

ART WORKS.

arts.gov

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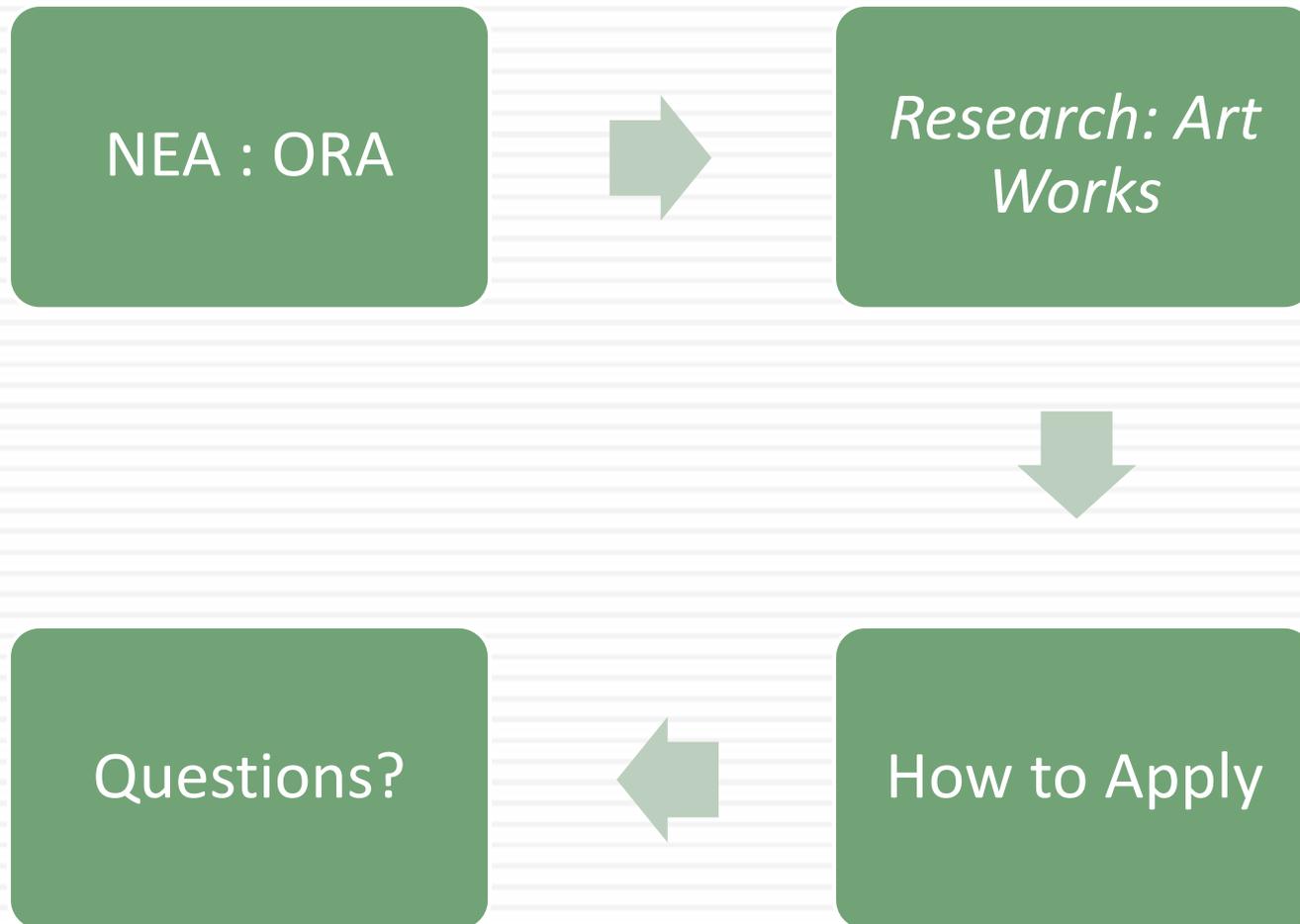
FY15 Research Art Works Grant Program
Guidelines Webinar

September 3, 2014

Apply at: <http://arts.gov/grants-organizations/research-art-works>

Today's Agenda

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National Endowment for the Arts



