

# Arts and Cultural Production Satellite Account (ACPSA)



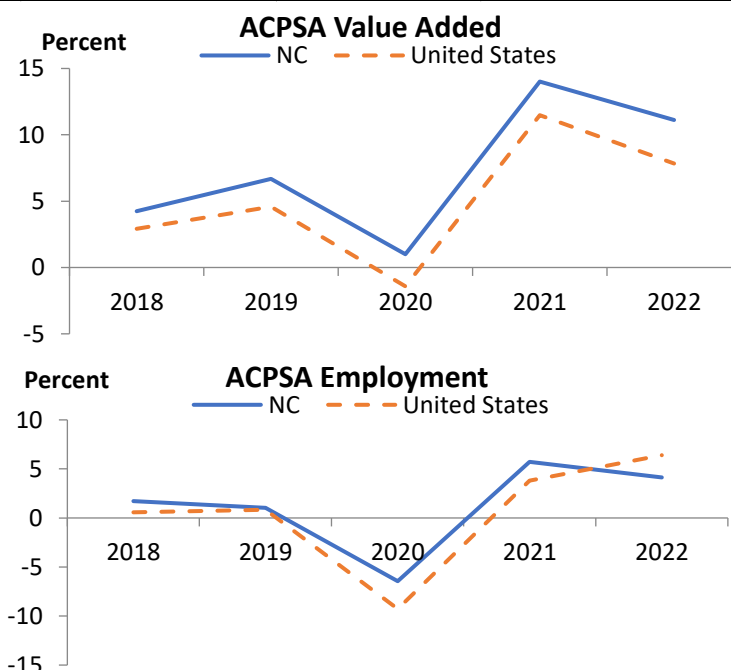
## North Carolina—2022

ACPSA value added	Share of state value added	ACPSA employment	Share of state employment	ACPSA compensation	Share of state compensation
<b>\$22.0 billion</b>	<b>3.1%</b>	<b>134,245 jobs</b>	<b>2.7%</b>	<b>\$11.3 billion</b>	<b>2.9%</b>
			Value added (thousands of dollars)	Employment (jobs)	Compensation (thousands of dollars)
<b>All industries</b>			<b>715,968,300</b>	<b>5,011,689</b>	<b>387,047,772</b>
<b>ACPSA industries</b>			<b>22,029,666</b>	<b>134,245</b>	<b>11,332,570</b>
<b>Top 5 ACPSA industries by value added</b>					
Broadcasting			4,761,762	12,449	1,324,562
Government			3,483,106	33,847	2,707,631
Publishing			2,885,126	9,214	1,442,842
Wholesale and transportation industries			1,857,779	9,803	1,254,307
Retail industries			1,142,412	17,530	664,178
<b>Core arts and cultural industries</b>			<b>4,705,710</b>	<b>31,951</b>	<b>2,321,980</b>
<b>Top 5 core arts and cultural industries</b>					
Advertising			818,075	5,151	428,485
Architectural services			673,533	3,518	441,062
Graphic design services			618,300	2,034	303,936
Interior design services			521,911	1,629	113,122
Independent artists, writers, and performers			331,633	871	71,404

### Trends in arts and cultural production: 2021—2022

In 2022, North Carolina ranked 12th among all states in ACPSA value added and 16th among all states in ACPSA value added growth. Since 2021, ACPSA value added has grown 11.1 percent in North Carolina, compared with an increase of 7.8 percent for the United States.

In 2022, North Carolina ranked 11th among all states in ACPSA employment and 33rd among all states in ACPSA employment growth. Since 2021, ACPSA employment has grown 4.1 percent in North Carolina, compared with an increase of 6.4 percent for the United States.

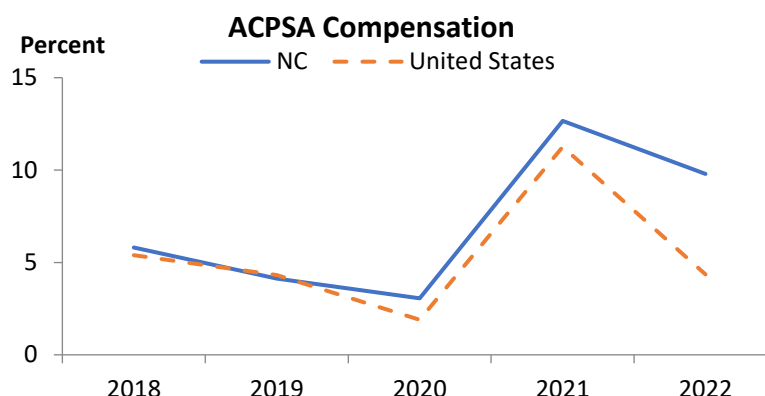


Note. BEA's ACPSA statistics are supported by funding from the National Endowment for the Arts.

