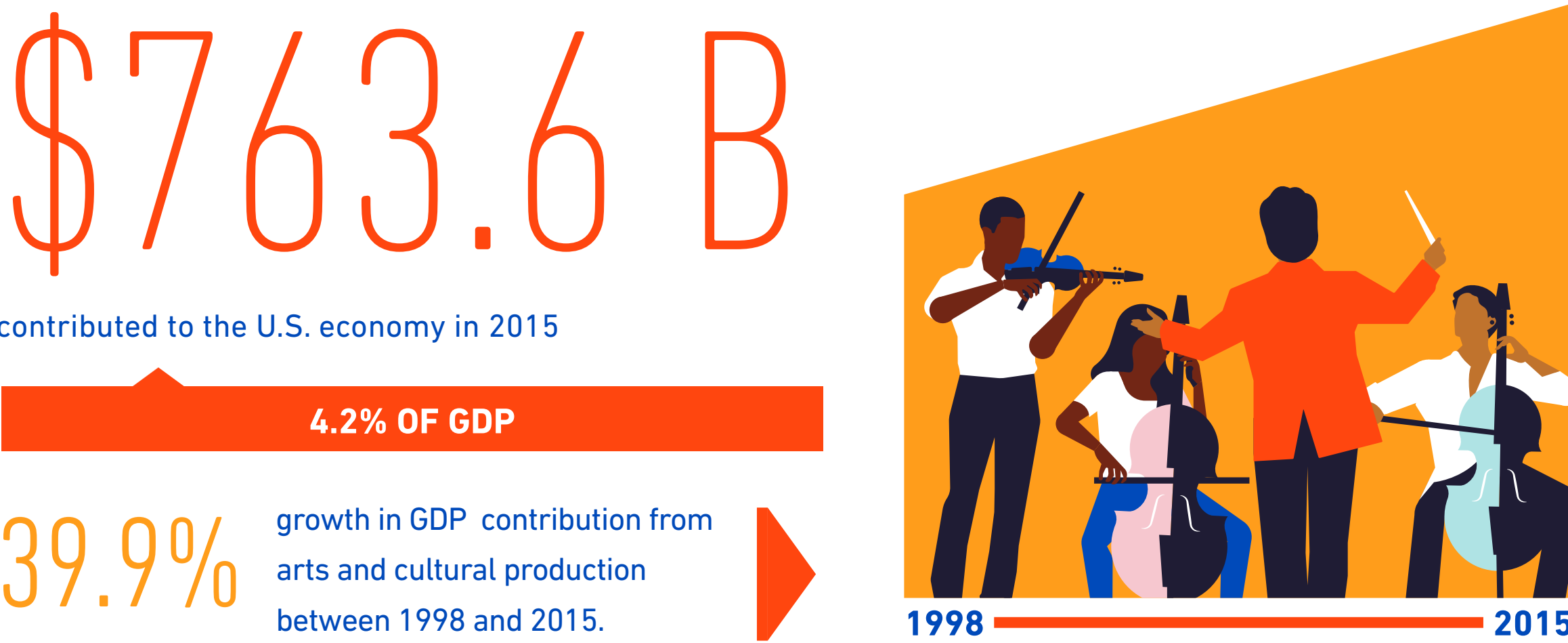




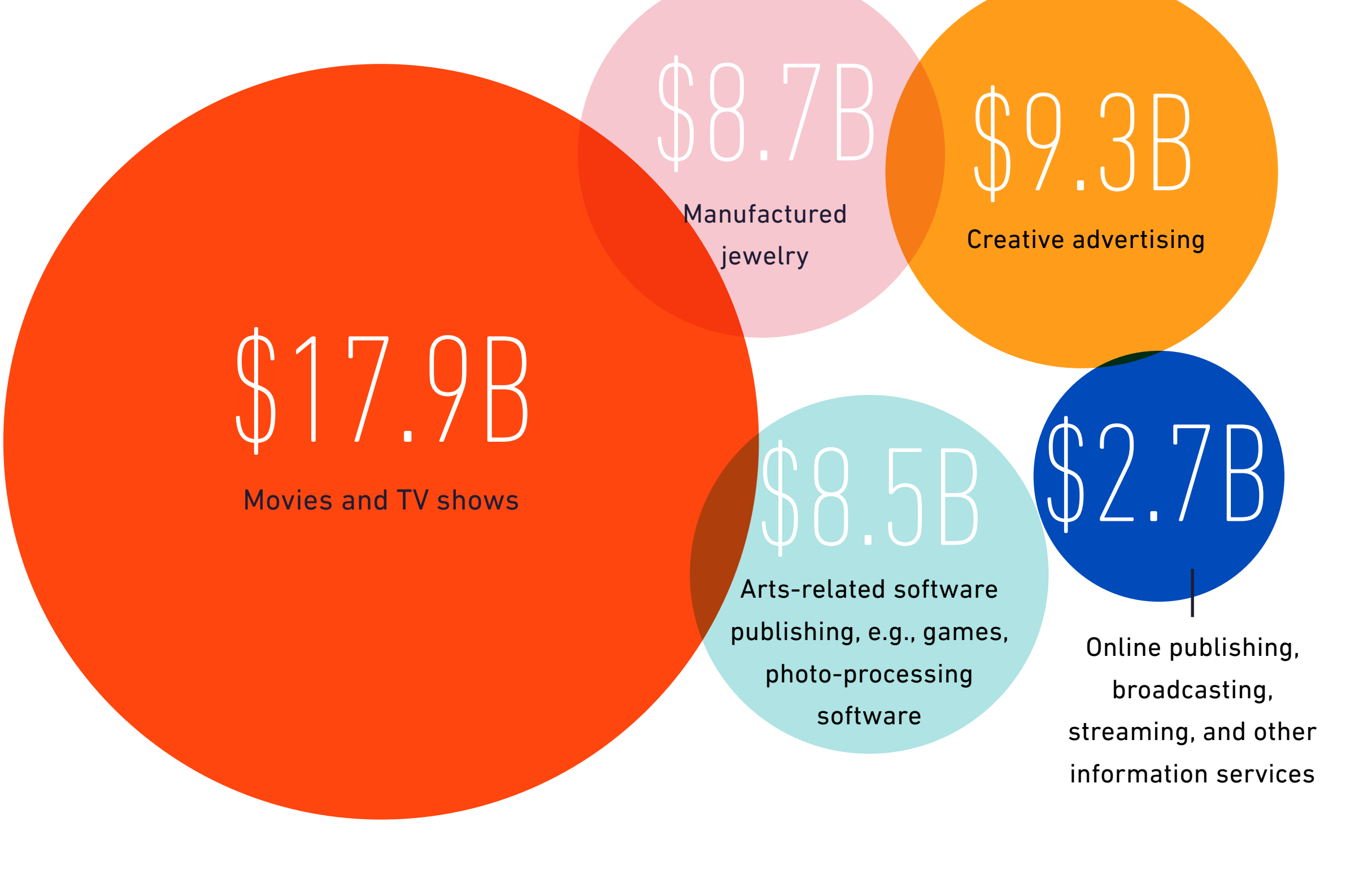
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AN EXPORT POWERHOUSE

