



Sample viewing party press release

Customize this sample press release with local information. Simply fill in the holes (the date, your organization's name, your contact information, etc.) and distribute it two weeks before the event to media outlets in your area (state arts agency newsletter, PTA newsletters, school district websites, and local consumer newspapers, TV and radio stations). You can find the [Poetry Out Loud logo](#) at this link.

Contact: [NAME, TITLE]
[ORGANIZATION/LOGO]
[ADDRESS] [PHONE | EMAIL]
[WEB ADDRESS | FACEBOOK | TWITTER – EMBED HYPERLINKS TO ADDRESSES]

FOR IMMEDIATE RELEASE – [DATE]

[NAME OF ORGANIZATION] HOSTS A POETRY OUT LOUD VIEWING PARTY

Live webcast makes viewing parties available to poetry fans nationwide

[CITY, STATE] — [NAME OF ORGANIZATION] invites [SPECIFY YOUR TARGET AUDIENCE] to a viewing party of the live webcast for the Poetry Out Loud national finals. On April 25-26, 2017, 53 students from across the country will converge in Washington, DC to compete in Poetry Out Loud, the nation's largest youth poetry recitation competition. [NAME OF ORGANIZATION] along with others across the country are hosting viewing parties to cheer on their favorites and learn more about the art of poetry during this live, one-time-only webcast available at arts.gov.

The Poetry Out Loud viewing party will take place on [DATE] from [start time] to [end time] at [location].

The viewing party will also feature [insert your activities here: discussions, local speakers, student recitations, food, etc.]. Follow the conversation on Twitter @PoetryOutLoud and @NEArts with the hashtag #POL17.

People who would like to attend this free event should contact [name/number/email]. [Insert information about how to RSVP.]

To learn more about this Poetry Out Loud viewing party, please visit [website, Facebook page] or call [contact name and number].

About Poetry Out Loud

Poetry Out Loud is a partnership between the [National Endowment for the Arts](#) and [the Poetry Foundation](#). The program encourages the study of great poetry by offering educational materials and a dynamic recitation competition to high schools students across the country. Poetry Out Loud gives students an opportunity to master public speaking skills, build self-confidence, and learn about their literary heritage. More information is available at poetryoutloud.org.

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