

## 2019 - Louisiana

### Arts and Cultural Production Satellite Account (ACPSA)<sup>1</sup>

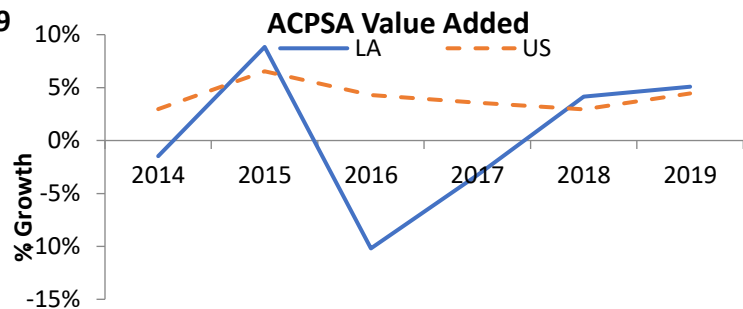
ACPSA Value Added	Percent of State Value Added	ACPSA Employment	Percent of State Employment	ACPSA Compensation	Percent of State Compensation
<b>\$6.6 Billion</b>	<b>2.6%</b>	<b>54,375</b>	<b>2.6%</b>	<b>\$3.1 Billion</b>	<b>2.4%</b>

	Value Added (000s)	Employment	Compensation(000s)
<b>Louisiana (LA) Industries*</b>	<b>\$256,918,467</b>	<b>2,062,866</b>	<b>\$128,846,316</b>
<b>Arts and Cultural Industries (LA)</b>	<b>\$6,614,604</b>	<b>54,375</b>	<b>\$3,106,490</b>
<i><b>Top 5 ACPSA Industries by Value Added</b></i>			
Broadcasting	\$1,635,859	4,556	\$357,837
Government	\$1,162,226	16,312	\$977,927
Motion pictures	\$951,783	5,845	\$324,959
Wholesale and transportation industries	\$351,413	2,479	\$195,321
Rental and leasing	\$260,262	791	\$59,235
<b>Core Arts and Cultural Industries (LA)</b>	<b>\$1,175,248</b>	<b>D</b>	<b>D</b>
<i><b>Top 5 Core Arts and Cultural Industries</b></i>			
Independent artists, writers, and performers	\$239,915	308	\$65,922
Advertising	\$199,798	1,379	\$65,987
Architectural services	\$143,958	1,218	\$100,503
Promoters of performing arts and similar events	\$143,881	2,011	\$46,763
Museums	\$105,809	2,197	\$59,821

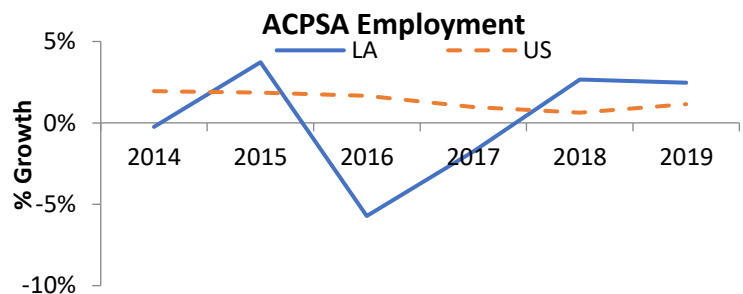
D = Not shown to avoid disclosure of confidential information, but the estimates for this item are included in the totals.

#### Trends in Arts and Cultural Production: 2018-2019

In 2019, Louisiana ranked 27th among all states in ACPSA value added, and 11th among all states in ACPSA value added growth. Since 2018, ACPSA value added has grown 5.08 percent in Louisiana, compared with an increase of 4.45 percent for the U.S.

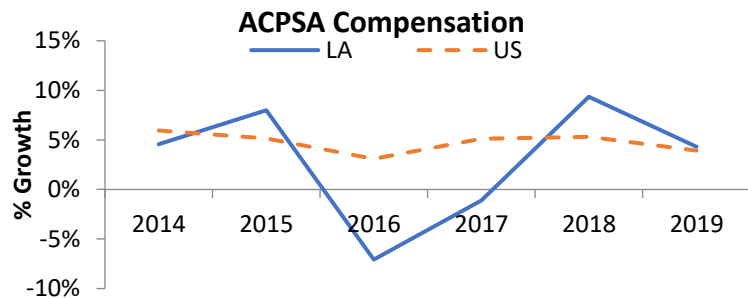


In 2019, Louisiana ranked 26th among all states in ACPSA employment, and 7th among all states in ACPSA employment growth. Since 2018, ACPSA employment has grown 2.46 percent in Louisiana, compared with an increase of 1.15 percent for the U.S.



