Challenge America Grant Application Form

Log in Screen

Log in Screen Example:

ART WORKS.	ional Endowment for the Arts			
Home Help My Forms Video & Photo/	PDF Help Upload Work Sample Instructions		Welcome Joan Hansen	Logout
My Data Open Applications To access your application, dick on the "Link to The printer icon will allow to you print your co	o FormSet" icon, which is the blue spreadsheet with a pencil. mpleted application for your records		Sort by Cycle	¥
Research Research FY15 R	1500007			
FY15 Research	In Progress	🗾 o. 🗄		

View Application Data

The data below is from the application you submitted through Grants.gov. It is for review only; this information cannot be edited here. If changes are needed, contact the NEA.

3. Category

6. Applicant Organization Name

9. Organization Address

10. Organization Address 2

11. Applicant Organization City

12. Applicant Organization State
13. Organization Zipcode
16. Organization Website
20. Project Start Date
21. Project End Date
37. Project Director Prefix Name
38. Project Director First Name
39. Project Director Middle Name
40. Project Director Last Name
41. Project Director Title

Part 1: Organizational Information

Please refer to the NEA's website for instructions on how to fill out the Grant Application Form, as well as what items to upload, in "Step 2: Submit Materials to NEA-GO". See here for more information: <u>http://arts.gov/grants-organizations/challenge-america/step-2-submit-through-nea-go</u>

OMB Number: 3135-0112 Expiration Date: 11/30/2016

NOTE: All red asterisked (*) items on this form are required and must be completed before you will be able to submit the form.

Legal Name (per your IRS Determination Letter): *

Popular Name (if different):

Date organization was incorporated (if applicable):

For this application, are you serving as a the Parent of an Independent Component: *

- Yes
- No

For which component:

Applicant Organization Status: Select the one item that best describes the legal status of the organization *

- Nonprofit Organization
- Municipal Government
- State Government
- County Government
- Tribal Government
- None of the Above

Mission/purpose of your organization: Briefly summarize the mission and purpose of your organization. For non-arts organizations (e.g., universities, human service agencies), summarize your mission as it pertains to your cultural programs or services. *

Organization Budget: Please see the instructions for filling out the Organization Budget in "Step 2: Submit Materials to NEA-GO". See here for more information: <u>http://arts.gov/grants-organizations/challenge-america/step-2-submit-through-nea-go</u>

In the space below, discuss the fiscal health of your organization. In addition, you must explain: 1) any changes of 15% or more in either your income or expenses from one year to the next, and 2) plans for reducing any deficit (include the factors that contributed to the deficit and its amount). *

1000 characters remain

Organization Budget Example:

Organization Budget: Complete this section u	ising figures from completed fis	cal years. If you are a parent o	rganization, this information sho	uld refer to the component on whose behalf you are applying.
Please see the instructions for filling out the C	Organization Budget in "Step 2:	Submit Materials to NEA-GO	for your discipline. See here for	more information: http://arts.gov/grants-organizations/art-works
	Most Recently Completed FY	Previous FY	Two Years Prior	
FY End Date (MM/DD/YYYY)				
Income				
Earned				
Contributed				
TOTAL INCOME	0	0	0	
Expenses				
Artistic Salaries				
Production / Exhibition / Service Expenses				
Administrative Expenses				
TOTAL EXPENSES	0	0	0	
Operating Surplus / Deficit	0	0	0	
In the space below, discuss the fiscal health of	f your organization. In addition	you must explain: 1) any cha	nges of 15% or more in either yo	ur income or expenses from one year to the next, and 2) plans for
X 6 6 6 9- 8 1 9	u) h :: (• «) f	± 1 =		

Applicant Organization Discipline: Select the primary discipline that is most relevant to your organization and, optionally, up to two additional disciplines. This refers to the primary artistic emphasis of your organization. This selection will not be used in the review of your application. See Part 2: Project Information: NEA Office/Discipline to choose the

office/discipline that you would like to review your project. *

- Artist Community
- o Arts Education Organization
- o Dance
- o Design
- o Folk & Traditional
- o Literature
- o Local Arts Agency
- Media Arts
- o Museums
- o Music
- o Opera
- o Presenting & Multidisciplinary Works Organization
- o Theater & Musical Theater
- o Visual Arts
- None of the above [only visible in Primary]

