

Arts and Cultural Production Satellite Account (ACPSA)



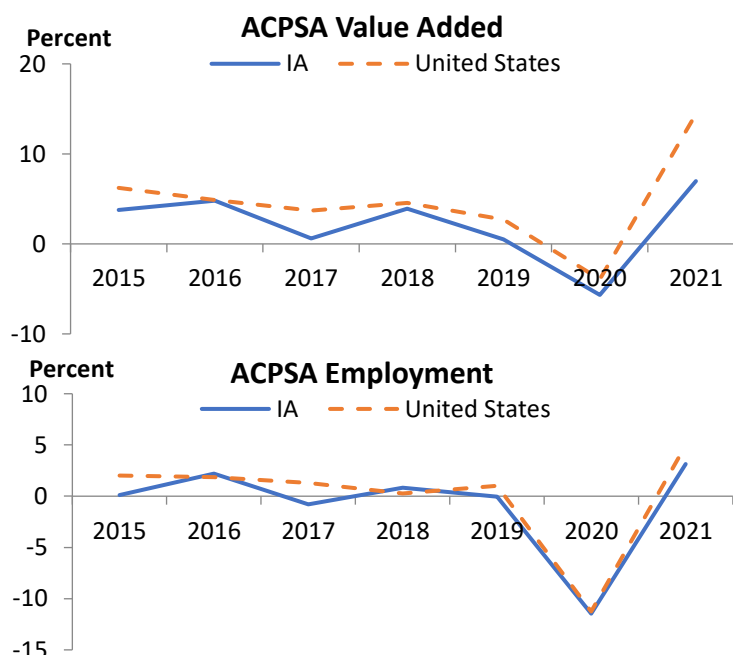
Iowa—2021

ACPSA value added	Share of state value added	ACPSA employment	Share of state employment	ACPSA compensation	Share of state compensation
\$4.5 billion	2.1%	39,391 jobs	2.5%	\$2.5 billion	2.4%
			Value added (thousands of dollars)	Employment (jobs)	Compensation (thousands of dollars)
All industries			216,860,200	1,595,083	105,523,833
ACPSA industries			4,545,837	39,391	2,534,537
Top 5 ACPSA industries by value added					
Government			1,202,003	13,311	973,343
Broadcasting			860,278	3,097	243,602
Publishing			479,805	2,330	248,952
Retail industries			244,418	4,672	130,380
Wholesale and transportation industries			212,197	1,092	99,414
Core arts and cultural industries			792,795	8,409	416,236
Top 5 core arts and cultural industries					
Advertising			203,154	D	D
Architectural services			116,348	716	84,717
Photography and photofinishing services			79,285	515	38,082
Promoters of performing arts and similar events			76,422	856	31,122
Education services			48,733	1,067	42,670

Trends in arts and cultural production: 2020—2021

In 2021, Iowa ranked 31st among all states in ACPSA value added and 45th among all states in ACPSA value added growth. Since 2020, ACPSA value added has grown 6.97 percent in Iowa, compared with an increase of 14.43 percent for the nation.

In 2021, Iowa ranked 32nd among all states in ACPSA employment and 41st among all states in ACPSA employment growth. Since 2020, ACPSA employment has grown 3.14 percent in Iowa, compared with an increase of 4.96 percent for the nation.

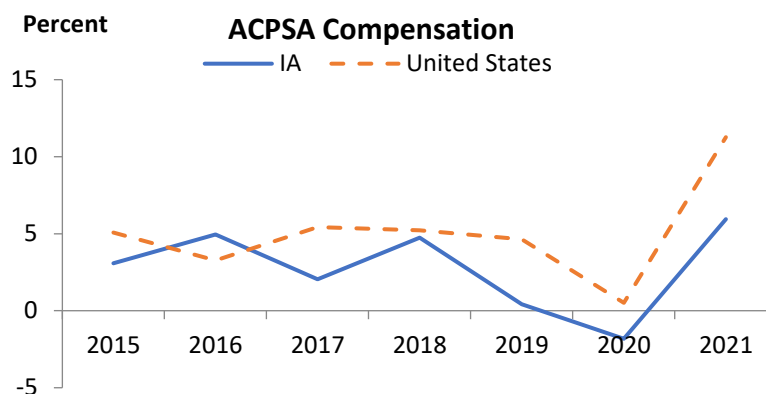


Note. BEA's ACPSA statistics are supported by funding from the National Endowment for the Arts.

