

Challenge America
FY25 Application Instructions

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Introduction and Calendar

A Challenge America application consists of two parts:

Part 1: Submit the *Application for Federal Domestic Assistance/Short Organizational Form to Grants.gov*

- Collects basic information about your organization. You must successfully complete Part 1 in order to have access to Part 2.

Part 2: Submit the *Grant Application Form* through the NEA’s Applicant Portal

- Collects the remainder of your application, including:
 - Answers to narrative questions about your organization and project,
 - Budget information about your organization and project,
 - Information about key individuals and partners, and
 - Work samples.

This document will walk you through how to submit both parts of the application.

Submission Deadlines:

All deadline times are Eastern Time Zone (ET). Be sure to double check the deadline time and convert it to the correct time in **your time zone**.

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Part 1: Grants.gov	April 25, 2024 at 11:59 pm ET
Part 2: Applicant Portal window	<i>From 9 am ET on April 30 through 11:59 pm ET on May 14, 2024</i>

Applicant Portal access will only be available during the dates listed above for Part 2. You will not be able to access the portal until the first day in the window.

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Part 1: Submit the *Application for Federal Domestic Assistance/ Short Organizational Form* to Grants.gov

You will use Grants.gov Workspace to complete Part 1 in Grants.gov. For a detailed guide on how to use Workspace, see [here](#).

1. Access the application package on the [How to Apply](#) page by clicking on the link for opportunity number 2024NEA01CA, under “Direct link to Grants.gov Opportunity Package for Part 1.” This will take you **directly** to the pre-populated application package in Grants.gov.
2. The Grants.gov “View Grant Opportunity” screen will open, click the red “Apply” button. If the “Apply” button is grey, it’s likely that you are either not logged into grants.gov, or that your account does not have the right participant role. In order to create the Workspace application, you must be logged into Grants.gov with a participant role of either **Workspace Manager** or **Authorized Organization Representative (AOR)**. More information on participant roles can be found [here](#).
3. After logging in, to create a Workspace application:
 - a. Fill in the Application Filing Name field with your organization name, then
 - b. Click the **Create Workspace** button.
4. After creating a Workspace, you will be directed to the Manage Workspace page, where you can begin working on the application.

Reminder: Grants.gov is a government-wide portal, and NEA staff does not have control of, or administrative access to, the site. If you run into technical issues with grants.gov, please contact grants.gov directly at 1-800-518-4726 or via email support@grants.gov, or consult the information posted on the Grants.gov website at [Support](#) or [Help](#). The Grants.gov Contact Center is available 24 hours a day, 7 days a week.

Step 1: Complete the Form

All asterisked (*) items and yellow fields on this form are required and must be completed before you will be able to submit the form. Do not type in all capital letters when completing the form. Enter information directly into the form. Do not copy from an old Application for Federal Domestic Assistance/Short Organizational Form or another document and paste into the form.

EMAILS: Due to restrictions from the Department of Homeland Security we are not able to send emails to alias addresses that forward to another email account. Do not enter this type of email address.

1. Name of Federal Agency: Pre-populated.

2. Catalog of Federal Domestic Assistance Number: Pre-populated.

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3. Date Received: This will be filled automatically with the date that you submit your application; leave blank.

4. Funding Opportunity Number: Pre-populated.

5. Applicant Information:

a. Legal Name: The name provided here must be the applicant's legal name as it appears in the current IRS 501(c)(3) status letter or in the official document that identifies the organization as a unit of state or local government, or as a federally recognized tribal community or tribe. (Do not use your organization's popular name, if different.)

If you are a parent organization that is applying on behalf of an [eligible independent component](#), do not list the name of the independent component here. You will be asked for that information in Part 2.

b. Address: Use Street 1 for your organization's physical street address. This address must be identical to the physical address used with your organization's SAM (System for Award Management) registration. Only use Street 2 for your organization's mailing address if it differs from the SAM physical street address.

In the Zip/Postal Code box, organizations in the United States should enter the **full 9-digit zip code** that was assigned by the U.S. Postal Service. If you do not know your full zip code, you may look it up at <https://tools.usps.com/zip-code-lookup.htm>.

c. Web Address: Provide your organization's website. Information provided here will be used for administrative purposes only, and will not be provided to reviewers. Note: Website links are allowable as part of the work samples in Part 2. Review the information under [Tab 6: Items to Upload](#) for instructions on how to submit them through the Applicant Portal. Links submitted as work samples will be reviewed by panelists.

d. Type of Applicant: Select the item that best characterizes your organization from the menu in the first drop down box. Additional choices are optional.

e. Employer/Taxpayer Identification Number (EIN/TIN): Enter the 9-character number that was assigned by the Internal Revenue Service; do not use a Social Security Number or a 12-character EIN/TIN number.

f. Organizational UEI: All organizational applicants for federal funds must have a UEI. Enter your entity's UEI here. You can find your entity's UEI in the System for Award Management (SAM) record. If you cannot locate your entity's UEI, [contact SAM for assistance](#). NOTE: Do not enter a DUNS number here. **The UEI you enter here must match the UEI associated with your entity's SAM (System for Award Management) record that was used as part of your Grants.gov registration. Otherwise, your application will not be validated by Grants.gov and will be rejected.**

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g. Congressional District: Enter the number of the Congressional District where the applicant organization is physically located. The Congressional District that you enter here must match with the Congressional District that shown in the Business Information section of your organization's SAM (System for Award Management) record.

Use the following format: 2 character State Abbreviation-3 character District Number. For example, if your organization is located in the 5th Congressional District of California, enter "CA-005." If your state has a single At-Large Representative or your jurisdiction has a single Delegate, enter your 2 character state/jurisdiction abbreviation and "-000." If you need help determining your district, go to www.house.gov and use the "Find Your Representative" tool.

6. Project Information:

a. Project Title: Enter "N/A." Any other text entered here will not be used in the review of your application.

b. Project Description: Enter "N/A." Any other text entered here will not be used in the review of your application.

c. Proposed Project Start Date/End Date: Enter the beginning and ending dates for your requested period of performance, i.e., the span of time necessary to plan, execute, and close out your proposed project. The start date should be the first day of the month, and the end date should be the last day of the month.

Our support of a project may start on or after: **January 1, 2025**

7. Project Director:

Provide contact information, including an email address that will be valid through the announcement date for your category. Optional: Select a Prefix (e.g., Ms., Mr.)

8. Primary Contact/Grant Administrator:

Provide the requested information for the individual who should be contacted on matters involving this application and the administration of any grant that may be awarded. For colleges and universities, this person is often a Sponsored Research, Sponsored Programs, or Contracts and Grants Officer. For the Telephone number field, use the following format: 000-000-0000. Optional: Select a Prefix (e.g., Ms., Mr.)

If this individual is the same as the Project Director, you may check the "Same as Project Director" box and not repeat information that you have already provided in Item 7. If the Primary Contact/Grant Administrator is the same as the Authorizing Official, complete all items under both 8 and 9 even though there will be some repetition.

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9. Authorized Representative:

Enter the requested information for the AOR (Authorized Organization Representative) who is authorized to submit this application to Grants.gov. Optional: Select a Prefix (e.g., Ms., Mr.)

