

# Arts and Cultural Production Satellite Account (ACPSA)



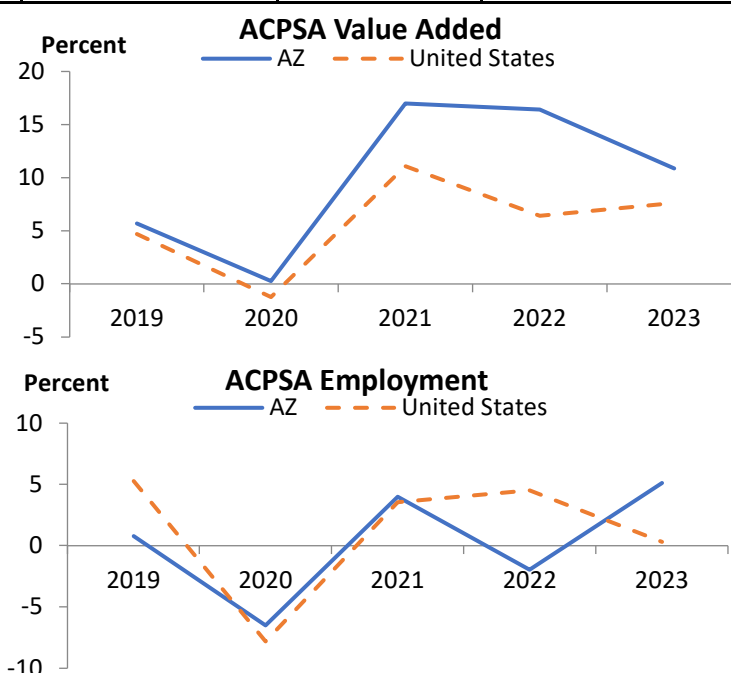
## Arizona—2023

ACPSA value added	Share of state value added	ACPSA employment	Share of state employment	ACPSA compensation	Share of state compensation
<b>\$15.8 billion</b>	<b>3.0%</b>	<b>95,294 jobs</b>	<b>2.9%</b>	<b>\$7.3 billion</b>	<b>2.7%</b>
			Value added (thousands of dollars)	Employment (jobs)	Compensation (thousands of dollars)
<b>All industries</b>			<b>522,767,226</b>	<b>3,294,113</b>	<b>270,644,853</b>
<b>ACPSA industries</b>			<b>15,803,568</b>	<b>95,294</b>	<b>7,331,564</b>
<b>Top 5 ACPSA industries by value added</b>					
Broadcasting			2,727,264	5,658	591,366
Government			2,484,459	32,613	2,057,466
Publishing			1,765,797	4,443	741,557
Retail industries			1,236,377	12,828	632,705
Other information services			1,116,127	3,373	533,879
<b>Core arts and cultural industries</b>			<b>3,794,800</b>	<b>19,203</b>	<b>1,551,544</b>
<b>Top 5 core arts and cultural industries</b>					
Interior design services			706,392	1,364	151,130
Advertising			700,730	3,401	286,462
Architectural services			536,963	2,775	297,935
Promoters of performing arts and similar events			422,406	1,503	134,593
Independent artists, writers, and performers			335,861	1,327	84,194

### Trends in arts and cultural production: 2022—2023

In 2023, Arizona ranked 17th among all states in ACPSA value added and 10th among all states in ACPSA value added growth. Since 2022, ACPSA value added has grown 10.9 percent in Arizona, compared with an increase of 7.6 percent for the United States.

In 2023, Arizona ranked 18th among all states in ACPSA employment and 8th among all states in ACPSA employment growth. Since 2022, ACPSA employment has grown 5.1 percent in Arizona, compared with an increase of 0.3 percent for the United States.

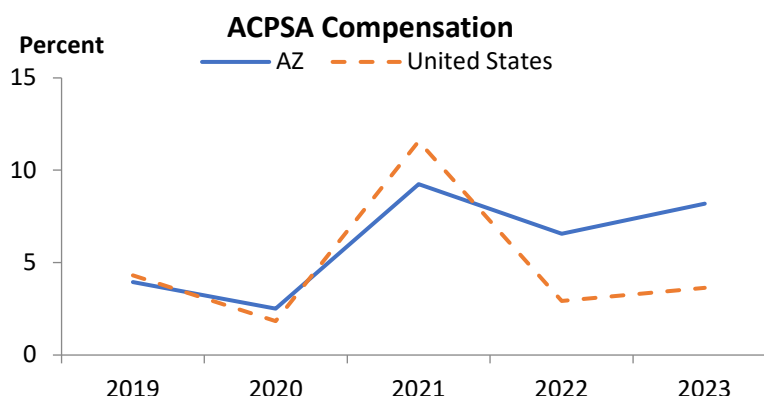


Note. BEA's ACPSA statistics are supported by funding from the National Endowment for the Arts.

