

**BEYOND THE BUILDING:
PERFORMING ARTS AND TRANSFORMING PLACE
Survey Findings Discussion, Questions 1-3**

Question 1: Language & Framing

Creative process
Vocabulary that is reciprocal
Artists as good citizens
Identification of community
Large geographies to serve
How language reinforces power dynamics
Amplification of existing communities, not transforming of them
Work is not new, need for creating tent to bring people together around concept
Giving legs for arts in fields beyond the arts (econ devel, govt, etc.)

Question 2: Place & Mission

Who we do it WITH?
 And why?
 Power dynamics
Is it (creative placemaking) in your mission?
How leaders learn?
Partnerships are key
Planning process has most impact on the community
 Content lead by community
Community based arts org (v.s. fine arts)
Challenge for small, mid-size orgs to take on this type of work
how can we celebrate smaller orgs, informal arts, participating arts

Question 3: Events and Effects

Evaluation-how has engagement been mutually beneficial
 Understand audience impact
Ancillary event and impact
Definition of transform
 Perhaps a community doesn't NEED transforming
"Continuum of impact" from Animating Democracy
Articulating intent at beginning of practice

Role of failure in opportunity

ex. Junebug partnership, empowering community around toxicity threat

Long term impact (10, 20, + years)

Bringing visibility to community

ex. Cornerstore Theater in community that wanted road and stoplight

Look for under the radar things that are happening

Demonstrate potential of a place

Define "temporary"