

2019 - Maryland

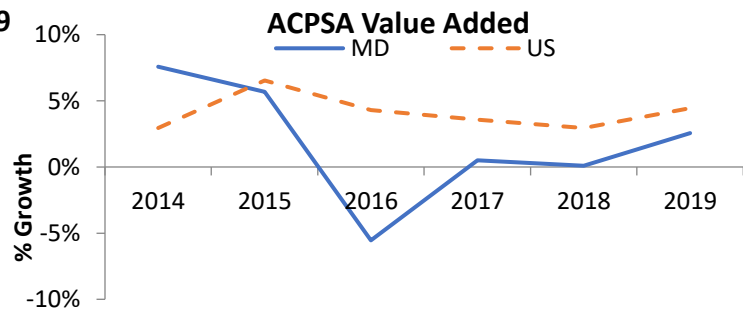
Arts and Cultural Production Satellite Account (ACPSA)¹

ACPSA Value Added	Percent of State Value Added	ACPSA Employment	Percent of State Employment	ACPSA Compensation	Percent of State Compensation
\$11.7 Billion	2.7%	79,866	2.8%	\$6.3 Billion	2.7%

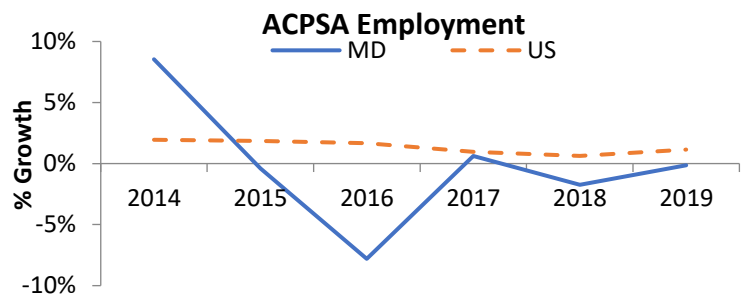
	Value Added (000s)	Employment	Compensation(000s)
Maryland (MD) Industries*	\$426,747,449	2,880,591	\$230,495,780
Arts and Cultural Industries (MD)	\$11,721,776	79,866	\$6,336,581
<i>Top 5 ACPSA Industries by Value Added</i>			
Broadcasting	\$2,997,127	6,853	\$830,860
Government	\$2,449,633	21,437	\$2,036,902
Publishing	\$1,179,228	4,471	\$635,636
Wholesale and transportation industries	\$540,690	3,715	\$301,050
Retail industries	\$434,760	8,890	\$287,667
Core Arts and Cultural Industries (MD)	\$2,244,034	20,476	\$1,246,311
<i>Top 5 Core Arts and Cultural Industries</i>			
Architectural services	\$398,527	2,454	\$276,551
Advertising	\$301,711	1,982	\$105,386
Interior design services	\$260,637	1,056	\$76,475
Photography and photofinishing services	\$185,686	1,435	\$86,457
Graphic design services	\$161,325	1,172	\$99,000

Trends in Arts and Cultural Production: 2018-2019

In 2019, Maryland ranked 18th among all states in ACPSA value added, and 38th among all states in ACPSA value added growth. Since 2018, ACPSA value added has grown 2.55 percent in Maryland, compared with an increase of 4.45 percent for the U.S.

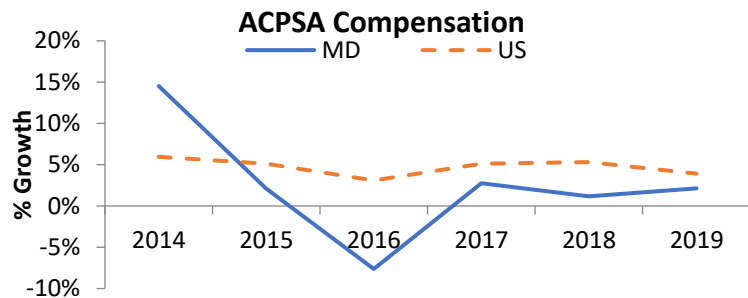


In 2019, Maryland ranked 22nd among all states in ACPSA employment, and 36th among all states in ACPSA employment growth. Since 2018, ACPSA employment has decreased 0.14 percent in Maryland, compared with an increase of 1.15 percent for the U.S.



