

# Arts and Cultural Production Satellite Account (ACPSA)



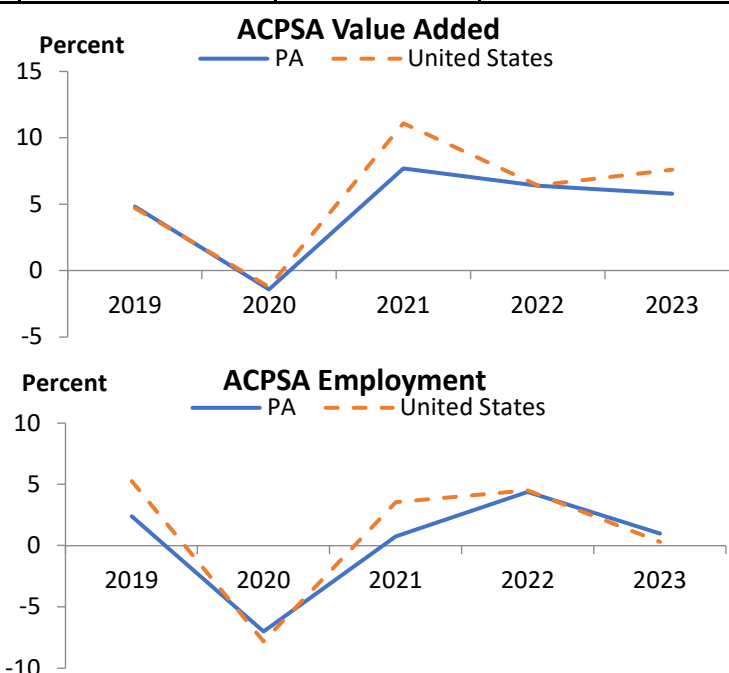
## Pennsylvania—2023

ACPSA value added	Share of state value added	ACPSA employment	Share of state employment	ACPSA compensation	Share of state compensation
<b>\$30.4 billion</b>	<b>3.1%</b>	<b>189,700 jobs</b>	<b>3.0%</b>	<b>\$14.6 billion</b>	<b>2.8%</b>
			Value added (thousands of dollars)	Employment (jobs)	Compensation (thousands of dollars)
<b>All industries</b>			<b>976,360,819</b>	<b>6,289,381</b>	<b>521,590,503</b>
<b>ACPSA industries</b>			<b>30,428,008</b>	<b>189,700</b>	<b>14,567,696</b>
<b>Top 5 ACPSA industries by value added</b>					
Broadcasting			4,879,696	12,534	1,602,677
Government			3,586,060	55,551	2,814,411
Publishing			3,422,590	8,618	1,479,289
Other information services			2,639,546	9,932	1,257,950
Retail industries			2,619,491	D	D
<b>Core arts and cultural industries</b>			<b>7,287,527</b>	<b>46,944</b>	<b>3,672,864</b>
<b>Top 5 core arts and cultural industries</b>					
Advertising			1,841,560	7,633	795,432
Architectural services			982,958	5,251	560,108
Education services			757,452	10,687	624,222
Promoters of performing arts and similar events			635,493	2,252	237,321
Museums			515,048	7,180	335,449

### Trends in arts and cultural production: 2022—2023

In 2023, Pennsylvania ranked 8th among all states in ACPSA value added and 36th among all states in ACPSA value added growth. Since 2022, ACPSA value added has grown 5.8 percent in Pennsylvania, compared with an increase of 7.6 percent for the United States.

In 2023, Pennsylvania ranked 7th among all states in ACPSA employment and 23rd among all states in ACPSA employment growth. Since 2022, ACPSA employment has grown 1 percent in Pennsylvania, compared with an increase of 0.3 percent for the United States.

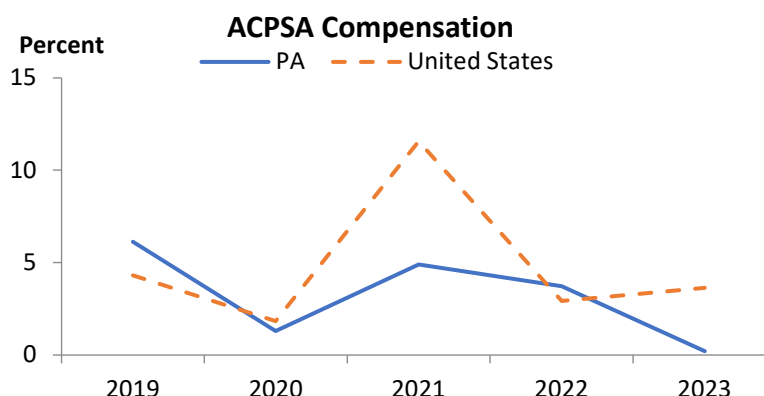


Note. BEA's ACPSA statistics are supported by funding from the National Endowment for the Arts.

