

Arts and Cultural Production Satellite Account (ACPSA)



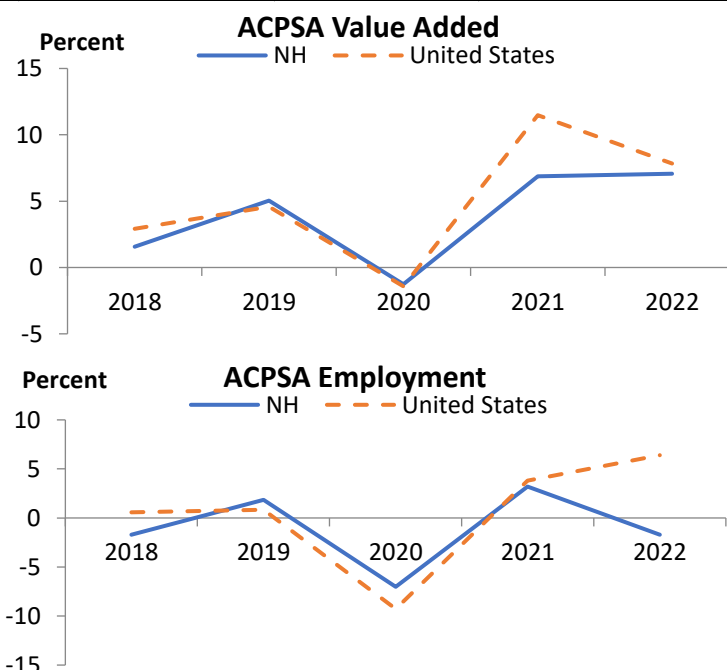
New Hampshire—2022

ACPSA value added	Share of state value added	ACPSA employment	Share of state employment	ACPSA compensation	Share of state compensation
\$3.4 billion	3.2%	21,021 jobs	3.0%	\$1.9 billion	3.1%
			Value added (thousands of dollars)	Employment (jobs)	Compensation (thousands of dollars)
All industries			105,024,600	700,357	60,056,941
ACPSA industries			3,354,356	21,021	1,850,991
Top 5 ACPSA industries by value added					
Publishing			600,778	1,494	284,703
Government			521,194	4,852	416,498
Broadcasting			360,796	1,703	206,908
Wholesale and transportation industries			268,204	1,212	116,645
Retail industries			263,677	2,806	157,217
Core arts and cultural industries			670,006	5,343	349,797
Top 5 core arts and cultural industries					
Advertising			119,403	664	60,385
Independent artists, writers, and performers			95,913	148	25,843
Architectural services			73,509	371	47,795
Education services			58,284	713	49,386
Promoters of performing arts and similar events			50,342	386	20,232

Trends in arts and cultural production: 2021—2022

In 2022, New Hampshire ranked 37th among all states in ACPSA value added and 31st among all states in ACPSA value added growth. Since 2021, ACPSA value added has grown 7.1 percent in New Hampshire, compared with an increase of 7.8 percent for the United States.

In 2022, New Hampshire ranked 40th among all states in ACPSA employment and 48th among all states in ACPSA employment growth. Since 2021, ACPSA employment has decreased 1.7 percent in New Hampshire, compared with an increase of 6.4 percent for the United States.

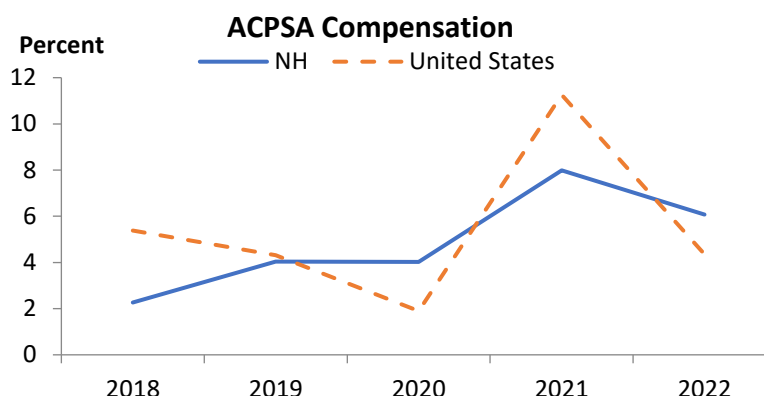


Note. BEA's ACPSA statistics are supported by funding from the National Endowment for the Arts.

