

Arts and Cultural Production Satellite Account (ACPSA)



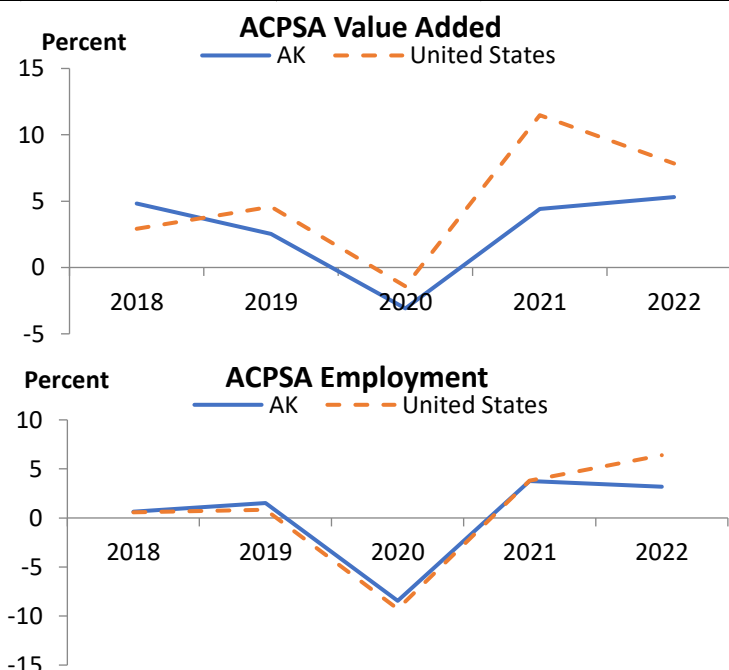
Alaska—2022

ACPSA value added	Share of state value added	ACPSA employment	Share of state employment	ACPSA compensation	Share of state compensation
\$1.5 billion	2.2%	12,088 jobs	3.5%	\$1.1 billion	3.5%
			Value added (thousands of dollars)	Employment (jobs)	Compensation (thousands of dollars)
All industries			65,698,800	349,180	30,951,688
ACPSA industries			1,467,824	12,088	1,075,865
Top 5 ACPSA industries by value added					
Government			766,762	6,229	677,869
Broadcasting			328,150	1,620	177,591
Retail industries			64,971	1,295	45,740
Architectural services			42,804	233	25,807
Motion pictures			32,470	D	D
Core arts and cultural industries			164,338	1,651	92,762
Top 5 core arts and cultural industries					
Architectural services			42,804	233	25,807
Museums			30,879	395	20,948
Advertising			25,969	214	12,379
Performing arts companies			15,180	158	7,170
Promoters of performing arts and similar events			12,071	140	5,990

Trends in arts and cultural production: 2021—2022

In 2022, Alaska ranked 46th among all states in ACPSA value added and 44th among all states in ACPSA value added growth. Since 2021, ACPSA value added has grown 5.3 percent in Alaska, compared with an increase of 7.8 percent for the United States.

In 2022, Alaska ranked 47th among all states in ACPSA employment and 37th among all states in ACPSA employment growth. Since 2021, ACPSA employment has grown 3.2 percent in Alaska, compared with an increase of 6.4 percent for the United States.

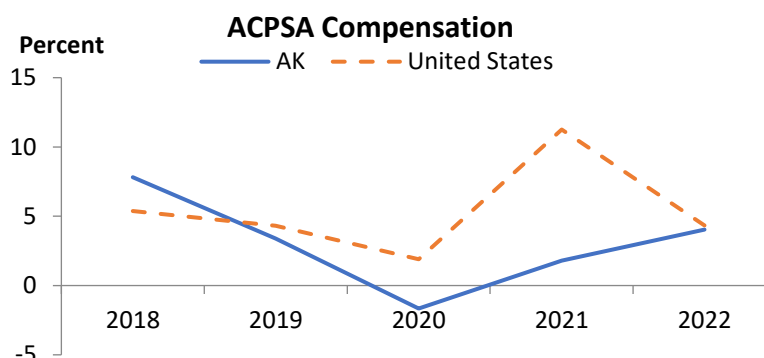


Note. BEA's ACPSA statistics are supported by funding from the National Endowment for the Arts.

