Arts and cultural production play a significant role in the U.S. economy. The National Endowment for the Arts and the Department of Commerce investigate the impact of arts and cultural goods, services, and industries — both commercial and not-for-profit — to the U.S. economy.

### Arts and Economic Growth

- **The Arts and Economic Growth:**
  - Arts contributed to the U.S. economy in 2017.

- **1998-2017 Growth in Per Capita GDP:**
  - 4.5% of GDP

### Fast-Growing Arts and Cultural Industries

- The U.S. arts and cultural sector runs a trade surplus ($29.7 billion in 2017) that has generally been growing since 2006.

- In recent years, several industries producing arts and cultural goods and services have exhibited fast growth.

### Arts and the Creative Economy

- One way to measure the creative economy is by looking at copyright-intensive industries such as publishing, broadcasting, and arts-related computer systems design. The arts make up $569 billion, nearly half of the creative economy (i.e., copyright-intensive industries).

### Arts and the Creative Economy

- Although arts and cultural production has increased, employment has decreased.

### Arts and Cultural GDP Employment (Thousands)

<table>
<thead>
<tr>
<th>Year</th>
<th>2010</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arts and cultural production and employment (2010-2017)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Arts and Cultural Production and Employment: 2010-2017

- Arts and cultural production is a valuable part of America’s economy and growing more valuable every year.

### Arts and Cultural GDP Growth in Performing Arts Audience Demand

- As a share of total consumer spending, spending on tickets to performing arts has increased significantly.

### Arts and Cultural GDP Growth in Performing Arts Audience Demand

- As a share of total consumer spending, spending on tickets to performing arts has increased significantly.

---

**NOTE:** All values are based on dollars and millions of dollars. 

**CONTACT:** Press Contact: NEA Press Office, NEA, 1100 Pennsylvania Ave NW, 16th Floor, Washington, DC 20508-0001, (202) 682-5400, PressOffice@arts.gov