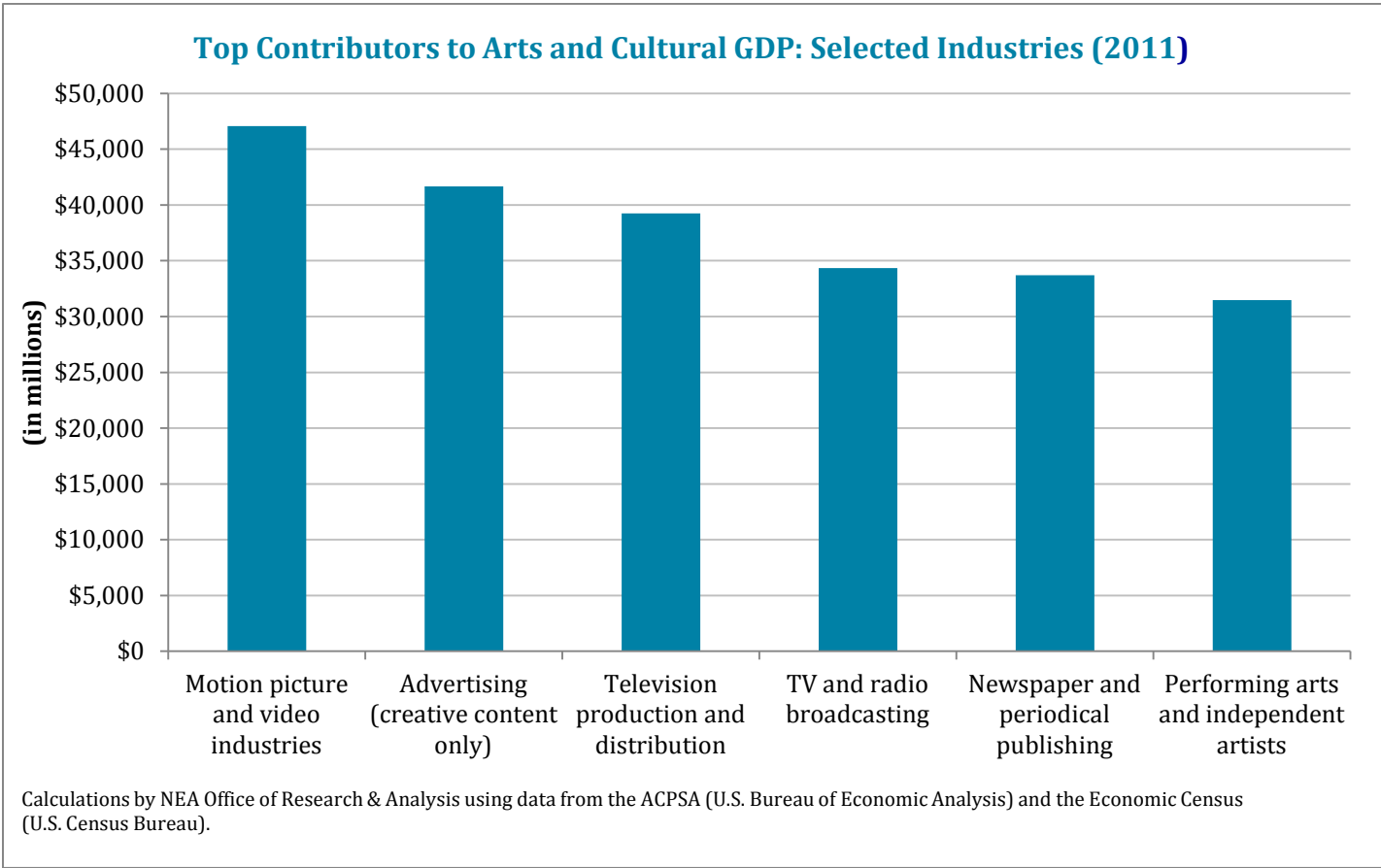


ACPSA Issue Brief #1: The Arts and GDP

In 2011, the most recent year for which estimates are available, the production of arts and cultural goods added more than \$504 billion to the U.S. economy. This production amounted to 3.25 percent of GDP.

Six detailed industries rise to the top as contributors to the value added to GDP by arts and culture. They are: motion picture and video industries; advertising services (creative content only); cable television production; TV and radio broadcasting; newspaper and magazine publishing; and the performing arts and independent artists.¹

In 2011, these industries accounted for 45 percent of arts and cultural GDP.



¹ This list excludes government "art-support" such as government-operated libraries, museums, parks, and state college and university arts departments and performing arts centers.

Note: Due to disclosure-avoidance policies by the U.S. Bureau of Economic Analysis, most of the estimates of value added by arts and cultural industries shown in this ACPSA brief were not reported by the U.S. Bureau of Economic Analysis. Rather, they were derived by the NEA Office of Research & Analysis using data from the ACPSA and Economic Census.

Combining results from the ACPSA and the Economic Census necessarily results in a statistical discrepancy between the estimates of gross output shown in the table below and the estimates of "industry output" (i.e., gross output) reported in Table 1 of the ACPSA tables, included in the [NEA's Arts Profile 2, Accounting for the Nation's Arts and Cultural Goods and Services](#).

