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1 In addition to performing arts and museum attendance, as well as movie-going, this category includes attendance at live book readings, poetry, and story-telling events.
Map 1. Percent of U.S. Adults Who Attend Visual or Performing Arts Events or Go to the Movies, by State: 2015

Comparison (based on 95% confidence intervals) with U.S. average of 66.2%:
- Statistically greater than U.S. average
- Not statistically different from U.S. average
- Statistically less than U.S. average

Data source: Annual Arts Basic Survey (AABS), National Endowment for the Arts

Comparison (based on 95% confidence intervals) with U.S. average of 31.6%:

- Statistically greater than U.S. average
- Not statistically different from U.S. average
- Statistically less than U.S. average

Data source: Annual Arts Basic Survey (AABS), National Endowment for the Arts

Comparison (based on 95% confidence intervals) with U.S. average of 18.7%:

- **Statistically greater than U.S. average**
- **Not statistically different from U.S. average**
- **Statistically less than U.S. average**

Data source: Annual Arts Basic Survey (AABS), National Endowment for the Arts
Map 1c. Percent of U.S. Adults Who Go to the Movies, by State: 2015

Comparison (based on 95% confidence intervals) with U.S. average of 58.4%:
- Statistically greater than U.S. average
- Not statistically different from U.S. average
- Statistically less than U.S. average

Data source: Annual Arts Basic Survey (AABS), National Endowment for the Arts
Map 1d. Percent of U.S. Adults Who Visit Buildings, Neighborhoods, Parks, and Other Sites for Their Historic or Design Value, by State: 2015

Comparison (based on 95% confidence intervals) with U.S. average of 27.4%:
- Statistically greater than U.S. average
- Not statistically different from U.S. average
- Statistically less than U.S. average

Data source: Annual Arts Basic Survey (AABS), National Endowment for the Arts
Map 2. Percent of U.S. Adults Who Read Literature (Poetry, Plays, Short Stories, or Novels), by State: 2015

Comparison (based on 95% confidence intervals) with U.S. average of 43.1%:
- Statistically greater than U.S. average
- Not statistically different from U.S. average
- Statistically less than U.S. average

Data source: Annual Arts Basic Survey (AABS), National Endowment for the Arts

Comparison (based on 95% confidence intervals) with U.S. average of 45.1%:
- Statistically greater than U.S. average
- Not statistically different from U.S. average
- Statistically less than U.S. average

Data source: Annual Arts Basic Survey (AABS), National Endowment for the Arts
Map 4. Percent of U.S. Adults Who Use TV, Radio, and/or the Internet to Consume Art or Arts Programming, by State: 2012

Comparison (based on 95% confidence intervals) with U.S. average of 61.4%:
- **Statistically greater than U.S. average**
- **Not statistically different from U.S. average**
- **Statistically less than U.S. average**

Data source: Survey of Public Participation in the Arts (SPPA), National Endowment for the Arts