

## 2017 - Kansas

### Arts and Cultural Production Satellite Account (ACPSA)<sup>1</sup>

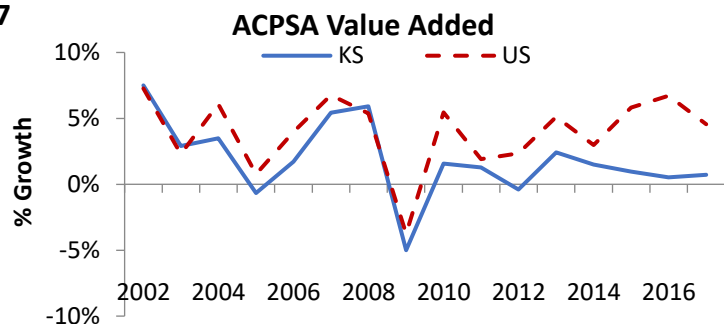
ACPSA Value Added	Percent of State Value Added	ACPSA Employment	Percent of State Employment	ACPSA Compensation	Percent of State Compensation
<b>\$4.4 Billion</b>	<b>2.7%</b>	<b>46,316</b>	<b>3.1%</b>	<b>\$2.6 Billion</b>	<b>3.1%</b>

	Value Added (000s)	Employment	Compensation(000s)
<b>Kansas (KS) Industries*</b>	<b>\$161,219,580</b>	<b>1,483,095</b>	<b>\$85,213,879</b>
<b>Arts and Cultural Industries (KS)</b>	<b>\$4,370,326</b>	<b>46,316</b>	<b>\$2,639,165</b>
<i>Top 5 ACPSA Industries by Value Added</i>			
Broadcasting	\$1,346,502	D	D
Government	\$993,926	15,746	\$835,069
Publishing	\$311,321	1,908	\$154,364
Retail industries	\$194,174	4,524	\$119,411
Other information services	\$188,796	774	\$58,218
<b>Core Arts and Cultural Industries (KS)</b>	<b>\$603,376</b>	<b>7,769</b>	<b>\$309,310</b>
<i>Top 5 Core Arts and Cultural Industries</i>			
Architectural services	\$137,371	1,082	\$95,803
Advertising	\$130,225	1,182	\$53,183
Graphic design services	\$52,640	489	\$21,277
Promoters of performing arts and similar events	\$45,161	652	\$14,926
Photography and photofinishing services	\$38,148	D	D

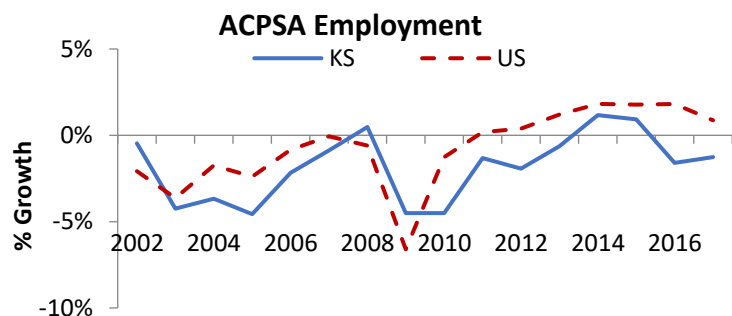
D = Not shown to avoid disclosure of confidential information, but the estimates for this item are included in the totals.

#### Trends in Arts and Cultural Production: 2016-2017

In 2017, Kansas ranked 32nd among all states in ACPSA value added, and 40th among all states in ACPSA value added growth. Since 2016, ACPSA value added has grown 0.72 percent in Kansas, compared with an increase of 4.56 percent for the U.S.

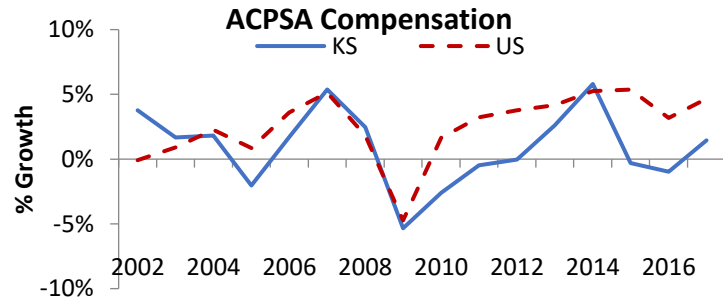


In 2017, Kansas ranked 30th among all states in ACPSA employment, and 42nd among all states in ACPSA employment growth. Since 2016, ACPSA employment has decreased 1.26 percent in Kansas, compared with an increase of 0.86 percent for the U.S.



