

2017 - Arkansas

Arts and Cultural Production Satellite Account (ACPSA)¹

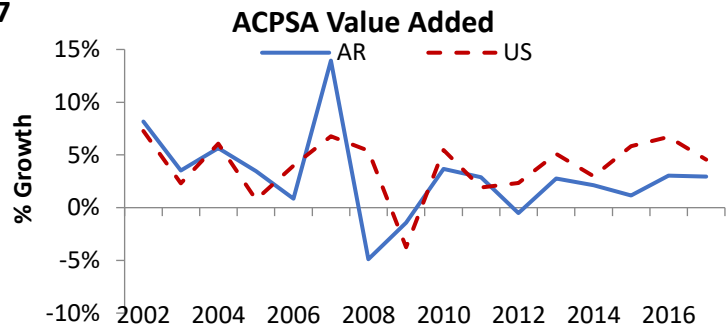
ACPSA Value Added	Percent of State Value Added	ACPSA Employment	Percent of State Employment	ACPSA Compensation	Percent of State Compensation
\$2.9 Billion	2.4%	33,513	2.6%	\$1.6 Billion	2.3%

	Value Added (000s)	Employment	Compensation(000s)
Arkansas (AR) Industries*	\$123,383,057	1,285,993	\$68,413,679
Arts and Cultural Industries (AR)	\$2,946,189	33,513	\$1,595,347
<i>Top 5 ACPSA Industries by Value Added</i>			
Broadcasting	\$793,565	2,928	\$223,952
Government	\$775,028	14,280	\$662,464
Publishing	\$167,496	D	D
Advertising	\$154,286	D	D
Retail industries	\$122,756	3,576	\$86,542
Core Arts and Cultural Industries (AR)	\$504,742	5,644	\$240,793
<i>Top 5 Core Arts and Cultural Industries</i>			
Advertising	\$154,286	D	D
Architectural services	\$114,203	880	\$78,994
Promoters of performing arts and similar events	\$43,993	648	\$14,930
Museums	\$32,438	618	\$15,743
Photography and photofinishing services	\$26,254	D	D

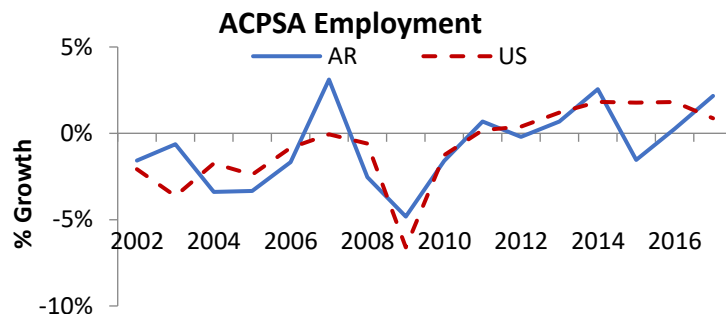
D = Not shown to avoid disclosure of confidential information, but the estimates for this item are included in the totals.

Trends in Arts and Cultural Production: 2016-2017

In 2017, Arkansas ranked 34th among all states in ACPSA value added, and 18th among all states in ACPSA value added growth. Since 2016, ACPSA value added has grown 2.96 percent in Arkansas, compared with an increase of 4.56 percent for the U.S.

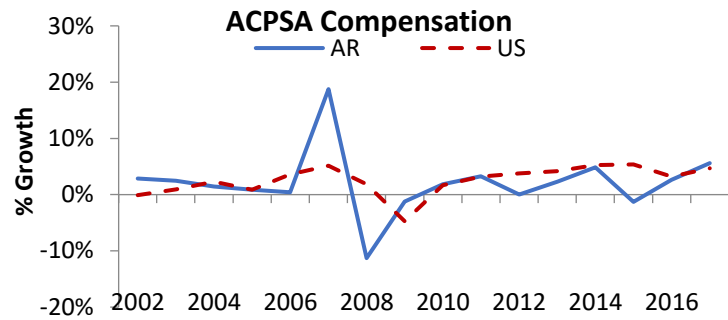


In 2017, Arkansas ranked 34th among all states in ACPSA employment, and 14th among all states in ACPSA employment growth. Since 2016, ACPSA employment has grown 2.16 percent in Arkansas, compared with an increase of 0.86 percent for the U.S.



