

2017 - Iowa

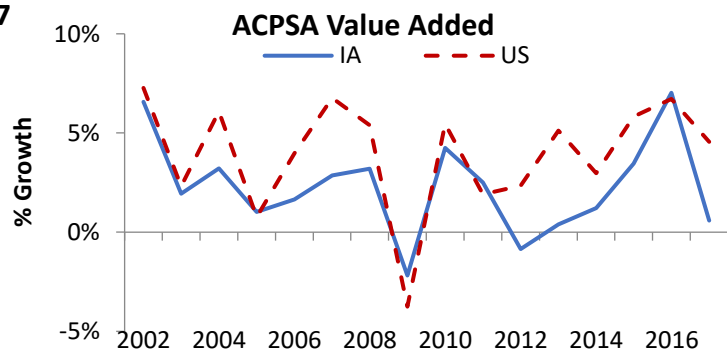
Arts and Cultural Production Satellite Account (ACPSA)¹

ACPSA Value Added	Percent of State Value Added	ACPSA Employment	Percent of State Employment	ACPSA Compensation	Percent of State Compensation
\$4.2 Billion	2.3%	42,820	2.6%	\$2.3 Billion	2.5%

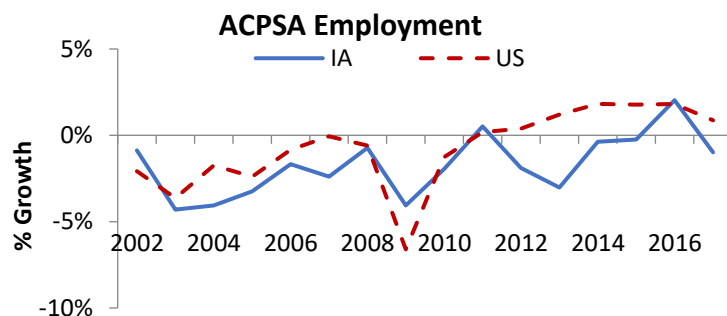
	Value Added (000s)	Employment	Compensation(000s)
Iowa (IA) Industries*	\$181,846,326	1,630,398	\$92,173,296
Arts and Cultural Industries (IA)	\$4,237,048	42,820	\$2,307,070
<i>Top 5 ACPSA Industries by Value Added</i>			
Government	\$1,115,290	13,903	\$920,157
Broadcasting	\$743,204	3,511	\$224,027
Publishing	\$514,250	2,891	\$236,533
Other information services	\$264,698	461	\$42,438
Retail industries	\$190,094	4,698	\$121,377
Core Arts and Cultural Industries (IA)	\$662,873	9,230	\$334,068
<i>Top 5 Core Arts and Cultural Industries</i>			
Advertising	\$144,327	1,290	\$58,239
Architectural services	\$105,530	752	\$72,202
Photography and photofinishing services	\$70,623	750	\$27,462
Promoters of performing arts and similar events	\$69,492	1,090	\$24,741
Education services	\$51,532	1,235	\$39,737

Trends in Arts and Cultural Production: 2016-2017

In 2017, Iowa ranked 33rd among all states in ACPSA value added, and 41st among all states in ACPSA value added growth. Since 2016, ACPSA value added has grown 0.59 percent in Iowa, compared with an increase of 4.56 percent for the U.S.

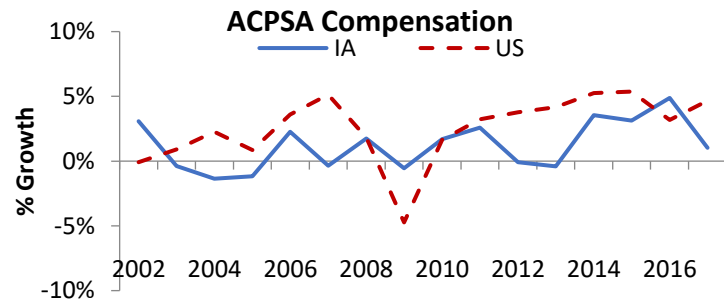


In 2017, Iowa ranked 31st among all states in ACPSA employment, and 38th among all states in ACPSA employment growth. Since 2016, ACPSA employment has decreased 0.99 percent in Iowa, compared with an increase of 0.86 percent for the U.S.



