

Arts and Cultural Production Satellite Account (ACPSA)



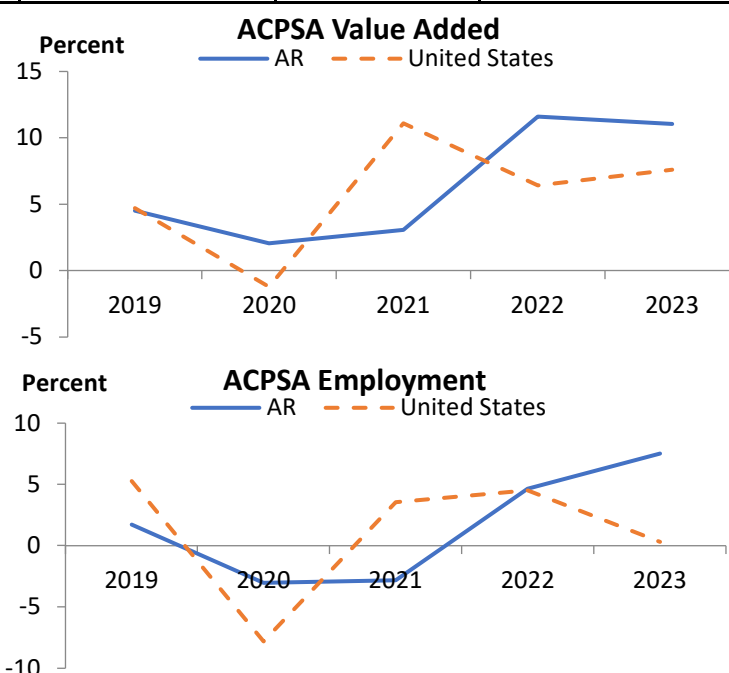
Arkansas—2023

ACPSA value added	Share of state value added	ACPSA employment	Share of state employment	ACPSA compensation	Share of state compensation
\$3.8 billion	2.2%	32,906 jobs	2.4%	\$2.0 billion	2.2%
			Value added (thousands of dollars)	Employment (jobs)	Compensation (thousands of dollars)
All industries			178,606,419	1,354,559	93,363,796
ACPSA industries			3,849,165	32,906	2,019,270
Top 5 ACPSA industries by value added					
Government			952,237	13,706	795,989
Broadcasting			746,679	1,693	131,006
Advertising			310,741	1,767	136,525
Retail industries			232,967	4,736	149,937
Wholesale and transportation industries			227,764	1,436	145,183
Core arts and cultural industries			965,575	5,917	447,822
Top 5 core arts and cultural industries					
Advertising			310,741	1,767	136,525
Architectural services			184,267	1,038	103,374
Promoters of performing arts and similar events			144,612	312	52,297
Museums			63,396	822	35,784
Interior design services			53,879	133	9,942

Trends in arts and cultural production: 2022—2023

In 2023, Arkansas ranked 35th among all states in ACPSA value added and 9th among all states in ACPSA value added growth. Since 2022, ACPSA value added has grown 11 percent in Arkansas, compared with an increase of 7.6 percent for the United States.

In 2023, Arkansas ranked 35th among all states in ACPSA employment and 2nd among all states in ACPSA employment growth. Since 2022, ACPSA employment has grown 7.5 percent in Arkansas, compared with an increase of 0.3 percent for the United States.

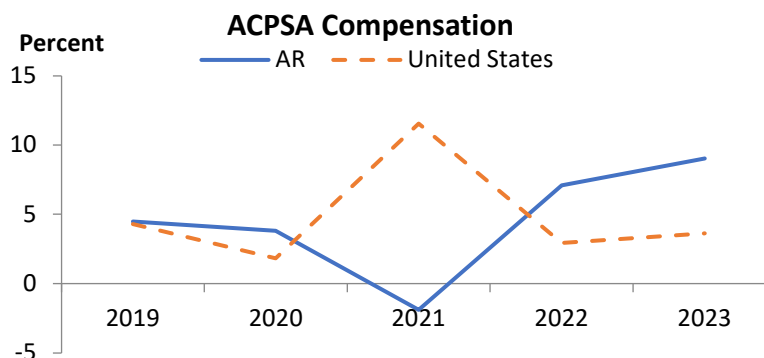


Note. BEA's ACPSA statistics are supported by funding from the National Endowment for the Arts.

