

Arts and Cultural Production Satellite Account (ACPSA)



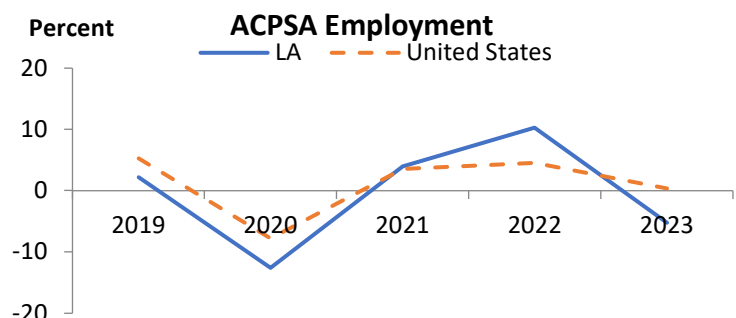
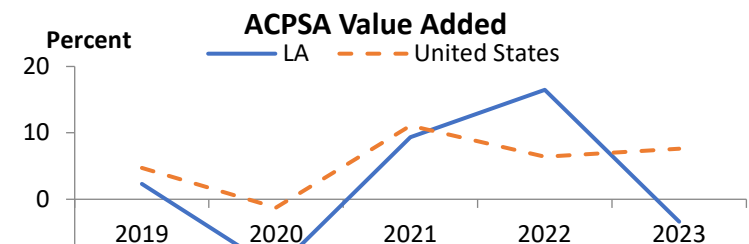
Louisiana—2023

ACPSA value added	Share of state value added	ACPSA employment	Share of state employment	ACPSA compensation	Share of state compensation
\$6.6 billion	2.1%	48,591 jobs	2.4%	\$3.3 billion	2.2%
			Value added (thousands of dollars)	Employment (jobs)	Compensation (thousands of dollars)
All industries			314,988,600	2,031,413	148,538,399
ACPSA industries			6,558,664	48,591	3,290,190
Top 5 ACPSA industries by value added					
Government			1,188,914	12,789	949,359
Broadcasting			1,134,568	3,173	265,045
Retail industries			452,159	7,121	255,622
Wholesale and transportation industries			416,580	2,732	222,268
Motion pictures			395,296	3,494	156,524
Core arts and cultural industries			1,496,038	9,678	635,431
Top 5 core arts and cultural industries					
Advertising			314,038	1,610	126,437
Independent artists, writers, and performers			218,059	1,111	52,844
Architectural services			202,466	1,351	116,032
Promoters of performing arts and similar events			185,505	716	70,313
Museums			150,475	D	D

Trends in arts and cultural production: 2022—2023

In 2023, Louisiana ranked 30th among all states in ACPSA value added and 50th among all states in ACPSA value added growth. Since 2022, ACPSA value added has decreased 3.4 percent in Louisiana, compared with an increase of 7.6 percent for the United States.

In 2023, Louisiana ranked 31st among all states in ACPSA employment and 46th among all states in ACPSA employment growth. Since 2022, ACPSA employment has decreased 5.3 percent in Louisiana, compared with an increase of 0.3 percent for the United States.

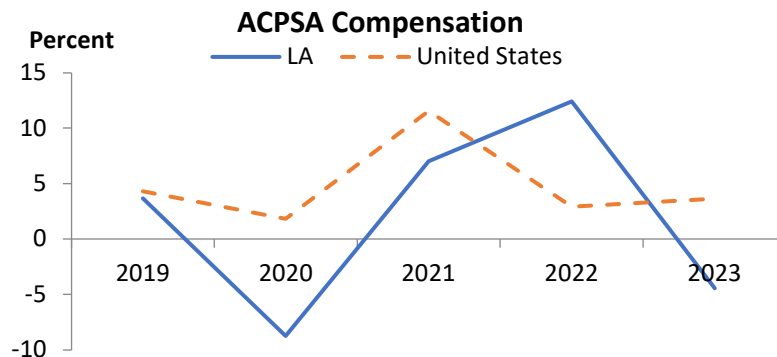


Note. BEA's ACPSA statistics are supported by funding from the National Endowment for the Arts.