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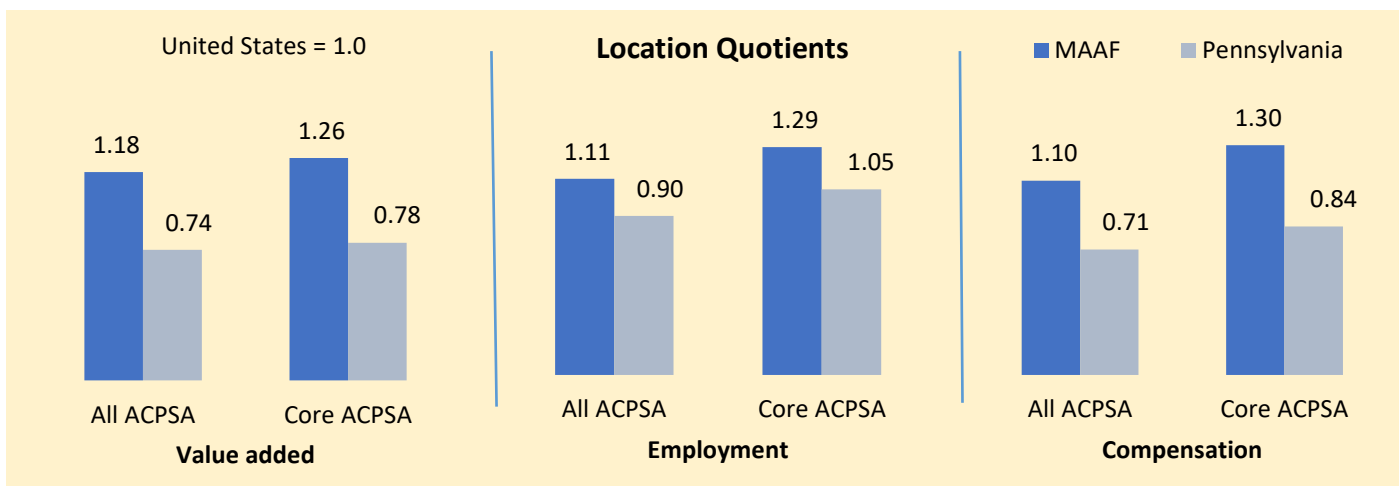


In 2023, Pennsylvania ranked 9th among all states in ACPSA compensation and 43rd among all states in ACPSA compensation growth. Since 2022, ACPSA compensation has grown 0.2 percent in Pennsylvania, compared with an increase of 3.6 percent for the United States. Average compensation per wage-and-salary job in Pennsylvania's ACPSA industries was \$76,793 in 2023, compared with \$82,932 for all salaried jobs in the state.



## Location quotients (LQ)

- In 2023, Pennsylvania ACPSA value added was 26 percent below the national average. By comparison, the LQ for ACPSA value added in all states belonging to the U.S. Regional Arts Organization MAAF (of which Pennsylvania is a member) was 1.18, or 18 percent above the national average.
- As for employment in 2023, Pennsylvania and MAAF had an LQ of 0.9 and 1.11 respectively.
- And for compensation in 2023, Pennsylvania and MAAF had an LQ of 0.71 and 1.1 respectively.



**ACPSA value added** consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product.

**ACPSA employment** consists of all wage-and-salary jobs in which the workers are engaged in the production of ACPSA goods and services.

**ACPSA compensation** consists of the remuneration (including wages and salaries as well as benefits, such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

**“Core” ACPSA industries** are originators of ideas and content associated with the creation of arts and culture. “Supporting” industries produce and disseminate arts and cultural commodities.

**Location quotients** measure an industry’s regional concentration of value added, employment, or compensation relative to the U.S. industry’s share. For example, an employment LQ of 1.2 indicates that state’s employment in the industry is 20 percent greater than the industry’s national employment share. An employment LQ of 0.8 indicates that state’s employment in the industry is 20 percent below the industry’s national employment share.

**Arts regions**, for the purpose of this brief, are defined by the geography groupings for the six U.S. Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent state arts agencies and with the National Endowment for the Arts on planning and program delivery.

The Mid Atlantic Arts Foundation (MAAF) RAO contains the states (DE, DC, MD, NJ, NY, PA, VA, WV).

Please contact [ArtsandCulture@bea.gov](mailto:ArtsandCulture@bea.gov) with any questions.