

The National Endowment for the Arts

YOU KNOW YOU LOVE THE ARTS WHEN...

YOU WATCH MUSIC VIDEOS ON YOUR PHONE

~1 IN 3 ADULTS

use handheld or mobile devices to download, watch, or listen to music

With NEA support, the Fine Arts Society of Indianapolis, IN, and Classical Music Indy Radio are developing a music education app for mobile devices. App users will explore interdisciplinary learning sessions on music, history, geography, math, and more.



YOU CAPTURE THE MOMENT

12%



of American adults snapped photos for artistic purposes in 2012

The most popular way to create art that year

The Bronx Documentary Center in New York, NY, received an NEA grant to help create a curriculum that will teach young shutterbugs how to hone their documentary photography skills.

YOU GO OUT DANCING

~1 IN 3 ADULTS

adults enjoyed social dancing

From ballroom and hip-hop to swing and country, social dance is the most popular form of arts performance



In partnership with Washington University and the Edison Theatre in St. Louis, MO, Ballet Hispanico presented a performance and a series of workshops with local folkloric dancer Carmen S. Dence, culminating in a master class led by Eduardo Vilaro, the artistic director of Ballet Hispanico.

YOU REMEMBER THAT CONCERT YOU SAW IN 2ND GRADE

Adults who attended museums or performances as children are 3-4x more likely to see shows or visit museums as adults

3-4X



With NEA support, the Baltimore Symphony Orchestra is creating a free education program for pre-k through high school students in Title I schools in Baltimore, MD. This pilot will serve as a national model for El Sistema, a movement that emphasizes social change through the arts.



YOU'RE HUNGRY FOR KNOWLEDGE



88%

Cool Culture in New York, NY, received an NEA grant for the Citywide Cultural Access Program, which grants underserved audiences free admission to places like the Metropolitan Museum of Art and the Central Park Zoo; they can also use a mobile app to learn more about these cultural destinations.

of people said they visit museums and art galleries to learn new things

YOU BRING A PLUS ONE, OR TWO

~3 IN 4 ADULTS

said that socializing was the top motivator for attending a performing arts event

Over half of attendees went with one or more friends

An NEA grant to the Elm Shakespeare Company in New Haven, CT, supports admission-free performances in New Haven's Edgerton Park.



YOU PUT PEN TO PAPER



15%

of all American adults have taken a class in creative writing

17% OF WOMEN

13% OF MEN

Lighthouse Writer's Workshop in Denver, CO, is using an NEA grant to fund writing programs for everyone: high school students, casual readers, emerging writers, and established authors. Events include a summer festival, workshops, craft seminars, public readings, salons, and on-stage interviews with prize-winning authors.

YOU GET PAID TO BE CREATIVE

4.7 MILLION

Americans worked in the production of arts and cultural goods in 2012

Receiving \$334.9 BILLION

in compensation

An NEA grant to the Massachusetts College of Art and Design in Boston, MA, is helping to prepare students for careers in the arts. The Summer Studios Youth Program teaches high school students painting, graphic design, architecture, photography, animation, illustration, and more.



YOU SUPPORT YOUR COMMUNITY

51%

of Americans said they attended the arts to support community organizations or events sponsored by community members

An NEA grant to the Community Gateways project in Opa-Locka, FL, is helping engage residents in planning new public art and public spaces that are part of larger community development and revitalization efforts.

YOU NEVER MISS COACHELLA, BONNAROO, OR BURNING MAN

21%

of American adults attended an outdoor performing arts festival in 2012

The most popular performing arts activity that year



An NEA grant supports the Tri-C Jazz Fest in Cleveland, Ohio, sponsored by the Cuyahoga Community College Foundation. The festival offers free outdoor concerts, ticketed concerts, community presentations, and a summer jazz camp for students.

HOW DO YOU SHOW YOUR LOVE FOR THE ARTS?

CELEBRATING 50 YEARS

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