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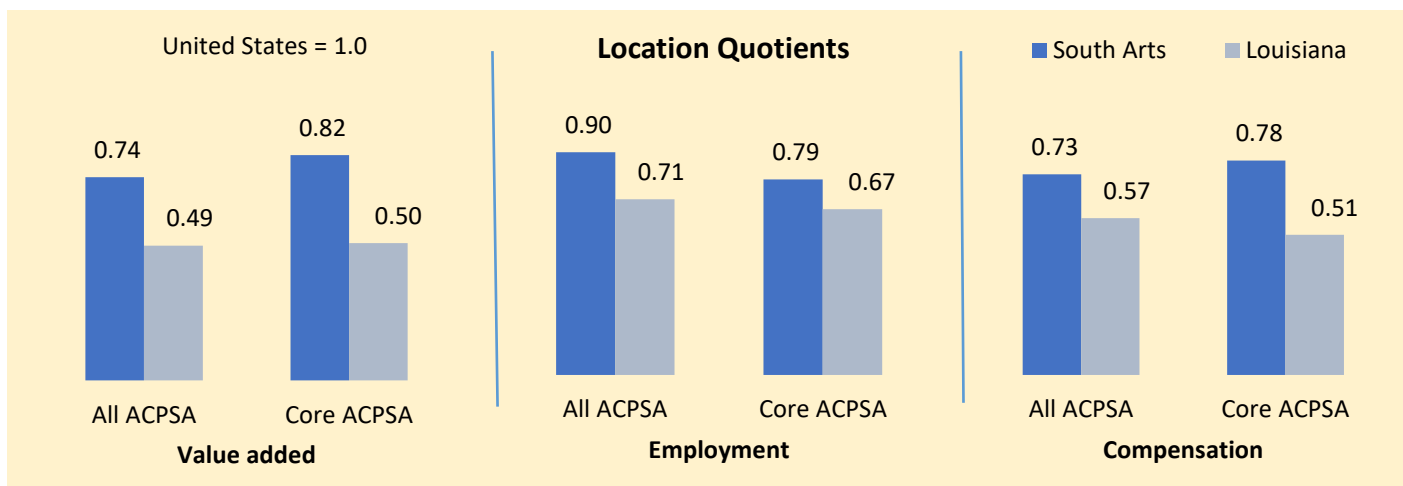


In 2023, Louisiana ranked 29th among all states in ACPSA compensation and 48th among all states in ACPSA compensation growth. Since 2022, ACPSA compensation has decreased 4.5 percent in Louisiana, compared with an increase of 3.6 percent for the United States. Average compensation per wage-and-salary job in Louisiana's ACPSA industries was \$67,712 in 2023, compared with \$73,121 for all salaried jobs in the state.



Location quotients (LQ)

- In 2023, Louisiana ACPSA value added was 51 percent below the national average. By comparison, the LQ for ACPSA value added in all states belonging to the U.S. Regional Arts Organization South Arts (of which Louisiana is a member) was 0.74, or 26 percent below the national average.
- As for employment in 2023, Louisiana and South Arts had an LQ of 0.71 and 0.9 respectively.
- And for compensation in 2023, Louisiana and South Arts had an LQ of 0.57 and 0.73 respectively.



ACPSA value added consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product.

ACPSA employment consists of all wage-and-salary jobs in which the workers are engaged in the production of ACPSA goods and services.

ACPSA compensation consists of the remuneration (including wages and salaries as well as benefits, such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

“Core” ACPSA industries are originators of ideas and content associated with the creation of arts and culture. “Supporting” industries produce and disseminate arts and cultural commodities.

Location quotients measure an industry’s regional concentration of value added, employment, or compensation relative to the U.S. industry’s share. For example, an employment LQ of 1.2 indicates that state’s employment in the industry is 20 percent greater than the industry’s national employment share. An employment LQ of 0.8 indicates that state’s employment in the industry is 20 percent below the industry’s national employment share.

Arts regions, for the purpose of this brief, are defined by the geography groupings for the six U.S. Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent state arts agencies and with the National Endowment for the Arts on planning and program delivery.

The South Arts RAO contains the states (AL, FL, GA, KY, LA, MS, NC, SC, TN).

Please contact ArtsandCulture@bea.gov with any questions.