

Arts and Cultural Production Satellite Account (ACPSA)



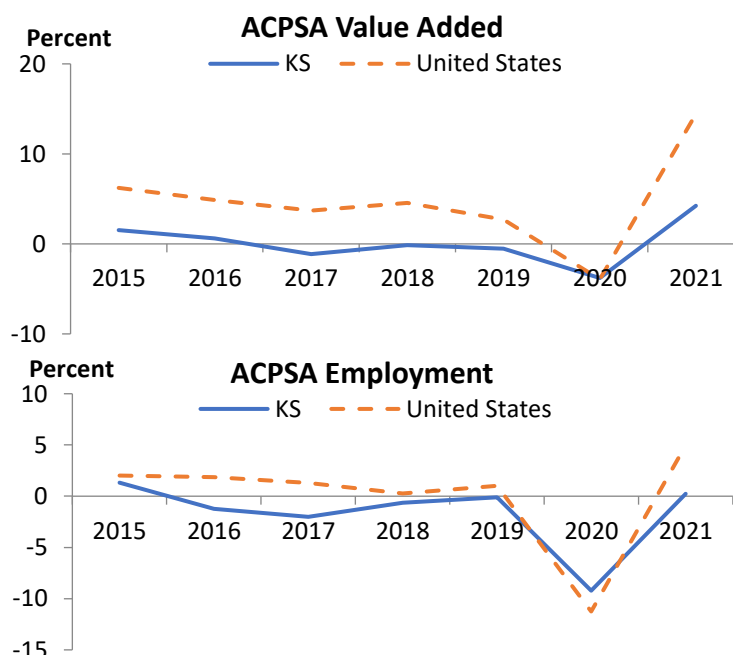
Kansas—2021

ACPSA value added	Share of state value added	ACPSA employment	Share of state employment	ACPSA compensation	Share of state compensation
\$4.4 billion	2.3%	41,637 jobs	2.8%	\$2.7 billion	2.8%
			Value added (thousands of dollars)	Employment (jobs)	Compensation (thousands of dollars)
All industries			191,380,600	1,468,863	98,028,031
ACPSA industries			4,444,433	41,637	2,744,898
Top 5 ACPSA industries by value added					
Broadcasting			1,344,316	7,285	771,758
Government			1,084,388	15,189	890,787
Publishing			292,772	1,648	171,276
Wholesale and transportation industries			191,218	1,054	90,510
Advertising			171,487	889	48,550
Core arts and cultural industries			725,203	7,102	380,297
Top 5 core arts and cultural industries					
Advertising			171,487	889	48,550
Architectural services			154,665	1,122	112,145
Interior design services			80,906	276	18,986
Promoters of performing arts and similar events			68,277	595	23,444
Graphic design services			42,877	288	24,693

Trends in arts and cultural production: 2020—2021

In 2021, Kansas ranked 33rd among all states in ACPSA value added and 49th among all states in ACPSA value added growth. Since 2020, ACPSA value added has grown 4.24 percent in Kansas, compared with an increase of 14.43 percent for the nation.

In 2021, Kansas ranked 30th among all states in ACPSA employment and 48th among all states in ACPSA employment growth. Since 2020, ACPSA employment has grown 0.23 percent in Kansas, compared with an increase of 4.96 percent for the nation.

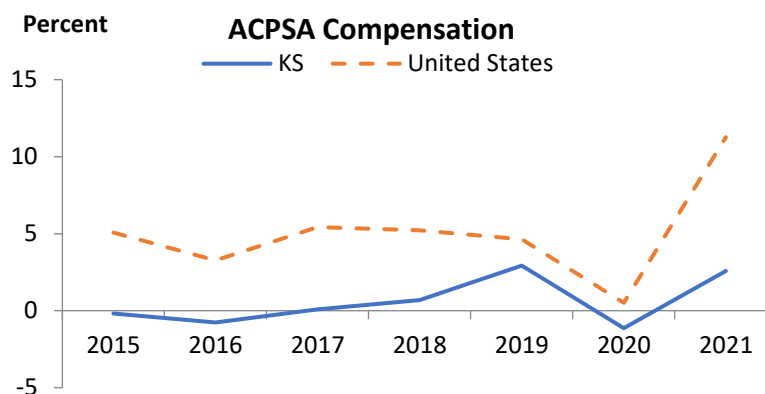


Note. BEA's ACPSA statistics are supported by funding from the National Endowment for the Arts.

