

Arts and Cultural Production Satellite Account (ACPSA)



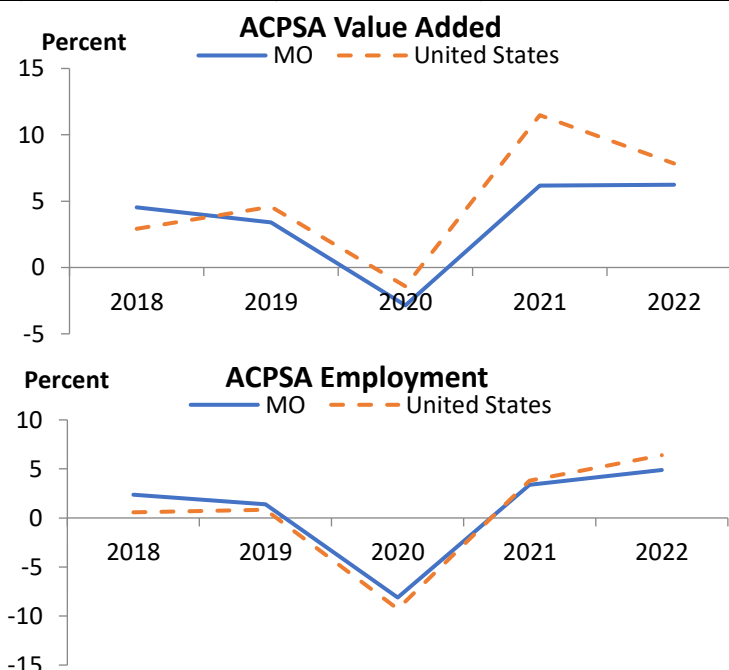
Missouri—2022

ACPSA value added	Share of state value added	ACPSA employment	Share of state employment	ACPSA compensation	Share of state compensation
\$11.5 billion	2.9%	94,009 jobs	3.1%	\$6.3 billion	2.9%
			Value added (thousands of dollars)	Employment (jobs)	Compensation (thousands of dollars)
All industries			396,889,900	2,997,480	220,213,083
ACPSA industries			11,460,067	94,009	6,336,123
Top 5 ACPSA industries by value added					
Government			2,124,977	26,274	1,799,461
Broadcasting			1,787,513	8,474	881,796
Wholesale and transportation industries			1,021,518	7,088	470,672
Retail industries			1,009,149	10,663	371,572
Advertising			788,636	4,188	400,446
Core arts and cultural industries			3,131,131	D	D
Top 5 core arts and cultural industries					
Advertising			788,636	4,188	400,446
Architectural services			581,023	2,985	375,317
Promoters of performing arts and similar events			294,421	2,834	100,629
Performing arts companies			261,502	2,941	116,936
Museums			232,947	3,380	148,145

Trends in arts and cultural production: 2021—2022

In 2022, Missouri ranked 22nd among all states in ACPSA value added and 38th among all states in ACPSA value added growth. Since 2021, ACPSA value added has grown 6.2 percent in Missouri, compared with an increase of 7.8 percent for the United States.

In 2022, Missouri ranked 17th among all states in ACPSA employment and 25th among all states in ACPSA employment growth. Since 2021, ACPSA employment has grown 4.9 percent in Missouri, compared with an increase of 6.4 percent for the United States.

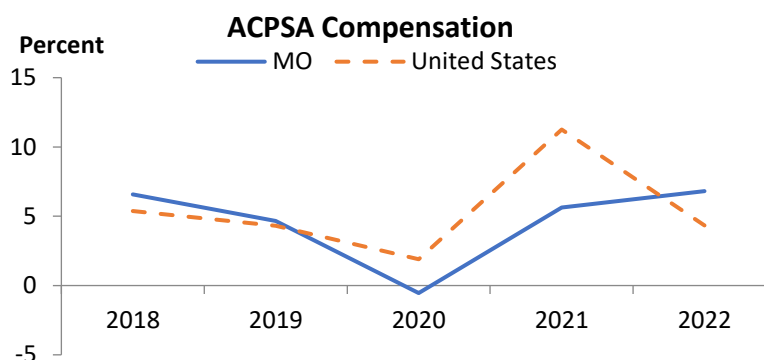


Note. BEA's ACPSA statistics are supported by funding from the National Endowment for the Arts.

