

Arts and Cultural Production Satellite Account (ACPSA)



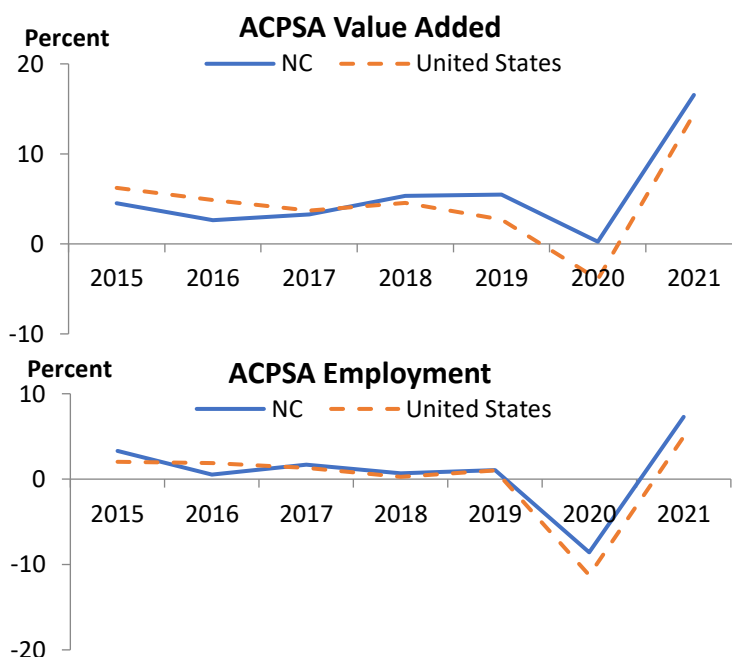
North Carolina—2021

ACPSA value added	Share of state value added	ACPSA employment	Share of state employment	ACPSA compensation	Share of state compensation
\$20.2 billion	3.1%	125,636 jobs	2.6%	\$10.5 billion	2.9%
			Value added (thousands of dollars)	Employment (jobs)	Compensation (thousands of dollars)
All industries			662,120,800	4,831,200	355,321,213
ACPSA industries			20,215,729	125,636	10,475,216
Top 5 ACPSA industries by value added					
Broadcasting			5,128,803	12,866	1,260,901
Publishing			3,348,774	11,739	2,030,063
Government			2,811,579	30,022	2,215,506
Wholesale and transportation industries			1,336,387	8,000	929,216
Retail industries			920,698	17,525	584,298
Core arts and cultural industries			4,071,689	28,232	2,125,960
Top 5 core arts and cultural industries					
Advertising			674,540	3,905	241,195
Graphic design services			627,184	1,743	375,679
Architectural services			521,149	3,337	382,478
Interior design services			386,229	1,368	91,764
Photography and photofinishing services			300,380	1,776	157,757

Trends in arts and cultural production: 2020—2021

In 2021, North Carolina ranked 12th among all states in ACPSA value added and 8th among all states in ACPSA value added growth. Since 2020, ACPSA value added has grown 16.55 percent in North Carolina, compared with an increase of 14.43 percent for the nation.

In 2021, North Carolina ranked 12th among all states in ACPSA employment and 8th among all states in ACPSA employment growth. Since 2020, ACPSA employment has grown 7.29 percent in North Carolina, compared with an increase of 4.96 percent for the nation.

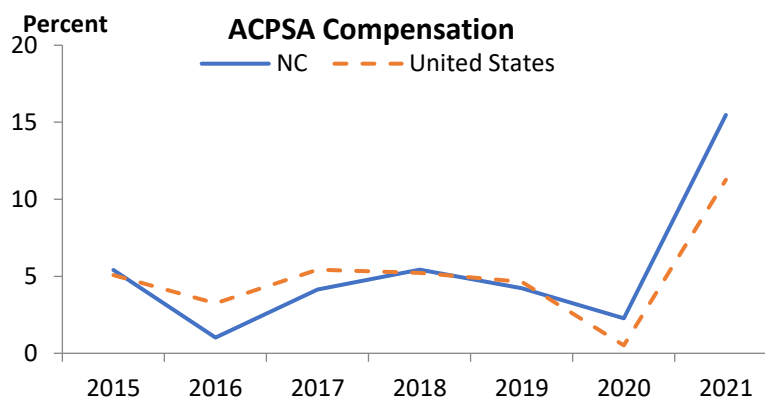


Note. BEA's ACPSA statistics are supported by funding from the National Endowment for the Arts.