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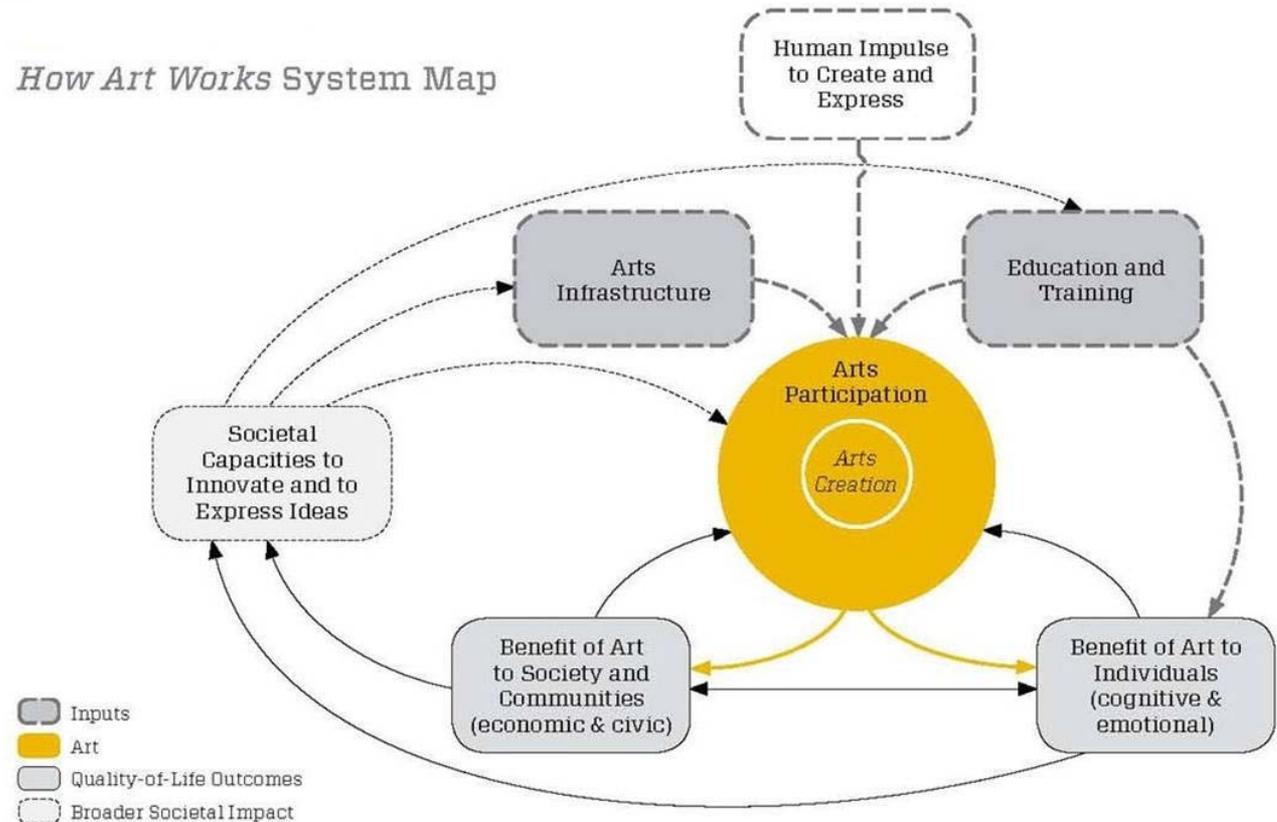
- The NEA was established as an independent federal agency by Congress in 1965
- Our current mission is to strengthen the creative capacity of our communities by providing all Americans with diverse opportunities for arts participation
- We award grants to organizations across all 50 states and 6 U.S. territories

FY 2014-2018 NEA Strategic Plan

Goal: To promote public knowledge and understanding about the contributions of the arts