¹The value added, employment, and compensation statistics were developed and prepared by the BEA, U.S. Department of Commerce.

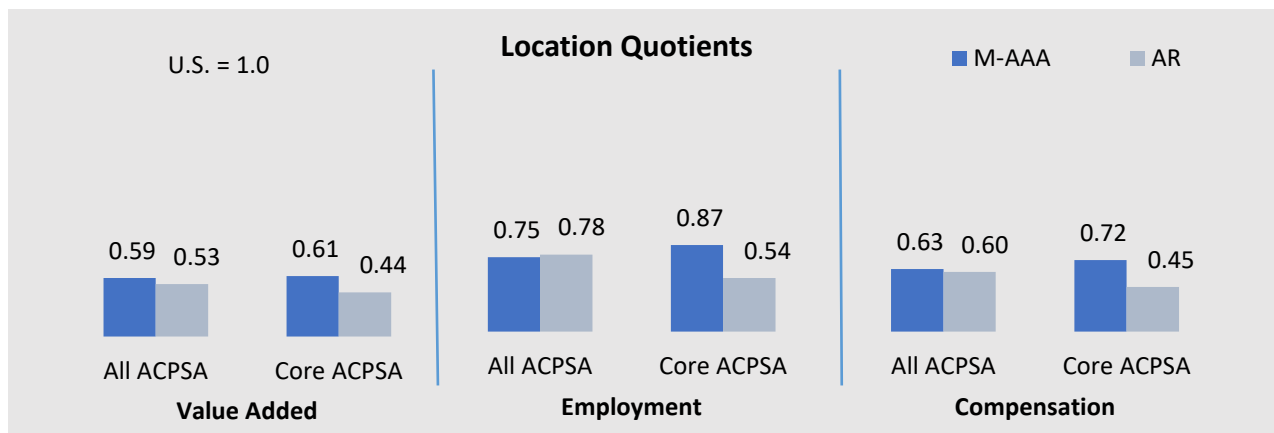
In 2017, Arkansas ranked 34th among all states in ACPSA compensation, and 11th among all states in ACPSA compensation growth. Since 2016, ACPSA compensation has grown 5.59 percent in Arkansas, compared with an increase of 4.66 percent for the U.S.



Average compensation per wage-and-salary job in Arkansas's ACPSA industries was \$47,604 in 2017, compared with \$53,199 for all salaried jobs in the state.

Location Quotients

- In 2017, ACPSA value added was 47 percent below the national average. By comparison, the LQ for arts-and-cultural production value added in all states belonging to the U.S. regional arts organization M-AAA (of which Arkansas is a member) was 0.59 or 41 percent below the national average.
- As for employment, in 2017 Arkansas and M-AAA had an LQ of 0.78 and 0.75 respectively.
- And for compensation, in 2017 Arkansas and M-AAA had an LQ of 0.6 and 0.63 respectively.



Definitions

ACPSA Value Added consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product (GDP).

ACPSA employment consists of all wage-and-salary jobs where the workers are engaged in the production of ACPSA goods and services.

ACPSA compensation consists of the remuneration (including wages and salaries, as well as benefits such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

Core ACPSA industries are originators of ideas and content associated with the creation of arts and culture. "Supporting" industries produce and disseminate arts and cultural commodities.

Location quotients (LQ) measure an industry's regional concentration of value added, employment, or compensation relative to the U.S. industry's share. For example, an employment LQ of 1.2 indicates that the state's employment in the industry is 20 percent greater than the industry's national employment share. An employment LQ of 0.8 indicates that the state's employment in the industry is 20 percent below the industry's national employment share.

Arts Regions, for the purpose of this brief, are defined by the geography groupings for the nation's six Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent State Arts Agencies and with the National Endowment for the Arts on planning and program delivery.

Mid-America Arts Alliance (M-AAA) contains the states (AR, KS, MO, NE, OK, TX).