Output and Value Added to U.S. GDP by Industries Producing Arts and Cultural Goods and Services, 2011			
(in millions)			
	Gross output	Value added to U.S. GDP	Key to notes
All U.S. arts and cultural production	\$915,865	\$504,390	
<i>Arts and Entertainment</i>			
Performing arts*	\$29,203	\$17,343	
Theaters*	\$12,620	\$7,495	
Opera companies*	\$1,943	\$1,154	
Dance companies*	\$1,343	\$797	
Music groups and artists*	\$10,942	\$6,499	
Symphony orchestras and chamber groups*	\$3,906	\$2,319	
Other music groups and artists*	\$7,037	\$4,179	A
Other performing arts*	\$2,355	\$1,399	
Circuses*	\$1,040	\$617	
Other performing arts companies, except circuses*	\$1,315	\$781	B
Independent artists, writers, and performers*	\$23,781	\$14,124	
Promoters of performing arts*	\$12,733	\$7,562	
Promoters of performing arts with facilities*	\$8,913	\$5,293	
Promoters of performing arts without facilities*	\$3,820	\$2,269	C
Agents and managers for artists*	\$5,850	\$3,474	
Museums	\$15,127	\$8,643	
<i>Information</i>			
Motion picture and video industries*	\$108,273	\$47,077	
Sound recording*	\$28,311	\$12,310	
Television and radio broadcasting*	\$78,962	\$34,333	
Internet publishing and broadcasting*	\$6,737	\$2,929	
Cable TV production and distribution*	\$90,232	\$39,233	
Other information services*	\$8,777	\$3,816	D
Software publishing*	\$30,586	\$13,299	E
Newspaper and periodical publishing*	\$60,197	\$33,694	
Book publishing*	\$14,898	\$8,339	
Other print publishing*	\$6,517	\$3,648	F
<i>Design and professional services</i>			
Interior design services*	\$8,319	\$7,225	
Industrial design services*	\$1,545	\$1,341	
Graphic design services*	\$9,641	\$8,373	
Other design services*	\$606	\$490	G
Architectural services*	\$2,599	\$2,101	H
Landscape architectural services*	\$4,581	\$3,703	
Computer systems design*	\$2,922	\$2,362	I
Advertising (creative content)	\$56,257	\$41,681	J
Photography and photo-finishing services	\$11,494	\$9,237	K

Output and Value Added to U.S. GDP by Industries Producing Arts and Cultural Goods and Services, 2011

(continued)

	Gross output	Value added to U.S. GDP	Key to notes
<i>Education</i>			
Arts education, fine arts	\$4,707	\$3,511	L
Arts education, other	\$6,460	\$4,082	M
<i>Art-support services</i>	\$145,417	\$92,572	N
<i>Manufacturing</i>			
Manufacturing, printing	\$17,515	\$5,864	O
Manufacturing, other	\$15,991	\$6,708	P
<i>Trade</i>			
Wholesale trade	\$18,913	\$11,214	Q
Retail trade	\$25,692	\$19,017	R
<i>Construction</i>	\$21,506	\$11,610	S
<i>All other industries</i>	\$41,514	\$23,475	T

Data source: Arts and Cultural Production Satellite Account (ACPSA), U.S. Bureau of Economic Analysis.

*** Estimates were derived by the NEA's Office of Research & Analysis using data from the ACPSA and the Economic Census. Combining data from these two sources necessarily results in a statistical discrepancy between the estimates of gross output reported here and "industry output" (i.e., gross output) shown in Table 1 of the ACPSA tables.**

Table Notes													
Key	Notes												
A	Includes jazz, rock, and country music bands and artists; choirs; and bugle corps.												
B	Includes magic and ice-skating shows and traveling carnivals.												
C	Includes performing arts festivals.												
D	Includes news-syndication services and stock photography services.												
E	Restricted to video games and arts-related software such as photo-editing and CAD software.												
F	Includes art prints, posters, calendars, greeting cards, and maps.												
G	Includes fashion, fur, and jewelry design.												
H	Restricted to architectural designs of cultural structures.												
I	Restricted to computer systems design that supports motion picture, video, and sound-recording production.												
J	Excludes public relations agencies, media-buying representatives, material distribution (e.g., fliers), and sign-painting.												
K	Excludes one-hour photo-finishing services.												
L	Includes music and dance schools.												
M	Non-government college and university arts departments and performing arts centers.												
N	Includes theatrical rental and leasing; tax-exempt, arts-related giving and grant-making services; arts-related unions; and government-operated museums, nature parks, libraries, and state college and university arts departments and fine arts centers.												
O	Includes lithographic, gravure, screen, and digital printing of magazines, newspapers, calendars, and art works; book printing; letterpress; and binding and pre-press services.												
P	Includes the manufacture of jewelry and silverware; musical instruments; motion picture equipment; custom architectural woodwork; and china and glass.												
Q	Includes wholesale trade of photographic equipment and books, periodicals, and newspapers.												
R	Includes musical instrument stores; book stores and newsstands; photographic equipment stores; and florist shops.												
S	Restricted to the construction of arts and cultural structures.												
T	Other industries producing arts and cultural goods and services.												