¹The value added, employment, and compensation statistics were developed and prepared by the BEA, U.S. Department of Commerce.

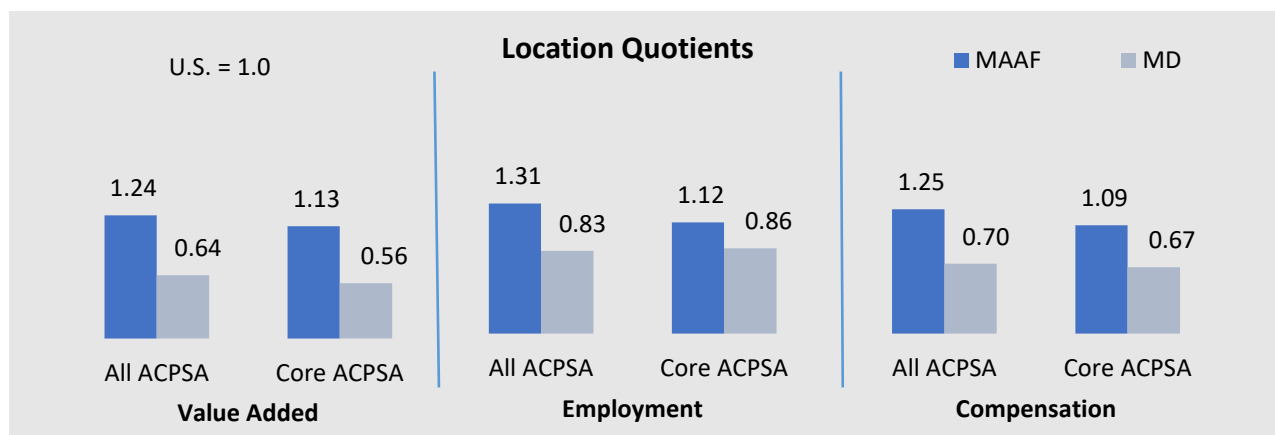
In 2019, Maryland ranked 18th among all states in ACPSA compensation, and 35th among all states in ACPSA compensation growth. Since 2018, ACPSA compensation has grown 2.15 percent in Maryland, compared with an increase of 3.93 percent for the U.S.



Average compensation per wage-and-salary job in Maryland's ACPSA industries was \$79,340 in 2019, compared with \$80,017 for all salaried jobs in the state.

Location Quotients

- In 2019, ACPSA value added was 36 percent below the national average. By comparison, the LQ for arts-and-cultural production value added in all states belonging to the U.S. regional arts organization MAAF (of which Maryland is a member) was 1.24 or 24 percent above the national average.
- As for employment, in 2019 Maryland and MAAF had an LQ of 0.83 and 1.31 respectively.
- And for compensation, in 2019 Maryland and MAAF had an LQ of 0.7 and 1.25 respectively.



Definitions

ACPSA Value Added consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product (GDP).

ACPSA employment consists of all wage-and-salary jobs where the workers are engaged in the production of ACPSA goods and services.

ACPSA compensation consists of the remuneration (including wages and salaries, as well as benefits such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

Core ACPSA industries are originators of ideas and content associated with the creation of arts and culture. "Supporting" industries produce and disseminate arts and cultural commodities.

Location quotients (LQ) measure an industry's regional concentration of value added, employment, or compensation relative to the U.S. industry's share. For example, an employment LQ of 1.2 indicates that the state's employment in the industry is 20 percent greater than the industry's national employment share. An employment LQ of 0.8 indicates that the state's employment in the industry is 20 percent below the industry's national employment share.

Arts Regions, for the purpose of this brief, are defined by the geography groupings for the nation's six Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent State Arts Agencies and with the National Endowment for the Arts on planning and program delivery.

Mid Atlantic Arts Foundation (MAAF) contains the states (DE, DC, MD, NJ, NY, PA, VA, WV).