The arts and cultural production play a significant role in the U.S. economy. The National Endowment for the Arts and the Department of Commerce investigate the impact of arts and cultural goods, services, and industries — both commercial and not-for-profit — to the U.S. economy.

**An Export Powerhouse**

The arts and culture sector is a major export powerhouse, contributing to U.S. growth in GDP.

### Fast-Growing Arts and Cultural Industries

- **Movies and TV shows:** $8.0B
- **Creative advertising:** $8.1B
- **Arts-related software publishing, e.g., games:** $2.6B
- **Manufactured jewelry:** $2.3B
- **Architectural services:** $4.0B
- **Industrial design services:** $4.1B
- **Landscape architectural services:** $4.0B
- **Broadcasting:** $2.5B
- **Arts-related computer systems design:** $4.2B
- **Specialized design:** $2.7B

### Arts and the Creative Economy

The arts make up $453 billion, nearly half of the creative economy (i.e., copyright-intensive industries).

### Employment from Arts and Cultural Production

As a share of total consumer spending, spending on tickets to performing arts events has doubled since 1998.

### Growth in Performing-Arts Audience Demand

As the U.S. population increases, so does the demand for performing arts events. Over the past 15 years, consumers have spent more on admissions to performing arts events.