

Arts and Cultural Production Satellite Account (ACPSA)



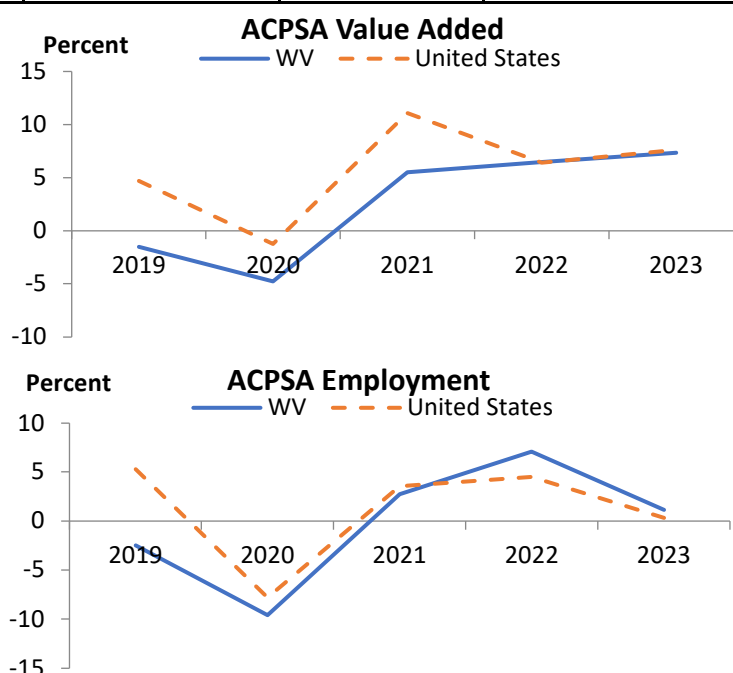
West Virginia—2023

ACPSA value added	Share of state value added	ACPSA employment	Share of state employment	ACPSA compensation	Share of state compensation
\$1.6 billion	1.5%	18,145 jobs	2.5%	\$1.0 billion	2.0%
			Value added (thousands of dollars)	Employment (jobs)	Compensation (thousands of dollars)
All industries			102,151,813	720,533	49,312,988
ACPSA industries			1,572,486	18,145	984,177
Top 5 ACPSA industries by value added					
Government			619,797	9,282	507,921
Broadcasting			280,773	1,436	118,409
Retail industries			122,169	2,470	81,756
Publishing			59,187	372	28,048
Advertising			52,783	416	24,782
Core arts and cultural industries			173,092	1,708	90,075
Top 5 core arts and cultural industries					
Advertising			52,783	416	24,782
Architectural services			26,609	175	15,479
Promoters of performing arts and similar events			16,622	79	7,219
Photography and photofinishing services			14,795	118	3,993
Performing arts companies			13,489	102	7,058

Trends in arts and cultural production: 2022—2023

In 2023, West Virginia ranked 45th among all states in ACPSA value added and 29th among all states in ACPSA value added growth. Since 2022, ACPSA value added has grown 7.4 percent in West Virginia, compared with an increase of 7.6 percent for the United States.

In 2023, West Virginia ranked 42nd among all states in ACPSA employment and 22nd among all states in ACPSA employment growth. Since 2022, ACPSA employment has grown 1.1 percent in West Virginia, compared with an increase of 0.3 percent for the United States.

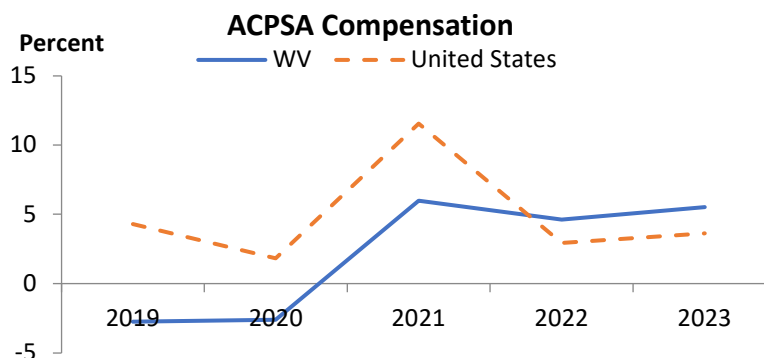


Note. BEA's ACPSA statistics are supported by funding from the National Endowment for the Arts.

