

Arts and Cultural Production Satellite Account (ACPSA)



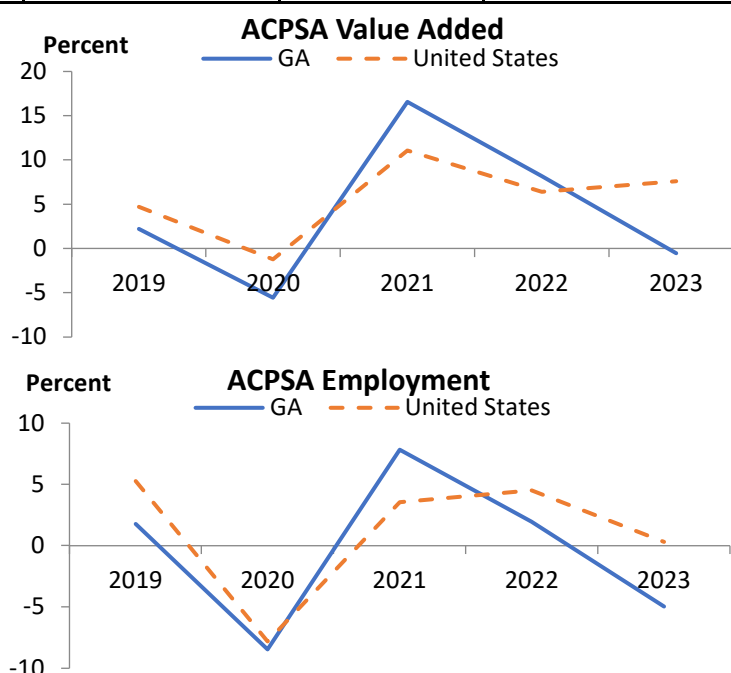
Georgia—2023

ACPSA value added	Share of state value added	ACPSA employment	Share of state employment	ACPSA compensation	Share of state compensation
\$31.2 billion	3.8%	164,919 jobs	3.2%	\$13.5 billion	3.2%
			Value added (thousands of dollars)	Employment (jobs)	Compensation (thousands of dollars)
All industries			831,827,747	5,083,325	421,792,696
ACPSA industries			31,218,180	164,919	13,538,119
Top 5 ACPSA industries by value added					
Broadcasting			6,716,798	13,519	1,687,879
Government			3,483,014	54,588	2,710,060
Motion pictures			3,118,590	14,778	1,239,157
Publishing			3,088,150	8,463	1,456,859
Advertising			2,820,549	8,245	1,168,926
Core arts and cultural industries			7,572,605	30,912	3,160,895
Top 5 core arts and cultural industries					
Advertising			2,820,549	8,245	1,168,926
Architectural services			910,091	4,395	508,422
Interior design services			744,643	1,640	187,414
Promoters of performing arts and similar events			590,342	1,419	180,950
Independent artists, writers, and performers			500,208	2,139	132,104

Trends in arts and cultural production: 2022—2023

In 2023, Georgia ranked 7th among all states in ACPSA value added and 48th among all states in ACPSA value added growth. Since 2022, ACPSA value added has decreased 0.6 percent in Georgia, compared with an increase of 7.6 percent for the United States.

In 2023, Georgia ranked 9th among all states in ACPSA employment and 44th among all states in ACPSA employment growth. Since 2022, ACPSA employment has decreased 5 percent in Georgia, compared with an increase of 0.3 percent for the United States.

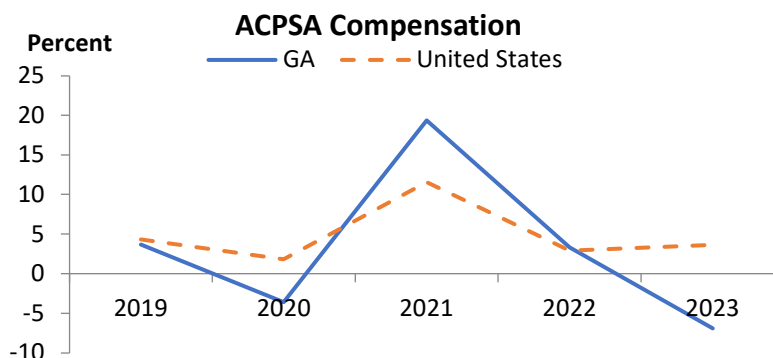


Note. BEA's ACPSA statistics are supported by funding from the National Endowment for the Arts.

