

Arts and Cultural Production Satellite Account (ACPSA)



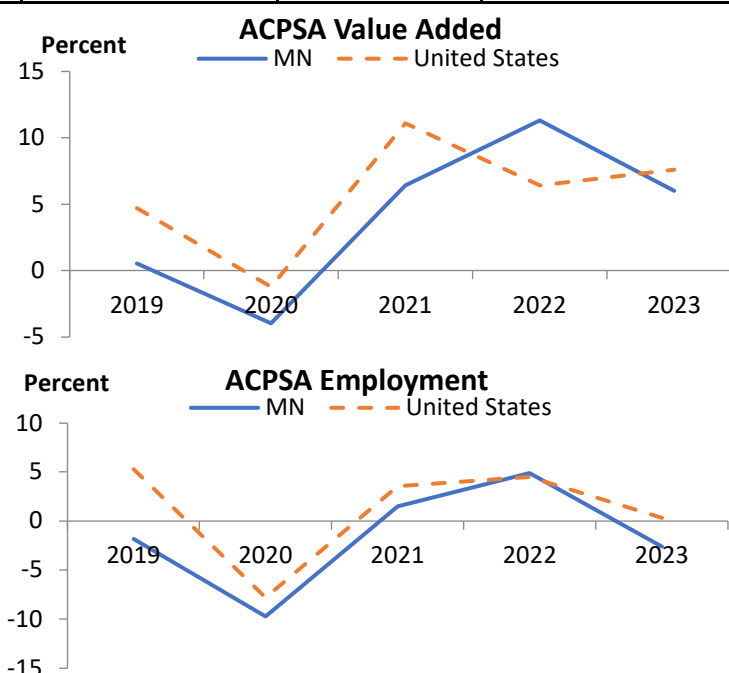
Minnesota—2023

| ACPSA value added | Share of state value added | ACPSA employment | Share of state employment | ACPSA compensation | Share of state compensation |
|---|----------------------------|--------------------|---------------------------------------|----------------------|--|
| \$14.8 billion | 3.1% | 93,918 jobs | 3.1% | \$7.7 billion | 3.0% |
| | | | Value added (thousands of dollars) | Employment (jobs) | Compensation (thousands of dollars) |
| All industries | | | 483,162,136 | 3,046,146 | 260,018,103 |
| ACPSA industries | | | 14,802,054 | 93,918 | 7,700,111 |
| <i>Top 5 ACPSA industries by value added</i> | | | | | |
| Government | | | 2,641,632 | 32,895 | 2,158,945 |
| Publishing | | | 1,876,433 | 5,622 | 782,720 |
| Wholesale and transportation industries | | | 1,368,207 | 5,838 | 753,244 |
| Broadcasting | | | 1,338,318 | 4,272 | 401,312 |
| Other information services | | | 1,104,954 | 3,441 | 497,543 |
| Core arts and cultural industries | | | 3,605,802 | D | D |
| <i>Top 5 core arts and cultural industries</i> | | | | | |
| Advertising | | | 1,103,357 | 4,510 | 488,470 |
| Architectural services | | | 574,475 | 2,918 | 341,771 |
| Promoters of performing arts and similar events | | | 286,701 | 1,385 | 119,340 |
| Performing arts companies | | | 266,794 | 1,947 | 129,348 |
| Photography and photofinishing services | | | 255,804 | D | D |

Trends in arts and cultural production: 2022—2023

In 2023, Minnesota ranked 18th among all states in ACPSA value added and 35th among all states in ACPSA value added growth. Since 2022, ACPSA value added has grown 6 percent in Minnesota, compared with an increase of 7.6 percent for the United States.

In 2023, Minnesota ranked 19th among all states in ACPSA employment and 36th among all states in ACPSA employment growth. Since 2022, ACPSA employment has decreased 2.6 percent in Minnesota, compared with an increase of 0.3 percent for the United States.

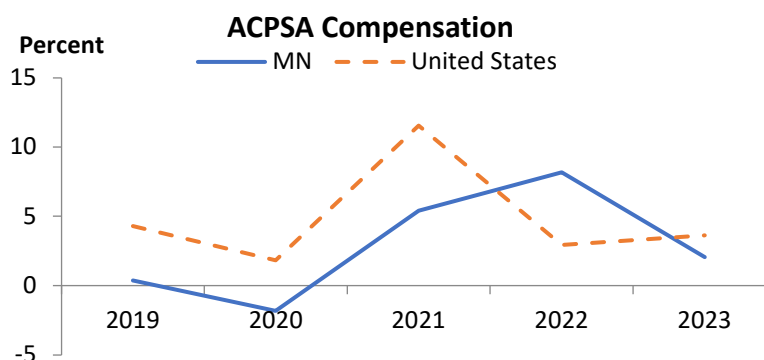


Note. BEA's ACPSA statistics are supported by funding from the National Endowment for the Arts.