Applicant Organization Discipline: Optionally, choose up to two additional disciplines. (*To select more than one option on Windows, hold down the CTRL key and select multiple options. To select more than one option on Mac, hold down the Command key and select multiple options.*)

Applicant Organization Description: Select the primary description that is most relevant to your organization and, optionally, up to two additional descriptions. *

- Artists' Community, Arts Institute, or Camp
- Arts Center
- Arts Council / Agency
- Arts Service Organization
- College / University
- Community Service Organization
- Fair / Festival
- Foundation
- Gallery / Exhibition Space
- Government
- Historical Society / Commission
- Humanities Council / Agency
- Independent Press
- Library

- Literary Magazine
- Media-Film
- Media-Internet
- Media-Radio
- Media-Television
- Museum-Art
- Museum-Other
- Performance Facility
- Performing Group
- Presenter / Cultural Series Organization
- Religious Organization
- School District
- School of the Arts
- Social Service Organization
- Union / Professional Association
- None of the above [only visible in primary]

Applicant Organization Description: Optionally, choose up to two additional descriptions. (*To select more than one option on Windows, hold down the CTRL key and select multiple options. To select more than one option on Mac, hold down the Command key and select multiple options.*)

Part 2a: Project Information

Project Information Example:

Part 21. Project Information
NEA Office/Disignine for Proposed Project. This refers to the antistic sticpline associated with your project. Your application will be reviewed by the office/disignine that you select.
nzh. Omoleursegener ter rregeve urrigete, inn intens to ma annu disegune associated with your project. Your approaction will be revened by the embediesegener that you sered. Select
Project Activities
Project Title
Prease provide any updates to the information you submitted through Grants gov. The text field below is in plain text and cannot be formated (e.g., bold, Italica). 200 character with million
e
Project Description
Please provide any updates to the information you submitted through Orants gov. The text field below is in plain text and cannot be formatted (e.g., bold, italica).
1000 oharatten semain
Major Project Activities; Be as specific as possible about the activities that will take place during the altowable project period. Where relevant, include information on any educational component or outwards activities of the project. Do not describe organizational programming unrelated to the proposed
project
4
3000 characters remain
Schedule of key project dates: Costs incured prior to the earliest allowable start date cannot be included in the project budget. Please see the Art Works or Challenge America Fast-Track guidelines for the earliest allowable start date tor your category/application deadline. If you include adhivities that occur
before the earliest allowable start date, make sure you note that those activities and costs are not included on the Project Budget form."

Project Activity Type: *

- Apprenticeship
- Arts Instruction Includes lessons, classes and other means to teach knowledge of and/or skills in the arts
- o Artwork Creation Includes media arts, design projects, and commissions
- Audience Services (e.g., ticket subsidies)
- o **Broadcasting** via TV, cable, radio, the Web, or other digital networks
- **Building Public Awareness** Activities designed to increase public understanding of the arts or to build public support for the arts
- **Building International Understanding** Includes activities that either bring international art and/or artists to the U.S. or bring American art and/or artists to other nations
- o Concert/Performance/Reading Includes production development
- **Curriculum Development/Implementation** Includes design, implementation, distribution of instructional materials, methods, evaluation criteria, goals, objectives, etc.
- **Distribution of Art** (e.g., films, books, prints; do not include broadcasting)
- Exhibition Includes visual arts, media arts, design, and exhibition development
- Fair/Festival
- o Identification/Documentation (e.g., for archival or educational purposes)
- Marketing
- Presenting/Touring

- o Professional Development/Training Activities enhancing career advancement
- o Professional Support: Administrative Includes consultant fees
- **Professional Support: Artistic** (e.g., artists' fees, payments for artistic services)
- **Publication** (e.g., books, journals, newsletters, manuals)
- **Recording/Filming/Taping** (e.g., to extend the audience for a performance through film/tape audio/video; do not include archival projects)
- Repair/Restoration/Conservation
- **Research/Planning** Includes program evaluation, strategic planning, and establishing partnerships
- o Residency School Artist activities in an educational setting
- **Residency Other** Artist activities in a nonschool setting
- Seminar/Conference
- **Student Assessment** Includes measurement of student progress toward learning objectives. Not to be used for program evaluation.
- Technical Assistance with technical/administrative functions
- Web Site/Internet Development Includes the creation or expansion of Web sites, mobile and tablet applications, the development of digital art collections, interactive services delivered via the Internet, etc.
- Writing About Art/Criticism
- None of the above

Additional Project Activity Type Optionally, choose up to two additional activity types.

