

# Arts and Cultural Production Satellite Account (ACPSA)



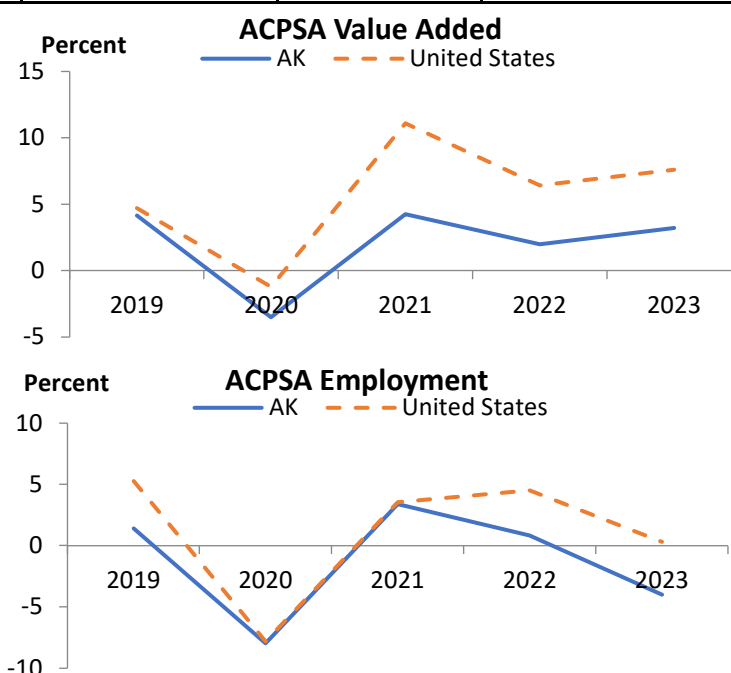
## Alaska—2023

ACPSA value added	Share of state value added	ACPSA employment	Share of state employment	ACPSA compensation	Share of state compensation
<b>\$1.5 billion</b>	<b>2.2%</b>	<b>13,291 jobs</b>	<b>3.7%</b>	<b>\$1.0 billion</b>	<b>3.1%</b>
			Value added (thousands of dollars)	Employment (jobs)	Compensation (thousands of dollars)
<b>All industries</b>			<b>68,056,035</b>	<b>356,169</b>	<b>32,980,290</b>
<b>ACPSA industries</b>			<b>1,465,286</b>	<b>13,291</b>	<b>1,028,382</b>
<i>Top 5 ACPSA industries by value added</i>					
Government			758,070	7,972	672,899
Broadcasting			267,887	1,208	116,816
Retail industries			75,739	1,284	47,763
Architectural services			46,950	253	24,272
Motion pictures			45,295	D	D
<b>Core arts and cultural industries</b>			<b>181,740</b>	<b>1,408</b>	<b>97,445</b>
<i>Top 5 core arts and cultural industries</i>					
Architectural services			46,950	253	24,272
Museums			31,840	434	22,030
Advertising			28,789	216	12,621
Promoters of performing arts and similar events			18,239	72	9,039
Performing arts companies			14,313	89	6,968

### Trends in arts and cultural production: 2022—2023

In 2023, Alaska ranked 47th among all states in ACPSA value added and 46th among all states in ACPSA value added growth. Since 2022, ACPSA value added has grown 3.2 percent in Alaska, compared with an increase of 7.6 percent for the United States.

In 2023, Alaska ranked 47th among all states in ACPSA employment and 41st among all states in ACPSA employment growth. Since 2022, ACPSA employment has decreased 4 percent in Alaska, compared with an increase of 0.3 percent for the United States.

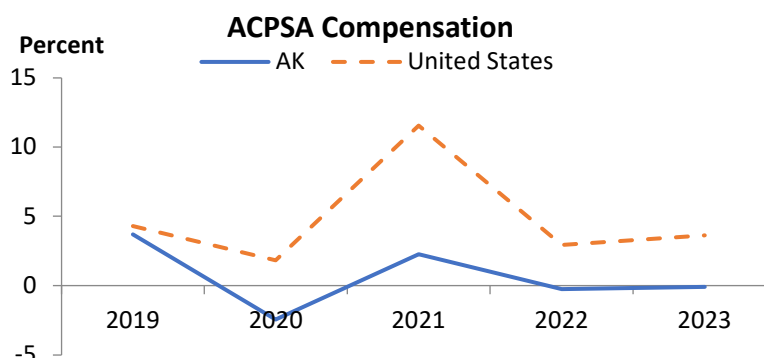


Note. BEA's ACPSA statistics are supported by funding from the National Endowment for the Arts.

