

## Creative Placemaking: the Role of Arts in Community Development

6th Floor Auditorium, Wilson Center, Washington, DC

Tuesday, December 6, 2016

### Agenda

12:00 noon

Welcome Lunch for Conference Participants

1:00 p.m.

Welcome

**Jane Harman**, Director, President, and CEO, Wilson Center

**Jane Chu**, Chairman, National Endowment for the Arts

Framing Remarks

**Mitchell J. Landrieu**, Mayor, City of New Orleans

Keynote: Why Comprehensive Community Development is essential now,  
and why the arts must be at the table

**Rip Rapson**, President and CEO, the Kresge Foundation

1:45 p.m.

Poetry Performance

**Vanessa German**, Artist and Founder, Love Front Porch and ARHouse, Pittsburgh

2:00 p.m.

Presentation: Where Creative Placemaking Is Now

**Maria Rosario Jackson**, Senior Advisor, Arts and Culture, the Kresge Foundation &  
Member, NEA's National Council on the Arts

**Jason Schupbach**, Director of Design Programs, National Endowment for the Arts

Key Questions:

What has been accomplished so far in the creative placemaking movement? What are the key breakthroughs on policy and what are the most important current initiatives?

2:25 p.m.

Break

2:30 p.m.

Panel Discussion: What Creative Placemaking Looks Like

**Vanessa German**, Artist and Founder, Love Front Porch and ARHouse, Pittsburgh

**Mimi Pickering**, Filmmaker & Director of Community Media Initiative, Appalshop

**Lori Pourier**, President, First People's Fund

**Carlton Turner**, Executive Director, Alternate ROOTS

**Moderator: Laura Zabel**, Executive Director, Springboard for the Arts

Key Questions:

What does creative placemaking look like? Why work this way? What should creative placemaking 3.0 look like? What are the key policy needs? Field needs? What are the most important things for funders and government to know about what has not been accomplished?

**3:50 p.m.**

Break

**4:00 p.m.**

Panel Discussion: Where Creative Placemaking Intersects

**Jinho “The Piper” Ferreira**, Oakland, CA based rapper, actor and sheriff’s deputy

**Lynne McCormack**, National Program Director, Creative Placemaking, Local Initiatives Support Corporation

**Jeremy Liu**, Senior Fellow for Arts, Culture and Equitable Development, PolicyLink

**Kira Strong**, Deputy Director of Design and Construction, Rebuild Initiative, City of Philadelphia

**Moderator: Lyz Crane**, Deputy Director, ArtPlace America

Key Questions:

Why work this way? How do the arts intersect with other community development fields? What are the key policy needs? Field needs? What are the most important things for funders and government to know about what has not been accomplished?

**5:20 p.m.**

Concluding Remarks

**Blair Ruble**, Vice President for Programs, and Director, Urban Sustainability Laboratory, Wilson Center

**5:30 p.m.**

Performance

**Jinho “The Piper” Ferreira**, Oakland, CA based rapper, actor and sheriff’s deputy

**5:45 p.m.**

Hospitality