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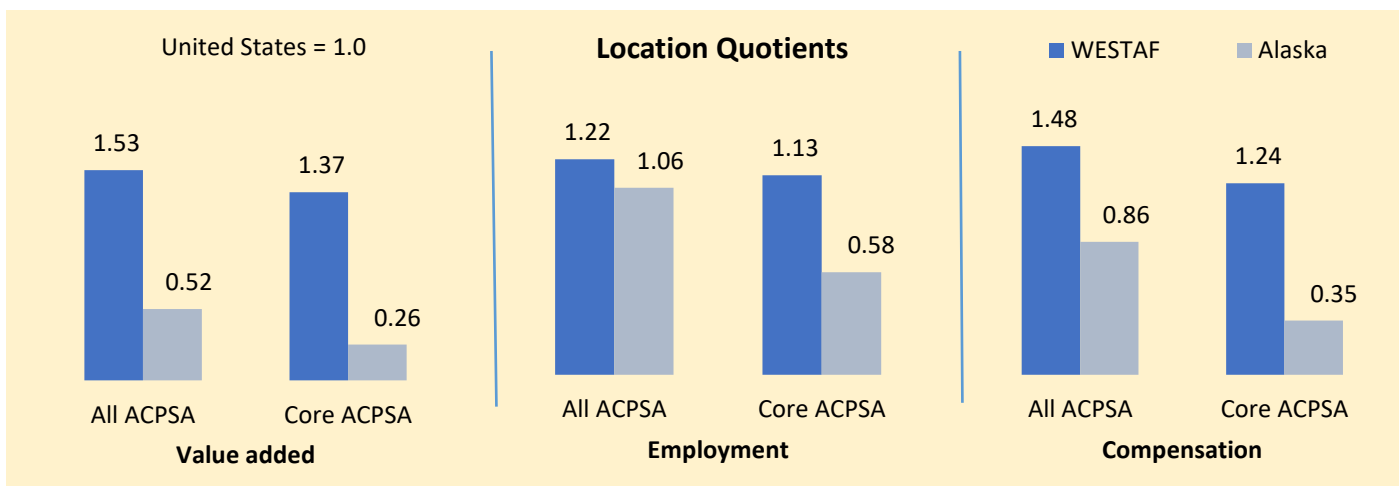


In 2022, Alaska ranked 44th among all states in ACPSA compensation and 39th among all states in ACPSA compensation growth. Since 2021, ACPSA compensation has grown 4 percent in Alaska, compared with an increase of 4.3 percent for the United States. Average compensation per wage-and-salary job in Alaska's ACPSA industries was \$89,003 in 2022, compared with \$88,641 for all salaried jobs in the state.



Location quotients (LQ)

- In 2022, Alaska ACPSA value added was 48 percent below the national average. By comparison, the LQ for ACPSA value added in all states belonging to the U.S. Regional Arts Organization WESTAF (of which Alaska is a member) was 1.53, or 53 percent above the national average.
- As for employment in 2022, Alaska and WESTAF had an LQ of 1.06 and 1.22 respectively.
- And for compensation in 2022, Alaska and WESTAF had an LQ of 0.86 and 1.48 respectively.



ACPSA value added consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product.

ACPSA employment consists of all wage-and-salary jobs in which the workers are engaged in the production of ACPSA goods and services.

ACPSA compensation consists of the remuneration (including wages and salaries as well as benefits, such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

"Core" ACPSA industries are originators of ideas and content associated with the creation of arts and culture. "Supporting" industries produce and disseminate arts and cultural commodities.

Location quotients measure an industry's regional concentration of value added, employment, or compensation relative to the U.S. industry's share. For example, an employment LQ of 1.2 indicates that state's employment in the industry is 20 percent greater than the industry's national employment share. An employment LQ of 0.8 indicates that state's employment in the industry is 20 percent below the industry's national employment share.

Arts regions, for the purpose of this brief, are defined by the geography groupings for the six U.S. Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent state arts agencies and with the National Endowment for the Arts on planning and program delivery.

The Western States Arts Federation (WESTAF) RAO contains the states (AK, AZ, CA, CO, HI, ID, MT, NM, NV, OR, UT, WA, WY).

Please contact ArtsandCulture@bea.gov with any questions.