

National Endowment for the Arts

**FY24 GRANTS FOR ARTS PROJECTS**

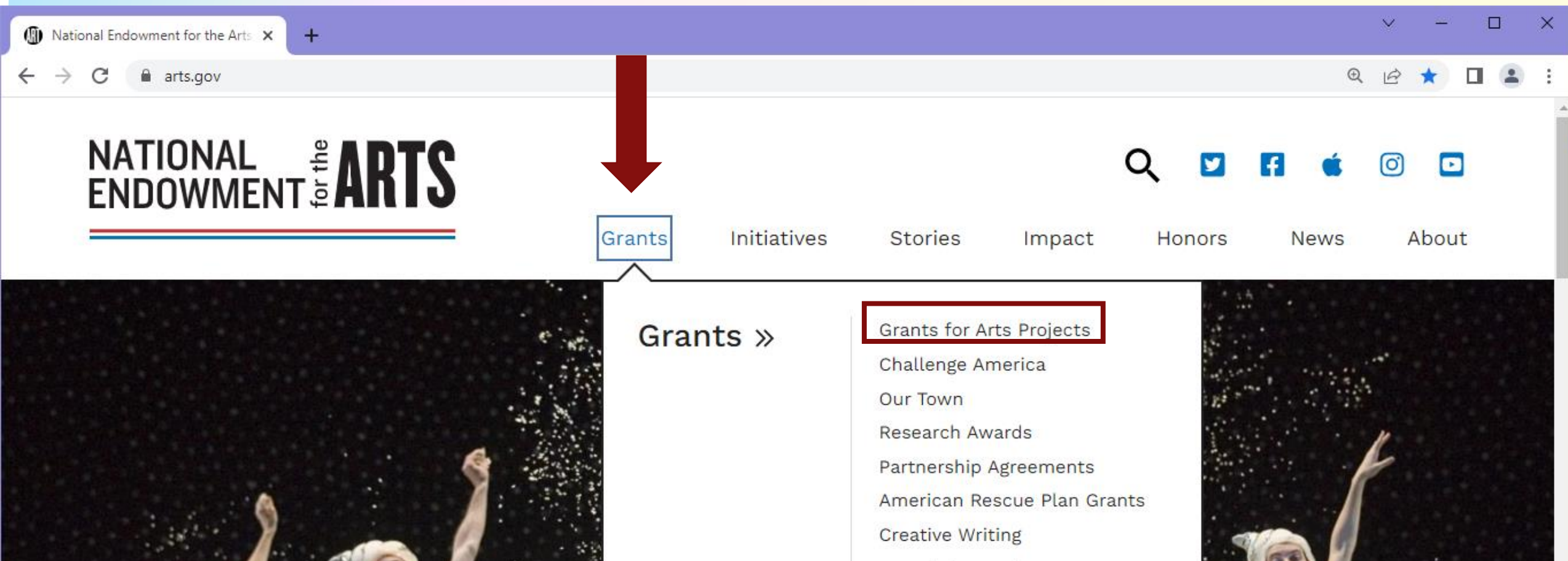
**MEDIA ARTS**

**GUIDELINES WEBINAR**

January 17, 2023

# NEA Website

www.arts.gov



The screenshot shows the homepage of the National Endowment for the Arts website. The browser's address bar displays 'arts.gov'. The main navigation bar includes links for Grants, Initiatives, Stories, Impact, Honors, News, and About. A red arrow points to the 'Grants' link, which is highlighted with a blue box. A dropdown menu is visible under 'Grants', listing various grant programs. The 'Grants for Arts Projects' link is highlighted with a red box. The background of the page features a dark, starry image with a person's arm raised in the foreground.

