

Arts and Cultural Production Satellite Account (ACPSA)



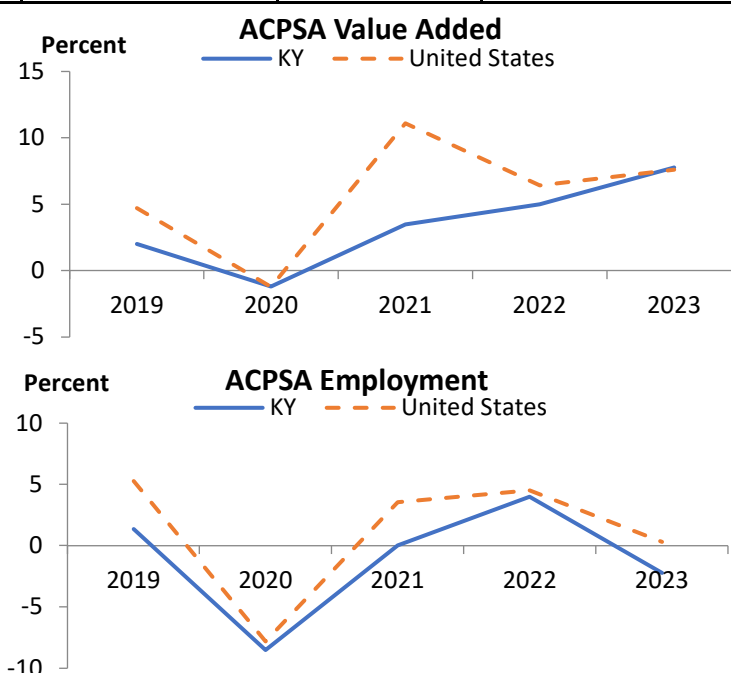
Kentucky—2023

ACPSA value added	Share of state value added	ACPSA employment	Share of state employment	ACPSA compensation	Share of state compensation
\$6.9 billion	2.5%	51,094 jobs	2.4%	\$3.3 billion	2.2%
			Value added (thousands of dollars)	Employment (jobs)	Compensation (thousands of dollars)
All industries			279,707,500	2,104,523	149,832,428
ACPSA industries			6,917,596	51,094	3,267,630
Top 5 ACPSA industries by value added					
Broadcasting			1,869,982	3,897	304,487
Government			1,473,577	19,426	1,191,808
Retail industries			480,985	7,525	271,598
Wholesale and transportation industries			430,741	D	D
Publishing			345,532	1,490	166,850
Core arts and cultural industries			1,286,679	D	D
Top 5 core arts and cultural industries					
Advertising			304,191	1,592	125,353
Architectural services			168,983	861	90,581
Museums			165,219	2,525	100,153
Independent artists, writers, and performers			127,080	458	17,858
Promoters of performing arts and similar events			93,243	305	34,425

Trends in arts and cultural production: 2022—2023

In 2023, Kentucky ranked 29th among all states in ACPSA value added and 24th among all states in ACPSA value added growth. Since 2022, ACPSA value added has grown 7.8 percent in Kentucky, compared with an increase of 7.6 percent for the United States.

In 2023, Kentucky ranked 28th among all states in ACPSA employment and 33rd among all states in ACPSA employment growth. Since 2022, ACPSA employment has decreased 2.2 percent in Kentucky, compared with an increase of 0.3 percent for the United States.

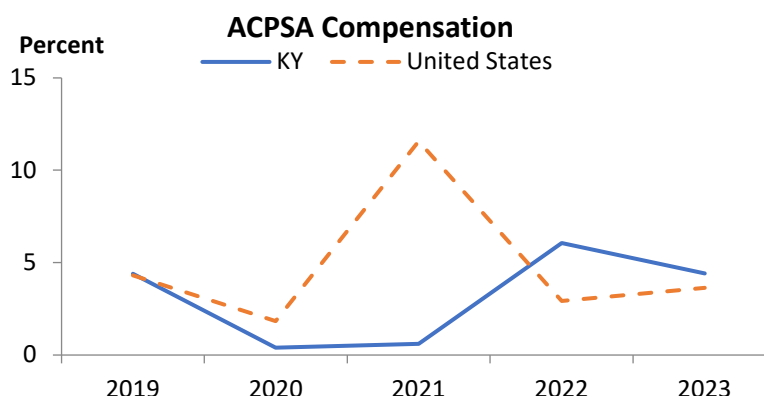


Note. BEA's ACPSA statistics are supported by funding from the National Endowment for the Arts.

