



# Grants Information Webinar

June 5, 2023

*Welcome! We will begin momentarily.*

# National Endowment For the Arts

---

***We are:***

- an independent federal agency established in 1965
- the only funder that supports the arts in all 50 states, territories, and in all 435 Congressional districts in the United States each year.

# National Endowment For the Arts

---

## MISSION

The arts strengthen and promote the well-being and resilience of people and communities. By advancing equitable opportunities for arts participation and practice, the National Endowment for the Arts fosters and sustains an environment in which the arts benefit everyone in the United States.

## VISION

A nation in which the arts are essential to our democracy and to reaching our highest potential by nourishing creative enterprise, freedom of thought, imagination, and inquiry.

# What We Do

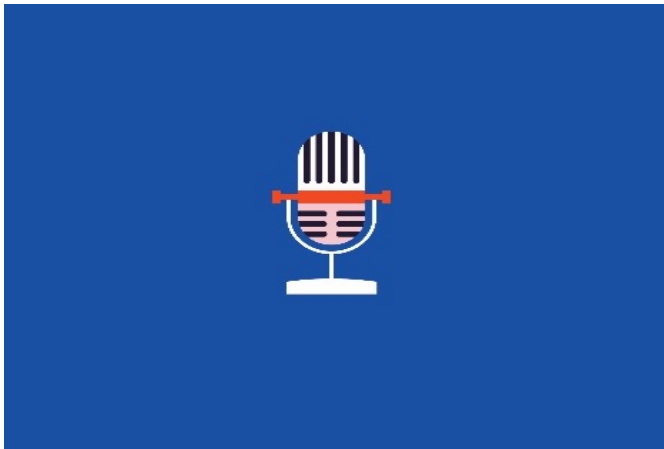
Manage National Initiatives



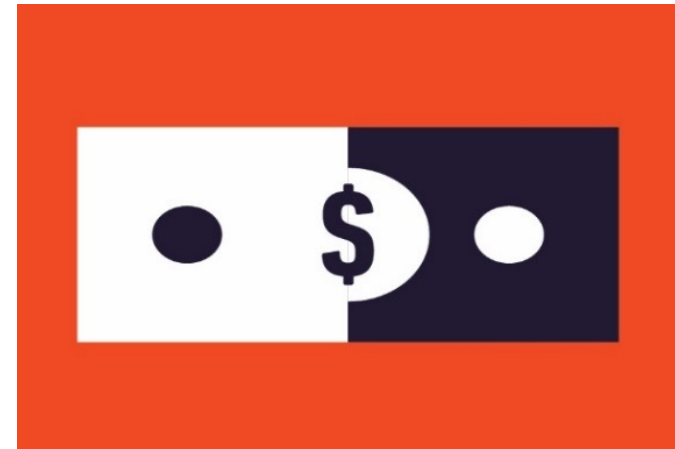
Conduct Arts Research



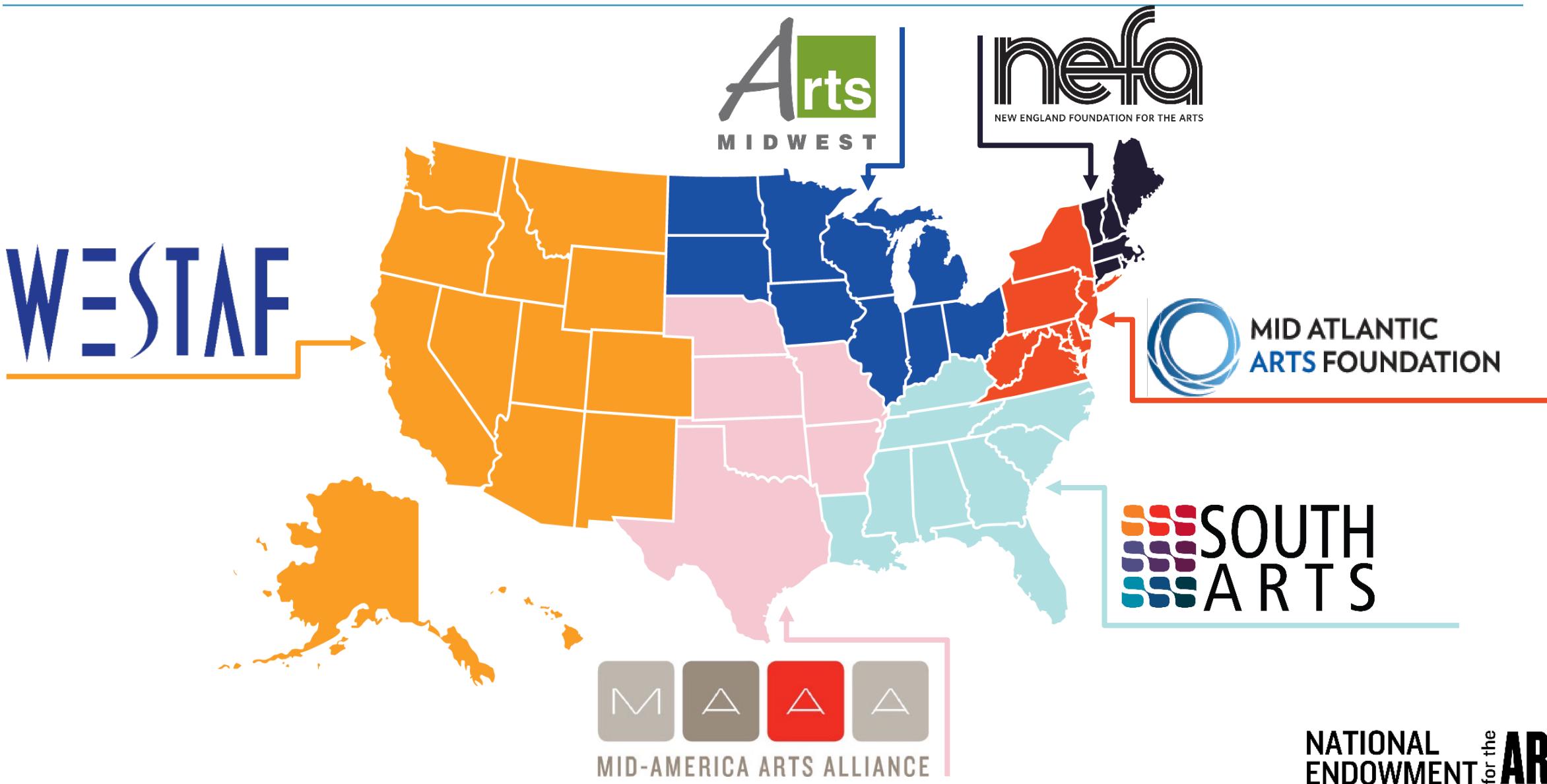
Offer Free Arts & Culture Resources



Award Grants



# State & Regional Partnerships



# Grants for Arts Projects

---

**Grants for Arts Projects (GAP)** is the National Endowment for the Arts' largest grants program.

Through project-based funding, the program supports opportunities for:

- Public engagement with the arts and arts education
- the integration of the arts with strategies promoting the health and well-being of people and communities
- the improvement of overall capacity and capabilities within the arts sector

# Grants for Arts Projects

---

The NEA is committed to diversity, equity, inclusion, and accessibility, and fostering mutual respect for the diverse beliefs and values of all individuals and groups. We encourage projects that address any of the following:

- Elevate artists and makers as integral and essential to a healthy and vibrant society.
- Celebrate the nation's creativity and/or cultural heritage.
- Facilitate cross-sector collaborations that center the arts at the intersection of other disciplines, sectors, and industries.
- Contribute to healthy and thriving local, regional, state-wide, and national arts ecosystems and arts infrastructures.
- Invest in organizational capacity-building and leadership development for arts organizations, arts workers, and artists.
- Build arts organizations' capacity to serve a broad public through digital or emergent technology and/or support tech-centered creative practices across all artistic disciplines and forms.
- Originate from or are in collaboration with constituencies that include:
  - Tribal Colleges and Universities, American Indian & Alaska Native tribes, Asian American and Pacific Islander communities