<sup>1</sup>The value added, employment, and compensation statistics were developed and prepared by the BEA, U.S. Department of Commerce.

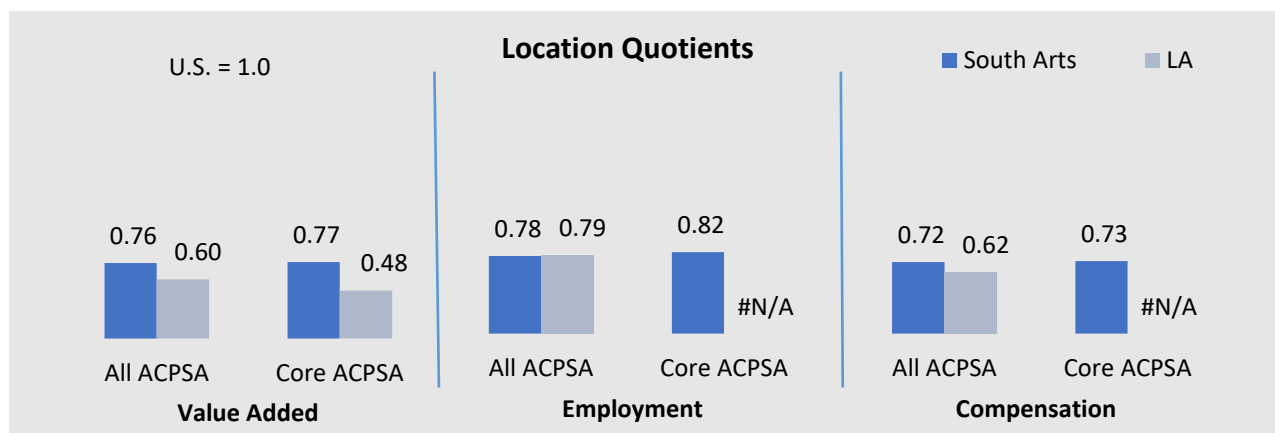
In 2019, Louisiana ranked 28th among all states in ACPSA compensation, and 14th among all states in ACPSA compensation growth. Since 2018, ACPSA compensation has grown 4.31 percent in Louisiana, compared with an increase of 3.93 percent for the U.S.



Average compensation per wage-and-salary job in Louisiana's ACPSA industries was \$57,131 in 2019, compared with \$62,460 for all salaried jobs in the state.

### Location Quotients

- In 2019, ACPSA value added was 40 percent below the national average. By comparison, the LQ for arts-and-cultural production value added in all states belonging to the U.S. regional arts organization South Arts (of which Louisiana is a member) was 0.76 or 24 percent below the national average.
- As for employment, in 2019 Louisiana and South Arts had an LQ of 0.79 and 0.78 respectively.
- And for compensation, in 2019 Louisiana and South Arts had an LQ of 0.62 and 0.72 respectively.



### Definitions

**ACPSA Value Added** consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product (GDP).

**ACPSA employment** consists of all wage-and-salary jobs where the workers are engaged in the production of ACPSA goods and services.

**ACPSA compensation** consists of the remuneration (including wages and salaries, as well as benefits such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

**Core ACPSA industries** are originators of ideas and content associated with the creation of arts and culture. "Supporting" industries produce and disseminate arts and cultural commodities.

**Location quotients (LQ)** measure an industry's regional concentration of value added, employment, or compensation relative to the U.S. industry's share. For example, an employment LQ of 1.2 indicates that the state's employment in the industry is 20 percent greater than the industry's national employment share. An employment LQ of 0.8 indicates that the state's employment in the industry is 20 percent below the industry's national employment share.

**Arts Regions**, for the purpose of this brief, are defined by the geography groupings for the nation's six Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent State Arts Agencies and with the National Endowment for the Arts on planning and program delivery.

South Arts contains the states (AL, FL, GA, KY, LA, MS, NC, SC, TN).