

# Arts and Cultural Production Satellite Account (ACPSA)



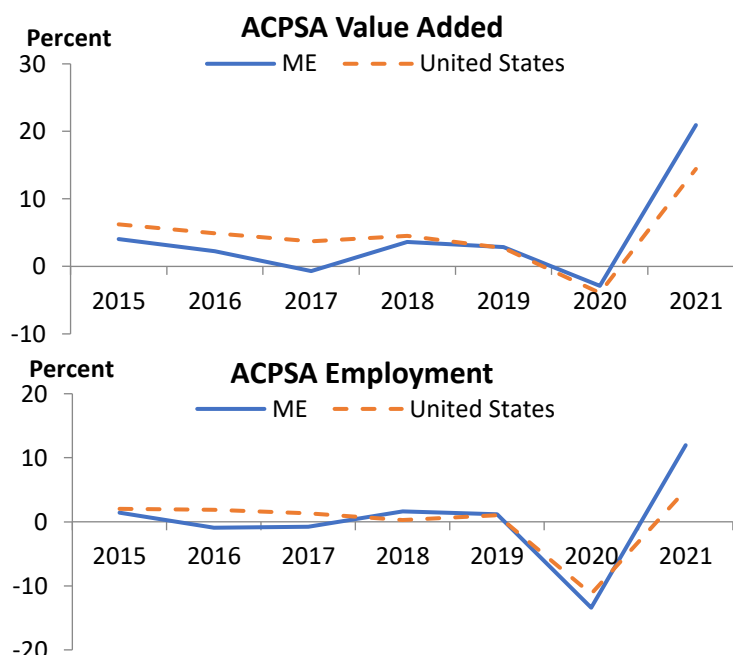
## Maine—2021

ACPSA value added	Share of state value added	ACPSA employment	Share of state employment	ACPSA compensation	Share of state compensation
<b>\$2.0 billion</b>	<b>2.5%</b>	<b>16,743 jobs</b>	<b>2.6%</b>	<b>\$1.1 billion</b>	<b>2.5%</b>
			Value added (thousands of dollars)	Employment (jobs)	Compensation (thousands of dollars)
<b>All industries</b>			<b>77,963,300</b>	<b>637,018</b>	<b>43,931,863</b>
<b>ACPSA industries</b>			<b>1,973,164</b>	<b>16,743</b>	<b>1,077,487</b>
<b>Top 5 ACPSA industries by value added</b>					
Government			392,841	4,518	322,957
Broadcasting			289,151	1,298	114,982
Publishing			132,041	767	80,885
Retail industries			116,547	2,562	71,186
Construction			109,278	753	74,380
<b>Core arts and cultural industries</b>			<b>556,264</b>	<b>4,098</b>	<b>246,455</b>
<b>Top 5 core arts and cultural industries</b>					
Advertising			105,060	D	D
Independent artists, writers, and performers			103,772	D	D
Architectural services			72,971	512	54,826
Performing arts companies			43,122	271	20,013
Promoters of performing arts and similar events			41,175	462	12,991

### Trends in arts and cultural production: 2020—2021

In 2021, Maine ranked 43rd among all states in ACPSA value added and 2nd among all states in ACPSA value added growth. Since 2020, ACPSA value added has grown 20.93 percent in Maine, compared with an increase of 14.43 percent for the nation.

In 2021, Maine ranked 42nd among all states in ACPSA employment and 1st among all states in ACPSA employment growth. Since 2020, ACPSA employment has grown 11.96 percent in Maine, compared with an increase of 4.96 percent for the nation.

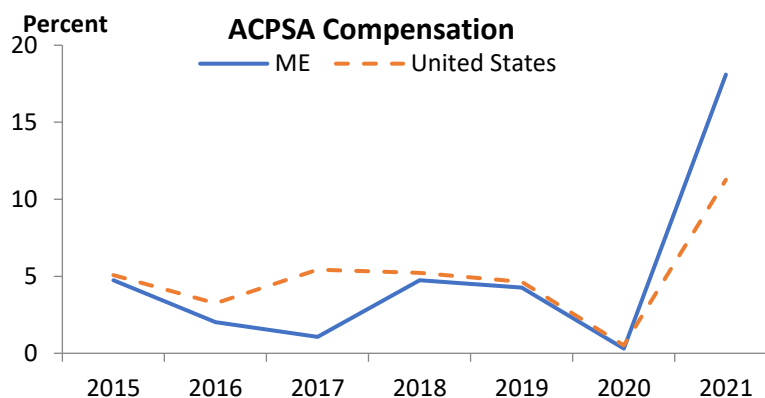


Note. BEA's ACPSA statistics are supported by funding from the National Endowment for the Arts.