The AOR must have the legal authority to obligate your organization (e. g., be a senior member of the staff such as an Executive Director, Director of Development). See the NEA's [General Terms and Conditions](#) for who can serve as an AOR for colleges and universities. Contractors/consultants, including grant writers, or administrative support staff cannot serve as an AOR.

NOTE: By clicking the "I Agree" box at the top of Item 9, this individual will be certifying compliance with relevant federal requirements on your organization's behalf. These requirements can be found in the [Assurance of Compliance](#) section of these guidelines.

The "Signature of Authorized Representative" and "Date Signed" boxes will be populated by Grants.gov upon submission of the application.

Step 2: Submit the form via Grants.gov's Workspace

Be certain that you are satisfied with your *Application for Federal Domestic Assistance/Short Organizational Form (SF-424)* before you click submit. No revisions to your form are possible through Grants.gov once it is submitted.

We strongly suggest that you submit your application *well before the deadline* to provide ample time to resolve any problems you might encounter.

Navigate to the **Forms** tab on the **Manage Workspace** page:

- Once the form is filled out and the **Form Status** column says "Passed," it will be ready for submission.
 - **Important note:** The status "Forms Passed" does NOT indicate that your application has been submitted, only that your forms have been filled out. You still need to click the Sign and Submit button after receiving the "Forms Passed" status. For more information, review the [Forms Tab](#) help article.
- Click **Complete and Notify AOR**, which will notify the user(s) with the AOR role that the workspace is ready to submit.
- The AOR must click **Sign and Submit** to submit the application. Detailed instructions can be found [here](#).

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After the AOR submits the application, they will see a confirmation screen explaining that the submission is being processed. **Take a screenshot and retain the Grants.gov Tracking Number that you receive in the application submission confirmation screen.**

Step 3: Confirm Application Submission

Verify that the application was *validated* by the Grants.gov system. Take a screenshot of the validation confirmation for your records.

You can track the progress of your application submission through Grants.gov in one of three ways:

- Check the [progress bar](#) in Workspace. When your application has been successfully received, the bar will be green, and a check mark will appear in each bubble.
- When logged in to Grants.gov, the AOR can click the *Check Application Status* link under the Applicants drop-down menu and search for the submitted application.
- When not logged in to Grants.gov, go to [Track My Application](#) and enter your Grants.gov Tracking Numbers. Then click the *Track* button to see the status listings of the valid tracking numbers entered. This function will only work if you have a tracking number.

For more information about checking Grants.gov application status and a complete list of statuses, see [here](#).

Do not wait until the day of the deadline to verify your submission in case you encounter any difficulties. Failure to successfully submit the Application for Federal Domestic Assistance/Short Organizational Form (SF-424) through Grants.gov will make you ineligible to complete Part 2 of the application process.

Part 2: Submit the *Grant Application Form* through the Applicant Portal

You will only be able to complete Part 2 of the Challenge America application process if you have successfully submitted Part 1 of the application to Grants.gov by the appropriate deadline.

You will not have access to the Applicant Portal until the Part 2 application window opens as described in the calendar. However, **we urge you to use this document to prepare your responses and material well in advance** so you will have them ready to upload once the system opens.

The Applicant Portal is an NEA administered site. If you run into technical issues, please reach out to challengeamerica@arts.gov / 202-682-5700.

Access the Applicant Portal

Log on to the Applicant Portal at: <https://applicantportal.arts.gov>

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- **User Name = Grants.gov Tracking Number (Example: "GRANT38906754")**
 - Your Grants.gov tracking number is assigned to you by Grants.gov at the time you submit Part 1 of your application.
 - A confirmation screen will appear in Grants.gov once your submission is complete.
 - Your Grants.gov tracking number will be provided at the bottom of the screen.
- **Password = Agency Tracking Number/NEA Application Number (Example: "1425736")**
 - The NEA assigns the number to your application 1-2 business days after you submit Part 1 of your application.
 - The AOR may retrieve the number by following these steps:
 - Log on to Grants.gov.
 - Under Grant Applications, select *Check Application Status*.
 - Look for your Grants.gov Tracking Number and select *Details* under the Actions column.
 - You'll be taken to the Submission Details screen to find your Agency Tracking#/NEA Application Number.
 - NOTE: Check Application Status is a separate feature from Track My Application at Grants.gov.

The User Name and Password can only be used by one person at a time in the Applicant Portal. If multiple people use the User Name and Password at the same time to work on an application, data will be lost.

Technical notes for using the Applicant Portal:

- The Applicant Portal is best viewed in the following browsers: Chrome 58+, Firefox 54+, or Microsoft Edge 44+. You should only open the Applicant Portal in one browser at a time to enter information. Cookies and JavaScript may need to be enabled for you to successfully view the site. You might also need to disable AdBlocker and/or similar software.
- Many problems can be solved by switching to a different browser.
- Be sure to first copy and paste any text into Notepad (if you're using a PC) or TextEdit (if you're using a Mac) before copying it into the Applicant Portal. This will strip away any HTML coding that may add unwanted additional characters to text (however, any formatting you had will be deleted). These additional characters can be added due to some special characters such as ampersands, quotation marks, apostrophes, and angle brackets.
- Limit character counts by using a solution other than special characters (e.g., instead of using quotation marks for titles of works, put them in italics), using only one space at the end of sentences, and limiting the use of tabs.
- Click "Save" and log off if you plan to leave the Applicant Portal with work in progress. Your session will deactivate after a period of time and you could lose content.

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- You may use the “Print” function in the upper right corner to create a printable version of your application. You may save this as a separate file by either choosing “Save as PDF” from your print dialogue box, or by copying and pasting into a separate document. We strongly recommend that you save a final copy right after you click Submit.
- View the [Grant Application Form Tutorial](#) to assist you in completing the online form.

Fill out the Grant Application Form

The Grant Application Form in the Applicant Portal has seven tabs, some of which have sub-tabs:

- Tab 1: View Application Data
- Tab 2: Organization Info
 - Subtab 1: Organization Details
 - Subtab 2: Organization Budget
- Tab 3: Arts Programmatic History
- Tab 4: Project Details
 - Subtab 1: Project Activity
 - Subtab 2: Other Details
 - Subtab 3: Project Partners & Key Individuals
- Tab 5: Project Budget
 - Subtab 1: Project Expenses
 - Subtab 2: Project Income
- Tab 6: Items to Upload
- Tab 7: Organization & Project Data

Required items are denoted with an asterisk (*) throughout this document.

When filling out the Grant Application Form, you must adhere to the character count limit in each section. *Do not include hyperlinks.* They will not be reviewed, unless provided as part of your work sample upload.

Tab 1: View Application Data

This section is the first screen you will see when you open the Grant Application Form. It cannot be edited. If you find any incorrect information on this page, [contact](#) an NEA staff member.

Tab 2: Organization Info

Subtab 1: Organization Details

LEGAL/IRS NAME*

Must match the Organization Name you entered in the *Application for Federal Domestic Assistance/Short Organizational Form*

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POPULAR NAME (if different)

FOR THIS APPLICATION, ARE YOU SERVING AS THE PARENT OF AN INDEPENDENT COMPONENT?