(To select more than one option on Windows, hold down the CTRL key and select multiple options. To select more than one option on Mac, hold down the Command key and select multiple options.)

NEA Office/Discipline for Proposed Project: This refers to the artistic discipline associated with your project. *

- Artist Communities
- Dance
- Design
- Folk & Traditional Arts
- Literature
- Local Arts Agencies
- Media Arts
- Museums
- Music
- Opera
- Presenting & Multidisciplinary Works
- Theater & Musical Theater
- Visual Arts

NEA Grant Category: *

- Challenge America Fast Track: Arts event(s) with guest artist
- Challenge America Fast Track: Public art
- Challenge America Fast Track: Design activities
- Challenge America Fast Track: Unified Promotion/Cultural Tourism

Project Activities

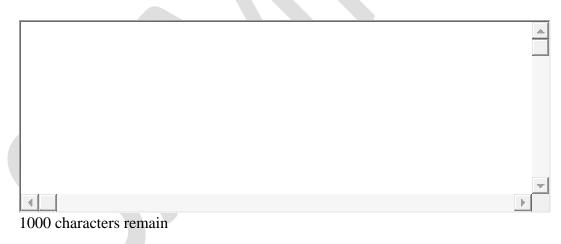
Project Title

Please provide any updates to the information you submitted through Grants.gov. The text field below is in plain text and cannot be formatted (e.g., bold, italics). If you have no updates, leave this field blank.200 character limit

0.0		
~	1	

Project Description

Please provide any updates to the information you submitted through Grants.gov. The text field below is in plain text and cannot be formatted (e.g., bold, italics). If you have no updates, leave this field blank.



Major Project Activities: Be as specific as possible about the Challenge America project type you identified above and the activities that will take place during the allowable project period. Where relevant, include information on any educational component or outreach activities of the project. Do not describe organizational programming unrelated to the proposed project.

Please see the "Grant Program Description" for Challenge America (<u>http://arts.gov/grants-organizations/challenge-america/grant-program-description</u>) to make sure that your project fits within your selected project types: Guest artists, unified promotion, public art projects, or design. *

3000 characters remain

Major Project Activities Example:

8	Ē	6 6	₽₿Ç-	I	Ū]≡	:=	R 1	= :	1 2	

Underserved Populations

Is this project intended to reach a population underserved by arts programming and/or does the project target a specific audience based on characteristics such as geography, ethnicity, economics, or disability? For the Challenge America category, all projects must extend the reach of the arts to one of the four populations. See here for more. *

o Yes

 No [details below visible to all respondents but can only be answered if respondent selects "Yes"]

From the options below, select all descriptors that best describe the intended audience and/or other beneficiaries to whom the project is directed.

Race/Ethnicity (choose all that apply)

(To select more than one option on Windows, hold down the CTRL key and select multiple options. To select more than one option on Mac, hold down the Command key and select multiple options.)

Race/Ethnicity - U.S. federal government agencies must adhere to <u>standards issued by</u> the Office of Management and Budget (OMB) in October 1997, which specify that race and Hispanic origin (also known as ethnicity) are two separate and distinct concepts. These standards generally reflect a social definition of race and ethnicity recognized in this country, and they do not conform to any biological, anthropological, or genetic criteria. Origin can be viewed as the heritage, nationality group, lineage, or country of birth of the person or the person's ancestors before their arrival in the United States.

American Indian or Alaskan Native - A person having origins in any of the original peoples of North and South America (including Central America) and who maintains tribal affiliation or community attachment.

Asian - A person having origins in any of the original peoples of the Far East, Southeast Asia, or the Indian subcontinent including, for example, Cambodia, China, India, Japan, Korea, Malaysia, Pakistan, the Philippine Islands, Thailand, and Vietnam.

