

2020 - Arizona

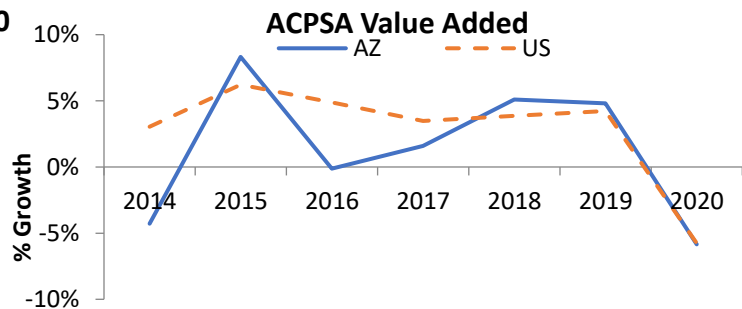
Arts and Cultural Production Satellite Account (ACPSA)¹

ACPSA Value Added	Percent of State Value Added	ACPSA Employment	Percent of State Employment	ACPSA Compensation	Percent of State Compensation
\$9.6 Billion	2.6%	79,005	2.7%	\$5.6 Billion	2.6%

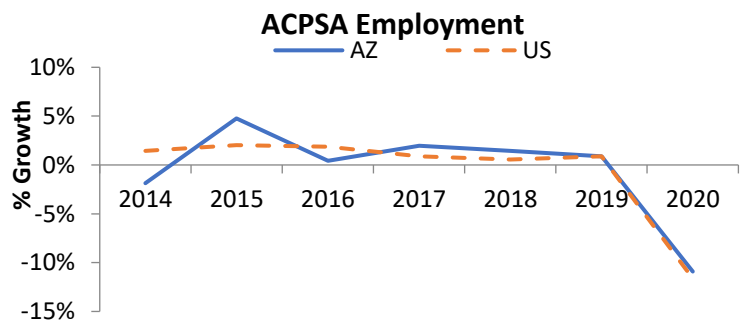
	Value Added (000s)	Employment	Compensation(000s)
Arizona (AZ) Industries*	\$373,719,000	2,967,485	\$214,044,106
Arts and Cultural Industries (AZ)	\$9,645,807	79,005	\$5,589,841
Top 5 ACPSA Industries by Value Added			
Government	\$1,850,020	18,635	\$1,543,368
Broadcasting	\$1,655,716	7,459	\$737,436
Publishing	\$1,074,702	3,939	\$574,129
Retail industries	\$1,005,427	16,627	\$638,890
Wholesale and transportation industries	\$539,012	2,662	\$238,106
Core Arts and Cultural Industries (AZ)	\$1,912,611	17,152	\$1,060,804
Top 5 Core Arts and Cultural Industries			
Architectural services	\$388,054	2,544	\$287,987
Advertising	\$361,755	2,382	\$120,345
Interior design services	\$200,839	856	\$53,574
Independent artists, writers, and performers	\$172,011	501	\$77,853
Photography and photofinishing services	\$123,575	718	\$58,330

Trends in Arts and Cultural Production: 2019-2020

In 2020, Arizona ranked 19th among all states in ACPSA value added, and 23rd among all states in ACPSA value added growth. Since 2019, ACPSA value added has decreased 5.85 percent in Arizona, compared with a decrease of 5.76 percent for the U.S.

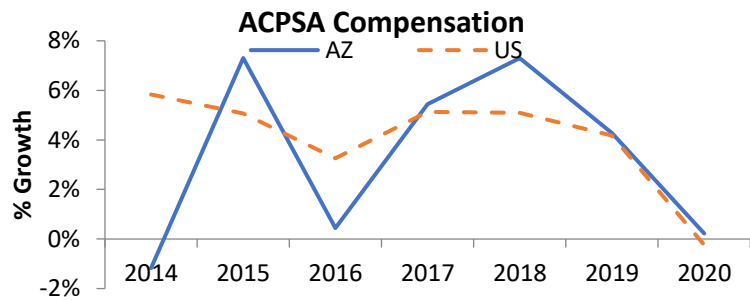


In 2020, Arizona ranked 20th among all states in ACPSA employment, and 22nd among all states in ACPSA employment growth. Since 2019, ACPSA employment has decreased 10.91 percent in Arizona, compared with a decrease of 11.62 percent for the U.S.



