

# Arts and Cultural Production Satellite Account (ACPSA)



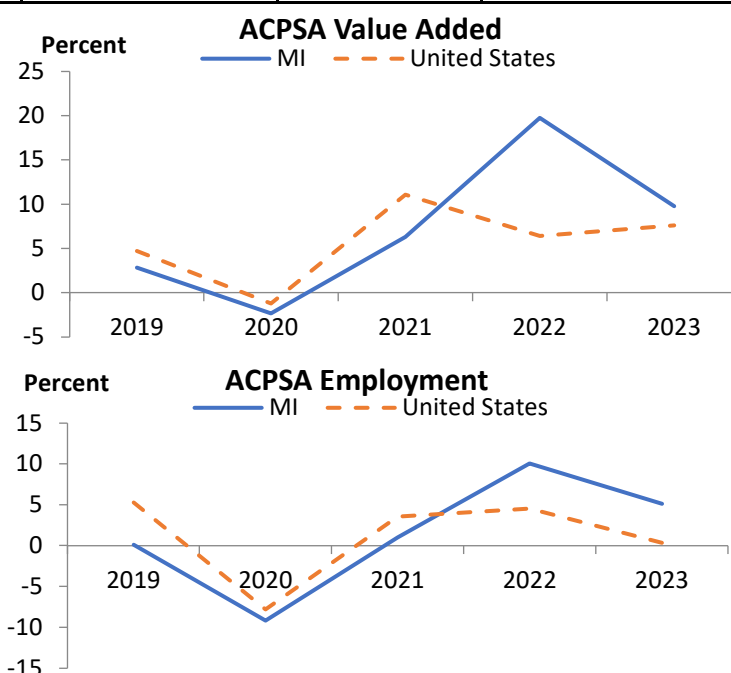
## Michigan—2023

ACPSA value added	Share of state value added	ACPSA employment	Share of state employment	ACPSA compensation	Share of state compensation
<b>\$20.5 billion</b>	<b>3.0%</b>	<b>144,279 jobs</b>	<b>3.2%</b>	<b>\$11.1 billion</b>	<b>3.1%</b>
			Value added (thousands of dollars)	Employment (jobs)	Compensation (thousands of dollars)
<b>All industries</b>			<b>673,818,127</b>	<b>4,519,517</b>	<b>362,449,867</b>
<b>ACPSA industries</b>			<b>20,546,147</b>	<b>144,279</b>	<b>11,102,907</b>
<b>Top 5 ACPSA industries by value added</b>					
Government			3,746,875	52,331	3,042,439
Other information services			2,452,102	8,737	1,100,360
Wholesale and transportation industries			2,159,137	7,367	728,258
Broadcasting			1,701,924	6,473	654,867
Publishing			1,370,564	4,278	630,458
<b>Core arts and cultural industries</b>			<b>5,243,197</b>	<b>31,896</b>	<b>3,054,893</b>
<b>Top 5 core arts and cultural industries</b>					
Advertising			1,302,804	5,419	583,034
Architectural services			552,277	2,885	325,859
Promoters of performing arts and similar events			463,066	1,326	179,953
Interior design services			290,929	719	66,931
Museums			281,911	4,103	173,247

### Trends in arts and cultural production: 2022—2023

In 2023, Michigan ranked 15th among all states in ACPSA value added and 17th among all states in ACPSA value added growth. Since 2022, ACPSA value added has grown 9.8 percent in Michigan, compared with an increase of 7.6 percent for the United States.

In 2023, Michigan ranked 12th among all states in ACPSA employment and 9th among all states in ACPSA employment growth. Since 2022, ACPSA employment has grown 5.1 percent in Michigan, compared with an increase of 0.3 percent for the United States.

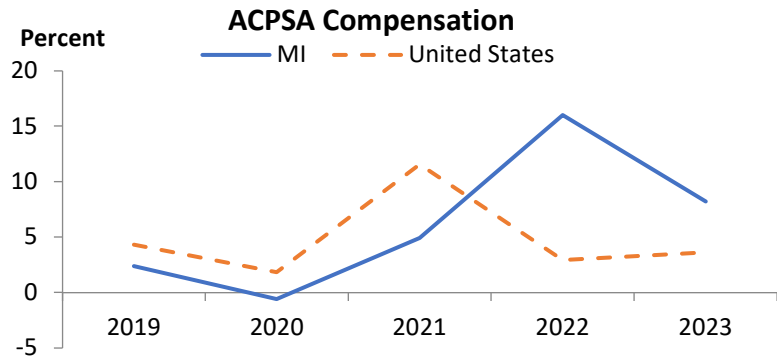


Note. BEA's ACPSA statistics are supported by funding from the National Endowment for the Arts.

