

Arts and Cultural Production Satellite Account (ACPSA)



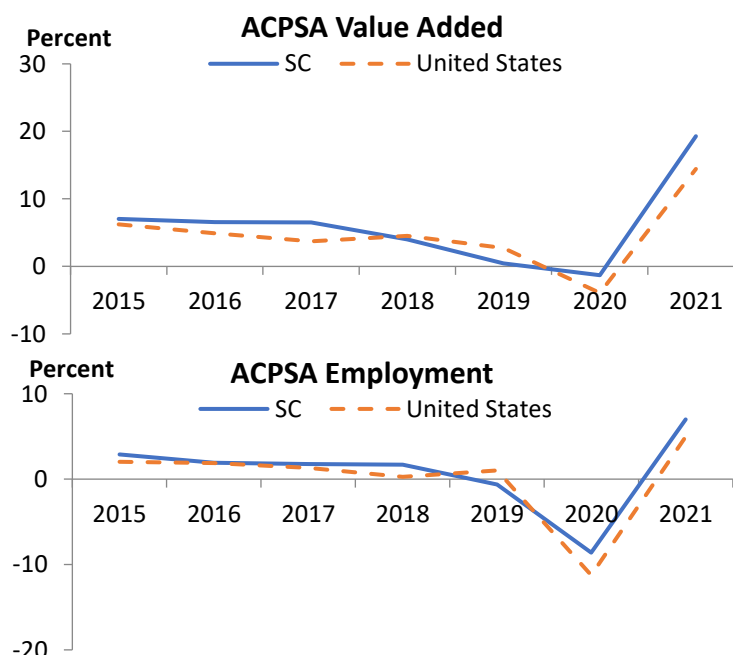
South Carolina—2021

ACPSA value added	Share of state value added	ACPSA employment	Share of state employment	ACPSA compensation	Share of state compensation
\$7.3 billion	2.7%	53,261 jobs	2.4%	\$3.8 billion	2.6%
			Value added (thousands of dollars)	Employment (jobs)	Compensation (thousands of dollars)
All industries			269,802,500	2,222,660	147,809,439
ACPSA industries			7,344,356	53,261	3,818,200
Top 5 ACPSA industries by value added					
Government			1,405,368	16,108	1,138,702
Broadcasting			1,400,270	5,712	480,178
Wholesale and transportation industries			906,470	3,173	291,082
Publishing			669,497	2,795	406,040
Advertising			323,368	1,721	93,233
Core arts and cultural industries			1,509,588	11,224	680,199
Top 5 core arts and cultural industries					
Advertising			323,368	1,721	93,233
Architectural services			204,424	1,330	153,385
Independent artists, writers, and performers			182,329	332	49,463
Interior design services			168,065	587	40,028
Promoters of performing arts and similar events			126,528	1,225	48,259

Trends in arts and cultural production: 2020—2021

In 2021, South Carolina ranked 27th among all states in ACPSA value added and 4th among all states in ACPSA value added growth. Since 2020, ACPSA value added has grown 19.28 percent in South Carolina, compared with an increase of 14.43 percent for the nation.

In 2021, South Carolina ranked 25th among all states in ACPSA employment and 11th among all states in ACPSA employment growth. Since 2020, ACPSA employment has grown 6.99 percent in South Carolina, compared with an increase of 4.96 percent for the nation.

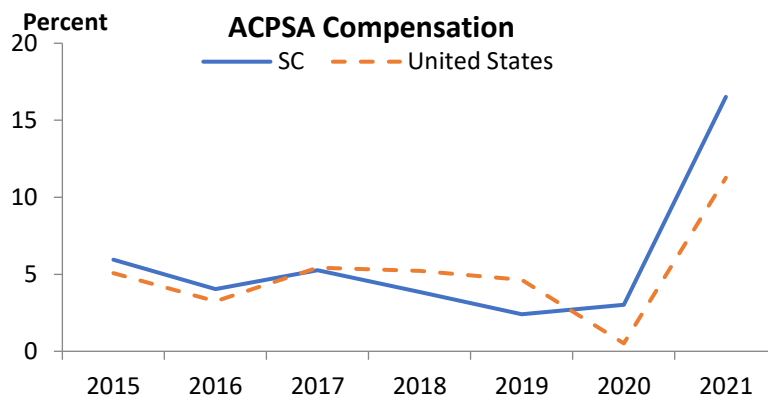


Note. BEA's ACPSA statistics are supported by funding from the National Endowment for the Arts.

