

Arts and Cultural Production Satellite Account (ACPSA)



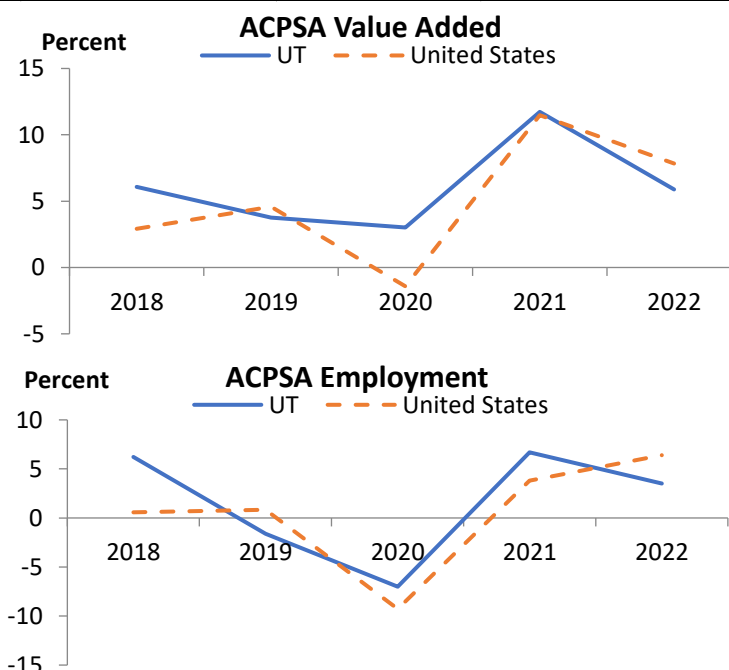
Utah—2022

ACPSA value added	Share of state value added	ACPSA employment	Share of state employment	ACPSA compensation	Share of state compensation
\$8.5 billion	3.3%	67,768 jobs	3.9%	\$4.6 billion	3.5%
			Value added (thousands of dollars)	Employment (jobs)	Compensation (thousands of dollars)
All industries			256,369,900	1,759,886	131,323,620
ACPSA industries			8,469,334	67,768	4,648,854
Top 5 ACPSA industries by value added					
Publishing			1,941,740	5,948	960,360
Government			1,273,304	16,411	1,026,949
Retail industries			787,550	8,491	452,214
Broadcasting			569,541	2,789	269,286
Wholesale and transportation industries			505,132	2,749	228,513
Core arts and cultural industries			1,920,320	17,071	906,126
Top 5 core arts and cultural industries					
Advertising			310,697	1,879	158,757
Architectural services			282,773	1,638	179,159
Independent artists, writers, and performers			277,841	675	57,099
Interior design services			224,167	773	51,987
Promoters of performing arts and similar events			145,129	1,566	56,351

Trends in arts and cultural production: 2021—2022

In 2022, Utah ranked 27th among all states in ACPSA value added and 41st among all states in ACPSA value added growth. Since 2021, ACPSA value added has grown 5.9 percent in Utah, compared with an increase of 7.8 percent for the United States.

In 2022, Utah ranked 23rd among all states in ACPSA employment and 35th among all states in ACPSA employment growth. Since 2021, ACPSA employment has grown 3.5 percent in Utah, compared with an increase of 6.4 percent for the United States.

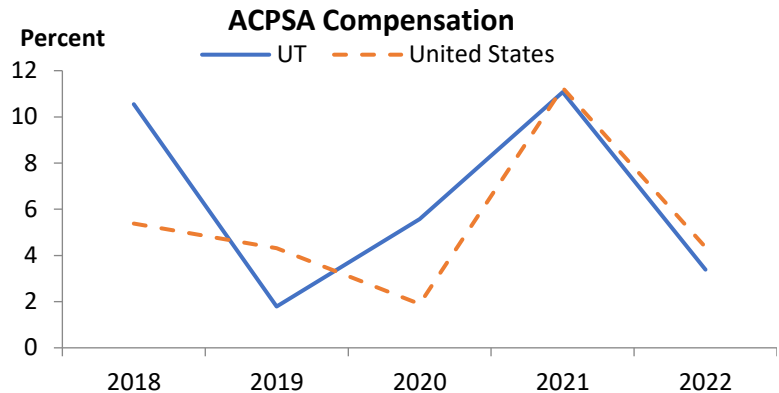


Note. BEA's ACPSA statistics are supported by funding from the National Endowment for the Arts.

