

2017 - Utah

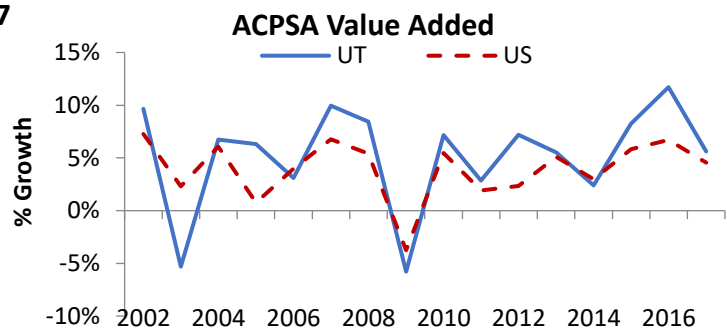
Arts and Cultural Production Satellite Account (ACPSA)¹

ACPSA Value Added	Percent of State Value Added	ACPSA Employment	Percent of State Employment	ACPSA Compensation	Percent of State Compensation
\$7.2 Billion	4.3%	63,617	4.2%	\$3.5 Billion	3.9%

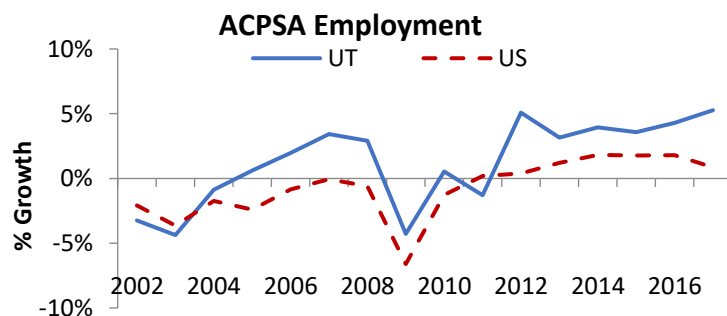
	Value Added (000s)	Employment	Compensation(000s)
Utah (UT) Industries*	\$167,254,582	1,526,195	\$90,277,454
Arts and Cultural Industries (UT)	\$7,213,519	63,617	\$3,496,735
<i>Top 5 ACPSA Industries by Value Added</i>			
Publishing	\$1,365,484	5,385	\$713,289
Broadcasting	\$969,591	3,150	\$216,410
Government	\$906,303	14,516	\$770,323
Other information services	\$893,652	2,182	\$173,038
Retail industries	\$566,604	9,765	\$366,584
Core Arts and Cultural Industries (UT)	\$1,220,795	14,994	\$570,059
<i>Top 5 Core Arts and Cultural Industries</i>			
Advertising	\$196,910	1,608	\$70,483
Architectural services	\$176,729	1,378	\$119,807
Independent artists, writers, and performers	\$158,550	550	\$42,542
Promoters of performing arts and similar events	\$119,214	1,889	\$49,801
Performing arts companies	\$100,855	1,591	\$42,478

Trends in Arts and Cultural Production: 2016-2017

In 2017, Utah ranked 26th among all states in ACPSA value added, and 8th among all states in ACPSA value added growth. Since 2016, ACPSA value added has grown 5.63 percent in Utah, compared with an increase of 4.56 percent for the U.S.

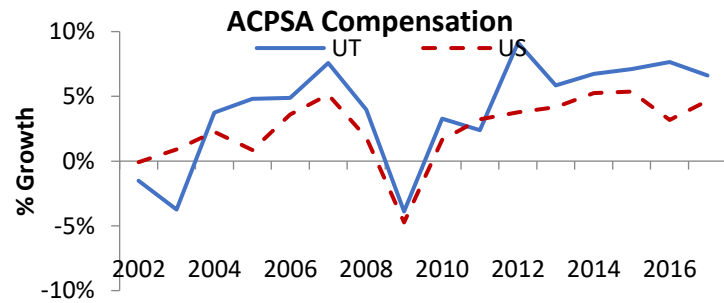


In 2017, Utah ranked 24th among all states in ACPSA employment, and 2nd among all states in ACPSA employment growth. Since 2016, ACPSA employment has grown 5.27 percent in Utah, compared with an increase of 0.86 percent for the U.S.