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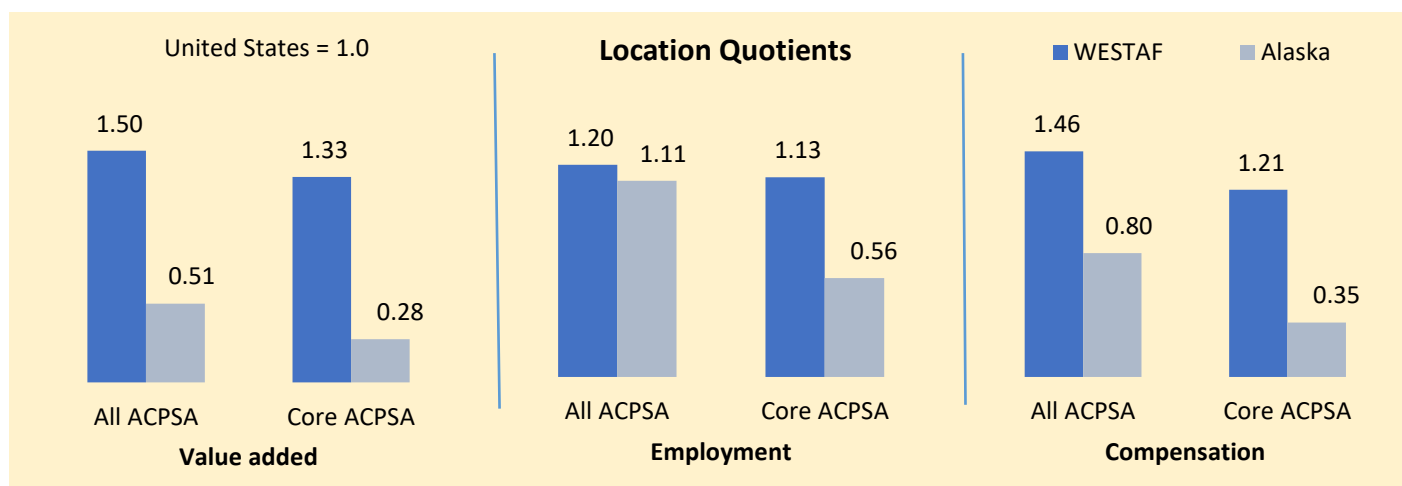


In 2023, Alaska ranked 44th among all states in ACPSA compensation and 44th among all states in ACPSA compensation growth. Since 2022, ACPSA compensation has decreased 0.1 percent in Alaska, compared with an increase of 3.6 percent for the United States. Average compensation per wage-and-salary job in Alaska's ACPSA industries was \$77,374 in 2023, compared with \$92,597 for all salaried jobs in the state.



## Location quotients (LQ)

- In 2023, Alaska ACPSA value added was 49 percent below the national average. By comparison, the LQ for ACPSA value added in all states belonging to the U.S. Regional Arts Organization WESTAF (of which Alaska is a member) was 1.5, or 50 percent above the national average.
- As for employment in 2023, Alaska and WESTAF had an LQ of 1.11 and 1.2 respectively.
- And for compensation in 2023, Alaska and WESTAF had an LQ of 0.8 and 1.46 respectively.



**ACPSA value added** consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product.

**ACPSA employment** consists of all wage-and-salary jobs in which the workers are engaged in the production of ACPSA goods and services.

**ACPSA compensation** consists of the remuneration (including wages and salaries as well as benefits, such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

**"Core" ACPSA industries** are originators of ideas and content associated with the creation of arts and culture. "Supporting" industries produce and disseminate arts and cultural commodities.

**Location quotients** measure an industry's regional concentration of value added, employment, or compensation relative to the U.S. industry's share. For example, an employment LQ of 1.2 indicates that state's employment in the industry is 20 percent greater than the industry's national employment share. An employment LQ of 0.8 indicates that state's employment in the industry is 20 percent below the industry's national employment share.

**Arts regions**, for the purpose of this brief, are defined by the geography groupings for the six U.S. Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent state arts agencies and with the National Endowment for the Arts on planning and program delivery.

The Western States Arts Federation (WESTAF) RAO contains the states (AK, AZ, CA, CO, HI, ID, MT, NM, NV, OR, UT, WA, WY).

Please contact [ArtsandCulture@bea.gov](mailto:ArtsandCulture@bea.gov) with any questions.