

Arts and Cultural Production Satellite Account (ACPSA)



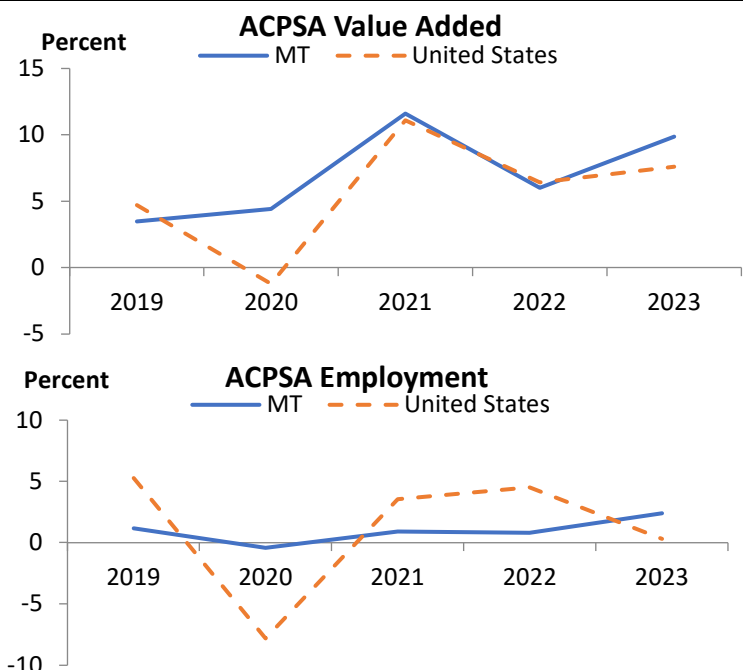
Montana—2023

ACPSA value added	Share of state value added	ACPSA employment	Share of state employment	ACPSA compensation	Share of state compensation
\$2.4 billion	3.3%	20,269 jobs	3.8%	\$1.3 billion	3.5%
			Value added (thousands of dollars)	Employment (jobs)	Compensation (thousands of dollars)
All industries			73,254,528	535,049	37,786,979
ACPSA industries			2,445,328	20,269	1,304,237
Top 5 ACPSA industries by value added					
Government			653,433	10,014	551,298
Broadcasting			420,887	1,057	90,346
Architectural services			131,605	766	77,040
Motion pictures			123,784	747	48,420
Publishing			115,445	371	50,003
Core arts and cultural industries			581,405	3,359	242,053
Top 5 core arts and cultural industries					
Architectural services			131,605	766	77,040
Interior design services			114,950	157	19,914
Independent artists, writers, and performers			94,946	504	22,670
Advertising			65,698	365	30,538
Promoters of performing arts and similar events			36,179	100	11,806

Trends in arts and cultural production: 2022—2023

In 2023, Montana ranked 43rd among all states in ACPSA value added and 16th among all states in ACPSA value added growth. Since 2022, ACPSA value added has grown 9.9 percent in Montana, compared with an increase of 7.6 percent for the United States.

In 2023, Montana ranked 40th among all states in ACPSA employment and 17th among all states in ACPSA employment growth. Since 2022, ACPSA employment has grown 2.4 percent in Montana, compared with an increase of 0.3 percent for the United States.

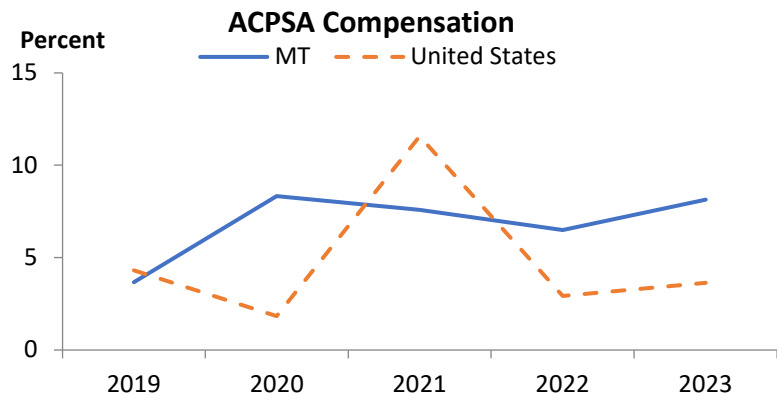


Note. BEA's ACPSA statistics are supported by funding from the National Endowment for the Arts.

