Established by Congress in 1965, the **National Endowment for the Arts** is the independent federal agency whose funding and support gives Americans the opportunity to participate in the arts, exercise their imaginations, and develop their creative capacities. Through partnerships with state arts agencies, local leaders, other federal agencies, and the philanthropic sector, the Arts Endowment supports arts learning, affirms and celebrates America's rich and diverse cultural heritage, and extends its work to promote equal access to the arts in every community across America.

The National Endowment for the Arts is the only funder, public or private, to support the arts in all 50 states, U.S. territories, and the District of Columbia. The agency awards more than \$120 million annually with each grant dollar matched by up to nine dollars from other funding sources.

#### **Economic Impact of the Arts**

The arts generate more money to local and state economies than several other industries. According to data released by the National Endowment for the Arts and the U.S. Bureau of Economic Analysis, the arts contributed \$804.2 billion to the U.S. economy in 2016, more than agriculture or transportation, and employed 5 million Americans. The data also shows that museums contributed \$5.6 billion to the nation's gross domestic product.

# FUNDING THROUGH THE NATIONAL ENDOWMENT FOR THE ARTS MUSEUMS PROGRAM:

Direct grants awarded, 1966-2018:

\$351.8 million

Direct grants awarded, 2018:

\$3.73 million

### 2018 FUNDING EXAMPLES

Advancing conservation efforts: Arkansas Art Center Foundation in Little Rock, Arkansas, to support conservation of 140 works by modernist American painter John Marin (1870-1953), undertaken by the Conservation Center for Art and Historic Artifacts in Philadelphia.

Encouraging community engagement: Young at Art Museum in Davie, Florida, to support the ArtHouse program that provides more than 3,000 low-income children, adults, and seniors of diverse ethnicities with year-round programs, including intergenerational storytelling and public art projects.

Funding innovative exhibitions: Nelson Gallery Foundation in Kansas City, Missouri, to support the exhibition Napoleon: Power and Splendor, including educational programs and collaborations with the Kansas City Symphony and the U.S. Army Command in Leavenworth, Kansas.

Advancing public art work: Iroquois Indian Museum in Howes Cave, New York, to support And Now Our Minds Are One, an indoor mural project incorporating Iroquois cultural concepts, symbols, and stories. Visitors of various ages and abilities assist in the creation of the mural.

Supporting collections research: Museo de Arte de Ponce in Ponce, Puerto Rico, to support outside expert research on the origin of works from the museum's European collection.



## **2018 FUNDING EXAMPLES, CONTINUED**

Supporting commissions: Visual Arts Center of New Jersey in Summit, New Jersey, to support the exhibition Kevin Sampson: Black and Blue that includes sculptures, drawings, and a commissioned, site-specific mural that reflects Sampson's long-term engagement with his neighbors and neighborhood.

Celebrating unique partnerships: Elsewhere in Greensboro, North Carolina, to support a partnership between Elsewhere, a thrift store-turned-museum, and Union Square Campus, a nursing campus that connects artists with nursing students and faculty to model creative ways the arts can be brought into the service of human care.

## NATIONAL INITIATIVE

**Blue Star Museums** is a collaboration among the National Endowment for the Arts, Blue Star Families, the Department of Defense, and more than 2,000 museums in all 50 states that offer free summer admission to active-duty military personnel and their families, including National Guard and Reserve. The initiative marks its 10th year in 2019.

Blue Star Museums is one way our nation's museums can express appreciation to our military for their service and share with them America's cultural treasures. It also provides a way for military families to feel connected to their community, especially for those who have recently relocated through a change of station.

## BUILDING THE MUSEUM FIELD

The NEA administers the U.S. government's **Arts and Artifacts Indemnity Program** to minimize the costs of insuring domestic and international exhibitions for U.S. museums. The International Indemnity Program was created by Congress in 1975. In 2007, Congress expanded eligibility to include coverage of works of art owned by U.S. entities while on exhibition in the United States. The Indemnity Program significantly expands opportunities for audiences to see great works of art.

## RESEARCH

*U.S. Trends in Arts Attendance and Literary Reading: 2002-2017* (2018) is a first look at results from the 2017 Survey of Public Participation in the Arts, a partnership of the National Endowment for the Arts with the U.S. Census Bureau. The report notes that in 2017, 23.7 percent of U.S. adults (57.5 million people) visited an art museum or gallery. The share of adults who visited an art museum or gallery increased 12.9 percent from 2012 to 2017.

Projects funded through the Office of Research & Analysis examine the impact of museums

- An NEA Research Lab at the University of Arkansas is studying the impacts of arts-related field trips on cognitive
  and emotional well-being outcomes for students from socioeconomically disadvantaged backgrounds. Partners
  include Crystal Bridges Museum of American Art in Fayetteville, Arkansas, and the Woodruff Arts Center in
  Atlanta, Georgia.
- The Maryland Institute College of Arts received a Research: Art Works grant to support a study of an Institute course taught in partnership with NASA scientists and the Maryland Science Center to determine whether animation and astronomy, when taught together in college classrooms, can inspire new art forms, enhance scientific public outreach, and promote both arts and science education.

For more information on museums at the NEA, go to <a href="mailto:arts.gov/artistic-fields/museums">arts.gov/artistic-fields/museums</a>. For more information on the NEA and its programs, go to <a href="mailto:arts.gov">arts.gov</a>. The NEA is on Twitter @ NEAarts as well as Facebook, Instagram, YouTube, and iTunes.