Arts and Cultural Production Satellite Account (ACPSA)

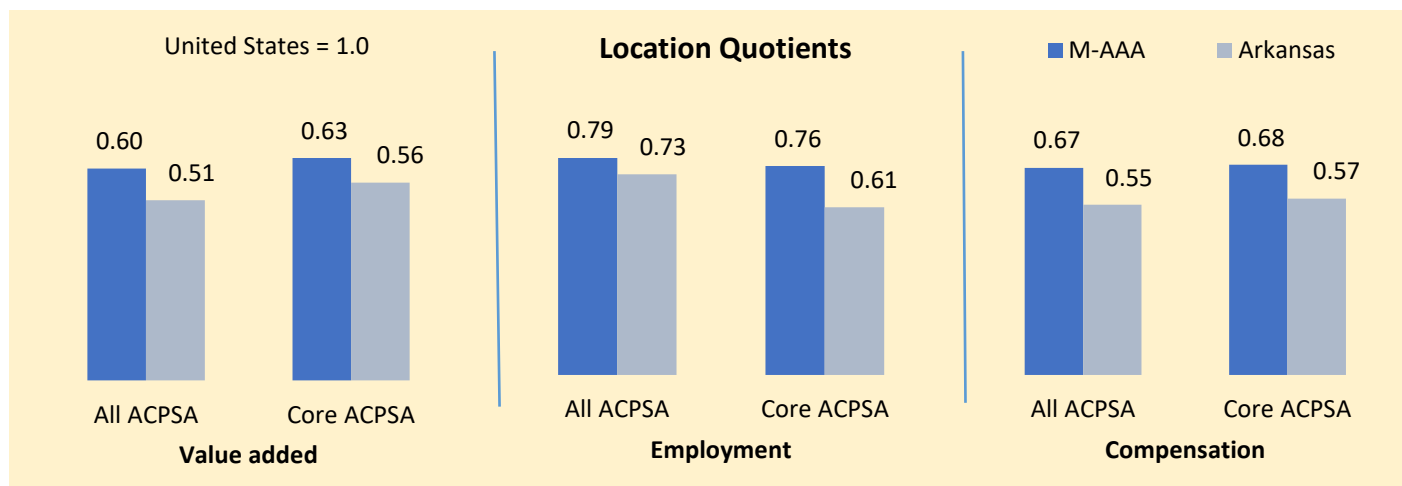


In 2023, Arkansas ranked 35th among all states in ACPSA compensation and 8th among all states in ACPSA compensation growth. Since 2022, ACPSA compensation has grown 9 percent in Arkansas, compared with an increase of 3.6 percent for the United States. Average compensation per wage-and-salary job in Arkansas's ACPSA industries was \$61,365 in 2023, compared with \$68,926 for all salaried jobs in the state.



Location quotients (LQ)

- In 2023, Arkansas ACPSA value added was 49 percent below the national average. By comparison, the LQ for ACPSA value added in all states belonging to the U.S. Regional Arts Organization M-AAA (of which Arkansas is a member) was 0.6, or 40 percent below the national average.
- As for employment in 2023, Arkansas and M-AAA had an LQ of 0.73 and 0.79 respectively.
- And for compensation in 2023, Arkansas and M-AAA had an LQ of 0.55 and 0.67 respectively.



ACPSA value added consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product.

ACPSA employment consists of all wage-and-salary jobs in which the workers are engaged in the production of ACPSA goods and services.

ACPSA compensation consists of the remuneration (including wages and salaries as well as benefits, such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

“Core” ACPSA industries are originators of ideas and content associated with the creation of arts and culture. “Supporting” industries produce and disseminate arts and cultural commodities.

Location quotients measure an industry’s regional concentration of value added, employment, or compensation relative to the U.S. industry’s share. For example, an employment LQ of 1.2 indicates that state’s employment in the industry is 20 percent greater than the industry’s national employment share. An employment LQ of 0.8 indicates that state’s employment in the industry is 20 percent below the industry’s national employment share.

Arts regions, for the purpose of this brief, are defined by the geography groupings for the six U.S. Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent state arts agencies and with the National Endowment for the Arts on planning and program delivery.

The Mid-America Arts Alliance (M-AAA) RAO contains the states (AR, KS, MO, NE, OK, TX).

Please contact ArtsandCulture@bea.gov with any questions.