

Arts and Cultural Production Satellite Account (ACPSA)



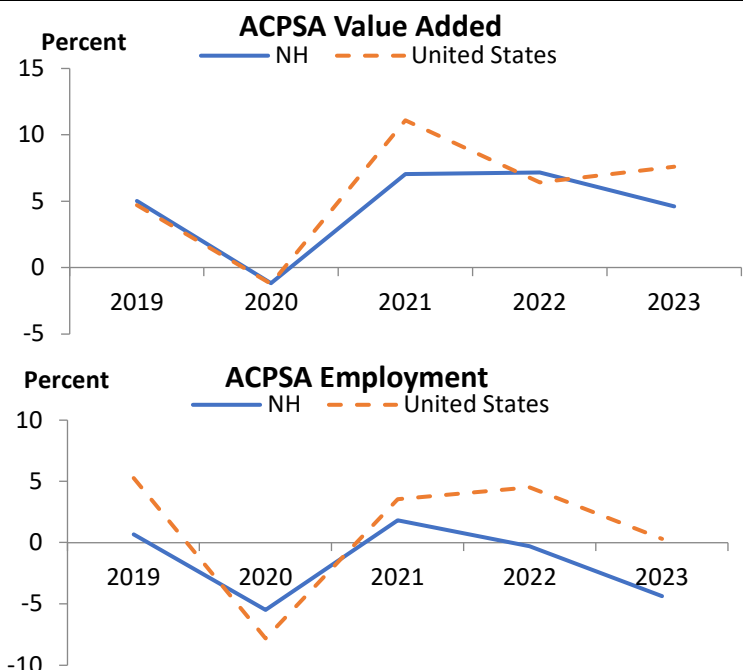
New Hampshire—2023

ACPSA value added	Share of state value added	ACPSA employment	Share of state employment	ACPSA compensation	Share of state compensation
\$3.5 billion	3.1%	22,986 jobs	3.2%	\$1.8 billion	2.9%
			Value added (thousands of dollars)	Employment (jobs)	Compensation (thousands of dollars)
All industries			114,100,826	713,521	63,538,039
ACPSA industries			3,511,052	22,986	1,842,816
Top 5 ACPSA industries by value added					
Publishing			567,827	1,425	264,461
Government			428,626	7,044	329,743
Broadcasting			304,046	1,366	149,636
Retail industries			280,749	2,939	153,327
Wholesale and transportation industries			268,062	1,129	117,834
Core arts and cultural industries			750,577	4,316	362,140
Top 5 core arts and cultural industries					
Advertising			133,766	649	62,567
Independent artists, writers, and performers			97,592	246	27,440
Architectural services			77,291	379	43,865
Promoters of performing arts and similar events			72,920	217	29,382
Photography and photofinishing services			67,365	D	D

Trends in arts and cultural production: 2022—2023

In 2023, New Hampshire ranked 36th among all states in ACPSA value added and 42nd among all states in ACPSA value added growth. Since 2022, ACPSA value added has grown 4.6 percent in New Hampshire, compared with an increase of 7.6 percent for the United States.

In 2023, New Hampshire ranked 39th among all states in ACPSA employment and 42nd among all states in ACPSA employment growth. Since 2022, ACPSA employment has decreased 4.4 percent in New Hampshire, compared with an increase of 0.3 percent for the United States.

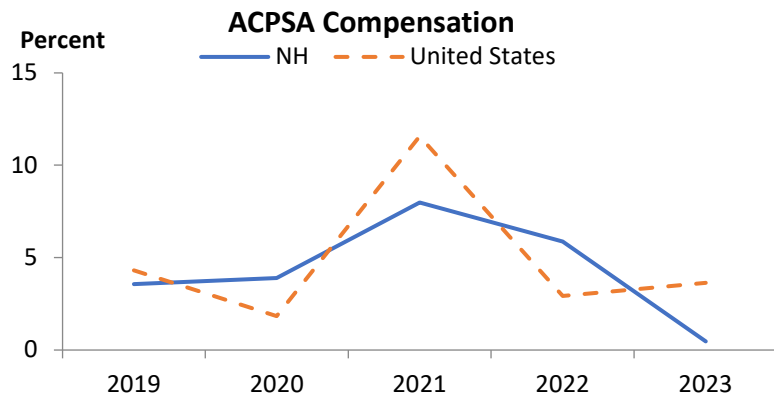


Note. BEA's ACPSA statistics are supported by funding from the National Endowment for the Arts.