Objective: Expand and promote evidence of the value and/or impact of the arts

How Art Works System Map



Research: Art Works Statistics

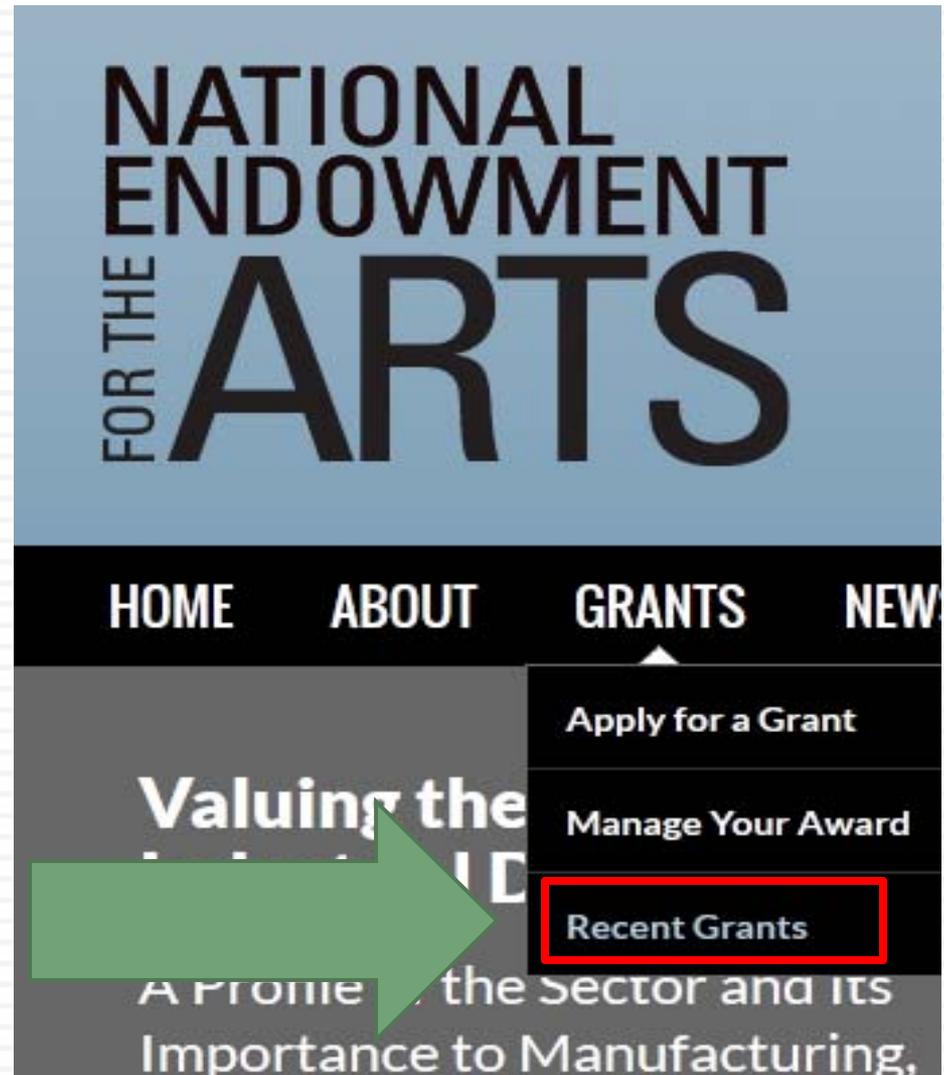


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- Research: Art Works FY12
 - 60 applications
 - 23% success rate
 - \$250,000 awarded

- Research: Art Works FY 13
 - 68 applications
 - 25% success rate
 - \$350,000 awarded

- Research: Arts Works FY 14
 - 62 applications
 - 34% success rate
 - \$330,000 awarded



Research: Art Works: FY 2015



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- Minor changes in FY 15
 - Include translational research projects
 - Support more grantees closer to their requested funding levels
 - Require organizations to have three consecutive years of operational history at the time of application
 - Require at least one statement-of-support letter, with a max of 3 letters