¹The value added, employment, and compensation statistics were developed and prepared by the BEA, U.S. Department of Commerce.

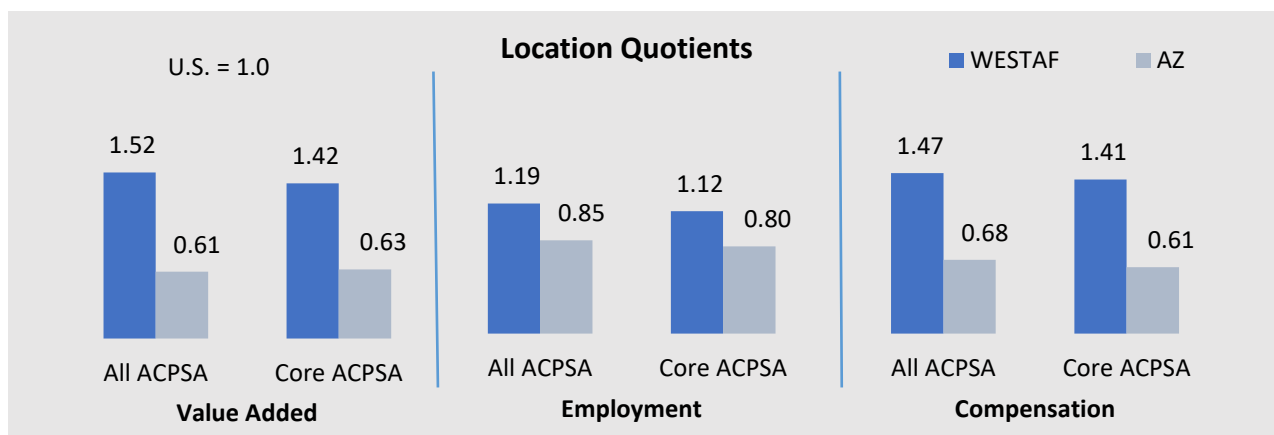
In 2020, Arizona ranked 20th among all states in ACPSA compensation, and 13th among all states in ACPSA compensation growth. Since 2019, ACPSA compensation has grown 0.22 percent in Arizona, compared with a decrease of .24 percent for the U.S.



Average compensation per wage-and-salary job in Arizona's ACPSA industries was \$70,753 in 2020, compared with \$72,130 for all salaried jobs in the state.

Location Quotients

- In 2020 Arizona ACPSA value added was 39 percent below the national average. By comparison, the LQ for arts-and-cultural production value added in all states belonging to the U.S. regional arts organization WESTAF (of which Arizona is a member) was 1.52 or 52 percent above the national average.
- As for employment, in 2020 Arizona and WESTAF had an LQ of 0.85 and 1.19 respectively.
- And for compensation, in 2020 Arizona and WESTAF had an LQ of 0.68 and 1.47 respectively.



Definitions

ACPSA Value Added consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product (GDP).

ACPSA employment consists of all wage-and-salary jobs where the workers are engaged in the production of ACPSA goods and services.

ACPSA compensation consists of the remuneration (including wages and salaries, as well as benefits such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

Core ACPSA industries are originators of ideas and content associated with the creation of arts and culture. "Supporting" industries produce and disseminate arts and cultural commodities.

Location quotients (LQ) measure an industry's regional concentration of value added, employment, or compensation relative to the U.S. industry's share. For example, an employment LQ of 1.2 indicates that the state's employment in the industry is 20 percent greater than the industry's national employment share. An employment LQ of 0.8 indicates that the state's employment in the industry is 20 percent below the industry's national employment share.

Arts Regions, for the purpose of this brief, are defined by the geography groupings for the nation's six Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent State Arts Agencies and with the National Endowment for the Arts on planning and program delivery.

Western States Arts Federation (WESTAF) contains the states (AK, AZ, CA, CO, HI, ID, MT, NM, NV, OR, UT, WA, WY).