Arts and Cultural Production Satellite Account (ACPSA)

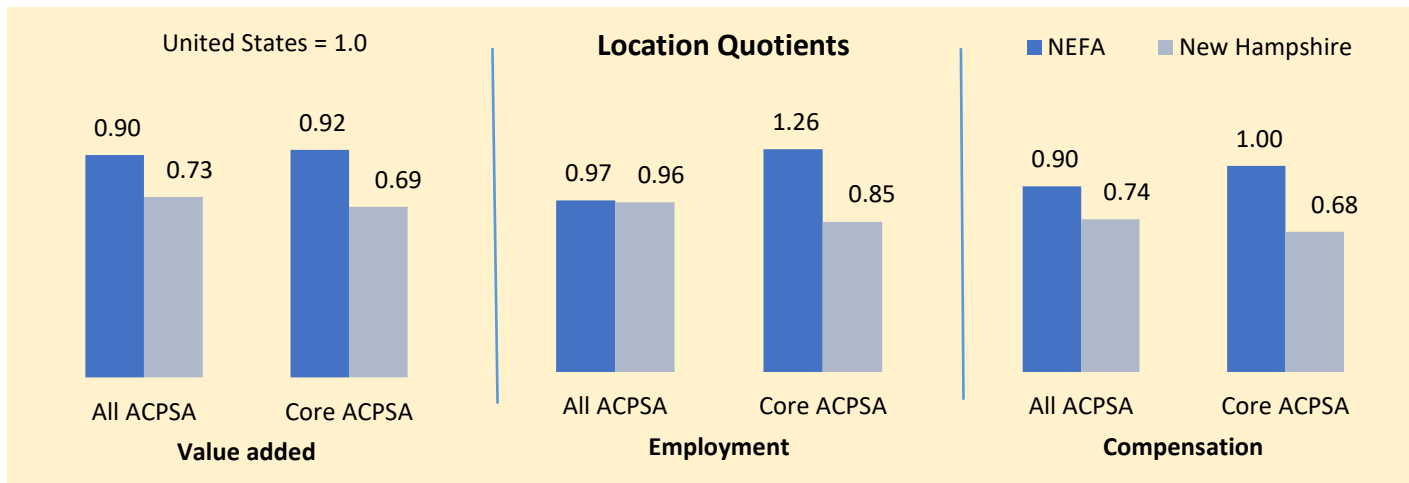


In 2023, New Hampshire ranked 37th among all states in ACPSA compensation and 42nd among all states in ACPSA compensation growth. Since 2022, ACPSA compensation has grown 0.5 percent in New Hampshire, compared with an increase of 3.6 percent for the United States. Average compensation per wage-and-salary job in New Hampshire's ACPSA industries was \$80,171 in 2023, compared with \$89,049 for all salaried jobs in the state.



Location quotients (LQ)

- In 2023, New Hampshire ACPSA value added was 27 percent below the national average. By comparison, the LQ for ACPSA value added in all states belonging to the U.S. Regional Arts Organization NEFA (of which New Hampshire is a member) was 0.9, or 10 percent below the national average.
- As for employment in 2023, New Hampshire and NEFA had an LQ of 0.96 and 0.97 respectively.
- And for compensation in 2023, New Hampshire and NEFA had an LQ of 0.74 and 0.9 respectively.



ACPSA value added consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product.

ACPSA employment consists of all wage-and-salary jobs in which the workers are engaged in the production of ACPSA goods and services.

ACPSA compensation consists of the remuneration (including wages and salaries as well as benefits, such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

“Core” ACPSA industries are originators of ideas and content associated with the creation of arts and culture. “Supporting” industries produce and disseminate arts and cultural commodities.

Location quotients measure an industry’s regional concentration of value added, employment, or compensation relative to the U.S. industry’s share. For example, an employment LQ of 1.2 indicates that state’s employment in the industry is 20 percent greater than the industry’s national employment share. An employment LQ of 0.8 indicates that state’s employment in the industry is 20 percent below the industry’s national employment share.

Arts regions, for the purpose of this brief, are defined by the geography groupings for the six U.S. Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent state arts agencies and with the National Endowment for the Arts on planning and program delivery.

The New England Foundation for the Arts (NEFA) RAO contains the states (CT, MA, ME, NH, RI, VT).

Please contact ArtsandCulture@bea.gov with any questions.