

# Arts and Cultural Production Satellite Account (ACPSA)



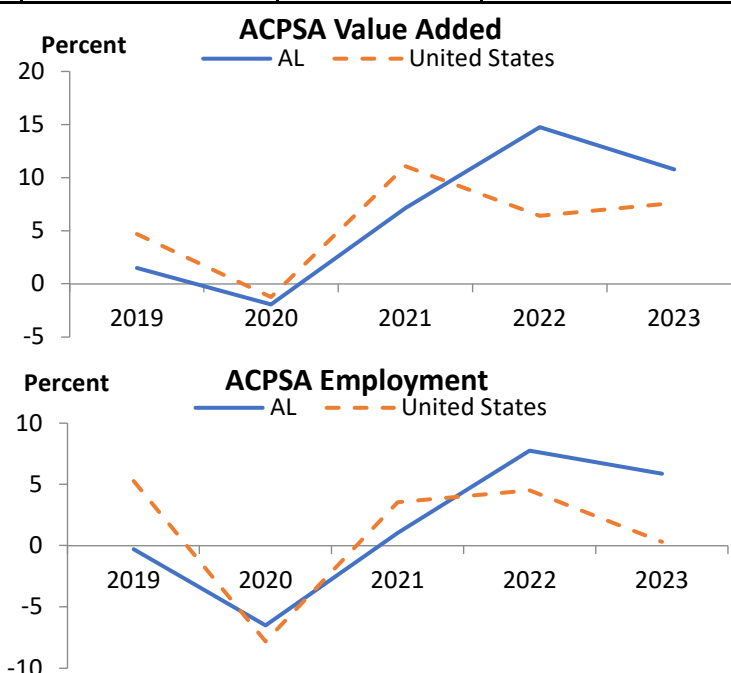
## Alabama—2023

ACPSA value added	Share of state value added	ACPSA employment	Share of state employment	ACPSA compensation	Share of state compensation
<b>\$7.1 billion</b>	<b>2.3%</b>	<b>61,167 jobs</b>	<b>2.8%</b>	<b>\$3.4 billion</b>	<b>2.1%</b>
			Value added (thousands of dollars)	Employment (jobs)	Compensation (thousands of dollars)
<b>All industries</b>			<b>304,935,567</b>	<b>2,202,192</b>	<b>159,025,860</b>
<b>ACPSA industries</b>			<b>7,102,932</b>	<b>61,167</b>	<b>3,408,051</b>
<b>Top 5 ACPSA industries by value added</b>					
Government			1,688,754	29,881	1,349,951
Broadcasting			1,342,648	3,530	293,724
Publishing			524,282	1,897	221,465
Retail industries			470,914	8,665	298,400
Wholesale and transportation industries			407,925	1,732	121,889
<b>Core arts and cultural industries</b>			<b>1,205,080</b>	<b>7,638</b>	<b>539,197</b>
<b>Top 5 core arts and cultural industries</b>					
Advertising			250,038	1,459	113,586
Architectural services			238,672	1,181	134,485
Interior design services			160,021	334	30,369
Promoters of performing arts and similar events			98,419	256	38,709
Photography and photofinishing services			98,237	499	26,457

### Trends in arts and cultural production: 2022—2023

In 2023, Alabama ranked 28th among all states in ACPSA value added and 11th among all states in ACPSA value added growth. Since 2022, ACPSA value added has grown 10.8 percent in Alabama, compared with an increase of 7.6 percent for the United States.

In 2023, Alabama ranked 26th among all states in ACPSA employment and 4th among all states in ACPSA employment growth. Since 2022, ACPSA employment has grown 5.8 percent in Alabama, compared with an increase of 0.3 percent for the United States.

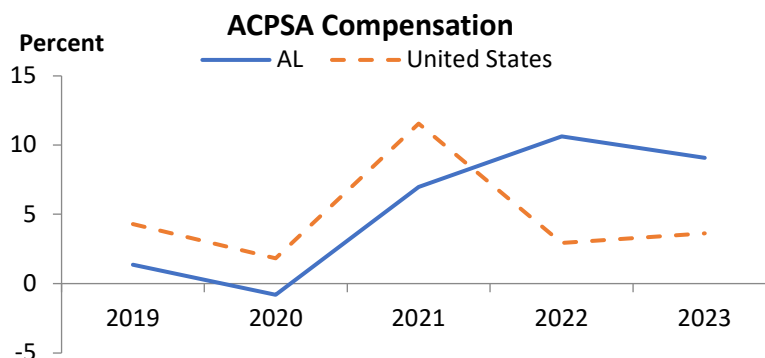


Note. BEA's ACPSA statistics are supported by funding from the National Endowment for the Arts.