# Grants for Arts Projects

---

## Award Information:

- Grants will range from \$10,000 to \$100,000
- All grants require a 1 to 1 nonfederal cost share or match
- Cost share may be any combination of cash and/or in-kind, third-party contributions



# Organizations We Fund

---

- Nonprofit, tax-exempt 501(c)(3), U.S. organizations
- Federally recognized tribal communities or tribes
- Units of state or local government
- Local arts agencies
- Local education agencies (school districts)
- Nonprofit colleges & universities

# Eligibility Requirements for Organizations

---

- Must be one of the aforementioned eligible entities
- SAM.gov and Grants.gov registrations
- Three-year history of arts programming
- 1 to 1 non-federal cost share/match
- Generally, one application per organization per year

# Unallowable Costs

---

- General Operating / Seasonal support
- Direct grants to individuals
- Direct grants to individual elementary or secondary schools
- Projects that replace arts instruction by an arts specialist
- Courses in degree-granting institutions
- Social activities such as receptions, parties, or galas
- Awards to individuals or organizations to honor achievement
- Commercial activities (the sale of concessions, food, merchandise, artwork, etc.)
- Lobbying
- Facilities construction/purchase/renovation
- Visa costs
- Project cost supported by other federal funding

# Application Review

**Application  
Deadline**

**Peer Panel  
Review &  
Recs**

**National  
Council on  
the Arts  
Review &  
Approval**

**Chair  
Approval**

**Award  
Notification  
& Project  
Start**

# Funding Criteria

---

## Review Criteria:

- Artistic Excellence
- Artistic Merit

You can find the full definitions at [arts.gov](https://www.arts.gov)

# Grants for Arts Projects

---

## July Deadline:

<b>Part 1 - Submit to Grants.gov</b>	<b>July 6, 2023 at 11:59pm ET</b>
<b>Part 2 – Submit to Applicant Portal</b>	<b>July 11-18, 2023 at 11:59pm ET</b>
<b>Applicants receive notification of application status</b>	April 2024
<b>Earliest Start Date for Proposed Project</b>	June 1, 2024

# Grants for Arts Projects

---

## February Deadline:

<b>Part 1 - Submit to Grants.gov</b>	<b>February 2024</b>
<b>Part 2 – Submit to Applicant Portal</b>	<b>February 2024</b>
<b>Applicants receive notice of application status</b>	November 2024
<b>Earliest Start Date for Proposed Project</b>	January 1, 2025

# Application Process

Part 1: Submit the SF-424 to grants.gov by July 6, 2023 at 11:59pm ET

- The form can be found via direct links at **arts.gov**
- Submit in advance of the deadline in case of issues

Part 2: Submit application via NEA Applicant Portal July 11-18, 2023 by 11:59pm ET

- Your narrative, budget, and work samples
- Instructions available on **arts.gov** with detailed guidelines

**Webinars and tutorials designed to assist you are on our website!**



# Navigating Arts.Gov

NATIONAL  
ENDOWMENT for the **ARTS**

  
Search

  
Menu

Grants

Initiatives

Stories

Impact

Honors

About



# Navigating Arts.Gov

NATIONAL  
ENDOWMENT for the **ARTS**



Grants

Initiatives

Stories

Impact

Home

News

About

Grants »

Grants for Arts Projects

Challenge America

Our Town

Research Awards

Partnership Agreements

American Rescue Plan Grants

Creative Writing

Translation Projects

Volunteer to be an NEA Panelist

Manage Your Award

Recent Grants



<https://www.arts.gov/grants>



# Navigating Arts.Gov

## Grants for Arts Projects

---

Program Description

Artistic Disciplines

Application Calendar

Award Information

Unallowable  
Activities/Costs

Eligibility

How to Apply

Application Review

Award Administration

FAQs

Applicant Resources

Contacts



## GRANTS FOR ARTS PROJECTS: Artistic Disciplines

---

We fund arts projects. Select the discipline that most closely aligns with your project. Discipline descriptions and project types:

- [Artist Communities](#)
- [Arts Education](#)
- [Dance](#)
- [Design](#)
- [Folk & Traditional Arts](#)
- [Literary Arts](#)
- [Local Arts Agencies](#)
- [Media Arts](#)
- [Museums](#)
- [Music](#)
- [Musical Theater](#)

# Navigating Arts.Gov: How to Apply

## Application Instructions:

For instructions on completing Part 1 and Part 2, select the artistic discipline that most closely corresponds with your proposed project activities. Instructions and requirements vary between disciplines.

If you are unsure which discipline is the right choice, review the [Artistic Disciplines descriptions](#), or contact our [staff](#).

[Artist Communities](#) | [Arts Education](#) | [Dance](#) | [Design](#)

[Folk & Traditional Arts](#) | [Literary Arts](#) | [Local Arts Agencies](#)

[Media Arts](#) | [Museums](#) | [Music](#) | [Musical Theater](#) | [Opera](#)

[Presenting & Multidisciplinary Works](#) | [Theater](#) | [Visual Arts](#)

**Stay Connected to the National Endowment  
for the Arts**

Sign up for our newsletters and magazine

Newsletter Signup

Magazine Signup

# Navigating Arts.Gov: How to Apply

## Table of Contents

Part 1: Submit the <i>Application for Federal Domestic Assistance/Short Organizational Form</i> to Grants.gov .....	3
Step 1: Complete the Form .....	3
Step 2: Submit the form via Grants.gov's Workspace .....	6
Step 3: Confirm Application Submission .....	7
Part 2: Submit the <i>Grant Application Form</i> through the Applicant Portal .....	8
Access the Applicant Portal.....	8
Fill out the Grant Application Form .....	9
Tab 1: View Application Data .....	10
Tab 2: Organization Info .....	10
Subtab 1: Organization Information .....	10
Subtab 2: Organization Budget.....	10
Tab 3: Arts Programmatic History .....	12
Tab 4: Project Details.....	13
Subtab 1: Project Activity.....	13
Subtab 2: Project Partners & Key Individuals .....	14
Subtab 3: Additional Project Details .....	15
Tab 5: Additional Items.....	16
Tab 6: Project Budget .....	17
Subtab 4: Project Summary .....	18

# Panel Review Insights

---

Competitive projects will:

- Respond to Artistic Excellence and Artistic Merit Review Criteria
- Demonstrate alignment with the National Endowment for the Arts' commitment to diversity, equity, and inclusion
- Steer clear of jargon
- Demonstrate thoughtful and intentional strategies to increase diversity and equitable practices
- Describe clear goals and ways of measuring those goals



# Challenge America

---

Challenge America offers support primarily to small organizations for projects in all artistic disciplines that extend the reach of the arts to populations that are underserved.

- Entry point for organizations seeking NEA funding
- Abbreviated application
- Robust structure of technical assistance
- Grants a set amount of \$10,000
- Requires cost share/match of \$10,000

# Challenge America

---

“Underserved,” as defined by our legislation and agency policy refers to:

- Those whose opportunities to experience the arts are limited by **geography, ethnicity, economics, or disability**.



# Challenge America

---

## Eligibility:

- First-time applicants to the NEA are eligible.
- Previous NEA applicants that were not recommended for funding under any other NEA grant programs in any of the three most recent Fiscal Years are eligible.
- Previous Challenge America grantees are eligible.
- CARES Act / ARP Act grantees are eligible.
- NEA grantees in grant programs other than Challenge America from the three most recent Fiscal Years are NOT eligible.

