THE ARTS AND ECONOMIC GROWTH

Arts and cultural production play a significant role in the U.S. economy. The National Endowment for the Arts and the Department of Commerce investigate the impact of arts and cultural goods, services, and industries — both commercial and not-for-profit — to the U.S. economy.

$877.8 B

contributed to the U.S. economy in 2017

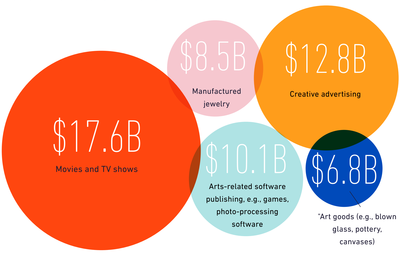
4.5% OF GDP

69.5% growth in GDP contribution from arts and cultural production between 1998 and 2016.

AN EXPORT POWERHOUSE

The U.S. arts and cultural sector runs a trade surplus ($29.7 billion in 2017) that has generally been growing since 2006.

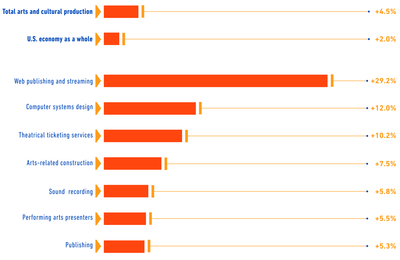
TOP 2017 ARTS AND CULTURAL EXPORTS:



FAST-GROWING ARTS AND CULTURAL INDUSTRIES

In recent years, several industries producing arts and cultural goods and services have exhibited fast growth.

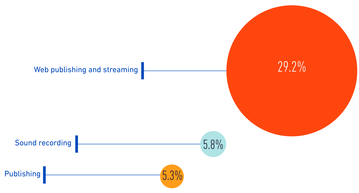
AVERAGE ANNUAL GROWTH IN GDP: 2014-2016



ARTS AND THE CREATIVE ECONOMY

One way to measure the creative economy is by looking at copyright-intensive industries such as publishing, broadcasting, and arts-related computer systems design. The arts make up **$569 BILLION**, nearly half of the creative economy (i.e., copyright-intensive industries).

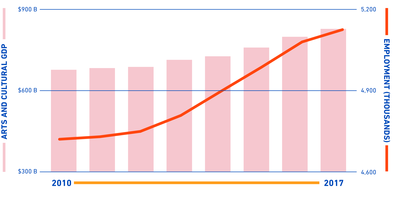
GDP GROWTH BY COPYRIGHT-INTENSIVE INDUSTRIES PRODUCING ARTS AND CULTURAL GOODS AND SERVICES: 2015-2017



EMPLOYMENT FROM ARTS AND CULTURAL PRODUCTION

Although arts and cultural production has increased, employment has decreased.

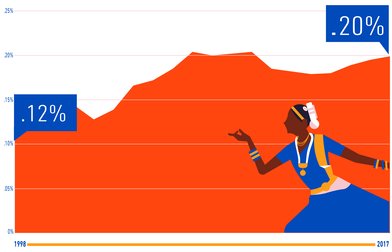
ARTS AND CULTURAL PRODUCTION AND EMPLOYMENT: 2010-2017



GROWTH IN PERFORMING ARTS AUDIENCE DEMAND

Over the past 20 years, consumers are spending more on admissions to performing arts events.

As a share of total consumer spending, spending on tickets to performing arts events has increased by more than 7 percentage points.



Arts and cultural production is a valuable part of America's economy and growing more valuable every year.

NATIONAL ENDOWMENT for the ARTS
arts.gov

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