

Arts and Cultural Production Satellite Account (ACPSA)



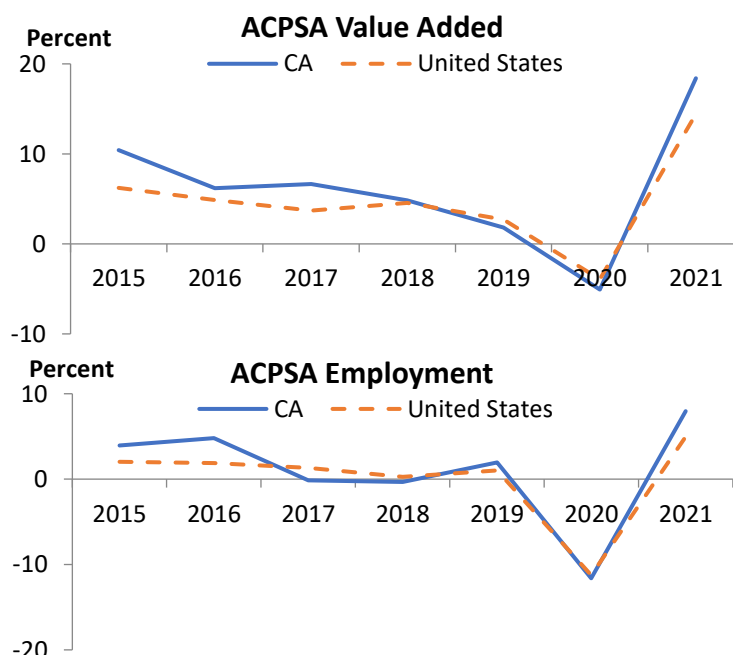
California—2021

ACPSA value added	Share of state value added	ACPSA employment	Share of state employment	ACPSA compensation	Share of state compensation
\$261.1 billion	7.7%	742,432 jobs	4.1%	\$125.1 billion	6.8%
			Value added (thousands of dollars)	Employment (jobs)	Compensation (thousands of dollars)
All industries			3,373,240,700	17,891,462	1,848,273,248
ACPSA industries			261,132,168	742,432	125,054,121
Top 5 ACPSA industries by value added					
Other information services			79,653,029	84,384	32,425,283
Motion pictures			35,950,363	128,700	19,904,698
Publishing			28,187,072	51,994	16,847,649
Independent artists, writers, and performers			24,184,308	17,598	8,052,708
Broadcasting			18,967,930	41,022	6,309,991
Core arts and cultural industries			58,068,737	176,953	25,040,335
Top 5 core arts and cultural industries					
Independent artists, writers, and performers			24,184,308	17,598	8,052,708
Advertising			6,578,362	20,431	2,069,666
Architectural services			4,193,687	21,387	3,061,824
Promoters of performing arts and similar events			3,446,555	10,218	991,531
Performing arts companies			3,359,798	10,763	1,387,562

Trends in arts and cultural production: 2020—2021

In 2021, California ranked 1st among all states in ACPSA value added and 5th among all states in ACPSA value added growth. Since 2020, ACPSA value added has grown 18.40 percent in California, compared with an increase of 14.43 percent for the nation.

In 2021, California ranked 1st among all states in ACPSA employment and 5th among all states in ACPSA employment growth. Since 2020, ACPSA employment has grown 7.96 percent in California, compared with an increase of 4.96 percent for the nation.

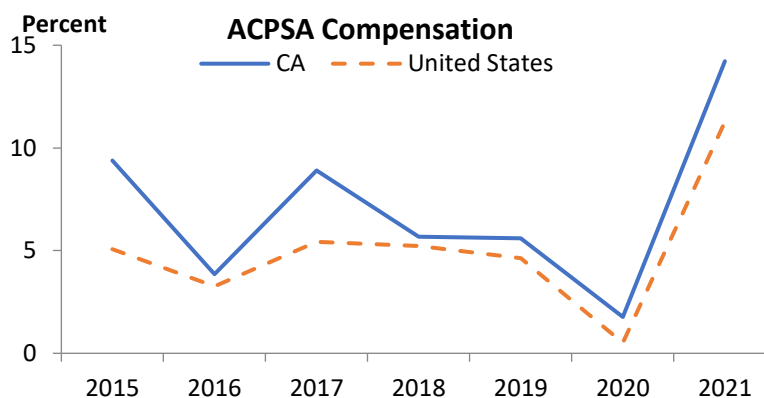


Note. BEA's ACPSA statistics are supported by funding from the National Endowment for the Arts.

