

Arts and Cultural Production Satellite Account (ACPSA)



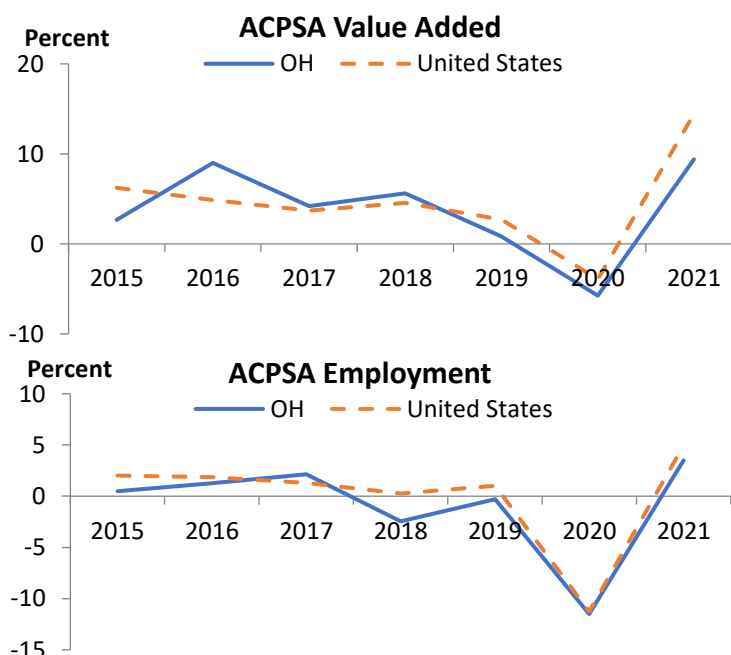
Ohio—2021

ACPSA value added	Share of state value added	ACPSA employment	Share of state employment	ACPSA compensation	Share of state compensation
\$23.9 billion	3.2%	158,206 jobs	2.9%	\$11.0 billion	2.7%
			Value added (thousands of dollars)	Employment (jobs)	Compensation (thousands of dollars)
All industries			756,617,200	5,484,487	399,111,054
ACPSA industries			23,875,044	158,206	10,956,557
Top 5 ACPSA industries by value added					
Broadcasting			7,658,774	10,733	976,496
Government			3,921,319	47,271	3,353,173
Publishing			1,874,400	7,841	1,009,873
Retail industries			1,313,663	24,264	793,545
Wholesale and transportation industries			1,017,383	5,740	486,439
Core arts and cultural industries			4,683,146	D	D
Top 5 core arts and cultural industries					
Advertising			812,251	4,270	254,463
Promoters of performing arts and similar events			787,945	3,287	273,174
Architectural services			600,088	4,027	434,825
Museums			354,576	5,559	217,268
Graphic design services			348,528	2,170	217,135

Trends in arts and cultural production: 2020—2021

In 2021, Ohio ranked 11th among all states in ACPSA value added and 35th among all states in ACPSA value added growth. Since 2020, ACPSA value added has grown 9.39 percent in Ohio, compared with an increase of 14.43 percent for the nation.

In 2021, Ohio ranked 8th among all states in ACPSA employment and 36th among all states in ACPSA employment growth. Since 2020, ACPSA employment has grown 3.51 percent in Ohio, compared with an increase of 4.96 percent for the nation.

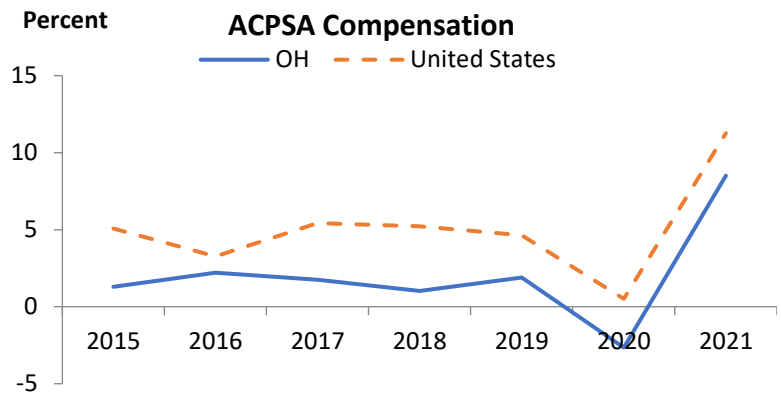


Note. BEA's ACPSA statistics are supported by funding from the National Endowment for the Arts.