Radio buttons: Yes/No

Before choosing, [see the definition](#) of official Independent Component status.

If you select Yes: Enter the name of the component.

MISSION AND BACKGROUND/HISTORY OF YOUR ORGANIZATION

Text box: 1,000 character limit, including spaces

Describe your organization’s mission, history and operations. This may include, but need not be limited to, a description of the following elements:

- Historical or cultural background of your organization and/or its communities served, including demographic information; and
- Information about your organization’s staff or governance

Staff Tip: Mission and Background/History of Your Organization

Reviewers may not be familiar with your community or your organization. This information provides helpful context for understanding your work and project. NEA reviewers are recruited from diverse geographic areas all across the country. Your response here will help to familiarize reviewers with your organization and situate your project within the framework of your organization and community, as well as help reviewers consider aspects of your project’s artistic excellence and artistic merit, such as its relevance and appropriateness to your constituency.

Subtab 2: Organization Budget

The Organization Budget is a webform, you will fill out each field in the Applicant Portal. The form will appear as follows:

	Most Recently Completed Fiscal Year	Previous Fiscal Year	Two Fiscal Years Prior
Fiscal Year End Date (MM/DD/YYYY)	<i>Calendar Selection*</i>	<i>Calendar Selection*</i>	<i>Calendar Selection*</i>
Total Income	\$	\$	\$
Total Expenses	\$	\$	\$
Operating Surplus/Deficit (single year)	<i>Autofills from above</i>	<i>Autofills from above</i>	<i>Autofills from above</i>

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Parent Organizations: If you are a parent organization, provide only the budget information for the independent component for which you are applying.

Organizational Units: If your project will be undertaken by a smaller organizational unit that exists within a larger organization (such as an academic department, a literary organization housed at a college or university, or an office, facility, or department of local government), submit information for the smaller unit and clearly identify that the budget is for the smaller unit in the Fiscal Health section.

The Organization Budget is intended to show your organization's fiscal activity as it relates to operations. Do not include activity related to a capital campaign (such as raising money for a new facility, an endowment fund, or a cash reserve fund). We may request additional information to clarify an organization's financial position. The figures you submit are subject to verification by the National Endowment for the Arts.

FISCAL YEAR END DATE*: Indicate the end date for each of your organization's three most recent fiscal years using the calendar drop down.

TOTAL INCOME*: Enter your organization's income for each fiscal year. Unaudited figures are acceptable. Income sources may include earned revenues such as those that are received through the sale of goods, services performed, or from investments, as well as contributed funds, such as gifts, grants, loans, and in-kind contributions.

TOTAL EXPENSES*: Enter your organization's total operating expenses for each fiscal year. Unaudited figures are acceptable. Expenses may include salaries and fees, production/exhibition expenses, services, and administrative costs, among others.

OPERATING SURPLUS/DEFICIT: These fields will automatically populate based on the figures you input for income and expenses.

FISCAL HEALTH

Text box: 1,000 character limit, including spaces

Discuss the fiscal health of your organization. You may use this space to discuss how the COVID-19 pandemic may have affected your organization's budget. In addition, you must explain:

1. Any changes of 15% or more in either your income or expenses from one year to the next, and
2. Plans for reducing any deficit (include factors that contributed to the deficit and its amount).

For independent components, you may use the space to discuss the fiscal health of the component and to explain the relationship that it has with the larger entity (e.g., "museum guards and utilities paid for by university").

Tab 3: Arts Programmatic History

Submit **one** representative example of programmatic history per year for three recent years/seasons prior to the application deadline. This list should demonstrate eligibility (i.e., your organization's three-year history of arts programming. For the purposes of determining eligibility, the organization must have started programming in or before April 2021. Programming examples may have occurred before the organization received non-profit, tax-exempt status, and are not required to have taken place during consecutive years.

YEAR*

3 Fields, 4 character limit each

REPRESENTATIVE EXAMPLES*

3 Text boxes: 500 character limit each, including spaces,

Providing information in bulleted or list form is acceptable. **Do not submit this information as a separate work sample.** For each representative example, where appropriate, include:

- Date/Year
- Title/Work/Program
- Key Artists/Personnel
- # of Classes, Performances, Exhibitions, Residencies, etc.
- # of Participants or Audience

Staff Tip: Arts Programmatic History

Your responses to the Arts Programmatic History section will be used in two ways: for eligibility and for competitiveness. First, your responses must demonstrate eligibility to apply for NEA funding by showing a three-year history of arts programming prior to the application deadline. Second, your representative examples can help demonstrate your organization's ability to carry out the project, which is a part of the artistic merit review criteria. Select prior activity that is most relevant to your proposal, such as previous work in the same art form, collaborations with the same partners, and/or efforts toward similar goals.

Tab 4: Project Details

Subtab 1: Project Activity

From the dropdown, select the discipline for your proposed project: This refers to the artistic discipline associated with your *project*, not necessarily your organization as a whole.

- Artist Communities
- Arts Education
- Dance
- Design
- Folk & Traditional Arts
- Literary Arts
- Local Arts Agencies
- Media Arts
- Museums
- Music
- Musical Theater
- Opera
- Presenting & Multidisciplinary Works
- Theater
- Visual Arts

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PROJECT SYNOPSIS*

Text box: 200 character limit, including spaces

Provide a brief synopsis for your proposed arts project. Use the following formatting: Start the sentence with “To support” then summarize what project you want the NEA to support.

UNDERSERVED GROUPS/COMMUNITIES*

Identify the specific underserved groups/communities your project is intended to reach. See [here](#) for more information. Choose all that apply:

- Geography
- Ethnicity
- Economics
- Disability

INTENDED UNDERSERVED AUDIENCE/PARTICIPANTS/COMMUNITY*

Text box: 1,500 character limit, including spaces

The focus of the Challenge America program is to provide support for projects that extend the reach of the arts to populations that are underserved. The term “audience” is used below to describe the group intended to be served by your project: attendees, participants, communities, constituencies, etc. Clearly explain:

- Who will benefit from the project and how will they be intentionally engaged? Describe the demographics of your community at-large and the intended audience.
- If applicable, explain how your intended audience’s opportunities to experience the arts have been limited, related to the underserved population categories of geography, ethnicity, economics, and/or disability.
- You may also wish to describe how your project does not exclude those outside your project’s intended underserved audience.

As a reminder, in the federal-funding context, a focus on a particular group or demographic may be permissible, but exclusion is not. This extends to hiring practices, artist selection processes, and audience engagement. Your application should make it clear that project activities are not exclusionary. Please review the [Assurance of Compliance](#), as well as [NEA Civil Rights guidance](#) on our website, including this archived webinar: [Things to Know Before You Apply: Federal Civil Rights and Your Grants Application](#).

Staff Tip: Intended Underserved Audience/Participants/Community

This section will help reviewers understand the specific audience that your project is intended to reach, and the potential impact on that audience by your project. Your project must engage at least **one** of the intended audience categories listed (Geography, Ethnicity, Economics, and Disability). In some cases, a project might incorporate multiple categories. Age alone (e.g., youth, seniors) does not qualify a group as an underserved audience. Whenever possible, include relevant details and quantifiable demographic statistics that describe your intended audience.

