

# Arts and Cultural Production Satellite Account (ACPSA)



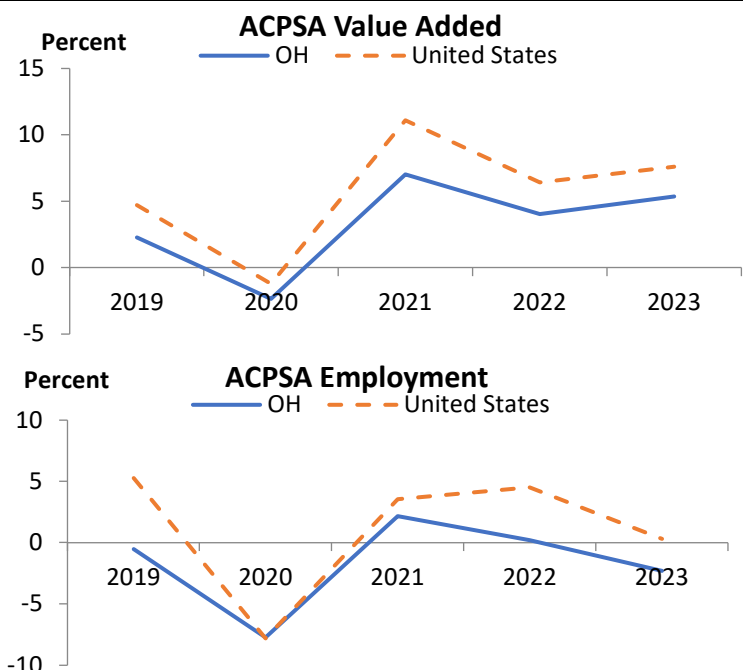
## Ohio—2023

ACPSA value added	Share of state value added	ACPSA employment	Share of state employment	ACPSA compensation	Share of state compensation
<b>\$26.1 billion</b>	<b>3.0%</b>	<b>150,783 jobs</b>	<b>2.6%</b>	<b>\$11.3 billion</b>	<b>2.5%</b>
			Value added (thousands of dollars)	Employment (jobs)	Compensation (thousands of dollars)
<b>All industries</b>			<b>884,834,198</b>	<b>5,724,597</b>	<b>445,828,822</b>
<b>ACPSA industries</b>			<b>26,120,418</b>	<b>150,783</b>	<b>11,284,501</b>
<b>Top 5 ACPSA industries by value added</b>					
Broadcasting			7,384,256	9,402	814,174
Government			4,015,565	46,415	3,334,601
Publishing			1,948,751	6,341	815,242
Retail industries			1,475,289	20,005	739,039
Wholesale and transportation industries			1,230,556	5,890	569,606
<b>Core arts and cultural industries</b>			<b>5,935,025</b>	<b>D</b>	<b>D</b>
<b>Top 5 core arts and cultural industries</b>					
Promoters of performing arts and similar events			1,124,835	2,222	416,151
Advertising			1,034,871	5,316	453,932
Architectural services			802,639	4,377	451,104
Museums			474,571	7,311	304,015
Graphic design services			354,978	2,524	180,152

### Trends in arts and cultural production: 2022—2023

In 2023, Ohio ranked 11th among all states in ACPSA value added and 39th among all states in ACPSA value added growth. Since 2022, ACPSA value added has grown 5.4 percent in Ohio, compared with an increase of 7.6 percent for the United States.

In 2023, Ohio ranked 10th among all states in ACPSA employment and 34th among all states in ACPSA employment growth. Since 2022, ACPSA employment has decreased 2.3 percent in Ohio, compared with an increase of 0.3 percent for the United States.

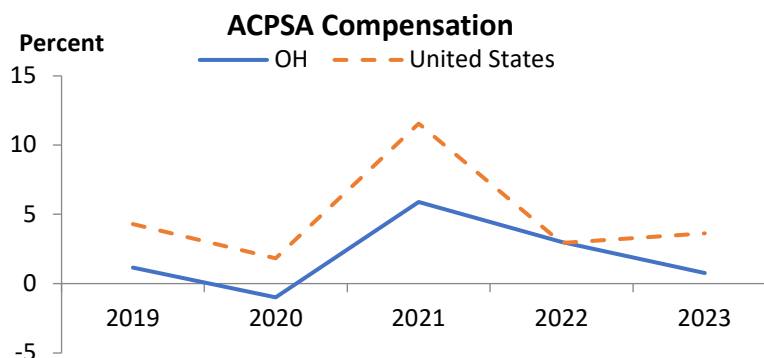


Note. BEA's ACPSA statistics are supported by funding from the National Endowment for the Arts.