How to get to the Guidelines on the NEA website



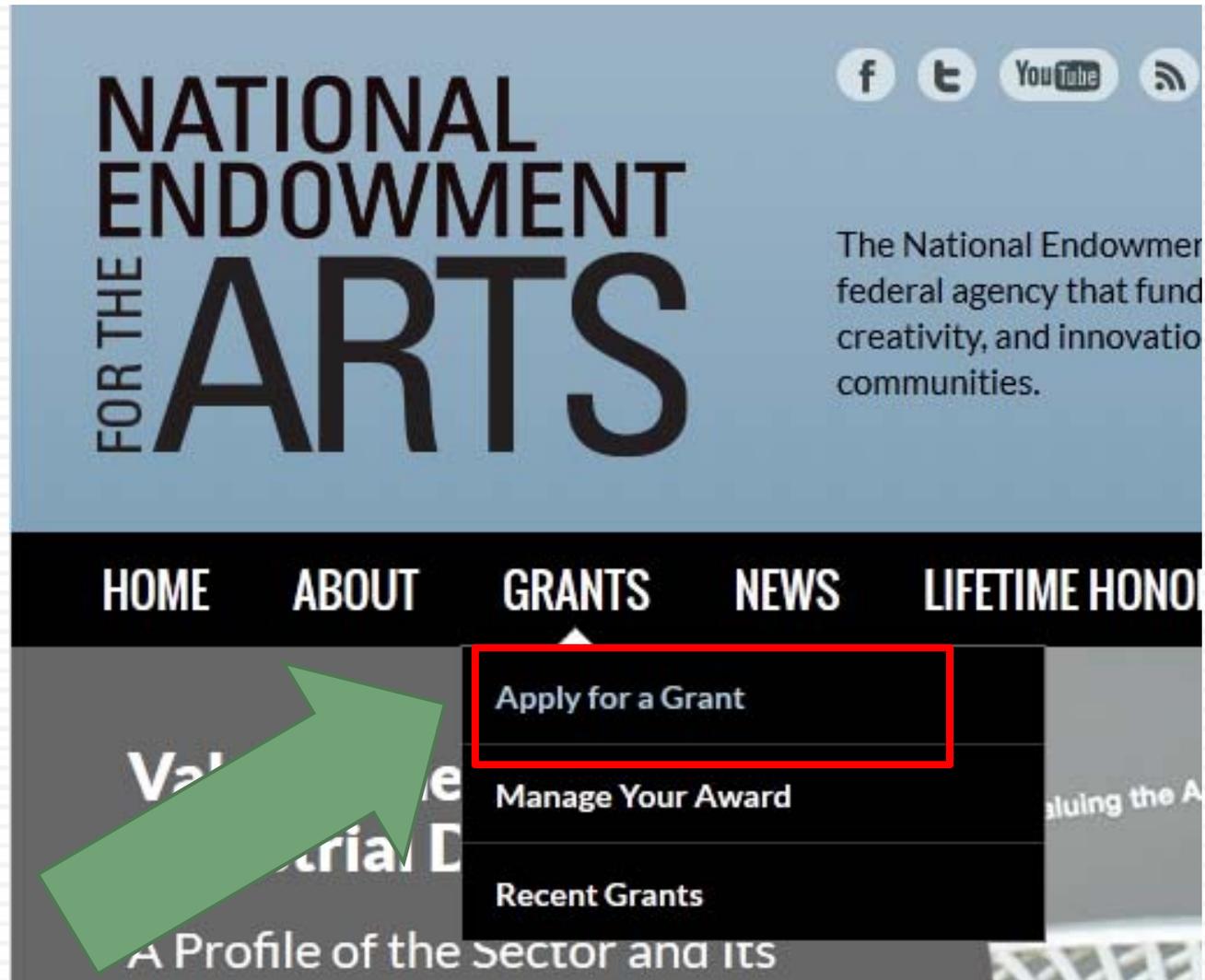
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1) Go to
arts.gov

2) Go to Apply
for a Grant

3) Select
Grants for
Organizations

4) Go to the
bottom of the
page and
select
Research: Art
Works



How to get to the Guidelines on the NEA website



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- 1) Go to arts.gov
- 2) Go to Apply for a Grant
- 3) Select Grants for Organizations
- 4) Go to the bottom of the page and select Research: Art Works

Home » Grants

GRANTS

Apply for A Grant

Guidelines and application forms for our competitive funding categories

- Grants for Organizations
- Grants for Individuals
- Partnership Agreements

Manage your Award

Pre- and post-award materials for applicants recommended for a



How to get to the Guidelines on the NEA website



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GRANTS

Research: Art Works

The NEA's Office of Research & Analysis will make awards to support research that investigates the value and/or impact of the arts, either as individual components within the U.S. arts ecology or as they interact with each other and/or with other domains of American life.

