

Arts and Cultural Production Satellite Account (ACPSA)



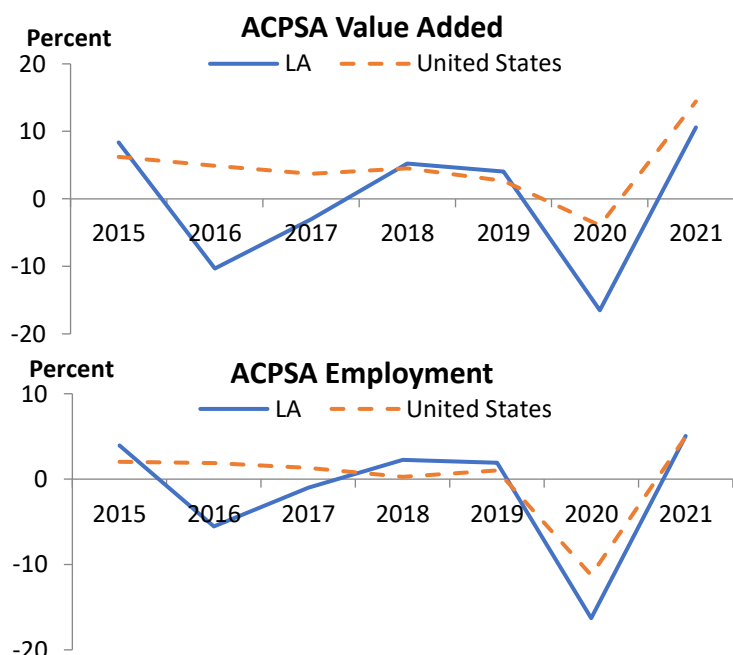
Louisiana—2021

ACPSA value added	Share of state value added	ACPSA employment	Share of state employment	ACPSA compensation	Share of state compensation
\$6.1 billion	2.4%	47,825 jobs	2.5%	\$3.0 billion	2.3%
			Value added (thousands of dollars)	Employment (jobs)	Compensation (thousands of dollars)
All industries			258,571,300	1,949,233	131,596,063
ACPSA industries			6,089,653	47,825	3,039,195
<i>Top 5 ACPSA industries by value added</i>					
Broadcasting			1,589,785	4,143	366,444
Government			1,138,000	14,716	940,801
Motion pictures			605,625	5,120	330,962
Wholesale and transportation industries			324,344	2,378	178,198
Retail industries			247,635	5,430	164,087
Core arts and cultural industries			1,205,218	9,513	564,017
<i>Top 5 core arts and cultural industries</i>					
Advertising			232,084	1,198	65,298
Independent artists, writers, and performers			184,922	320	50,202
Architectural services			169,927	1,275	124,596
Promoters of performing arts and similar events			114,011	889	40,204
Museums			105,962	D	D

Trends in arts and cultural production: 2020—2021

In 2021, Louisiana ranked 29th among all states in ACPSA value added and 31st among all states in ACPSA value added growth. Since 2020, ACPSA value added has grown 10.59 percent in Louisiana, compared with an increase of 14.43 percent for the nation.

In 2021, Louisiana ranked 27th among all states in ACPSA employment and 19th among all states in ACPSA employment growth. Since 2020, ACPSA employment has grown 5.05 percent in Louisiana, compared with an increase of 4.96 percent for the nation.

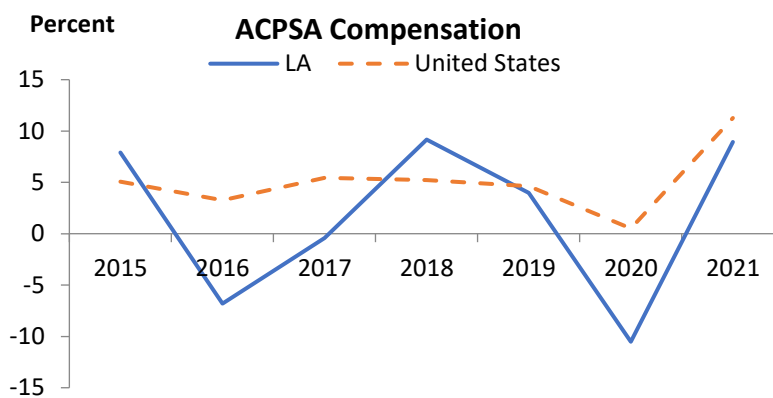


Note. BEA's ACPSA statistics are supported by funding from the National Endowment for the Arts.