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PROPOSED PROJECT START DATE/END DATE

Calendar selections: PROJECT START DATE: (MM-DD-YYYY)*
PROJECT END DATE: (MM-DD-YYYY)*

Enter the beginning and ending dates for your requested period of performance (period of support), i.e., the span of time necessary to plan, execute, and close out your proposed project. The start date must be the first day of the month, and the end date must be the last day of the month. Your application will not validate if the start or end dates are incorrect.

Our support of a project may start on or after **January 1, 2025**. While a period of performance of up to two years is allowed, we anticipate that most Challenge America projects -- including planning and closeout time -- will be substantially shorter. Your budget should include only the activities and costs incurred during the requested period of performance. The dates you enter here will be used in the review of your application.

Staff Tip: Proposed Project Start Date/End Date

The Project Start Date that you provide is also used to determine application eligibility. Be sure to double-check that your Project Start Date is **no earlier than January 1, 2025**.

PROJECT DESCRIPTION*

Text box: 3,500 character limit, including spaces

We fund arts projects, and make grants only for specific, definable activities. Describe the proposed arts project you would like us to support. Be as specific as possible. Answer the questions below as you describe your project:

- a. What activities will take place during the grant period? Provide relevant logistics and details.
- b. What artists, productions, venues, or pieces of artwork will be central to the project?
- c. How does this project relate to your organization, your community, and the intended audience/participants?
- d. If applicable, include project details specifically intended to strengthen engagement with the intended audience/participants, such as educational activities, marketing or outreach.

Do not describe unrelated organizational programming. The information that you provide will be evaluated against the [Review Criteria](#) by readers, so make sure your response addresses the Review Criteria.

Staff Tip: Project Description

This section is the core of your narrative. Thoroughly describe the project activities you are asking us to fund. Be sure to answer the Who, What, When, Where, Why, and How of your project in this section. You don't need to provide a line by line description of what is in your budget, but readers want to be able to quickly identify what your project is about.

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Subtab 2: Other Details

SCHEDULE OF KEY PROJECT DATES*

Text box: 1,000 character limit, including spaces

Provide a timeline for your project and describe the significant dates for the project. If you include activities that occur before January 1, 2025, or outside your period of performance, indicate them by adding an asterisk (*) and make sure that those activities and costs are not included in the Project Budget form.

PROJECT GOALS AND MONITORING*

Text box: 1,000 character limit, including spaces

Describe your goals for the project, and how you will monitor progress towards those goals. Examples of monitoring activities include surveys of program participants, measuring attendance, and third-party program evaluations, among others.

Note: If your project involves directly collecting sensitive data from program participants, such as personally identifiable information or data from vulnerable populations, and you are recommended for a grant, the NEA may conduct a review of your project to ensure it complies with our general guidance regarding the responsible conduct of research. See: [Responsible Conduct of Program Evaluation](#).

Staff Tip: Project Goals and Monitoring

Explain any plans for tracking your accomplishments, challenges, and the project's potential impact. Your plan for evaluation helps reviewers determine the project's artistic merit. Explain how you will track accomplishments and challenges while making progress towards your goals. For example, if your goals include increasing engagement, will you record the number of participants (tickets, social media engagement, etc.)? Will you assess community response to the project (press coverage, artist/audience feedback, etc.)? How have previous experiences or data informed the current project?

Subtab 3: Project Partners & Key Individuals

SELECTION OF KEY ORGANIZATIONAL PARTNERS AND KEY INDIVIDUALS*

Text box: 1,000 character limit, including spaces

Provide additional context about key organizational partners (if applicable to your project) and individuals involved in the project.

- Briefly describe the process and criteria for selecting organizational partners and/or key individuals.
- Explain why these organizations and/or individuals are relevant to your proposed project.

If you are applying for a project for which artists or artist groups are not yet identified, describe

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the process and criteria that you will use to select those involved.

As a reminder, in the federal-funding context, a focus on a particular group or demographic may be permissible, but exclusion is not. This extends to hiring practices, artist selection processes, and audience engagement. Your application should make it clear that project activities are not exclusionary. Please review the [Assurance of Compliance](#), as well as [NEA Civil Rights guidance](#) on our website, including this archived webinar: [Things to Know Before You Apply: Federal Civil Rights and Your Grants Application](#).

NOTE: Funders are not excluded from being partners, but they must also supply human resources or information capital, or actively participate in another way. Organizational partners **are not required**, but can be one way to show how your project will reach your intended audiences.

INFORMATION ABOUT KEY ORGANIZATIONAL PARTNERS & INDIVIDUALS

Outline *at least one and up to 5* organizations and/or individuals.

FOR EACH INDIVIDUAL or PARTNER ORGANIZATION ENTER:

- **INDIVIDUAL or PARTNER ORGANIZATION NAME***: *Text box, 100 character limit*
- **PROPOSED or COMMITTED***: *Drop-down, select either “Proposed” or “Committed”*
- **INDIVIDUAL/PARTNER ORGANIZATION TYPE***: *Drop-down*
 - For Individuals (such as staff, artists, teaching artists, collaborators, consultants, mentors) select “Individual”.
 - For Partner Organizations, choose the one category that best describes the organization from the following options:
 - College/University, [Alaska Native and Native Hawaiian Serving Institutions \(AANH\)](#)
 - College/University, [Hispanic Serving Institutions \(HSI\)](#)
 - College/University, [Historically Black College or University \(HBCU\)](#)
 - College/University, [Tribal College or University \(TCU\)](#)
 - Other College/University
 - Government - State
 - Government - Regional
 - Government - County
 - Government - Municipal
 - Government - Tribal
 - Organization - Arts Non-profit
 - Organization - Arts For-Profit
 - Organization - Other Non-profit
 - Organization - Other For-Profit
 - Correctional Institution
 - Foundation
 - Healthcare Facility (e.g., hospital, clinic, or nursing home)
 - K-12 School/School District

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- Mass Transit
 - Military Base
 - Public Library
 - Religious Organization
 - TV or Radio Station or other Media Organization
 - Other; please specify:
- **Description of the Organization or Bio of Individual**
Text box: 750 character limit, including spaces
 - Include the role of the individual/organization in the project.
 - Reminder: Do not include hyperlinks. They will not be reviewed.

Staff Tip: Key Partners and Individuals

If you have not yet selected an artist, that is OK. You may provide bios for artists that you are considering for the project, or artists that you have worked with previously. Artist bios provide useful information for reviewers as they consider the project's artistic excellence. If the artist is not yet confirmed, make their prospective status very clear for reviewers in your description. Explain the role of your key individuals and organizational partners in helping you to reach and engage the intended audience/participants you identified. This additional information can show the project's potential to reach underserved groups/communities, or ability to increase the availability of arts or cultural resources.

