

Arts and Cultural Production Satellite Account (ACPSA)



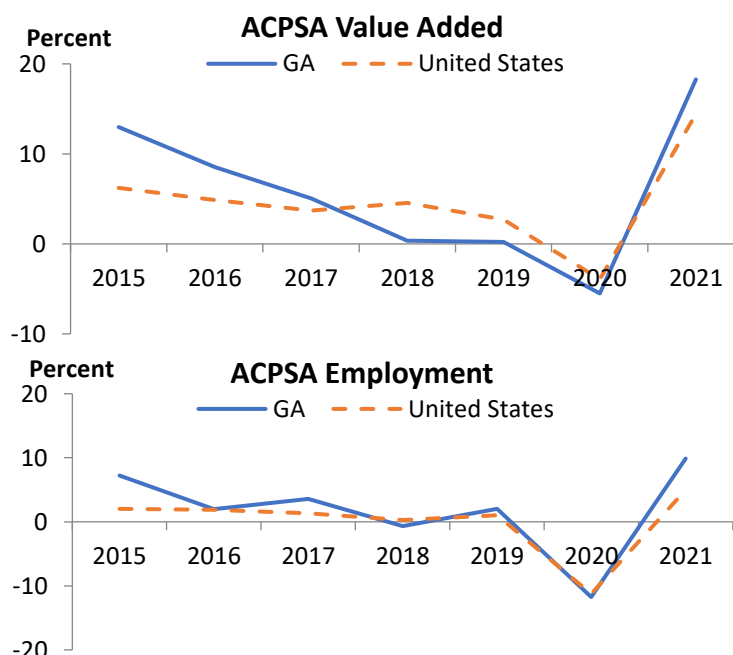
Georgia—2021

ACPSA value added	Share of state value added	ACPSA employment	Share of state employment	ACPSA compensation	Share of state compensation
\$29.2 billion	4.2%	149,036 jobs	3.1%	\$13.8 billion	3.8%
			Value added (thousands of dollars)	Employment (jobs)	Compensation (thousands of dollars)
All industries			691,626,900	4,776,500	364,929,327
ACPSA industries			29,219,896	149,036	13,783,141
Top 5 ACPSA industries by value added					
Broadcasting			8,559,667	19,851	2,754,774
Publishing			3,307,853	11,233	1,945,956
Motion pictures			3,165,738	20,456	1,754,239
Government			2,878,562	29,488	2,258,431
Advertising			2,072,939	5,795	601,971
Core arts and cultural industries			5,950,743	30,400	2,537,605
Top 5 core arts and cultural industries					
Advertising			2,072,939	5,795	601,971
Architectural services			680,149	3,854	491,192
Interior design services			581,533	2,070	170,528
Graphic design services			435,700	2,319	256,789
Independent artists, writers, and performers			415,681	1,199	122,624

Trends in arts and cultural production: 2020—2021

In 2021, Georgia ranked 7th among all states in ACPSA value added and 6th among all states in ACPSA value added growth. Since 2020, ACPSA value added has grown 18.28 percent in Georgia, compared with an increase of 14.43 percent for the nation.

In 2021, Georgia ranked 9th among all states in ACPSA employment and 2nd among all states in ACPSA employment growth. Since 2020, ACPSA employment has grown 9.87 percent in Georgia, compared with an increase of 4.96 percent for the nation.

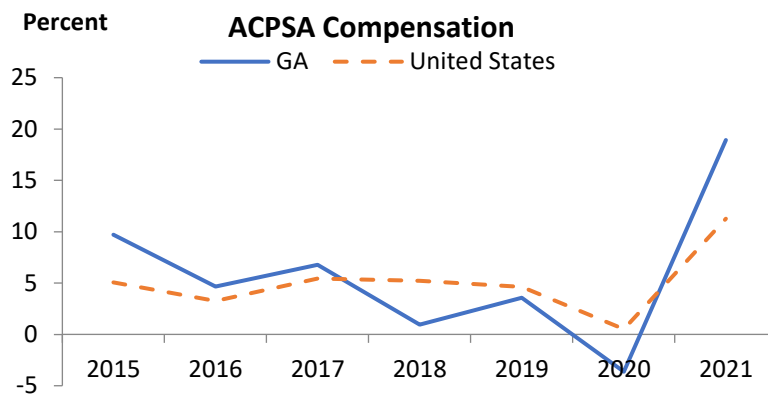


Note. BEA's ACPSA statistics are supported by funding from the National Endowment for the Arts.

