

Arts and Cultural Production Satellite Account (ACPSA)



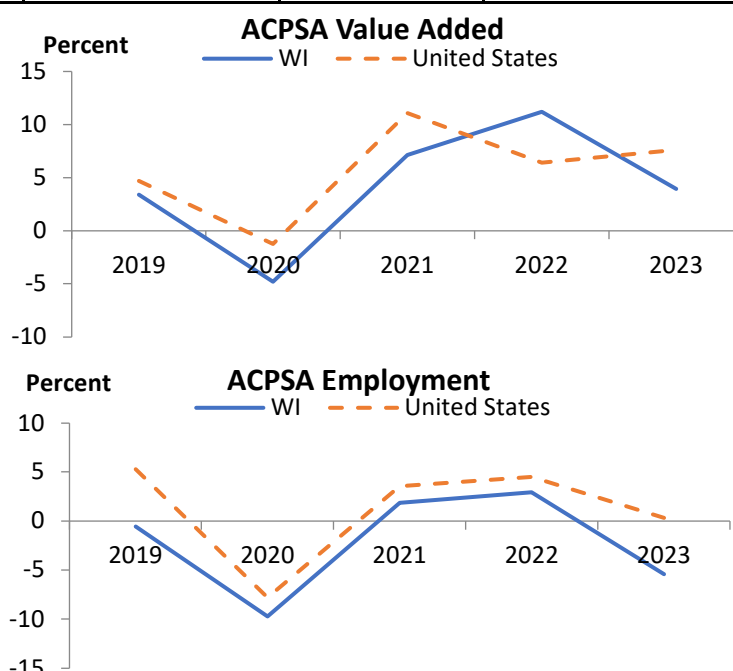
Wisconsin—2023

ACPSA value added	Share of state value added	ACPSA employment	Share of state employment	ACPSA compensation	Share of state compensation
\$12.4 billion	2.9%	95,305 jobs	3.1%	\$6.5 billion	2.8%
			Value added (thousands of dollars)	Employment (jobs)	Compensation (thousands of dollars)
All industries			428,447,065	3,073,664	235,276,602
ACPSA industries			12,439,989	95,305	6,541,701
Top 5 ACPSA industries by value added					
Government			2,232,949	35,873	1,805,493
Publishing			2,181,040	6,636	1,032,829
Broadcasting			1,596,868	4,439	369,125
Construction			789,687	5,816	526,801
Advertising			755,723	3,144	266,065
Core arts and cultural industries			2,634,508	D	D
Top 5 core arts and cultural industries					
Advertising			755,723	3,144	266,065
Architectural services			382,249	1,992	220,069
Promoters of performing arts and similar events			239,889	1,290	97,860
Graphic design services			189,611	1,260	94,694
Performing arts companies			178,829	1,265	80,272

Trends in arts and cultural production: 2022—2023

In 2023, Wisconsin ranked 22nd among all states in ACPSA value added and 45th among all states in ACPSA value added growth. Since 2022, ACPSA value added has grown 3.9 percent in Wisconsin, compared with an increase of 7.6 percent for the United States.

In 2023, Wisconsin ranked 17th among all states in ACPSA employment and 47th among all states in ACPSA employment growth. Since 2022, ACPSA employment has decreased 5.4 percent in Wisconsin, compared with an increase of 0.3 percent for the United States.

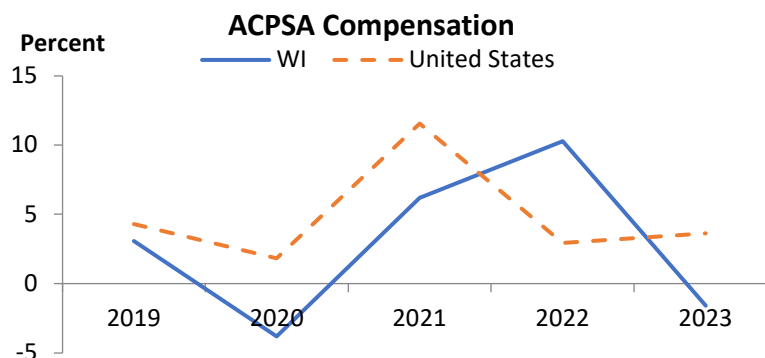


Note. BEA's ACPSA statistics are supported by funding from the National Endowment for the Arts.