# Challenge America

---

Contact Challenge America Staff

[ChallengeAmerica@arts.gov](mailto:ChallengeAmerica@arts.gov)

202-682-5700

# Helpful Hints

- Start early and give yourself plenty of time.
- Ensure that you have successfully completed your Grants.gov and Sam.gov registrations.
- Use Grant Search on arts.gov to research previously awarded grants.
- Read sample application narratives posted in the Applicant Resources section on arts.gov.
- Request panel feedback on your application in the future, whether or not you receive an award.
- Contact staff with questions!

# Helpful Hints

- Don't assume the reviewers are familiar with your organization or your work.
- Choose a project that exemplifies what you do best.
- Be as specific as possible.
- List artists & partners under consideration if not yet confirmed.
- Make sure your budget and project narrative tell the same story.
- Serve as a panelist!

# Work Sample Tips

- Review the work sample instructions prior to submission.
- Choose work samples that support the project in your narrative and project budget.
- Recent samples should be included.
- If applicable, include samples by artists involved in the project.
- Don't overwhelm the panelists with too many work samples as panelists' review time is limited.
- Detail exactly what you want the panel to review
- Contact us if you have questions!

# Native Arts & Culture Resources

NATIONAL  
ENDOWMENT for the ARTS

[Grants](#)

[Initiatives](#)

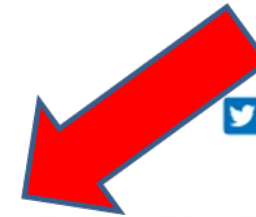
[Stories](#)

[Impact](#)

[Honors](#)

[News](#)

[About](#)



[Home](#) / [Impact](#)

## Native Arts and Culture

NATIONAL  
ENDOWMENT for the ARTS

arts.gov



# Native Arts & Culture Resources

## Plan of Action for Tribal Consultation

In response to President Biden's January 26, 2021 [Memorandum on Tribal Consultation and Strengthening Nation-to-Nation Relationships](#), the National Endowment for the Arts is pleased to share its [Tribal Consultation Policy](#). The policy is in keeping with the [NEA draft Plan of Action for Tribal Consultation](#), which was informed by a tribal consultation call on April 7, 2021, and was informed by ongoing agency engagement with Native artists, organizations, and cultural leaders. A draft consultation policy was formally reviewed in consultation with tribal leaders on August 10, 2021 ([summary](#)). Questions regarding the NEA Tribal Consultation Policy should be directed to [NativeArts@arts.gov](mailto:NativeArts@arts.gov).

## October 26, 2022 Consultation

On October 26, 2022, the [NEA held a tribal consultation](#) to gather input from tribal leaders on the needs and concerns of tribal communities as related to NEA resources and grants, to provide an update on NEA's engagement with Native cultural leaders and tribal-serving organizations, and to inform our work related to the Executive Order on Advancing Racial Equity and Support for Underserved Communities Through the Federal Government.

## Federal Resources for Native Arts & Cultural Activities



NATIONAL  
ENDOWMENT for the ARTS  
arts.gov

## NATIVE ARTS AND CULTURE:

RESILIENCE, RECLAMATION, AND RELEVANCE

NATIVE ARTS AND CULTURES FOUNDATION

in partnership with  
National Endowment for the Arts & National Endowment for the Humanities



A report on the first national Native arts and cultures collaborative convening held on  
FEBRUARY 14, 2020 in Washington, D.C.

NATIONAL  
ENDOWMENT for the ARTS

arts.gov



# Contact Us!

## **Wendy Clark**

Museums, Visual Arts, & Indemnity  
Director

[clarkw@arts.gov](mailto:clarkw@arts.gov)

202-682-5555

## **Jennie Terman**

Presenting & Multidisciplinary Works  
and Artist Communities Specialist

[termanj@arts.gov](mailto:termanj@arts.gov)

202-682-5566

## **Erin Waylor**

Multidisciplinary Arts Division Coordinator

[waylore@arts.gov](mailto:waylore@arts.gov)

202-682-5411

## **Rachel McKean**

Multidisciplinary Arts Division  
Assistant Grants Management Specialist

[mckeanr@arts.gov](mailto:mckeanr@arts.gov)

202-682-5045