

At the National Endowment for the Arts, media arts includes screen-based projects presented via film, television, radio, audio, video, the Internet, interactive and mobile technologies, video games, transmedia storytelling, and satellite as well as media-related printed books, catalogues, and journals.

NEA funding of media arts
1966-2015:

\$337.2 million

ADVANCING LEARNING

The National Endowment for the Arts supports professional development and networking opportunities for media artists to enhance their skills and market their work.

- Over the last 10 years, the NEA has awarded more than \$3.57 million in professional development grants.
- The NEA supports media marketplaces that match filmmakers with industry representatives to encourage distribution of their films. Examples include the National Association of Latino Independent Producer's Latino Media Market in Los Angeles, CA and the Independent Feature Project's Independent Film Week in New York City.
- The NEA funds workshops and programs providing access to production and post-production facilities such as Scribe Video Center in Philadelphia and Squeaky Wheel Access Program in Buffalo, NY.
- The NEA funds labs on topics such as screen-writing, directing, producing, documentary, and radio production for organizations ranging from Film Independent in Los Angeles, CA to the Association of Independents in Radio in Dorchester, MA.

FUELING CREATIVITY

The National Endowment for the Arts supports the creation of new work in film, audio, radio, video, and online platforms.

- Over the last 10 years, the NEA has awarded \$9.9 million to fund new work in film, audio, radio, video, and online platforms.
- In 2011, the NEA expanded eligibility for its Art Works program, encouraging organizations to apply for support of transmedia, games, and online projects, such as the Games for Change Arcade and the website Jacob's Pillow Dance Interactive.
- The NEA supported the 1981 launch and provides ongoing support of Sundance Labs, offering workshops for filmmakers, writers, directors and producers that over the years have included Quentin Tarantino, Todd Haynes, Errol Morris, Jim Jarmusch.
- The NEA funds production and post-production costs for film organizations including Center for Independent Documentary in Sharon, MA; Women Make Movies in New York City; and Kartemquin Educational Films in Chicago.

Many projects supported by the National Endowment for the Arts Media Arts program have gone on to win Peabody Awards.

- Programs include the radio program *Afropop* from World Music Productions, *The Moth Radio Hour* on Atlantic Public Media; *William Kentridge: Anything Is Possible* aired on PBS, *The Most Dangerous Man in America: Daniel Ellsberg and the Pentagon Papers* aired on P.O.V. (Point of View), and *How to Survive a Plague* aired on Independent Lens.



CONNECTING AND CELEBRATING

The National Endowment for the Arts plays a critical role in television and radio broadcasting, providing funding that helped launch nationally distributed programs that reach millions of people in their homes and on their devices.

- Over the last 10 years, the NEA has awarded more than \$27.8 million for the broadcasting of radio and television programs.
- The NEA supported the launch of the television series *American Masters*. The series debuted on PBS in 1986 and has included contributions from Martin Scorsese on Bob Dylan and Charlotte Zwerin on Ella Fitzgerald.
- The NEA has also been a leader in supporting public radio programming, including early support of Garrison Keillor's *A Prairie Home Companion* on Minnesota Public Radio in 1976. Support also included grants for National Public Radio's *Piano Jazz*, and American Public Media's *Performance Today* and independent radio initiatives, including *StoryCorps*, *Transom.org*, and *Radio Diaries*.
- Among the television programs, the NEA has consistently funded over the years are *Live from Lincoln Center*, *P.O.V.*, and *Great Performances at the Met* – all broadcast on PBS.

The National Endowment for the Arts is a major supporter of film festivals and film series, providing free or low-cost access to quality films for millions of people nationwide.

- Over the last 10 years, the NEA has awarded more than \$6.3 million to support film series in communities as diverse as Whitesburg, KY and Houston, TX; Ashland, OR and Omaha, NE.
- NEA-supported film festivals present documentaries, short films, narrative films, video and international works as well as thematic festivals such as showcases of Latino, Jewish, and Indian film.

In addition to the establishment of the American Film Institute, the National Endowment for the Arts has led other important film preservation programs, helping secure America's film legacy for future generations.

- In recognition of the new millennium, the NEA developed the national initiative Treasures of American Film Archives in cooperation with the National Film Preservation Foundation and 12 major film archives across the country to preserve, screen, and distribute to public libraries a collection of orphan or noncommercial films.
- The NEA has long supported the preservation programs at the George Eastman House in Rochester, NY and Standby, Inc. in New York City.

ADVANCING THE FIELD

The National Endowment for the Arts has been a key source of support for public television and radio as well as film preservation initiatives since the 1960s, launching and sustaining series that are an integral part of American culture.

- The NEA's Public Media program was inaugurated in 1967 with early initiatives focused on launching television broadcasts of the performing arts, such as *Dance in America* on PBS, featuring performances by Martha Graham, Alvin Ailey, the New York City Opera, and American Ballet Theatre.
- In 1967, the NEA partnered with the Motion Picture Association of America and the Ford Foundation to establish the American Film Institute and to support its film preservation efforts, providing sub-grants totaling \$12.7 million to more than 40 organizations across the country.

