

## 2017 - North Dakota

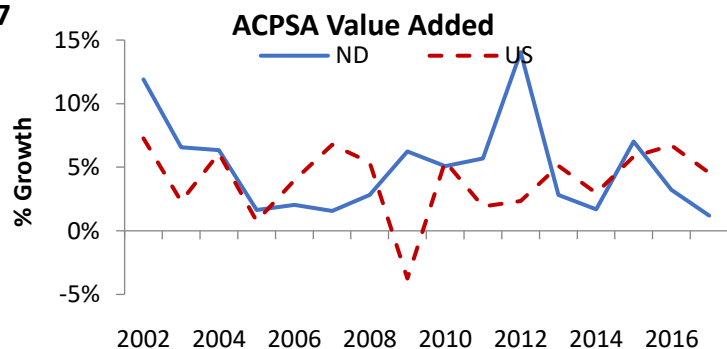
### Arts and Cultural Production Satellite Account (ACPSA)<sup>1</sup>

ACPSA Value Added	Percent of State Value Added	ACPSA Employment	Percent of State Employment	ACPSA Compensation	Percent of State Compensation
<b>\$1.5 Billion</b>	<b>2.8%</b>	<b>14,035</b>	<b>3.1%</b>	<b>\$0.9 Billion</b>	<b>3.1%</b>

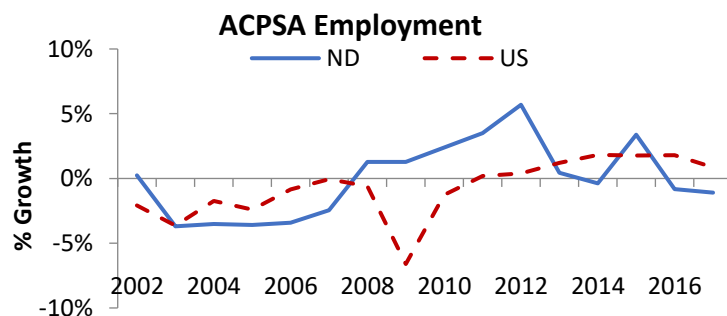
	Value Added (000s)	Employment	Compensation(000s)
<b>North Dakota (ND) Industries*</b>	<b>\$52,472,286</b>	<b>447,726</b>	<b>\$27,500,046</b>
<b>Arts and Cultural Industries (ND)</b>	<b>\$1,454,678</b>	<b>14,035</b>	<b>\$856,428</b>
<i>Top 5 ACPSA Industries by Value Added</i>			
Government	\$385,063	5,048	\$327,718
Broadcasting	\$301,912	1,271	\$88,418
Publishing	\$245,015	1,124	\$124,174
Construction	\$102,920	1,003	\$94,641
Retail industries	\$74,590	1,593	\$49,384
<b>Core Arts and Cultural Industries (ND)</b>	<b>\$150,893</b>	<b>2,074</b>	<b>\$74,272</b>
<i>Top 5 Core Arts and Cultural Industries</i>			
Architectural services	\$33,401	267	\$22,675
Advertising	\$28,842	297	\$11,837
Promoters of performing arts and similar events	\$18,247	417	\$6,839
Independent artists, writers, and performers	\$17,336	98	\$5,264
Photography and photofinishing services	\$12,732	147	\$5,392

#### Trends in Arts and Cultural Production: 2016-2017

In 2017, North Dakota ranked 45th among all states in ACPSA value added, and 35th among all states in ACPSA value added growth. Since 2016, ACPSA value added has grown 1.2 percent in North Dakota, compared with an increase of 4.56 percent for the U.S.

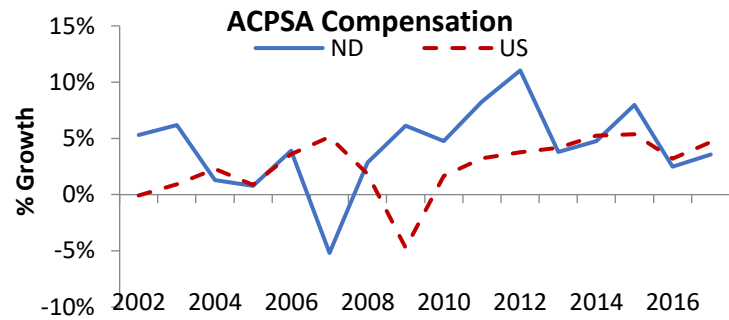


In 2017, North Dakota ranked 46th among all states in ACPSA employment, and 40th among all states in ACPSA employment growth. Since 2016, ACPSA employment has decreased 1.1 percent in North Dakota, compared with an increase of 0.86 percent for the U.S.



