

Arts and Cultural Production Satellite Account (ACPSA)



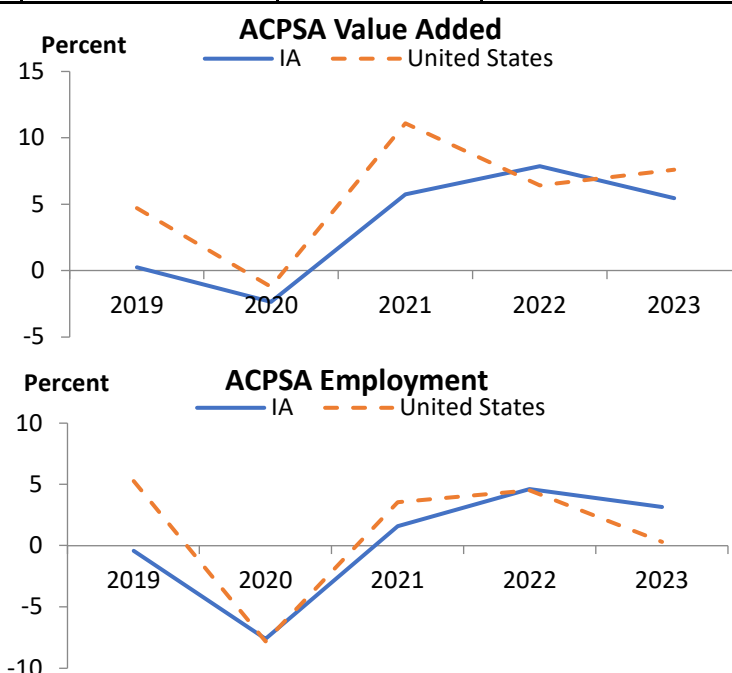
Iowa—2023

ACPSA value added	Share of state value added	ACPSA employment	Share of state employment	ACPSA compensation	Share of state compensation
\$5.2 billion	2.0%	48,290 jobs	2.9%	\$2.7 billion	2.3%
			Value added (thousands of dollars)	Employment (jobs)	Compensation (thousands of dollars)
All industries			254,031,974	1,646,533	117,810,058
ACPSA industries			5,195,772	48,290	2,711,102
Top 5 ACPSA industries by value added					
Government			1,198,296	20,515	924,442
Broadcasting			777,535	2,628	211,180
Retail industries			453,718	5,793	195,597
Publishing			443,036	1,640	176,213
Construction			321,258	2,797	230,852
Core arts and cultural industries			963,450	7,503	472,166
Top 5 core arts and cultural industries					
Advertising			243,816	1,424	110,633
Architectural services			149,176	793	84,568
Promoters of performing arts and similar events			112,033	569	48,739
Photography and photofinishing services			83,789	431	21,896
Museums			60,496	1,088	39,216

Trends in arts and cultural production: 2022—2023

In 2023, Iowa ranked 33rd among all states in ACPSA value added and 38th among all states in ACPSA value added growth. Since 2022, ACPSA value added has grown 5.4 percent in Iowa, compared with an increase of 7.6 percent for the United States.

In 2023, Iowa ranked 32nd among all states in ACPSA employment and 14th among all states in ACPSA employment growth. Since 2022, ACPSA employment has grown 3.1 percent in Iowa, compared with an increase of 0.3 percent for the United States.

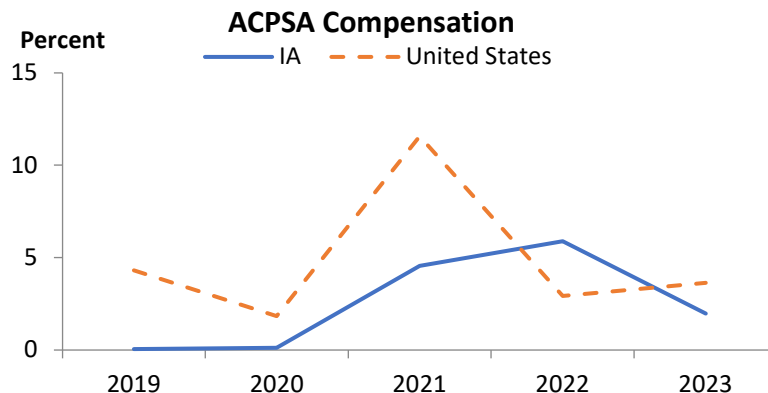


Note. BEA's ACPSA statistics are supported by funding from the National Endowment for the Arts.