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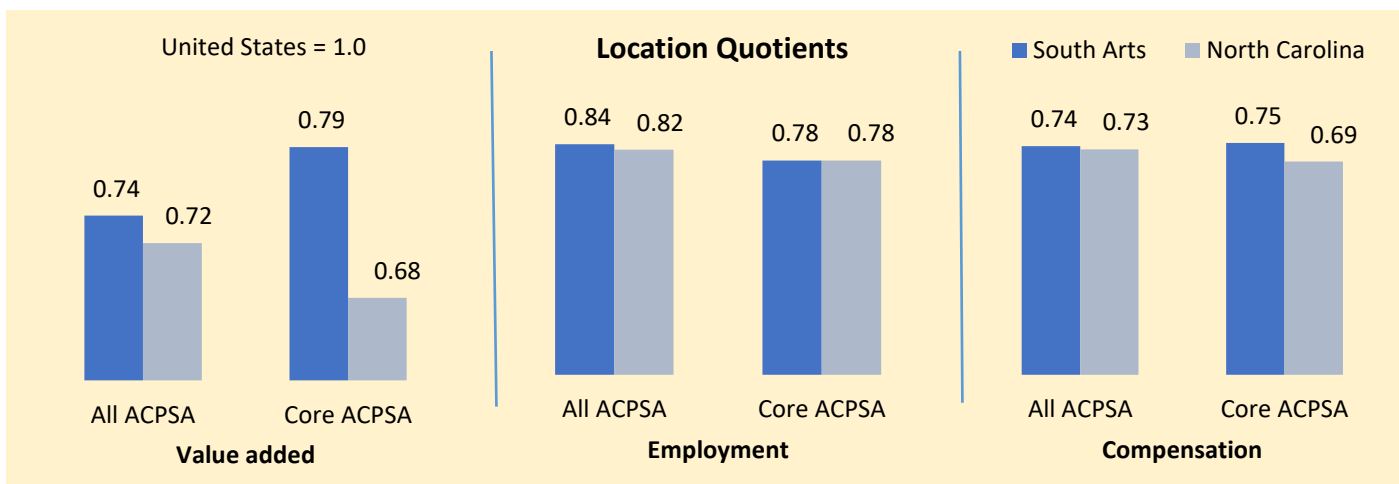


In 2022, North Carolina ranked 11th among all states in ACPSA compensation and 13th among all states in ACPSA compensation growth. Since 2021, ACPSA compensation has grown 9.8 percent in North Carolina, compared with an increase of 4.3 percent for the United States. Average compensation per wage-and-salary job in North Carolina's ACPSA industries was \$84,417 in 2022, compared with \$77,229 for all salaried jobs in the state.



## Location quotients (LQ)

- In 2022, North Carolina ACPSA value added was 28 percent below the national average. By comparison, the LQ for ACPSA value added in all states belonging to the U.S. Regional Arts Organization South Arts (of which North Carolina is a member) was 0.74, or 26 percent below the national average.
- As for employment in 2022, North Carolina and South Arts had an LQ of 0.82 and 0.84 respectively.
- And for compensation in 2022, North Carolina and South Arts had an LQ of 0.73 and 0.74 respectively.



**ACPSA value added** consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product.

**ACPSA employment** consists of all wage-and-salary jobs in which the workers are engaged in the production of ACPSA goods and services.

**ACPSA compensation** consists of the remuneration (including wages and salaries as well as benefits, such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

**"Core" ACPSA industries** are originators of ideas and content associated with the creation of arts and culture. "Supporting" industries produce and disseminate arts and cultural commodities.

**Location quotients** measure an industry's regional concentration of value added, employment, or compensation relative to the U.S. industry's share. For example, an employment LQ of 1.2 indicates that state's employment in the industry is 20 percent greater than the industry's national employment share. An employment LQ of 0.8 indicates that state's employment in the industry is 20 percent below the industry's national employment share.

**Arts regions**, for the purpose of this brief, are defined by the geography groupings for the six U.S. Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent state arts agencies and with the National Endowment for the Arts on planning and program delivery.

The South Arts RAO contains the states (AL, FL, GA, KY, LA, MS, NC, SC, TN).

Please contact [ArtsandCulture@bea.gov](mailto:ArtsandCulture@bea.gov) with any questions.