

National Endowment for the Arts

Museum Grants

Grants for Arts Projects (GAP)

Guidelines Webinar, FY 2022



Museum Staff

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Grants for Arts Projects

Project-based funding

- Public engagement with, and access to, various forms of art
- Creation of excellent art
- Learning in the arts at all stages of life
- Integration of the arts into the fabric of community life

Grants for Arts Projects

We fund **arts projects**

We fund:

- Large and small projects
- Existing and new projects
- Projects that take place in any part of the 50 states, D.C., and U.S. territories

Grants for Arts Projects

We encourage projects that use the arts to unite and heal in response to current events, as well as address any of the following:

- Celebrate America's creativity and/or cultural heritage
- Invite a dialogue that fosters a mutual respect for the diverse beliefs and values of all persons and groups
- Enrich our humanity by broadening our understanding of ourselves as individuals and as a society

Grants for Arts Projects

We encourage applications that originate from or are in collaboration with:

- Historically Black Colleges and Universities
- Tribal Colleges and Universities
- American Indian and Alaska Native tribes
- African American Serving Institutions
- Hispanic Serving Institutions
- Asian American and Pacific Islander communities
- Organizations that support the independence and lifelong inclusion of people with disabilities

Grants for Arts Projects

Eligibility:

- Nonprofit, tax-exempt 501(c)(3), U.S. organizations
- Units of state or local government
- Federally recognized tribal communities or tribes

- ✓ Three year history of *arts programming*
- ✓ Must be in compliance with reporting requirements for previous awards

Grants for Arts Projects

We **do not** fund:

- Individuals
- General operating or seasonal support
- Individual schools
- Projects that replace arts instruction in schools
- Commercial, for-profit enterprises
- Creation of new organizations
- Subgranting or regranting (except for eligible Local Arts Agencies)
- Facility construction, purchase, or renovation
- Cash reserves or endowments
- Lobbying

Grants for Arts Projects

Application Limits:

One application per organization under these FY 2022 Grants for Arts Projects guidelines. Limited exceptions include:

- Parent (and Related) Organizations
- Applicants to the Media Arts discipline at the July deadline
- Other grant categories, such as Our Town

See the Application Limits section of the [Eligibility page](#) on our website for more information.

Grants for Arts Projects

Award Information:

- Grants will range from \$10,000 to \$100,000 (except for eligible Local Arts Agency subgranting projects)
- All grants require a 1 to 1 nonfederal cost share or match
- Cost share may be any combination of cash and/or in-kind, third-party contributions

Grants for Arts Projects

Applications are reviewed by a panel of experts. They evaluate projects based upon two criteria: **artistic excellence** and **artistic merit**.

The **artistic excellence** of the project includes:

- The quality of the artists, arts organizations, arts education providers, works of art, and/or services that the project will involve.
- If appropriate, the extent to which the project deepens and extends the arts' value.

Grants for Arts Projects

The **artistic merit** of the project includes:

- The importance and appropriateness of the project to the organization's mission, artistic field, artists, audience, community, and/or constituency.
- The ability to carry out the project based on such factors as the appropriateness of the budget, the quality and clarity of the project activities and goals, the resources involved, and the qualifications of the project's personnel.
- If appropriate, the potential to serve and/or reach individuals whose opportunities to experience the arts are limited by geography, ethnicity, economics, or disability.
- The appropriateness of proposed performance measurements. This includes, where relevant, measures to assess student and/or teacher learning in arts education.
- If appropriate, plans for documentation and dissemination of the project results.
- Evidence of direct compensation to artists, art collectives, and/or art workers.
- The potential to reflect the purpose of the Grants for Arts Projects grants program.
- If appropriate, engagement with the constituencies listed on [our website](#) (as encouraged by White House Executive Orders).

Grants for Arts Projects

February Deadline:

Part 1 - Submit to Grants.gov	February 11, 2021
Earliest Announcement of Grant Award or Rejection	November 2021
Earliest Start Date for Proposed Project	January 1, 2022

July Deadline:

Part 1 - Submit to Grants.gov	July 8, 2021
Earliest Announcement of Grant Award or Rejection	April 2022
Earliest Start Date for Proposed Project	June 1, 2022

How To Apply

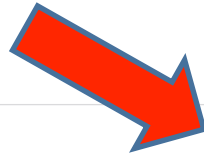
- Guidelines are available on our website, [arts.gov](https://www.arts.gov). You'll see that we have a redesigned website.

First, click the menu button in the top right hand of the homepage and then click on the "Grants" section.

NATIONAL
ENDOWMENT for the ARTS

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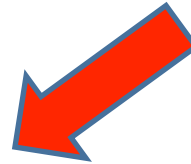
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About



Next, scroll down to "Grants for Organizations."



Grants for Organizations



Grants for Arts Projects

Our principal grant program for nonprofit organizations.