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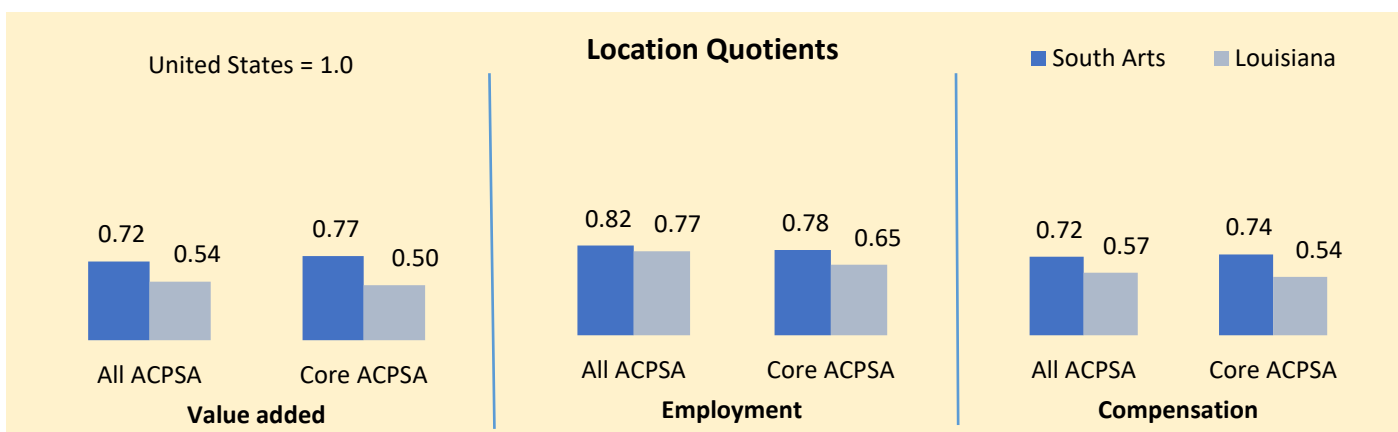


In 2021, Louisiana ranked 28th among all states in ACPSA compensation and 26th among all states in ACPSA compensation growth. Since 2020, ACPSA compensation has grown 8.92 percent in Louisiana, compared with an increase of 11.27 percent for the nation. Average compensation per wage-and-salary job in Louisiana's ACPSA industries was \$63,548 in 2021, compared with \$67,512 for all salaried jobs in the state.



Location quotients (LQ)

- In 2021, Louisiana ACPSA value added was 46 percent below the national average. By comparison, the LQ for ACPSA value added in all states belonging to the U.S. Regional Arts Organization South Arts (of which Louisiana is a member) was 0.72, or 28 percent below the national average.
- As for employment in 2021, Louisiana and South Arts had an LQ of 0.77 and 0.82 respectively.
- And for compensation in 2021, Louisiana and South Arts had an LQ of 0.57 and 0.72 respectively.



ACPSA value added consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product.

ACPSA employment consists of all wage-and-salary jobs in which the workers are engaged in the production of ACPSA goods and services.

ACPSA compensation consists of the remuneration (including wages and salaries as well as benefits, such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

"Core" ACPSA industries are originators of ideas and content associated with the creation of arts and culture. "Supporting" industries produce and disseminate arts and cultural commodities.

Location quotients measure an industry's regional concentration of value added, employment, or compensation relative to the U.S. industry's share. For example, an employment LQ of 1.2 indicates that state's employment in the industry is 20 percent greater than the industry's national employment share. An employment LQ of 0.8 indicates that state's employment in the industry is 20 percent below the industry's national employment share.

Arts regions, for the purpose of this brief, are defined by the geography groupings for the six U.S. Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent state arts agencies and with the National Endowment for the Arts on planning and program delivery.

The South Arts RAO contains the states (AL, FL, GA, KY, LA, MS, NC, SC, TN).

Please contact ArtsandCulture@bea.gov with any questions.