

# Arts and Cultural Production Satellite Account (ACPSA)



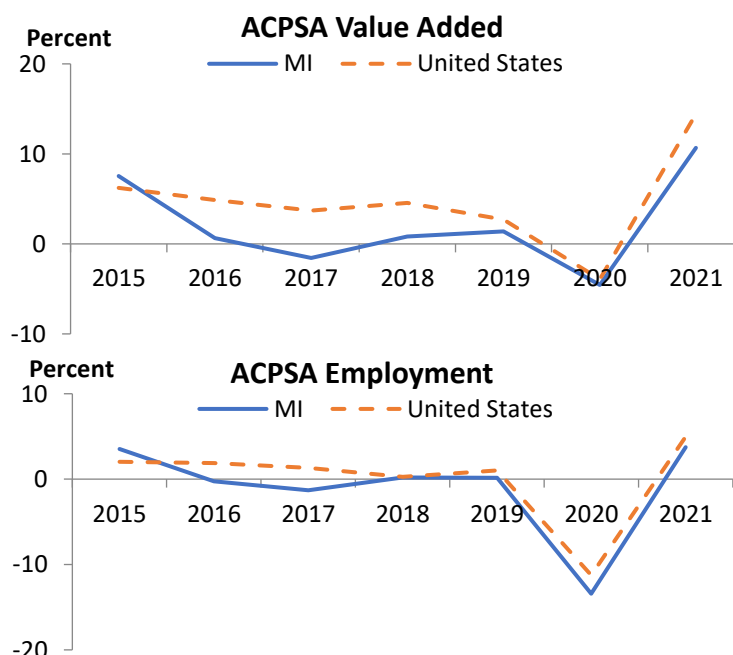
## Michigan—2021

ACPSA value added	Share of state value added	ACPSA employment	Share of state employment	ACPSA compensation	Share of state compensation
<b>\$15.5 billion</b>	<b>2.7%</b>	<b>109,943 jobs</b>	<b>2.6%</b>	<b>\$8.5 billion</b>	<b>2.6%</b>
			Value added (thousands of dollars)	Employment (jobs)	Compensation (thousands of dollars)
<b>All industries</b>			<b>572,205,800</b>	<b>4,279,524</b>	<b>321,348,022</b>
<b>ACPSA industries</b>			<b>15,468,704</b>	<b>109,943</b>	<b>8,514,209</b>
<b>Top 5 ACPSA industries by value added</b>					
Government			2,919,694	30,174	2,343,837
Broadcasting			2,021,441	7,469	761,026
Wholesale and transportation industries			1,593,233	6,210	557,386
Publishing			1,311,630	5,344	759,472
Advertising			1,038,483	4,117	331,251
<b>Core arts and cultural industries</b>			<b>3,898,013</b>	<b>28,500</b>	<b>2,242,728</b>
<b>Top 5 core arts and cultural industries</b>					
Advertising			1,038,483	4,117	331,251
Architectural services			424,948	2,660	317,336
Promoters of performing arts and similar events			288,302	1,750	104,854
Graphic design services			209,808	1,195	125,084
Museums			203,707	3,054	118,885

### Trends in arts and cultural production: 2020—2021

In 2021, Michigan ranked 16th among all states in ACPSA value added and 30th among all states in ACPSA value added growth. Since 2020, ACPSA value added has grown 10.67 percent in Michigan, compared with an increase of 14.43 percent for the nation.

In 2021, Michigan ranked 14th among all states in ACPSA employment and 35th among all states in ACPSA employment growth. Since 2020, ACPSA employment has grown 3.74 percent in Michigan, compared with an increase of 4.96 percent for the nation.

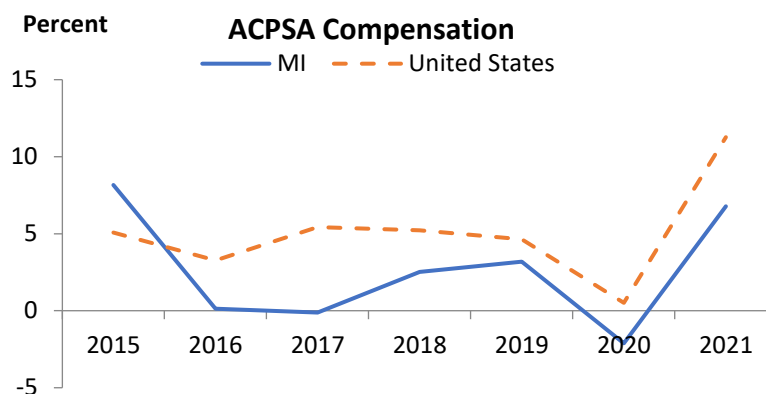


Note. BEA's ACPSA statistics are supported by funding from the National Endowment for the Arts.

