

# Arts and Cultural Production Satellite Account (ACPSA)



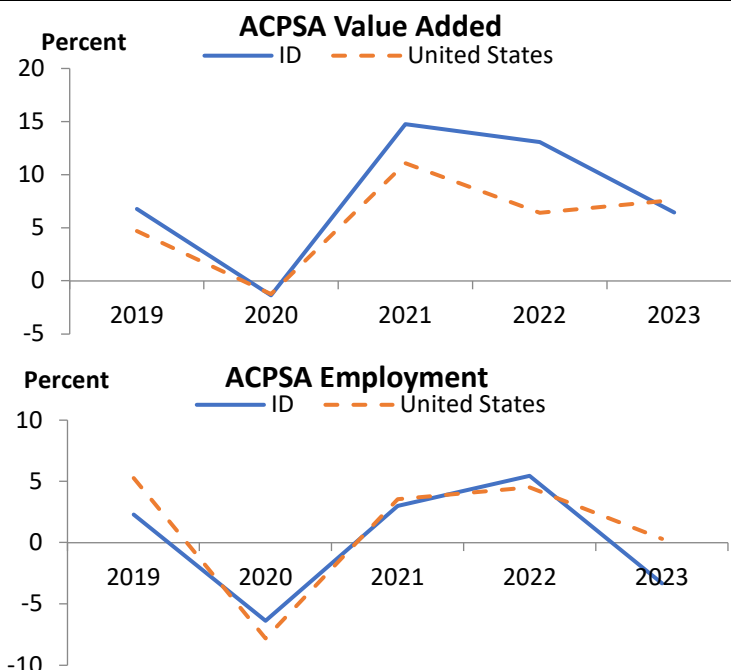
## Idaho—2023

ACPSA value added	Share of state value added	ACPSA employment	Share of state employment	ACPSA compensation	Share of state compensation
<b>\$2.8 billion</b>	<b>2.3%</b>	<b>25,272 jobs</b>	<b>2.8%</b>	<b>\$1.5 billion</b>	<b>2.4%</b>
			Value added (thousands of dollars)	Employment (jobs)	Compensation (thousands of dollars)
<b>All industries</b>			<b>120,958,306</b>	<b>888,901</b>	<b>61,471,627</b>
<b>ACPSA industries</b>			<b>2,765,600</b>	<b>25,272</b>	<b>1,498,820</b>
<b>Top 5 ACPSA industries by value added</b>					
Government			736,711	11,196	609,330
Broadcasting			389,755	1,171	90,882
Publishing			240,069	867	120,713
Wholesale and transportation industries			223,404	994	109,151
Retail industries			183,735	2,946	114,772
<b>Core arts and cultural industries</b>			<b>611,621</b>	<b>4,137</b>	<b>272,469</b>
<b>Top 5 core arts and cultural industries</b>					
Architectural services			126,393	739	66,887
Advertising			110,155	602	45,509
Independent artists, writers, and performers			57,704	318	15,357
Interior design services			54,645	146	12,243
Photography and photofinishing services			53,366	D	D

### Trends in arts and cultural production: 2022—2023

In 2023, Idaho ranked 39th among all states in ACPSA value added and 30th among all states in ACPSA value added growth. Since 2022, ACPSA value added has grown 6.4 percent in Idaho, compared with an increase of 7.6 percent for the United States.

In 2023, Idaho ranked 38th among all states in ACPSA employment and 39th among all states in ACPSA employment growth. Since 2022, ACPSA employment has decreased 3.3 percent in Idaho, compared with an increase of 0.3 percent for the United States.

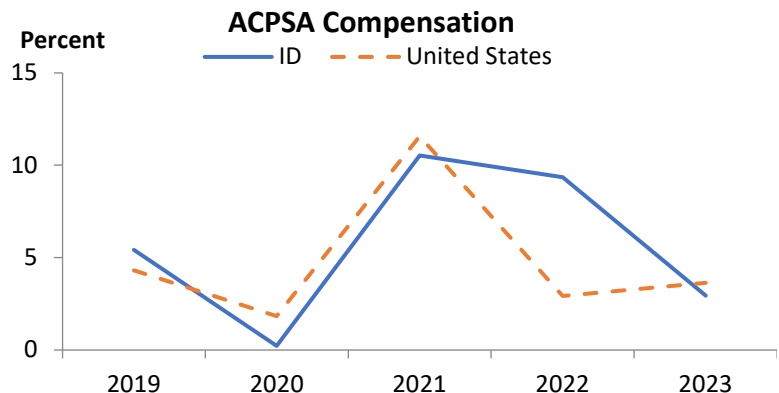


Note. BEA's ACPSA statistics are supported by funding from the National Endowment for the Arts.