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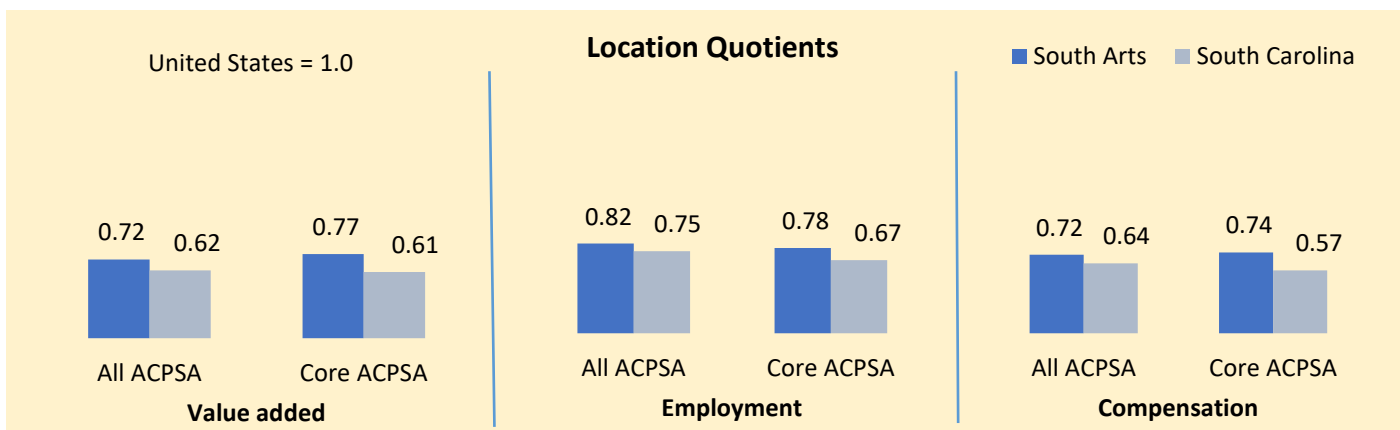


In 2021, South Carolina ranked 26th among all states in ACPSA compensation and 5th among all states in ACPSA compensation growth. Since 2020, ACPSA compensation has grown 16.52 percent in South Carolina, compared with an increase of 11.27 percent for the nation. Average compensation per wage-and-salary job in South Carolina's ACPSA industries was \$71,688 in 2021, compared with \$66,501 for all salaried jobs in the state.



Location quotients (LQ)

- In 2021, South Carolina ACPSA value added was 38 percent below the national average. By comparison, the LQ for ACPSA value added in all states belonging to the U.S. Regional Arts Organization South Arts (of which South Carolina is a member) was 0.72, or 28 percent below the national average.
- As for employment in 2021, South Carolina and South Arts had an LQ of 0.75 and 0.82 respectively.
- And for compensation in 2021, South Carolina and South Arts had an LQ of 0.64 and 0.72 respectively.



ACPSA value added consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product.

ACPSA employment consists of all wage-and-salary jobs in which the workers are engaged in the production of ACPSA goods and services.

ACPSA compensation consists of the remuneration (including wages and salaries as well as benefits, such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

"Core" ACPSA industries are originators of ideas and content associated with the creation of arts and culture. "Supporting" industries produce and disseminate arts and cultural commodities.

Location quotients measure an industry's regional concentration of value added, employment, or compensation relative to the U.S. industry's share. For example, an employment LQ of 1.2 indicates that state's employment in the industry is 20 percent greater than the industry's national employment share. An employment LQ of 0.8 indicates that state's employment in the industry is 20 percent below the industry's national employment share.

Arts regions, for the purpose of this brief, are defined by the geography groupings for the six U.S. Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent state arts agencies and with the National Endowment for the Arts on planning and program delivery.

The South Arts RAO contains the states (AL, FL, GA, KY, LA, MS, NC, SC, TN).

Please contact ArtsandCulture@bea.gov with any questions.