<sup>1</sup>The value added, employment, and compensation statistics were developed and prepared by the BEA, U.S. Department of Commerce.

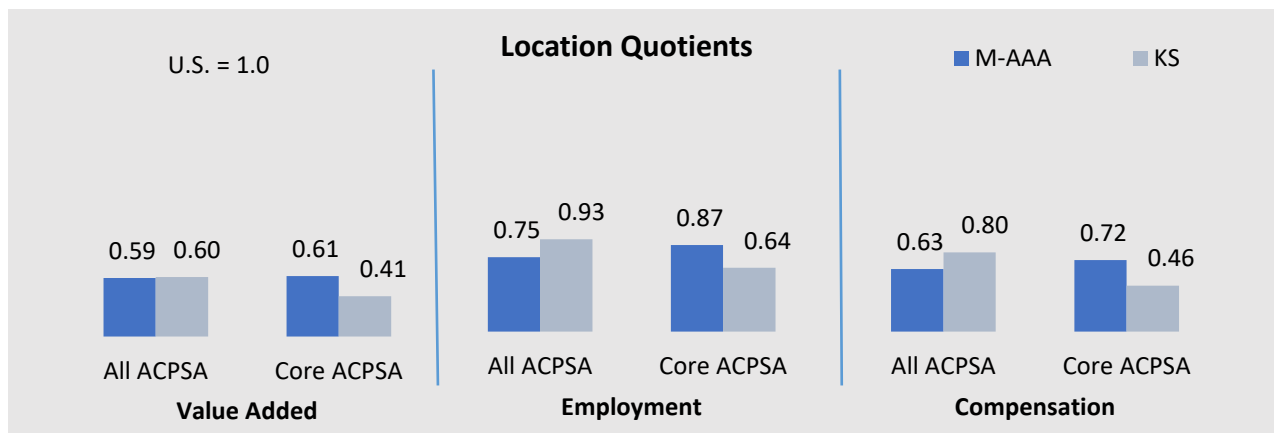
In 2017, Kansas ranked 30th among all states in ACPSA compensation, and 39th among all states in ACPSA compensation growth. Since 2016, ACPSA compensation has grown 1.44 percent in Kansas, compared with an increase of 4.66 percent for the U.S.



Average compensation per wage-and-salary job in Kansas's ACPSA industries was \$56,982 in 2017, compared with \$57,457 for all salaried jobs in the state.

### Location Quotients

- In 2017, ACPSA value added was 40 percent below the national average. By comparison, the LQ for arts-and-cultural production value added in all states belonging to the U.S. regional arts organization M-AAA (of which Kansas is a member) was 0.59 or 41 percent below the national average.
- As for employment, in 2017 Kansas and M-AAA had an LQ of 0.93 and 0.75 respectively.
- And for compensation, in 2017 Kansas and M-AAA had an LQ of 0.8 and 0.63 respectively.



### Definitions

**ACPSA Value Added** consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product (GDP).

**ACPSA employment** consists of all wage-and-salary jobs where the workers are engaged in the production of ACPSA goods and services.

**ACPSA compensation** consists of the remuneration (including wages and salaries, as well as benefits such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

**Core ACPSA industries** are originators of ideas and content associated with the creation of arts and culture. "Supporting" industries produce and disseminate arts and cultural commodities.

**Location quotients (LQ)** measure an industry's regional concentration of value added, employment, or compensation relative to the U.S. industry's share. For example, an employment LQ of 1.2 indicates that the state's employment in the industry is 20 percent greater than the industry's national employment share. An employment LQ of 0.8 indicates that the state's employment in the industry is 20 percent below the industry's national employment share.

**Arts Regions**, for the purpose of this brief, are defined by the geography groupings for the nation's six Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent State Arts Agencies and with the National Endowment for the Arts on planning and program delivery.

Mid-America Arts Alliance (M-AAA) contains the states (AR, KS, MO, NE, OK, TX).