¹The value added, employment, and compensation statistics were developed and prepared by the BEA, U.S. Department of Commerce.

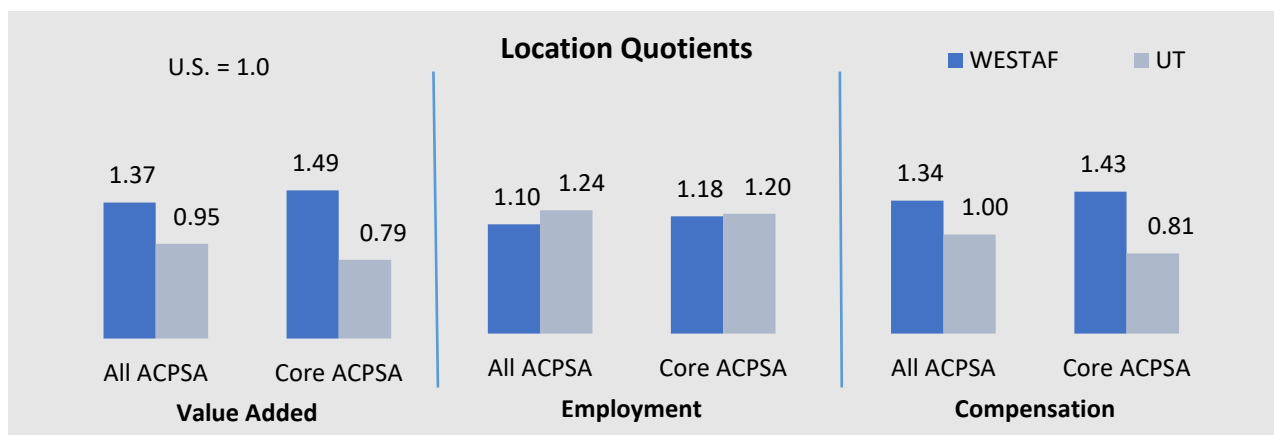
In 2017, Utah ranked 25th among all states in ACPSA compensation, and 5th among all states in ACPSA compensation growth. Since 2016, ACPSA compensation has grown 6.61 percent in Utah, compared with an increase of 4.66 percent for the U.S.



Average compensation per wage-and-salary job in Utah's ACPSA industries was \$54,966 in 2017, compared with \$59,152 for all salaried jobs in the state.

Location Quotients

- In 2017, ACPSA value added was 5 percent below the national average. By comparison, the LQ for arts-and-cultural production value added in all states belonging to the U.S. regional arts organization WESTAF (of which Utah is a member) was 1.37 or 37 percent above the national average.
- As for employment, in 2017 Utah and WESTAF had an LQ of 1.24 and 1.1 respectively.
- And for compensation, in 2017 Utah and WESTAF had an LQ of 1 and 1.34 respectively.



Definitions

ACPSA Value Added consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product (GDP).

ACPSA employment consists of all wage-and-salary jobs where the workers are engaged in the production of ACPSA goods and services.

ACPSA compensation consists of the remuneration (including wages and salaries, as well as benefits such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

Core ACPSA industries are originators of ideas and content associated with the creation of arts and culture. "Supporting" industries produce and disseminate arts and cultural commodities.

Location quotients (LQ) measure an industry's regional concentration of value added, employment, or compensation relative to the U.S. industry's share. For example, an employment LQ of 1.2 indicates that the state's employment in the industry is 20 percent greater than the industry's national employment share. An employment LQ of 0.8 indicates that the state's employment in the industry is 20 percent below the industry's national employment share.

Arts Regions, for the purpose of this brief, are defined by the geography groupings for the nation's six Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent State Arts Agencies and with the National Endowment for the Arts on planning and program delivery.

Western States Arts Federation (WESTAF) contains the states (AK, AZ, CA, CO, HI, ID, MT, NM, NV, OR, UT, WA, WY).