

Arts and Cultural Production Satellite Account (ACPSA)



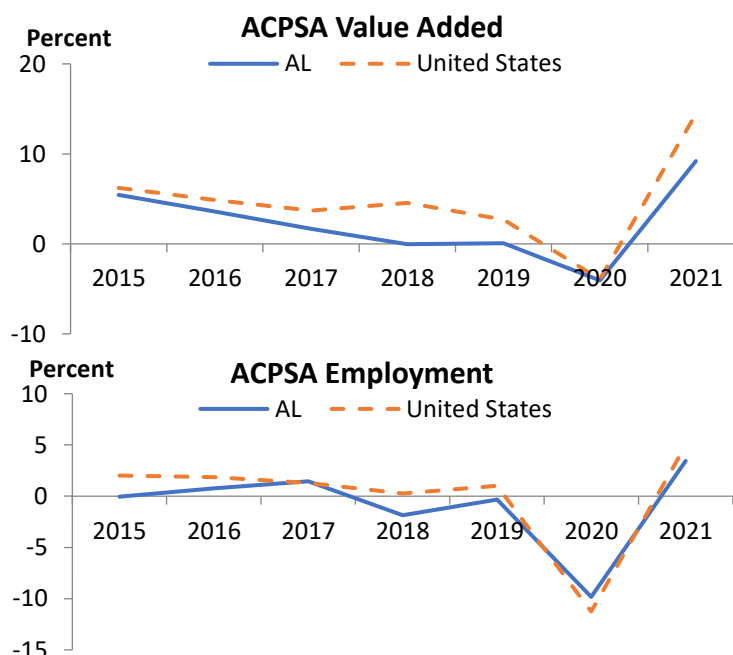
Alabama—2021

ACPSA value added	Share of state value added	ACPSA employment	Share of state employment	ACPSA compensation	Share of state compensation
\$5.4 billion	2.1%	43,981 jobs	2.1%	\$2.8 billion	2.0%
			Value added (thousands of dollars)	Employment (jobs)	Compensation (thousands of dollars)
All industries			254,109,700	2,096,405	139,002,079
ACPSA industries			5,435,698	43,981	2,829,012
Top 5 ACPSA industries by value added					
Broadcasting			1,386,736	4,331	381,222
Government			1,314,376	15,193	1,045,171
Publishing			466,967	2,253	253,953
Wholesale and transportation industries			324,162	1,634	100,977
Retail industries			252,712	6,534	182,931
Core arts and cultural industries			924,872	7,990	473,028
Top 5 core arts and cultural industries					
Advertising			188,035	1,092	61,296
Architectural services			186,125	1,120	135,123
Interior design services			88,734	317	19,882
Photography and photofinishing services			87,117	538	42,721
Promoters of performing arts and similar events			61,823	375	22,930

Trends in arts and cultural production: 2020—2021

In 2021, Alabama ranked 30th among all states in ACPSA value added and 37th among all states in ACPSA value added growth. Since 2020, ACPSA value added has grown 9.20 percent in Alabama, compared with an increase of 14.43 percent for the nation.

In 2021, Alabama ranked 29th among all states in ACPSA employment and 37th among all states in ACPSA employment growth. Since 2020, ACPSA employment has grown 3.44 percent in Alabama, compared with an increase of 4.96 percent for the nation.

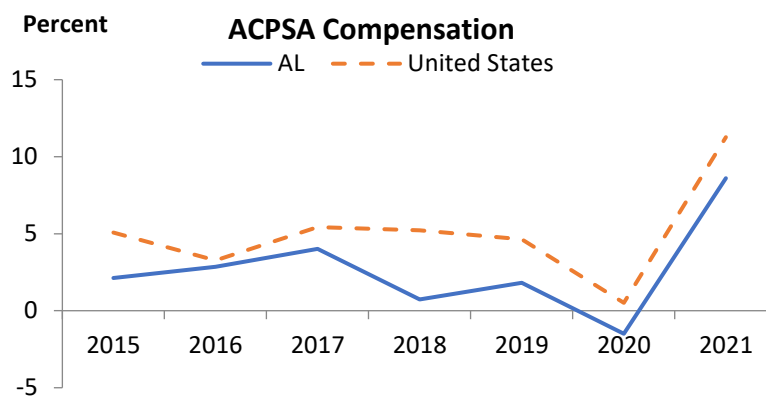


Note. BEA's ACPSA statistics are supported by funding from the National Endowment for the Arts.

