

# Arts and Cultural Production Satellite Account (ACPSA)



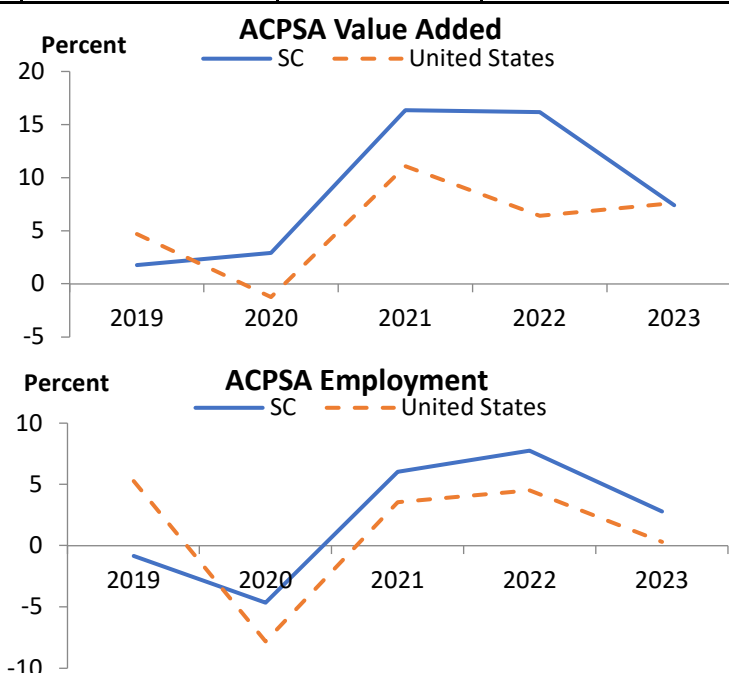
## South Carolina—2023

ACPSA value added	Share of state value added	ACPSA employment	Share of state employment	ACPSA compensation	Share of state compensation
<b>\$9.4 billion</b>	<b>2.9%</b>	<b>67,784 jobs</b>	<b>2.9%</b>	<b>\$4.6 billion</b>	<b>2.7%</b>
			Value added (thousands of dollars)	Employment (jobs)	Compensation (thousands of dollars)
<b>All industries</b>			<b>327,420,127</b>	<b>2,366,372</b>	<b>171,306,796</b>
<b>ACPSA industries</b>			<b>9,414,323</b>	<b>67,784</b>	<b>4,571,623</b>
<b>Top 5 ACPSA industries by value added</b>					
Government			1,789,299	26,949	1,460,679
Broadcasting			1,251,417	4,628	383,140
Wholesale and transportation industries			1,210,394	3,879	373,245
Other information services			670,639	2,332	314,292
Publishing			641,995	2,281	315,412
<b>Core arts and cultural industries</b>			<b>2,091,720</b>	<b>11,498</b>	<b>870,539</b>
<b>Top 5 core arts and cultural industries</b>					
Advertising			482,010	2,454	198,289
Independent artists, writers, and performers			277,395	658	65,642
Architectural services			270,670	1,481	161,090
Interior design services			261,326	581	53,721
Promoters of performing arts and similar events			191,580	724	76,907

### Trends in arts and cultural production: 2022—2023

In 2023, South Carolina ranked 27th among all states in ACPSA value added and 28th among all states in ACPSA value added growth. Since 2022, ACPSA value added has grown 7.4 percent in South Carolina, compared with an increase of 7.6 percent for the United States.

In 2023, South Carolina ranked 25th among all states in ACPSA employment and 15th among all states in ACPSA employment growth. Since 2022, ACPSA employment has grown 2.8 percent in South Carolina, compared with an increase of 0.3 percent for the United States.

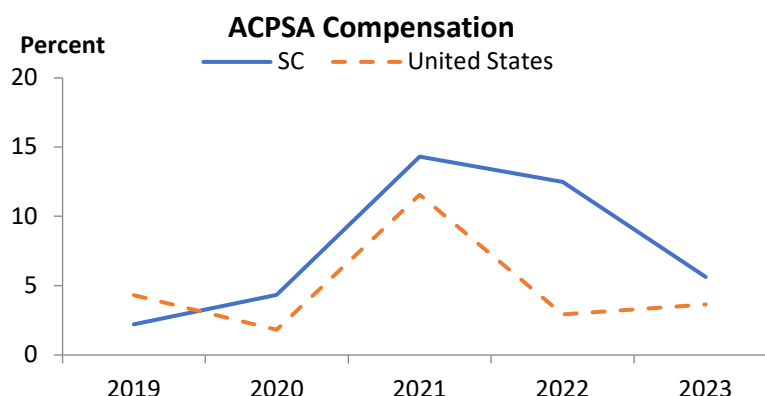


Note. BEA's ACPSA statistics are supported by funding from the National Endowment for the Arts.

