



## Arts and Cultural Assets

**4.2%**

contribution of arts to the GDP of the U.S. economy in 2023

**5.4M**

U.S. residents were employed by arts and cultural industries in 2023

**\$1.2T**

the amount arts and cultural industries contributed to the U.S. GDP in 2023

This infographic explores **Domain C: Arts and Cultural Assets**. This domain is multifaceted. It describes:



### Economic impact of the arts



### Small businesses in the arts



### Characteristics of arts and cultural industries

#### Learn More!

- Explore each indicator brief to learn more and get detailed analyses.
- Read the technical report for more information about the development process and dataset selection.
- **Stay engaged**—new indicators and updated statistics will be released as data become available!

The **National Arts Statistics & Evidence-based Reporting Center (NASERC)** provides the public with continuously-updated statistics on the health and vitality of the arts in the United States. As part of this ongoing work, NASERC has created the Arts Indicators Project to track key measures across four domains.

## Current Indicators:

### C.1 What do the arts contribute to the U.S. economy?

This indicator presents trends in value-added for arts and culture industries, as well as trends over time in the total value and percentage of GDP for the arts and cultural sector.

ACPSA

### C.2 Which industries employ artists and other cultural workers?

This indicator presents major industries that employ artists and other cultural workers.

ACPSA

### C.3 How many artists and other cultural workers are employed in arts organizations and businesses?

This indicator examines the work classification (self-employed, private sector, public/government sector) of artists and other cultural workers and the industries they are most often employed in.

ACS

### C.4 How many small businesses are involved in the arts?

This indicator provides information on small businesses in the arts.

ABS

### C.5 What are the demographics of arts business owners?

This indicator provides demographic characteristics of businesses owners in the arts.

ABS

#### Data sources legend:

ACPSA Arts and Cultural Production Satellite Account

ACS American Community Survey

ABS American Business Survey