

Arts and Cultural Production Satellite Account (ACPSA)



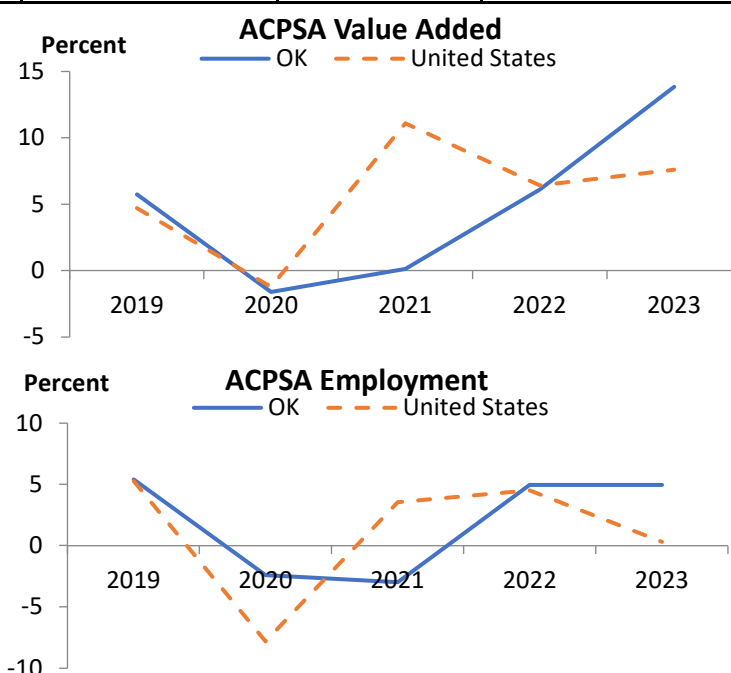
Oklahoma—2023

ACPSA value added	Share of state value added	ACPSA employment	Share of state employment	ACPSA compensation	Share of state compensation
\$5.4 billion	2.1%	48,659 jobs	2.7%	\$2.9 billion	2.3%
			Value added (thousands of dollars)	Employment (jobs)	Compensation (thousands of dollars)
All industries			256,689,388	1,785,481	125,408,634
ACPSA industries			5,409,802	48,659	2,904,704
Top 5 ACPSA industries by value added					
Government			1,197,244	18,767	949,602
Broadcasting			740,643	D	D
Construction			415,171	3,425	248,680
Retail industries			408,341	6,389	221,181
Advertising			239,058	1,383	93,149
Core arts and cultural industries			1,266,573	7,478	519,101
Top 5 core arts and cultural industries					
Advertising			239,058	1,383	93,149
Architectural services			225,398	1,224	119,661
Museums			210,134	D	D
Independent artists, writers, and performers			114,146	442	28,536
Performing arts companies			106,173	451	44,177

Trends in arts and cultural production: 2022—2023

In 2023, Oklahoma ranked 32nd among all states in ACPSA value added and 2nd among all states in ACPSA value added growth. Since 2022, ACPSA value added has grown 13.8 percent in Oklahoma, compared with an increase of 7.6 percent for the United States.

In 2023, Oklahoma ranked 30th among all states in ACPSA employment and 10th among all states in ACPSA employment growth. Since 2022, ACPSA employment has grown 4.9 percent in Oklahoma, compared with an increase of 0.3 percent for the United States.

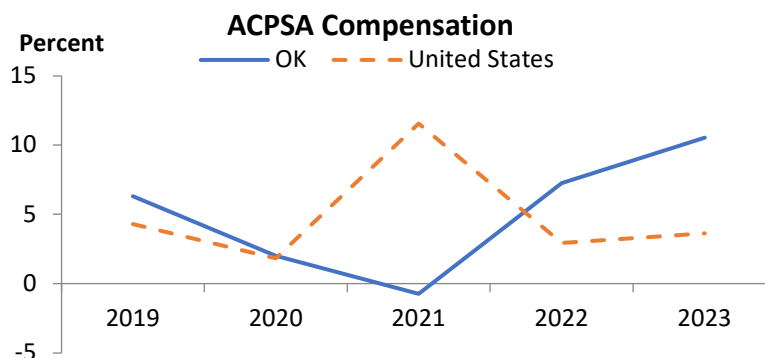


Note. BEA's ACPSA statistics are supported by funding from the National Endowment for the Arts.