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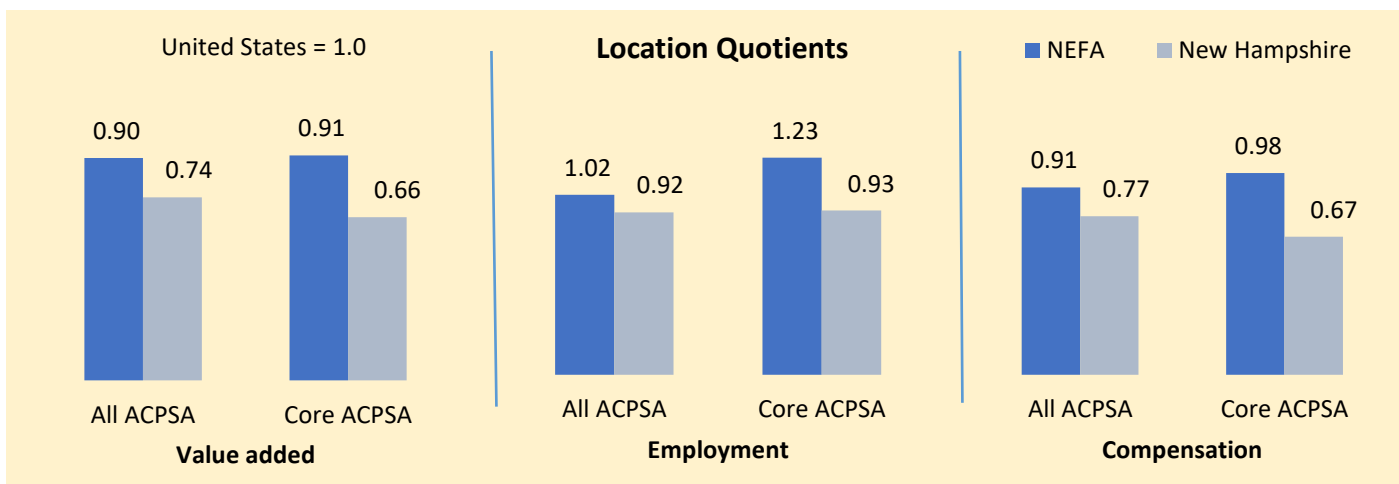


In 2022, New Hampshire ranked 37th among all states in ACPSA compensation and 33rd among all states in ACPSA compensation growth. Since 2021, ACPSA compensation has grown 6.1 percent in New Hampshire, compared with an increase of 4.3 percent for the United States. Average compensation per wage-and-salary job in New Hampshire's ACPSA industries was \$88,054 in 2022, compared with \$85,752 for all salaried jobs in the state.



Location quotients (LQ)

- In 2022, New Hampshire ACPSA value added was 26 percent below the national average. By comparison, the LQ for ACPSA value added in all states belonging to the U.S. Regional Arts Organization NEFA (of which New Hampshire is a member) was 0.9, or 10 percent below the national average.
- As for employment in 2022, New Hampshire and NEFA had an LQ of 0.92 and 1.02 respectively.
- And for compensation in 2022, New Hampshire and NEFA had an LQ of 0.77 and 0.91 respectively.



ACPSA value added consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product.

ACPSA employment consists of all wage-and-salary jobs in which the workers are engaged in the production of ACPSA goods and services.

ACPSA compensation consists of the remuneration (including wages and salaries as well as benefits, such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

“Core” ACPSA industries are originators of ideas and content associated with the creation of arts and culture. “Supporting” industries produce and disseminate arts and cultural commodities.

Location quotients measure an industry’s regional concentration of value added, employment, or compensation relative to the U.S. industry’s share. For example, an employment LQ of 1.2 indicates that state’s employment in the industry is 20 percent greater than the industry’s national employment share. An employment LQ of 0.8 indicates that state’s employment in the industry is 20 percent below the industry’s national employment share.

Arts regions, for the purpose of this brief, are defined by the geography groupings for the six U.S. Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent state arts agencies and with the National Endowment for the Arts on planning and program delivery.

The New England Foundation for the Arts (NEFA) RAO contains the states (CT, MA, ME, NH, RI, VT).

Please contact ArtsandCulture@bea.gov with any questions.