

# Arts and Cultural Production Satellite Account (ACPSA)



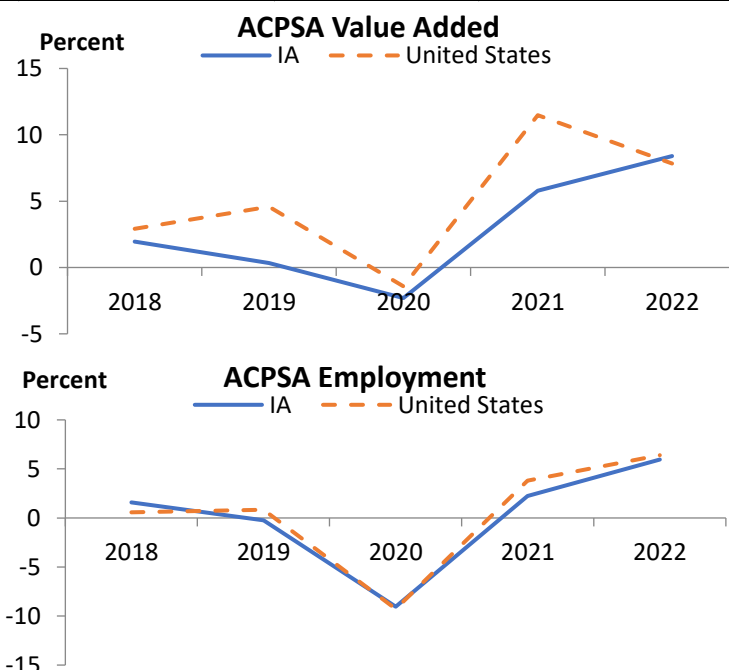
## Iowa—2022

ACPSA value added	Share of state value added	ACPSA employment	Share of state employment	ACPSA compensation	Share of state compensation
<b>\$5.0 billion</b>	<b>2.1%</b>	<b>41,810 jobs</b>	<b>2.6%</b>	<b>\$2.7 billion</b>	<b>2.4%</b>
			Value added (thousands of dollars)	Employment (jobs)	Compensation (thousands of dollars)
<b>All industries</b>			<b>238,342,300</b>	<b>1,627,793</b>	<b>112,539,598</b>
<b>ACPSA industries</b>			<b>4,971,913</b>	<b>41,810</b>	<b>2,676,969</b>
<b>Top 5 ACPSA industries by value added</b>					
Government			1,355,028	13,681	1,064,507
Broadcasting			820,448	2,997	256,008
Publishing			456,092	1,772	184,491
Retail industries			413,826	6,059	190,730
Wholesale and transportation industries			265,975	1,263	119,005
<b>Core arts and cultural industries</b>			<b>885,423</b>	<b>9,167</b>	<b>464,386</b>
<b>Top 5 core arts and cultural industries</b>					
Advertising			217,645	1,392	106,909
Architectural services			144,782	765	94,028
Promoters of performing arts and similar events			86,127	1,179	37,308
Photography and photofinishing services			66,685	580	18,923
Museums			64,728	1,044	40,906

### Trends in arts and cultural production: 2021—2022

In 2022, Iowa ranked 31st among all states in ACPSA value added and 26th among all states in ACPSA value added growth. Since 2021, ACPSA value added has grown 8.4 percent in Iowa, compared with an increase of 7.8 percent for the United States.

In 2022, Iowa ranked 32nd among all states in ACPSA employment and 23rd among all states in ACPSA employment growth. Since 2021, ACPSA employment has grown 6 percent in Iowa, compared with an increase of 6.4 percent for the United States.

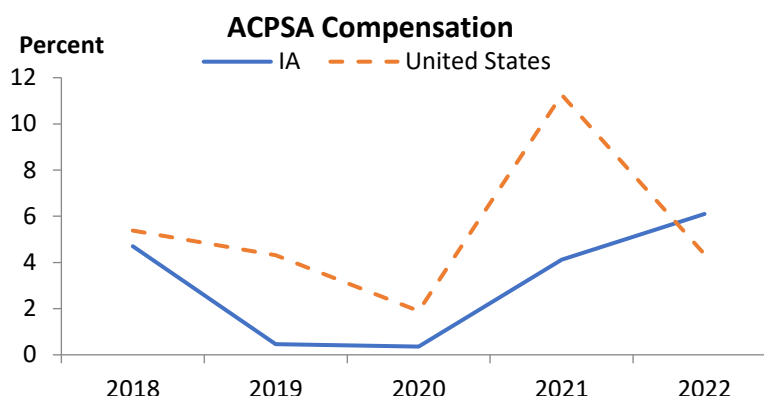


Note. BEA's ACPSA statistics are supported by funding from the National Endowment for the Arts.