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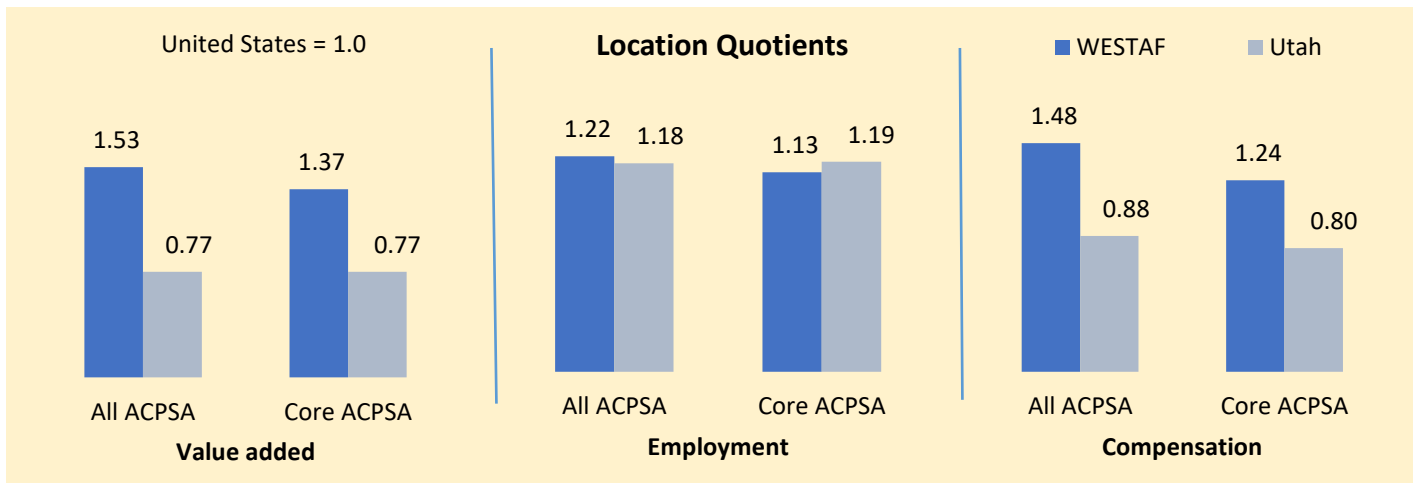


In 2022, Utah ranked 25th among all states in ACPSA compensation and 42nd among all states in ACPSA compensation growth. Since 2021, ACPSA compensation has grown 3.4 percent in Utah, compared with an increase of 4.3 percent for the United States. Average compensation per wage-and-salary job in Utah's ACPSA industries was \$68,600 in 2022, compared with \$74,621 for all salaried jobs in the state.



Location quotients (LQ)

- In 2022, Utah ACPSA value added was 23 percent below the national average. By comparison, the LQ for ACPSA value added in all states belonging to the U.S. Regional Arts Organization WESTAF (of which Utah is a member) was 1.53, or 53 percent above the national average.
- As for employment in 2022, Utah and WESTAF had an LQ of 1.18 and 1.22 respectively.
- And for compensation in 2022, Utah and WESTAF had an LQ of 0.88 and 1.48 respectively.



ACPSA value added consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product.

ACPSA employment consists of all wage-and-salary jobs in which the workers are engaged in the production of ACPSA goods and services.

ACPSA compensation consists of the remuneration (including wages and salaries as well as benefits, such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

"Core" ACPSA industries are originators of ideas and content associated with the creation of arts and culture. "Supporting" industries produce and disseminate arts and cultural commodities.

Location quotients measure an industry's regional concentration of value added, employment, or compensation relative to the U.S. industry's share. For example, an employment LQ of 1.2 indicates that state's employment in the industry is 20 percent greater than the industry's national employment share. An employment LQ of 0.8 indicates that state's employment in the industry is 20 percent below the industry's national employment share.

Arts regions, for the purpose of this brief, are defined by the geography groupings for the six U.S. Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent state arts agencies and with the National Endowment for the Arts on planning and program delivery.

The Western States Arts Federation (WESTAF) RAO contains the states (AK, AZ, CA, CO, HI, ID, MT, NM, NV, OR, UT, WA, WY).

Please contact ArtsandCulture@bea.gov with any questions.