

2019 - California

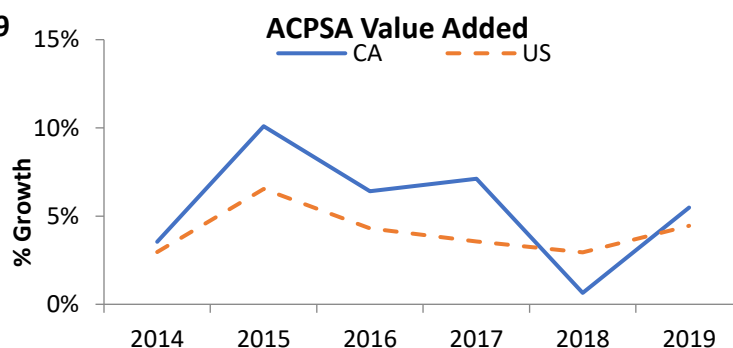
Arts and Cultural Production Satellite Account (ACPSA)¹

ACPSA Value Added	Percent of State Value Added	ACPSA Employment	Percent of State Employment	ACPSA Compensation	Percent of State Compensation
\$232.5 Billion	7.4%	779,932	4.2%	\$106.1 Billion	6.5%

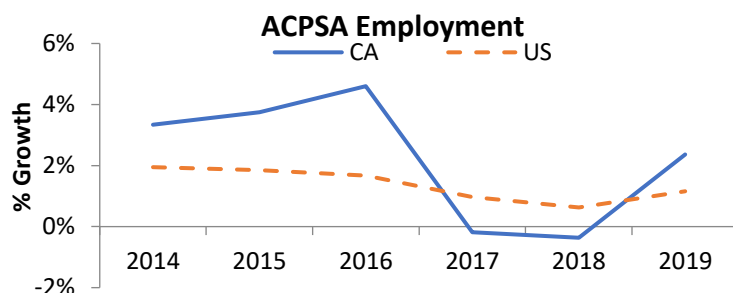
	Value Added (000s)	Employment	Compensation(000s)
California (CA) Industries*	\$3,132,800,579	18,598,619	\$1,623,760,854
Arts and Cultural Industries (CA)	\$232,452,954	779,932	\$106,067,049
<i>Top 5 ACPSA Industries by Value Added</i>			
Other information services	\$61,239,730	76,129	\$22,190,399
Motion pictures	\$35,613,021	137,098	\$18,370,242
Independent artists, writers, and performers	\$26,586,091	16,362	\$8,886,326
Publishing	\$22,887,321	51,538	\$12,991,166
Broadcasting	\$18,449,687	46,364	\$6,076,460
Core Arts and Cultural Industries (CA)	\$57,073,082	193,385	\$23,685,838
<i>Top 5 Core Arts and Cultural Industries</i>			
Independent artists, writers, and performers	\$26,586,091	16,362	\$8,886,326
Advertising	\$5,282,241	23,385	\$1,936,448
Architectural services	\$4,027,836	22,917	\$2,799,035
Performing arts companies	\$3,723,302	15,285	\$1,459,454
Promoters of performing arts and similar events	\$3,321,706	15,270	\$866,041

Trends in Arts and Cultural Production: 2018-2019

In 2019, California ranked 1st among all states in ACPSA value added, and 7th among all states in ACPSA value added growth. Since 2018, ACPSA value added has grown 5.49 percent in California, compared with an increase of 4.45 percent for the U.S.

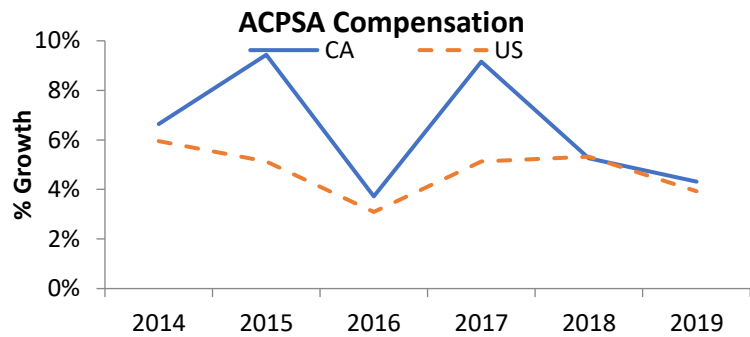


In 2019, California ranked 1st among all states in ACPSA employment, and 8th among all states in ACPSA employment growth. Since 2018, ACPSA employment has grown 2.36 percent in California, compared with an increase of 1.15 percent for the U.S.



