

2017 - District of Columbia

Arts and Cultural Production Satellite Account (ACPSA)¹

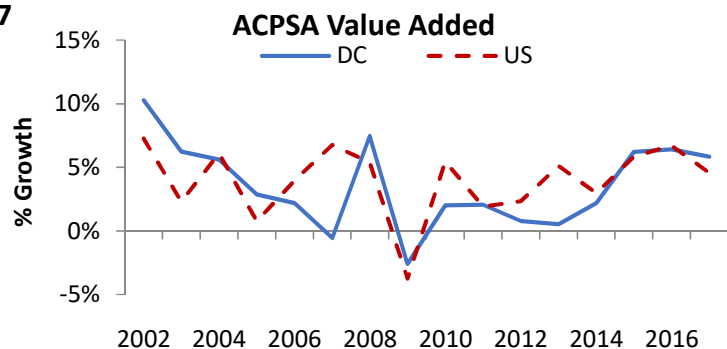
ACPSA Value Added	Percent of State Value Added	ACPSA Employment	Percent of State Employment	ACPSA Compensation	Percent of State Compensation
\$11.8 Billion	8.8%	55,462	7.0%	\$7.4 Billion	8.0%

	Value Added (000s)	Employment	Compensation(000s)
District of Columbia (DC) Industries*	\$134,042,685	793,692	\$92,110,407
Arts and Cultural Industries (DC)	\$11,832,998	55,462	\$7,405,422
<i>Top 5 ACPSA Industries by Value Added</i>			
Government	\$4,415,829	27,430	\$4,266,892
Broadcasting	\$1,618,245	2,843	\$425,648
Other information services	\$1,304,598	2,434	\$325,627
Advertising	\$933,671	3,008	\$432,481
Publishing	\$785,207	D	D
Core Arts and Cultural Industries (DC)	\$3,049,069	15,147	\$1,538,333
<i>Top 5 Core Arts and Cultural Industries</i>			
Advertising	\$933,671	3,008	\$432,481
Promoters of performing arts and similar events	\$728,986	1,636	\$252,248
Architectural services	\$476,480	2,479	\$332,366
Education services	\$285,396	3,665	\$246,946
Interior design services	\$122,444	298	\$25,539

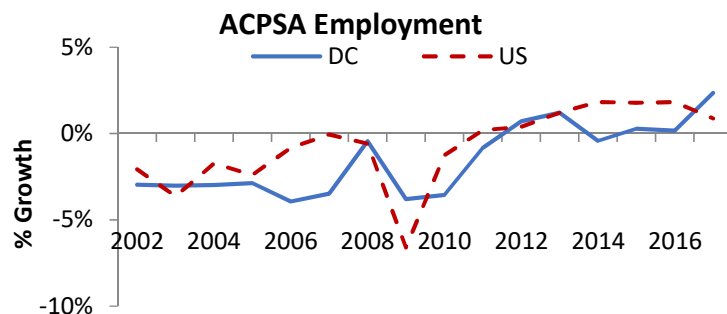
D = Not shown to avoid disclosure of confidential information, but the estimates for this item are included in the totals.

Trends in Arts and Cultural Production: 2016-2017

Since 2016, ACPSA value added has grown 5.84 percent in the District of Columbia, compared with an increase of 4.56 percent for the U.S.

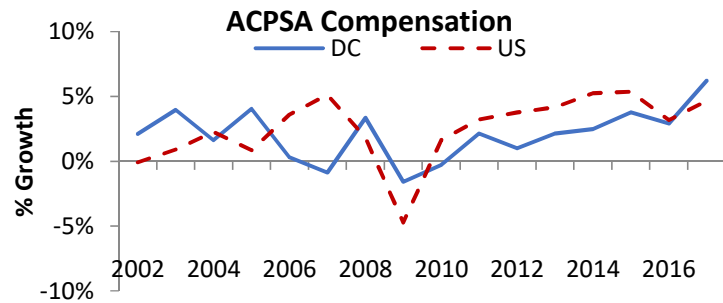


Since 2016, ACPSA employment has grown 2.35 percent in the District of Columbia, compared with an increase of 0.86 percent for the U.S.



