

2019 - District of Columbia

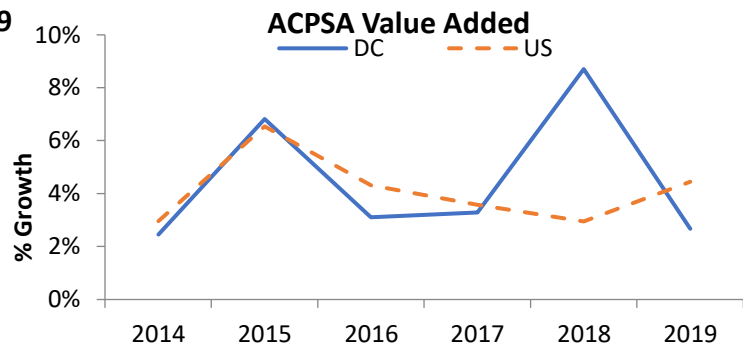
Arts and Cultural Production Satellite Account (ACPSA)¹

ACPSA Value Added	Percent of State Value Added	ACPSA Employment	Percent of State Employment	ACPSA Compensation	Percent of State Compensation
\$12.6 Billion	8.8%	57,122	7.1%	\$8.1 Billion	8.2%

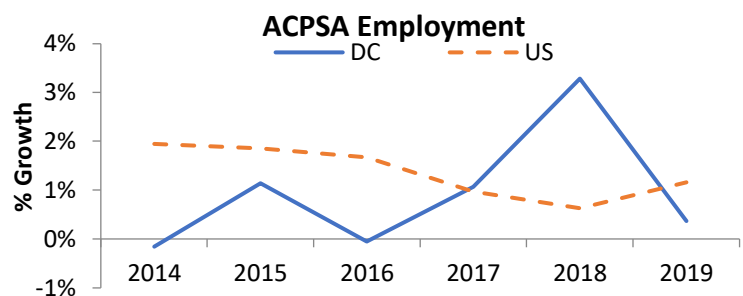
	Value Added (000s)	Employment	Compensation(000s)
District of Columbia (DC) Industries*	\$143,389,328	806,196	\$98,896,557
Arts and Cultural Industries (DC)	\$12,636,698	57,122	\$8,110,985
<i>Top 5 ACPSA Industries by Value Added</i>			
Government	\$4,794,033	28,022	\$4,631,073
Broadcasting	\$1,929,787	3,019	\$494,542
Advertising	\$1,099,843	3,098	\$470,990
Other information services	\$1,037,032	2,826	\$400,212
Publishing	\$813,816	2,578	\$442,472
Core Arts and Cultural Industries (DC)	\$3,352,978	15,543	\$1,662,178
<i>Top 5 Core Arts and Cultural Industries</i>			
Advertising	\$1,099,843	3,098	\$470,990
Promoters of performing arts and similar events	\$766,611	1,771	\$254,541
Architectural services	\$506,567	2,595	\$353,006
Education services	\$299,235	3,380	\$252,352
Independent artists, writers, and performers	\$139,864	284	\$39,847

Trends in Arts and Cultural Production: 2018-2019

Since 2018, ACPSA value added has grown 2.66 percent in the District of Columbia, compared with an increase of 4.45 percent for the U.S.

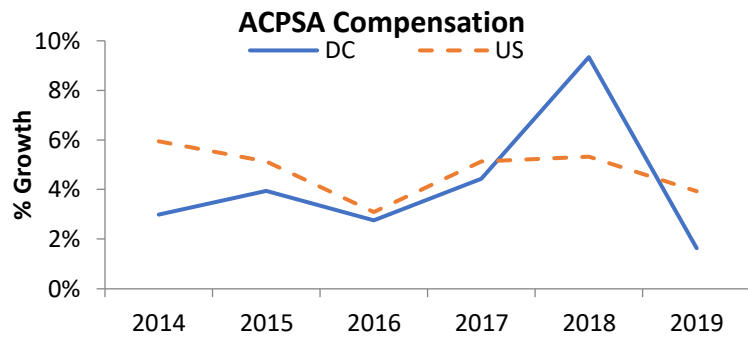


Since 2018, ACPSA employment has grown 0.37 percent in the District of Columbia, compared with an increase of 1.15 percent for the U.S.