Black or African American - A person having origins in any of the Black racial groups of Africa.

Hispanic or Latino - People who identify their origin as Hispanic, Latino, or Spanish may be of any race.

Native Hawaiian or Other Pacific Islander - A person having origins in any of the original peoples of Hawaii, Guam, Samoa, or other Pacific Islands.

White - A person having origins in any of the original peoples of Europe, the Middle East, or North Africa.

- o American Indian or Alaskan Native
- o Asian
- Black or African American
- Hispanic or Latino
- o Native Hawaiian or Other Pacific Islander
- o White
- o All of the above

Age Ranges (choose all that apply)

(To select more than one option on Windows, hold down the CTRL key and select multiple options. To select more than one option on Mac, hold down the Command key and select multiple options.)

- o Children/Youth (0-18 years)
- Young Adults (19-24 years)
- o Adults (25-64 years)
- o Older Adults (65+ years)
- o All of the above

Underserved/Distinct Groups (choose all that apply)

(To select more than one option on Windows, hold down the CTRL key and select multiple options. To select more than one option on Mac, hold down the Command key and select multiple options.)

- Individuals with Disabilities
- Individuals in Institutions (include people living in hospitals, hospices, nursing homes, assisted care facilities, correctional facilities, and homeless shelters)
- Individuals below the Poverty Line
- o Individuals with Limited English Proficiency
- o Military Veterans/Active Duty Personnel
- Youth at Risk
- o Other underserved/distinct group

Describe how the project will benefit the underserved community.

Intended Beneficiaries (Audience/Participants/Community)

Briefly describe the intended beneficiaries to whom the project is directed. In your response, address the expected benefit. For the Challenge America category, in your narrative, please describe specifically how your project will extend the reach of the arts to underserved populations as defined by either geography, ethnicity, economics, or disability.*

1000 characters remain

Have the intended beneficiaries been consulted in the development of this project? *

o Yes

o No

Briefly describe any consultations, plans for consulting, or reasons for not consulting with the intended beneficiaries. *

1000 characters remain

Has your organization worked with these beneficiaries in the past? *

o Yes

o No

Schedule of key project dates: Costs incurred prior to the earliest allowable start date cannot be included in the project budget. Please see the Art Works or Challenge America guidelines for the earliest allowable start date for your category/application deadline. If you include activities that occur before the earliest allowable start date, make sure you note that those activities and costs are not included on the Project Budget form. *

Promotion & Publicity: Briefly describe your plans for promoting and/or publicizing the project. *

1000 characters remain

Accessibility: Explain how you will make your project accessible to individuals with disabilities in compliance with federal law and regulations through access accommodations for both facilities and programs, such as audio description, sign-language interpretation, closed or open captioning, large-print brochures/labeling, etc. See the Nondiscrimination Statutes in "Assurance of Compliance" for more information. (For technical assistance on how to make your project fully accessible, contact the Arts Endowment's Accessibility Office at accessibility@arts.gov, 202/682-5532 Voice or the Civil Rights Office at 202/682-5454 or 202/682-5082 Voice/T.T.Y.) *

1000 characters remain

Part 2b: Project Objectives

Intended project objective: Intended project objective: Select the objective that best describes the intent of your project. *****

- Engagement: Public engagement with diverse and excellent art
- Livability: The strengthening of communities through the arts

Objective Narrative: Briefly discuss how your project directly addresses the selected NEA objective. You may also discuss any additional objectives of your own that you have established for the project. *

1000 characters remain

Performance Measurement: Briefly describe the performance measurements you will use to provide evidence that the objective was achieved, including plans for documenting and disseminating the project results, as appropriate.

Please see "Program Evaluation Resources" (http://arts.gov/grants-organizations/art-

works/program-evaluation-resources) for additional information. *

1000 characters remain

Part 2c: Project Locations

Provide the city, state, and five-digit zip code in which project activities are expected to occur. For international locations, provide the city, country, and enter "00000". You may submit individual locations using the webform. To upload multiple locations at once, consider using the multiple location spreadsheet upload option. You may submit up to 100 locations.

If you enter a location that can't be validated, you will receive an option to "Save Anyway." Choose this and continue with your application.