¹The value added, employment, and compensation statistics were developed and prepared by the BEA, U.S. Department of Commerce.

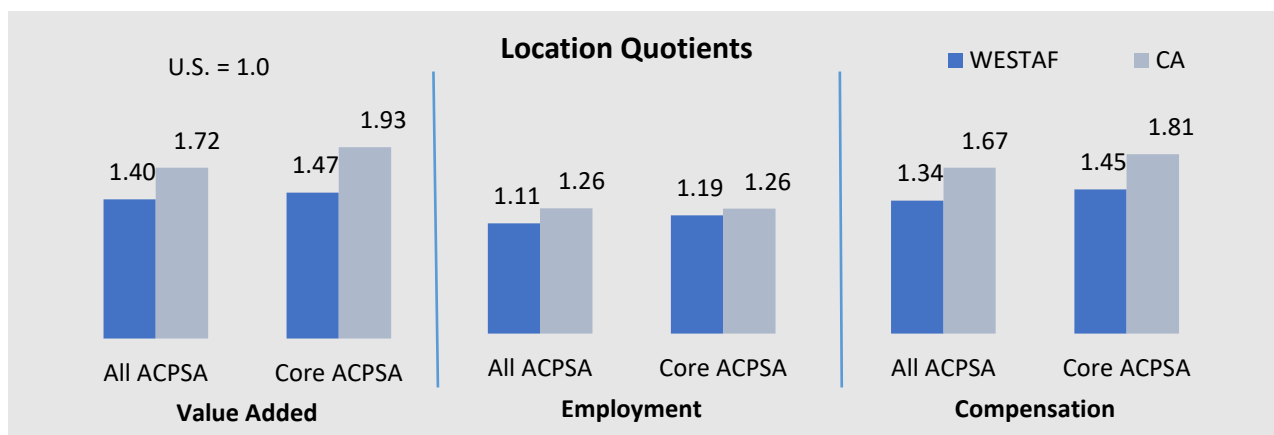
In 2019, California ranked 1st among all states in ACPSA compensation, and 13th among all states in ACPSA compensation growth. Since 2018, ACPSA compensation has grown 4.32 percent in California, compared with an increase of 3.93 percent for the U.S.



Average compensation per wage-and-salary job in California's ACPSA industries was \$135,995 in 2019, compared with \$87,305 for all salaried jobs in the state.

Location Quotients

- In 2019, ACPSA value added was 72 percent above the national average. By comparison, the LQ for arts-and-cultural production value added in all states belonging to the U.S. regional arts organization WESTAF (of which California is a member) was 1.4 or 40 percent above the national average.
- As for employment, in 2019 California and WESTAF had an LQ of 1.26 and 1.11 respectively.
- And for compensation, in 2019 California and WESTAF had an LQ of 1.67 and 1.34 respectively.



Definitions

ACPSA Value Added consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product (GDP).

ACPSA employment consists of all wage-and-salary jobs where the workers are engaged in the production of ACPSA goods and services.

ACPSA compensation consists of the remuneration (including wages and salaries, as well as benefits such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

Core ACPSA industries are originators of ideas and content associated with the creation of arts and culture. "Supporting" industries produce and disseminate arts and cultural commodities.

Location quotients (LQ) measure an industry's regional concentration of value added, employment, or compensation relative to the U.S. industry's share. For example, an employment LQ of 1.2 indicates that the state's employment in the industry is 20 percent greater than the industry's national employment share. An employment LQ of 0.8 indicates that the state's employment in the industry is 20 percent below the industry's national employment share.

Arts Regions, for the purpose of this brief, are defined by the geography groupings for the nation's six Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent State Arts Agencies and with the National Endowment for the Arts on planning and program delivery.

Western States Arts Federation (WESTAF) contains the states (AK, AZ, CA, CO, HI, ID, MT, NM, NV, OR, UT, WA, WY).