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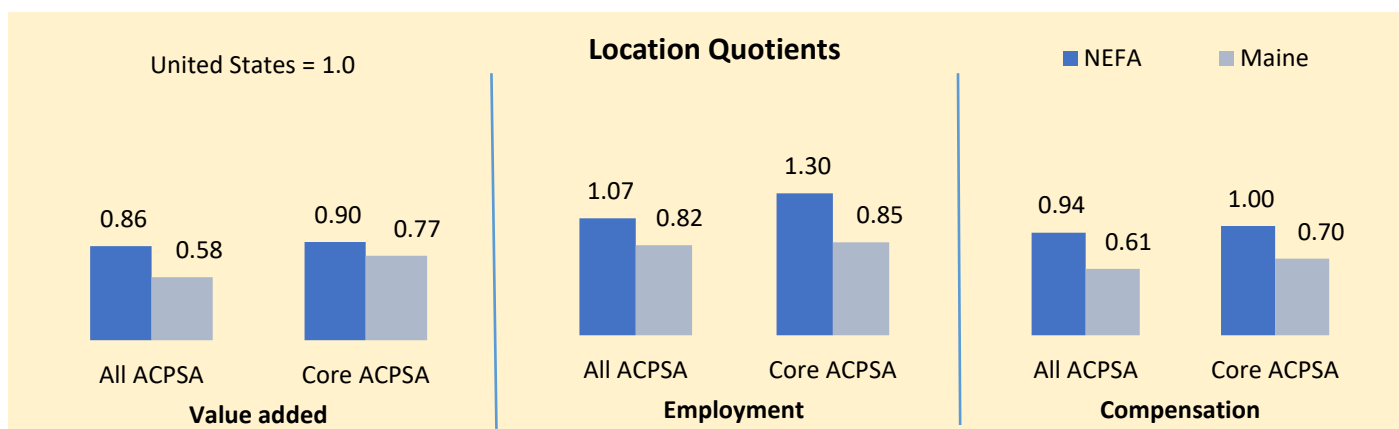


In 2021, Maine ranked 43rd among all states in ACPSA compensation and 2nd among all states in ACPSA compensation growth. Since 2020, ACPSA compensation has grown 18.10 percent in Maine, compared with an increase of 11.27 percent for the nation. Average compensation per wage-and-salary job in Maine's ACPSA industries was \$64,354 in 2021, compared with \$68,965 for all salaried jobs in the state.



## Location quotients (LQ)

- In 2021, Maine ACPSA value added was 42 percent below the national average. By comparison, the LQ for ACPSA value added in all states belonging to the U.S. Regional Arts Organization NEFA (of which Maine is a member) was 0.86, or 14 percent below the national average.
- As for employment in 2021, Maine and NEFA had an LQ of 0.82 and 1.07 respectively.
- And for compensation in 2021, Maine and NEFA had an LQ of 0.61 and 0.94 respectively.



**ACPSA value added** consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product.

**ACPSA employment** consists of all wage-and-salary jobs in which the workers are engaged in the production of ACPSA goods and services.

**ACPSA compensation** consists of the remuneration (including wages and salaries as well as benefits, such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

**"Core" ACPSA industries** are originators of ideas and content associated with the creation of arts and culture. "Supporting" industries produce and disseminate arts and cultural commodities.

**Location quotients** measure an industry's regional concentration of value added, employment, or compensation relative to the U.S. industry's share. For example, an employment LQ of 1.2 indicates that state's employment in the industry is 20 percent greater than the industry's national employment share. An employment LQ of 0.8 indicates that state's employment in the industry is 20 percent below the industry's national employment share.

**Arts regions**, for the purpose of this brief, are defined by the geography groupings for the six U.S. Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent state arts agencies and with the National Endowment for the Arts on planning and program delivery.

The New England Foundation for the Arts (NEFA) RAO contains the states (CT, MA, ME, NH, RI, VT).

Please contact [ArtsandCulture@bea.gov](mailto:ArtsandCulture@bea.gov) with any questions.