National Endowment for the Arts

American Rescue Plan (ARP)
Grants to Organizations Webinar

June 30, 2021



Presenters

Ann Meier Baker, Director of Music & Opera

Nancy Daugherty, Arts Education Specialist

Meg Kowalik, Lead Grants Management Specialist

Cliff Murphy, Director of Folk & Traditional Arts



The National Endowment for the Arts is an independent federal agency.

We provide funding for the arts in all 50 states, D.C., and U.S. territories.









Apply for American Rescue Plan grants

Rebuilding the Creative Community

arts.gov/arp-grants



American Rescue Plan Opportunities

Rescue Plan funding is available through two separate competitive opportunities:

- Grants to Organizations
- Grants to Local Arts Agencies for Subgranting



American Rescue Plan Funds

Rescue Plan funds are intended to support day-to-day business expenses or operating costs, and not specific programmatic activities.



American Rescue Plan Eligibility

Applicants must be:

- Nonprofit, tax-exempt 501(c)(3), U.S. organizations, Units of state or local government, or Federally recognized tribal communities or tribes.
- Applicants may include, but are not limited to, arts organizations, local arts agencies, arts service organizations, and other eligible organizations.
 We do not fund direct grants to individuals.
- The applicant organization must have completed a three-year history of arts programming prior to August 12, 2021.



American Rescue Plan Applicants

We encourage applications from a variety of eligible organizations including:

- Organizations that serve populations that are underserved, such as those whose opportunities to experience the arts are limited by ethnicity, economics, geography, or disability.
- Organizations with small and medium-sized budgets.
- Organizations from rural to urban communities, and
- Organizations that may be applying for federal support through the NEA for the first time.



American Rescue Plan

Application Limits:

- Organizations may submit only one application to this program.
- Eligible organizations that received CARES Act funding from the NEA may apply to this program as long as there are no overlapping costs.
- Eligible local arts agencies may either apply to the Rescue Plan's
 Grants to Local Arts Agencies for a subgranting program OR to this
 program for general operating support.
- You may apply to other NEA funding opportunities for which your organization is eligible, including Grants for Arts Projects.



American Rescue Plan Awards

Award Information:

You may request a grant amount for:

\$50,000, **\$100,000**, or **\$150,000**.

Cost share or matching funds are not required.

A grant period of up to two years is allowed, starting no earlier than **January 1, 2022**.



American Rescue Plan Support

Support is limited to any or all of the following:

- Salary support, full or partial, for one or more staff positions.
- Fees/stipends for artists and/or contractual personnel to support services they provide for specific activities as part of organizational operations.
- Facilities costs such as mortgage principal, rent, and utilities.
- Costs associated with health and safety supplies for staff and/or visitors/audiences (e.g., personal protective equipment, cleaning supplies, hand sanitizer, etc.).
- Marketing and promotion costs.



American Rescue Plan — Review Criteria

Artistic Excellence and Artistic Merit:

- Significance to the mission and core work of the organization
- Ability to carry out the award as shown by the alignment of the budget and other resources with the goals and requirements of the ARP funding opportunity
- As appropriate, potential to have an immediate impact on the arts workforce
- As appropriate, the potential to serve and/or reach individuals whose opportunities to experience the arts are limited by ethnicity, economics, geography, or disability

Submitting An Application

Submitting an application is a multi-step process:

Part 1: Submit to Grants.gov the "Application for Federal Domestic Assistance/Short Organization Form."

Part 2: Complete the "Grant Application Form (GAF)" through the Arts Endowment's Applicant Portal.

Grants.gov (Part 1) and the NEA's Applicant Portal (Part 2) are two separate online systems.