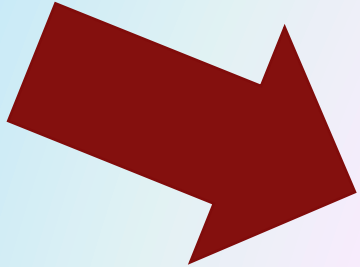
National Endowment for the Arts

Grants Initiatives Stories Impact Honors News About

Grants »

- Grants for Arts Projects
- Challenge America
- Our Town
- Research Awards
- Partnership Agreements
- American Rescue Plan Grants
- Creative Writing

# NEA Website



## Grants for Arts Projects

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En Español

## GRANTS FOR ARTS PROJECTS: Program Description

***“The Arts . . . belong to all the people of the United States.” \****

The National Endowment for the Arts (NEA) is proud to support the nation’s arts sector with grant opportunities so that together we can help everyone live more artful lives. The arts contribute to our individual well-being, the well-being of our communities, and to our local economies. The arts are also crucial to helping us make sense of our circumstances from different perspectives as we emerge from the pandemic and plan for the future.

## Grants for Arts Projects

Grants for Arts Projects is our largest grants program for organizations, providing comprehensive and expansive funding opportunities for

# NEA Website

## Grants for Arts Projects

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## GRANTS FOR ARTS PROJECTS: En Español

Nota: Las traducciones de materiales a idiomas distintos del inglés no son legalmente vinculantes. Hemos intentado proporcionar una traducción precisa del material original. Debido a los matices de la traducción, pueden existir ligeras diferencias. **Las solicitudes deben presentarse en inglés.**

- Información del programa
- **Instrucciones**

[Comunidades de artistas](#) (Artist Communities)

[Educación artística](#) (Arts Education)

[Danza](#) (Dance)

[Diseño](#) (Design)

[Artes populares y tradicionales](#) (Folk & Traditional Arts)

# Applicant Eligibility

Eligible

- US Organizations:
  - 501 (c)(3) Non-profit organizations
  - Units of State/Local Government
  - Federally recognized Tribes or Tribal Communities
- Must have a 3-year history of arts programming

Not Eligible

- Individuals
- Fiscal Sponsors
- Commercial/for profit enterprises

# Project-Based Support

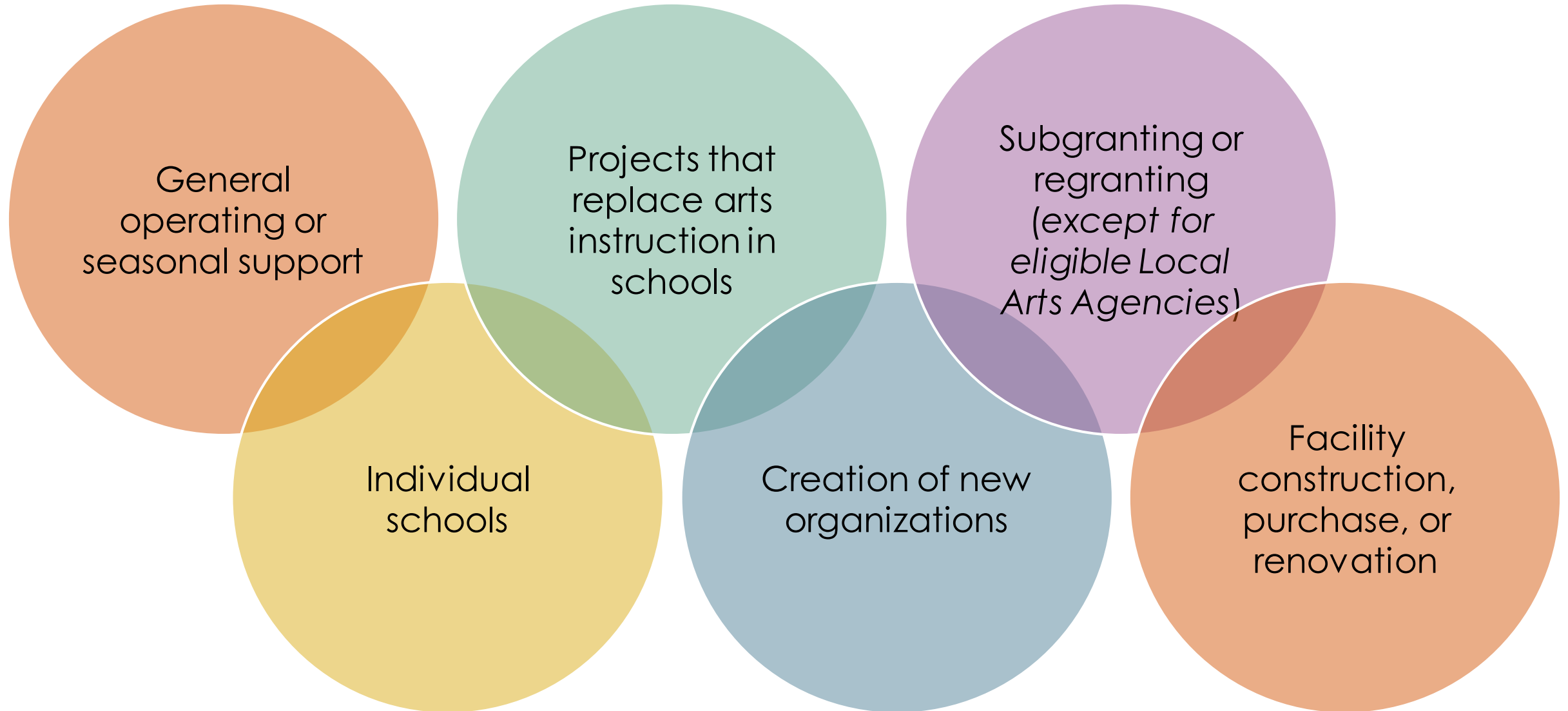
Activities may include:

- Creation, commissioning, or the development of new works
- Public engagement with, and access to, the arts
- Learning in the arts at all stages of life
- Services to the field

We support:

- Small, medium, and large projects
- Existing and new projects
- Projects that take place in any part of the 50 states, D.C., and U.S. jurisdictions, in communities of any size
- Projects may be for a two-year period of support
- Applications may contain several components

# We Do Not Fund



Full list: **Unallowable Activities/Costs** link on the website

# Compliance Requirements

## Accessibility

All projects must be both programmatically and physically accessible to individuals with disabilities.

## Non-discrimination

Applications may focus on a particular group or demographic; however, they may not be exclusionary under Federal civil rights laws and policies prohibiting discrimination. This extends to hiring practices, artist selection processes, and audience engagement.

## National Historic Preservation Act & National Environmental Protection Act

Additional staff review for projects that take place:

- Inside/near a historic site
- Outdoors

Recorded webinars available under **Applicant Resources**



# GAP Funding Amounts

Applicants may request an amount between **\$10,000** and **\$100,000**

Applicants must demonstrate a minimum 1:1 cost-share/match

Example:  
\$10,000 Request  
\$10,000 Match  
\$20,000 Project costs

Sources may include:  
private foundations,  
individual donations,  
ticket sales, and in-kind  
sources, among others

Federal funds may NOT be used as part of your cost-share/match

Funds from Local, State, or Regional gov't may be used in your match, as long as those funds did not originate at the federal level

# GAP Application Calendar

	February Deadline (GAP 1)	July Deadline (GAP 2)
Part 1: Grants.gov	February 9, 2023 at 11:59 pm ET	July 6, 2023 at 11:59 pm ET
Part 2: Applicant Portal window	From 9 am ET on February 14 through 11:59 pm ET on February 21, 2023	From 9 am ET on July 11 through 11:59 pm ET on July 18, 2023
Panel Review	Spring/Summer 2023	Fall/Winter 2023
National Council on the Arts Meeting	Late October 2023	Late March 2024
Notifications	Early to mid November 2023	Early to mid April 2024
Earliest project start date	January 1, 2024	June 1, 2024

All program areas accept applications at both deadlines, EXCEPT **Artist Communities** and **Design**, which only accept applications in February