If you have questions, please contact the staff at nearesearchgrants@arts.gov 

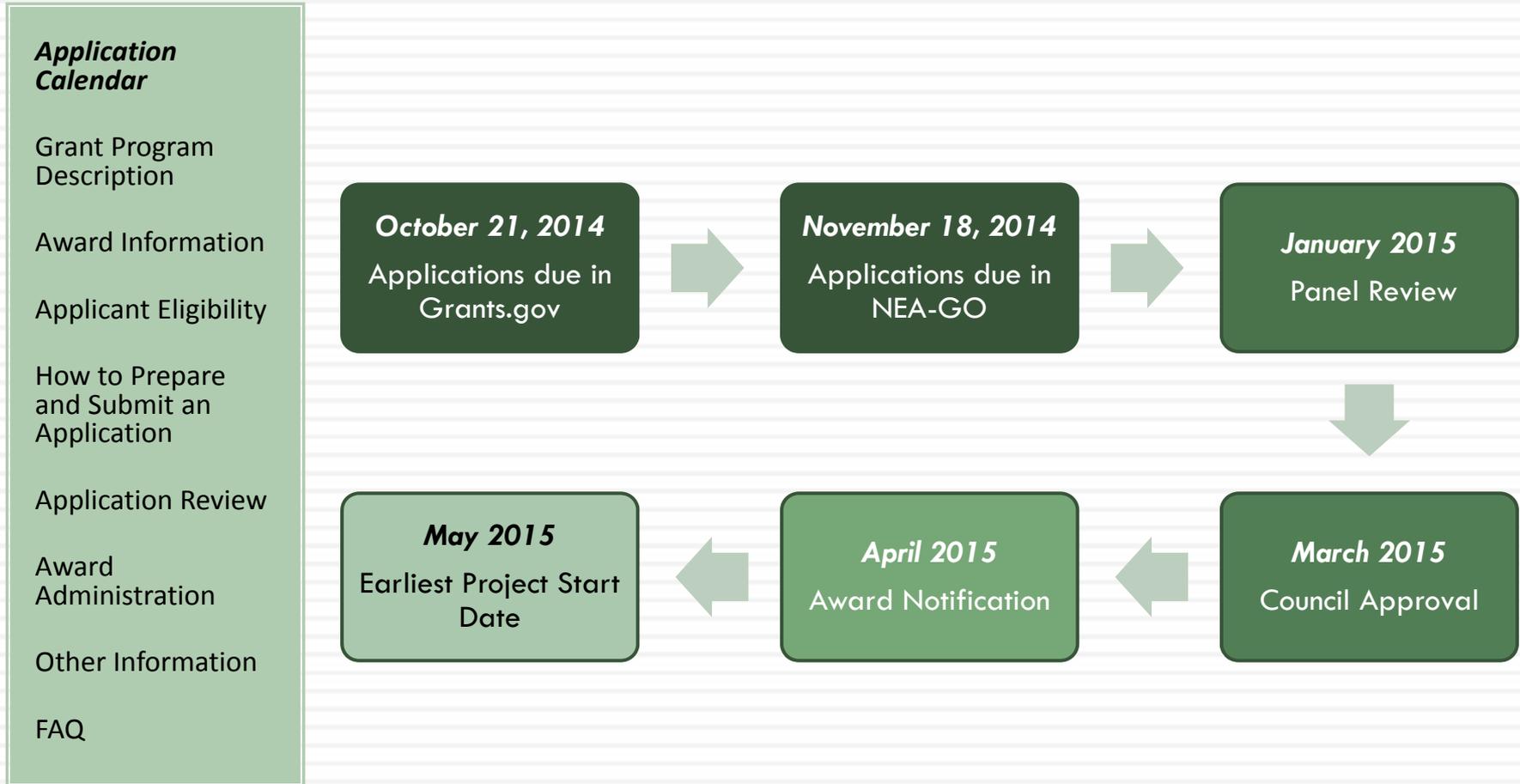


GUIDELINES

- [Application Calendar](#)
- [Grant Program Description](#)
- [Award Information](#)
- [Applicant Eligibility](#)
- [How to Apply](#)
 - [How to Prepare and Submit an Application](#)
 - [Step 1: Submit the SF-424 to NEA-GO](#)
 - [Step 2: Submit Through NEA-GO](#)
- [Application Review](#)
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- [FAQs](#)

APPLICANT RESOURCES

Timeline to Award



Grant Program Description



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Types of research projects...

Primary and/or secondary data analyses

Quantitative studies • Qualitative studies

Psychological studies • Economic Impact studies

Meta-Analyses • Program Evaluations

Translational Research

From a variety of fields...

Arts • Psychology • Economics • Education • Philanthropy

Urban and Regional Planning • Neuroscience • Sociology

Anthropology • Medicine and Health • Communications

Example Grants

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To support a study examining the physiological impacts of music, dance, and visual arts participation on economically disadvantaged children. *West Chester University* (Funded FY13) , \$25,000

To support a study that will examine whether a causal link exists between cultural activities and economic prosperity, and which investigates the tendency of arts and cultural organizations to cluster in specific neighborhoods. *Williams College* (Funded FY12), \$25,000

To support a cross-sectional analysis of 30 U.S. cities over three decades to identify neighborhood attributes driving location preferences for artists and artistic businesses. *University of Texas at Arlington* (Funded FY12), \$25,000

More Example Grants

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To support a study of a choral music-based intervention being implemented at juvenile detention centers in New York City. *Carnegie Hall Society, Inc.* (Funded FY13), \$20,000

