

**BEYOND THE BUILDING:  
PERFORMING ARTS AND TRANSFORMING PLACE  
Survey Findings Discussion, Questions 4-6**

**Question 4: Issues and Impact**

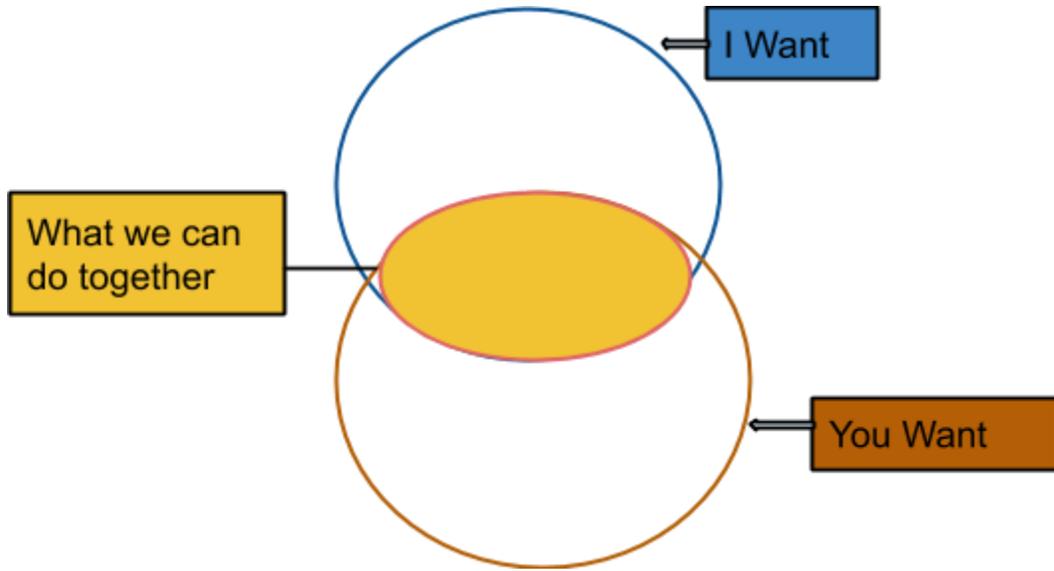
- New ways to evaluate impact
  - Ask the right questions
  - Scale and aggregation
- Community development outcome
  - Multiple ways to measure

**Question 5: Relationships and Resources**

- Content, conversation and lasting impact as start of resources in absence of money
- Trust stakeholders that they might have bigger/better ideas. Take risks!
- Equitable relationships and partnerships are key
- Put realistic expectations on table from beginning
- Keep in mind assumed privilege
  - “Beyond the Building” assumes there is a building
- Communication strategies are key
- Artists are subsidizing this work
  - We need to track value
- Build capacity for “the how to”
- Utilize university resources

**Question 6: Addressing Equity**

- Competing priorities
  - In business of art or social services
- Concern with notion of “free”
  - Can demote value of artists
  - Balancing access with paying artists
- Counter point - ex. Smithsonian is free to visitors. No one questions this value. Need something similar in performing arts.



Colleen's circles