¹The value added, employment, and compensation statistics were developed and prepared by the BEA, U.S. Department of Commerce.

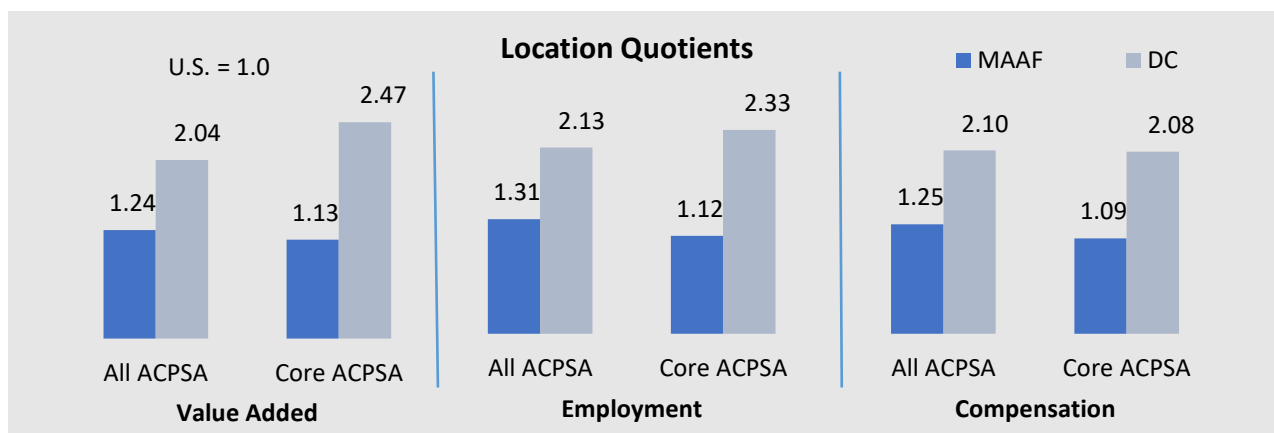
Since 2018, ACPSA compensation has grown 1.64 percent in the District of Columbia, compared with an increase of 3.93 percent for the U.S.



Average compensation per wage-and-salary job in the District of Columbia's ACPSA industries was \$141,994 in 2019, compared with \$122,671 for all salaried jobs in the District.

Location Quotients

- In 2019, ACPSA value added was 104 percent above the national average. By comparison, the LQ for arts-and-cultural production value added in all states belonging to the U.S. regional arts organization MAAF (of which the District of Columbia is a member) was 1.24 or 24 percent above the national average.
- As for employment, in 2019 the District of Columbia and MAAF had an LQ of 2.13 and 1.31 respectively.
- And for compensation, in 2019 the District of Columbia and MAAF had an LQ of 2.10 and 1.25 respectively.



Definitions

ACPSA Value Added consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product (GDP).

ACPSA employment consists of all wage-and-salary jobs where the workers are engaged in the production of ACPSA goods and services.

ACPSA compensation consists of the remuneration (including wages and salaries, as well as benefits such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

Core ACPSA industries are originators of ideas and content associated with the creation of arts and culture. "Supporting" industries produce and disseminate arts and cultural commodities.

Location quotients (LQ) measure an industry's regional concentration of value added, employment, or compensation relative to the U.S. industry's share. For example, an employment LQ of 1.2 indicates that the state's employment in the industry is 20 percent greater than the industry's national employment share. An employment LQ of 0.8 indicates that the state's employment in the industry is 20 percent below the industry's national employment share.

Arts Regions, for the purpose of this brief, are defined by the geography groupings for the nation's six Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent State Arts Agencies and with the National Endowment for the Arts on planning and program delivery.

Mid Atlantic Arts Foundation (MAAF) contains the states (DE, DC, MD, NJ, NY, PA, VA, WV).