

## 2020 - West Virginia

### Arts and Cultural Production Satellite Account (ACPSA)<sup>1</sup>

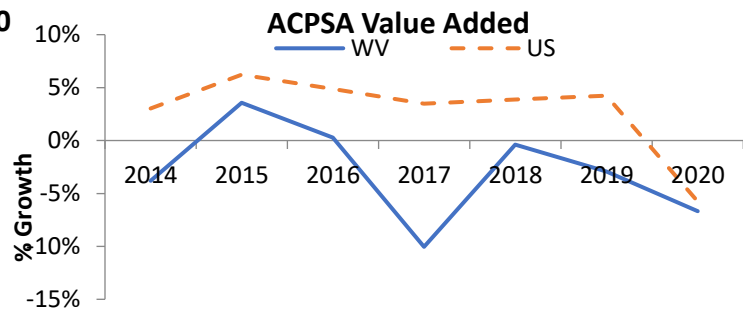
ACPSA Value Added	Percent of State Value Added	ACPSA Employment	Percent of State Employment	ACPSA Compensation	Percent of State Compensation
<b>\$1.3 Billion</b>	<b>1.7%</b>	<b>13,865</b>	<b>2.0%</b>	<b>\$0.8 Billion</b>	<b>2.0%</b>

	Value Added (000s)	Employment	Compensation(000s)
<b>West Virginia (WV) Industries*</b>	<b>\$75,855,000</b>	<b>679,085</b>	<b>\$40,941,468</b>
<b>Arts and Cultural Industries (WV)</b>	<b>\$1,278,813</b>	<b>13,865</b>	<b>\$818,715</b>
<i>Top 5 ACPSA Industries by Value Added</i>			
Government	\$543,023	6,579	\$455,052
Broadcasting	\$357,672	1,602	\$128,371
Retail industries	\$60,806	1,710	\$46,874
Publishing	\$46,385	475	\$27,305
Advertising	\$27,377	277	\$10,759
<b>Core Arts and Cultural Industries (WV)</b>	<b>\$100,375</b>	<b>1,512</b>	<b>\$61,539</b>
<i>Top 5 Core Arts and Cultural Industries</i>			
Advertising	\$27,377	277	\$10,759
Architectural services	\$18,559	152	\$14,171
Education services	\$12,996	280	\$10,562
Photography and photofinishing services	\$10,826	D	D
Museums	\$8,244	219	\$5,531

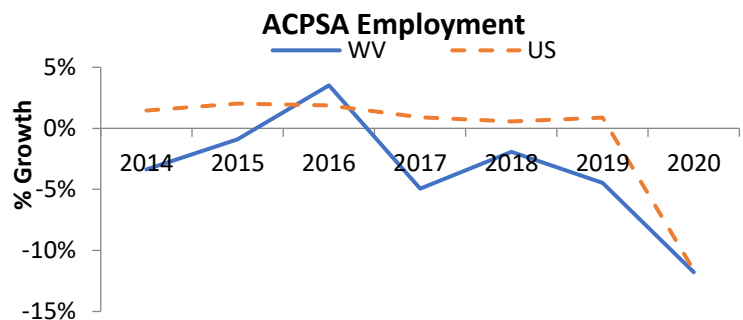
D = Not shown to avoid disclosure of confidential information, but the estimates for this item are included in the totals.

#### Trends in Arts and Cultural Production: 2019-2020

In 2020, West Virginia ranked 46th among all states in ACPSA value added, and 28th among all states in ACPSA value added growth. Since 2019, ACPSA value added has decreased 6.69 percent in West Virginia, compared with a decrease of 5.76 percent for the U.S.

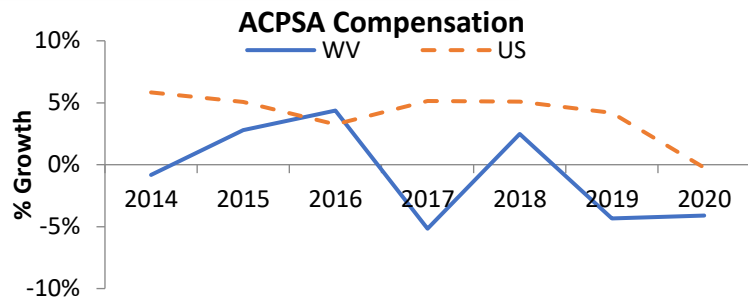


In 2020, West Virginia ranked 44th among all states in ACPSA employment, and 27th among all states in ACPSA employment growth. Since 2019, ACPSA employment has decreased 11.78 percent in West Virginia, compared with a decrease of 11.62 percent for the U.S.



