

Arts and Cultural Production Satellite Account (ACPSA)



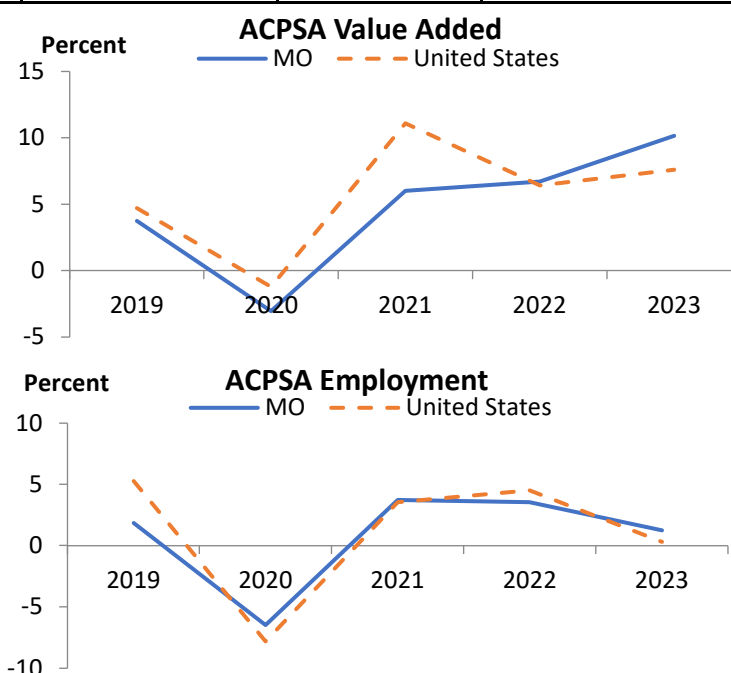
Missouri—2023

ACPSA value added	Share of state value added	ACPSA employment	Share of state employment	ACPSA compensation	Share of state compensation
\$12.7 billion	2.9%	89,121 jobs	2.9%	\$6.6 billion	2.8%
			Value added (thousands of dollars)	Employment (jobs)	Compensation (thousands of dollars)
All industries			430,114,428	3,047,988	233,687,373
ACPSA industries			12,654,185	89,121	6,635,073
Top 5 ACPSA industries by value added					
Government			2,170,618	22,932	1,850,155
Broadcasting			1,514,119	6,957	605,329
Retail industries			1,162,179	10,848	404,986
Wholesale and transportation industries			1,023,923	6,933	477,212
Advertising			897,199	4,192	420,419
Core arts and cultural industries			3,494,815	D	D
Top 5 core arts and cultural industries					
Advertising			897,199	4,192	420,419
Architectural services			617,721	3,099	347,625
Promoters of performing arts and similar events			397,074	1,398	134,879
Photography and photofinishing services			246,756	D	D
Performing arts companies			244,129	1,741	112,291

Trends in arts and cultural production: 2022—2023

In 2023, Missouri ranked 21st among all states in ACPSA value added and 14th among all states in ACPSA value added growth. Since 2022, ACPSA value added has grown 10.2 percent in Missouri, compared with an increase of 7.6 percent for the United States.

In 2023, Missouri ranked 21st among all states in ACPSA employment and 21st among all states in ACPSA employment growth. Since 2022, ACPSA employment has grown 1.2 percent in Missouri, compared with an increase of 0.3 percent for the United States.

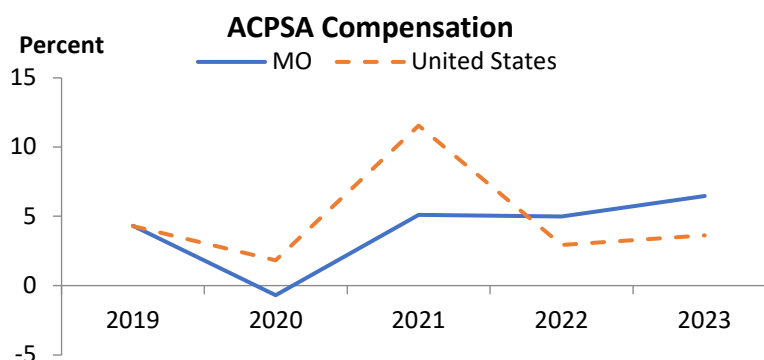


Note. BEA's ACPSA statistics are supported by funding from the National Endowment for the Arts.

