

2017 - Pennsylvania

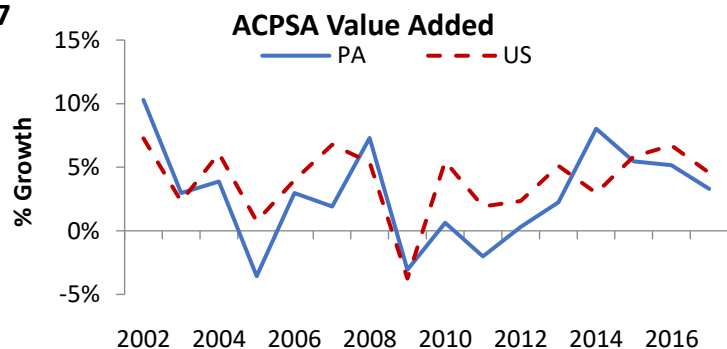
Arts and Cultural Production Satellite Account (ACPSA)¹

ACPSA Value Added	Percent of State Value Added	ACPSA Employment	Percent of State Employment	ACPSA Compensation	Percent of State Compensation
\$25.8 Billion	3.5%	176,787	2.9%	\$11.7 Billion	2.9%

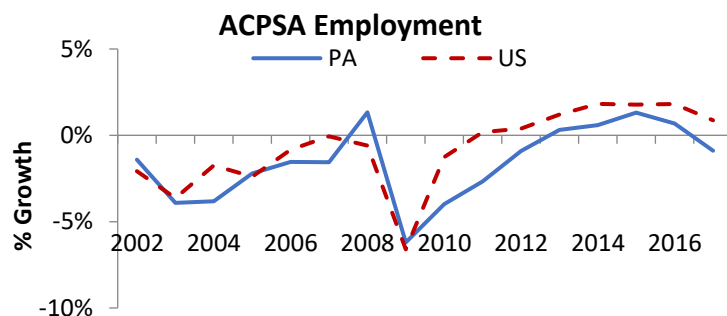
	Value Added (000s)	Employment	Compensation(000s)
Pennsylvania (PA) Industries*	\$744,290,132	6,146,694	\$406,371,560
Arts and Cultural Industries (PA)	\$25,786,788	176,787	\$11,665,544
<i>Top 5 ACPSA Industries by Value Added</i>			
Broadcasting	\$7,408,256	14,982	\$1,562,109
Government	\$3,545,156	35,412	\$2,992,657
Publishing	\$2,276,618	9,500	\$1,034,386
Other information services	\$1,982,365	5,644	\$387,820
Retail industries	\$1,316,812	22,971	\$765,984
Core Arts and Cultural Industries (PA)	\$4,799,297	52,123	\$2,567,588
<i>Top 5 Core Arts and Cultural Industries</i>			
Advertising	\$926,643	6,428	\$368,230
Education services	\$753,827	10,177	\$584,232
Architectural services	\$637,394	4,621	\$448,602
Performing arts companies	\$379,269	4,690	\$169,272
Museums	\$363,613	7,178	\$216,904

Trends in Arts and Cultural Production: 2016-2017

In 2017, Pennsylvania ranked 8th among all states in ACPSA value added, and 15th among all states in ACPSA value added growth. Since 2016, ACPSA value added has grown 3.29 percent in Pennsylvania, compared with an increase of 4.56 percent for the U.S.

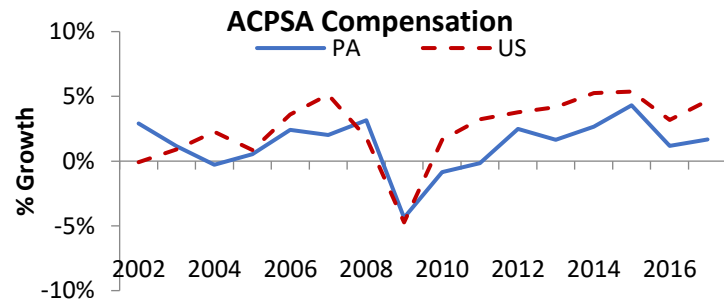


In 2017, Pennsylvania ranked 6th among all states in ACPSA employment, and 37th among all states in ACPSA employment growth. Since 2016, ACPSA employment has decreased 0.9 percent in Pennsylvania, compared with an increase of 0.86 percent for the U.S.



