs are: Arizona State University, University of California at Los Angeles, University of Pennsylvania, University of Florida, and University of Texas at San Antonio.

ORA also produced a report on the June 2019 gathering of 12 NEA Research Labs at the NEA offices, Arts and Research Partnerships in Practice. The report summarized the proceedings of the summit and identified challenges and opportunities for collaborative, transdisciplinary research projects in the arts.

ORA continued to convene the Federal Interagency Task Force on the Arts and Human Development, a task force of 13 federal agencies and departments that works to encourage more and better research on how the arts help people reach their full potential at all stages of life.
Online Community

The National Endowment for the Arts has continued to interact with the general public and its constituents through several channels on the internet. The primary way the agency interacts with the public is through its website, arts.gov. In 2020, the NEA undertook a redesign of the agency website to make it more user-friendly and up-to-date.

The agency produces a blog, which annually publishes more than 200 posts, including interviews with artists, spotlights on arts projects, and guest artist posts. The Arts Endowment also produces a weekly podcast, which features interviews with artists and arts leaders. In addition, the agency publishes a magazine, American Artscape, which includes special audio and video features for its online version. Altogether, these various communication methods inform and engage the American people about arts activities and artists across the country, showcasing the importance of the arts to the vitality of the nation.

The Arts Endowment also continues to interact with the general public through our social media channels. Content on Facebook, Twitter, Instagram, and YouTube reaches an increasingly large audience every year.

The agency also interacts with the field in a more in-depth way through its newsletters. Quarterly newsletters contain information about specific artistic disciplines, and a monthly newsletter sent out by the Office of Public Affairs shares what is happening at the agency and in the arts in general.
### SUMMARY OF FUNDS AVAILABLE  

<table>
<thead>
<tr>
<th>Description</th>
<th>FY 2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Appropriated Program Funds</td>
<td>129,600,000</td>
</tr>
<tr>
<td>Appropriated Balance, Prior Year (^1)</td>
<td>5,297,109</td>
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<tr>
<td>Nonfederal Gifts (^1)</td>
<td>900,890</td>
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<tr>
<td>Interagency Transfers (^1)</td>
<td>525,000</td>
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<tr>
<td><strong>TOTAL PROGRAM FUNDS AVAILABLE</strong></td>
<td>136,322,999</td>
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<tr>
<td><strong>TOTAL PROGRAM SUPPORT FUNDS AVAILABLE</strong> (^1)</td>
<td>3,691,093</td>
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<tr>
<td><strong>TOTAL SALARIES &amp; EXPENSES FUNDS AVAILABLE</strong> (^2)</td>
<td>37,249,397</td>
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<tr>
<td><strong>TOTAL FUNDS AVAILABLE</strong></td>
<td>177,263,489</td>
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<tr>
<td><strong>ONE TIME FUNDING UNDER THE CORONAVIRUS AID, RELIEF, AND ECONOMIC SECURITY ACT</strong></td>
<td>75,000,000</td>
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\(^1\) Includes FY 2019 unobligated funds brought forward into FY 2020, prior year deobligations carried forward into FY 2020, and funds newly available in FY 2020, as applicable.

\(^2\) Includes appropriated funds, nonfederal gifts, and interagency transfers including FY 2019 unobligated funds brought forward into FY 2020, prior year deobligations brought forward into FY 2020, and funds newly available in FY 2019, as applicable.
# Summary of Funds Obligated for FY 2020