# GAP Artistic Disciplines

Artist  
Communities

Arts Education

Dance

Design

Folk &  
Traditional Arts

Literary Arts

Local Arts  
Agencies

Media Arts

Museums

Music

Musical Theater

Opera

Presenting &  
Multidisciplinary  
Works

Theater

Visual Arts

# Artistic Disciplines: Descriptions

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En Español

## GRANTS FOR ARTS PROJECTS: Artistic Disciplines

We fund arts projects. Select the discipline that most closely aligns with your project. Discipline descriptions and project types:

- [Artist Communities](#)
- [Arts Education](#)
- [Dance](#)
- [Design](#)
- [Folk & Traditional Arts](#)
- [Literary Arts](#)
- [Local Arts Agencies](#)
- [Media Arts](#)
- [Museums](#)

# MEDIA ARTS DISCIPLINE

## FUNDING PRIORITIES

To support the creative ecosystem serving artists and audiences exploring artistic expression through film, cinema, audio, broadcast, new media, creative code, and technology.

Full description: [Arts.gov/grants/grants-for-arts-projects/media-arts](https://www.arts.gov/grants/grants-for-arts-projects/media-arts)

# MEDIA ARTS DISCIPLINE

Proposals should further one or more of the following:

- Provide opportunities for artists to create, research, or share artistic practices and works.
- Provide opportunities for artists (at all stages of their career) to access significant artistic or professional development programs essential for career advancement.
- Provide opportunities for public audiences to experience film and media art works, and engage directly with artists, art works, or artistic processes, across all forms and genres.
- Integrate film and media arts activities with strategies that promote the well-being and resilience of communities.
- Build capacity and strengthen the film and media arts field through knowledge-sharing and resources.

# MEDIA ARTS DISCIPLINE

**We do not prioritize projects outside of the stated funding priorities for Media Arts.**

**Generally, this includes:**

- Activities not in pursuit of artistic and creative goals related to the film and media arts field.
- Non-arts content or educational modules.
- Projects that clearly do not align with any of the stated funding priorities in Media Arts.

**Why?**

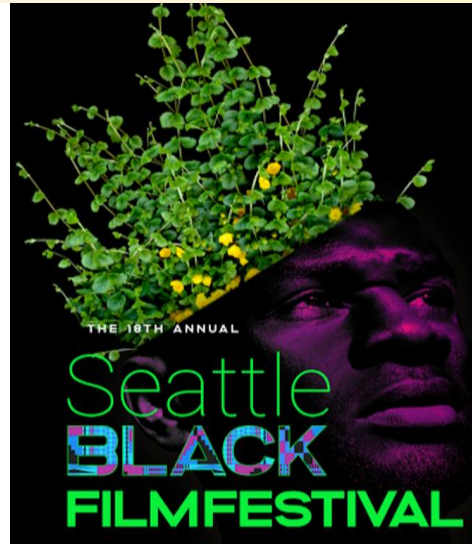
- We want to ensure funding reaches creatives working within the film and media arts ecosystem.
- If your project has a link to supporting the film and media arts ecosystem, this likely does not affect you!
- Further questions? Attend a Virtual Office Hours session on 1/26 or 2/16 (3pm ET)

# MEDIA ARTS DISCIPLINE

## EXAMPLES OF SUPPORTED PROJECTS



Grantee: Scribe Video Center  
**Media Art Workshops for All Ages**  
Philadelphia, PA



Grantee: LANGSTON  
**Seattle Black Film Festival**  
Seattle, WA



Grantee: Kartemquin Film  
**Filmmaker Development Programs**  
Chicago, IL

Check out the Recent Grants database! [Arts.gov/grants/recent-grants](https://www.arts.gov/grants/recent-grants)



# MEDIA ARTS DISCIPLINE

## EXAMPLES OF SUPPORTED PROJECTS



Grantee: New Orleans Film Society  
**NOLA Film Festival and  
South Summit: Regional Convening**  
New Orleans, LA



