

Arts and Cultural Production Satellite Account (ACPSA)



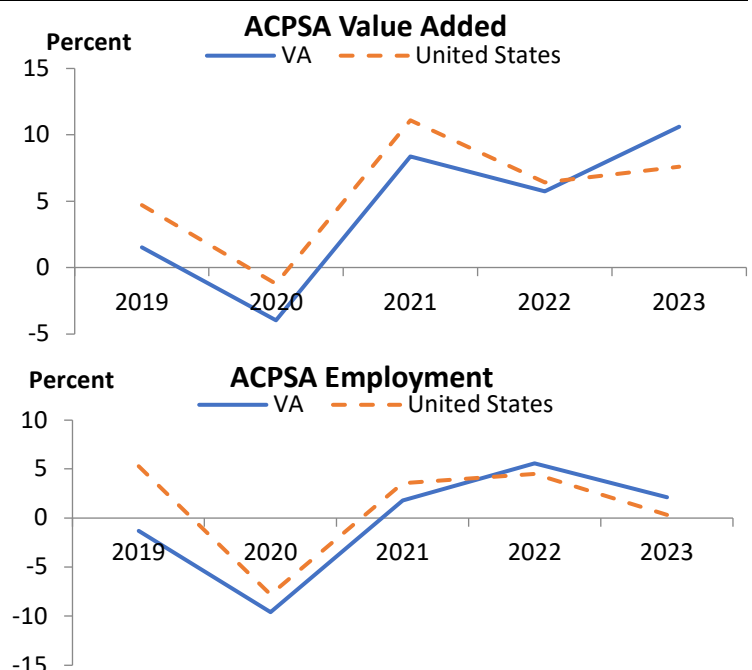
Virginia—2023

ACPSA value added	Share of state value added	ACPSA employment	Share of state employment	ACPSA compensation	Share of state compensation
\$21.4 billion	3.0%	117,878 jobs	2.7%	\$10.6 billion	2.7%
			Value added (thousands of dollars)	Employment (jobs)	Compensation (thousands of dollars)
All industries			719,896,926	4,353,810	401,257,379
ACPSA industries			21,351,091	117,878	10,640,769
Top 5 ACPSA industries by value added					
Government			3,874,474	39,100	3,248,967
Broadcasting			3,584,877	8,967	1,089,818
Publishing			1,984,026	4,828	904,518
Wholesale and transportation industries			1,862,957	4,597	541,129
Other information services			1,427,203	5,047	692,444
Core arts and cultural industries			4,631,309	23,981	2,208,678
Top 5 core arts and cultural industries					
Advertising			1,060,855	4,732	479,671
Architectural services			666,607	3,271	374,495
Promoters of performing arts and similar events			529,083	811	212,971
Independent artists, writers, and performers			388,431	1,471	89,698
Graphic design services			338,692	1,199	179,171

Trends in arts and cultural production: 2022—2023

In 2023, Virginia ranked 13th among all states in ACPSA value added and 12th among all states in ACPSA value added growth. Since 2022, ACPSA value added has grown 10.6 percent in Virginia, compared with an increase of 7.6 percent for the United States.

In 2023, Virginia ranked 15th among all states in ACPSA employment and 19th among all states in ACPSA employment growth. Since 2022, ACPSA employment has grown 2.1 percent in Virginia, compared with an increase of 0.3 percent for the United States.

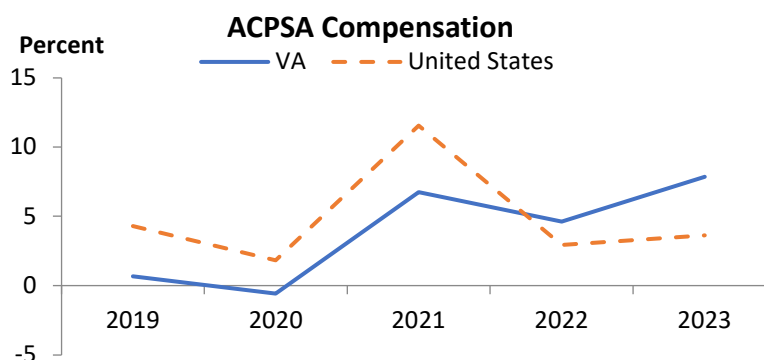


Note. BEA's ACPSA statistics are supported by funding from the National Endowment for the Arts.