¹The value added, employment, and compensation statistics were developed and prepared by the BEA, U.S. Department of Commerce.

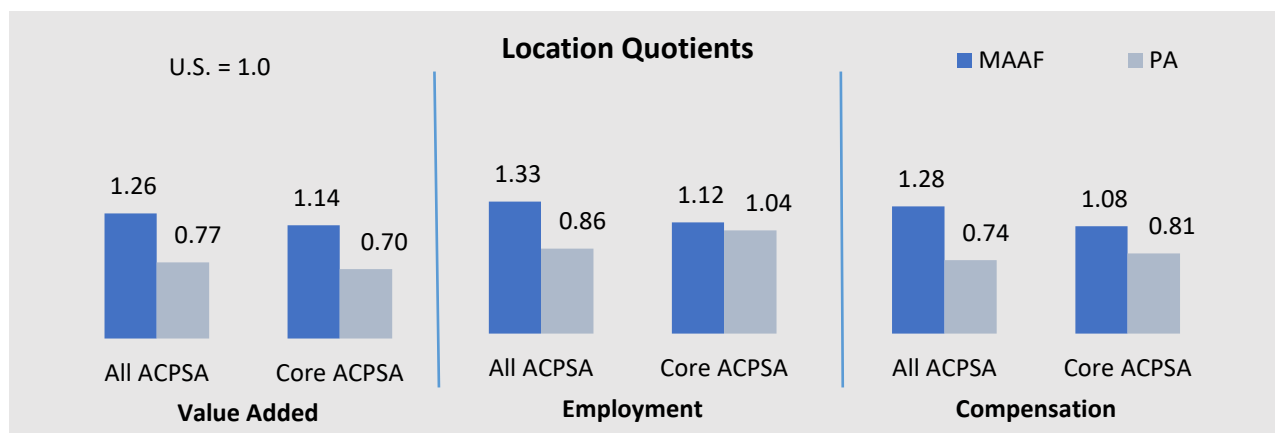
In 2017, Pennsylvania ranked 8th among all states in ACPSA compensation, and 37th among all states in ACPSA compensation growth. Since 2016, ACPSA compensation has grown 1.67 percent in Pennsylvania, compared with an increase of 4.66 percent for the U.S.



Average compensation per wage-and-salary job in Pennsylvania's ACPSA industries was \$65,986 in 2017, compared with \$66,112 for all salaried jobs in the state.

Location Quotients

- In 2017, ACPSA value added was 23 percent below the national average. By comparison, the LQ for arts-and-cultural production value added in all states belonging to the U.S. regional arts organization MAAF (of which Pennsylvania is a member) was 1.26 or 26 percent above the national average.
- As for employment, in 2017 Pennsylvania and MAAF had an LQ of 0.86 and 1.33 respectively.
- And for compensation, in 2017 Pennsylvania and MAAF had an LQ of 0.74 and 1.28 respectively.



Definitions

ACPSA Value Added consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product (GDP).

ACPSA employment consists of all wage-and-salary jobs where the workers are engaged in the production of ACPSA goods and services.

ACPSA compensation consists of the remuneration (including wages and salaries, as well as benefits such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

Core ACPSA industries are originators of ideas and content associated with the creation of arts and culture. "Supporting" industries produce and disseminate arts and cultural commodities.

Location quotients (LQ) measure an industry's regional concentration of value added, employment, or compensation relative to the U.S. industry's share. For example, an employment LQ of 1.2 indicates that the state's employment in the industry is 20 percent greater than the industry's national employment share. An employment LQ of 0.8 indicates that the state's employment in the industry is 20 percent below the industry's national employment share.

Arts Regions, for the purpose of this brief, are defined by the geography groupings for the nation's six Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent State Arts Agencies and with the National Endowment for the Arts on planning and program delivery.

Mid Atlantic Arts Foundation (MAAF) contains the states (DE, DC, MD, NJ, NY, PA, VA, WV).