

2019 - Iowa

Arts and Cultural Production Satellite Account (ACPSA)¹

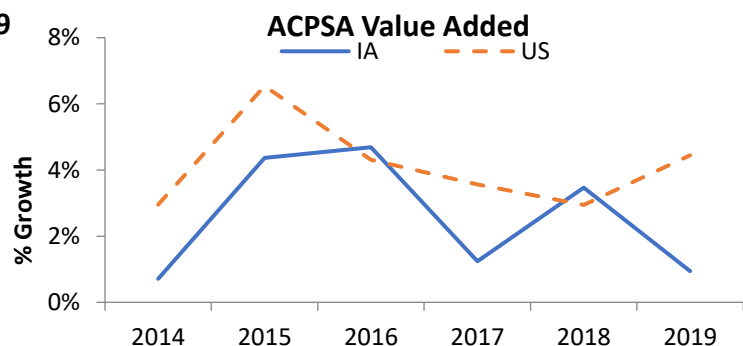
ACPSA Value Added	Percent of State Value Added	ACPSA Employment	Percent of State Employment	ACPSA Compensation	Percent of State Compensation
\$4.5 Billion	2.3%	43,233	2.6%	\$2.4 Billion	2.5%

	Value Added (000s)	Employment	Compensation(000s)
Iowa (IA) Industries*	\$194,658,065	1,644,686	\$98,608,158
Arts and Cultural Industries (IA)	\$4,516,944	43,233	\$2,445,060
Top 5 ACPSA Industries by Value Added			
Government	\$1,183,638	14,044	\$971,601
Broadcasting	\$972,516	3,347	\$237,684
Publishing	\$487,137	2,757	\$235,542
Retail industries	\$220,384	4,774	\$121,169
Wholesale and transportation industries	\$184,324	1,082	\$87,419
Core Arts and Cultural Industries (IA)	\$711,850	9,512	\$372,709
Top 5 Core Arts and Cultural Industries			
Advertising	\$155,290	D	D
Architectural services	\$104,036	749	\$72,200
Photography and photofinishing services	\$76,211	667	\$34,309
Promoters of performing arts and similar events	\$75,250	1,256	\$28,102
Education services	\$52,144	1,171	\$44,409

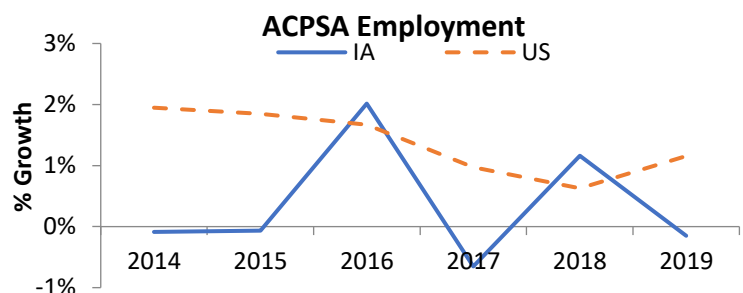
D = Not shown to avoid disclosure of confidential information, but the estimates for this item are included in the totals.

Trends in Arts and Cultural Production: 2018-2019

In 2019, Iowa ranked 33rd among all states in ACPSA value added, and 46th among all states in ACPSA value added growth. Since 2018, ACPSA value added has grown 0.94 percent in Iowa, compared with an increase of 4.45 percent for the U.S.

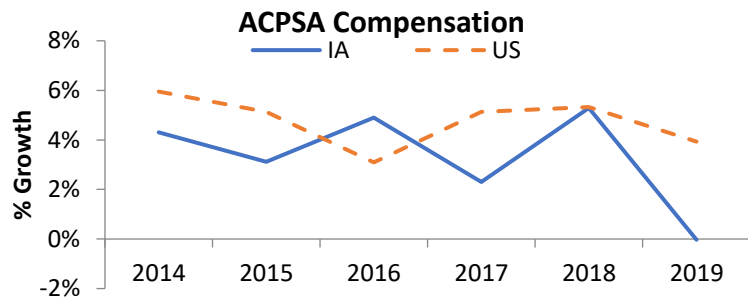


In 2019, Iowa ranked 32nd among all states in ACPSA employment, and 37th among all states in ACPSA employment growth. Since 2018, ACPSA employment has decreased 0.15 percent in Iowa, compared with an increase of 1.15 percent for the U.S.