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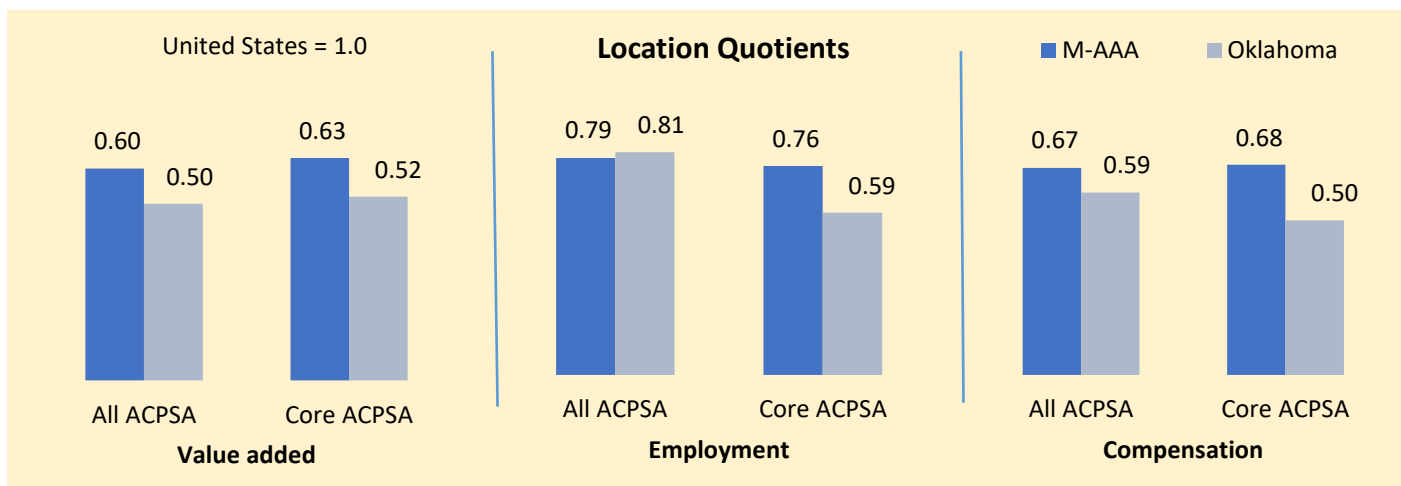


In 2023, Oklahoma ranked 32nd among all states in ACPSA compensation and 5th among all states in ACPSA compensation growth. Since 2022, ACPSA compensation has grown 10.5 percent in Oklahoma, compared with an increase of 3.6 percent for the United States. Average compensation per wage-and-salary job in Oklahoma's ACPSA industries was \$59,695 in 2023, compared with \$70,238 for all salaried jobs in the state.



Location quotients (LQ)

- In 2023, Oklahoma ACPSA value added was 50 percent below the national average. By comparison, the LQ for ACPSA value added in all states belonging to the U.S. Regional Arts Organization M-AAA (of which Oklahoma is a member) was 0.6, or 40 percent below the national average.
- As for employment in 2023, Oklahoma and M-AAA had an LQ of 0.81 and 0.79 respectively.
- And for compensation in 2023, Oklahoma and M-AAA had an LQ of 0.59 and 0.67 respectively.



ACPSA value added consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product.

ACPSA employment consists of all wage-and-salary jobs in which the workers are engaged in the production of ACPSA goods and services.

ACPSA compensation consists of the remuneration (including wages and salaries as well as benefits, such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

“Core” ACPSA industries are originators of ideas and content associated with the creation of arts and culture. “Supporting” industries produce and disseminate arts and cultural commodities.

Location quotients measure an industry’s regional concentration of value added, employment, or compensation relative to the U.S. industry’s share. For example, an employment LQ of 1.2 indicates that state’s employment in the industry is 20 percent greater than the industry’s national employment share. An employment LQ of 0.8 indicates that state’s employment in the industry is 20 percent below the industry’s national employment share.

Arts regions, for the purpose of this brief, are defined by the geography groupings for the six U.S. Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent state arts agencies and with the National Endowment for the Arts on planning and program delivery.

The Mid-America Arts Alliance (M-AAA) RAO contains the states (AR, KS, MO, NE, OK, TX).

Please contact ArtsandCulture@bea.gov with any questions.