



ARTS AND CULTURAL PRODUCTION SATELLITE ACCOUNT: STATE HIGHLIGHTS

INDUSTRY HIGHLIGHTS BY STATE

TRUE VALUE

Among other findings, the data reveal some arts industries as vital to specific state economies.

Performing arts companies and presenters in **Florida** contributed \$1.1 billion for performing arts companies and \$646 million for performing arts presenters, 25 percent above the national rate.

Movie production in **Louisiana** contributed \$2.7 billion to the state's gross state product, two times the national rate.

Graphic design in **Illinois** added \$589.5 million to the state's economy, 69 percent above the national rate.

Musical instrument manufacturing in **Indiana** added \$42.2 million, 2.7 times greater than the national rate.

Architectural services in **Massachusetts** added \$804.6 million, 73 percent greater than the national rate.

Industrial design in **Michigan** added \$429 million, nine times the national rate.

Landscape architecture in **North Carolina** is \$206.2 million, 2.7 times the national average.

Construction of cultural facilities in **North Dakota** added \$91.5 million, three times greater than the national rate

Jewelry manufacturing in **Rhode Island** added \$224 million to the state's economy, 33 times the national rate.

Arts production contributed \$67.5 billion to rural community economies.

RURAL STATE ARTS ECONOMIES

For this analysis, “rural” is defined as population within a geographic area that does not include an “urban” area. Rural states are defined here as any in which 30 percent or more of the population lives in rural areas.

The following are considered rural states: Alabama; Alaska, Arkansas; Iowa; Kentucky; Maine; Mississippi; Montana; New Hampshire; North Carolina; North Dakota; Oklahoma; South Carolina; South Dakota; Tennessee; Vermont; West Virginia; and Wyoming.

The largest rural arts economies are in **North Carolina and Tennessee**, each with value-added from their respective rural areas totaling more than \$13 billion.

North Carolina employment for arts production topped 118,000 workers and 84,700 in **Tennessee**.

An additional \$4-5 billion in art’s value was contributed by rural areas in five states: **South Carolina, Alabama, Kentucky, Oklahoma, and Iowa**.

THREE YEARS OF FAST-GROWING ARTS INDUSTRIES

This research brief uses data from the Arts and Cultural Production Satellite Account between 2012 and 2015. During that period, the value added to the nation’s economy by arts grew by an average annual rate of four percent. But in 12 states, the average annual growth rate was 4.6 % or greater.

Washington state and **Utah** exhibited the fastest growing arts economies by exceeding seven percent in each state.

In **Nevada, Louisiana, and Virginia**, average annual growth in arts value-added was between 5.6 and 5.9 percent. In Louisiana and Virginia, value added by independent artists, writers, and entertainers contributed significantly to growing arts economies in the states.¹

In **Georgia**, construction of new cultural facilities generated a high average growth rate of 37.1 percent.