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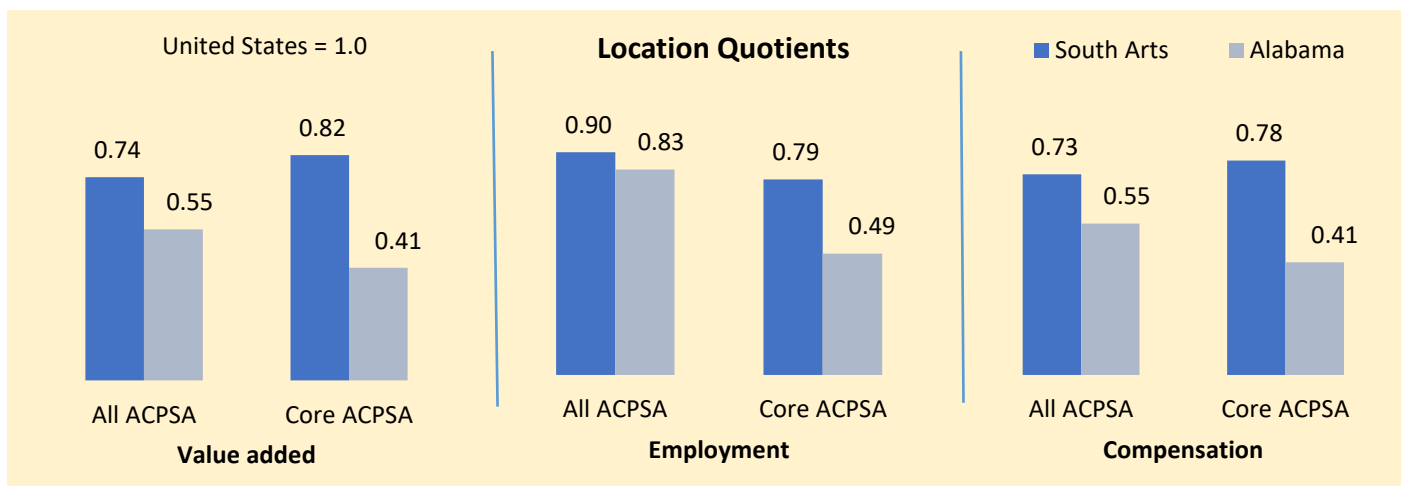


In 2023, Alabama ranked 28th among all states in ACPSA compensation and 7th among all states in ACPSA compensation growth. Since 2022, ACPSA compensation has grown 9.1 percent in Alabama, compared with an increase of 3.6 percent for the United States. Average compensation per wage-and-salary job in Alabama's ACPSA industries was \$55,717 in 2023, compared with \$72,213 for all salaried jobs in the state.



## Location quotients (LQ)

- In 2023, Alabama ACPSA value added was 45 percent below the national average. By comparison, the LQ for ACPSA value added in all states belonging to the U.S. Regional Arts Organization South Arts (of which Alabama is a member) was 0.74, or 26 percent below the national average.
- As for employment in 2023, Alabama and South Arts had an LQ of 0.83 and 0.9 respectively.
- And for compensation in 2023, Alabama and South Arts had an LQ of 0.55 and 0.73 respectively.



**ACPSA value added** consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product.

**ACPSA employment** consists of all wage-and-salary jobs in which the workers are engaged in the production of ACPSA goods and services.

**ACPSA compensation** consists of the remuneration (including wages and salaries as well as benefits, such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

**“Core” ACPSA industries** are originators of ideas and content associated with the creation of arts and culture. “Supporting” industries produce and disseminate arts and cultural commodities.

**Location quotients** measure an industry’s regional concentration of value added, employment, or compensation relative to the U.S. industry’s share. For example, an employment LQ of 1.2 indicates that state’s employment in the industry is 20 percent greater than the industry’s national employment share. An employment LQ of 0.8 indicates that state’s employment in the industry is 20 percent below the industry’s national employment share.

**Arts regions**, for the purpose of this brief, are defined by the geography groupings for the six U.S. Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent state arts agencies and with the National Endowment for the Arts on planning and program delivery.

The South Arts RAO contains the states (AL, FL, GA, KY, LA, MS, NC, SC, TN).

Please contact [ArtsandCulture@bea.gov](mailto:ArtsandCulture@bea.gov) with any questions.