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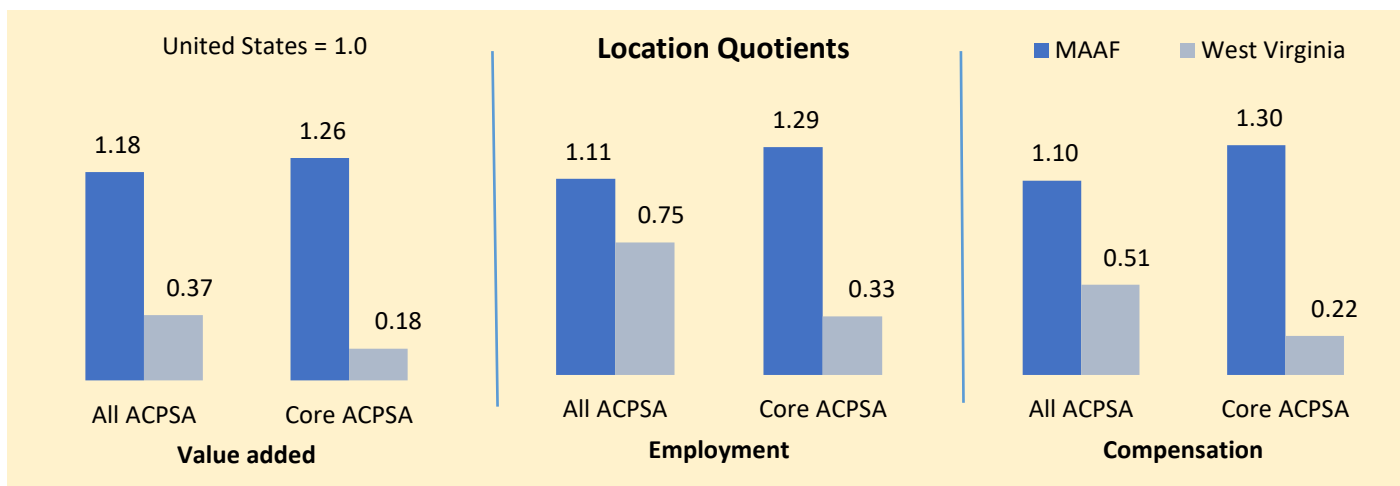


In 2023, West Virginia ranked 45th among all states in ACPSA compensation and 19th among all states in ACPSA compensation growth. Since 2022, ACPSA compensation has grown 5.5 percent in West Virginia, compared with an increase of 3.6 percent for the United States. Average compensation per wage-and-salary job in West Virginia's ACPSA industries was \$54,240 in 2023, compared with \$68,440 for all salaried jobs in the state.



Location quotients (LQ)

- In 2023, West Virginia ACPSA value added was 63 percent below the national average. By comparison, the LQ for ACPSA value added in all states belonging to the U.S. Regional Arts Organization MAAF (of which West Virginia is a member) was 1.18, or 18 percent above the national average.
- As for employment in 2023, West Virginia and MAAF had an LQ of 0.75 and 1.11 respectively.
- And for compensation in 2023, West Virginia and MAAF had an LQ of 0.51 and 1.1 respectively.



ACPSA value added consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product.

ACPSA employment consists of all wage-and-salary jobs in which the workers are engaged in the production of ACPSA goods and services.

ACPSA compensation consists of the remuneration (including wages and salaries as well as benefits, such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

“Core” ACPSA industries are originators of ideas and content associated with the creation of arts and culture. “Supporting” industries produce and disseminate arts and cultural commodities.

Location quotients measure an industry’s regional concentration of value added, employment, or compensation relative to the U.S. industry’s share. For example, an employment LQ of 1.2 indicates that state’s employment in the industry is 20 percent greater than the industry’s national employment share. An employment LQ of 0.8 indicates that state’s employment in the industry is 20 percent below the industry’s national employment share.

Arts regions, for the purpose of this brief, are defined by the geography groupings for the six U.S. Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent state arts agencies and with the National Endowment for the Arts on planning and program delivery.

The Mid Atlantic Arts Foundation (MAAF) RAO contains the states (DE, DC, MD, NJ, NY, PA, VA, WV).

Please contact ArtsandCulture@bea.gov with any questions.