Once entered (either one at a time or by using the spreadsheet upload option) you will be able to review your entries on the bottom of this page, and make revisions. You can make changes in an entry or move to another entry by clicking the Edit button for that entry.

Add project locations one at a time City *

State *

Zip *

Upload project locations from a spreadsheet



Use the project location template to list your projects and upload a single spreadsheet. The system will validate whether the data is in the correct format. For a smooth upload process, please abide to the formatting for each data type. » Download the project

location template .

Or drag & drop your file here

Project Locations Example:

Part 2c: Project Locations								
Provide the city, state, and five-digit zip code in which project activities are expected to occur. You may submit individual locations using the webform. To upload multiple locations at once, consider using the multiple location spreadsheet upload option.								
If you enter a location that can't	be validated, you will receive an option to "Save Any	/way." Choose this and continue with your application.						
	Once entered (either one at a time or by using the spreadsheet upload option) you will be able to review your entries on the bottom of this page, and make revisions. You can make changes in an entry or move to another entry by clicking the Edit button for that entry.							
Add project locations o	ne at a time	Upload project locations from a spreadsheet						
City *		Use the project location template to list your projects and upload a single spreadsheet. The system will validate						
State *	Select	whether the data is in the correct format. For a smooth upload process, please abide to the formatting for each data						
Zip *		type. » Download the project location template						

Part 3: Project Budget

Please see the instructions for filling out the Project Budget here: <u>http://arts.gov/grants-organizations/challenge-america/step-2-submit-through-nea-go</u>. Budget descriptors should not exceed 100 characters.

Project Budget Example:

(Income)

		10000	
Part 3: Pr	roject Budget		
Please s	see the instructions for filling out the Project Budget i	n "Step 2: Submit Materials to ≀	IEA-GO" for your discipline. See here for more information: http://arts.gov/grants-organizations/art-works
Incom	ie		
1. Amo	ount Requested from NEA		
2. Total	I Match for this project		
Cash	•	Cash Amount	Refers to the cash donations, grants, and revenues that are expected or received for this project.
Total c	ash (a):	0	
In-kind	•	In-kind Amount	
Total Ir	n-Kind (b):	0	
Total m	natch for this project (2a + 2b):	0	
3. Total	l project income (1 + 2):	0	

(Expenses)

xpenses				
Direct Costs: Salaries and wages				
ITLE AND/OR TYPE OF PERSONNEL	NUMBER OF PERSONNEL	ANNUAL OR AVERAGE SALARY RANGE	% OF TIME DEVOTED TO THIS PROJECT	AMOUNT
fotal Salaries and wages (a):				0
Fringe Benefits				
fotal fringe benefits (b):				
Total salaries and fringe benefits (a + b):	0			
2. Direct Costs: Travel (include subsistence)				
# OF TRAVELERS	FROM	то	AMOUNT	
Total Travel			0	
3. Direct Costs: Other	AMOUNT			
o, bried costs, Other	AWOUN			

(Expenses, continued)

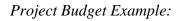
tal other expenses:	0		
Total Direct Costs (1 + 2 + 3):	0		
i. Indirect Costs (if applicable)			
ederal Agency:			
Rate (.0000):			
lase:			
fotal Indirect Costs	0		
6. Total Project Costs (4 + 5):	• 0		

The amounts below will populate from what you have entered after clicking Save at the bottom.

Total Project Income MUST equal Total Project Costs.

If they do not equal, you must adjust your figures in your budget above and Save. If you included an Indirect Cost Rate, the figures may not exactly match. In this case, click Save and continue.

L	Amount Requested from the NEA (1)
1	
Г	Fotal Match (2a 2b) R
J	TOTAL PROJECT INCOME (3)
TOT	AL PROJECT COSTS (4 5)



The amounts below will populate from what you ha	we entered after clicking Save at the bottom.	
Total Project Income MUST equal Total Project Cos	ts.	
If they do not equal, you must adjust your figures in	a your budget above and Save.	
Amount Requested from the NEA (1)		
Total Match (2a 2b) R		
TOTAL PROJECT INCOME (3)		
TOTAL PROJECT COSTS (4 5)		

Part 4a: Project Participants - Individuals

Selection of Key Individuals: Briefly describe the process and criteria for the selection of key individuals that will be involved in this project (e.g. primary artist(s), project director, artistic director, executive director, teachers, curator, editor, folklorist, conductor). Where relevant, describe their involvement in the development of the project to date. Where they remain to be selected, describe the procedures that you plan to follow and the qualifications that you seek. *

1000 characters remain

Bios of Key Individuals: Include brief, current biographies of the key individuals. You may include up to 10.