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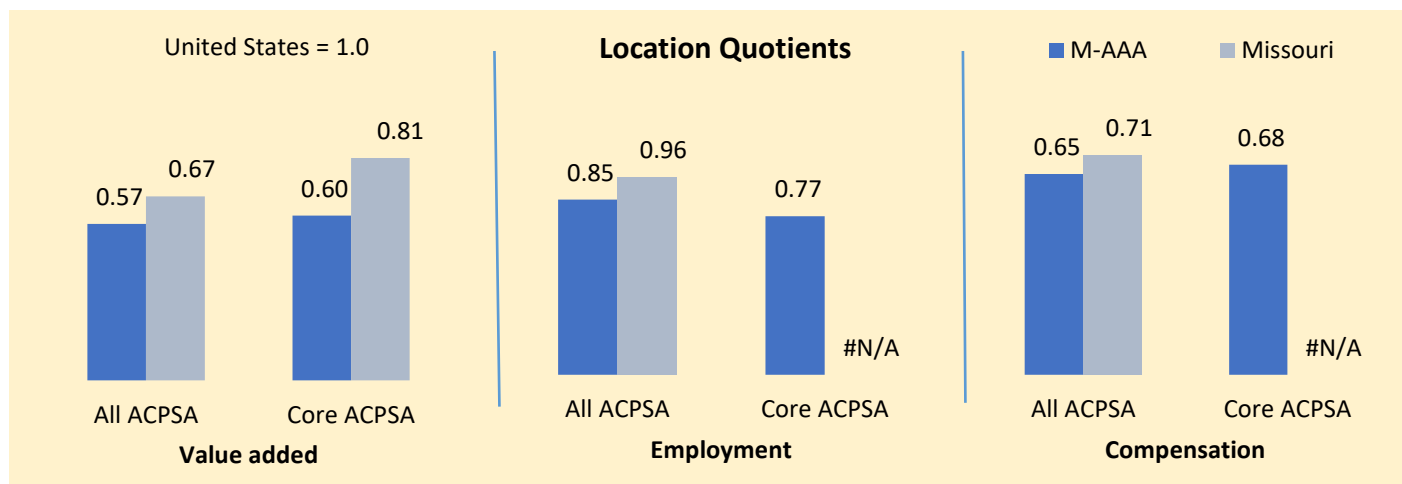


In 2022, Missouri ranked 21st among all states in ACPSA compensation and 28th among all states in ACPSA compensation growth. Since 2021, ACPSA compensation has grown 6.8 percent in Missouri, compared with an increase of 4.3 percent for the United States. Average compensation per wage-and-salary job in Missouri's ACPSA industries was \$67,399 in 2022, compared with \$73,466 for all salaried jobs in the state.



Location quotients (LQ)

- In 2022, Missouri ACPSA value added was 33 percent below the national average. By comparison, the LQ for ACPSA value added in all states belonging to the U.S. Regional Arts Organization M-AAA (of which Missouri is a member) was 0.57, or 43 percent below the national average.
- As for employment in 2022, Missouri and M-AAA had an LQ of 0.96 and 0.85 respectively.
- And for compensation in 2022, Missouri and M-AAA had an LQ of 0.71 and 0.65 respectively.



ACPSA value added consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product.

ACPSA employment consists of all wage-and-salary jobs in which the workers are engaged in the production of ACPSA goods and services.

ACPSA compensation consists of the remuneration (including wages and salaries as well as benefits, such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

"Core" ACPSA industries are originators of ideas and content associated with the creation of arts and culture. "Supporting" industries produce and disseminate arts and cultural commodities.

Location quotients measure an industry's regional concentration of value added, employment, or compensation relative to the U.S. industry's share. For example, an employment LQ of 1.2 indicates that state's employment in the industry is 20 percent greater than the industry's national employment share. An employment LQ of 0.8 indicates that state's employment in the industry is 20 percent below the industry's national employment share.

Arts regions, for the purpose of this brief, are defined by the geography groupings for the six U.S. Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent state arts agencies and with the National Endowment for the Arts on planning and program delivery.

The Mid-America Arts Alliance (M-AAA) RAO contains the states (AR, KS, MO, NE, OK, TX).

Please contact ArtsandCulture@bea.gov with any questions.