Grantee: UNC School of the Arts  
**Artist Residency at the Media +  
Emerging Technology Lab**  
Winston-Salem, NC



Grantee: New Media Caucus  
**Artists & Hackers Podcast**  
National/Online Platforms

Check out the Recent Grants database! [Arts.gov/grants/recent-grants](https://www.arts.gov/grants/recent-grants)

# What makes a project competitive?

**Projects with activities that address one or more of the following elements:**

- Increases paid, contract-based, or commission-based opportunities for independent film and media artists, creative coders, arts collectives, and freelance arts workers, including those with specialized expertise at the intersection of arts and technology.
- Advances or sustain the creative work or careers of people whose opportunities to engage within the field of media arts are limited by factors such as geography, race or ethnicity, economics, or disability.
- Responds to the opportunities, challenges, and needs of the media arts field, as well as align with the focus of recent Media Arts Impact Initiatives.\*\*\* For example, see reports from the Independent Film & Media Arts Field-building Initiative and Tech As Art: Supporting Artists Who Use Technology as a Creative Medium.
- Builds the capacity and expertise of arts organizations, arts workers, artists, and audiences to engage with digital or emergent technology.

# Application Review: Criteria

## Artistic Excellence

The quality of the artists and other key individuals, creative process, works of art, organizations, arts education providers, artistic partners, and/or services involved in the project and their relevance to the audience or communities the project aims to serve.

# Application Review: Criteria

## Artistic Merit

The value and appropriateness of the project to the organization's mission, artistic field, artists, audience, community, and/or constituency.

The ability to carry out the project based on such factors as:

- appropriateness of the budget
- clarity of the project activities, resources involved, and
- qualifications of the project's personnel and/or partnerships.

Clearly defined goals and/or proposed outcomes, and an appropriate plan to determine if those goals and/or outcomes are met. This includes, where relevant, measures to assess student and/or teacher learning in arts education.

Evidence of direct compensation to artists, art collectives, and/or art workers.

As applicable:

- Engagement with individuals whose opportunities to experience the arts are limited by geography, race or ethnicity, economics, or disability.
- Ability to strengthen the arts sector through knowledge-sharing and resources

# Additional Applications (July)

## NEW REQUIREMENTS:

- An organization of any artistic discipline may submit one additional application in the Grants for Arts Projects category through the Media Arts discipline at the **July 6, 2023**, deadline.
- The additional application must be for a distinctly different project and must align with certain programmatic requirements. Full guidance: [Additional Applications in Media Arts](#).

**Read the complete details in the section:** [Additional Applications in Media Arts](#)

# Additional Applications (July)

## DETERMINE IF YOU ARE ELIGIBLE:

Does the application focus on an initiative that intends to do either of the following?

- Build the capacity and expertise of arts organizations and/or artists to serve a broad public through digital or emergent technology
- Build support for technology-centered creative practices



**Great!** Your organization is eligible to apply for [one additional GAP application](#) submitted to the Media Arts discipline during the July 6, 2023, deadline.

All applicants should [review the elements of a competitive Media Arts project](#) prior to applying with an additional application.

# Additional Applications (July)

If you need further guidance:

Does the application focus on an initiative that does one or more of the following?



**Develops opportunities for artists, audiences, and learners** to create, access, or explore art projects that incorporate new media, creative code, and/or cross-disciplinary collaborations at the intersection of arts and technology.



**Implements field-building initiatives** that develop networks across artistic disciplines and relevant industries that invest in tech-centered creative practices and artist-driven explorations of digital or emergent technology.



**Deepens the capacity of arts organizations** to deliver tech-centered, digital, and hybrid arts and cultural programs to audiences and learners.



**Supports digital infrastructure for the cultural sector** at the local, regional, or national level through cross-sector collaboration, programmatic partnerships, training or knowledge-sharing.



**Integrates the arts with technology** to bridge digital divides, increase digital literacy, or broaden engagement with computer science technology within local communities or across different segments of the arts sector.