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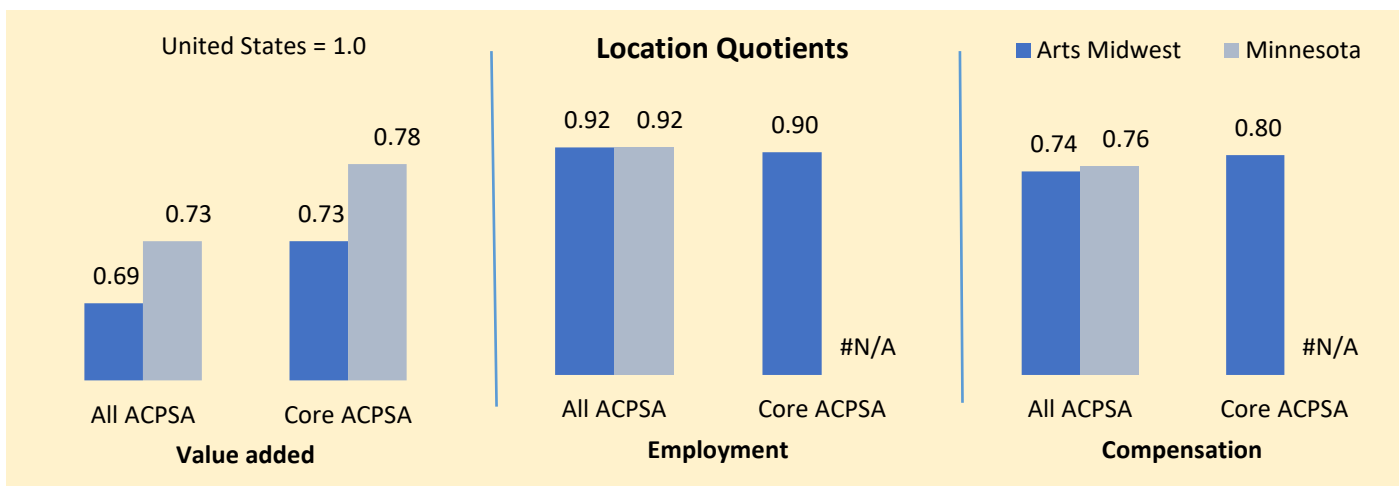


In 2023, Minnesota ranked 17th among all states in ACPSA compensation and 34th among all states in ACPSA compensation growth. Since 2022, ACPSA compensation has grown 2.1 percent in Minnesota, compared with an increase of 3.6 percent for the United States. Average compensation per wage-and-salary job in Minnesota's ACPSA industries was \$81,988 in 2023, compared with \$85,360 for all salaried jobs in the state.



Location quotients (LQ)

- In 2023, Minnesota ACPSA value added was 27 percent below the national average. By comparison, the LQ for ACPSA value added in all states belonging to the U.S. Regional Arts Organization Arts Midwest (of which Minnesota is a member) was 0.69, or 31 percent below the national average.
- As for employment in 2023, Minnesota and Arts Midwest had an LQ of 0.92 and 0.92 respectively.
- And for compensation in 2023, Minnesota and Arts Midwest had an LQ of 0.76 and 0.74 respectively.



ACPSA value added consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product.

ACPSA employment consists of all wage-and-salary jobs in which the workers are engaged in the production of ACPSA goods and services.

ACPSA compensation consists of the remuneration (including wages and salaries as well as benefits, such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

“Core” ACPSA industries are originators of ideas and content associated with the creation of arts and culture. “Supporting” industries produce and disseminate arts and cultural commodities.

Location quotients measure an industry’s regional concentration of value added, employment, or compensation relative to the U.S. industry’s share. For example, an employment LQ of 1.2 indicates that state’s employment in the industry is 20 percent greater than the industry’s national employment share. An employment LQ of 0.8 indicates that state’s employment in the industry is 20 percent below the industry’s national employment share.

Arts regions, for the purpose of this brief, are defined by the geography groupings for the six U.S. Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent state arts agencies and with the National Endowment for the Arts on planning and program delivery.

The Arts Midwest RAO contains the states (IL, IN, IA, MI, MN, ND, OH, SD, WI).

Please contact ArtsandCulture@bea.gov with any questions.