¹The value added, employment, and compensation statistics were developed and prepared by the BEA, U.S. Department of Commerce.

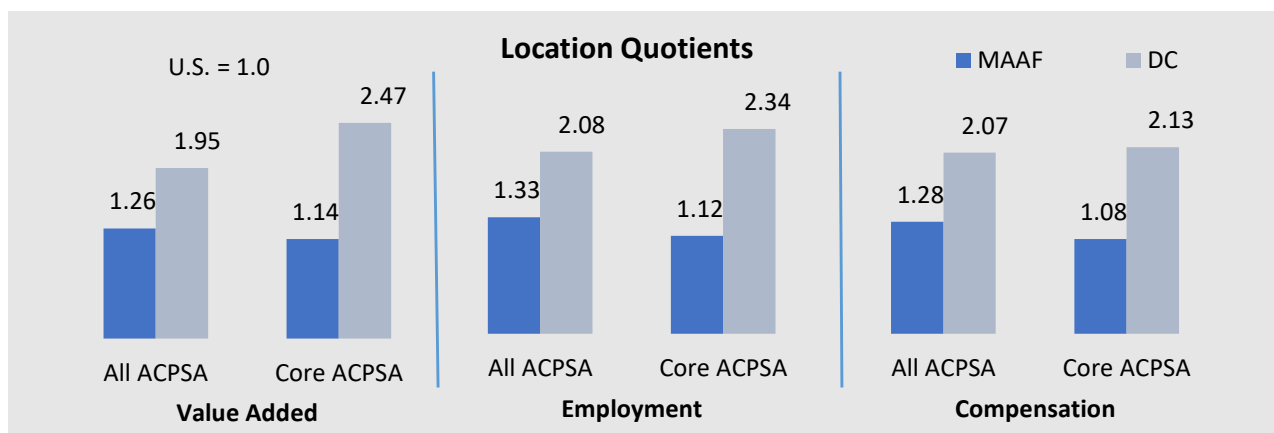
Since 2016, ACPSA compensation has grown 6.22 percent in the District of Columbia, compared with an increase of 4.66 percent for the U.S.



Average compensation per wage-and-salary job in the District of Columbia's ACPSA industries was \$133,522 in 2017, compared with \$116,053 for all salaried jobs in the District.

Location Quotients

- In 2017, ACPSA value added was 95 percent above the national average. By comparison, the LQ for arts-and-cultural production value added in all states belonging to the U.S. regional arts organization MAAF (of which the District of Columbia is a member) was 1.26 or 26 percent above the national average.
- As for employment, in 2017 the District of Columbia and MAAF had an LQ of 2.08 and 1.33 respectively.
- And for compensation, in 2017 the District of Columbia and MAAF had an LQ of 2.07 and 1.28 respectively.



Definitions

ACPSA Value Added consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product (GDP).

ACPSA employment consists of all wage-and-salary jobs where the workers are engaged in the production of ACPSA goods and services.

ACPSA compensation consists of the remuneration (including wages and salaries, as well as benefits such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

Core ACPSA industries are originators of ideas and content associated with the creation of arts and culture. "Supporting" industries produce and disseminate arts and cultural commodities.

Location quotients (LQ) measure an industry's regional concentration of value added, employment, or compensation relative to the U.S. industry's share. For example, an employment LQ of 1.2 indicates that the state's employment in the industry is 20 percent greater than the industry's national employment share. An employment LQ of 0.8 indicates that the state's employment in the industry is 20 percent below the industry's national employment share.

Arts Regions, for the purpose of this brief, are defined by the geography groupings for the nation's six Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent State Arts Agencies and with the National Endowment for the Arts on planning and program delivery.

Mid Atlantic Arts Foundation (MAAF) contains the states (DE, DC, MD, NJ, NY, PA, VA, WV).