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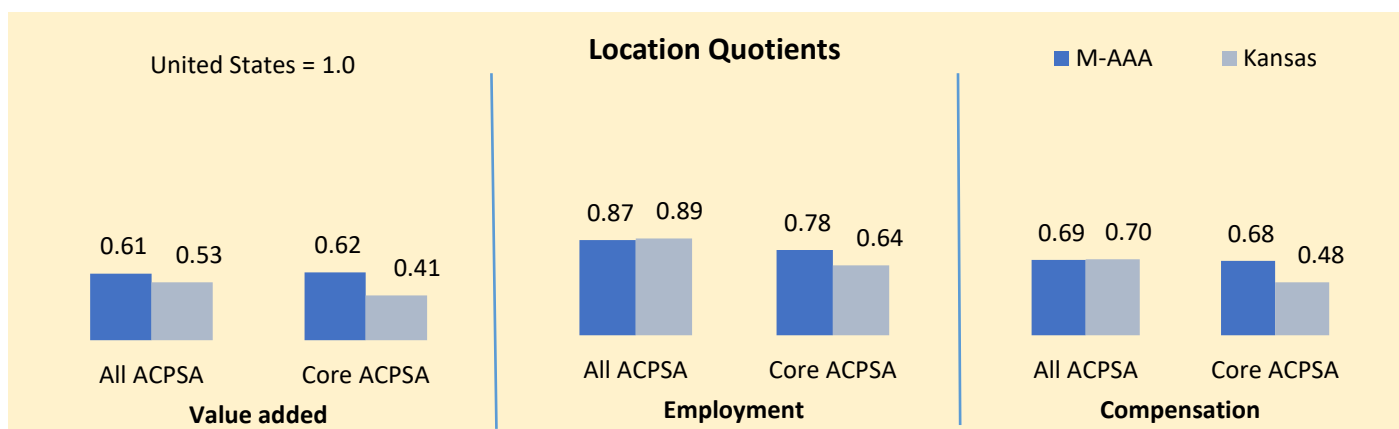


In 2021, Kansas ranked 31st among all states in ACPSA compensation and 48th among all states in ACPSA compensation growth. Since 2020, ACPSA compensation has grown 2.59 percent in Kansas, compared with an increase of 11.27 percent for the nation. Average compensation per wage-and-salary job in Kansas's ACPSA industries was \$65,924 in 2021, compared with \$66,737 for all salaried jobs in the state.



Location quotients (LQ)

- In 2021, Kansas ACPSA value added was 47 percent below the national average. By comparison, the LQ for ACPSA value added in all states belonging to the U.S. Regional Arts Organization M-AAA (of which Kansas is a member) was 0.61, or 39 percent below the national average.
- As for employment in 2021, Kansas and M-AAA had an LQ of 0.89 and 0.87 respectively.
- And for compensation in 2021, Kansas and M-AAA had an LQ of 0.7 and 0.69 respectively.



ACPSA value added consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product.

ACPSA employment consists of all wage-and-salary jobs in which the workers are engaged in the production of ACPSA goods and services.

ACPSA compensation consists of the remuneration (including wages and salaries as well as benefits, such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

"Core" ACPSA industries are originators of ideas and content associated with the creation of arts and culture. "Supporting" industries produce and disseminate arts and cultural commodities.

Location quotients measure an industry's regional concentration of value added, employment, or compensation relative to the U.S. industry's share. For example, an employment LQ of 1.2 indicates that state's employment in the industry is 20 percent greater than the industry's national employment share. An employment LQ of 0.8 indicates that state's employment in the industry is 20 percent below the industry's national employment share.

Arts regions, for the purpose of this brief, are defined by the geography groupings for the six U.S. Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent state arts agencies and with the National Endowment for the Arts on planning and program delivery.

The Mid-America Arts Alliance (M-AAA) RAO contains the states (AR, KS, MO, NE, OK, TX).

Please contact ArtsandCulture@bea.gov with any questions.