

Arts and Cultural Production Satellite Account (ACPSA)



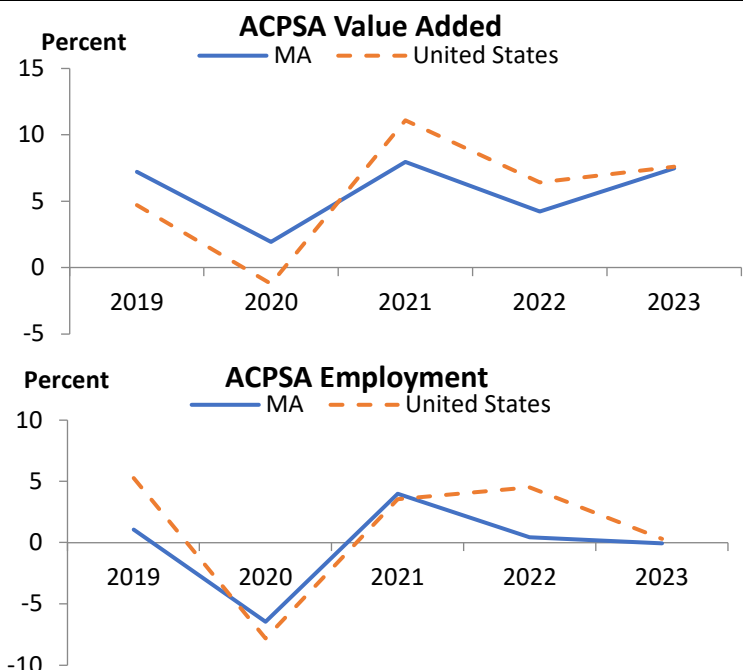
Massachusetts—2023

ACPSA value added	Share of state value added	ACPSA employment	Share of state employment	ACPSA compensation	Share of state compensation
\$29.7 billion	4.0%	130,263 jobs	3.4%	\$15.7 billion	3.9%
			Value added (thousands of dollars)	Employment (jobs)	Compensation (thousands of dollars)
All industries			736,296,324	3,819,252	406,473,220
ACPSA industries			29,739,104	130,263	15,678,925
Top 5 ACPSA industries by value added					
Publishing			7,559,108	15,056	3,410,193
Other information services			5,347,271	10,125	2,478,572
Government			2,802,988	26,983	2,258,663
Broadcasting			2,007,893	7,099	997,493
Architectural services			1,330,776	6,025	755,042
Core arts and cultural industries			7,191,942	40,481	3,895,050
Top 5 core arts and cultural industries					
Architectural services			1,330,776	6,025	755,042
Advertising			1,223,951	4,630	594,738
Education services			890,594	11,330	771,359
Promoters of performing arts and similar events			823,307	2,052	276,392
Interior design services			500,496	976	121,801

Trends in arts and cultural production: 2022—2023

In 2023, Massachusetts ranked 9th among all states in ACPSA value added and 26th among all states in ACPSA value added growth. Since 2022, ACPSA value added has grown 7.5 percent in Massachusetts, compared with an increase of 7.6 percent for the United States.

In 2023, Massachusetts ranked 13th among all states in ACPSA employment and 28th among all states in ACPSA employment growth. Since 2022, ACPSA employment has decreased 0.1 percent in Massachusetts, compared with an increase of 0.3 percent for the United States.

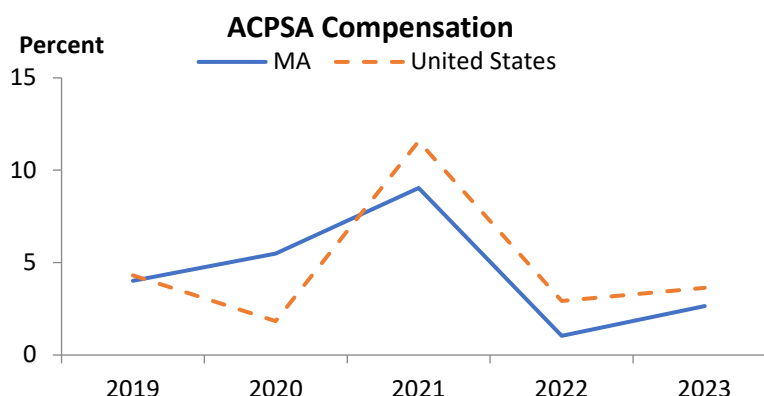


Note. BEA's ACPSA statistics are supported by funding from the National Endowment for the Arts.