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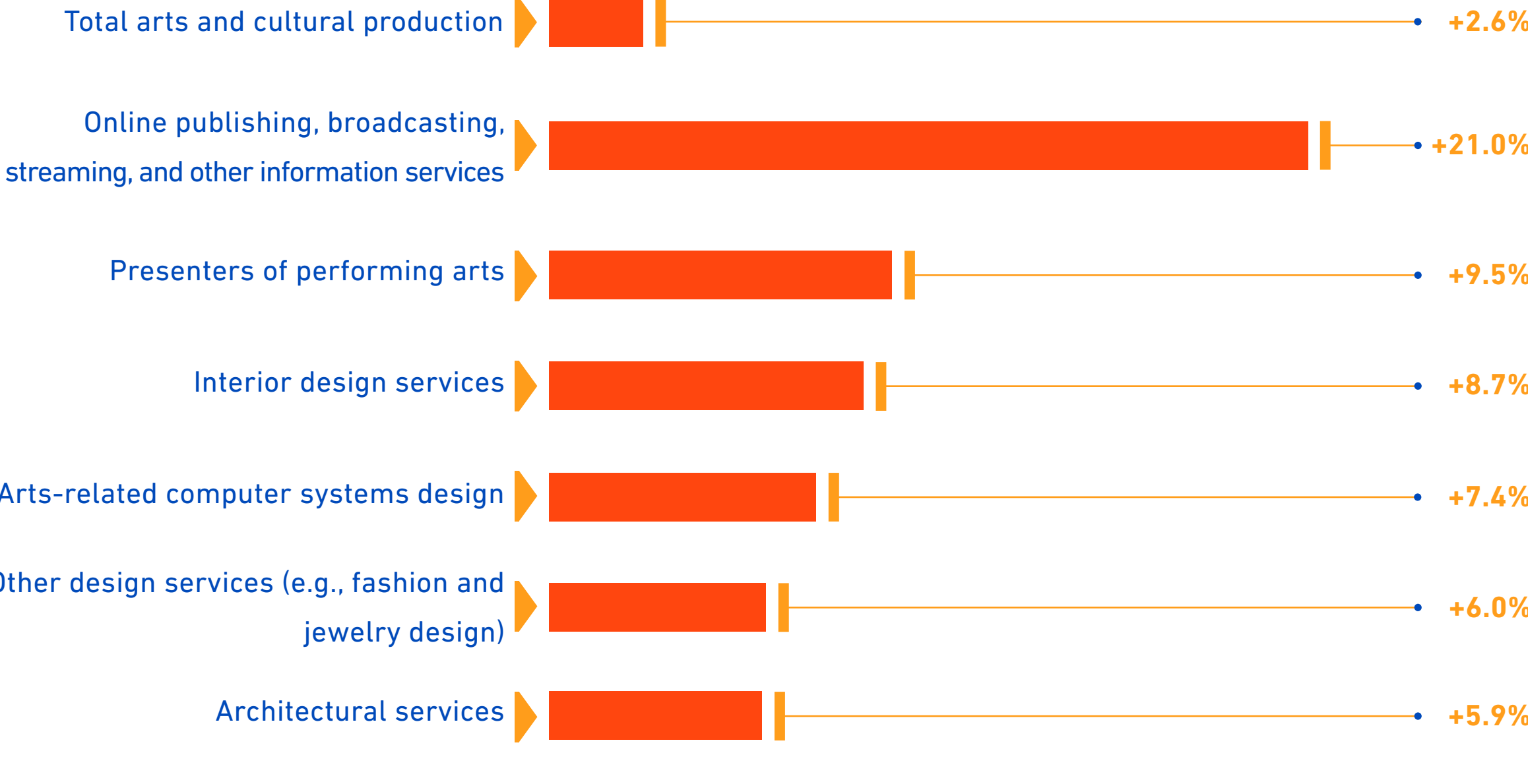
TOP 2015 ARTS AND CULTURAL EXPORTS:



FAST-GROWING ARTS AND CULTURAL INDUSTRIES

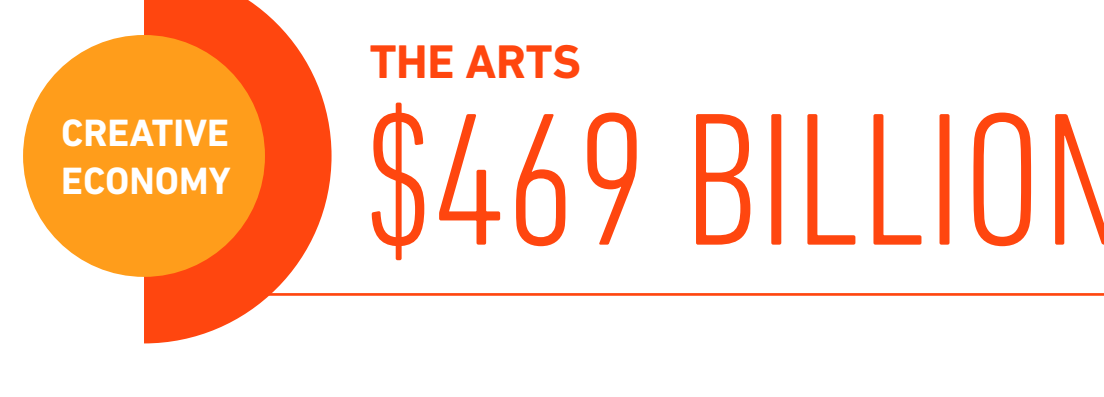
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AVERAGE ANNUAL GROWTH IN GDP: 2012-2015