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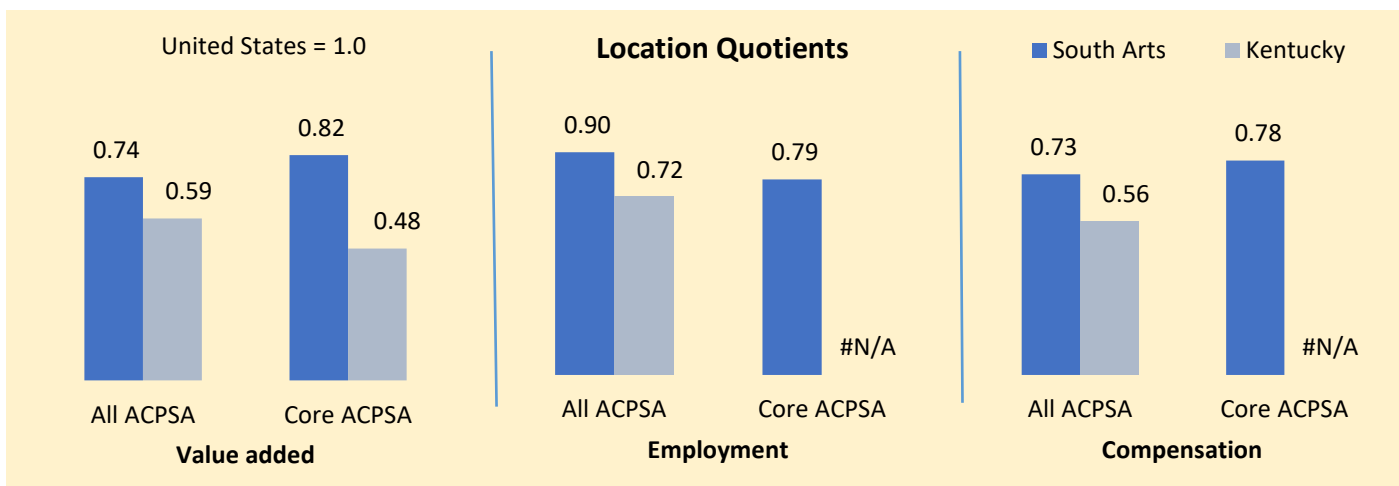


In 2023, Kentucky ranked 30th among all states in ACPSA compensation and 25th among all states in ACPSA compensation growth. Since 2022, ACPSA compensation has grown 4.4 percent in Kentucky, compared with an increase of 3.6 percent for the United States. Average compensation per wage-and-salary job in Kentucky's ACPSA industries was \$63,953 in 2023, compared with \$71,195 for all salaried jobs in the state.



Location quotients (LQ)

- In 2023, Kentucky ACPSA value added was 41 percent below the national average. By comparison, the LQ for ACPSA value added in all states belonging to the U.S. Regional Arts Organization South Arts (of which Kentucky is a member) was 0.74, or 26 percent below the national average.
- As for employment in 2023, Kentucky and South Arts had an LQ of 0.72 and 0.9 respectively.
- And for compensation in 2023, Kentucky and South Arts had an LQ of 0.56 and 0.73 respectively.



ACPSA value added consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product.

ACPSA employment consists of all wage-and-salary jobs in which the workers are engaged in the production of ACPSA goods and services.

ACPSA compensation consists of the remuneration (including wages and salaries as well as benefits, such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

“Core” ACPSA industries are originators of ideas and content associated with the creation of arts and culture. “Supporting” industries produce and disseminate arts and cultural commodities.

Location quotients measure an industry’s regional concentration of value added, employment, or compensation relative to the U.S. industry’s share. For example, an employment LQ of 1.2 indicates that state’s employment in the industry is 20 percent greater than the industry’s national employment share. An employment LQ of 0.8 indicates that state’s employment in the industry is 20 percent below the industry’s national employment share.

Arts regions, for the purpose of this brief, are defined by the geography groupings for the six U.S. Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent state arts agencies and with the National Endowment for the Arts on planning and program delivery.

The South Arts RAO contains the states (AL, FL, GA, KY, LA, MS, NC, SC, TN).

Please contact ArtsandCulture@bea.gov with any questions.