

Arts and Cultural Production Satellite Account (ACPSA)



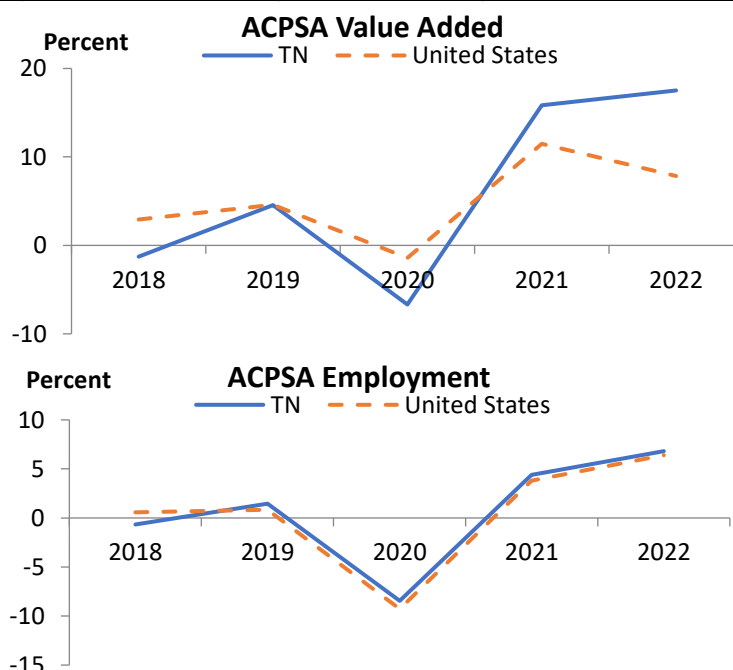
Tennessee—2022

ACPSA value added	Share of state value added	ACPSA employment	Share of state employment	ACPSA compensation	Share of state compensation
\$18.7 billion	3.9%	95,856 jobs	2.9%	\$8.0 billion	3.3%
			Value added (thousands of dollars)	Employment (jobs)	Compensation (thousands of dollars)
All industries			485,657,500	3,305,841	244,007,485
ACPSA industries			18,717,940	95,856	8,023,010
Top 5 ACPSA industries by value added					
Sound recording			3,506,352	3,583	615,968
Government			2,028,520	19,809	1,579,403
Broadcasting			1,997,667	6,665	675,147
Publishing			1,394,264	4,802	630,138
Performing arts companies			1,257,614	4,427	596,584
Core arts and cultural industries			5,259,022	D	D
Top 5 core arts and cultural industries					
Performing arts companies			1,257,614	4,427	596,584
Independent artists, writers, and performers			988,970	1,361	266,489
Advertising			574,631	2,999	276,614
Promoters of performing arts and similar events			492,180	2,115	147,277
Architectural services			476,742	2,249	301,671

Trends in arts and cultural production: 2021—2022

In 2022, Tennessee ranked 14th among all states in ACPSA value added and 3rd among all states in ACPSA value added growth. Since 2021, ACPSA value added has grown 17.5 percent in Tennessee, compared with an increase of 7.8 percent for the United States.

In 2022, Tennessee ranked 16th among all states in ACPSA employment and 18th among all states in ACPSA employment growth. Since 2021, ACPSA employment has grown 6.8 percent in Tennessee, compared with an increase of 6.4 percent for the United States.

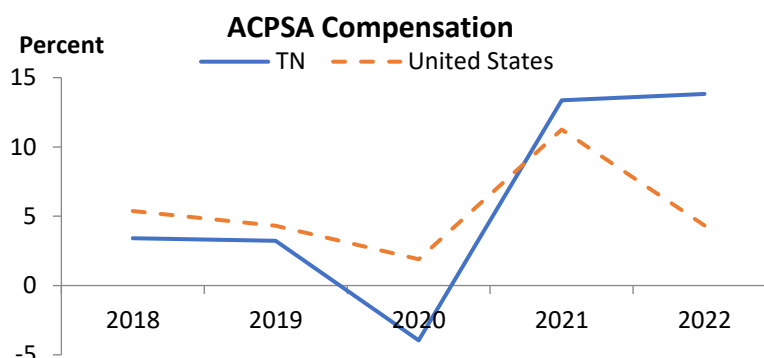


Note. BEA's ACPSA statistics are supported by funding from the National Endowment for the Arts.