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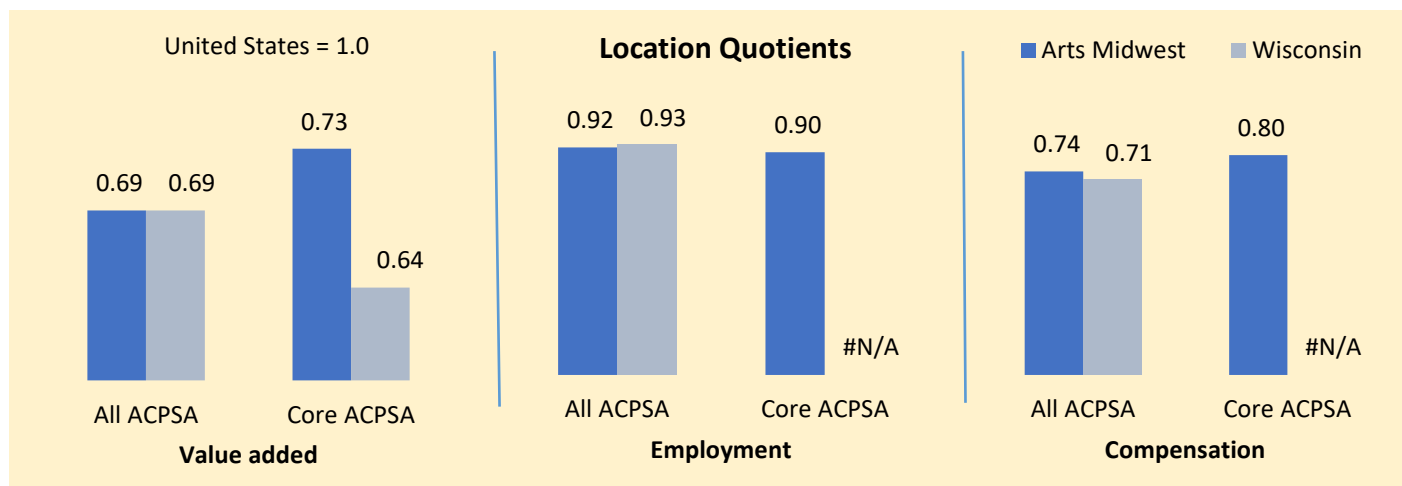


In 2023, Wisconsin ranked 21st among all states in ACPSA compensation and 47th among all states in ACPSA compensation growth. Since 2022, ACPSA compensation has decreased 1.6 percent in Wisconsin, compared with an increase of 3.6 percent for the United States. Average compensation per wage-and-salary job in Wisconsin's ACPSA industries was \$68,640 in 2023, compared with \$76,546 for all salaried jobs in the state.



Location quotients (LQ)

- In 2023, Wisconsin ACPSA value added was 31 percent below the national average. By comparison, the LQ for ACPSA value added in all states belonging to the U.S. Regional Arts Organization Arts Midwest (of which Wisconsin is a member) was 0.69, or 31 percent below the national average.
- As for employment in 2023, Wisconsin and Arts Midwest had an LQ of 0.93 and 0.92 respectively.
- And for compensation in 2023, Wisconsin and Arts Midwest had an LQ of 0.71 and 0.74 respectively.



ACPSA value added consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product.

ACPSA employment consists of all wage-and-salary jobs in which the workers are engaged in the production of ACPSA goods and services.

ACPSA compensation consists of the remuneration (including wages and salaries as well as benefits, such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

"Core" ACPSA industries are originators of ideas and content associated with the creation of arts and culture. "Supporting" industries produce and disseminate arts and cultural commodities.

Location quotients measure an industry's regional concentration of value added, employment, or compensation relative to the U.S. industry's share. For example, an employment LQ of 1.2 indicates that state's employment in the industry is 20 percent greater than the industry's national employment share. An employment LQ of 0.8 indicates that state's employment in the industry is 20 percent below the industry's national employment share.

Arts regions, for the purpose of this brief, are defined by the geography groupings for the six U.S. Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent state arts agencies and with the National Endowment for the Arts on planning and program delivery.

The Arts Midwest RAO contains the states (IL, IN, IA, MI, MN, ND, OH, SD, WI).

Please contact ArtsandCulture@bea.gov with any questions.