

ABOUT THE ARTS ENDOWMENT'S BUDGET



What is the fiscal year 2021 budget of the National Endowment for the Arts? What does the President's fiscal year 2022 budget include for the Arts Endowment?

The FY 2021 budget appropriation for the National Endowment for the Arts is \$167.5 million. In addition, the agency was allocated \$135 million as part of the American Rescue Plan to support organizations and jobs in the arts sector that have been impacted by the pandemic.

The President's fiscal year 2022 budget, which was released on May 28, 2021, proposes \$201 million. The President's budget request is a first step in a very long appropriation process. The National Endowment for the Arts' appropriations history is available <u>here</u>.

Can the NEA advocate for its budget?

No. Arts Endowment staff, including the chairman, cannot lobby or participate in efforts designed to influence Congress regarding appropriations, law, legislation, or policy, in their official capacity. This prohibition is not limited to the Arts Endowment. Federal agencies are prohibited from using federal funds to engage in lobbying either directly or indirectly.

If the Arts Endowment can't lobby or participate in advocacy, then what can it do?

The Arts Endowment cannot engage in advocacy, either directly or indirectly; however, the agency continues to actively educate the public about its vital role in serving our nation's communities. Some of the ways we do this include:

- Posting multi-media information on arts.gov that tells the story of how the Arts Endowment is
 helping make an impact in local communities through arts funding to nonprofit organizations,
 schools, and state and local governments.
- The chairman traveling to local communities to visit an agency grantee, giving a speech, or participating in a town hall.
- Sharing materials with and responding to inquiries from the media, partners, and general public.
- Responding to requests from members of Congress and their staff.

Where can I find educational information on your website?

There are lots of resources on our website that may prove helpful, including the Arts Endowment's <u>facts</u> and <u>figures</u> page, <u>NEA Quick Facts</u>, and our <u>grant search utility</u> that allows you to pull Excel spreadsheet reports on our grants. To keep up to date on our latest news, we encourage you to follow the Arts Endowment on <u>Facebook</u>, <u>Twitter</u>, and <u>Instagram</u>, and check out our <u>Art Works Blog</u> and <u>podcast</u> where we highlight the artists and arts organizations that contribute to our culture.





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What can Arts Endowment grantees, state and local arts organizations, and national service organizations do to share information about the role of the agency?

Arts Endowment partners can help to educate their communities on the agency's role and impact in their communities by continuing to credit the National Endowment for the Arts, in accordance with grant general terms and conditions, in a number of ways:

- Within any materials that describe the project that was funded by the Arts Endowment.
- On signage at an event or in a venue that promotes the NEA-funded project.
- Acknowledge from the stage at an NEA-funded event orperformance.
- In opinion editorials published in your local newspaper or other media outlet about your grant.
- Post on social media about an NEA-supported project.
- Share and/or link to NEA materials on project/grantee website.
- Include @NEAarts when you tweet about an NEA-supported project.

If you are a current Arts Endowment grantee that needs access to the agency's logo, you can find it in the grants section of our <u>website</u>.

Can I donate money to the Arts Endowment?

Congress sets the level of appropriations for the Arts Endowment. The agency has the statutory authority to receive donations; however, donated funds, if accepted by the agency, cannot be used to supplement grantmaking. We encourage you to look to arts organizations in your local community or other groups that support the arts. If you have donation questions, please contact publicaffairs@arts.gov.

What is the role of the government when it comes to supporting the arts?

The Arts Endowment's role is to make sure all Americans have access to the arts no matter where they live. All 435 Congressional Districts benefit from Arts Endowment grants. Agency funding:

- Creates an environment for the arts to bloom and thrive.
- Acts as a catalyst to leverage resources for key investments in communities across the nation.
- Stimulates giving; every dollar invested directly by the Arts Endowment is matched by up to \$9 of additional non-federal or private investment.
- Contributes to our economy, with the arts and culture sector accounting for \$804.2 billion or 4.3 percent of the Gross Domestic Product (GDP) in 2016 as noted by the Bureau of Economic Analysis.
- Adds millions of jobs to our workforce (more than two million full-time artists and five million arts-related jobs).
- Plays a vital role in revitalizing communities, and supports our military service members through a military healing arts program.





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Why can't private giving be the sole supporter of the arts?

Private funding will not sustain the arts nationally if public funding goes away. Charitable giving as a whole in the United States is geographically disproportional, with rural areas receiving only 5.5 percent of all philanthropic dollars. Arts Endowment funding makes sure there is equitable distribution of funds, particularly for underserved communities, across the nation. Research shows that even a low level of public funding can stimulate private giving; Arts Endowment funding must be matched by money from other sources. So, when a nonprofit receives an agency award, it provides the credibility for other funders to step up.

Some say many of the programs you fund are elitist. Is Arts Endowment funding essentially a subsidy for the wealthy?

Absolutely not. The Arts Endowment's role is to make sure all Americans have access to the arts no matter where they live. Among the proudest accomplishments of the Arts Endowment is the growth of arts activity in areas of the nation that were previously underserved or not served at all, especially in rural and inner-city communities. In many communities, agency grants support free performances, as well as reduced ticket prices for those who cannot afford to buy a ticket.

A significant percentage of grants benefit those who have fewer opportunities to participate in the arts:

- The majority of grants go to small and medium sized organizations (budgets less than \$2 million) which tend to support projects that benefit audiences that otherwise might not have access to arts programming.
- 42 percent of Arts Endowment grants take place in high-poverty neighborhoods
- 35 percent of grants reach low-income audiences of underserved populations such as people with disabilities, people in institutions, and veterans.