To support a randomized, waitlist-controlled trial examining the effects of visual arts, music, and dance therapy on the emotional and cognitive functioning of older adults. *George Mason University* (Funded FY14), \$25,000

To support a study of causal factors pertaining to the “birth” and “death” rates of arts and cultural institutions. *Harvard University* (Funded FY12), \$17,000

To support a randomized, controlled trial examining whether and how the inclusion of visual arts in the hospital rooms of cancer patients is associated with patient quality-of-life during treatment. *Hershey Medical Center – Penn State University* (Funded FY14), \$20,000

Award Information



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- Grant requests range from \$10k to \$30k
- One-to-one match for project budget
- No pre-award costs are allowable in the Project Budget

Award Information



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- Organizations may submit more than one application to Research: Art Works
- Grants can be up to 2 years, and projects that include primary data collection activities in their NEA budget can request up to 3 years
- Grantees are required to submit a research paper at the end of the grant period

Application Eligibility



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Eligible applicants are organizations that:

- Are 1) Nonprofit, tax-exempt 501(c)(3), U.S. organizations; 2) Units of state or local government; or 3) Federally recognized tribal communities or tribes
 - This may include, but is not limited to, colleges and universities
- Have a three-year operating history
- Have met all reporting requirements on any previous NEA awards

How to Prepare and Submit



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- To apply, you must register with Grants.gov; allow at least two weeks.
- Don't wait until immediately before your deadline; submit no later than 10 days prior to the deadline
- Obtain a DUNS number and register with SAM (System for Award Management) in order to use Grants.gov—allow at least 2 weeks for registration or renewal
- See www.grants.gov for more details or call 1-800-518-4726.



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A complete application consists of:

- Step 1: Submit through Grants.gov (**October 21 deadline**):
 - SF-424 (Application for Federal Domestic Assistance)

- Step 2: Submit through NEA-GO (**November 4-18**):
 - NEA Grant Application Form
 - Additional Materials

SF-424 (Application for Federal Domestic Assistance) (October 21 deadline)



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This is the *only* item you submit through Grants.gov. **If it is not successfully submitted by the deadline, you will be unable to submit your other materials in NEA-GO.**

NEA GrantsOnline™ System (NEA-GO)

(November 4-18)



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- Accessing the system:
 - Go to “Track My Application” at Grants.gov
 - The notes box will have a link to NEA-GO and info about when the system will be open
 - User name = Grants.gov Tracking Number
 - Password = NEA Application Number

NEA GrantsOnline™ System (NEA-GO)

(November 4-18)



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NEA Grant Application Form

- Answers to narrative questions about your organization and project
- Financial information about your organization and project
- Bios of key individuals

Items to Upload

- Operating history list
- Statements of support
- Special items (as appropriate)

NEA-GO Grant Application Form: Application Narrative



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- a) Research motivation
- b) Research design
- c) Data source(s) and sample(s)
- d) Data analyses
- e) Outline for research paper
- f) Works cited or references of literature cited

NEA-GO Grant Application Form



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- Data management plan
- Descriptions about relevant prior research (as appropriate)
- Project Time Line
- Dissemination Plans
- Project Budget
- Bios of Key Individuals

NEA-GO Items to Upload

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- Operating history list

- Statements of support

- Special items (as appropriate)
 - Examples related to the data collection
 - Rights to access data and/or collect data
 - Human Ethics training (if applicable)

NEA-GO Grant Application Form



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- The GAF is a webform

- Most text fields have character limits (noted on the form and in the instructions)

- Use only one space after the end of sentences and other punctuation marks such as commas and colons.

NEA-GO Grant Application Form



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- Be aware that some special characters (including &, “ ”, ’) take up more than one character in webforms.
- Don’t use special characters; instead, try using italicized or bold text for emphasis. (For example, **La Traviata** instead of “La Traviata”)
- If you are pasting text into the GAF, first transfer it into a text-only utility like Notepad; be aware, though, that any formatting will be deleted.