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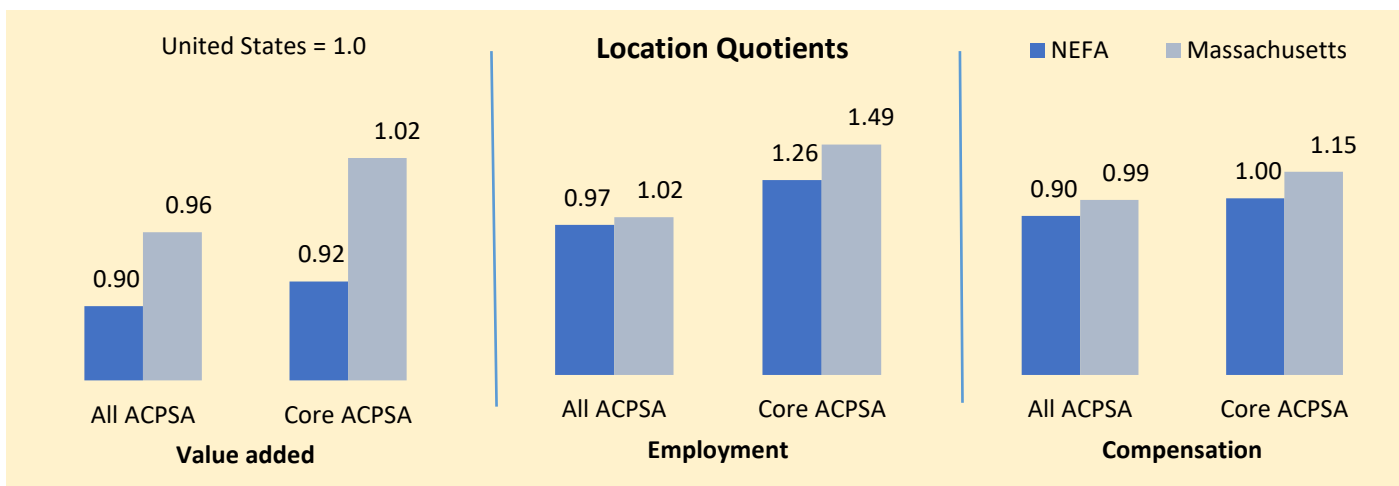


In 2023, Massachusetts ranked 7th among all states in ACPSA compensation and 33rd among all states in ACPSA compensation growth. Since 2022, ACPSA compensation has grown 2.6 percent in Massachusetts, compared with an increase of 3.6 percent for the United States. Average compensation per wage-and-salary job in Massachusetts's ACPSA industries was \$120,364 in 2023, compared with \$106,427 for all salaried jobs in the state.



Location quotients (LQ)

- In 2023, Massachusetts ACPSA value added was 4 percent below the national average. By comparison, the LQ for ACPSA value added in all states belonging to the U.S. Regional Arts Organization NEFA (of which Massachusetts is a member) was 0.9, or 10 percent below the national average.
- As for employment in 2023, Massachusetts and NEFA had an LQ of 1.02 and 0.97 respectively.
- And for compensation in 2023, Massachusetts and NEFA had an LQ of 0.99 and 0.9 respectively.



ACPSA value added consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product.

ACPSA employment consists of all wage-and-salary jobs in which the workers are engaged in the production of ACPSA goods and services.

ACPSA compensation consists of the remuneration (including wages and salaries as well as benefits, such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

“Core” ACPSA industries are originators of ideas and content associated with the creation of arts and culture. “Supporting” industries produce and disseminate arts and cultural commodities.

Location quotients measure an industry’s regional concentration of value added, employment, or compensation relative to the U.S. industry’s share. For example, an employment LQ of 1.2 indicates that state’s employment in the industry is 20 percent greater than the industry’s national employment share. An employment LQ of 0.8 indicates that state’s employment in the industry is 20 percent below the industry’s national employment share.

Arts regions, for the purpose of this brief, are defined by the geography groupings for the six U.S. Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent state arts agencies and with the National Endowment for the Arts on planning and program delivery.

The New England Foundation for the Arts (NEFA) RAO contains the states (CT, MA, ME, NH, RI, VT).

Please contact ArtsandCulture@bea.gov with any questions.