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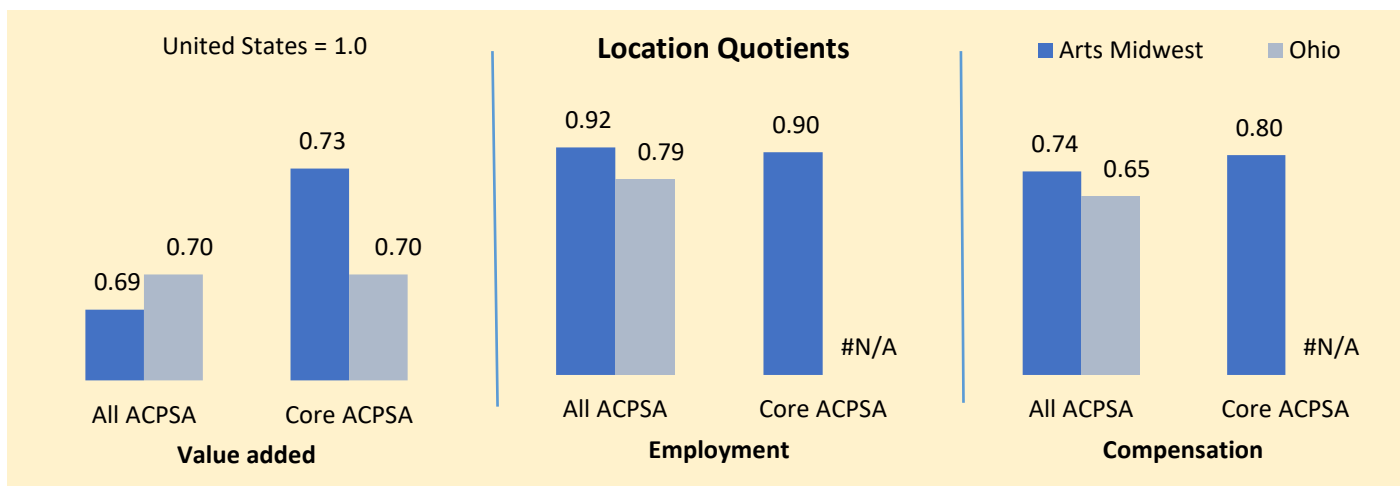


In 2023, Ohio ranked 12th among all states in ACPSA compensation and 40th among all states in ACPSA compensation growth. Since 2022, ACPSA compensation has grown 0.7 percent in Ohio, compared with an increase of 3.6 percent for the United States. Average compensation per wage-and-salary job in Ohio's ACPSA industries was \$74,839 in 2023, compared with \$77,880 for all salaried jobs in the state.



## Location quotients (LQ)

- In 2023, Ohio ACPSA value added was 30 percent below the national average. By comparison, the LQ for ACPSA value added in all states belonging to the U.S. Regional Arts Organization Arts Midwest (of which Ohio is a member) was 0.69, or 31 percent below the national average.
- As for employment in 2023, Ohio and Arts Midwest had an LQ of 0.79 and 0.92 respectively.
- And for compensation in 2023, Ohio and Arts Midwest had an LQ of 0.65 and 0.74 respectively.



**ACPSA value added** consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product.

**ACPSA employment** consists of all wage-and-salary jobs in which the workers are engaged in the production of ACPSA goods and services.

**ACPSA compensation** consists of the remuneration (including wages and salaries as well as benefits, such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

**"Core" ACPSA industries** are originators of ideas and content associated with the creation of arts and culture. "Supporting" industries produce and disseminate arts and cultural commodities.

**Location quotients** measure an industry's regional concentration of value added, employment, or compensation relative to the U.S. industry's share. For example, an employment LQ of 1.2 indicates that state's employment in the industry is 20 percent greater than the industry's national employment share. An employment LQ of 0.8 indicates that state's employment in the industry is 20 percent below the industry's national employment share.

**Arts regions**, for the purpose of this brief, are defined by the geography groupings for the six U.S. Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent state arts agencies and with the National Endowment for the Arts on planning and program delivery.

The Arts Midwest RAO contains the states (IL, IN, IA, MI, MN, ND, OH, SD, WI).

Please contact [ArtsandCulture@bea.gov](mailto:ArtsandCulture@bea.gov) with any questions.