NEA-GO Final Submission



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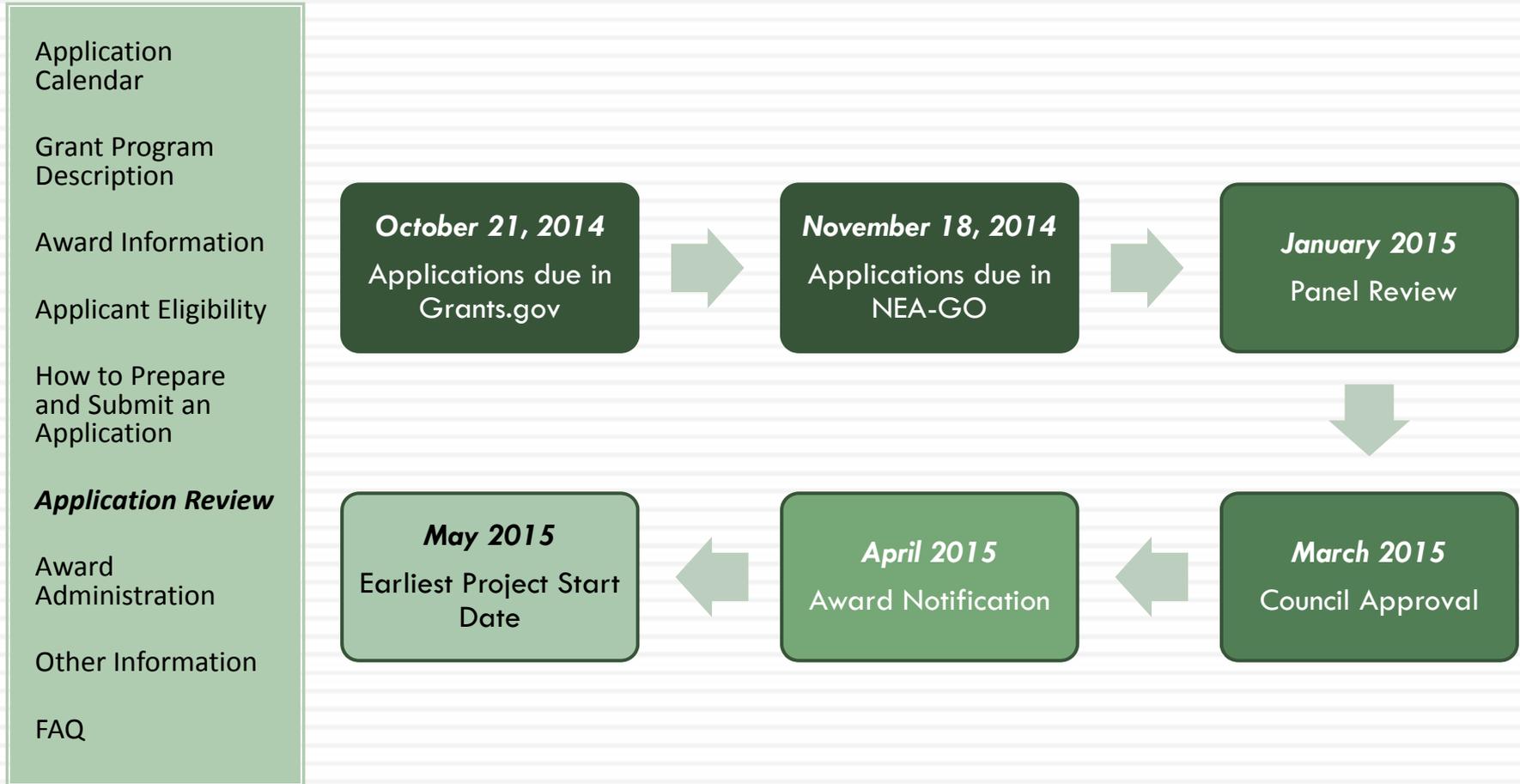
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- ❑ NEA-GO **closes** at 11:59 p.m., Eastern Time, on the day of the deadline.
- ❑ Be sure you have finished uploading your materials and hit the “**Submit**” button prior to that time.
- ❑ Changes to the GAF **can** be made after it is submitted up until the NEA-GO deadline.
- ❑ **NEA staff will not be available to help you after 5:30 p.m., Eastern Time, on the day of the deadline.**