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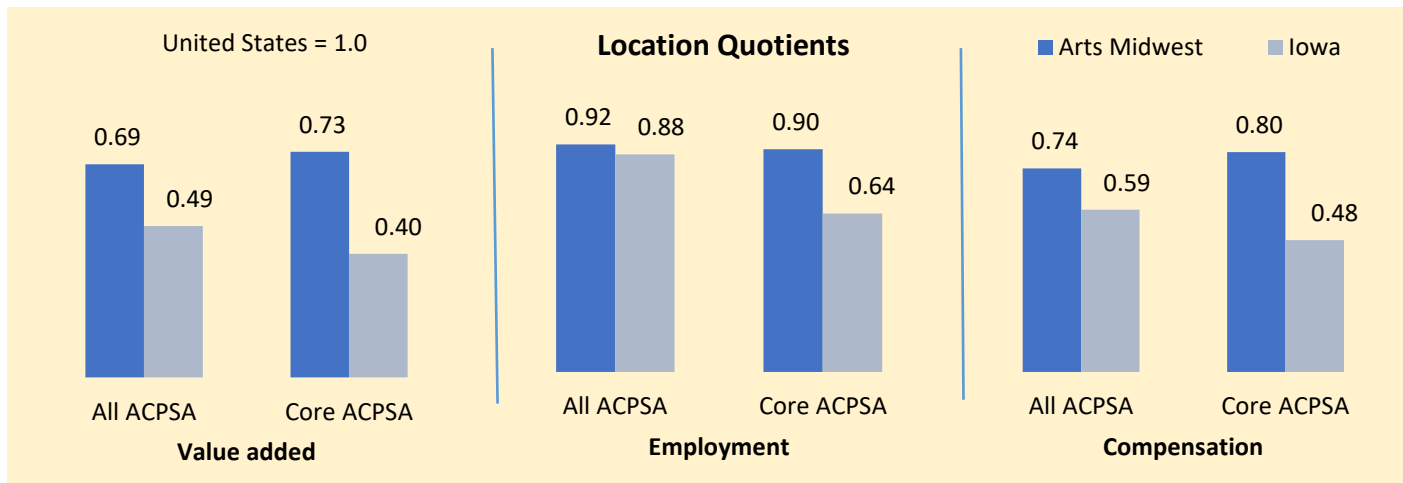


In 2023, Iowa ranked 33rd among all states in ACPSA compensation and 35th among all states in ACPSA compensation growth. Since 2022, ACPSA compensation has grown 2 percent in Iowa, compared with an increase of 3.6 percent for the United States. Average compensation per wage-and-salary job in Iowa's ACPSA industries was \$56,142 in 2023, compared with \$71,550 for all salaried jobs in the state.



Location quotients (LQ)

- In 2023, Iowa ACPSA value added was 51 percent below the national average. By comparison, the LQ for ACPSA value added in all states belonging to the U.S. Regional Arts Organization Arts Midwest (of which Iowa is a member) was 0.69, or 31 percent below the national average.
- As for employment in 2023, Iowa and Arts Midwest had an LQ of 0.88 and 0.92 respectively.
- And for compensation in 2023, Iowa and Arts Midwest had an LQ of 0.59 and 0.74 respectively.



ACPSA value added consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product.

ACPSA employment consists of all wage-and-salary jobs in which the workers are engaged in the production of ACPSA goods and services.

ACPSA compensation consists of the remuneration (including wages and salaries as well as benefits, such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

“Core” ACPSA industries are originators of ideas and content associated with the creation of arts and culture. “Supporting” industries produce and disseminate arts and cultural commodities.

Location quotients measure an industry’s regional concentration of value added, employment, or compensation relative to the U.S. industry’s share. For example, an employment LQ of 1.2 indicates that state’s employment in the industry is 20 percent greater than the industry’s national employment share. An employment LQ of 0.8 indicates that state’s employment in the industry is 20 percent below the industry’s national employment share.

Arts regions, for the purpose of this brief, are defined by the geography groupings for the six U.S. Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent state arts agencies and with the National Endowment for the Arts on planning and program delivery.

The Arts Midwest RAO contains the states (IL, IN, IA, MI, MN, ND, OH, SD, WI).

Please contact ArtsandCulture@bea.gov with any questions.