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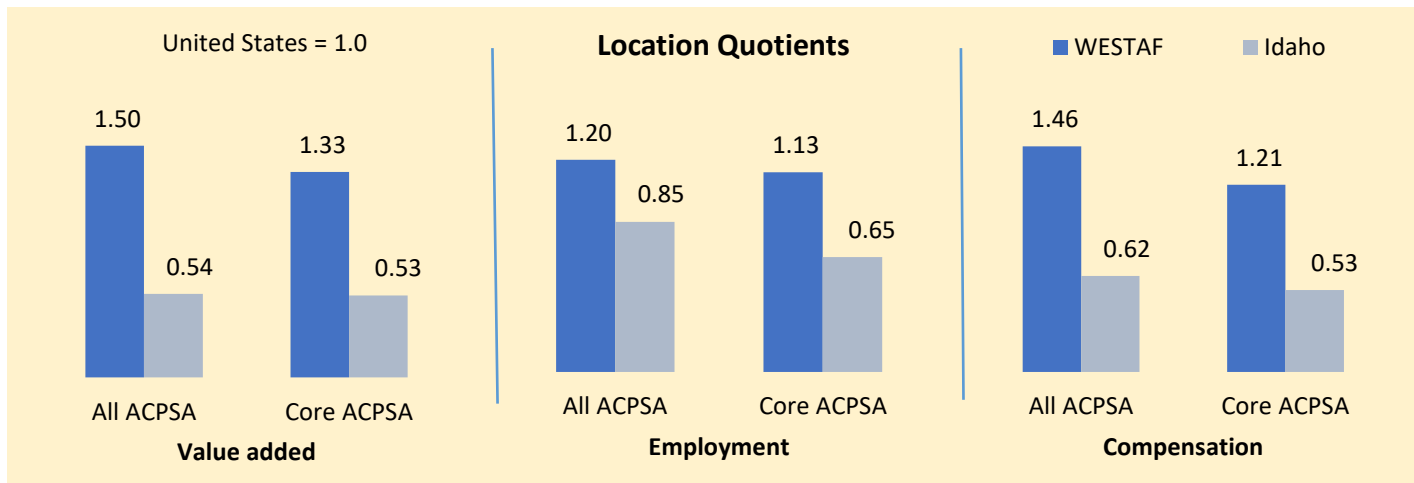


In 2023, Idaho ranked 40th among all states in ACPSA compensation and 31st among all states in ACPSA compensation growth. Since 2022, ACPSA compensation has grown 2.9 percent in Idaho, compared with an increase of 3.6 percent for the United States. Average compensation per wage-and-salary job in Idaho's ACPSA industries was \$59,308 in 2023, compared with \$69,155 for all salaried jobs in the state.



## Location quotients (LQ)

- In 2023, Idaho ACPSA value added was 46 percent below the national average. By comparison, the LQ for ACPSA value added in all states belonging to the U.S. Regional Arts Organization WESTAF (of which Idaho is a member) was 1.5, or 50 percent above the national average.
- As for employment in 2023, Idaho and WESTAF had an LQ of 0.85 and 1.2 respectively.
- And for compensation in 2023, Idaho and WESTAF had an LQ of 0.62 and 1.46 respectively.



**ACPSA value added** consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product.

**ACPSA employment** consists of all wage-and-salary jobs in which the workers are engaged in the production of ACPSA goods and services.

**ACPSA compensation** consists of the remuneration (including wages and salaries as well as benefits, such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

**“Core” ACPSA industries** are originators of ideas and content associated with the creation of arts and culture. “Supporting” industries produce and disseminate arts and cultural commodities.

**Location quotients** measure an industry’s regional concentration of value added, employment, or compensation relative to the U.S. industry’s share. For example, an employment LQ of 1.2 indicates that state’s employment in the industry is 20 percent greater than the industry’s national employment share. An employment LQ of 0.8 indicates that state’s employment in the industry is 20 percent below the industry’s national employment share.

**Arts regions**, for the purpose of this brief, are defined by the geography groupings for the six U.S. Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent state arts agencies and with the National Endowment for the Arts on planning and program delivery.

The Western States Arts Federation (WESTAF) RAO contains the states (AK, AZ, CA, CO, HI, ID, MT, NM, NV, OR, UT, WA, WY).

Please contact [ArtsandCulture@bea.gov](mailto:ArtsandCulture@bea.gov) with any questions.