<table>
<thead>
<tr>
<th>Project Support</th>
<th>Challenge America</th>
<th>Total Creation of Art</th>
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<td>Direct Endowment Grants</td>
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<td>Project Support</td>
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<td>Challenge America</td>
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<td>Total Creation of Art</td>
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<td>17,402</td>
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<tr>
<th>Project Support</th>
<th>Challenge America</th>
<th>Total Engaging with Art</th>
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<td>Project Support</td>
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<td>Challenge America</td>
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<td>Total Engaging with Art</td>
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<td>56,322</td>
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<table>
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<tr>
<th>Project Support</th>
<th>Challenge America</th>
<th>Total Promoting Knowledge</th>
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<td>Direct Endowment Grants</td>
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<td>Challenge America</td>
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<td>Total Promoting Knowledge</td>
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<th>Project Support</th>
<th>Underserved</th>
<th>Total Partnerships for the Arts</th>
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<tbody>
<tr>
<td>State &amp; Regional Partnerships</td>
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<tr>
<td>Basic Plan Support</td>
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<tr>
<td>Underserved</td>
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<td>Total Partnerships for the Arts</td>
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<td>52,090</td>
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<table>
<thead>
<tr>
<th></th>
<th>TOTAL</th>
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<tbody>
<tr>
<td>Total Program Funds Obligated</td>
<td>133,107</td>
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<tr>
<td>Total Program Support Funds Obligated</td>
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<tr>
<td>Total Program &amp; Program Support Funds Obligated</td>
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<tr>
<td>Total Salaries &amp; Expenses Funds Obligated</td>
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<tr>
<td>Total Funds Obligated</td>
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<tr>
<td>One Time Funding Under the Coronavirus Aid, Relief, and Economic Security Act</td>
<td>74,316</td>
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1 Includes appropriated funds, nonfederal gifts, and interagency transfers
Ann Eilers
Acting Chairman
National Endowment for the Arts

Bruce Carter, PhD
Arts Researcher
Miami Beach, FL

Aaron Dworkin
Violinist/Music Educator
Ypsilanti, MI

Lee Greenwood
Performer/Songwriter
Nashville, TN

Deepa Gupta
Philanthropic Professional
Chicago, IL

Paul Hodes
Attorney/Musician/Former Congressman
Concord, NH

Maria Rosario Jackson, PhD
Urban Planning & Community Policy Specialist
Los Angeles, CA

Emil J. Kang
Arts Philanthropy Professional
New York, NY

Charlotte Kessler
Patron/Trustee
Columbus, OH

Olga Viso
Independent Curator and Consultant
Minneapolis, MN

Ex-Officio Members, United States Congress

Tom Rothman
Film Industry Executive
Los Angeles, CA

Maria López De León
Arts Administrator
San Antonio, TX

Rick Lowe
Artist, Community Organizer
Houston, TX

David “Mas” Masumoto
Organic Farmer/Author
Del Rey, CA

Barbara Ernst Prey
Visual Artist
Oyster Bay, NY

Ranee Ramaswamy
Dancer, Choreographer, Teacher
Minneapolis, MN

Glenn Thompson
(R-Pennsylvania)

Appointment by Majority and Minority leadership of the remaining Members of Congress to the Council is pending.
Music & Opera
Ann Meier Baker

Accessibility
Beth Bienvenu

Museums, Visual Arts, and Indemnity
Wendy Clark

Media Arts
Jax Deluca

Presenting & Multidisciplinary Works and Artist Communities
Brandon Gryde

Arts Education
Ayanna N. Hudson

Design and Creative Placemaking
Jen Hughes

Research & Analysis
Sunil Iyengar

Folk & Traditional Arts
Clifford Murphy

Dance
Sara Nash

State, Regional & Local Partnerships, and International Activities
Michael Orlove

Theater & Musical Theater
Greg Reiner

Literature
Amy Stolls
National Endowment for the Arts + Culture’s Arts2Work is the first federally registered national apprenticeship program in media arts and creative technologies. Saki Bowman, pictured, is the first Arts2Work Apprentice. Photo by Wide Angle Youth Media, with Sakinah Bowman.

(FRONT COVER) Cincinnati Ballet’s Melissa Gelfin De-Poli and Arcadian Broad Pas in a Ballet in the Park performance in September 2020, held outdoors due to the pandemic. Photo by Hiromi Platt.