Tab 5: Project Budget

Budget Worksheet

You may use the [Challenge America budget worksheet](#) to prepare your project budget in advance. The worksheet includes a tab with example amounts in each section, which are for demonstration purposes only, and should not be interpreted as cost allocation guidance from the NEA. **DO NOT UPLOAD THE WORKSHEET TO THE APPLICANT PORTAL. You must complete the project budget webform within the portal in order for your application to be accepted for review.**

Filling out the budget in the Applicant Portal

The project budget is a webform, with each item description and amount in its own field. The form will auto-calculate each section, as well as the overall totals. The number of lines available in each section is static – you cannot add additional lines. You will be asked to provide an estimated project budget that consists of:

- **Subtab 1: Project Expenses:** A breakdown of all project expenses that will be supported with both the NEA Requested Amount and your cost share/matching funds.
- **Subtab 2: Project Income:** The combined total of the amount you are requesting from the NEA and how you plan to meet the minimum 1:1 cost share/match requirement.

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Project Budget Guidance

Applicants are required to demonstrate a minimum 1:1 non-federal Cost Share/Match. For example, with a requested amount of \$10,000, you must show a minimum of \$10,000 in Cost Share/Matching, and your total project expenses must be at least \$20,000. **Applications that do not submit a project budget meeting the *minimum* requirement of a \$10,000 request, \$10,000 cost share/match and \$20,000 in total project expenses will be deemed ineligible and not be reviewed.**

Cost Share/Matching funds do not need to be secured at the time of application, but you will be asked to provide anticipated sources in the Project Income section of the project budget. Cost Share/Match may be cash, documented in-kind contributions, or a combination of both.

The costs included in your project budget should align with your proposed activities, and only include activities and associated costs that will be incurred during the "Period of Performance," i.e., the span of time necessary to plan, execute, and close out your proposed project. Any costs incurred before or after those dates will be removed. Be as specific as possible.

All items in your budget, whether supported by NEA funds or your cost share/matching funds, must be reasonable, necessary to accomplish project objectives, and allowable in terms of the NEA's [General Terms and Conditions](#).

Applicants whose projects are recommended for grants will be asked to provide an updated project budget.

NOTE: Organizations cannot receive more than one National Endowment for the Arts grant for the same expenses. This budget cannot include project costs that are supported by any other federal funds or their cost share/match, including costs that may be included in applications submitted, or grants received, by partner organizations or presenters.

Visible on Both Subtabs

TOP OF PAGE: AMOUNT REQUESTED FROM THE NEA*

Enter \$10,000.

BOTTOM OF PAGE: PROJECT EXPENSES/INCOME SUMMARY TABLE

At the bottom of the project budget form, the totals from each subtab you complete will automatically populate in a summary table. *Remember: your final total project income must equal your total project costs/expenses.* Refer to this summary table to confirm these sections are equal before submitting your application.

BOTTOM OF PAGE: ADDITIONAL PROJECT BUDGET NOTES (OPTIONAL)

Text box: 750 character limit, including spaces.

Provide information to clarify any line item included in the project budget, or to provide further

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details on the scope of your project budget.

Subtab 1: Project Expenses

Project expenses should include costs covered by **both NEA funds and the Cost Share/Match**. Review [Unallowable Activities/Costs](#) for a list of costs that cannot be included in your project budget.

At the bottom of the Project Expenses subtab, the **TOTAL PROJECT COSTS/EXPENSES** field will auto-calculate with the combined sum of **Total Direct Costs**, and, if applicable, **Indirect Costs**.

DIRECT COSTS

Direct Costs are those that are expended specifically for the project during the period of performance. The TOTAL DIRECT COSTS field at the bottom of the page will auto-calculate the total of all combined Direct Cost items listed in Salaries and wages, Travel, and Other expenses.

DIRECT COSTS: Salaries and wages

Covers compensation for personnel, both administrative and artistic, who are paid on a salary basis. List key staff positions for the project. Combine similar job functions if necessary. Funds for contractual personnel and compensation for artists who are paid on a fee basis should be included below in DIRECT COSTS: Other, and not here.

- Enter the title and/or type of personnel, the number of personnel, the annual or average salary range, the percentage of time that will be devoted to the project annually, and the dollar amount of the salary that is being allocated to the project budget.
 - These fields will not auto calculate horizontally across each line. The dollar amounts in the last column will auto calculate vertically to tally the Total Salaries and Wages.
- Salaries and wages for performers and related, or supporting personnel must be estimated at rates no less than the prevailing minimum compensation as required by the Department of Labor Regulations. (See [Legal Requirements](#) for details.)

NOTE: Only Salaries/wages/fringe benefits associated with managing the project or fundraising the minimum required cost share/match for the project are allowable. General fundraising for the organization or for other projects is not allowable.

FRINGE BENEFITS

Costs other than wages or salary that are attributable to an employee, as in the form of pension, insurance, vacation and sick leave, etc. They may be included here only if they are not included as indirect costs.

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DIRECT COSTS: Travel

Travel costs must be estimated according to the applicant's established travel practice, providing that the travel cost is reasonable and does not exceed the cost of air coach accommodations.

- Include subsistence costs (e.g., hotels, meals) as part of the "Amount" listed for each trip, as applicable, unless these costs are included as part of an artist fee.
- List all trips -- both domestic and international -- individually.
- All international travel must be specified by country of origin or destination and relate to activity outlined in your narrative. International travel also must conform with government regulations, including those of the [U.S. Treasury Department Office of Foreign Asset Control](#). If you are including international travel in this budget, all such travel must be booked on a U.S. air-carrier when this service is available.

DIRECT COSTS: Other

If needed, group similar items together on a single line, with only one total cost.

May include the following project-related costs:

- Artist fees (if paid on a fee and not salary basis), consultant fees, and contractual services
 - Artist fees may include, but are not limited to, compensation for: the creation of new work, the presentation of new or existing work, educational activities, community engagement, and travel/stipends/subsistence (if not already included under Direct Costs: Travel).
 - List the fees paid to each artist/artistic group separately where possible.
 - List consultant and artist fees or contracts for professional services on consecutive lines; do not scatter them throughout the list.
 - Specify the number of persons, the service being provided, and the applicable fee, rate, or amount of each.
 - If you engage in contracts of more than \$15,000, identify the item or service and its relation to the project.
 - For procurement requirements related to contracts and consultants, see [2 CFR 200.317-327](#).
- Production/technical costs
- Promotion, marketing, and outreach
- Acquisition fees, rights
- Evaluation and assessment fees
- Telephone, photocopying, and postage
- Supplies and materials. Be as specific as possible about the type of supplies / materials (e.g. "Art supplies," "Office supplies," "Special event materials")
- Publication, distribution, and translation

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- Transportation of items other than personnel (instruments, art, etc.)
- Access accommodations (e.g., audio description, sign-language interpretation, closed or open captioning, large-print brochures/labeling, publications in alternate formats).
 - Videos, films, television broadcast projects, and virtual streamed events must be closed or open captioned, and radio and podcast programs must be transcribed. Applicants should check with captioning and transcription vendors, as well as vendors for sign language interpretation and audio description, for cost estimates.
- Rental/purchase of equipment
 - Clearly identify the rental of equipment versus the purchase of equipment.
 - If you intend to purchase any equipment with a unit/item cost of \$5,000 or more and that has an estimated useful life of more than one year, you must identify that item here. Provide a justification for this expenditure either in the Additional Project Budget Notes section, or in your Project Description.
 - Digital computers, mobile devices, or other new technologies are considered supplies if less than \$5,000 per item regardless of the length of useful life.
- Portion of Space/Facilities costs such as mortgage principal, rent, and utilities, as allocable to the project.
- Other *clearly identified* project-specific costs.