Challenge America

Support for projects that extend the reach of the arts to underserved...

And then select “Grants for Arts Projects.”

Grants for Organizations



Grants for Arts Projects

Our principal grant program for nonprofit organizations.



Challenge America

Support for projects that extend the reach of the arts to underserved...

Carefully read the program description. Review the other links on the left side of the page for information such as eligibility requirements and application deadlines.

Grants for Arts
Projects

[Program Description](#)

[We Fund/Do Not Fund](#)

[Application Calendar](#)

[Award Information](#)

[Eligibility](#)

[How to Apply](#)

[Application Review](#)

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[FAQs](#)

[Applicant Resources](#)

[Contacts](#)



GRANTS FOR ARTS PROJECTS: Program Description

[FAQs for Applicants & Awardees in Response to COVID-19 »](#)

Read the program description. Then select your project discipline from the dropdown below which includes application deadlines and project types.

*“The Arts . . . belong to all the people of the United States.” **

The arts are a powerful and important part of what unites us as Americans. The arts celebrate our differences while connecting us through a communal experience. For over 50 years, the National Endowment for the Arts has been healing, uniting, and lifting up communities with compassion and creativity.

Grants for Arts Projects is the National Endowment for the Arts' principal

Scroll down a little further and click on the Select Your Project Discipline dropdown menu to see a list of all the artistic disciplines that we support.

From this dropdown, select the discipline that is **most relevant to your project. The discipline you select is where your application will be reviewed.** All 15 disciplines appear here.

Projects may focus on reaching a particular constituency, however, they may not be exclusionary under [national laws and policies](#) prohibiting discrimination. This extends to hiring practices and audience engagement.

Applicants may request cost share/matching grants ranging from \$10,000 to \$100,000. In the past few years, well over half of the agency's grants have been for amounts less than \$25,000. Designated local arts agencies eligible to subgrant may request cost share/matching grants ranging from \$10,000 to \$150,000 for subgranting programs in the Local Arts Agencies discipline.

For more information about what we fund, see "We Fund/Do Not Fund" on the left.

Select your project discipline:

Projects may focus on reaching a particular constituency, however, they may not be exclusionary under [national laws and policies](#) prohibiting discrimination. This extends to hiring practices and audience engagement.

Applicants may request cost share/matching grants ranging from \$10,000

- Discipline
- Artist Communities
- Arts Education
- Dance
- Design
- Folk & Traditional Arts
- Literary Arts
- Local Arts Agencies
- Media Arts
- Museums**
- Music
- Musical Theater
- Opera
- Presenting & Multidisciplinary Works
- Theater
- Visual Arts

Museums ▼



half of the agency's grants
designated local arts agencies
matching grants ranging
grams in the Local Arts
e "We Fund/Do Not Fund"

discipline:

Select your project discipline:

[FAQs for Applicants & Awardees in Response to COVID-19 »](#)

The nation's museums face a tall and challenging order, increasingly called upon to be civic anchors, community gathering places, and stewards of our most prized artistic and cultural heritage. Museums are visited by millions of people each year -- more than those that attend all major sporting events and theme parks combined.

The National Endowment for the Arts is committed to supporting museum activity that demonstrates exceptional aesthetic investigation and meaningful community engagement. Specifically, the National Endowment for the Arts assists museums through the support of

To view the application instructions and requirements, scroll back up to the top of the page and select **How to Apply**.

Grants for Arts Projects

[Program Description](#)

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How to Apply

Submitting an application is a multi-step process:

Part 1: Submit to Grants.gov the “Application for Federal Domestic Assistance/Short Organization Form.”

Part 2: Complete the “Grant Application Form (GAF)” and upload items through the Arts Endowment’s Applicant Portal.

February Deadline:

Part 1 - Submit to Grants.gov	February 11, 2021
Part 2 - Submit to Applicant Portal	February 16-23, 2021

July Deadline:

Part 1 - Submit to Grants.gov	July 8, 2021
Part 2 - Submit to Applicant Portal	July 13-20, 2021

Part 1 Instructions

For Part 1 of the application, you will submit the Application for Federal Domestic Assistance/Short Organizational Form to Grants.gov by the February 11th or July 8th deadlines.

- This form asks for basic information such as your organization’s legal name, address, and other contact information.
- If you do not successfully submit this form through Grants.gov, you will be unable to submit Part 2.
- In order to use Grants.gov, you must first obtain a DUNS number from Dun & Bradstreet and then register with the System for Award Management, also known as SAM.gov.
- The guidelines have links to these sites. For more help, reach out to them directly via telephone or email.
- Allow at least two weeks—and we recommend even more time—for SAM.gov registration or renewal. You’ll also need to ensure that your organization is registered with Grants.gov, as well.
- As a reminder, SAM.gov and Grants.gov are federal government systems and registration in both systems is always free.

