

# Arts and Cultural Production Satellite Account (ACPSA)



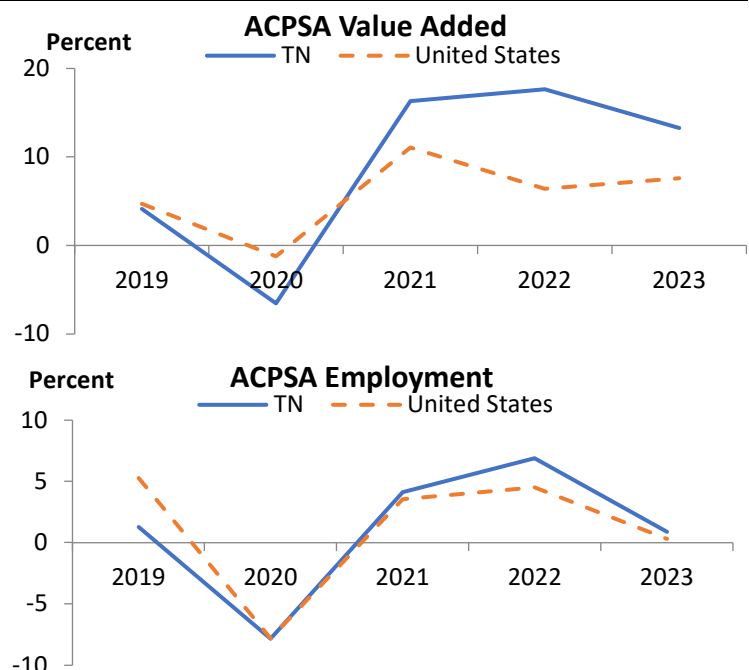
## Tennessee—2023

| ACPSA value added                               | Share of state value added | ACPSA employment    | Share of state employment             | ACPSA compensation   | Share of state compensation            |
|---|----------------------------|---------------------|---------------------------------------|----------------------|--|
| <b>\$21.2 billion</b>                           | <b>4.0%</b>                | <b>108,773 jobs</b> | <b>3.2%</b>                           | <b>\$8.7 billion</b> | <b>3.4%</b>                            |
|   |                            |                     | Value added<br>(thousands of dollars) | Employment<br>(jobs) | Compensation<br>(thousands of dollars) |
| <b>All industries</b>                           |                            |                     | <b>523,031,560</b>                    | <b>3,375,042</b>     | <b>258,837,768</b>                     |
| <b>ACPSA industries</b>                         |                            |                     | <b>21,182,564</b>                     | <b>108,773</b>       | <b>8,701,660</b>                       |
| <b>Top 5 ACPSA industries by value added</b>    |                            |                     |                                       |                      |  |
| Sound recording                                 |                            |                     | 3,792,301                             | 3,405                | 564,422                                |
| Government                                      |                            |                     | 2,124,357                             | 34,757               | 1,682,883                              |
| Broadcasting                                    |                            |                     | 1,953,782                             | 6,538                | 626,774                                |
| Publishing                                      |                            |                     | 1,746,367                             | 5,190                | 775,001                                |
| Performing arts companies                       |                            |                     | 1,415,304                             | 2,671                | 689,256                                |
| <b>Core arts and cultural industries</b>        |                            |                     | <b>5,998,069</b>                      | <b>D</b>             | <b>D</b>                               |
| <b>Top 5 core arts and cultural industries</b>  |                            |                     |                                       |                      |  |
| Performing arts companies                       |                            |                     | 1,415,304                             | 2,671                | 689,256                                |
| Independent artists, writers, and performers    |                            |                     | 1,145,269                             | 2,218                | 318,693                                |
| Promoters of performing arts and similar events |                            |                     | 656,728                               | 1,000                | 195,114                                |
| Advertising                                     |                            |                     | 655,759                               | 3,157                | 291,773                                |
| Architectural services                          |                            |                     | 512,345                               | 2,451                | 281,320                                |

### Trends in arts and cultural production: 2022—2023

In 2023, Tennessee ranked 14th among all states in ACPSA value added and 4th among all states in ACPSA value added growth. Since 2022, ACPSA value added has grown 13.3 percent in Tennessee, compared with an increase of 7.6 percent for the United States.

In 2023, Tennessee ranked 16th among all states in ACPSA employment and 24th among all states in ACPSA employment growth. Since 2022, ACPSA employment has grown 0.9 percent in Tennessee, compared with an increase of 0.3 percent for the United States.

