

Arts and Cultural Production Satellite Account (ACPSA)



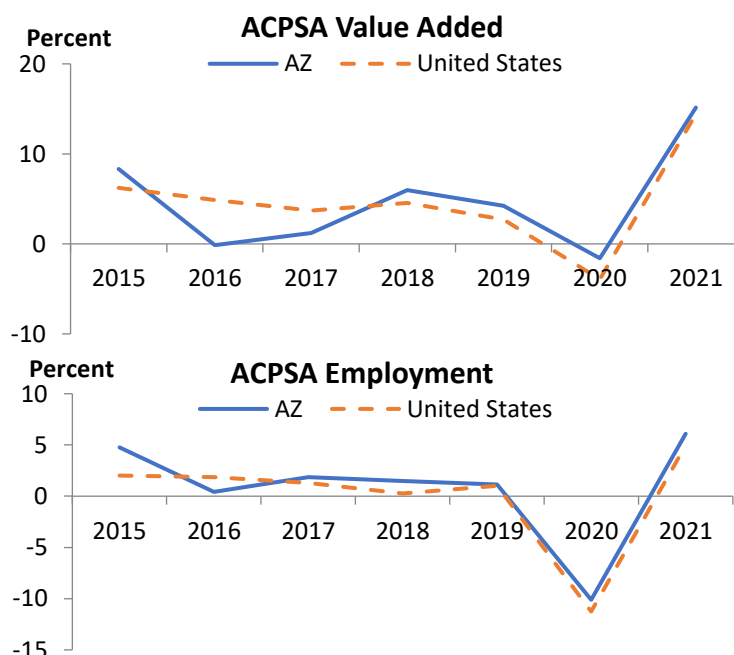
Arizona—2021

ACPSA value added	Share of state value added	ACPSA employment	Share of state employment	ACPSA compensation	Share of state compensation
\$11.6 billion	2.8%	84,701 jobs	2.8%	\$6.4 billion	2.7%
			Value added (thousands of dollars)	Employment (jobs)	Compensation (thousands of dollars)
All industries			420,026,700	3,076,770	232,614,472
ACPSA industries			11,595,641	84,701	6,385,691
Top 5 ACPSA industries by value added					
Government			1,983,500	19,112	1,651,165
Broadcasting			1,752,798	7,094	734,590
Publishing			1,482,688	4,523	794,664
Retail industries			1,235,097	18,504	757,218
Wholesale and transportation industries			624,317	2,782	260,287
Core arts and cultural industries			2,614,107	19,034	1,227,380
Top 5 core arts and cultural industries					
Advertising			478,271	2,415	137,103
Architectural services			388,702	2,561	279,250
Interior design services			330,493	1,015	83,175
Promoters of performing arts and similar events			249,252	1,875	73,907
Independent artists, writers, and performers			228,907	661	64,758

Trends in arts and cultural production: 2020—2021

In 2021, Arizona ranked 19th among all states in ACPSA value added and 11th among all states in ACPSA value added growth. Since 2020, ACPSA value added has grown 15.15 percent in Arizona, compared with an increase of 14.43 percent for the nation.

In 2021, Arizona ranked 20th among all states in ACPSA employment and 14th among all states in ACPSA employment growth. Since 2020, ACPSA employment has grown 6.09 percent in Arizona, compared with an increase of 4.96 percent for the nation.

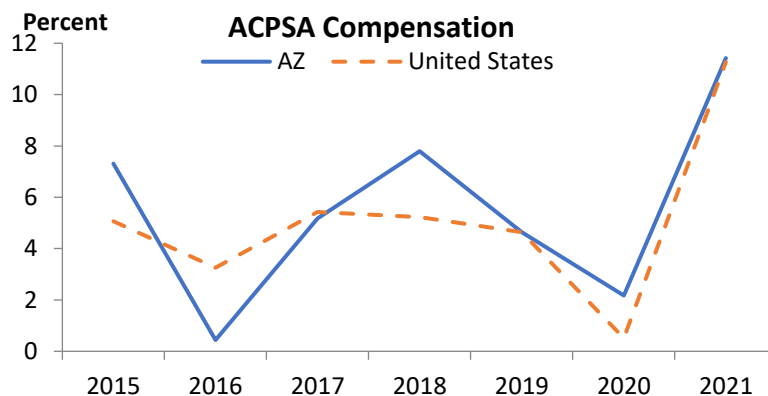


Note. BEA's ACPSA statistics are supported by funding from the National Endowment for the Arts.

