

# Arts and Cultural Production Satellite Account (ACPSA)



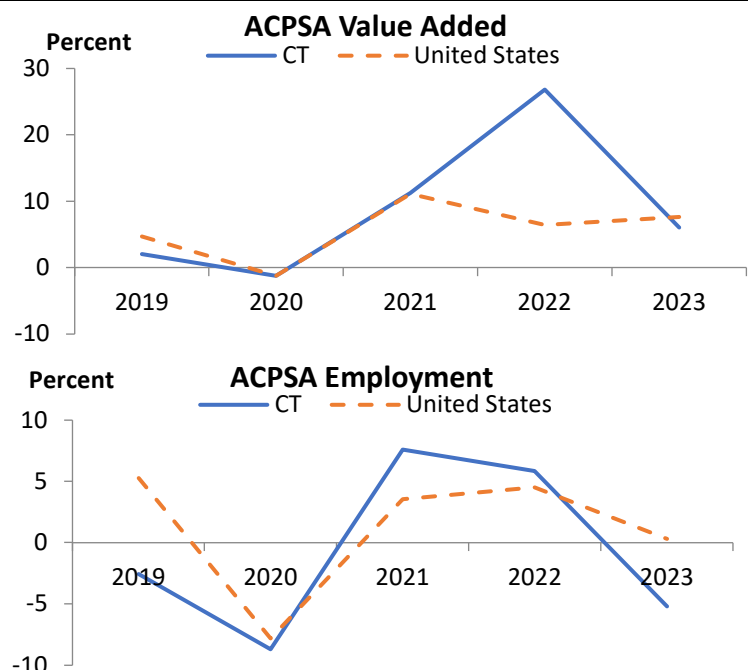
## Connecticut—2023

ACPSA value added	Share of state value added	ACPSA employment	Share of state employment	ACPSA compensation	Share of state compensation
<b>\$13.9 billion</b>	<b>4.0%</b>	<b>53,421 jobs</b>	<b>3.0%</b>	<b>\$5.9 billion</b>	<b>3.4%</b>
			Value added (thousands of dollars)	Employment (jobs)	Compensation (thousands of dollars)
<b>All industries</b>			<b>345,911,907</b>	<b>1,752,623</b>	<b>172,756,185</b>
<b>ACPSA industries</b>			<b>13,938,793</b>	<b>53,421</b>	<b>5,924,413</b>
<b>Top 5 ACPSA industries by value added</b>					
Broadcasting			3,925,590	5,093	809,848
Other information services			1,714,239	5,183	778,587
Motion pictures			1,580,497	3,757	622,162
Government			1,204,875	10,062	940,651
Publishing			1,012,272	2,380	444,423
<b>Core arts and cultural industries</b>			<b>2,675,396</b>	<b>D</b>	<b>D</b>
<b>Top 5 core arts and cultural industries</b>					
Advertising			780,026	2,790	329,502
Architectural services			289,514	1,384	165,581
Independent artists, writers, and performers			252,251	688	77,126
Interior design services			249,231	353	45,298
Education services			209,408	2,129	151,475

### Trends in arts and cultural production: 2022—2023

In 2023, Connecticut ranked 19th among all states in ACPSA value added and 34th among all states in ACPSA value added growth. Since 2022, ACPSA value added has grown 6 percent in Connecticut, compared with an increase of 7.6 percent for the United States.

In 2023, Connecticut ranked 27th among all states in ACPSA employment and 45th among all states in ACPSA employment growth. Since 2022, ACPSA employment has decreased 5.2 percent in Connecticut, compared with an increase of 0.3 percent for the United States.

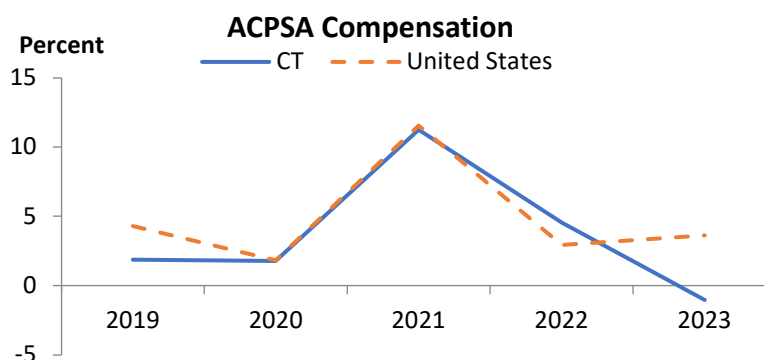


Note. BEA's ACPSA statistics are supported by funding from the National Endowment for the Arts.

