

Arts and Cultural Production Satellite Account (ACPSA)



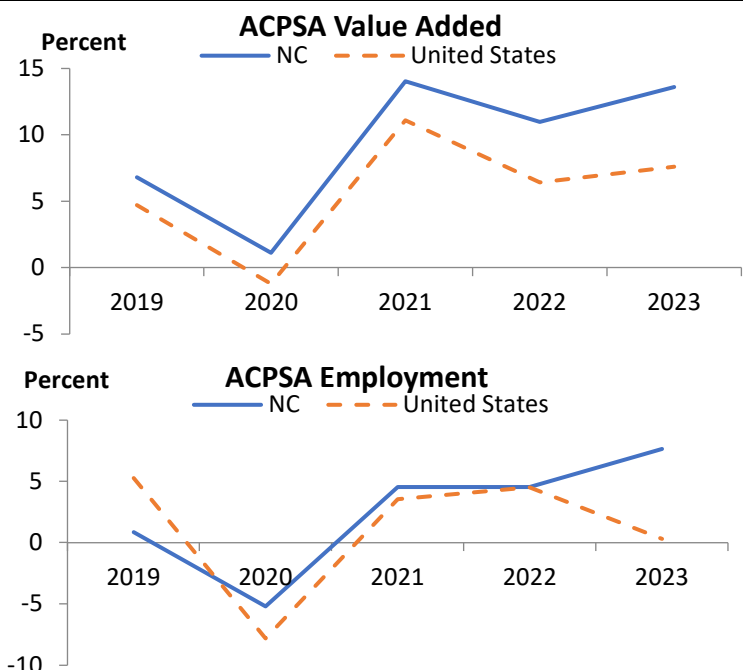
North Carolina—2023

ACPSA value added	Share of state value added	ACPSA employment	Share of state employment	ACPSA compensation	Share of state compensation
\$25.1 billion	3.2%	167,254 jobs	3.3%	\$12.6 billion	3.1%
			Value added (thousands of dollars)	Employment (jobs)	Compensation (thousands of dollars)
All industries			788,103,178	5,130,548	412,702,862
ACPSA industries			25,052,288	167,254	12,594,938
Top 5 ACPSA industries by value added					
Broadcasting			4,500,065	11,327	1,051,199
Government			3,894,934	67,723	3,160,244
Publishing			3,671,291	10,185	1,808,918
Wholesale and transportation industries			1,931,076	9,490	1,312,345
Other information services			1,625,799	D	D
Core arts and cultural industries			5,533,996	29,260	2,580,981
Top 5 core arts and cultural industries					
Advertising			980,878	5,466	477,074
Graphic design services			827,088	2,349	398,533
Architectural services			740,153	3,786	423,842
Interior design services			600,218	1,333	121,544
Promoters of performing arts and similar events			446,016	1,598	162,944

Trends in arts and cultural production: 2022—2023

In 2023, North Carolina ranked 12th among all states in ACPSA value added and 3rd among all states in ACPSA value added growth. Since 2022, ACPSA value added has grown 13.6 percent in North Carolina, compared with an increase of 7.6 percent for the United States.

In 2023, North Carolina ranked 8th among all states in ACPSA employment and 1st among all states in ACPSA employment growth. Since 2022, ACPSA employment has grown 7.6 percent in North Carolina, compared with an increase of 0.3 percent for the United States.

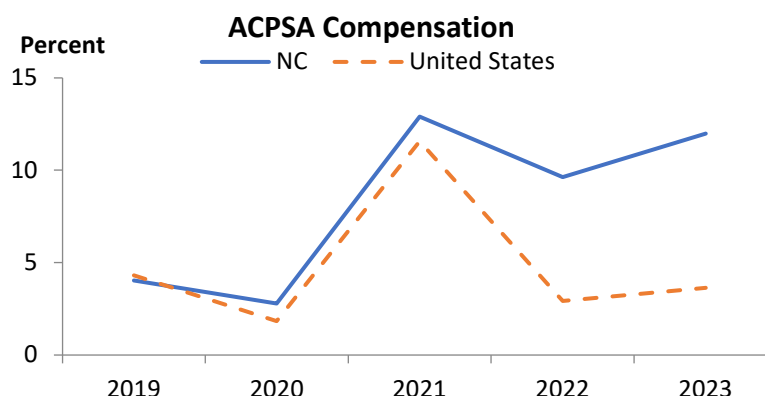


Note. BEA's ACPSA statistics are supported by funding from the National Endowment for the Arts.