¹The value added, employment, and compensation statistics were developed and prepared by the BEA, U.S. Department of Commerce.

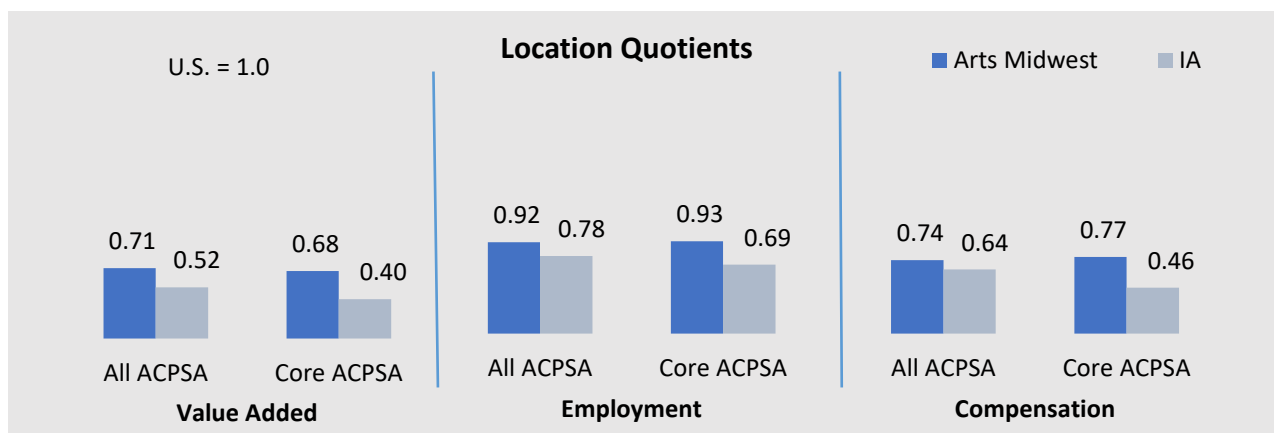
In 2017, Iowa ranked 32nd among all states in ACPSA compensation, and 40th among all states in ACPSA compensation growth. Since 2016, ACPSA compensation has grown 1.02 percent in Iowa, compared with an increase of 4.66 percent for the U.S.



Average compensation per wage-and-salary job in Iowa's ACPSA industries was \$53,878 in 2017, compared with \$56,534 for all salaried jobs in the state.

Location Quotients

- In 2017, ACPSA value added was 48 percent below the national average. By comparison, the LQ for arts-and-cultural production value added in all states belonging to the U.S. regional arts organization Arts Midwest (of which Iowa is a member) was 0.71 or 29 percent below the national average.
- As for employment, in 2017 Iowa and Arts Midwest had an LQ of 0.78 and 0.92 respectively.
- And for compensation, in 2017 Iowa and Arts Midwest had an LQ of 0.64 and 0.74 respectively.



Definitions

ACPSA Value Added consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product (GDP).

ACPSA employment consists of all wage-and-salary jobs where the workers are engaged in the production of ACPSA goods and services.

ACPSA compensation consists of the remuneration (including wages and salaries, as well as benefits such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

Core ACPSA industries are originators of ideas and content associated with the creation of arts and culture. "Supporting" industries produce and disseminate arts and cultural commodities.

Location quotients (LQ) measure an industry's regional concentration of value added, employment, or compensation relative to the U.S. industry's share. For example, an employment LQ of 1.2 indicates that the state's employment in the industry is 20 percent greater than the industry's national employment share. An employment LQ of 0.8 indicates that the state's employment in the industry is 20 percent below the industry's national employment share.

Arts Regions, for the purpose of this brief, are defined by the geography groupings for the nation's six Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent State Arts Agencies and with the National Endowment for the Arts on planning and program delivery.

Arts Midwest contains the states (IL, IN, IA, MI, MN, ND, OH, SD, WI).