

# Arts and Cultural Production Satellite Account (ACPSA)



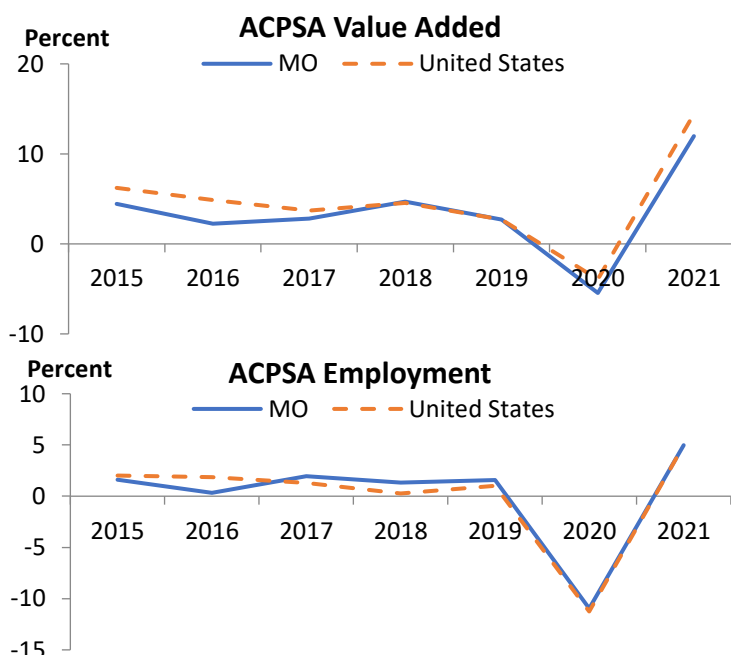
## Missouri—2021

ACPSA value added	Share of state value added	ACPSA employment	Share of state employment	ACPSA compensation	Share of state compensation
<b>\$11.0 billion</b>	<b>3.1%</b>	<b>89,146 jobs</b>	<b>3.1%</b>	<b>\$6.0 billion</b>	<b>2.9%</b>
			Value added (thousands of dollars)	Employment (jobs)	Compensation (thousands of dollars)
<b>All industries</b>			<b>358,572,000</b>	<b>2,916,729</b>	<b>205,450,039</b>
<b>ACPSA industries</b>			<b>11,020,114</b>	<b>89,146</b>	<b>5,990,377</b>
<b>Top 5 ACPSA industries by value added</b>					
Broadcasting			2,292,516	8,758	839,208
Government			2,051,292	25,944	1,790,913
Wholesale and transportation industries			878,801	6,306	422,868
Retail industries			871,608	12,094	391,237
Publishing			683,579	3,249	389,867
<b>Core arts and cultural industries</b>			<b>2,723,481</b>	<b>D</b>	<b>D</b>
<b>Top 5 core arts and cultural industries</b>					
Advertising			663,233	3,173	225,654
Architectural services			437,393	2,794	317,235
Promoters of performing arts and similar events			253,927	1,911	79,816
Photography and photofinishing services			220,771	D	D
Performing arts companies			219,690	2,327	94,645

### Trends in arts and cultural production: 2020—2021

In 2021, Missouri ranked 20th among all states in ACPSA value added and 23rd among all states in ACPSA value added growth. Since 2020, ACPSA value added has grown 11.97 percent in Missouri, compared with an increase of 14.43 percent for the nation.

In 2021, Missouri ranked 16th among all states in ACPSA employment and 20th among all states in ACPSA employment growth. Since 2020, ACPSA employment has grown 4.98 percent in Missouri, compared with an increase of 4.96 percent for the nation.

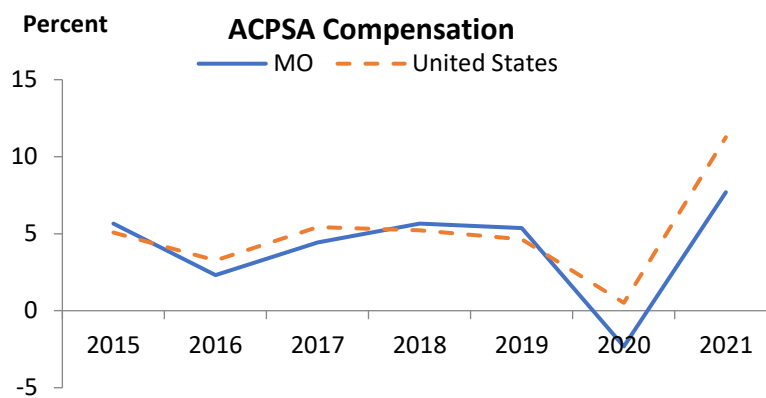


Note. BEA's ACPSA statistics are supported by funding from the National Endowment for the Arts.