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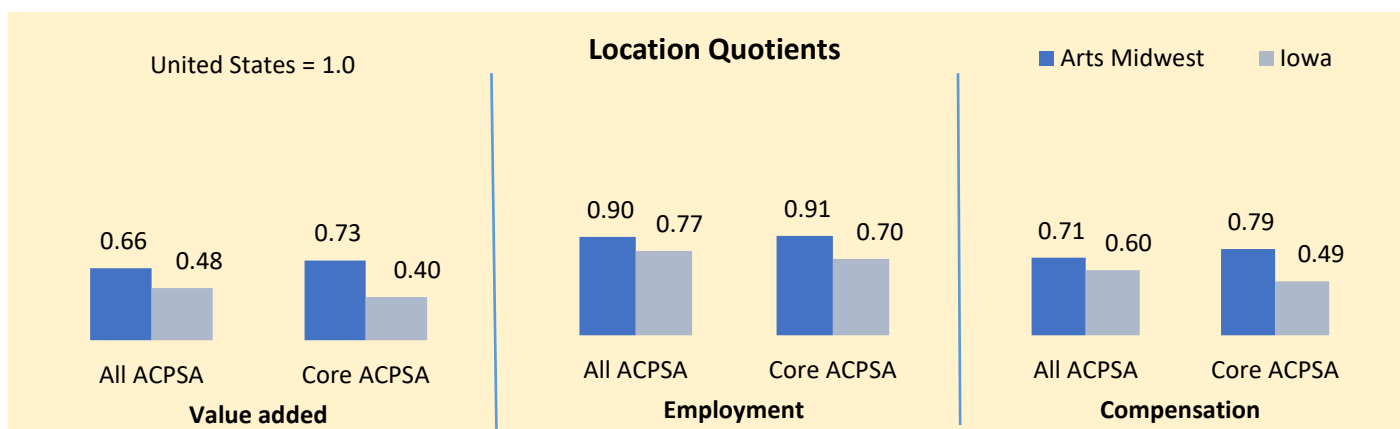


In 2021, Iowa ranked 32nd among all states in ACPSA compensation and 42nd among all states in ACPSA compensation growth. Since 2020, ACPSA compensation has grown 5.94 percent in Iowa, compared with an increase of 11.27 percent for the nation. Average compensation per wage-and-salary job in Iowa's ACPSA industries was \$64,343 in 2021, compared with \$66,156 for all salaried jobs in the state.



Location quotients (LQ)

- In 2021, Iowa ACPSA value added was 52 percent below the national average. By comparison, the LQ for ACPSA value added in all states belonging to the U.S. Regional Arts Organization Arts Midwest (of which Iowa is a member) was 0.66, or 34 percent below the national average.
- As for employment in 2021, Iowa and Arts Midwest had an LQ of 0.77 and 0.9 respectively.
- And for compensation in 2021, Iowa and Arts Midwest had an LQ of 0.6 and 0.71 respectively.



ACPSA value added consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product.

ACPSA employment consists of all wage-and-salary jobs in which the workers are engaged in the production of ACPSA goods and services.

ACPSA compensation consists of the remuneration (including wages and salaries as well as benefits, such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

"Core" ACPSA industries are originators of ideas and content associated with the creation of arts and culture. "Supporting" industries produce and disseminate arts and cultural commodities.

Location quotients measure an industry's regional concentration of value added, employment, or compensation relative to the U.S. industry's share. For example, an employment LQ of 1.2 indicates that state's employment in the industry is 20 percent greater than the industry's national employment share. An employment LQ of 0.8 indicates that state's employment in the industry is 20 percent below the industry's national employment share.

Arts regions, for the purpose of this brief, are defined by the geography groupings for the six U.S. Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent state arts agencies and with the National Endowment for the Arts on planning and program delivery.

The Arts Midwest RAO contains the states (IL, IN, IA, MI, MN, ND, OH, SD, WI).

Please contact ArtsandCulture@bea.gov with any questions.