# Additional Applications (July)

## Your organization may be affected by the new restrictions if...

- Your organization would typically apply in Media Arts for both deadlines (February and July)

For example:

- **Application in February:** Film festival and related activities (Media Arts)
- **Application in July:** Professional development activities (Media Arts)

Another example:

- **Application in February:** Curated series and workshops for all ages (Media Arts)
- **Application in July:** Film Industry Workforce Development Program (Media Arts)

## Proposed solutions...

- **Combine the project activities and expenses** to fit within one application proposal
- **Identify an eligible project partner** willing to apply for one of the projects instead
- **Apply to the July deadline for a different project** that aligns with the new requirements for the additional application



# Additional Applications (July)

## Your organization may be affected by the new restrictions if...

- Your organization would typically apply in GAP (any discipline, either deadline) and would submit an additional application to Media Arts during the July deadline:

For example:

- **Application in February or July:** Afterschool arts program (Arts Education)
- **Application in July:** Artist residency for filmmakers (Media Arts)

Another example:

- **Application in February or July:** A concert series (Music)
- **Application in July:** Production of a concert series for broadcast (Media Arts)

## Proposed solutions...

- **Combine the project activities and expenses** to fit within one application proposal
- **Identify an eligible project partner** willing to apply for one of the projects instead
- **Apply to the July deadline for a different project** that aligns with the new requirements for the additional application

# Additional Applications (July)

You are likely NOT affected if...

- Your organization would submit an additional application already focused on:

- ✓ • Building the capacity and expertise of arts organizations and/or artists to serve a broad public through digital or emergent technology
- ✓ • Building support for technology-centered creative practices

For example:

- **Application in February:** Development Lab for Theater Practitioners (Theater)
- **Application in July:** Arts and Tech Incubator for Theater Professionals (Media Arts)

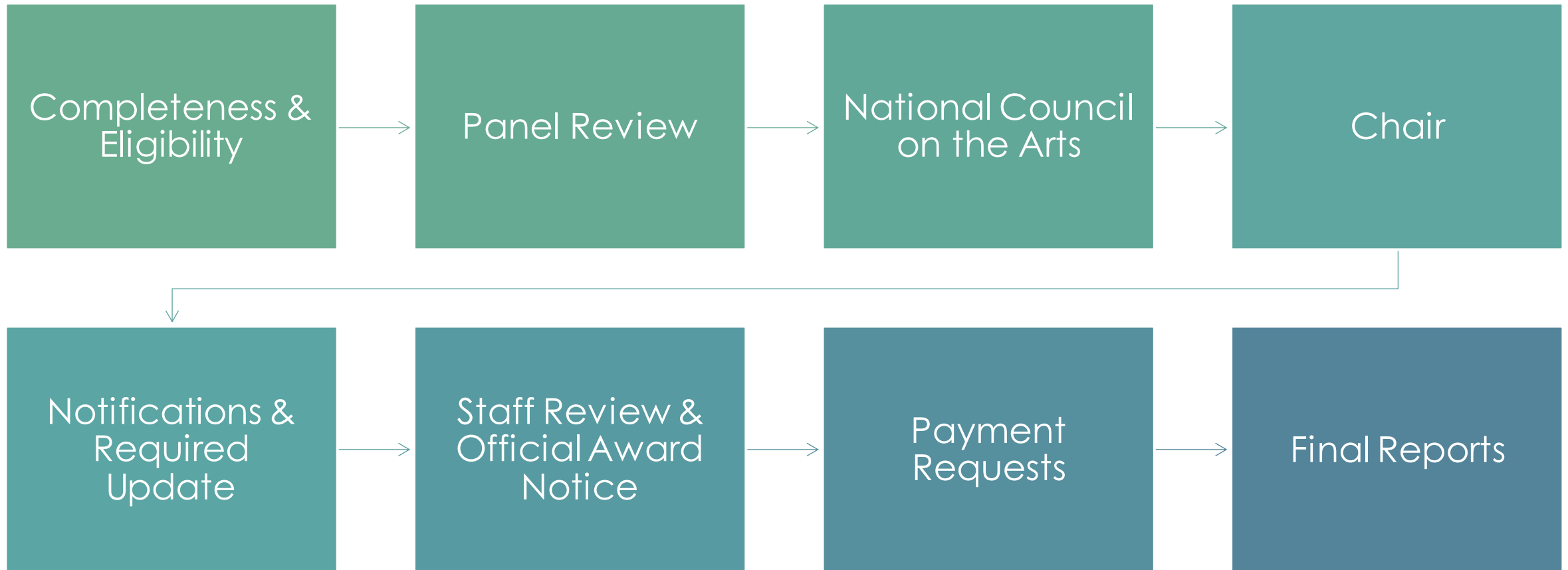
Another example:

- **Application in February:** Festival and touring series focused on Arts/Tech (Media Arts)
- **Application in July:** Convening and Workshop Series focused on Arts/Tech (Media Arts)

If your situation is similar to either of the above:

- Your organization is likely still eligible to apply for [one additional GAP application](#) submitted to the Media Arts discipline during the July 6, 2023, deadline.

# Review and Funding Process



# How to Apply: **Registration**

Create and maintain registrations with Login.gov, SAM and Grants.gov

Registration/renewal is always free

Registrations can take several weeks to finalize: start early!

Links & Technical support resources: **How to Apply**

## **Login.gov, SAM, and Grants.gov Help**

The NEA does not have access to your Login.gov, SAM, or Grants.gov accounts. If you have any questions about or need assistance with these sites, including questions regarding electronic accessibility, contact them directly:

- **Login.gov Help:** Consult the information posted in their [Help Center](#) <sup>↗</sup>, or use their [online form](#) <sup>↗</sup> to submit a question.
- **SAM Federal Service Desk:** Call 1-866-606-8220 or see the information posted on the SAM website at [SAM Help](#) <sup>↗</sup>.
- **Grants.gov Contact Center:** Call 1-800-518-4726, email [support@grants.gov](mailto:support@grants.gov) <sup>↗</sup>, or consult the information posted on the Grants.gov website at [Support](#) <sup>↗</sup>. The Grants.gov Contact Center is available 24 hours a day, 7 days a week.

# How to Apply: Part 1

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## GRANTS FOR ARTS PROJECTS: How to Apply

Submitting an application is a multi-step process:

- **Register** with [Login.gov](#), System for Award Management (SAM) at [Sam.gov](#), and [Grants.gov](#) or renew/verify these registrations.
- **Part 1:** Submit to Grants.gov the “Application for Federal Domestic Assistance/Short Organization Form.” This is a brief form that will collect very basic information about your organization. A direct link to the Grants.gov Opportunity Package is included further down this on this page.
- **Part 2:** Complete the “Grant Application Form (GAF)” and upload items through the NEA’s Applicant Portal. This web form is where you will enter the majority of your application material (e.g., project description, timelines, budget information).

Login.gov, SAM, Grants.gov (Part 1), and the NEA’s Applicant Portal (Part 2) are all separate online systems.

# How to Apply

## Application Instructions:

For instructions on completing Part 1 and Part 2, select the artistic discipline that most closely corresponds with your proposed project activities. Instructions and requirements vary between disciplines.

If you are unsure which discipline is the right choice, review the [Artistic Disciplines descriptions](#), or contact our [staff](#).

[Artist Communities](#) | [Arts Education](#) | [Dance](#) | [Design](#)

[Folk & Traditional Arts](#) | [Literary Arts](#) | [Local Arts Agencies](#)

[Media Arts](#) | [Museums](#) | [Music](#) | [Musical Theater](#) | [Opera](#)

[Presenting & Multidisciplinary Works](#) | [Theater](#) | [Visual Arts](#)

Grants for Arts Projects: Artist Communities  
FY24 Application Instructions: Part 1

### Part 1: Submit the *Application for Federal Domestic Assistance/ Short Organizational Form* to Grants.gov

You will use Grants.gov Workspace to complete Part 1 in Grants.gov. For a detailed guide on how to use Workspace, see [here](#).

