

# Arts and Cultural Production Satellite Account (ACPSA)



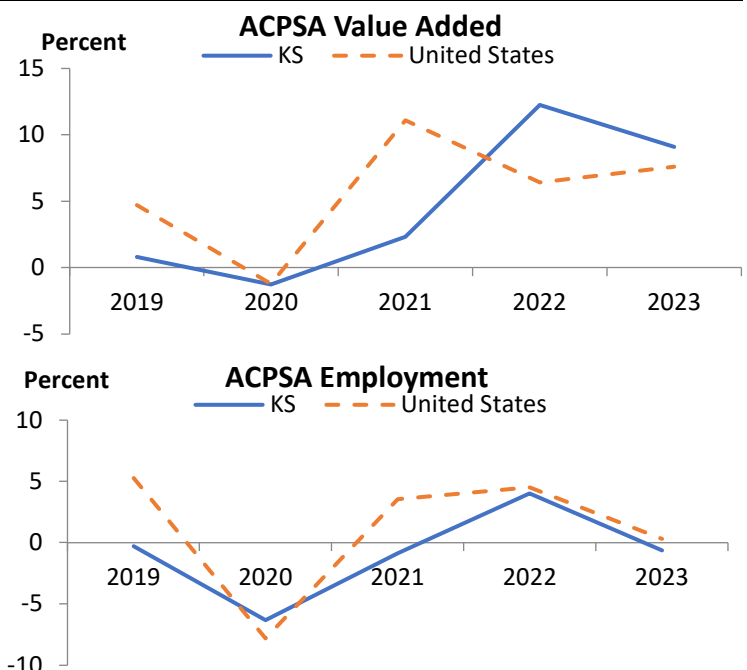
## Kansas—2023

ACPSA value added	Share of state value added	ACPSA employment	Share of state employment	ACPSA compensation	Share of state compensation
<b>\$5.5 billion</b>	<b>2.4%</b>	<b>49,454 jobs</b>	<b>3.2%</b>	<b>\$2.9 billion</b>	<b>2.7%</b>
			Value added (thousands of dollars)	Employment (jobs)	Compensation (thousands of dollars)
<b>All industries</b>			<b>228,232,415</b>	<b>1,522,666</b>	<b>110,212,545</b>
<b>ACPSA industries</b>			<b>5,478,242</b>	<b>49,454</b>	<b>2,921,261</b>
<b>Top 5 ACPSA industries by value added</b>					
Broadcasting			1,426,408	D	D
Government			1,311,148	23,647	975,693
Publishing			397,377	1,520	185,738
Advertising			258,204	1,293	104,464
Retail industries			250,142	4,551	164,868
<b>Core arts and cultural industries</b>			<b>935,411</b>	<b>6,493</b>	<b>443,412</b>
<b>Top 5 core arts and cultural industries</b>					
Advertising			258,204	1,293	104,464
Architectural services			200,120	1,151	112,393
Interior design services			110,004	226	22,140
Promoters of performing arts and similar events			88,932	360	32,786
Graphic design services			50,979	377	23,451

### Trends in arts and cultural production: 2022—2023

In 2023, Kansas ranked 31st among all states in ACPSA value added and 18th among all states in ACPSA value added growth. Since 2022, ACPSA value added has grown 9.1 percent in Kansas, compared with an increase of 7.6 percent for the United States.

In 2023, Kansas ranked 29th among all states in ACPSA employment and 30th among all states in ACPSA employment growth. Since 2022, ACPSA employment has decreased 0.6 percent in Kansas, compared with an increase of 0.3 percent for the United States.

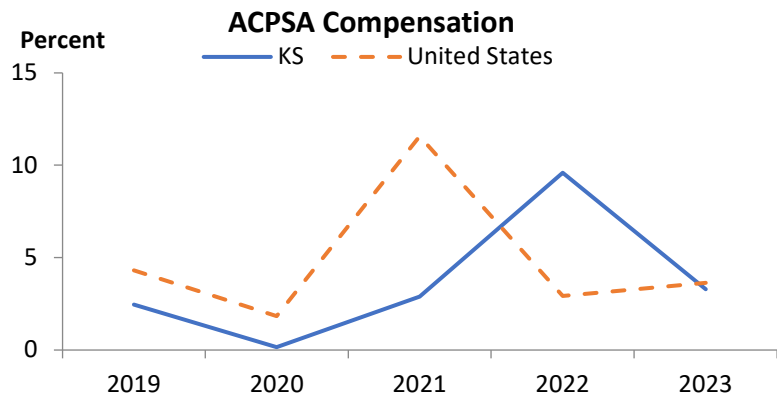


Note. BEA's ACPSA statistics are supported by funding from the National Endowment for the Arts.