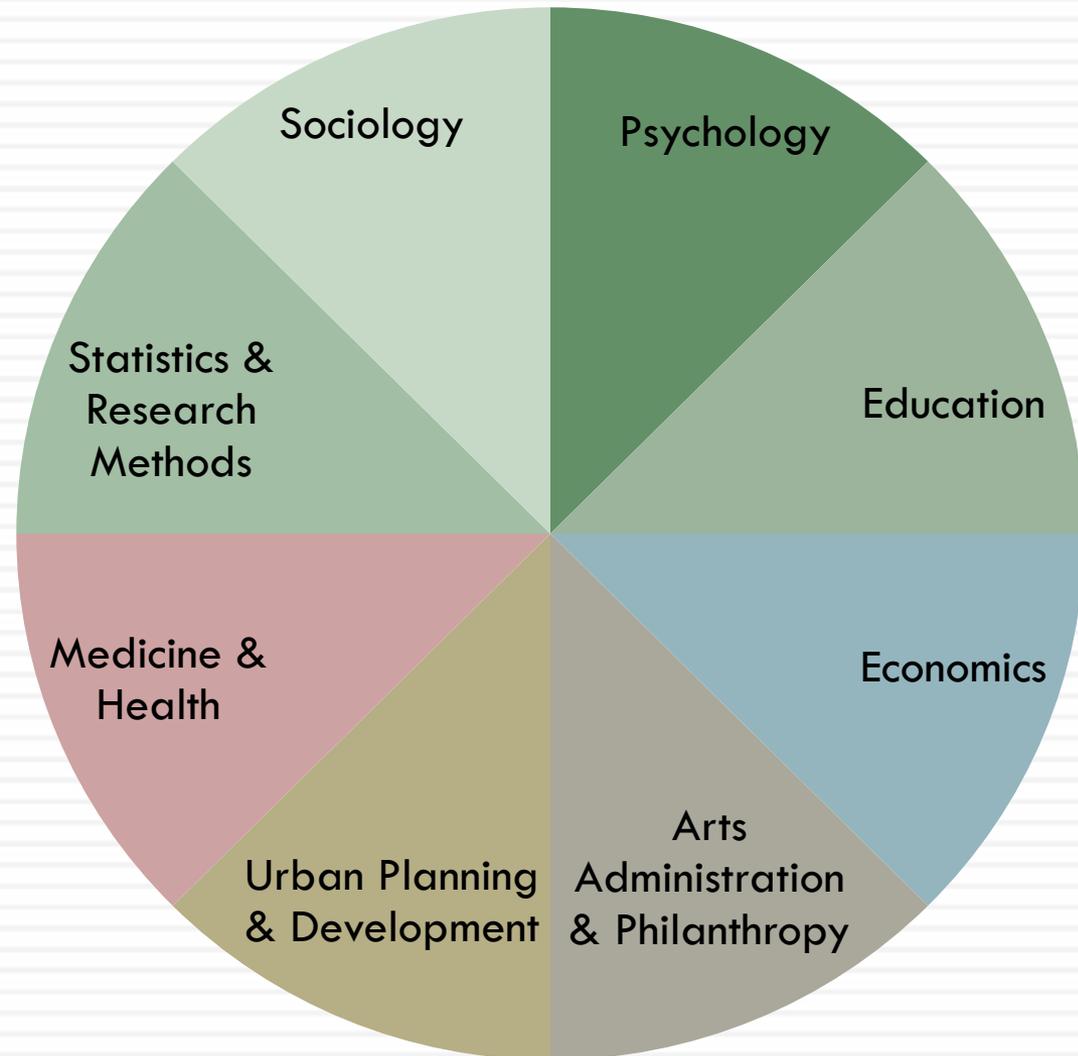
Timeline to Award



Application Review Panel

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- Application Calendar
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- How to Prepare and Submit an Application
- Application Review**
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- FAQ



Review Criteria: Excellence



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1. Clarity of the research plan
2. Overall rigor of the research plan
3. Qualifications of the project personnel, including ethics training as appropriate, and qualifications of the project organization(s)

Review Criteria: Merit



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1. Potential of the project to achieve results consistent with the NEA outcome for **Understanding: Evidence of the value and/or impact of the arts is expanded and promoted**
2. Appropriateness of the proposed performance measurements and their ability to demonstrate that the NEA outcome was achieved

Review Criteria: Merit



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3. Plans for timely reporting and dissemination of the project results and products
4. Appropriateness of the data management plan
5. Appropriateness of the budget and resources for addressing the NEA outcome

Final Research Paper



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FAQ

- 30-50 page report due at the end of the grant period
- Final papers: <http://arts.gov/artistic-fields/research-analysis/research-art-works-grants-final-papers>

Award Administration & Other Info



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Other Information

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- Crediting the NEA
- General Terms and Conditions
- Legal Requirements
- Assurance of Compliance
- Other Information
- Standards of Service
- Reporting Burden

Questions? ???

Contact Us: nearesearchgrants@arts.gov

Research: Art Works staff: Melissa Menzer & Tamika Shingler

On our website: <http://arts.gov/grants-organizations/research-art-works>

Research: Art Works guidelines

Sample application narratives

ArtWorks blog post

Webinar archive

GAF tutorial

Previous Grantee Final Papers

FAQ



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