Arts and Cultural Production Satellite Account (ACPSA)

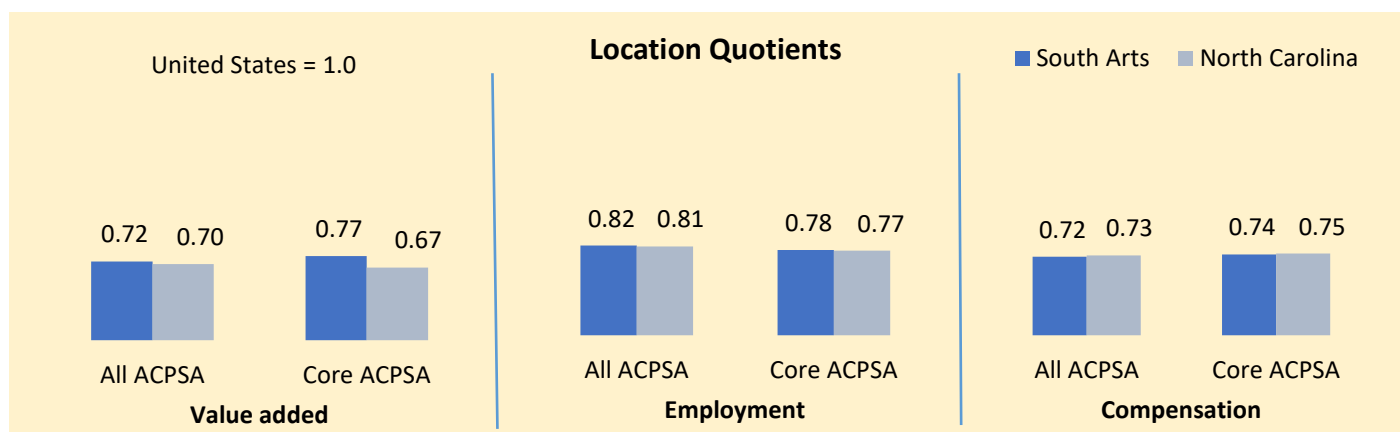


In 2021, North Carolina ranked 12th among all states in ACPSA compensation and 6th among all states in ACPSA compensation growth. Since 2020, ACPSA compensation has grown 15.47 percent in North Carolina, compared with an increase of 11.27 percent for the nation. Average compensation per wage-and-salary job in North Carolina's ACPSA industries was \$83,378 in 2021, compared with \$73,547 for all salaried jobs in the state.



Location quotients (LQ)

- In 2021, North Carolina ACPSA value added was 30 percent below the national average. By comparison, the LQ for ACPSA value added in all states belonging to the U.S. Regional Arts Organization South Arts (of which North Carolina is a member) was 0.72, or 28 percent below the national average.
- As for employment in 2021, North Carolina and South Arts had an LQ of 0.81 and 0.82 respectively.
- And for compensation in 2021, North Carolina and South Arts had an LQ of 0.73 and 0.72 respectively.



ACPSA value added consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product.

ACPSA employment consists of all wage-and-salary jobs in which the workers are engaged in the production of ACPSA goods and services.

ACPSA compensation consists of the remuneration (including wages and salaries as well as benefits, such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

"Core" ACPSA industries are originators of ideas and content associated with the creation of arts and culture. "Supporting" industries produce and disseminate arts and cultural commodities.

Location quotients measure an industry's regional concentration of value added, employment, or compensation relative to the U.S. industry's share. For example, an employment LQ of 1.2 indicates that state's employment in the industry is 20 percent greater than the industry's national employment share. An employment LQ of 0.8 indicates that state's employment in the industry is 20 percent below the industry's national employment share.

Arts regions, for the purpose of this brief, are defined by the geography groupings for the six U.S. Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent state arts agencies and with the National Endowment for the Arts on planning and program delivery.

The South Arts RAO contains the states (AL, FL, GA, KY, LA, MS, NC, SC, TN).

Please contact ArtsandCulture@bea.gov with any questions.