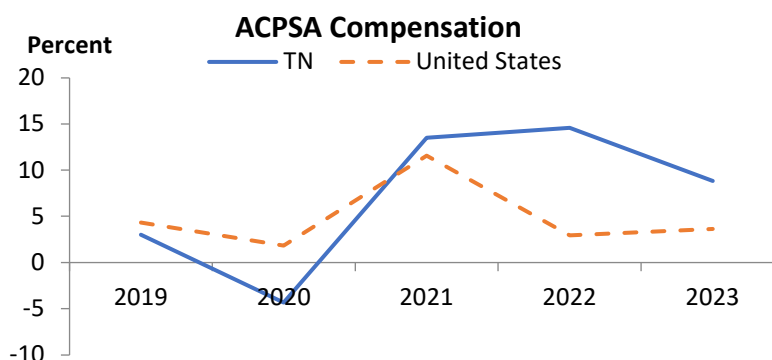


Note. BEA's ACPSA statistics are supported by funding from the National Endowment for the Arts.

# Arts and Cultural Production Satellite Account (ACPSA)

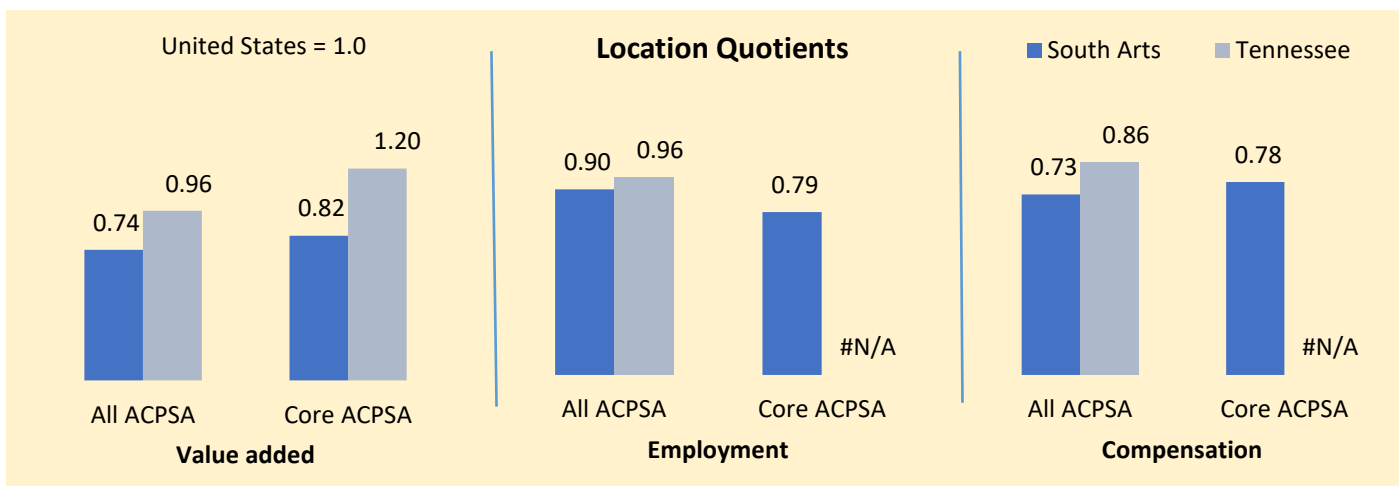


In 2023, Tennessee ranked 16th among all states in ACPSA compensation and 9th among all states in ACPSA compensation growth. Since 2022, ACPSA compensation has grown 8.8 percent in Tennessee, compared with an increase of 3.6 percent for the United States. Average compensation per wage-and-salary job in Tennessee's ACPSA industries was \$79,998 in 2023, compared with \$76,692 for all salaried jobs in the state.



## Location quotients (LQ)

- In 2023, Tennessee ACPSA value added was 4 percent below the national average. By comparison, the LQ for ACPSA value added in all states belonging to the U.S. Regional Arts Organization South Arts (of which Tennessee is a member) was 0.74, or 26 percent below the national average.
- As for employment in 2023, Tennessee and South Arts had an LQ of 0.96 and 0.9 respectively.
- And for compensation in 2023, Tennessee and South Arts had an LQ of 0.86 and 0.73 respectively.



**ACPSA value added** consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product.

**ACPSA employment** consists of all wage-and-salary jobs in which the workers are engaged in the production of ACPSA goods and services.

**ACPSA compensation** consists of the remuneration (including wages and salaries as well as benefits, such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

**“Core” ACPSA industries** are originators of ideas and content associated with the creation of arts and culture. “Supporting” industries produce and disseminate arts and cultural commodities.

**Location quotients** measure an industry’s regional concentration of value added, employment, or compensation relative to the U.S. industry’s share. For example, an employment LQ of 1.2 indicates that state’s employment in the industry is 20 percent greater than the industry’s national employment share. An employment LQ of 0.8 indicates that state’s employment in the industry is 20 percent below the industry’s national employment share.

**Arts regions**, for the purpose of this brief, are defined by the geography groupings for the six U.S. Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent state arts agencies and with the National Endowment for the Arts on planning and program delivery.

The South Arts RAO contains the states (AL, FL, GA, KY, LA, MS, NC, SC, TN).

Please contact [ArtsandCulture@bea.gov](mailto:ArtsandCulture@bea.gov) with any questions.