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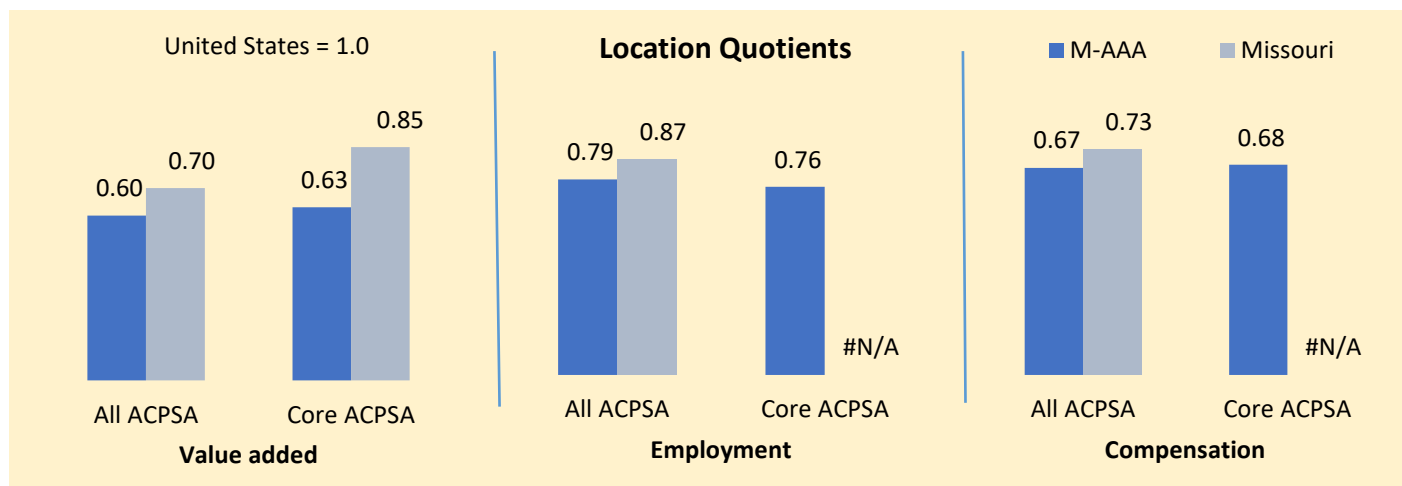


In 2023, Missouri ranked 20th among all states in ACPSA compensation and 17th among all states in ACPSA compensation growth. Since 2022, ACPSA compensation has grown 6.5 percent in Missouri, compared with an increase of 3.6 percent for the United States. Average compensation per wage-and-salary job in Missouri's ACPSA industries was \$74,450 in 2023, compared with \$76,669 for all salaried jobs in the state.



Location quotients (LQ)

- In 2023, Missouri ACPSA value added was 30 percent below the national average. By comparison, the LQ for ACPSA value added in all states belonging to the U.S. Regional Arts Organization M-AAA (of which Missouri is a member) was 0.6, or 40 percent below the national average.
- As for employment in 2023, Missouri and M-AAA had an LQ of 0.87 and 0.79 respectively.
- And for compensation in 2023, Missouri and M-AAA had an LQ of 0.73 and 0.67 respectively.



ACPSA value added consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product.

ACPSA employment consists of all wage-and-salary jobs in which the workers are engaged in the production of ACPSA goods and services.

ACPSA compensation consists of the remuneration (including wages and salaries as well as benefits, such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

"Core" ACPSA industries are originators of ideas and content associated with the creation of arts and culture. "Supporting" industries produce and disseminate arts and cultural commodities.

Location quotients measure an industry's regional concentration of value added, employment, or compensation relative to the U.S. industry's share. For example, an employment LQ of 1.2 indicates that state's employment in the industry is 20 percent greater than the industry's national employment share. An employment LQ of 0.8 indicates that state's employment in the industry is 20 percent below the industry's national employment share.

Arts regions, for the purpose of this brief, are defined by the geography groupings for the six U.S. Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent state arts agencies and with the National Endowment for the Arts on planning and program delivery.

The Mid-America Arts Alliance (M-AAA) RAO contains the states (AR, KS, MO, NE, OK, TX).

Please contact ArtsandCulture@bea.gov with any questions.