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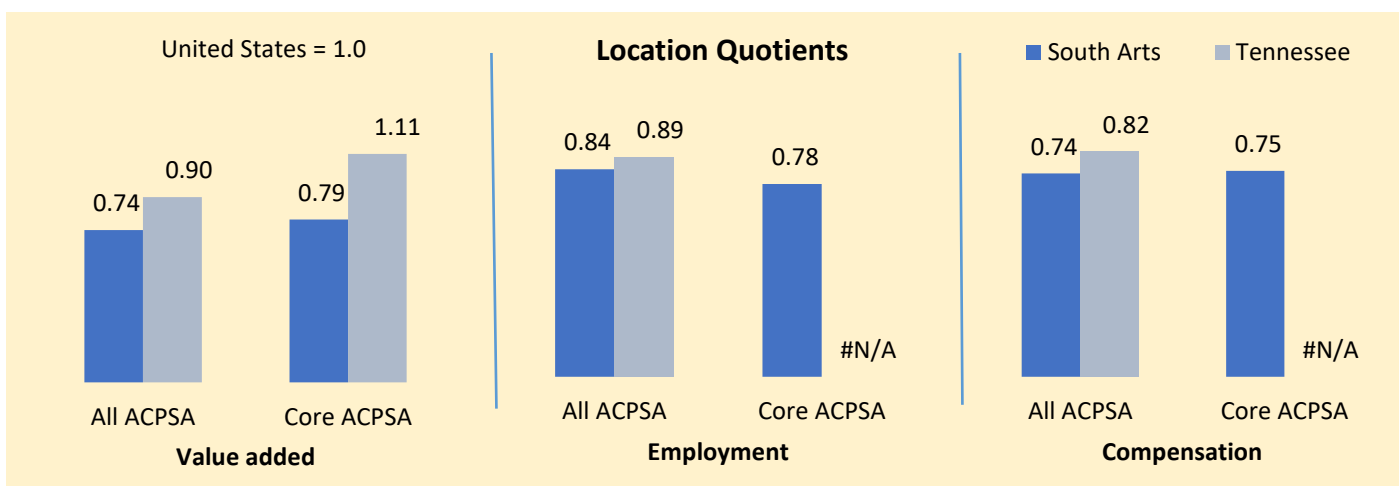


In 2022, Tennessee ranked 16th among all states in ACPSA compensation and 7th among all states in ACPSA compensation growth. Since 2021, ACPSA compensation has grown 13.8 percent in Tennessee, compared with an increase of 4.3 percent for the United States. Average compensation per wage-and-salary job in Tennessee's ACPSA industries was \$83,699 in 2022, compared with \$73,811 for all salaried jobs in the state.



Location quotients (LQ)

- In 2022, Tennessee ACPSA value added was 10 percent below the national average. By comparison, the LQ for ACPSA value added in all states belonging to the U.S. Regional Arts Organization South Arts (of which Tennessee is a member) was 0.74, or 26 percent below the national average.
- As for employment in 2022, Tennessee and South Arts had an LQ of 0.89 and 0.84 respectively.
- And for compensation in 2022, Tennessee and South Arts had an LQ of 0.82 and 0.74 respectively.



ACPSA value added consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product.

ACPSA employment consists of all wage-and-salary jobs in which the workers are engaged in the production of ACPSA goods and services.

ACPSA compensation consists of the remuneration (including wages and salaries as well as benefits, such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

“Core” ACPSA industries are originators of ideas and content associated with the creation of arts and culture. “Supporting” industries produce and disseminate arts and cultural commodities.

Location quotients measure an industry’s regional concentration of value added, employment, or compensation relative to the U.S. industry’s share. For example, an employment LQ of 1.2 indicates that state’s employment in the industry is 20 percent greater than the industry’s national employment share. An employment LQ of 0.8 indicates that state’s employment in the industry is 20 percent below the industry’s national employment share.

Arts regions, for the purpose of this brief, are defined by the geography groupings for the six U.S. Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent state arts agencies and with the National Endowment for the Arts on planning and program delivery.

The South Arts RAO contains the states (AL, FL, GA, KY, LA, MS, NC, SC, TN).

Please contact ArtsandCulture@bea.gov with any questions.