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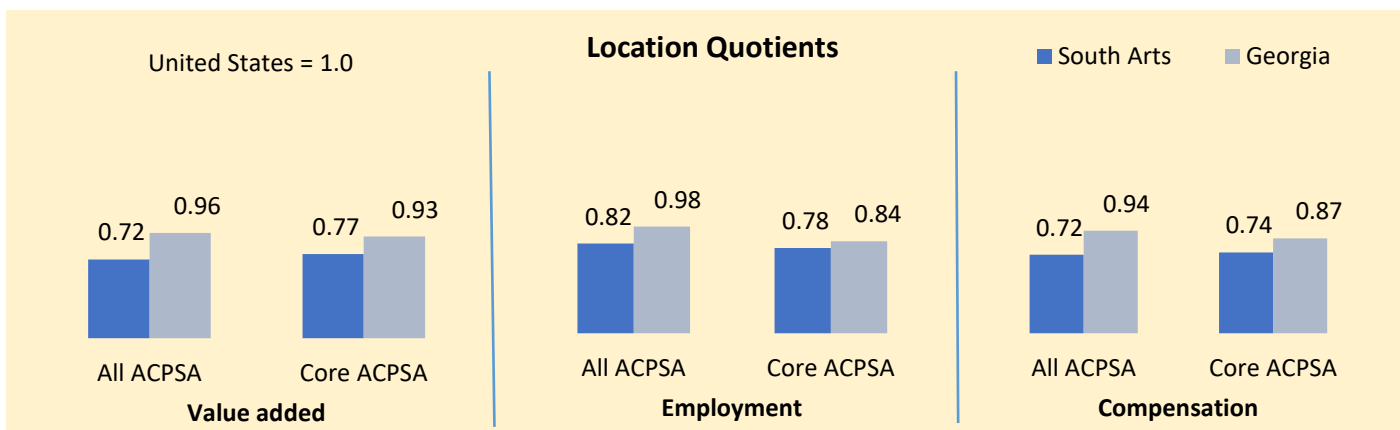


In 2021, Georgia ranked 9th among all states in ACPSA compensation and 1st among all states in ACPSA compensation growth. Since 2020, ACPSA compensation has grown 18.93 percent in Georgia, compared with an increase of 11.27 percent for the nation. Average compensation per wage-and-salary job in Georgia's ACPSA industries was \$92,482 in 2021, compared with \$76,401 for all salaried jobs in the state.



Location quotients (LQ)

- In 2021, Georgia ACPSA value added was 4 percent below the national average. By comparison, the LQ for ACPSA value added in all states belonging to the U.S. Regional Arts Organization South Arts (of which Georgia is a member) was 0.72, or 28 percent below the national average.
- As for employment in 2021, Georgia and South Arts had an LQ of 0.98 and 0.82 respectively.
- And for compensation in 2021, Georgia and South Arts had an LQ of 0.94 and 0.72 respectively.



ACPSA value added consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product.

ACPSA employment consists of all wage-and-salary jobs in which the workers are engaged in the production of ACPSA goods and services.

ACPSA compensation consists of the remuneration (including wages and salaries as well as benefits, such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

"Core" ACPSA industries are originators of ideas and content associated with the creation of arts and culture. "Supporting" industries produce and disseminate arts and cultural commodities.

Location quotients measure an industry's regional concentration of value added, employment, or compensation relative to the U.S. industry's share. For example, an employment LQ of 1.2 indicates that state's employment in the industry is 20 percent greater than the industry's national employment share. An employment LQ of 0.8 indicates that state's employment in the industry is 20 percent below the industry's national employment share.

Arts regions, for the purpose of this brief, are defined by the geography groupings for the six U.S. Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent state arts agencies and with the National Endowment for the Arts on planning and program delivery.

The South Arts RAO contains the states (AL, FL, GA, KY, LA, MS, NC, SC, TN).

Please contact ArtsandCulture@bea.gov with any questions.