Part One: Submit to Grants.gov

Complete and submit the Application for Federal Domestic Assistance/Short Organizational Form to Grants.gov +

Part One Step 1 +
Register or renew/verify Grants.gov and SAM.gov registration

Part One Step 2 +
Go to the Grant Opportunity Package

Part One Step 3 +
Go to the Grant Opportunity Package

Part One Step 4 +
Submit your application to Grants.gov

Part 2 Instructions

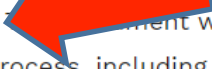
A few days after the Part 1 Grants.gov deadline, you will be able to complete Part 2 of your application. Submit Part 2 by accessing our Applicant Portal to enter information into the Grant Application Form (or GAF) and upload items such as work samples.

Even though you won't have access to the Applicant Portal until these dates, all of the application questions and requirements are available now on our website, so you can prepare your application materials right away.

To access Part 2 instructions, scroll down further to the **Part 2: Submit Materials** to the Applicant Portal section on the How to Apply page. Click on the link to the Part 2 instructions.

Part 2: Submit Materials to the Applicant Portal

Prepare to Complete Part 2

- Read the [Part 2 instructions](#) (pdf).  This document will guide you through Part 2 of the application process, including information about how and when to access the Applicant Portal as well as the application questions and requirements. You must refer to the Part 2 instructions to complete your application.
- You will not have access to the Applicant Portal until the Part 2 application window described in the instructions. However, **we urge you to use this document to prepare your responses and material well in advance** so you will have them ready to upload once the system opens.

**Grants for Arts Projects Guidelines: Dance
FY22 Part 2: Submit Materials to the Applicant Portal**

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The PDF lists every question on the GAF, as well as instructions on how to access the Applicant Portal. Here’s what the Table of Contents looks like.

There’s also a link to an [online tutorial](#) in case you want more information about the GAF.

Tips for Applying

- Read the guidelines and instructions
- Complete your Grants.gov and SAM.gov registration now
- Remember the review criteria
- Chose appropriate work samples
- Submit items in the format and within the space limitations we describe
- Only upload materials that we request
- Start early!
- Contact us with questions

Back on our website, read through the items in the **Applicant Resources** area. Items include links to an application checklist, Grants.gov and SAM.gov support, and a listing of recent grants.

This year, we've added a summary of common application mistakes.

FAQs now include information relevant to the COVID pandemic.

- Program Description
- We Fund/Do Not Fund
- Application Calendar
- Award Information
- Eligibility
- How to Apply
- Application Review
- Award Administration
- FAQs
- Applicant Resources**
- Contacts

PROJECTS: Applicant Resources

[Webinar: Grants for Arts Projects Guidelines](#)  (Jan 6, 2021)

[Online Tutorial: Using the Grant Application Form \(GAF\)](#)

[Common Application Mistakes](#)

[Grants.gov Support](#) 

[Help](#) 

[Sample Application Narratives](#)

[Application Checklist](#)

[Accessibility Checklist](#)

[Accessibility Questions for Recommended Applicants](#)

[Recent Grants](#)



Submit Early!

- **Late applications are not accepted**
- Submit by February 2nd for the February 11th Grants.gov deadline, or by June 29th for the July 8th Grants.gov deadline in case you encounter difficulties
- Complete and submit the Grant Application Form (GAF) outside of the hours of heaviest usage, generally 8:00 pm - 11:59 pm, Eastern Time, on the day of the deadline

Each year, we have applicants that wait until the last minute and run out of time. Don't let that happen to you!

Helpful Links (1/2)

- FY22 Grants for Arts Projects Guidelines Webinar – Applicable to all disciplines:
 - https://www.youtube.com/watch?v=nGJXC_freZE&feature=youtu.be
- Grants for Arts Projects Guidelines:
 - <https://www.arts.gov/grants/grants-for-arts-projects>
- Eligibility:
 - <https://www.arts.gov/grants/grants-for-arts-projects/eligibility>
- Grants for Arts Projects deadlines:
 - <https://www.arts.gov/grants/grants-for-arts-projects>
- Project Discipline Guidelines (Select a discipline):
 - <https://www.arts.gov/grants/grants-for-arts-projects/program-description>

Helpful Links (2/2)

- Review Criteria:
 - <https://www.arts.gov/grants/grants-for-arts-projects/review-criteria>
- Recent Grant Search:
 - <https://apps.nea.gov/grantsearch/>
- Sample Application Narratives:
 - <https://www.arts.gov/about//foia/reading-room>
- NEA 2020 Guide:
 - <https://www.arts.gov/sites/default/files/2020NEAGuide-041320.pdf>
- Become a Panelist:
 - <https://www.arts.gov/form/volunteer-to-be-a-national-endowment-for-the-arts-panelist>



Questions? Contact Us:

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Apply:

<https://www.arts.gov/grants/grants-for-arts-projects>