# Arts and Cultural Production Satellite Account (ACPSA)

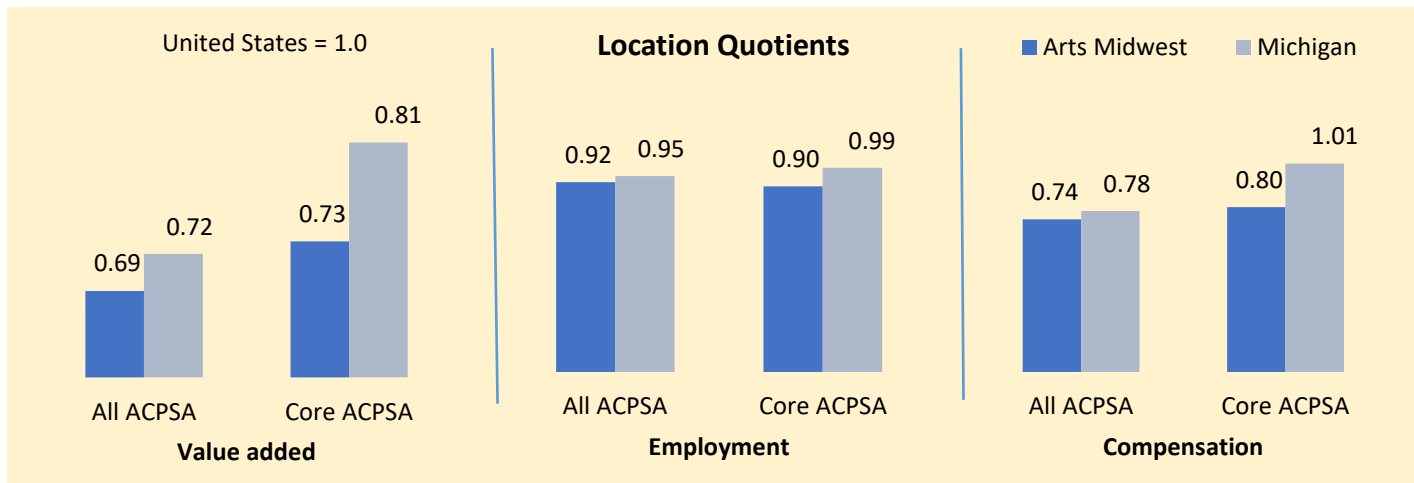


In 2023, Michigan ranked 13th among all states in ACPSA compensation and 11th among all states in ACPSA compensation growth. Since 2022, ACPSA compensation has grown 8.2 percent in Michigan, compared with an increase of 3.6 percent for the United States. Average compensation per wage-and-salary job in Michigan's ACPSA industries was \$76,954 in 2023, compared with \$80,197 for all salaried jobs in the state.



## Location quotients (LQ)

- In 2023, Michigan ACPSA value added was 28 percent below the national average. By comparison, the LQ for ACPSA value added in all states belonging to the U.S. Regional Arts Organization Arts Midwest (of which Michigan is a member) was 0.69, or 31 percent below the national average.
- As for employment in 2023, Michigan and Arts Midwest had an LQ of 0.95 and 0.92 respectively.
- And for compensation in 2023, Michigan and Arts Midwest had an LQ of 0.78 and 0.74 respectively.



**ACPSA value added** consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product.

**ACPSA employment** consists of all wage-and-salary jobs in which the workers are engaged in the production of ACPSA goods and services.

**ACPSA compensation** consists of the remuneration (including wages and salaries as well as benefits, such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

**“Core” ACPSA industries** are originators of ideas and content associated with the creation of arts and culture. “Supporting” industries produce and disseminate arts and cultural commodities.

**Location quotients** measure an industry’s regional concentration of value added, employment, or compensation relative to the U.S. industry’s share. For example, an employment LQ of 1.2 indicates that state’s employment in the industry is 20 percent greater than the industry’s national employment share. An employment LQ of 0.8 indicates that state’s employment in the industry is 20 percent below the industry’s national employment share.

**Arts regions**, for the purpose of this brief, are defined by the geography groupings for the six U.S. Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent state arts agencies and with the National Endowment for the Arts on planning and program delivery.

The Arts Midwest RAO contains the states (IL, IN, IA, MI, MN, ND, OH, SD, WI).

Please contact [ArtsandCulture@bea.gov](mailto:ArtsandCulture@bea.gov) with any questions.