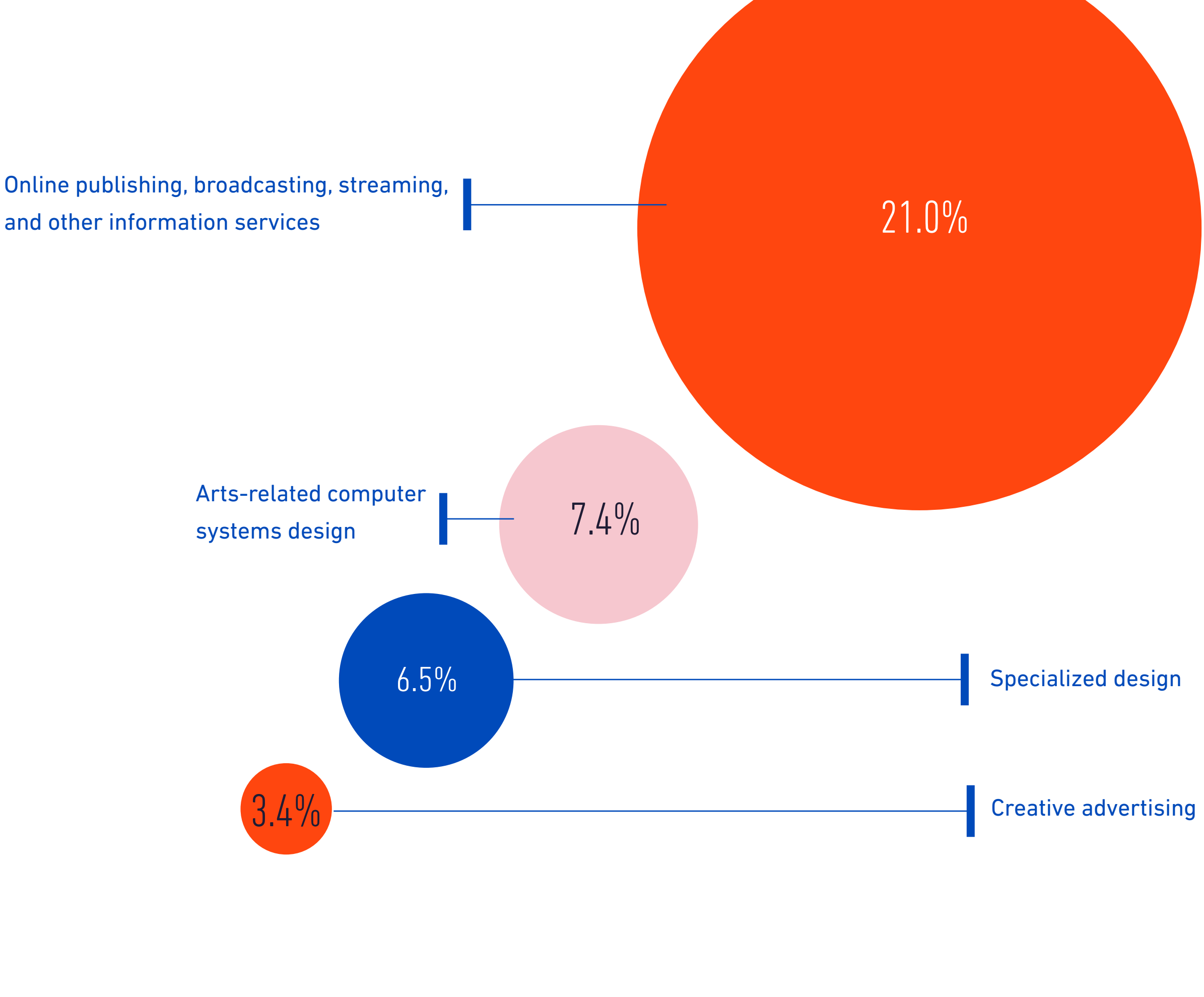


ARTS AND THE CREATIVE ECONOMY

One way to measure the creative economy is by looking at copyright-intensive industries such as publishing, broadcasting, and arts-related computer systems design. The arts make up **\$469 BILLION**, nearly half of the creative economy (i.e., copyright-intensive industries).



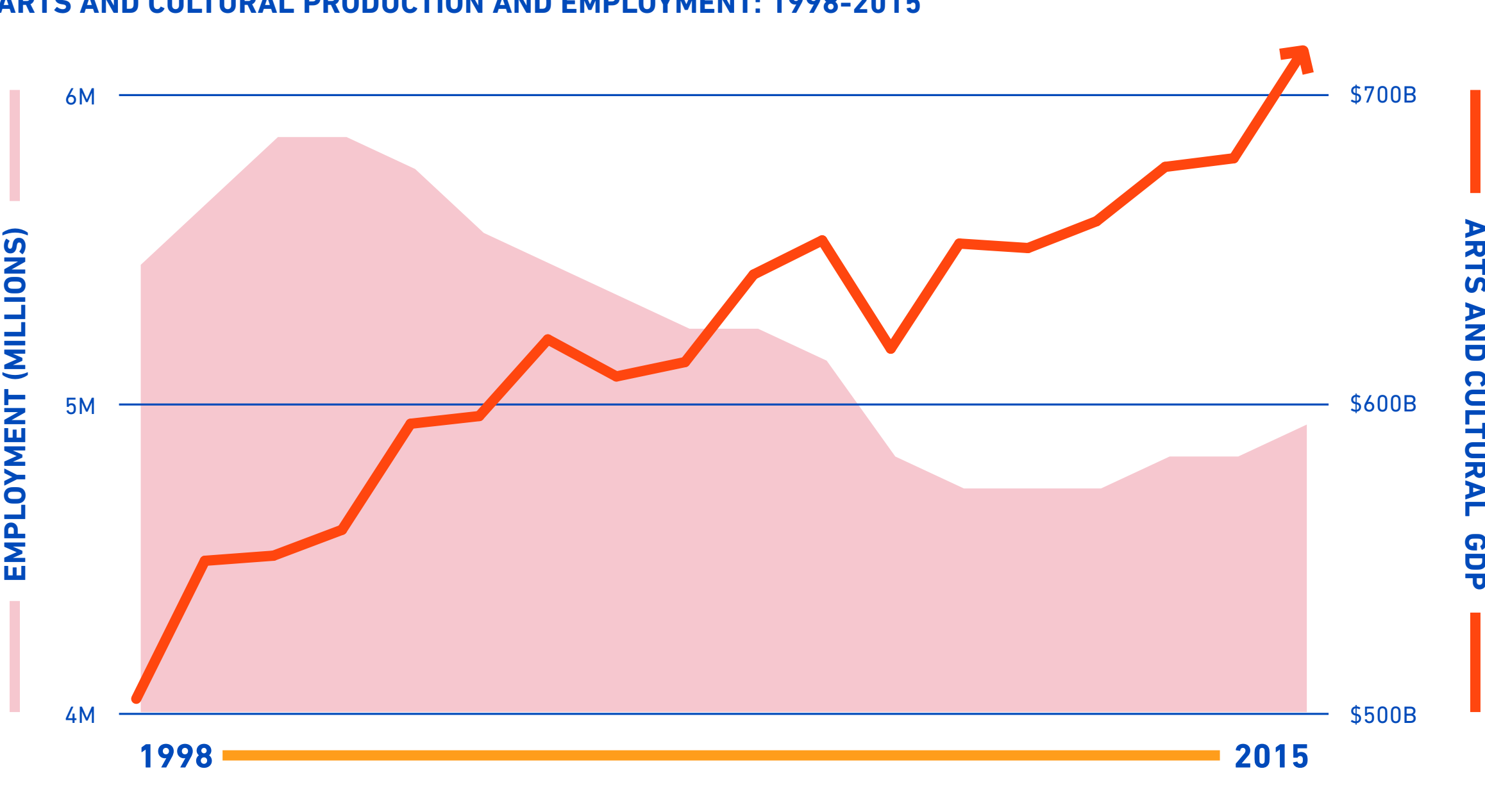
GDP GROWTH BY COPYRIGHT-INTENSIVE INDUSTRIES PRODUCING ARTS AND CULTURAL GOODS AND SERVICES: 2012-2015



EMPLOYMENT FROM ARTS AND CULTURAL PRODUCTION

Although arts and cultural production has increased, employment has decreased.

ARTS AND CULTURAL PRODUCTION AND EMPLOYMENT: 1998-2015



GROWTH IN PERFORMING-ARTS AUDIENCE DEMAND

Over the past 18 years, consumers are spending more on admissions to performing arts events.

