

Arts and Cultural Production Satellite Account (ACPSA)



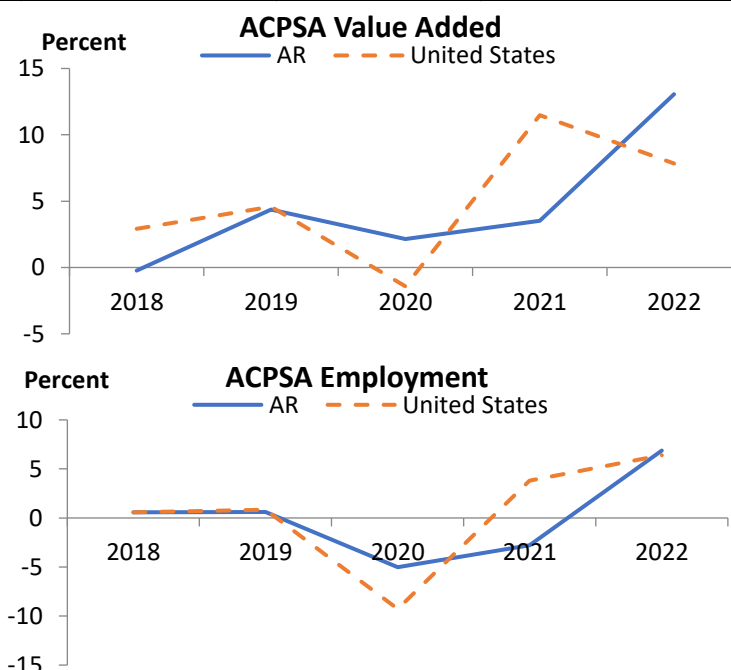
Arkansas—2022

ACPSA value added	Share of state value added	ACPSA employment	Share of state employment	ACPSA compensation	Share of state compensation
\$3.5 billion	2.1%	33,243 jobs	2.5%	\$1.9 billion	2.1%
			Value added (thousands of dollars)	Employment (jobs)	Compensation (thousands of dollars)
All industries			165,989,300	1,331,331	88,198,367
ACPSA industries			3,489,875	33,243	1,885,846
Top 5 ACPSA industries by value added					
Government			919,799	13,899	752,580
Broadcasting			779,686	1,899	166,095
Advertising			279,671	1,846	134,009
Wholesale and transportation industries			216,800	1,412	137,112
Retail industries			183,074	4,669	131,080
Core arts and cultural industries			852,539	6,699	429,574
Top 5 core arts and cultural industries					
Advertising			279,671	1,846	134,009
Architectural services			176,941	972	113,796
Promoters of performing arts and similar events			93,389	610	33,807
Museums			68,999	782	37,586
Interior design services			49,331	175	9,787

Trends in arts and cultural production: 2021—2022

In 2022, Arkansas ranked 35th among all states in ACPSA value added and 13th among all states in ACPSA value added growth. Since 2021, ACPSA value added has grown 13.1 percent in Arkansas, compared with an increase of 7.8 percent for the United States.

In 2022, Arkansas ranked 34th among all states in ACPSA employment and 17th among all states in ACPSA employment growth. Since 2021, ACPSA employment has grown 6.9 percent in Arkansas, compared with an increase of 6.4 percent for the United States.

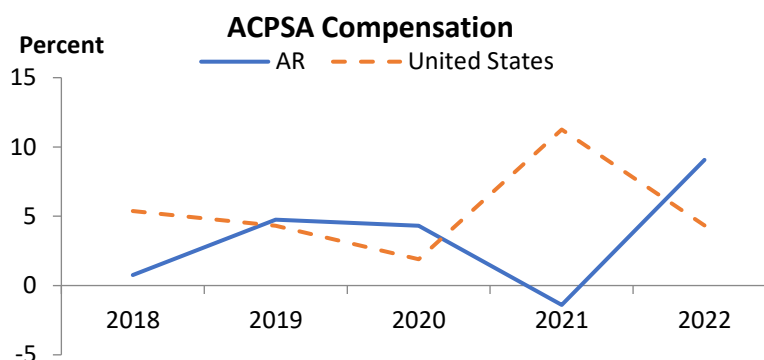


Note. BEA's ACPSA statistics are supported by funding from the National Endowment for the Arts.