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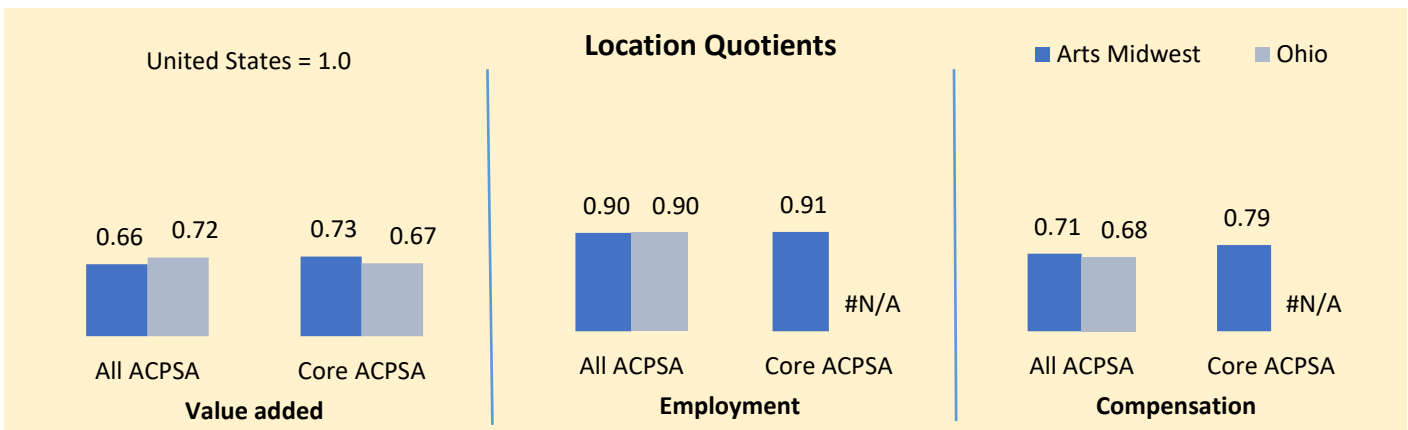


In 2021, Ohio ranked 11th among all states in ACPSA compensation and 32nd among all states in ACPSA compensation growth. Since 2020, ACPSA compensation has grown 8.51 percent in Ohio, compared with an increase of 11.27 percent for the nation. Average compensation per wage-and-salary job in Ohio's ACPSA industries was \$69,255 in 2021, compared with \$72,771 for all salaried jobs in the state.



Location quotients (LQ)

- In 2021, Ohio ACPSA value added was 28 percent below the national average. By comparison, the LQ for ACPSA value added in all states belonging to the U.S. Regional Arts Organization Arts Midwest (of which Ohio is a member) was 0.66, or 34 percent below the national average.
- As for employment in 2021, Ohio and Arts Midwest had an LQ of 0.9 and 0.9 respectively.
- And for compensation in 2021, Ohio and Arts Midwest had an LQ of 0.68 and 0.71 respectively.



ACPSA value added consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product.

ACPSA employment consists of all wage-and-salary jobs in which the workers are engaged in the production of ACPSA goods and services.

ACPSA compensation consists of the remuneration (including wages and salaries as well as benefits, such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

"Core" ACPSA industries are originators of ideas and content associated with the creation of arts and culture. "Supporting" industries produce and disseminate arts and cultural commodities.

Location quotients measure an industry's regional concentration of value added, employment, or compensation relative to the U.S. industry's share. For example, an employment LQ of 1.2 indicates that state's employment in the industry is 20 percent greater than the industry's national employment share. An employment LQ of 0.8 indicates that state's employment in the industry is 20 percent below the industry's national employment share.

Arts regions, for the purpose of this brief, are defined by the geography groupings for the six U.S. Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent state arts agencies and with the National Endowment for the Arts on planning and program delivery.

The Arts Midwest RAO contains the states (IL, IN, IA, MI, MN, ND, OH, SD, WI).

Please contact ArtsandCulture@bea.gov with any questions.