As a share of total consumer spending, spending on tickets to performing arts events has more than doubled since 1998.



Arts and cultural production is a valuable part of America's economy and growing more valuable every year.



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\$763.6 B

contributed to the U.S. economy in 2015

4.2% OF GDP

39.9%

growth in GDP contribution from
arts and cultural production
between 1998 and 2015.



1998 ————— 2015

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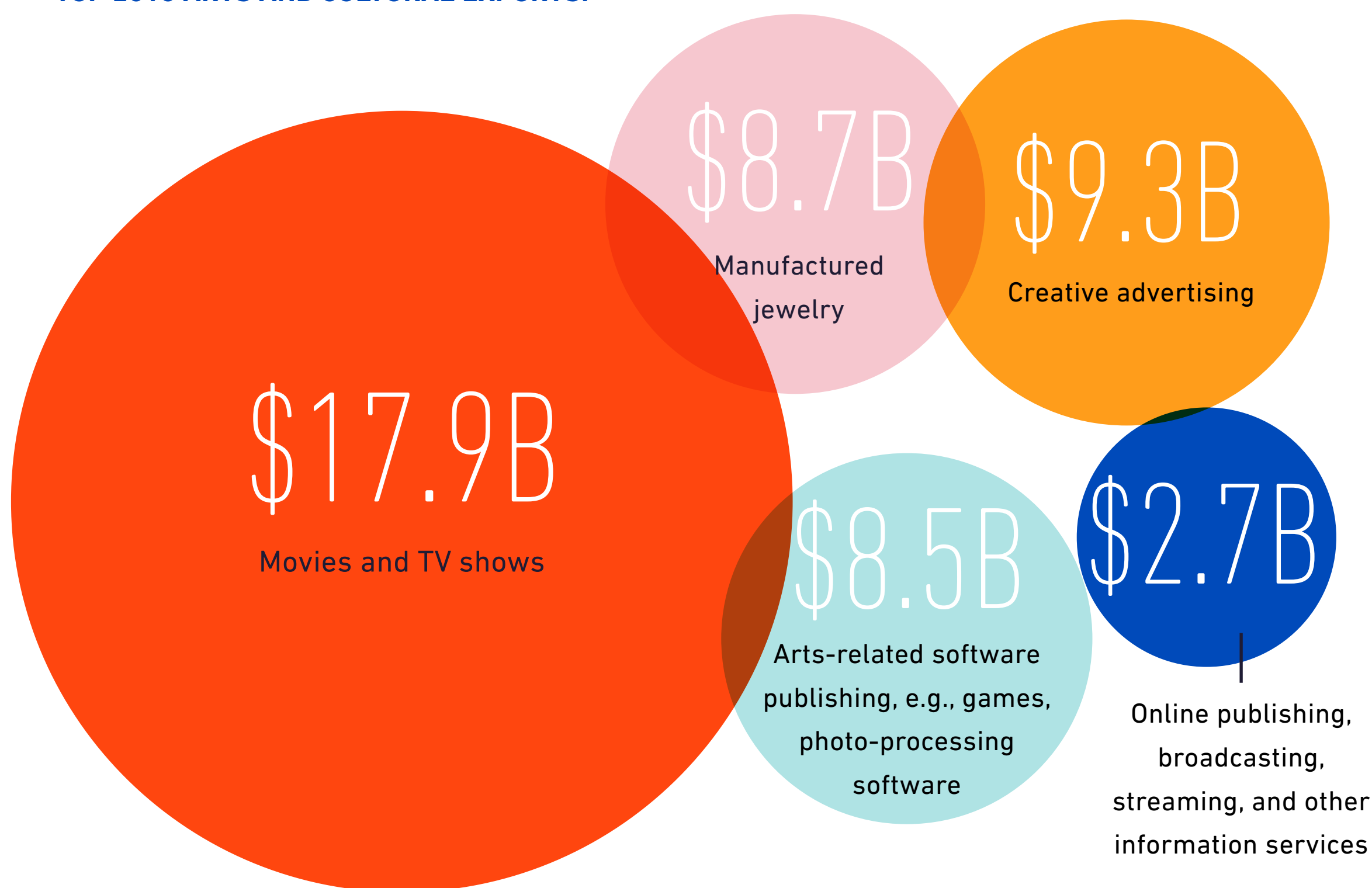
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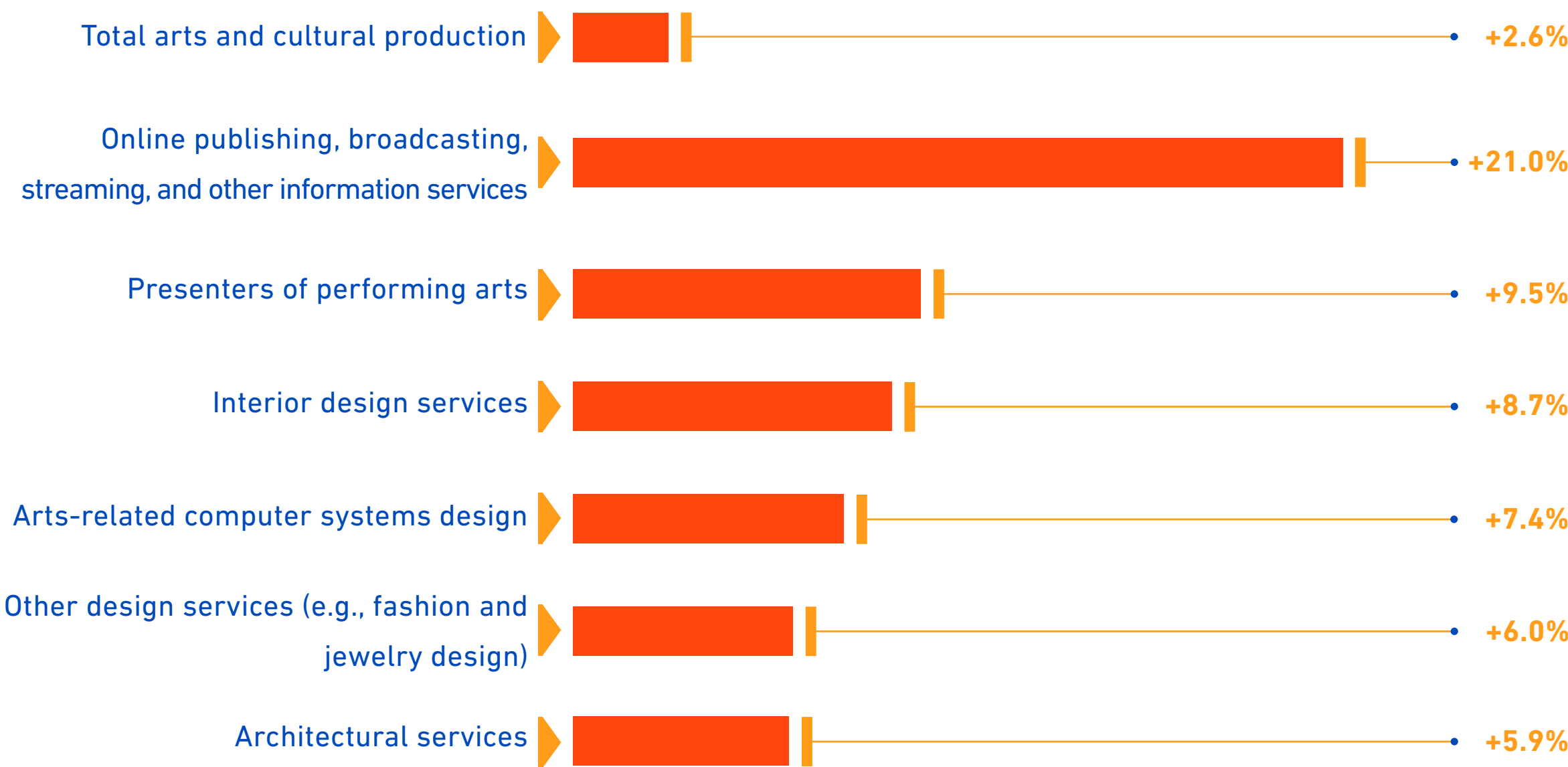
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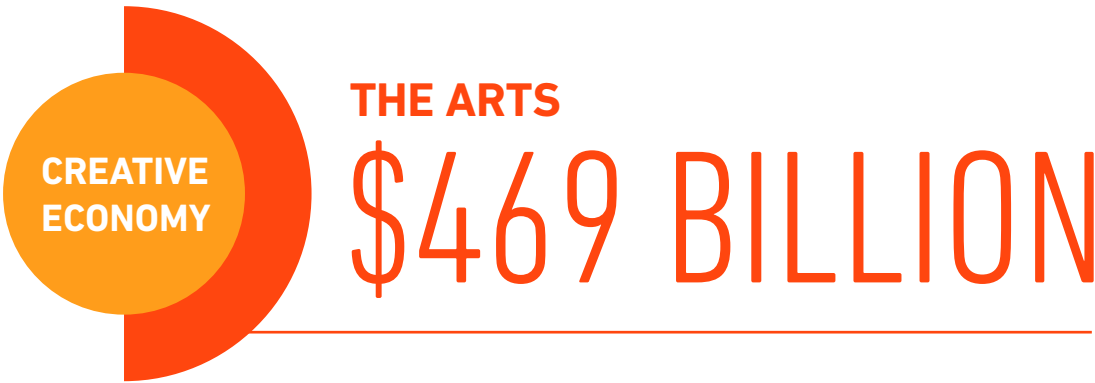