<sup>1</sup>The value added, employment, and compensation statistics were developed and prepared by the BEA, U.S. Department of Commerce.

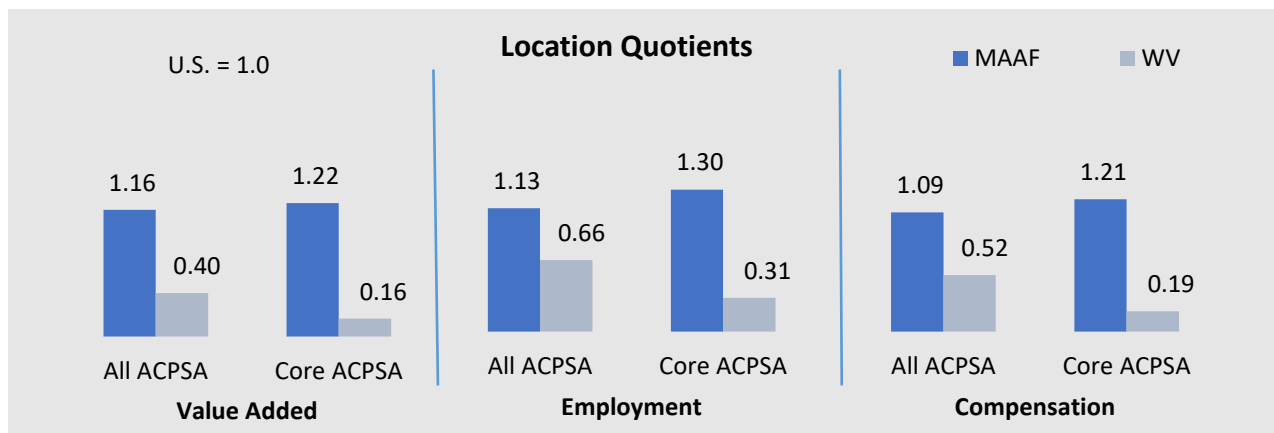
In 2020, West Virginia ranked 45th among all states in ACPSA compensation, and 41st among all states in ACPSA compensation growth. Since 2019, ACPSA compensation has decreased 4.1 percent in West Virginia, compared with a decrease of .24 percent for the U.S.



Average compensation per wage-and-salary job in West Virginia's ACPSA industries was \$59,049 in 2020, compared with \$60,289 for all salaried jobs in the state.

### Location Quotients

- In 2020 West Virginia ACPSA value added was 60 percent below the national average. By comparison, the LQ for arts-and-cultural production value added in all states belonging to the U.S. regional arts organization MAAF (of which West Virginia is a member) was 1.16 or 16 percent above the national average.
- As for employment, in 2020 West Virginia and MAAF had an LQ of 0.66 and 1.13 respectively.
- And for compensation, in 2020 West Virginia and MAAF had an LQ of 0.52 and 1.09 respectively.



### Definitions

**ACPSA Value Added** consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product (GDP).

**ACPSA employment** consists of all wage-and-salary jobs where the workers are engaged in the production of ACPSA goods and services.

**ACPSA compensation** consists of the remuneration (including wages and salaries, as well as benefits such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

**Core ACPSA industries** are originators of ideas and content associated with the creation of arts and culture. "Supporting" industries produce and disseminate arts and cultural commodities.

**Location quotients (LQ)** measure an industry's regional concentration of value added, employment, or compensation relative to the U.S. industry's share. For example, an employment LQ of 1.2 indicates that the state's employment in the industry is 20 percent greater than the industry's national employment share. An employment LQ of 0.8 indicates that the state's employment in the industry is 20 percent below the industry's national employment share.

**Arts Regions**, for the purpose of this brief, are defined by the geography groupings for the nation's six Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent State Arts Agencies and with the National Endowment for the Arts on planning and program delivery.

Mid Atlantic Arts Foundation (MAAF) contains the states (DE, DC, MD, NJ, NY, PA, VA, WV).