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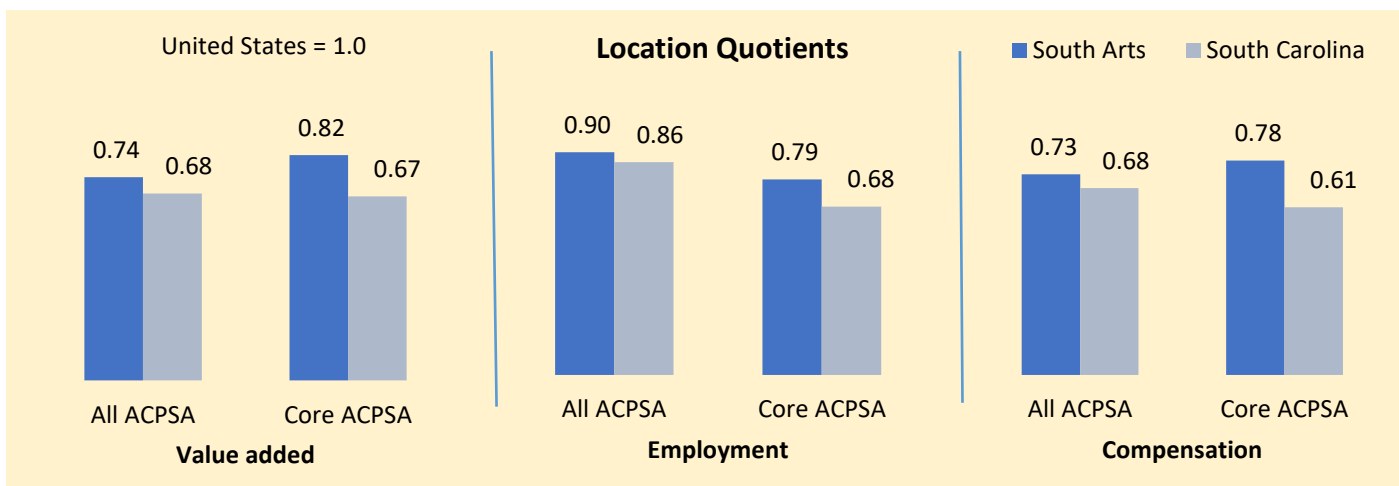


In 2023, South Carolina ranked 26th among all states in ACPSA compensation and 18th among all states in ACPSA compensation growth. Since 2022, ACPSA compensation has grown 5.6 percent in South Carolina, compared with an increase of 3.6 percent for the United States. Average compensation per wage-and-salary job in South Carolina's ACPSA industries was \$67,444 in 2023, compared with \$72,392 for all salaried jobs in the state.



## Location quotients (LQ)

- In 2023, South Carolina ACPSA value added was 32 percent below the national average. By comparison, the LQ for ACPSA value added in all states belonging to the U.S. Regional Arts Organization South Arts (of which South Carolina is a member) was 0.74, or 26 percent below the national average.
- As for employment in 2023, South Carolina and South Arts had an LQ of 0.86 and 0.9 respectively.
- And for compensation in 2023, South Carolina and South Arts had an LQ of 0.68 and 0.73 respectively.



**ACPSA value added** consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product.

**ACPSA employment** consists of all wage-and-salary jobs in which the workers are engaged in the production of ACPSA goods and services.

**ACPSA compensation** consists of the remuneration (including wages and salaries as well as benefits, such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

**“Core” ACPSA industries** are originators of ideas and content associated with the creation of arts and culture. “Supporting” industries produce and disseminate arts and cultural commodities.

**Location quotients** measure an industry’s regional concentration of value added, employment, or compensation relative to the U.S. industry’s share. For example, an employment LQ of 1.2 indicates that state’s employment in the industry is 20 percent greater than the industry’s national employment share. An employment LQ of 0.8 indicates that state’s employment in the industry is 20 percent below the industry’s national employment share.

**Arts regions**, for the purpose of this brief, are defined by the geography groupings for the six U.S. Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent state arts agencies and with the National Endowment for the Arts on planning and program delivery.

The South Arts RAO contains the states (AL, FL, GA, KY, LA, MS, NC, SC, TN).

Please contact [ArtsandCulture@bea.gov](mailto:ArtsandCulture@bea.gov) with any questions.