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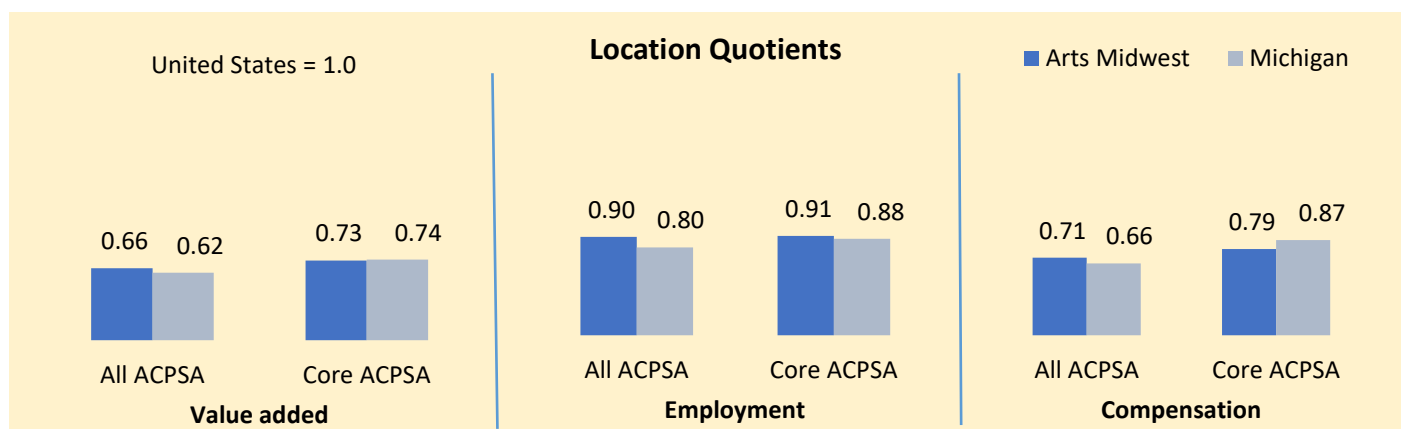


In 2021, Michigan ranked 15th among all states in ACPSA compensation and 38th among all states in ACPSA compensation growth. Since 2020, ACPSA compensation has grown 6.77 percent in Michigan, compared with an increase of 11.27 percent for the nation. Average compensation per wage-and-salary job in Michigan's ACPSA industries was \$77,442 in 2021, compared with \$75,090 for all salaried jobs in the state.



## Location quotients (LQ)

- In 2021, Michigan ACPSA value added was 38 percent below the national average. By comparison, the LQ for ACPSA value added in all states belonging to the U.S. Regional Arts Organization Arts Midwest (of which Michigan is a member) was 0.66, or 34 percent below the national average.
- As for employment in 2021, Michigan and Arts Midwest had an LQ of 0.8 and 0.9 respectively.
- And for compensation in 2021, Michigan and Arts Midwest had an LQ of 0.66 and 0.71 respectively.



**ACPSA value added** consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product.

**ACPSA employment** consists of all wage-and-salary jobs in which the workers are engaged in the production of ACPSA goods and services.

**ACPSA compensation** consists of the remuneration (including wages and salaries as well as benefits, such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

**"Core" ACPSA industries** are originators of ideas and content associated with the creation of arts and culture. "Supporting" industries produce and disseminate arts and cultural commodities.

**Location quotients** measure an industry's regional concentration of value added, employment, or compensation relative to the U.S. industry's share. For example, an employment LQ of 1.2 indicates that state's employment in the industry is 20 percent greater than the industry's national employment share. An employment LQ of 0.8 indicates that state's employment in the industry is 20 percent below the industry's national employment share.

**Arts regions**, for the purpose of this brief, are defined by the geography groupings for the six U.S. Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent state arts agencies and with the National Endowment for the Arts on planning and program delivery.

The Arts Midwest RAO contains the states (IL, IN, IA, MI, MN, ND, OH, SD, WI).

Please contact [ArtsandCulture@bea.gov](mailto:ArtsandCulture@bea.gov) with any questions.