INDIRECT COSTS

NEA applicants have the option to include Indirect Costs in their project budgets. You are not required to include Indirect Costs in this budget.

Indirect Costs are overhead, administrative, or general operating expenses that are not readily identifiable with, or are difficult to assign to, a specific project. Nevertheless, these costs are still necessary to the operation of the organization, the performance of its activities, and the execution of its projects. Examples of Indirect Costs include the expenses associated with operating and maintaining facilities and equipment, rent, utilities, supplies, and administrative salaries.

To include these types of costs in a project budget, choose **ONE** of the following options (for help in determining which option to choose, see the [Indirect Cost Guide for NEA Grantees](#)).

A. If your organization *does not* have a federally negotiated indirect cost rate agreement (or ICRA):

Option 1: Include a reasonable figure for “Overhead and Administrative Costs” as a line item under the “Direct Costs: Other” section, and leave the Indirect Costs section blank.

- This may be the best option if your organization can easily document the discrete, specific expenses that would fit within this line item (i.e., payroll taxes, a percentage

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of facility electricity use, the percentage of staff time for the administrative support of a project), you may decide to use this option.

- The total dollar amount indicated in this line has to be reasonable and consistent with best practices in financial management. If you go with this option, it is important that you do not simply use a percentage of your project budget. You must be able to calculate the actual costs included in the line item.

Option 2: Use a de minimis indirect cost rate of up to 10% of your modified total direct costs. Modified Total Direct Costs include salaries and wages, fringe benefits, materials and supplies, services, and travel. Modified Total Direct Costs excludes equipment, capital expenditures, rental costs, scholarships and fellowships, among others. Additional information on calculating Modified Total Direct Costs can be found at [2 CFR 200 Subpart A Acronyms and Definitions \(200.0 and 200.1\)](#).

B. If your organization currently *has* a federally negotiated Indirect Cost Rate Agreement:

Option 1: Use your negotiated indirect cost rate agreement. In this case, indirect costs are prorated or charged to a project through a rate negotiated with the National Endowment for the Arts or another Federal agency. Complete the information requested in the “Indirect Costs (if applicable)” section accordingly. Enter the percentage of the ICRA as decimals.

- Please note it is rare for applicants and grantees to the NEA to have an ICRA. This option is most often relevant to colleges and universities.
- Important: You may only use a Research Indirect Cost Rate Agreement for applications to NEA Research Grants.
- If you are recommended for an award, you must provide a copy of your federally negotiated indirect cost rate agreement.

Option 2: You may choose not to use your Indirect Cost Rate Agreement. You may elect to use one of the options listed above in section A.

C. If your organization *has an expired* federally negotiated Indirect Cost Rate Agreement:

If you had federally negotiated indirect cost rate agreement that is now expired, do not use it. You may choose one of the options listed above in section A.

Subtab 2: Project Income

TOTAL COST SHARE/MATCH FOR THIS PROJECT*: The National Endowment for the Arts cannot support more than 50% of a project’s costs, each applicant must obtain at least half the total project cost from nonfederal sources. For example, for a request of \$10,000, the total project costs must be at least \$20,000 and you must provide at least \$10,000 toward the project from nonfederal sources as the cost share/match.

Cost share/matching funds may be all cash or a combination of cash and in-kind contributions as detailed below. **If your cost share/match includes IN-KIND contributions, you must also**

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include them as direct costs to balance your budget. Asterisk (*) those funds that are committed or secured.

APPLICANT CASH

Applicant Cash cost share/match refers to the cash contributions, grants, and revenues that are expected or received for this project. Identify sources.

- Allowable sources of Cash funds include your own organization's cash resources such as grants from private foundations, corporate donations, individual donations, and ticket sales, among others.
- Federal funds cannot be used as cost share/match for NEA awards.
 - You *may* include grants from your state arts agency, regional arts organization, or local arts agency as part of your cost share/match, as long as those grants do not include subgranted federal funds or cost share/match. You can check with the funder to confirm the source of the funding.
 - **Do not** include any other National Endowment for the Arts or other federal grants -- including grants from the National Endowment for the Humanities, U.S. Department of Education, the National Park Service, etc. -- that are anticipated or received.
- You *may* use unrecovered indirect costs as part of the cash cost share/match. Unrecovered indirect costs generally are used only by large organizations such as colleges and universities. Your organization must have a current federally-negotiated indirect cost rate agreement to include unrecovered indirect costs.

THIRD-PARTY IN-KIND CONTRIBUTIONS

In-kind contributions are third-party donations of goods, facilities, or services used to meet the cost share/matching requirement for a National Endowment for the Arts (NEA) award (2 CFR 200.1). The use and value of such third-party contributions must be [properly documented](#).

- All third-party contributions must be necessary and reasonable for the project, and for allowable costs.
- **Do not** include goods, facilities, or services contributed by your own organization as these are considered part of your own organization's cash cost share/match.
- To qualify as cost share/matching resources, the expenses associated with the in-kind donations must be clearly identified as direct costs in the project budget to ensure their allowability.

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Tab 6: Items to Upload

Upload your work samples here.

Work Samples

The work sample should demonstrate the artistic excellence of your project. Wherever possible, this should be a sample of work by the primary artist(s) for the project.

At least one work sample is **required and no more than 3 may be submitted** for all Challenge America applications. The work samples you submit should be your strongest and should be in the format and within the space limitations described below.

Only upload materials that we request. Items such as promotional materials, letters of support (including letters from members of Congress) or other documents that are not direct work samples of the artists should not be used in this section. Readers are looking for 1-3 distinct work samples. No more than 3 will be considered, do not submit a document with more than 3 links. Additional items included will not be reviewed.

Staff Tip: See the work sample staff tips on page 27.

Work Sample Limits:

Submit no more than three files total. Each link counts as a work sample, do not submit more than 3 links.

Type	Video	Audio	Images	Documents	Websites
File Size Limit	250 MB	5 MB	5 MB	5 MB/10 pages each	5 MB
Format/File Types Accepted	avi, mov, mp4, mpeg, and wmv; or PDF with links	mp3, wma, wav, aac, and mpa	jpeg, gif, bmp, png, and tif; or PDF with images	PDF	PDF with links

Reviewers will spend no more than a total of 10 minutes reviewing work samples.

Note: The combined storage space for all work samples in the Applicant Portal is 250 MB. If you submit a video file of 250 MB, all available space will be used.

We recommend:

- For performing arts projects, submit audio or video samples.
- For media projects, submit audio or video samples.
- For design/museum/visual arts projects, submit digital images.

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- For literary projects, submit documents.
- For multidisciplinary projects, submit samples in at least two art forms.
- For arts education projects, submit documentation such as lesson plans, curricula, or other planning documents.

Organizations also have the option of uploading a video statement as a work sample. This informal video statement can describe your organization, project, and/or engagement with underserved audiences and will be considered one of your three total work samples.