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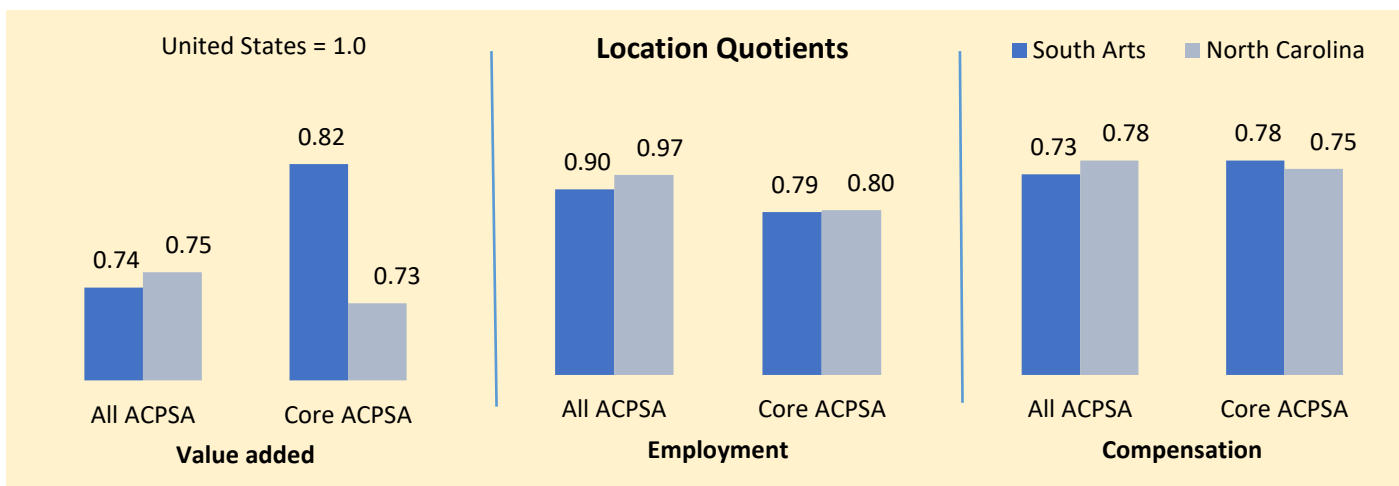


In 2023, North Carolina ranked 11th among all states in ACPSA compensation and 3rd among all states in ACPSA compensation growth. Since 2022, ACPSA compensation has grown 12 percent in North Carolina, compared with an increase of 3.6 percent for the United States. Average compensation per wage-and-salary job in North Carolina's ACPSA industries was \$75,304 in 2023, compared with \$80,440 for all salaried jobs in the state.



Location quotients (LQ)

- In 2023, North Carolina ACPSA value added was 25 percent below the national average. By comparison, the LQ for ACPSA value added in all states belonging to the U.S. Regional Arts Organization South Arts (of which North Carolina is a member) was 0.74, or 26 percent below the national average.
- As for employment in 2023, North Carolina and South Arts had an LQ of 0.97 and 0.9 respectively.
- And for compensation in 2023, North Carolina and South Arts had an LQ of 0.78 and 0.73 respectively.



ACPSA value added consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product.

ACPSA employment consists of all wage-and-salary jobs in which the workers are engaged in the production of ACPSA goods and services.

ACPSA compensation consists of the remuneration (including wages and salaries as well as benefits, such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

“Core” ACPSA industries are originators of ideas and content associated with the creation of arts and culture. “Supporting” industries produce and disseminate arts and cultural commodities.

Location quotients measure an industry’s regional concentration of value added, employment, or compensation relative to the U.S. industry’s share. For example, an employment LQ of 1.2 indicates that state’s employment in the industry is 20 percent greater than the industry’s national employment share. An employment LQ of 0.8 indicates that state’s employment in the industry is 20 percent below the industry’s national employment share.

Arts regions, for the purpose of this brief, are defined by the geography groupings for the six U.S. Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent state arts agencies and with the National Endowment for the Arts on planning and program delivery.

The South Arts RAO contains the states (AL, FL, GA, KY, LA, MS, NC, SC, TN).

Please contact ArtsandCulture@bea.gov with any questions.