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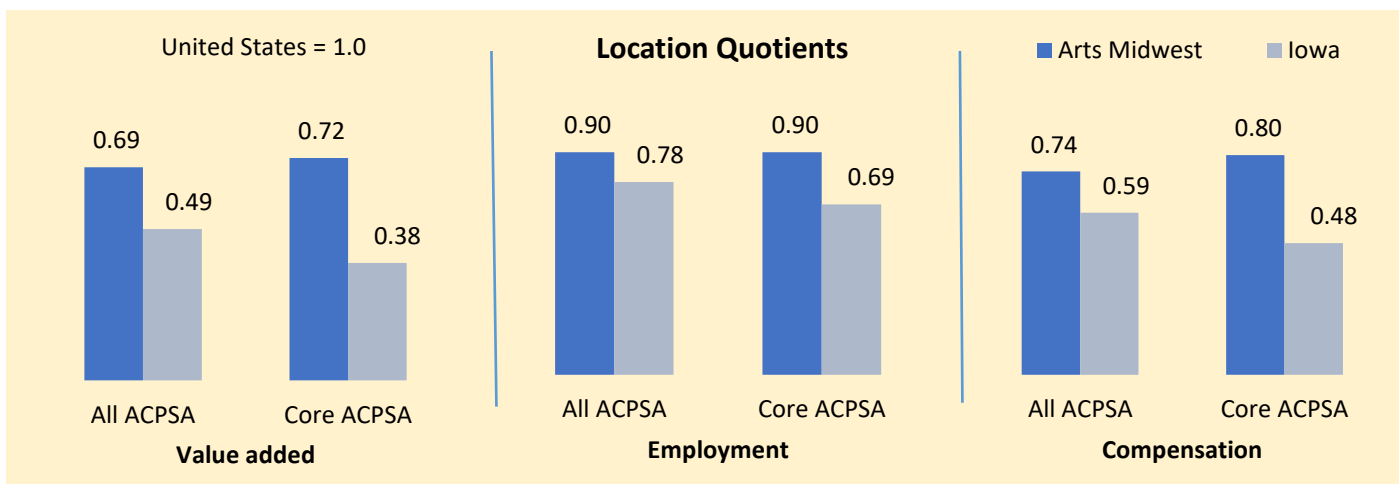


In 2022, Iowa ranked 32nd among all states in ACPSA compensation and 31st among all states in ACPSA compensation growth. Since 2021, ACPSA compensation has grown 6.1 percent in Iowa, compared with an increase of 4.3 percent for the United States. Average compensation per wage-and-salary job in Iowa's ACPSA industries was \$64,027 in 2022, compared with \$69,136 for all salaried jobs in the state.



## Location quotients (LQ)

- In 2022, Iowa ACPSA value added was 51 percent below the national average. By comparison, the LQ for ACPSA value added in all states belonging to the U.S. Regional Arts Organization Arts Midwest (of which Iowa is a member) was 0.69, or 31 percent below the national average.
- As for employment in 2022, Iowa and Arts Midwest had an LQ of 0.78 and 0.9 respectively.
- And for compensation in 2022, Iowa and Arts Midwest had an LQ of 0.59 and 0.74 respectively.



**ACPSA value added** consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product.

**ACPSA employment** consists of all wage-and-salary jobs in which the workers are engaged in the production of ACPSA goods and services.

**ACPSA compensation** consists of the remuneration (including wages and salaries as well as benefits, such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

**"Core" ACPSA industries** are originators of ideas and content associated with the creation of arts and culture. "Supporting" industries produce and disseminate arts and cultural commodities.

**Location quotients** measure an industry's regional concentration of value added, employment, or compensation relative to the U.S. industry's share. For example, an employment LQ of 1.2 indicates that state's employment in the industry is 20 percent greater than the industry's national employment share. An employment LQ of 0.8 indicates that state's employment in the industry is 20 percent below the industry's national employment share.

**Arts regions**, for the purpose of this brief, are defined by the geography groupings for the six U.S. Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent state arts agencies and with the National Endowment for the Arts on planning and program delivery.

The Arts Midwest RAO contains the states (IL, IN, IA, MI, MN, ND, OH, SD, WI).

Please contact [ArtsandCulture@bea.gov](mailto:ArtsandCulture@bea.gov) with any questions.