

Arts and Cultural Production Satellite Account (ACPSA)



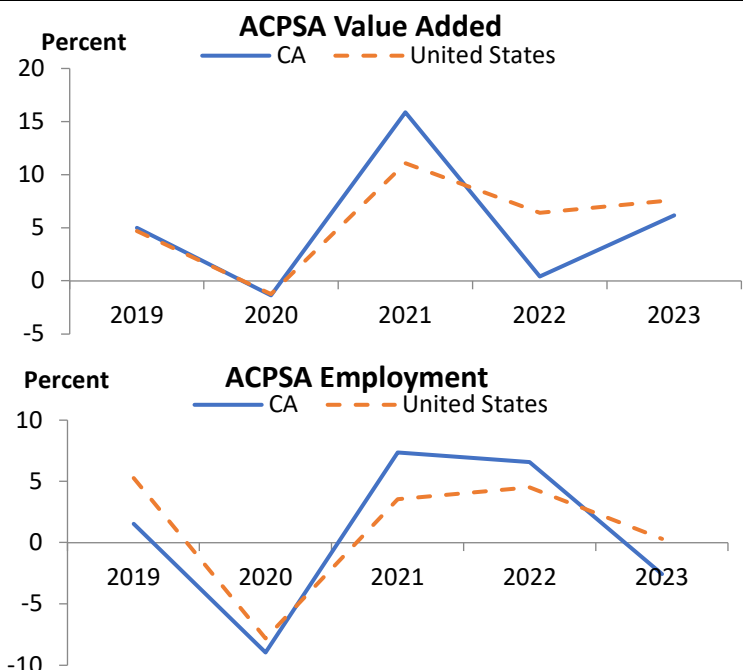
California—2023

ACPSA value added	Share of state value added	ACPSA employment	Share of state employment	ACPSA compensation	Share of state compensation
\$288.9 billion	7.5%	821,183 jobs	4.3%	\$136.2 billion	6.8%
			Value added (thousands of dollars)	Employment (jobs)	Compensation (thousands of dollars)
All industries			3,870,378,947	18,900,641	2,013,544,230
ACPSA industries			288,902,344	821,183	136,233,148
Top 5 ACPSA industries by value added					
Other information services			88,835,455	100,687	40,889,568
Motion pictures			47,206,210	132,819	18,753,053
Independent artists, writers, and performers			24,242,807	31,452	7,310,257
Publishing			21,397,662	40,630	11,166,238
Broadcasting			16,670,234	50,878	11,331,663
Core arts and cultural industries			65,841,175	180,556	26,426,628
Top 5 core arts and cultural industries					
Independent artists, writers, and performers			24,242,807	31,452	7,310,257
Advertising			7,873,673	26,499	3,479,880
Promoters of performing arts and similar events			6,667,813	7,969	1,994,034
Architectural services			5,143,651	22,359	2,926,362
Performing arts companies			4,181,052	10,070	1,852,741

Trends in arts and cultural production: 2022—2023

In 2023, California ranked 1st among all states in ACPSA value added and 33rd among all states in ACPSA value added growth. Since 2022, ACPSA value added has grown 6.2 percent in California, compared with an increase of 7.6 percent for the United States.

In 2023, California ranked 1st among all states in ACPSA employment and 35th among all states in ACPSA employment growth. Since 2022, ACPSA employment has decreased 2.6 percent in California, compared with an increase of 0.3 percent for the United States.

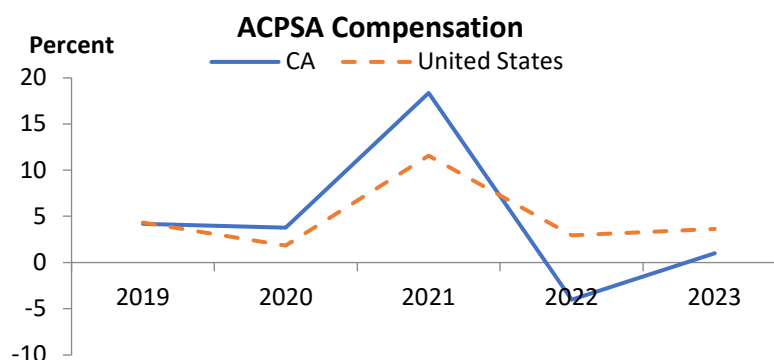


Note. BEA's ACPSA statistics are supported by funding from the National Endowment for the Arts.

