

Arts and Cultural Production Satellite Account (ACPSA)



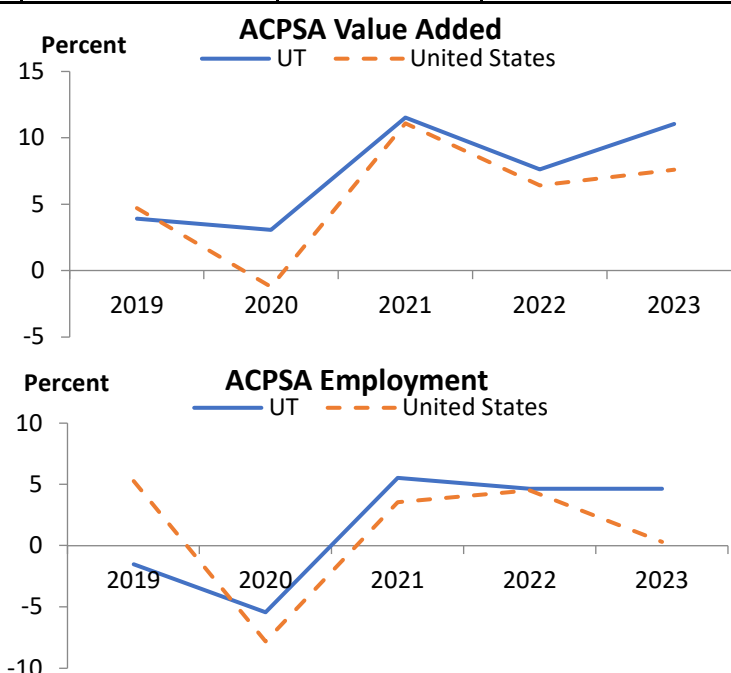
Utah—2023

ACPSA value added	Share of state value added	ACPSA employment	Share of state employment	ACPSA compensation	Share of state compensation
\$9.6 billion	3.4%	69,047 jobs	3.8%	\$5.1 billion	3.6%
			Value added (thousands of dollars)	Employment (jobs)	Compensation (thousands of dollars)
All industries			281,329,129	1,801,689	141,022,932
ACPSA industries			9,586,983	69,047	5,136,965
Top 5 ACPSA industries by value added					
Publishing			2,100,096	5,748	1,023,189
Government			1,574,160	20,337	1,321,232
Retail industries			814,879	8,609	428,135
Motion pictures			627,322	6,397	248,516
Wholesale and transportation industries			517,149	2,623	236,999
Core arts and cultural industries			2,124,907	14,301	948,949
Top 5 core arts and cultural industries					
Advertising			365,189	1,972	172,577
Architectural services			285,437	1,650	157,047
Independent artists, writers, and performers			268,393	1,132	57,785
Interior design services			257,590	626	56,051
Promoters of performing arts and similar events			192,483	733	74,937

Trends in arts and cultural production: 2022—2023

In 2023, Utah ranked 26th among all states in ACPSA value added and 8th among all states in ACPSA value added growth. Since 2022, ACPSA value added has grown 11 percent in Utah, compared with an increase of 7.6 percent for the United States.

In 2023, Utah ranked 24th among all states in ACPSA employment and 11th among all states in ACPSA employment growth. Since 2022, ACPSA employment has grown 4.6 percent in Utah, compared with an increase of 0.3 percent for the United States.

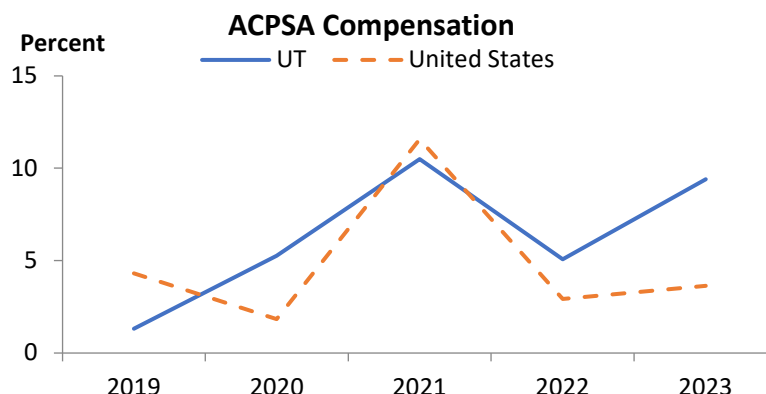


Note. BEA's ACPSA statistics are supported by funding from the National Endowment for the Arts.