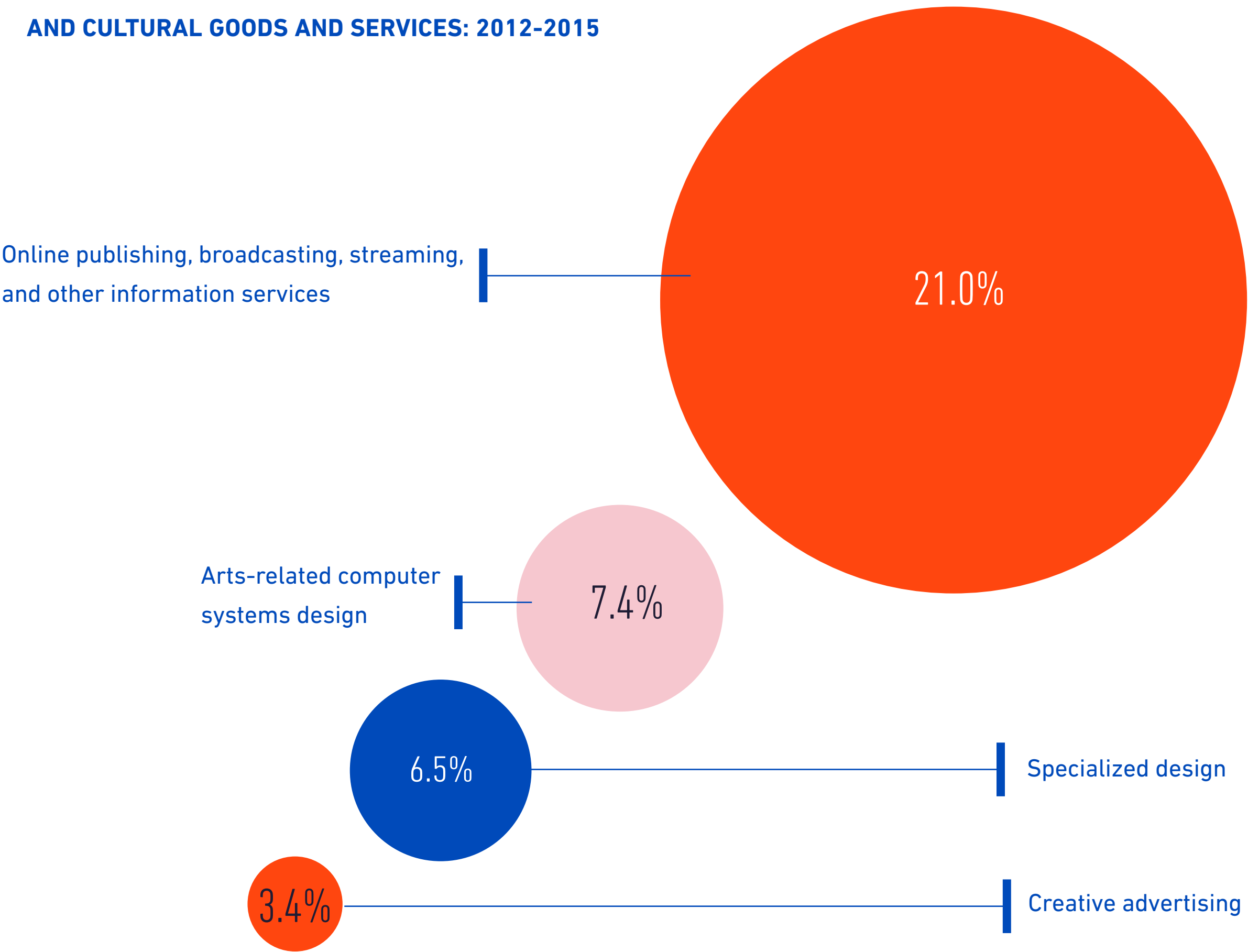
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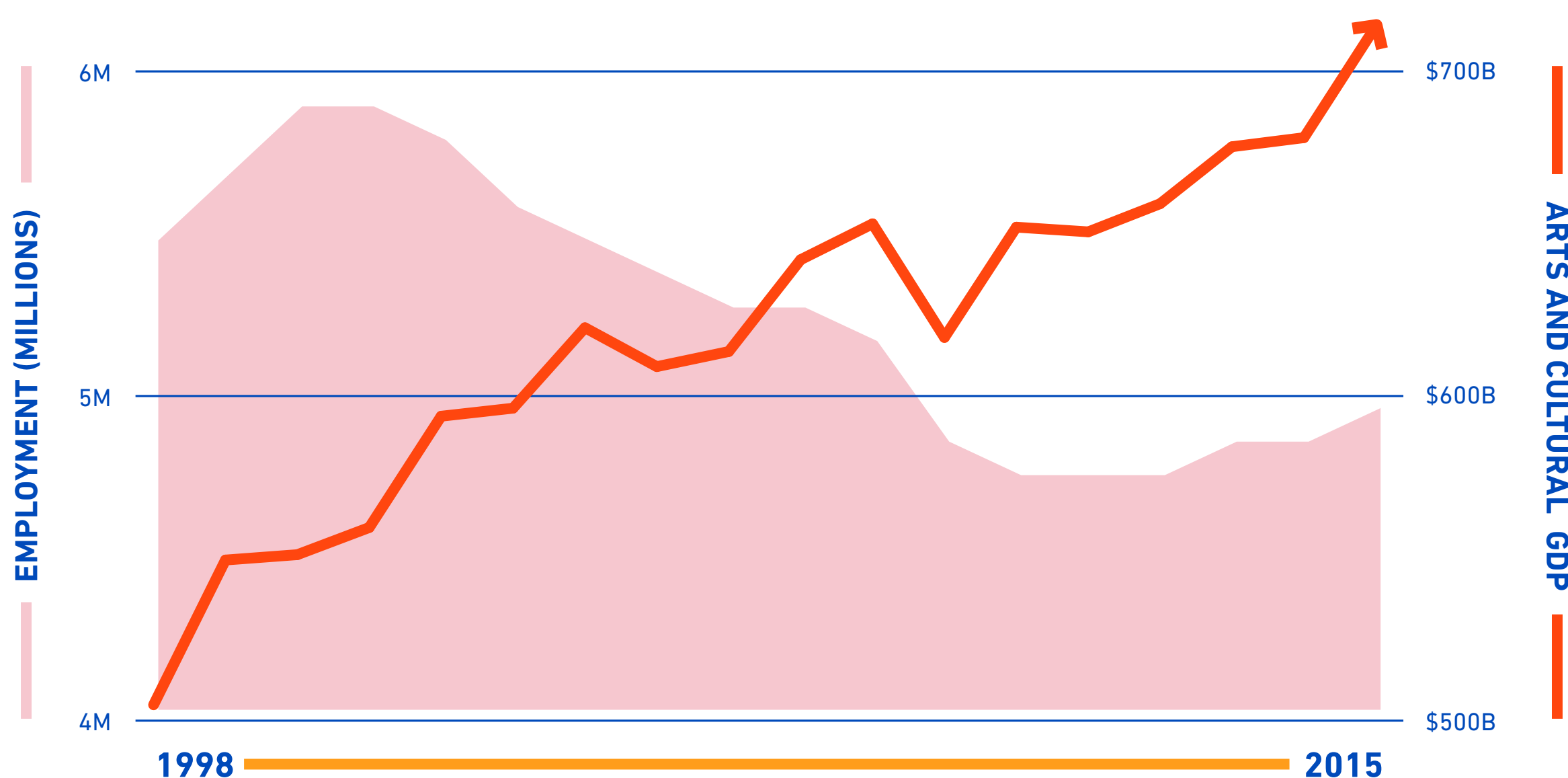