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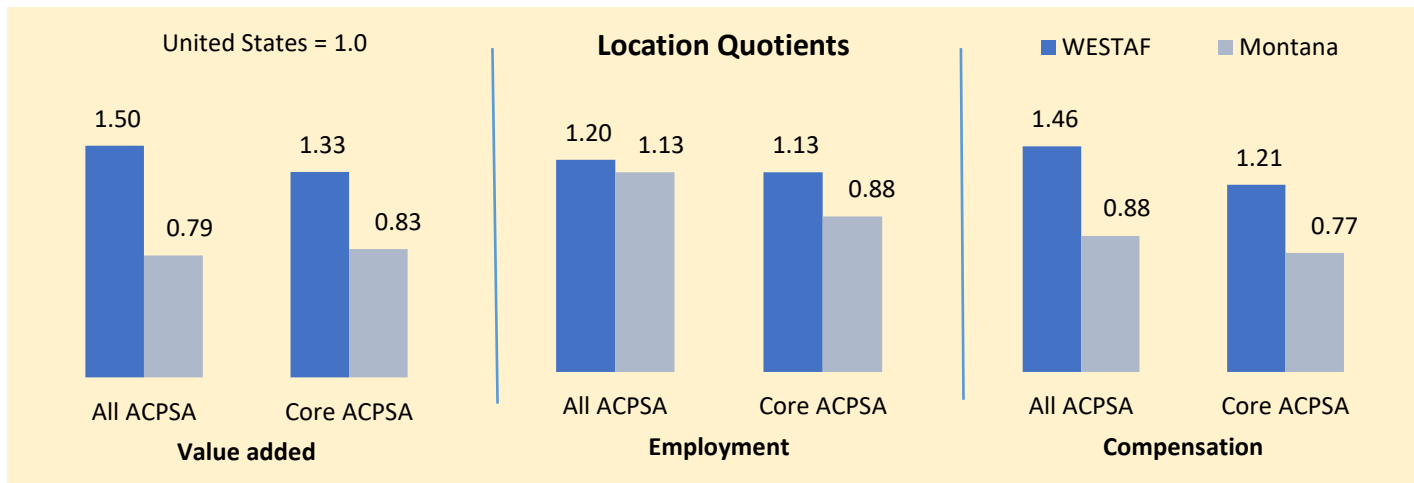


In 2023, Montana ranked 42nd among all states in ACPSA compensation and 13th among all states in ACPSA compensation growth. Since 2022, ACPSA compensation has grown 8.1 percent in Montana, compared with an increase of 3.6 percent for the United States. Average compensation per wage-and-salary job in Montana's ACPSA industries was \$64,346 in 2023, compared with \$70,623 for all salaried jobs in the state.



Location quotients (LQ)

- In 2023, Montana ACPSA value added was 21 percent below the national average. By comparison, the LQ for ACPSA value added in all states belonging to the U.S. Regional Arts Organization WESTAF (of which Montana is a member) was 1.5, or 50 percent above the national average.
- As for employment in 2023, Montana and WESTAF had an LQ of 1.13 and 1.2 respectively.
- And for compensation in 2023, Montana and WESTAF had an LQ of 0.88 and 1.46 respectively.



ACPSA value added consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product.

ACPSA employment consists of all wage-and-salary jobs in which the workers are engaged in the production of ACPSA goods and services.

ACPSA compensation consists of the remuneration (including wages and salaries as well as benefits, such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

"Core" ACPSA industries are originators of ideas and content associated with the creation of arts and culture. "Supporting" industries produce and disseminate arts and cultural commodities.

Location quotients measure an industry's regional concentration of value added, employment, or compensation relative to the U.S. industry's share. For example, an employment LQ of 1.2 indicates that state's employment in the industry is 20 percent greater than the industry's national employment share. An employment LQ of 0.8 indicates that state's employment in the industry is 20 percent below the industry's national employment share.

Arts regions, for the purpose of this brief, are defined by the geography groupings for the six U.S. Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent state arts agencies and with the National Endowment for the Arts on planning and program delivery.

The Western States Arts Federation (WESTAF) RAO contains the states (AK, AZ, CA, CO, HI, ID, MT, NM, NV, OR, UT, WA, WY).

Please contact ArtsandCulture@bea.gov with any questions.