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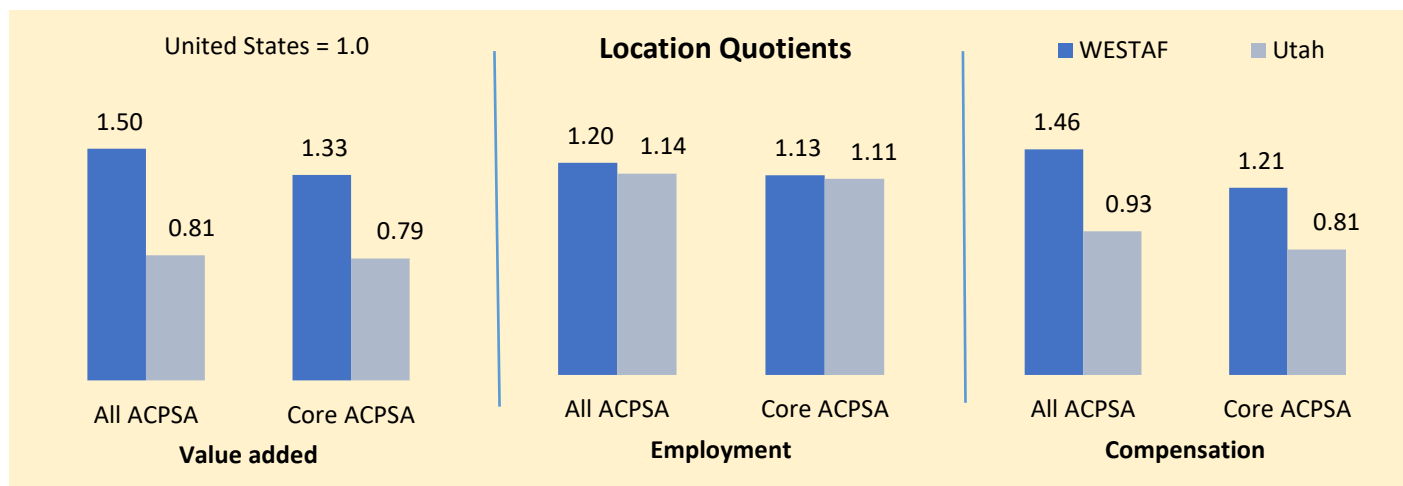


In 2023, Utah ranked 25th among all states in ACPSA compensation and 6th among all states in ACPSA compensation growth. Since 2022, ACPSA compensation has grown 9.4 percent in Utah, compared with an increase of 3.6 percent for the United States. Average compensation per wage-and-salary job in Utah's ACPSA industries was \$74,398 in 2023, compared with \$78,273 for all salaried jobs in the state.



Location quotients (LQ)

- In 2023, Utah ACPSA value added was 19 percent below the national average. By comparison, the LQ for ACPSA value added in all states belonging to the U.S. Regional Arts Organization WESTAF (of which Utah is a member) was 1.5, or 50 percent above the national average.
- As for employment in 2023, Utah and WESTAF had an LQ of 1.14 and 1.2 respectively.
- And for compensation in 2023, Utah and WESTAF had an LQ of 0.93 and 1.46 respectively.



ACPSA value added consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product.

ACPSA employment consists of all wage-and-salary jobs in which the workers are engaged in the production of ACPSA goods and services.

ACPSA compensation consists of the remuneration (including wages and salaries as well as benefits, such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

“Core” ACPSA industries are originators of ideas and content associated with the creation of arts and culture. “Supporting” industries produce and disseminate arts and cultural commodities.

Location quotients measure an industry’s regional concentration of value added, employment, or compensation relative to the U.S. industry’s share. For example, an employment LQ of 1.2 indicates that state’s employment in the industry is 20 percent greater than the industry’s national employment share. An employment LQ of 0.8 indicates that state’s employment in the industry is 20 percent below the industry’s national employment share.

Arts regions, for the purpose of this brief, are defined by the geography groupings for the six U.S. Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent state arts agencies and with the National Endowment for the Arts on planning and program delivery.

The Western States Arts Federation (WESTAF) RAO contains the states (AK, AZ, CA, CO, HI, ID, MT, NM, NV, OR, UT, WA, WY).

Please contact ArtsandCulture@bea.gov with any questions.