UPLOADING FILES

There can be a slight delay between the upload of your work samples and seeing them in the Applicant Portal. This is particularly true for videos. For videos, the usual upload time runs five to ten minutes. However, close to the deadline, this time may extend to as much as an hour. Do not wait until the night of the deadline to begin uploading work samples. Videos are placed in a queue to be converted for upload, and the more people uploading, the longer the queue. **Do not immediately assume that your upload failed; wait and try accessing the material again.**

File names and descriptions

Your file names must not:

- Exceed 100 characters.
- Begin with a space, period, hyphen, or underline.
- Contain these characters: #%&{\<>*/\$!""'+`=|"@.

For the item you upload, you will find a descriptive field into which you will enter the following information, as applicable:

Title box: Title each item with a unique name.

- State the title of the work or organization represented by the work sample.

Description box (500 Character Limit, including spaces):

For each work sample:

- Company/Artist.
- Title of work/image/activity (if different from first bullet).
- Date work created/performed or date of activity.
- Brief description including how the work sample relates to proposed project.
- For images of visual artworks, the medium and dimensions of the work.
- For audio and video samples, length of the sample.
- If applicable, include cueing instructions

GUIDANCE FOR VIDEO SAMPLES

You may submit a clickable link to a video sample, or upload a video sample directly.

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If you submit a link:

- Submit a PDF with a clickable link to the website.
- If you are including more than one website, list them all on a single PDF document.
- For each site, list the URLs for pages to be shown.
- Include any necessary information on required plug-ins, passwords, or navigation paths.
- Do not submit links to sites that require work samples to be downloaded (e.g., Dropbox), or sites that require a user account.

If you upload directly:

File size restrictions may prohibit you from using this option.

To upload each file:

- Upload the file directly into the Applicant Portal.
- You may provide titles and short descriptions to provide context for panelists using the text box provided during the upload process.
- If applicable, include any cue information to indicate the start of each selection.

GUIDANCE FOR DIGITAL IMAGES

You may either combine all of your images into a single PDF file or upload each image in a separate jpeg file. Image size should be consistent; medium to high resolution is recommended (e.g., 300 dpi). Do not submit PowerPoint or Word documents.

GUIDANCE FOR DOCUMENTS (LITERARY SAMPLES, PUBLICATIONS, PERIODICALS, CATALOGUES, ARCHITECTURAL SCHEMATICS, MARKETING MATERIALS)

Leave a margin of at least one inch at the top, bottom, and sides of all pages. Use only 8.5 x 11-inch size pages. Do not reduce type below 12-point font size. Within each PDF, number pages sequentially; place numbers on the bottom right hand corner of each page. Do not submit Word, PowerPoint, or Excel documents.

GUIDANCE FOR WEBSITES

Do not submit your organization's general website. Only submit a website that is an essential part of the project.

If you are including a website as a work sample, list it on a single PDF. List URL for page to be shown; include any necessary information on required plug-ins, passwords, or navigation paths. Do not submit links to sites that require work samples to be downloaded (e.g., Dropbox), or sites that require a user account.

NOTE: If you provide links to works samples -- audio samples, digital images, video samples, or documents -- the same limits on work samples uploaded directly apply to those provided via links.

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Staff Tips: Work Samples

Work samples are an essential part of application review, especially as they relate to the artistic excellence review criteria. For the Challenge America program, the definition of artistic excellence includes two components: “quality” and “relevance”.

We’ve listed some common work sample questions below (as well as suggested remedies!). This list is not comprehensive, but offers a brief sampling, based on typical feedback from reviewers.

I want to submit more than 3 work samples.

Suggestion: Reviewers will only consider the first 3 work samples that you provide, so do not include a document with 20 links hoping that the reviewer will evaluate them all. Select your strongest 3 work samples.

The work sample is a promotional video and you can’t get a sense of the artists involved.

Suggestion: Instead select a video that identifies the artists and provides a sample of their work.

The work sample is hard to hear or see.

Suggestion: Select work samples of the highest technical quality available to you. In some cases, one excellent quality work sample might offer a better representation of your proposed project than several lower quality samples.

Still photos were submitted for performing artists.

Suggestion: Select work samples in a format relevant to the artistic discipline of your project. For example, still photos work well for visual artists; for performing arts-based projects, panelists will expect to see audio and/or video samples of proposed artists whenever possible.

Reviewers are not able to access links that you provided as work samples.

Suggestion: Be sure you provide links that are maintained online throughout the year. We will not reach out to you for updated links once review has started.

Work samples don’t include the work of any of the project’s proposed artists.

Suggestion: We understand that a variety of reasons could prevent you from submitting work samples for specific artists. Since work samples are so important for competitiveness, we suggest:

- If you haven’t yet selected an artist for your project, consider including work samples for “proposed” or “short list” artists. Or, include artists that your organization has worked with in the past as an example of the caliber of excellence that you intend for your project. Clearly state the relevance of the selected work sample (i.e. example of past organizational work, current proposed artist, etc.)
- If you are proposing a brand-new project, consider including samples from proposed artists that are representative of their body of past work. These can be included as separate files, or as URL links that take reviewers directly to samples on an artist website. Include artist credits in the descriptions, as appropriate.

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Tab 7: Organization & Project Data

The National Endowment for the Arts collects basic descriptive information about all applicants and their projects. The information that follows will help the National Endowment for the Arts to comply with government reporting requirements, and will be used to develop statistical information about the organizations and projects it funds to report to Congress and the public. **Your responses will not be shared with reviewers or used as a factor in the review of your application.**

APPLICANT ORGANIZATION DISCIPLINE*

Select the primary discipline that is most relevant to your organization. This refers to the primary artistic emphasis of your organization. You will **choose one** from the following:

- Artist Community
- Arts Education Organization
- Dance
- Design
- Folk & Traditional
- Literary Arts
- Local Arts Agency
- Media Arts
- Museums
- Music
- Musical Theater
- Opera
- Presenting & Multidisciplinary Work Organization
- Theater
- Visual Arts
- None of the Above

ADDITIONAL APPLICANT ORGANIZATION DISCIPLINE (OPTIONAL): You may select two additional disciplines for your organization, if relevant.

APPLICANT ORGANIZATION DESCRIPTION*

Select a description that most accurately describes your organization.

Choose one from the following:

- Artists' Community, Arts Institute, or Camp
- Arts Center
- Arts Council / Agency
- Arts Service Organization
- College / University
- Community Service Organization
- Design Organization
- Fair / Festival
- Foundation
- Gallery / Exhibition Space
- Government
- Historical Society / Commission
- Humanities Council / Agency
- Independent Press
- Library
- Literary Magazine
- Media-Film
- Media-Internet
- Media-Radio
- Media-Television
- Museum-Art
- Museum-Other
- Performance Facility
- Performing Group
- Presenter / Cultural Series Organization
- Religious Organization
- School District
- School of the Arts
- Social Service Organization
- Tribal Community
- Union / Professional Association
- None of the Above

ADDITIONAL ORGANIZATION DESCRIPTION (OPTIONAL): You may select two additional descriptions for your organization, if relevant.