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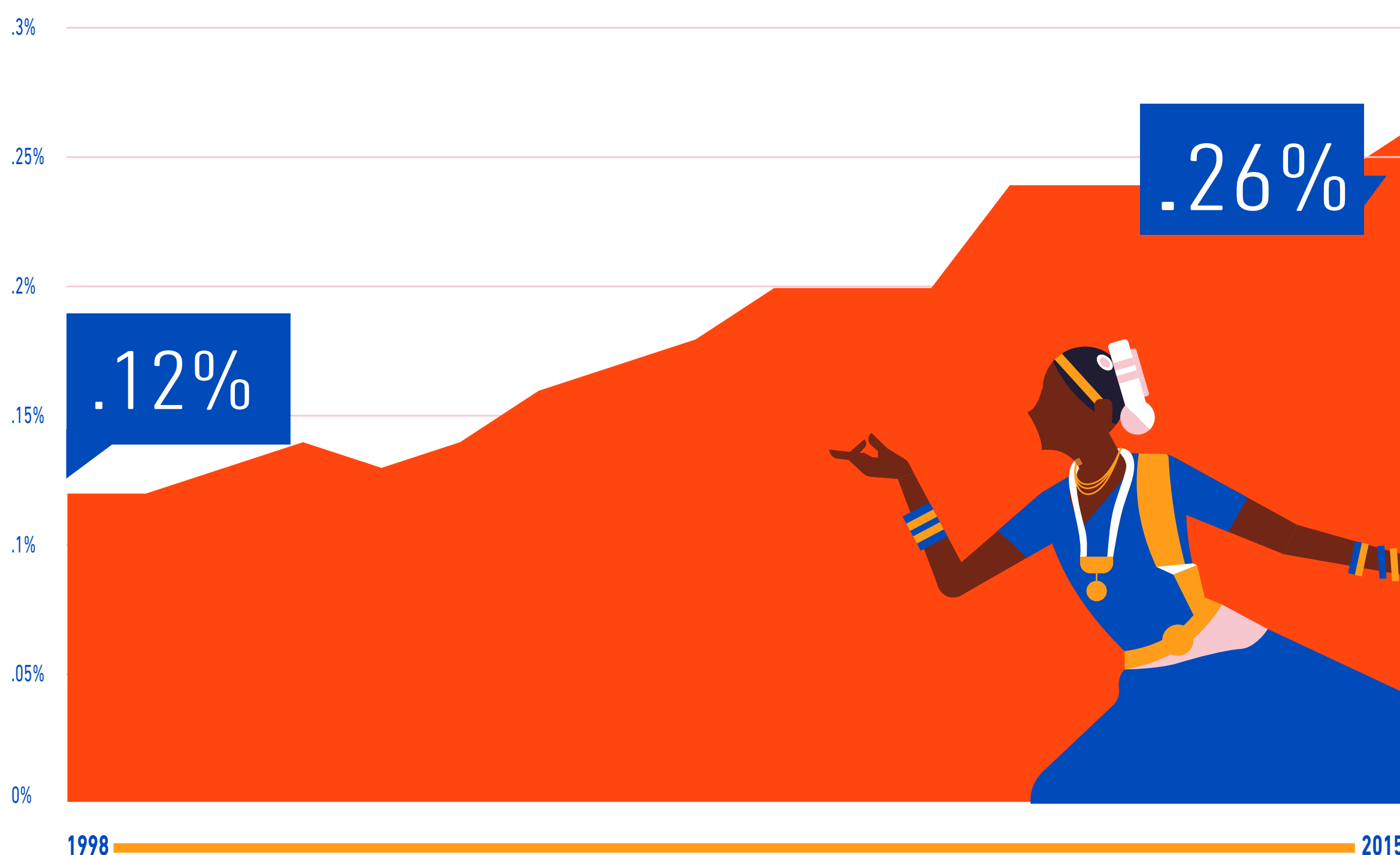
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