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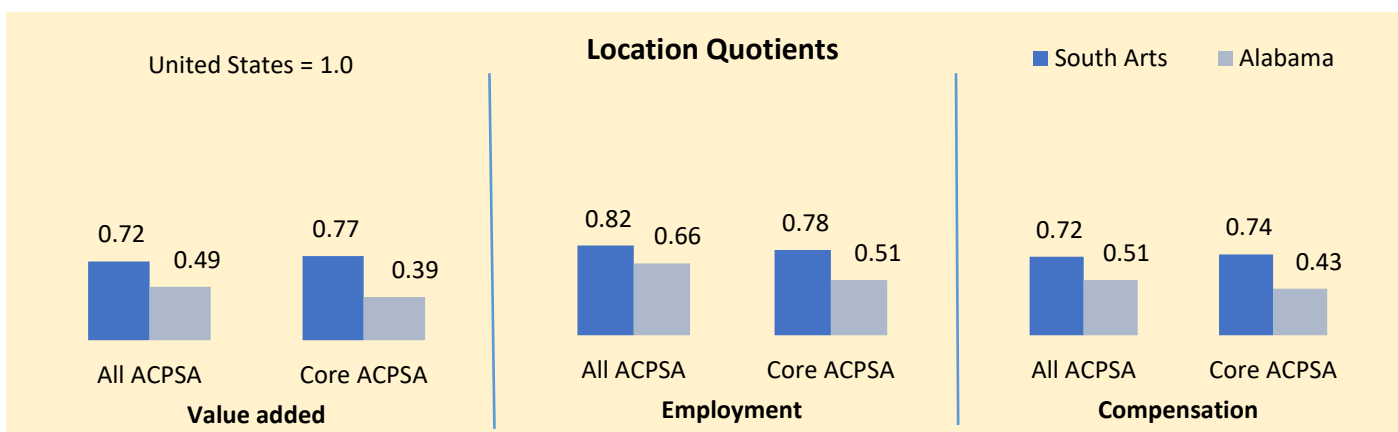


In 2021, Alabama ranked 30th among all states in ACPSA compensation and 31st among all states in ACPSA compensation growth. Since 2020, ACPSA compensation has grown 8.60 percent in Alabama, compared with an increase of 11.27 percent for the nation. Average compensation per wage-and-salary job in Alabama's ACPSA industries was \$64,324 in 2021, compared with \$66,305 for all salaried jobs in the state.



Location quotients (LQ)

- In 2021, Alabama ACPSA value added was 51 percent below the national average. By comparison, the LQ for ACPSA value added in all states belonging to the U.S. Regional Arts Organization South Arts (of which Alabama is a member) was 0.72, or 28 percent below the national average.
- As for employment in 2021, Alabama and South Arts had an LQ of 0.66 and 0.82 respectively.
- And for compensation in 2021, Alabama and South Arts had an LQ of 0.51 and 0.72 respectively.



ACPSA value added consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product.

ACPSA employment consists of all wage-and-salary jobs in which the workers are engaged in the production of ACPSA goods and services.

ACPSA compensation consists of the remuneration (including wages and salaries as well as benefits, such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

"Core" ACPSA industries are originators of ideas and content associated with the creation of arts and culture. "Supporting" industries produce and disseminate arts and cultural commodities.

Location quotients measure an industry's regional concentration of value added, employment, or compensation relative to the U.S. industry's share. For example, an employment LQ of 1.2 indicates that state's employment in the industry is 20 percent greater than the industry's national employment share. An employment LQ of 0.8 indicates that state's employment in the industry is 20 percent below the industry's national employment share.

Arts regions, for the purpose of this brief, are defined by the geography groupings for the six U.S. Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent state arts agencies and with the National Endowment for the Arts on planning and program delivery.

The South Arts RAO contains the states (AL, FL, GA, KY, LA, MS, NC, SC, TN).

Please contact ArtsandCulture@bea.gov with any questions.