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PREPAREDNESS PLANS*

Does your organization have a disaster preparedness plan (i.e., plans to handle disasters and emergencies such as floods, hurricanes, pandemics, and man-made disasters)? Note that your organization does not need to have a preparedness plan to be eligible for Challenge America funding.

Choose one from the following:

- Yes
- No

PROJECT ACTIVITY TYPE*

Select the option that best describes the type of project you are proposing:

- **Apprenticeship/Mentorship**
- **Arts & Health** Includes projects that support the delivery of creative arts therapies in healthcare and non-healthcare settings. Also includes projects that place arts activities in healthcare settings, and/or that seek to improve service delivery by healthcare professionals.
- **Arts Instruction** Includes lessons, classes and other means to teach knowledge of and/or skills in the arts
- **Artwork Creation** Includes media arts, design projects, and commissions
- **Audience Services** (e.g., ticket subsidies)
- **Broadcasting** via TV, cable, radio, the Web, or other digital networks
- **Building Public Awareness** Activities designed to increase public understanding of the arts or to build public support for the arts
- **Building International Understanding** Includes activities that either bring international art and/or artists to the U.S. or bring American art and/or artists to other nations
- **Concert/Performance/Reading** Includes production development
- **Curriculum Development/Implementation** Includes design, implementation, distribution of instructional materials, methods, evaluation criteria, goals, objectives, etc.
- **Distribution of Art** (e.g., films, books, prints; do not include broadcasting)
- **Equipment Purchase/Lease/Rental**
- **Exhibition** Includes visual arts, media arts, design, and exhibition development
- **Fair/Festival**
- **Identification/Documentation** (e.g., for archival or educational purposes)
- **Marketing**
- **Presenting/Touring**
- **Professional Development/Training** Activities enhancing career advancement
- **Professional Support: Administrative** Includes consultant fees
- **Professional Support: Artistic** (e.g., artists' fees, payments for artistic services)
- **Publication** (e.g., books, journals, newsletters, manuals)
- **Recording/Filming/Taping** (e.g., to extend the audience for a performance through film/tape audio/video; do not include archival projects)

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- **Repair/Restoration/Conservation**
- **Research/Planning** Includes program evaluation, strategic planning, and establishing partnerships
- **Residency - School** Artist activities in an educational setting
- **Residency - Other** Artist activities in a non-school setting
- **Seminar/Conference**
- **Student Assessment** Includes measurement of student progress toward learning objectives. Not to be used for program evaluation.
- **Subgranting** – Local Arts Agencies only
- **Technical Assistance** with technical/administrative functions
- **Web Site/Internet Development** Includes the creation or expansion of Web sites, mobile and tablet applications, the development of digital art collections, interactive services delivered via the Internet, etc.
- **Writing About Art/Criticism**
- **None of the above**

ADDITIONAL PROJECT ACTIVITY TYPE (OPTIONAL): You may choose up to two additional types from the above list.

ORGANIZATIONAL LEADERSHIP/STAFFING QUESTION (OPTIONAL)

Text box: 750 characters, including spaces

As part of the NEA’s commitment to DEIA, we are interested in learning more about applicants’ organizational structures. How does your organization’s governance and staff reflect the composition of the community (or communities) served by your organization?

NOTE: This question is optional. *Your response will not be seen by reviewers evaluating your application. It is for research purposes only. Your response will not be used in panel deliberations or in making funding decisions related to grant awards.*

PROPOSED BENEFICIARIES OF PROJECT (OPTIONAL)

Select all groups of people that your project intends to serve directly.

NOTE: This question is optional. *Your response will not be seen by reviewers evaluating your application. It is for research purposes only. Your response will not be used in panel deliberations or in making funding decisions related to grant awards.*

RACE/ETHNICITY: (Optional, choose all that apply)

U.S. federal government agencies must adhere to standards issued by the Office of Management and Budget (OMB) in October 1997, which specify that race and Hispanic origin (also known as ethnicity) are two separate and distinct concepts. These standards generally reflect a social definition of race and ethnicity recognized in this country, and they do not conform to any biological, anthropological, or genetic criteria. Origin can be viewed as the heritage, nationality group, lineage, or country of birth of the person or the person’s ancestors before their arrival in the United States.

- No specific racial/ethnic group

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- American Indian or Alaskan Native - A person having origins in any of the original peoples of North and South America (including Central America) and who maintains tribal affiliation or community attachment.
- Asian - A person having origins in any of the original peoples of the Far East, Southeast Asia, or the Indian subcontinent including, for example, Cambodia, China, India, Japan, Korea, Malaysia, Pakistan, the Philippine Islands, Thailand, and Vietnam.
- Black or African American - A person having origins in any of the Black racial groups of Africa.
- Hispanic or Latino - People who identify their origin as Hispanic, Latino, or Spanish may be of any race.
- Native Hawaiian or Other Pacific Islander - A person having origins in any of the original peoples of Hawaii, Guam, Samoa, or other Pacific Islands.
- White - A person having origins in any of the original peoples of Europe, the Middle East, or North Africa.

AGE RANGES: (Optional, choose all that apply)

- No specific age group
- Children/Youth (0-17 years)
- Young Adults (18-24 years)
- Adults (25-64 years)
- Older Adults (65+ years)

Submit the Grant Application Form

We strongly urge you to complete and submit the Grant Application Form and upload materials outside of the hours of heaviest usage, which are generally 8:00 p.m. to 11:59 p.m., Eastern Time, on the day of the deadline. Staff will not be available to help you after 5:30 p.m., Eastern Time.

Submit your materials prior to the deadline to give yourself ample time to resolve any problems that you might encounter. You take a significant risk by waiting until the day of the deadline to submit. When in doubt, contact us at challengeamerica@arts.gov / 202-682-5700.

Step 1: Validate

- To submit your application, you must provide a response to every item denoted with a red asterisk (*).
- Click the “Validate” link found at the top right corner of the page.
 - Click either “Validate All” to validate all the tabs or select each link to validate separately.
 - When the Validate button is clicked, the application will search for errors.
 - If there are no errors, the “Validate” link will change to green and each tab will have a check mark by it.
 - To clear validation messages, press the Esc key.
- This feature does **not** check to be sure that your application is complete. Carefully review the application instructions to be sure you have submitted each required item.

Step 2: Click Save and Submit

- The “Submit” button is only visible when you are on Tab 7: Organization & Project Data.
- **You must click “Save” and then “Submit.” If you do not click the “Submit” button, your application will not be received.**
- After submitting your application, you may log back into the Applicant Portal and make changes to your submission up until the system closes at 11:59 p.m., Eastern Time, on the day of the deadline. Click “Save” and “Submit” again when you are finished with any edits.

Step 3: Confirm Submission

- Ensure that your application was received by logging in to the Applicant Portal. On the first screen it will say “Submitted” if your application has been received. If your application has not yet been received, it will say “In Progress.” Maintain documentation of your successful submission by taking a screenshot.
- You may use the “Print” function in the upper right corner to create a printable version of your application. You may save this as a separate file by either choosing “Save as PDF” from your print dialogue box, or by copying and pasting into a separate document. We strongly recommend that you save a final copy right after you click Submit.