1. Access the application package on the [How to Apply](#) page by clicking on the link found under "All Applicants: Go to the Grant Opportunity Package." This will take you **directly** to the pre-populated application package in Grants.gov. The package for February and the package for July are different, and are typically posted at least one month prior to each deadline.
2. The Grants.gov "View Grant Opportunity" screen will open, click the red "Apply" button.
3. You will be prompted to log in. In order to create the Workspace application, you must be logged into Grants.gov with a participant role of either **Workspace Manager** or **Authorized Organization Representative (AOR)**. More information on participant roles can be found [here](#).
4. After logging in, to create a Workspace application:
  - a. Fill in the Application Filing Name field with your organization name, then
  - b. Click the **Create Workspace** button.
5. After creating a Workspace, you will be directed to the Manage Workspace page, where you can begin working on the application.

**Reminder:** Grants.gov is a government-wide portal, and NEA staff does not have control of, or administrative access to, the site. If you run into technical issues with grants.gov, please contact grants.gov directly at 1-800-518-4726 or via email [support@grants.gov](mailto:support@grants.gov). The Grants.gov Contact Center is available 24 hours a day, 7 days a week.

#### Step 1: Complete the Form

All asterisked (\*) items and yellow fields on this form are required and must be completed before you will be able to submit the form. Do not type in all capital letters when completing the form. Enter information directly into the form. Do not copy from an old Application for Federal Domestic Assistance/Short Organizational Form or another document and paste into the form.

**EMAILS:** Due to restrictions from the Department of Homeland Security we are not able to send emails to alias addresses that forward to another email account. Do not enter this type of email address.

1. **Name of Federal Agency:** Pre-populated.
2. **Catalog of Federal Domestic Assistance Number:** Pre-populated.
3. **Date Received:** This will be filled automatically with the date that you submit your application; leave blank.

# New for FY24: **Part 2**

## Refreshed language

- Organizational Information
- Project Description
- Project Goals and Monitoring
- Engagement

## Streamlining

- Less Financial Information
- No more Project Summary
- No more Selection of Key Partners and Individuals

## Project Budget

- Updated instructions
- Fillable worksheet, link in Instructions documents



# FAQs & Applicant Resources

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## Grants for Arts Projects

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# Applicant Resources

Application Checklist

Online GAF Tutorial

Tips for First-time Applicants

Accessibility, Civil Rights, and NHPA compliance webinars

Links to discipline specific webinars and office hours

# Info Sessions

## GAP Webinars

- **General GAP Webinar – Archived online**
- Dance: Jan 19, 2-3pm ET
- Design: Jan 17, 2-3pm ET

## GAP Q&A Sessions

- Dance: Feb 2 & Feb 16, 2-3pm ET
- Literary Arts: Jan 24, 2-3pm ET
- **Media Arts: Jan 26 & Feb 16, 3-4pm ET**

## Other Grant Opportunities

- Research Awards Webinar: Feb 6, 2-3pm ET
- Challenge America Webinar: Mar 1, 3-4pm ET

Register online: [arts.gov/news/events](https://arts.gov/news/events)

# OPEN FOR QUESTIONS

You may submit questions using the Q&A function in Zoom.

# Media Arts Staff

## **Jax Deluca**

Director of Media Arts

[Delucaj@arts.gov](mailto:Delucaj@arts.gov)

## **Avril Claytor**

Media Arts Grant Specialist

[Claytora@arts.gov](mailto:Claytora@arts.gov)

### **Due to limited staff capacity:**

- We have very limited capacity for individual meetings.
- Please refer to the online resources before reaching out to staff.
- Attend a Virtual Office Hours session.
- If you still have an unanswered question, outline the specific question in your email.

# FOLLOW US!

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 **arts.gov**



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