

2019 - Alabama

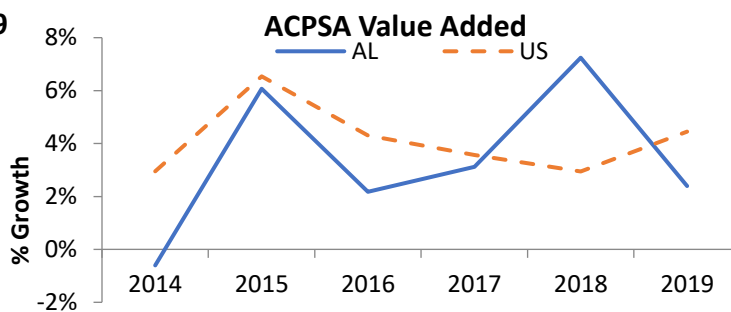
Arts and Cultural Production Satellite Account (ACPSA)¹

| ACPSA Value Added | Percent of State Value Added | ACPSA Employment | Percent of State Employment | ACPSA Compensation | Percent of State Compensation |
|----------------------|------------------------------|------------------|-----------------------------|----------------------|-------------------------------|
| \$5.6 Billion | 2.5% | 47,134 | 2.2% | \$2.6 Billion | 2.1% |

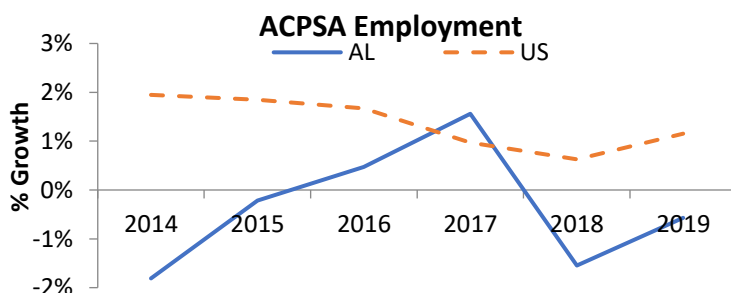
| | Value Added (000s) | Employment | Compensation(000s) |
|--|----------------------|------------------|----------------------|
| Alabama (AL) Industries* | \$228,142,616 | 2,127,180 | \$126,847,197 |
| Arts and Cultural Industries (AL) | \$5,619,094 | 47,134 | \$2,631,228 |
| <i>Top 5 ACPSA Industries by Value Added</i> | | | |
| Broadcasting | \$1,891,497 | 4,662 | \$379,148 |
| Government | \$1,238,600 | 15,577 | \$991,404 |
| Publishing | \$392,688 | 2,416 | \$200,481 |
| Wholesale and transportation industries | \$299,738 | 1,764 | \$94,440 |
| Retail industries | \$231,180 | 6,535 | \$169,937 |
| Core Arts and Cultural Industries (AL) | \$794,651 | 8,932 | \$402,926 |
| <i>Top 5 Core Arts and Cultural Industries</i> | | | |
| Architectural services | \$159,017 | 1,093 | \$109,726 |
| Advertising | \$149,309 | 1,353 | \$56,983 |
| Interior design services | \$65,265 | 297 | \$14,121 |
| Photography and photofinishing services | \$61,963 | 618 | \$28,461 |
| Museums | \$55,370 | 1,511 | \$33,294 |

Trends in Arts and Cultural Production: 2018-2019

In 2019, Alabama ranked 29th among all states in ACPSA value added, and 39th among all states in ACPSA value added growth. Since 2018, ACPSA value added has grown 2.4 percent in Alabama, compared with an increase of 4.45 percent for the U.S.

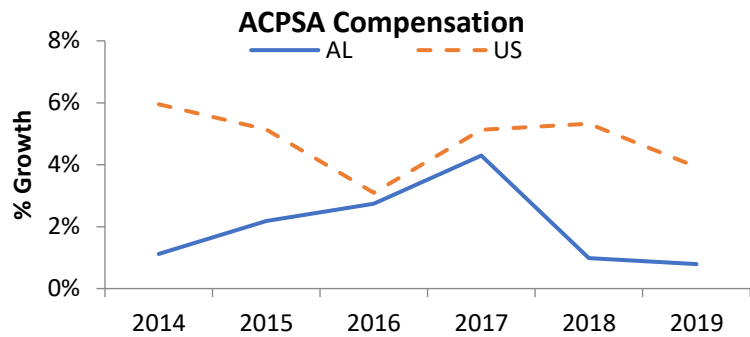


In 2019, Alabama ranked 30th among all states in ACPSA employment, and 40th among all states in ACPSA employment growth. Since 2018, ACPSA employment has decreased 0.57 percent in Alabama, compared with an increase of 1.15 percent for the U.S.