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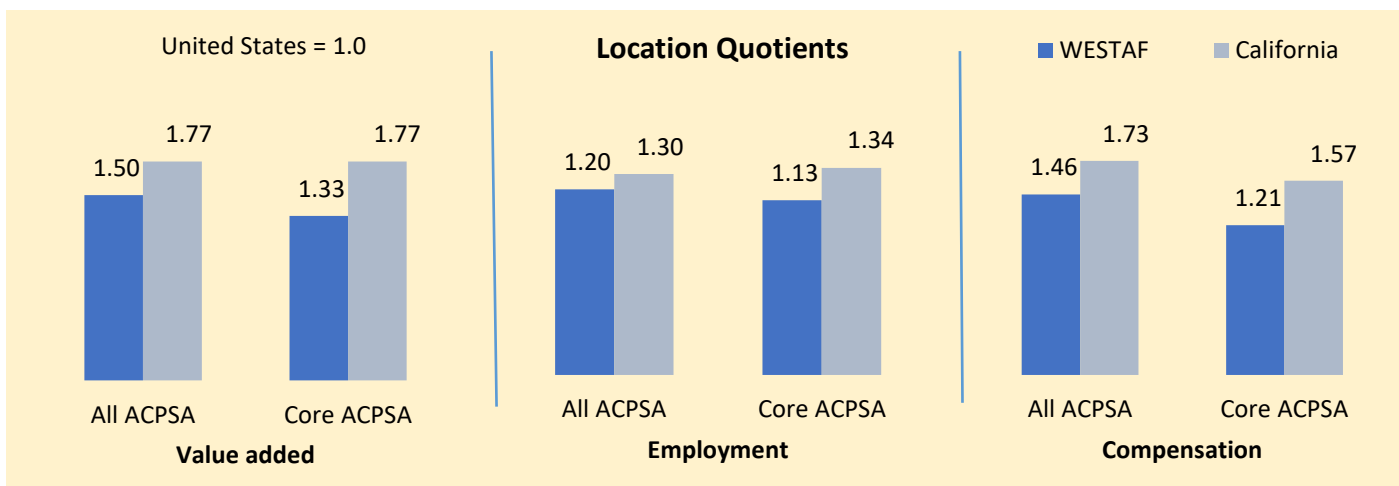


In 2023, California ranked 1st among all states in ACPSA compensation and 39th among all states in ACPSA compensation growth. Since 2022, ACPSA compensation has grown 1 percent in California, compared with an increase of 3.6 percent for the United States. Average compensation per wage-and-salary job in California's ACPSA industries was \$165,899 in 2023, compared with \$106,533 for all salaried jobs in the state.



Location quotients (LQ)

- In 2023, California ACPSA value added was 77 percent above the national average. By comparison, the LQ for ACPSA value added in all states belonging to the U.S. Regional Arts Organization WESTAF (of which California is a member) was 1.5, or 50 percent above the national average.
- As for employment in 2023, California and WESTAF had an LQ of 1.3 and 1.2 respectively.
- And for compensation in 2023, California and WESTAF had an LQ of 1.73 and 1.46 respectively.



ACPSA value added consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product.

ACPSA employment consists of all wage-and-salary jobs in which the workers are engaged in the production of ACPSA goods and services.

ACPSA compensation consists of the remuneration (including wages and salaries as well as benefits, such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

"Core" ACPSA industries are originators of ideas and content associated with the creation of arts and culture. "Supporting" industries produce and disseminate arts and cultural commodities.

Location quotients measure an industry's regional concentration of value added, employment, or compensation relative to the U.S. industry's share. For example, an employment LQ of 1.2 indicates that state's employment in the industry is 20 percent greater than the industry's national employment share. An employment LQ of 0.8 indicates that state's employment in the industry is 20 percent below the industry's national employment share.

Arts regions, for the purpose of this brief, are defined by the geography groupings for the six U.S. Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent state arts agencies and with the National Endowment for the Arts on planning and program delivery.

The Western States Arts Federation (WESTAF) RAO contains the states (AK, AZ, CA, CO, HI, ID, MT, NM, NV, OR, UT, WA, WY).

Please contact ArtsandCulture@bea.gov with any questions.