

BEYOND THE BUILDING: PERFORMING ARTS AND TRANSFORMING PLACE

Afternoon Small Group Breakout Sessions: Questions 4-6

Issues and Impact

- Issues should be complex w/o easy answers
- Any healthy organization knows the issues
- 10 areas identified a section for good placemaking
- Localness and language; what constitute a good issue? Different words have different connotations in different places
- Misalignment by way of funding cycles and the work
- Tourism as an extraction industry (Does not necessarily benefit the community in the long run) ex: Mardi gras Indian culture being exploited
- Importance of developing a language from practitioners
- What is the responsibility when you spend public money? Unclear guidelines

Relationships and Resources

- Idea of free can be an effective way to involve people and create public values, how do you create the business model
- Build relationships as a resource to the community
- Activities bring excluded from CP, where do they fit?
- How are CP values adopted into mission; need organization's leadership support
- Issue with "Beyond the building"
- Focus on the "why" (Why this, why now?)
- Evaluation was discussed (marketplace should not be the only measure; how have we impacted the people?)
- Arts having a place at the table; need to remember to bring what you can, offer to entire government
- Partnerships with local government- their participation at the table today
- Relationships need time to mature

Equity

- Fairness or justice in the way people are treated
- Promise of America
- Complex issue informed by history
- Who is involved/at the table?
- Important to have the right brand
- Or go have to give back
- Must look at own fields: how can we address equity outward if we haven't advanced inward
- Key aspect: Power- who holds it
- Flipping of system to give benefits to single ticket buyers

- Training, issues of access
- Issue of equity as engagement
- How grants are awarded
- Need a well thought-out strategy to address it (with training)
- Equity involves relationships
 - Can mean access
 - Can be a value and also a good is a societal issue- but we can be part of the solution
 - It is a two-way street including the building
- The experience is important