¹The value added, employment, and compensation statistics were developed and prepared by the BEA, U.S. Department of Commerce.

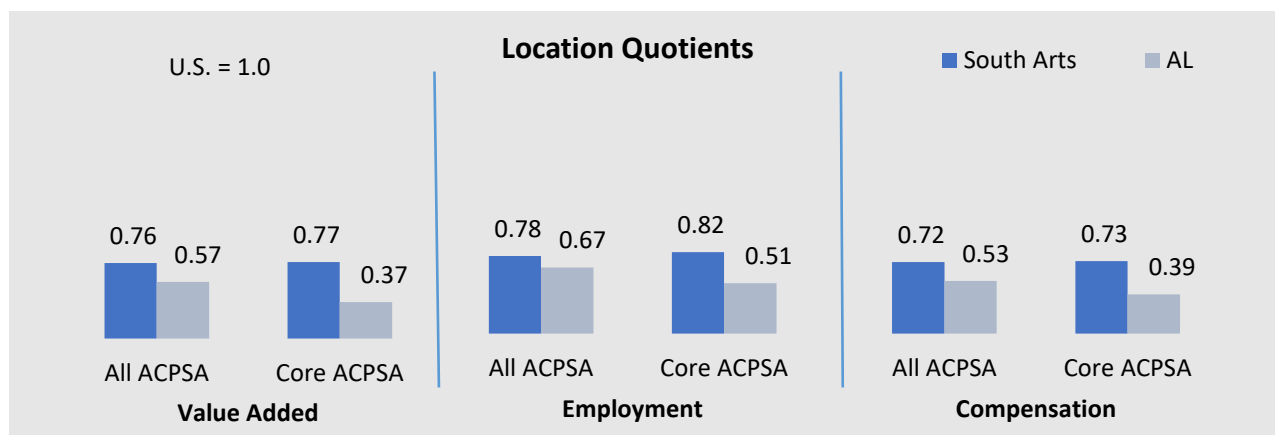
In 2019, Alabama ranked 31st among all states in ACPSA compensation, and 44th among all states in ACPSA compensation growth. Since 2018, ACPSA compensation has grown 0.79 percent in Alabama, compared with an increase of 3.93 percent for the U.S.



Average compensation per wage-and-salary job in Alabama's ACPSA industries was \$55,824 in 2019, compared with \$59,632 for all salaried jobs in the state.

Location Quotients

- In 2019, ACPSA value added was 43 percent below the national average. By comparison, the LQ for arts-and-cultural production value added in all states belonging to the U.S. regional arts organization South Arts (of which Alabama is a member) was 0.76 or 24 percent below the national average.
- As for employment, in 2019 Alabama and South Arts had an LQ of 0.67 and 0.78 respectively.
- And for compensation, in 2019 Alabama and South Arts had an LQ of 0.53 and 0.72 respectively.



Definitions

ACPSA Value Added consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product (GDP).

ACPSA employment consists of all wage-and-salary jobs where the workers are engaged in the production of ACPSA goods and services.

ACPSA compensation consists of the remuneration (including wages and salaries, as well as benefits such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

Core ACPSA industries are originators of ideas and content associated with the creation of arts and culture. "Supporting" industries produce and disseminate arts and cultural commodities.

Location quotients (LQ) measure an industry's regional concentration of value added, employment, or compensation relative to the U.S. industry's share. For example, an employment LQ of 1.2 indicates that the state's employment in the industry is 20 percent greater than the industry's national employment share. An employment LQ of 0.8 indicates that the state's employment in the industry is 20 percent below the industry's national employment share.

Arts Regions, for the purpose of this brief, are defined by the geography groupings for the nation's six Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent State Arts Agencies and with the National Endowment for the Arts on planning and program delivery.

South Arts contains the states (AL, FL, GA, KY, LA, MS, NC, SC, TN).