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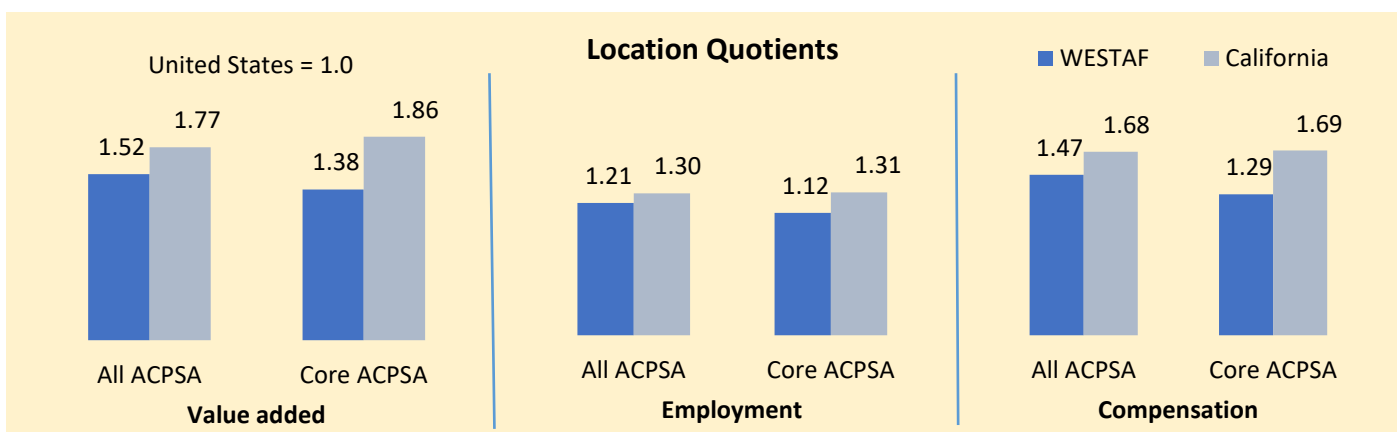


In 2021, California ranked 1st among all states in ACPSA compensation and 10th among all states in ACPSA compensation growth. Since 2020, ACPSA compensation has grown 14.22 percent in California, compared with an increase of 11.27 percent for the nation. Average compensation per wage-and-salary job in California's ACPSA industries was \$168,438 in 2021, compared with \$103,305 for all salaried jobs in the state.



Location quotients (LQ)

- In 2021, California ACPSA value added was 77 percent above the national average. By comparison, the LQ for ACPSA value added in all states belonging to the U.S. Regional Arts Organization WESTAF (of which California is a member) was 1.52, or 52 percent above the national average.
- As for employment in 2021, California and WESTAF had an LQ of 1.3 and 1.21 respectively.
- And for compensation in 2021, California and WESTAF had an LQ of 1.68 and 1.47 respectively.



ACPSA value added consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product.

ACPSA employment consists of all wage-and-salary jobs in which the workers are engaged in the production of ACPSA goods and services.

ACPSA compensation consists of the remuneration (including wages and salaries as well as benefits, such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

“Core” ACPSA industries are originators of ideas and content associated with the creation of arts and culture. “Supporting” industries produce and disseminate arts and cultural commodities.

Location quotients measure an industry’s regional concentration of value added, employment, or compensation relative to the U.S. industry’s share. For example, an employment LQ of 1.2 indicates that state’s employment in the industry is 20 percent greater than the industry’s national employment share. An employment LQ of 0.8 indicates that state’s employment in the industry is 20 percent below the industry’s national employment share.

Arts regions, for the purpose of this brief, are defined by the geography groupings for the six U.S. Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent state arts agencies and with the National Endowment for the Arts on planning and program delivery.

The Western States Arts Federation (WESTAF) RAO contains the states (AK, AZ, CA, CO, HI, ID, MT, NM, NV, OR, UT, WA, WY).

Please contact ArtsandCulture@bea.gov with any questions.