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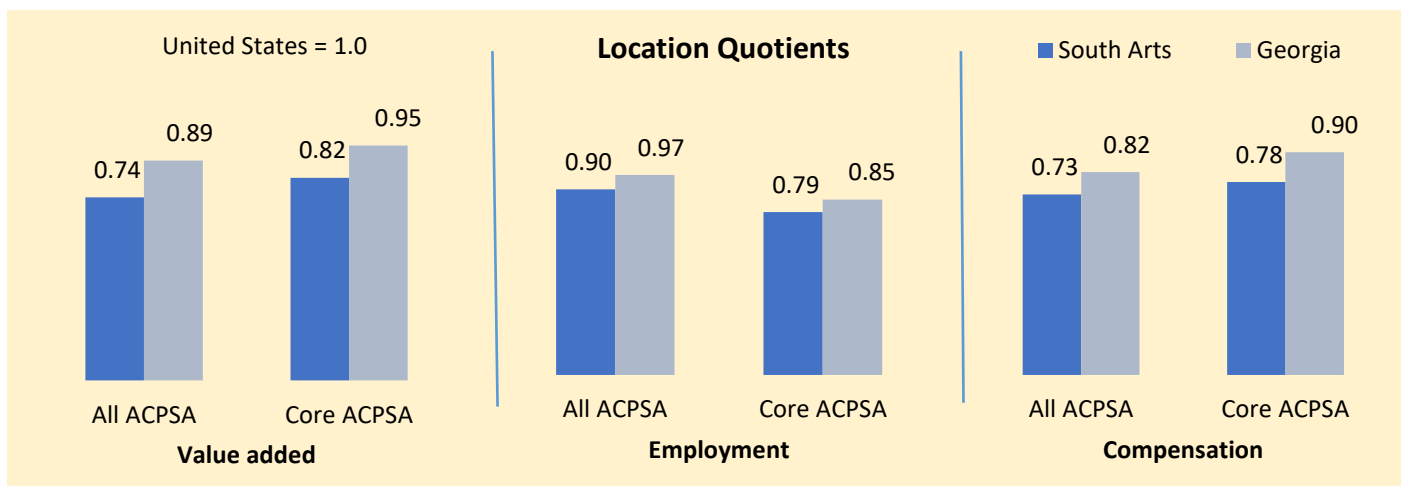


In 2023, Georgia ranked 10th among all states in ACPSA compensation and 50th among all states in ACPSA compensation growth. Since 2022, ACPSA compensation has decreased 6.9 percent in Georgia, compared with an increase of 3.6 percent for the United States. Average compensation per wage-and-salary job in Georgia's ACPSA industries was \$82,090 in 2023, compared with \$82,976 for all salaried jobs in the state.



Location quotients (LQ)

- In 2023, Georgia ACPSA value added was 11 percent below the national average. By comparison, the LQ for ACPSA value added in all states belonging to the U.S. Regional Arts Organization South Arts (of which Georgia is a member) was 0.74, or 26 percent below the national average.
- As for employment in 2023, Georgia and South Arts had an LQ of 0.97 and 0.9 respectively.
- And for compensation in 2023, Georgia and South Arts had an LQ of 0.82 and 0.73 respectively.



ACPSA value added consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product.

ACPSA employment consists of all wage-and-salary jobs in which the workers are engaged in the production of ACPSA goods and services.

ACPSA compensation consists of the remuneration (including wages and salaries as well as benefits, such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

"Core" ACPSA industries are originators of ideas and content associated with the creation of arts and culture. "Supporting" industries produce and disseminate arts and cultural commodities.

Location quotients measure an industry's regional concentration of value added, employment, or compensation relative to the U.S. industry's share. For example, an employment LQ of 1.2 indicates that state's employment in the industry is 20 percent greater than the industry's national employment share. An employment LQ of 0.8 indicates that state's employment in the industry is 20 percent below the industry's national employment share.

Arts regions, for the purpose of this brief, are defined by the geography groupings for the six U.S. Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent state arts agencies and with the National Endowment for the Arts on planning and program delivery.

The South Arts RAO contains the states (AL, FL, GA, KY, LA, MS, NC, SC, TN).

Please contact ArtsandCulture@bea.gov with any questions.