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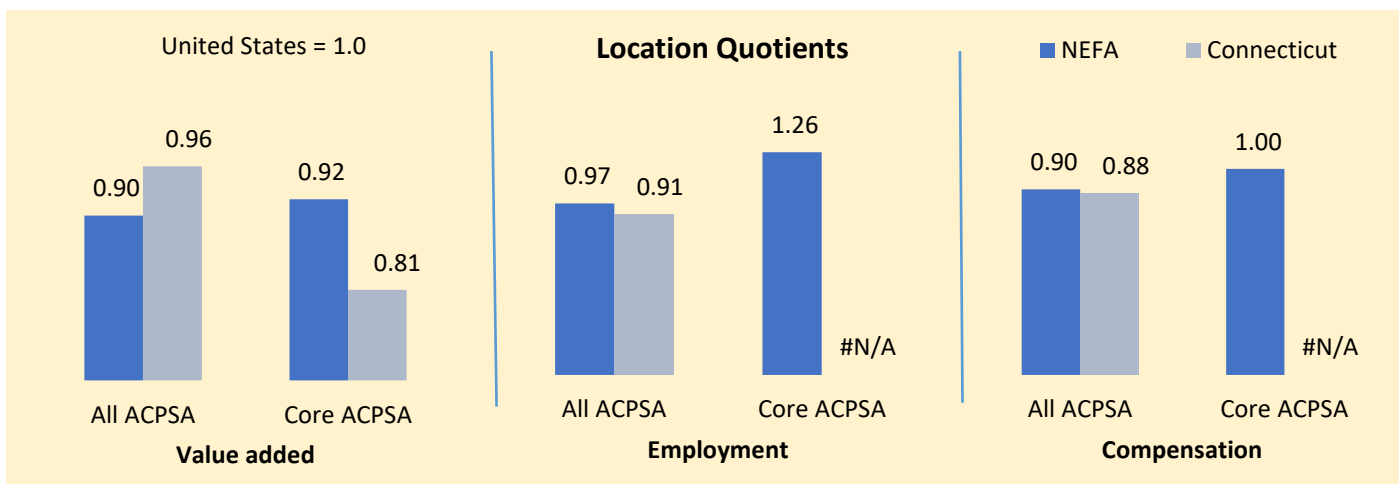


In 2023, Connecticut ranked 23rd among all states in ACPSA compensation and 46th among all states in ACPSA compensation growth. Since 2022, ACPSA compensation has decreased 1 percent in Connecticut, compared with an increase of 3.6 percent for the United States. Average compensation per wage-and-salary job in Connecticut's ACPSA industries was \$110,900 in 2023, compared with \$98,570 for all salaried jobs in the state.



## Location quotients (LQ)

- In 2023, Connecticut ACPSA value added was 4 percent below the national average. By comparison, the LQ for ACPSA value added in all states belonging to the U.S. Regional Arts Organization NEFA (of which Connecticut is a member) was 0.9, or 10 percent below the national average.
- As for employment in 2023, Connecticut and NEFA had an LQ of 0.91 and 0.97 respectively.
- And for compensation in 2023, Connecticut and NEFA had an LQ of 0.88 and 0.9 respectively.



**ACPSA value added** consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product.

**ACPSA employment** consists of all wage-and-salary jobs in which the workers are engaged in the production of ACPSA goods and services.

**ACPSA compensation** consists of the remuneration (including wages and salaries as well as benefits, such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

**“Core” ACPSA industries** are originators of ideas and content associated with the creation of arts and culture. “Supporting” industries produce and disseminate arts and cultural commodities.

**Location quotients** measure an industry’s regional concentration of value added, employment, or compensation relative to the U.S. industry’s share. For example, an employment LQ of 1.2 indicates that state’s employment in the industry is 20 percent greater than the industry’s national employment share. An employment LQ of 0.8 indicates that state’s employment in the industry is 20 percent below the industry’s national employment share.

**Arts regions**, for the purpose of this brief, are defined by the geography groupings for the six U.S. Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent state arts agencies and with the National Endowment for the Arts on planning and program delivery.

The New England Foundation for the Arts (NEFA) RAO contains the states (CT, MA, ME, NH, RI, VT).

Please contact [ArtsandCulture@bea.gov](mailto:ArtsandCulture@bea.gov) with any questions.