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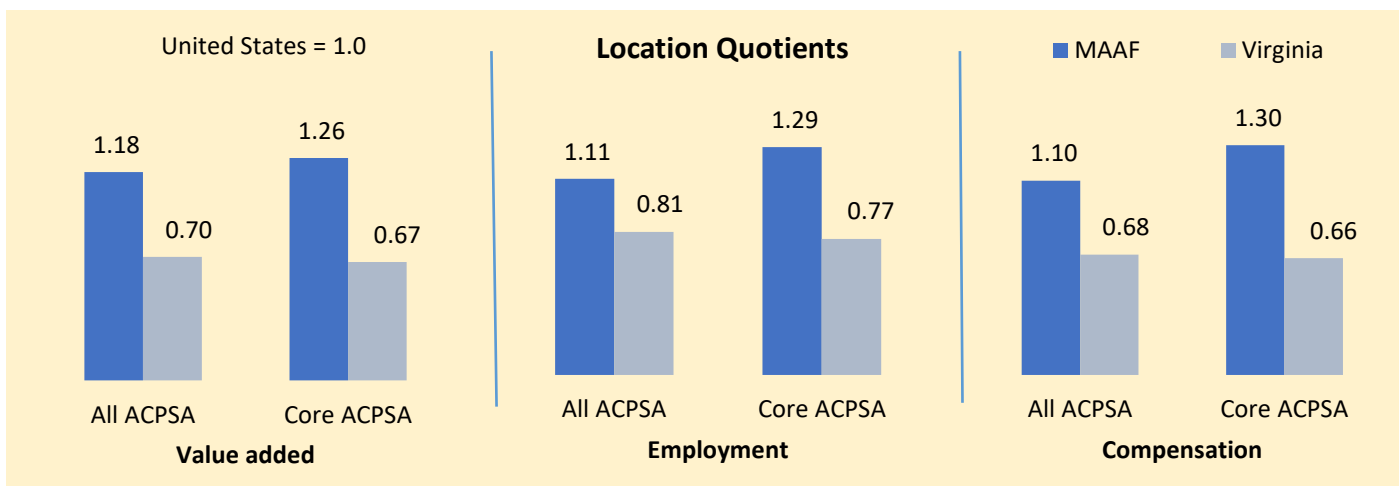


In 2023, Virginia ranked 14th among all states in ACPSA compensation and 14th among all states in ACPSA compensation growth. Since 2022, ACPSA compensation has grown 7.9 percent in Virginia, compared with an increase of 3.6 percent for the United States. Average compensation per wage-and-salary job in Virginia's ACPSA industries was \$90,269 in 2023, compared with \$92,162 for all salaried jobs in the state.



Location quotients (LQ)

- In 2023, Virginia ACPSA value added was 30 percent below the national average. By comparison, the LQ for ACPSA value added in all states belonging to the U.S. Regional Arts Organization MAAF (of which Virginia is a member) was 1.18, or 18 percent above the national average.
- As for employment in 2023, Virginia and MAAF had an LQ of 0.81 and 1.11 respectively.
- And for compensation in 2023, Virginia and MAAF had an LQ of 0.68 and 1.1 respectively.



ACPSA value added consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product.

ACPSA employment consists of all wage-and-salary jobs in which the workers are engaged in the production of ACPSA goods and services.

ACPSA compensation consists of the remuneration (including wages and salaries as well as benefits, such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

“Core” ACPSA industries are originators of ideas and content associated with the creation of arts and culture. “Supporting” industries produce and disseminate arts and cultural commodities.

Location quotients measure an industry’s regional concentration of value added, employment, or compensation relative to the U.S. industry’s share. For example, an employment LQ of 1.2 indicates that state’s employment in the industry is 20 percent greater than the industry’s national employment share. An employment LQ of 0.8 indicates that state’s employment in the industry is 20 percent below the industry’s national employment share.

Arts regions, for the purpose of this brief, are defined by the geography groupings for the six U.S. Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent state arts agencies and with the National Endowment for the Arts on planning and program delivery.

The Mid Atlantic Arts Foundation (MAAF) RAO contains the states (DE, DC, MD, NJ, NY, PA, VA, WV).

Please contact ArtsandCulture@bea.gov with any questions.