Registration Assistance

SAM.GOV technical assistance contact info

https://sam.gov/content/help

GRANTS.GOV technical assistance contact info

https://www.grants.gov/web/grants/support.html



Submitting an Application

Applications will be submitted in two separate groups:

- Organizations with legal names beginning with A-L
- Organizations with legal names beginning with M-Z

USE YOUR ORGANIZATION'S LEGAL NAME



How to Apply

Group A-L:

Part 1 - Submit to Grants.gov	August 12, 2021 at 11:59 p.m., Eastern Time
Part 2 - Submit to Applicant Portal	August 19 25, 2021 at 11:59p.m., Eastern Time

Group M-Z:

Part 1 - Submit to Grants.gov	August 12, 2021 at 11:59 p.m., Eastern Time
Part 2 - Submit to Applicant Portal	August 27 September 2, 2021 at 11:59 p.m., Eastern Time



NATIONAL # ARTS



Grants Initiatives Stories Impact Honors



Grants for Organizations



American Rescue Plan Grants

Grants to stimulate recovery from the effects of the COVID-19 pandemic.



American Rescue Plan Grants

American Rescue Plan Grants to Organizations

American Rescue Plan Grants to Local Arts Agencies for Subgranting

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Applying for a Federal Grant for the First Time?

American Rescue Plan Grants

The American Rescue Plan Act of 2021 ("Rescue Plan") is designed to fuel the nation's recovery from the devastating economic and health effects of the COVID-19 pandemic. Funds allocated to the National Endowment for the Arts ("Arts Endowment") in this historic legislation represent a significant commitment to the arts and a recognition of the value of the arts and culture sector to the nation's economy and recovery.

Program Description

Application Calendar

Award Information

Eligibility

How to Apply

Application Review

Award Administration

Applicant Resources

Contact Us

American Rescue Plan Grants to Organizations: Program Description

The Rescue Plan's Grants to Organizations program will be carried out through one-time grants to eligible organizations including, but not limited to, nonprofit arts organizations, local arts agencies, arts service organizations, units of state or local government, federally recognized tribal communities or tribes, and a wide range of other organizations that can help advance the goals of this program. See <u>Eligibility</u> for more information.

American Rescue Plan Grants to Organizations

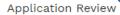
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Prepare to Complete Part 2

- Read the <u>Part 2 instructions</u> (PDF). This document will guide you
 through Part 2 of the application process, including information about
 how and when to access the Applicant Portal as well as the
 application questions and requirements. You must refer to the Part 2
 instructions (PDF)
- You will not have access to the Applicant Portal until the Part 2
 application windows listed below. Use the Part 2 instructions (PDF) to
 prepare your responses well in advance so you will have them ready to
 upload once the system opens.
- We recommend that you begin working in the Applicant Portal early in the application window to give yourself ample time to complete the process. Please note that these grants are NOT awarded on a "first come, first served" basis, so you should feel comfortable taking your time.

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Frequently Asked Questions

Can I apply to ARP if I have already applied for another NEA grant this year, or other federal relief funds such as SVOG or PPP?

Yes.

Are work samples required for ARP applications? No.

What is the difference between a project-based grant and a general operating grant?

In a project-based grant, all of the costs must relate to the execution of a specific project. In an operations-based grant, eligible costs are not tied to a specific project.



Things to Remember

- If you aren't registered with DUNS, SAM, or Grants.gov, get started now.
- Late applications are not accepted.
- Submit Part 1 well in advance of the August 12th deadline to give yourself ample time to resolve any issues.
- Submit all of your Part 2 materials to the Applicant Portal well in advance of the deadline. The hours of heaviest usage are generally 8:00 p.m. to 11:59 p.m., Eastern Time, on the day of the deadline.



American Rescue Plan — Contact Us

Email:

Grants to Local Arts Agencies for Subgranting Program: **ARPLocalsSubgrants@arts.gov**

Grants to Organizations Program:

Organizations with legal names beginning with A-L: **ARPOrgGrantsA-L@arts.gov**

Organizations with legal names beginning with M-Z: **ARPOrgGrantsM-Z@arts.gov**

Telephone:

Grants to Local Arts Agencies for Subgranting Program: 202-682-5035

Grants to Organizations Program:

Organizations with legal names beginning with A-L: **202-682-5036**

Organizations with legal names beginning with M-Z: **202-682-5046**

Individuals with Disabilities:

Contact the Office of Accessibility at 202-682-5532 / <u>accessibility@arts.gov</u> or the Office of Civil Rights at civilrights@arts.gov to request an accommodation or an alternate format of the guidelines.