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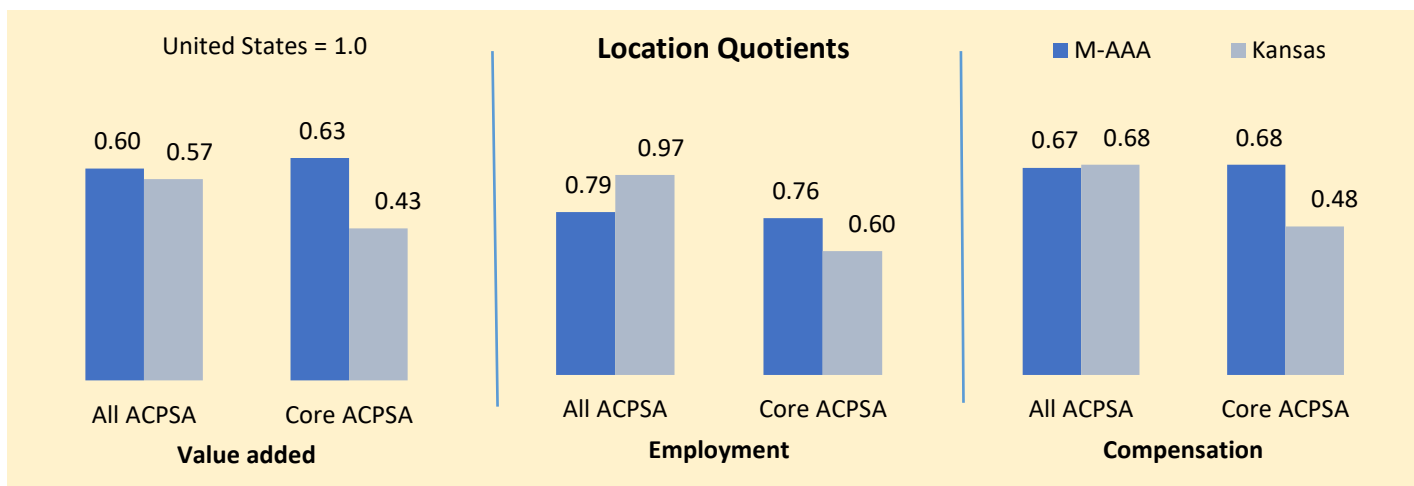


In 2023, Kansas ranked 31st among all states in ACPSA compensation and 30th among all states in ACPSA compensation growth. Since 2022, ACPSA compensation has grown 3.3 percent in Kansas, compared with an increase of 3.6 percent for the United States. Average compensation per wage-and-salary job in Kansas's ACPSA industries was \$59,070 in 2023, compared with \$72,381 for all salaried jobs in the state.



## Location quotients (LQ)

- In 2023, Kansas ACPSA value added was 43 percent below the national average. By comparison, the LQ for ACPSA value added in all states belonging to the U.S. Regional Arts Organization M-AAA (of which Kansas is a member) was 0.6, or 40 percent below the national average.
- As for employment in 2023, Kansas and M-AAA had an LQ of 0.97 and 0.79 respectively.
- And for compensation in 2023, Kansas and M-AAA had an LQ of 0.68 and 0.67 respectively.



**ACPSA value added** consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product.

**ACPSA employment** consists of all wage-and-salary jobs in which the workers are engaged in the production of ACPSA goods and services.

**ACPSA compensation** consists of the remuneration (including wages and salaries as well as benefits, such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

**“Core” ACPSA industries** are originators of ideas and content associated with the creation of arts and culture. “Supporting” industries produce and disseminate arts and cultural commodities.

**Location quotients** measure an industry’s regional concentration of value added, employment, or compensation relative to the U.S. industry’s share. For example, an employment LQ of 1.2 indicates that state’s employment in the industry is 20 percent greater than the industry’s national employment share. An employment LQ of 0.8 indicates that state’s employment in the industry is 20 percent below the industry’s national employment share.

**Arts regions**, for the purpose of this brief, are defined by the geography groupings for the six U.S. Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent state arts agencies and with the National Endowment for the Arts on planning and program delivery.

The Mid-America Arts Alliance (M-AAA) RAO contains the states (AR, KS, MO, NE, OK, TX).

Please contact [ArtsandCulture@bea.gov](mailto:ArtsandCulture@bea.gov) with any questions.