First Name	

Last Name (use this field for artistic group names or single names)

Role

- o Primary artist
- Project director
- Artistic director
- o Executive director
- o Developer/Technologist
- Designer/Art Director
- o Teacher
- Teaching Artist
- o Curator
- o Editor
- o Folklorist
- o Conductor
- o Other

Proposed or committed?

- o Proposed
- o Committed

Bio

500 characters remain

Part 4b: Project Participants - Organizations

Selection of Key Organizational Partners: An organizational partner is an outside entity that will provide resources (other than money) to support the project. Because all NEA projects require matching resources from non-NEA sources, organizations that only provide money are not considered partners. Funders are not excluded from being partners, but they must also supply human resources or information capital, or actively participate in another way. If applicable, briefly describe the project. Where relevant, describe their involvement in the development of the project to date. Where they remain to be selected, describe the selection procedures that you plan to follow and the qualifications that you seek.

Description of Key Organizational Partners: Include brief, current descriptions of the key organizational partners. You may include up to 10.

Organization Name Proposed or committed?

- Proposed
- Committed

Organization Role

- o Nonprofit arts organization
- Nonprofit community organization
- o School
- o School district
- Local government agency
- State government agency
- Federal government agency
- o College/University
- Religious Organization
- o For-profit commercial organization
- Media organization
- o Other

Description of the Organization

500 characters remain

Part 4c: Project Participants - Works of Art

Selection and Description of Key Works of Art: Briefly describe any key works of art that will be involved in the project. Indicate the process and criteria for the selection of these works of art and, where relevant, describe the role these works of art played in the development of the project to date. Where key works of art remain to be selected, describe the selection procedures that you plan to follow and the qualifications that you seek.

Part 5: Upload Docs, Work Samples

There are four types of required items: Programmatic activities list, statements of support, special items, and work samples.

Please refer to the NEA's website for instructions for documents and work samples to upload in "Step 2: Submit Materials to NEA-GO". See here for more information: http://arts.gov/grants-organizations/challenge-america/step-2-submit-through-nea-go

Upload files here. DO NOT click the Manage Folders button. Simply click Upload and reorder or edit your files if necessary:

Be sure to click Save before clicking Submit.

You must click Submit to finalize your application for NEA review.

Upload Docs, Works Samples - Save and Submit Example:

There are four types of	of requi	red iter	ns: Programma	atic activi	ties list, statements of support, special items, and work samples.
					ents and work samples to upload in "Step 2: Submit Materials to NEA-GO" fo ants-organizations/arl-works
Upload files here. DO	NOT o	lick the	Manage Fold	ers buttor	n. Simply click Upload and reorder or edit your files if necessary:
Manage Folder	s				
Manage Folder Folder is Empty. Folder Name: Art Wo Folder Size: 0.00 ME User Storage: 0MB o	orks App 3				5
Folder is Empty. Folder Name: Art Wo Folder Size: 0.00 MB	orks App 3 ut of 28	50MB U	Jsed, 250MB A	vailable	5
Folder is Empty. Folder Name: Art Wo Folder Size: 0.00 ME User Storage: 0MB o	orks App 3 ut of 28	50MB U	Jsed, 250MB A	vailable	5
Folder is Empty. Folder Name: Art Wo Folder Size: 0.00 ME User Storage: 0MB o Upload requirements	orks App 3 ut of 28 Min #	50MB U Max # 1	Jsed, 250MB A Max File Size U	vailable	5
Folder is Empty. Folder Name: Art Wo Folder Size: 0.00 MB o User Storage: 0MB o Upload requirements Images	orks App 3 ut of 28 Min # 0	50MB U Max # 1 20	Jsed, 250MB A Max File Size U 20 MB	vailable	5

You must click Submit to finalize your application for NEA review.