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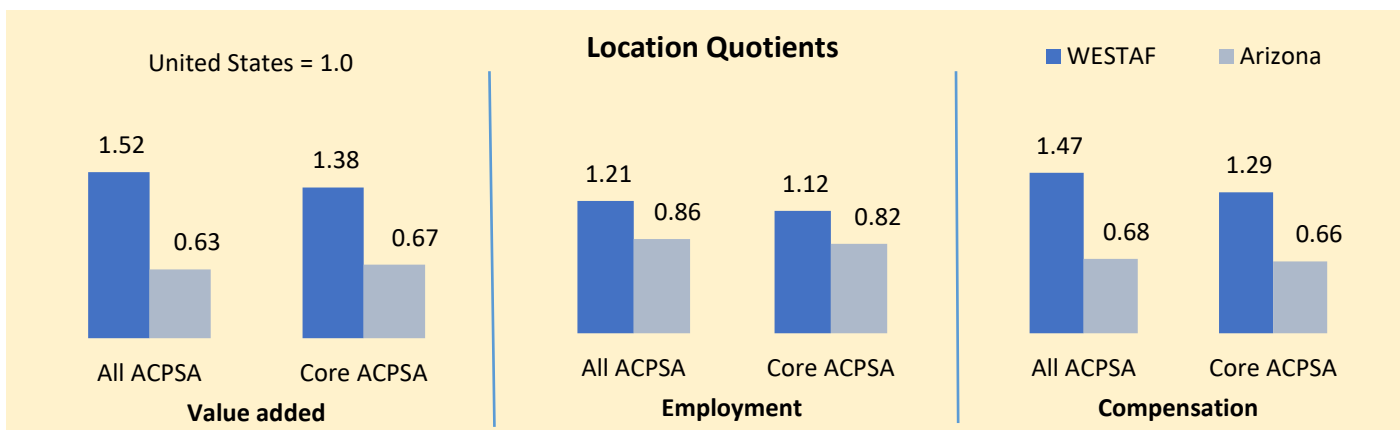


In 2021, Arizona ranked 19th among all states in ACPSA compensation and 12th among all states in ACPSA compensation growth. Since 2020, ACPSA compensation has grown 11.42 percent in Arizona, compared with an increase of 11.27 percent for the nation. Average compensation per wage-and-salary job in Arizona's ACPSA industries was \$75,391 in 2021, compared with \$75,603 for all salaried jobs in the state.



Location quotients (LQ)

- In 2021, Arizona ACPSA value added was 37 percent below the national average. By comparison, the LQ for ACPSA value added in all states belonging to the U.S. Regional Arts Organization WESTAF (of which Arizona is a member) was 1.52, or 52 percent above the national average.
- As for employment in 2021, Arizona and WESTAF had an LQ of 0.86 and 1.21 respectively.
- And for compensation in 2021, Arizona and WESTAF had an LQ of 0.68 and 1.47 respectively.



ACPSA value added consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product.

ACPSA employment consists of all wage-and-salary jobs in which the workers are engaged in the production of ACPSA goods and services.

ACPSA compensation consists of the remuneration (including wages and salaries as well as benefits, such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

"Core" ACPSA industries are originators of ideas and content associated with the creation of arts and culture. "Supporting" industries produce and disseminate arts and cultural commodities.

Location quotients measure an industry's regional concentration of value added, employment, or compensation relative to the U.S. industry's share. For example, an employment LQ of 1.2 indicates that state's employment in the industry is 20 percent greater than the industry's national employment share. An employment LQ of 0.8 indicates that state's employment in the industry is 20 percent below the industry's national employment share.

Arts regions, for the purpose of this brief, are defined by the geography groupings for the six U.S. Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent state arts agencies and with the National Endowment for the Arts on planning and program delivery.

The Western States Arts Federation (WESTAF) RAO contains the states (AK, AZ, CA, CO, HI, ID, MT, NM, NV, OR, UT, WA, WY).

Please contact ArtsandCulture@bea.gov with any questions.