



Arts Participants

52%

of adults reported creating or performing any type of art in 2022

38%

of adults reported attending any time of live arts performance in 2022

17%

of Americans read for personal interest on a typical day in 2022-23

This infographic explores Domain B: Arts Participation. Indicators in this domain describe:



Types of activities that participants pursue



Their time use and spending habits

This domain includes indicators on people who attend arts events (consumption) and those who personally create or perform artworks.

Learn More!

- Explore each indicator brief to learn more and get detailed analyses.
- Read the technical report for more information about the development process and dataset selection.
- **Stay engaged**—new indicators and updated statistics will be released as data become available!

The National Arts Statistics & Evidence-based Reporting Center (NASERC) provides the public with continuously-updated statistics on the health and vitality of the arts in the United States. As part of this ongoing work, NASERC has created the Arts Indicators Project to track key measures across four domains.

Current Indicators:

B.1 Who attends arts events in person?

This indicator highlights demographic characteristics of people attending or visiting events or venues in person. The focus is on attendance at arts events and activities, instead of “creation,” which is captured in Indicator B.3.

SPPA

B.2 How often do people attend and/or consume arts?

This indicator builds on the analysis in Indicator B.1 on in-person arts participation by detailing the frequency of participation and device use for consuming artistic content.

SPPA

B.3 Who is personally creating or performing art?

This indicator explores the general population's pursuit of artistic and creative behavior, as a complement to Indicator B.1.

SPPA

B.4 How much time do Americans spend on arts activities?

This indicator explores the percentage of people involved in arts activities and the amount of time (participation on a typical day and number of minutes participating) they spend on these activities.

ATUS

B.5 What does consumer spending in the arts look like?

This indicator analyzes household expenditures in arts- and culture-related spending categories, including trends over time and comparisons with other household spending categories.

CES

Data sources legend:

ATUS American Time Use Survey

CES Consumer Expenditure Surveys

SPPA Survey of Public Participation in the Arts

ABS Arts Basic Survey