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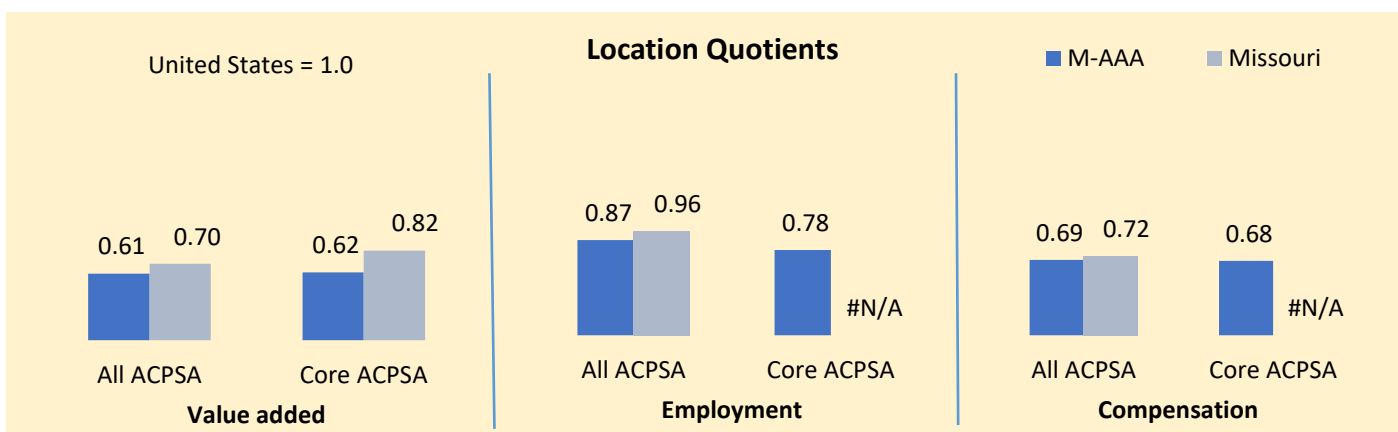


In 2021, Missouri ranked 21st among all states in ACPSA compensation and 34th among all states in ACPSA compensation growth. Since 2020, ACPSA compensation has grown 7.69 percent in Missouri, compared with an increase of 11.27 percent for the nation. Average compensation per wage-and-salary job in Missouri's ACPSA industries was \$67,197 in 2021, compared with \$70,439 for all salaried jobs in the state.



## Location quotients (LQ)

- In 2021, Missouri ACPSA value added was 30 percent below the national average. By comparison, the LQ for ACPSA value added in all states belonging to the U.S. Regional Arts Organization M-AAA (of which Missouri is a member) was 0.61, or 39 percent below the national average.
- As for employment in 2021, Missouri and M-AAA had an LQ of 0.96 and 0.87 respectively.
- And for compensation in 2021, Missouri and M-AAA had an LQ of 0.72 and 0.69 respectively.



**ACPSA value added** consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product.

**ACPSA employment** consists of all wage-and-salary jobs in which the workers are engaged in the production of ACPSA goods and services.

**ACPSA compensation** consists of the remuneration (including wages and salaries as well as benefits, such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

**"Core" ACPSA industries** are originators of ideas and content associated with the creation of arts and culture. "Supporting" industries produce and disseminate arts and cultural commodities.

**Location quotients** measure an industry's regional concentration of value added, employment, or compensation relative to the U.S. industry's share. For example, an employment LQ of 1.2 indicates that state's employment in the industry is 20 percent greater than the industry's national employment share. An employment LQ of 0.8 indicates that state's employment in the industry is 20 percent below the industry's national employment share.

**Arts regions**, for the purpose of this brief, are defined by the geography groupings for the six U.S. Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent state arts agencies and with the National Endowment for the Arts on planning and program delivery.

The Mid-America Arts Alliance (M-AAA) RAO contains the states (AR, KS, MO, NE, OK, TX).

Please contact [ArtsandCulture@bea.gov](mailto:ArtsandCulture@bea.gov) with any questions.