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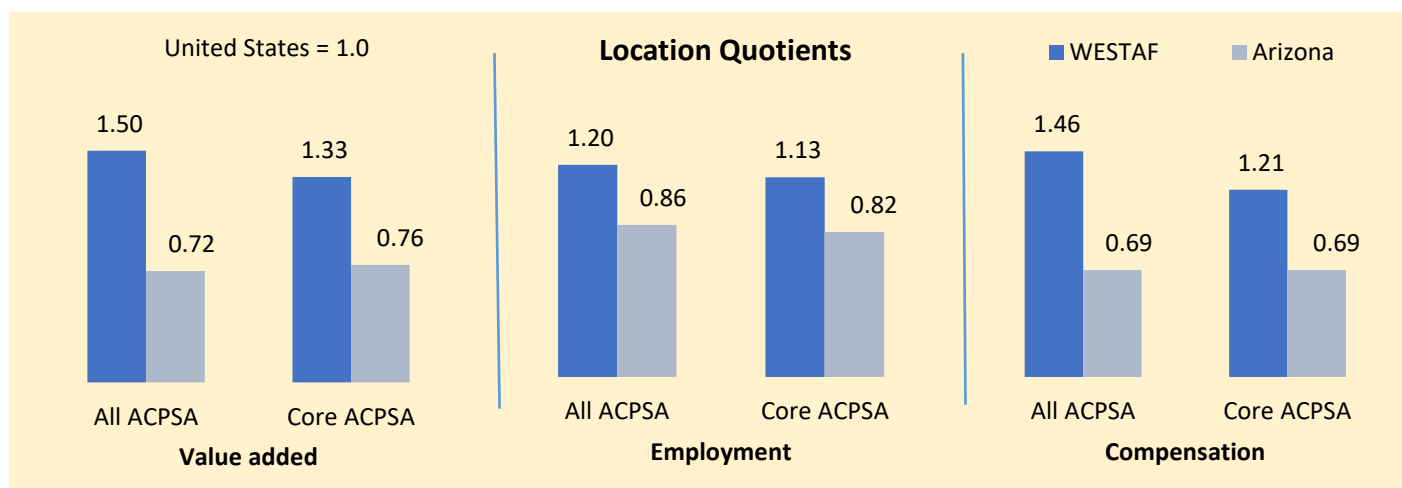


In 2023, Arizona ranked 19th among all states in ACPSA compensation and 12th among all states in ACPSA compensation growth. Since 2022, ACPSA compensation has grown 8.2 percent in Arizona, compared with an increase of 3.6 percent for the United States. Average compensation per wage-and-salary job in Arizona's ACPSA industries was \$76,936 in 2023, compared with \$82,160 for all salaried jobs in the state.



## Location quotients (LQ)

- In 2023, Arizona ACPSA value added was 28 percent below the national average. By comparison, the LQ for ACPSA value added in all states belonging to the U.S. Regional Arts Organization WESTAF (of which Arizona is a member) was 1.5, or 50 percent above the national average.
- As for employment in 2023, Arizona and WESTAF had an LQ of 0.86 and 1.2 respectively.
- And for compensation in 2023, Arizona and WESTAF had an LQ of 0.69 and 1.46 respectively.



**ACPSA value added** consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product.

**ACPSA employment** consists of all wage-and-salary jobs in which the workers are engaged in the production of ACPSA goods and services.

**ACPSA compensation** consists of the remuneration (including wages and salaries as well as benefits, such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

**"Core" ACPSA industries** are originators of ideas and content associated with the creation of arts and culture. "Supporting" industries produce and disseminate arts and cultural commodities.

**Location quotients** measure an industry's regional concentration of value added, employment, or compensation relative to the U.S. industry's share. For example, an employment LQ of 1.2 indicates that state's employment in the industry is 20 percent greater than the industry's national employment share. An employment LQ of 0.8 indicates that state's employment in the industry is 20 percent below the industry's national employment share.

**Arts regions**, for the purpose of this brief, are defined by the geography groupings for the six U.S. Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent state arts agencies and with the National Endowment for the Arts on planning and program delivery.

The Western States Arts Federation (WESTAF) RAO contains the states (AK, AZ, CA, CO, HI, ID, MT, NM, NV, OR, UT, WA, WY).

Please contact [ArtsandCulture@bea.gov](mailto:ArtsandCulture@bea.gov) with any questions.