¹The value added, employment, and compensation statistics were developed and prepared by the BEA, U.S. Department of Commerce.

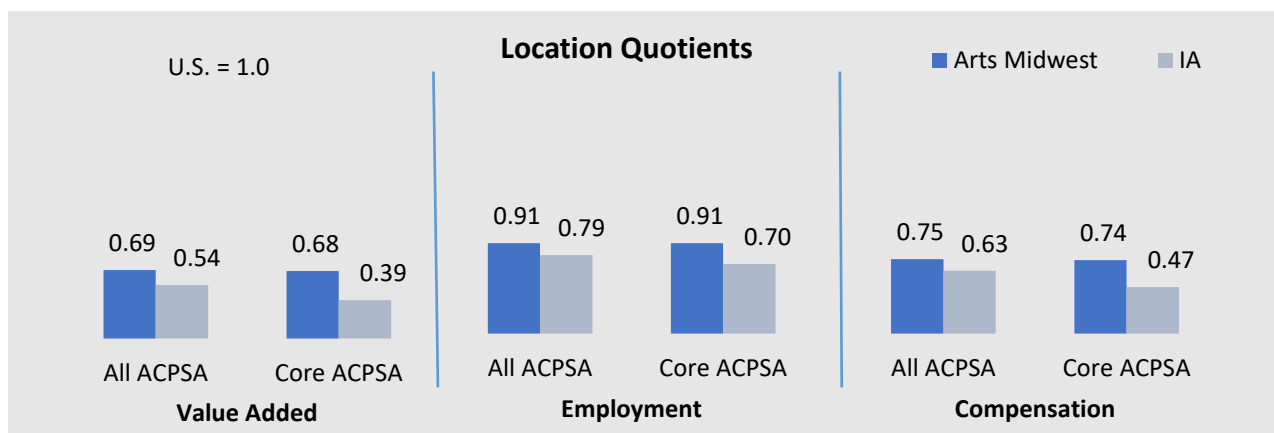
In 2019, Iowa ranked 32nd among all states in ACPSA compensation, and 48th among all states in ACPSA compensation growth. Since 2018, ACPSA compensation has decreased 0.03 percent in Iowa, compared with an increase of 3.93 percent for the U.S.



Average compensation per wage-and-salary job in Iowa's ACPSA industries was \$56,555 in 2019, compared with \$59,956 for all salaried jobs in the state.

Location Quotients

- In 2019, ACPSA value added was 46 percent below the national average. By comparison, the LQ for arts-and-cultural production value added in all states belonging to the U.S. regional arts organization Arts Midwest (of which Iowa is a member) was 0.69 or 31 percent below the national average.
- As for employment, in 2019 Iowa and Arts Midwest had an LQ of 0.79 and 0.91 respectively.
- And for compensation, in 2019 Iowa and Arts Midwest had an LQ of 0.63 and 0.75 respectively.



Definitions

ACPSA Value Added consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product (GDP).

ACPSA employment consists of all wage-and-salary jobs where the workers are engaged in the production of ACPSA goods and services.

ACPSA compensation consists of the remuneration (including wages and salaries, as well as benefits such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

Core ACPSA industries are originators of ideas and content associated with the creation of arts and culture. "Supporting" industries produce and disseminate arts and cultural commodities.

Location quotients (LQ) measure an industry's regional concentration of value added, employment, or compensation relative to the U.S. industry's share. For example, an employment LQ of 1.2 indicates that the state's employment in the industry is 20 percent greater than the industry's national employment share. An employment LQ of 0.8 indicates that the state's employment in the industry is 20 percent below the industry's national employment share.

Arts Regions, for the purpose of this brief, are defined by the geography groupings for the nation's six Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent State Arts Agencies and with the National Endowment for the Arts on planning and program delivery.

Arts Midwest contains the states (IL, IN, IA, MI, MN, ND, OH, SD, WI).