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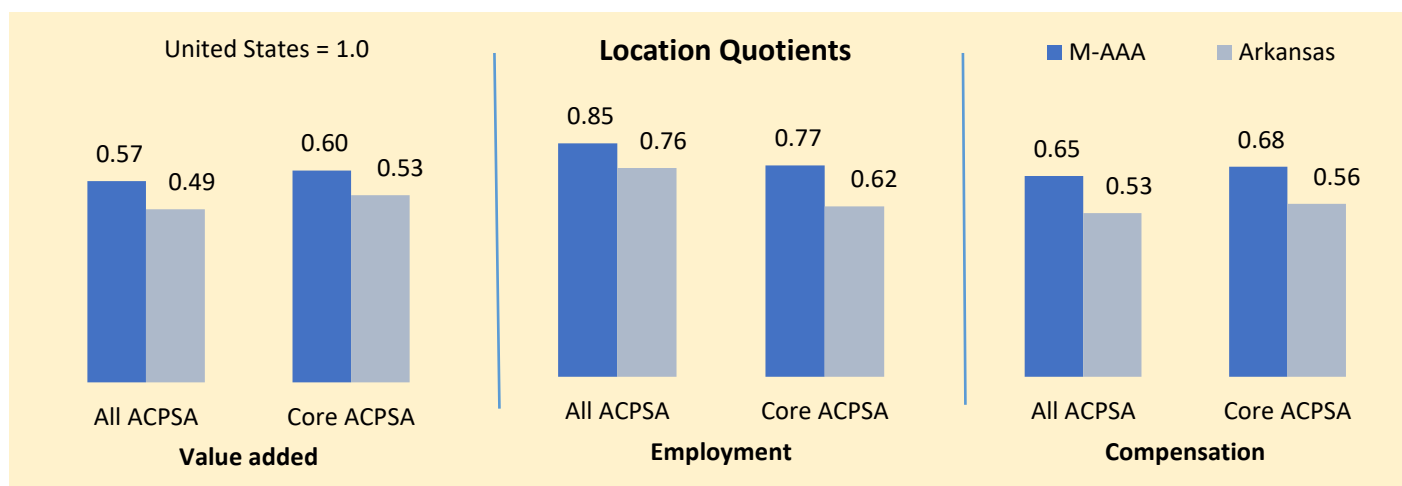


In 2022, Arkansas ranked 35th among all states in ACPSA compensation and 16th among all states in ACPSA compensation growth. Since 2021, ACPSA compensation has grown 9.1 percent in Arkansas, compared with an increase of 4.3 percent for the United States. Average compensation per wage-and-salary job in Arkansas's ACPSA industries was \$56,729 in 2022, compared with \$66,248 for all salaried jobs in the state.



Location quotients (LQ)

- In 2022, Arkansas ACPSA value added was 51 percent below the national average. By comparison, the LQ for ACPSA value added in all states belonging to the U.S. Regional Arts Organization M-AAA (of which Arkansas is a member) was 0.57, or 43 percent below the national average.
- As for employment in 2022, Arkansas and M-AAA had an LQ of 0.76 and 0.85 respectively.
- And for compensation in 2022, Arkansas and M-AAA had an LQ of 0.53 and 0.65 respectively.



ACPSA value added consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product.

ACPSA employment consists of all wage-and-salary jobs in which the workers are engaged in the production of ACPSA goods and services.

ACPSA compensation consists of the remuneration (including wages and salaries as well as benefits, such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

"Core" ACPSA industries are originators of ideas and content associated with the creation of arts and culture. "Supporting" industries produce and disseminate arts and cultural commodities.

Location quotients measure an industry's regional concentration of value added, employment, or compensation relative to the U.S. industry's share. For example, an employment LQ of 1.2 indicates that state's employment in the industry is 20 percent greater than the industry's national employment share. An employment LQ of 0.8 indicates that state's employment in the industry is 20 percent below the industry's national employment share.

Arts regions, for the purpose of this brief, are defined by the geography groupings for the six U.S. Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent state arts agencies and with the National Endowment for the Arts on planning and program delivery.

The Mid-America Arts Alliance (M-AAA) RAO contains the states (AR, KS, MO, NE, OK, TX).

Please contact ArtsandCulture@bea.gov with any questions.