<sup>1</sup>The value added, employment, and compensation statistics were developed and prepared by the BEA, U.S. Department of Commerce.

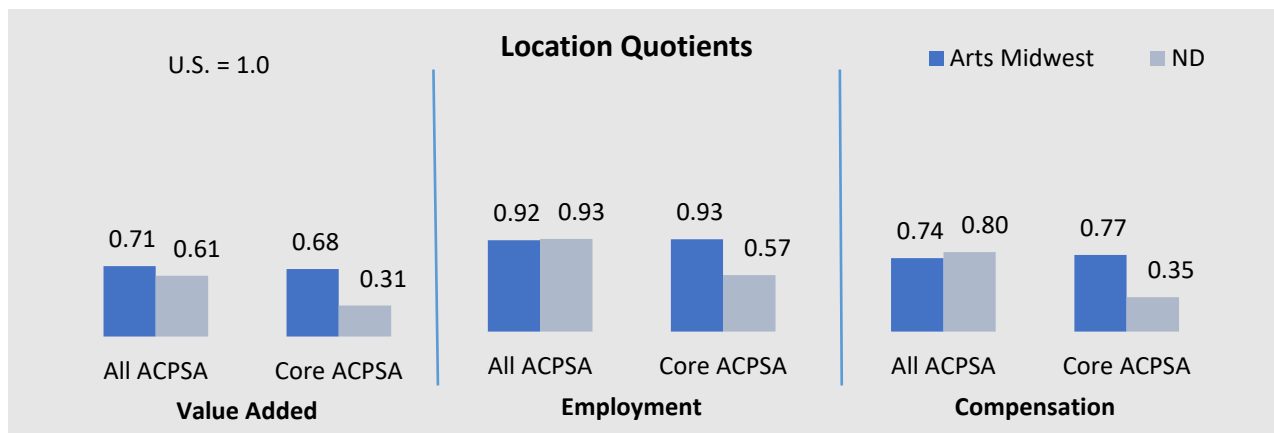
In 2017, North Dakota ranked 45th among all states in ACPSA compensation, and 22nd among all states in ACPSA compensation growth. Since 2016, ACPSA compensation has grown 3.57 percent in North Dakota, compared with an increase of 4.66 percent for the U.S.



Average compensation per wage-and-salary job in North Dakota's ACPSA industries was \$61,023 in 2017, compared with \$61,422 for all salaried jobs in the state.

### Location Quotients

- In 2017, ACPSA value added was 39 percent below the national average. By comparison, the LQ for arts-and-cultural production value added in all states belonging to the U.S. regional arts organization Arts Midwest (of which North Dakota is a member) was 0.71 or 29 percent below the national average.
- As for employment, in 2017 North Dakota and Arts Midwest had an LQ of 0.93 and 0.92 respectively.
- And for compensation, in 2017 North Dakota and Arts Midwest had an LQ of 0.8 and 0.74 respectively.



### Definitions

**ACPSA Value Added** consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product (GDP).

**ACPSA employment** consists of all wage-and-salary jobs where the workers are engaged in the production of ACPSA goods and services.

**ACPSA compensation** consists of the remuneration (including wages and salaries, as well as benefits such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

**Core ACPSA industries** are originators of ideas and content associated with the creation of arts and culture. "Supporting" industries produce and disseminate arts and cultural commodities.

**Location quotients (LQ)** measure an industry's regional concentration of value added, employment, or compensation relative to the U.S. industry's share. For example, an employment LQ of 1.2 indicates that the state's employment in the industry is 20 percent greater than the industry's national employment share. An employment LQ of 0.8 indicates that the state's employment in the industry is 20 percent below the industry's national employment share.

**Arts Regions**, for the purpose of this brief, are defined by the geography groupings for the nation's six Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent State Arts Agencies and with the National Endowment for the Arts on planning and program delivery.

Arts Midwest contains the states (IL, IN, IA, MI, MN, ND, OH, SD, WI).